



Clean Store Program

Increase Your Sales and Profitability



Attract More Customers with a Clean, Welcoming Store

“Almost three-fourths of consumers believe a bad restroom indicates poor management.”

- Wisbusiness.com

At Betco®, innovation isn't a new direction, but a continuous commitment we've made, to the market, our customers and ourselves since 1950. This ongoing pursuit of innovation has taught us a few things. One of those important lessons is to simply and sincerely listen to the market. Innovation doesn't happen in a vacuum. It happens when we listen carefully, and then leverage our recognized and proven ability to develop breakthrough solutions on behalf of our customers. We think of it as innovation with a purpose. And, that purpose is you. We leverage our innovative spirit and experience on your behalf.



Increase Your Sales and Profitability with Betco's Clean Store Program



Training Tools for a Simple Program



Betco Wallchart Program

Create customized wall charts using color coding, icon and number usage.

Available in English, Spanish and French.



Betco Task Card Program

Customized cards with chemicals and equipment for specific locations and jobs. Contains helpful "tips for task" for effective training and increased safety.

Available in English, Spanish and French.

Customized Training

Most employees are skilled in cleaning their own homes, however, when was the last time 100's of people walked through the front door! Untrained employees will clean inconsistently, incorrectly and/or sparingly. Proper training will reduce turnover, limit injuries and liability. Comprehensive quality training through expert instruction and support materials will maximize your employee and quality of clean. – *According to Convenience Store News*

- Reduce your slip and fall accidents with expert witness' on staff.
- Sanitized stickers – Ideal for bathroom and food service area.
- Restroom hand washing signs.
- Restroom Cleaning Log – Show a record of the cleaning times and procedures.
- (M)SDS Booklets – Ensures employee safety.

Simple, General Cleaning Program With Only 5 Products or Less

Betco has taken the technology of large area cleaning and customized it for convenience stores. **With only five products or less**, to perform everyday general cleaning, Betco reduces your product inventory and increases your operating cash. Add only two more products for food service operations.

1 Restroom Surfaces

- Deep Blue Concentrate
- AF79 Restroom Cleaner

2 All Floor Surfaces

- Daily Scrub SC
- Green Earth® Daily Floor cleaner

3 Glass & Surface

- Deep Blue Concentrate
- Green Earth® Glass Cleaner Fastdraw®

4 Clario™ Skin Care

- Clario® Green Earth® Foaming Skin Cleanser
- Clario® Hand Sanitizer

5 Gas Islands

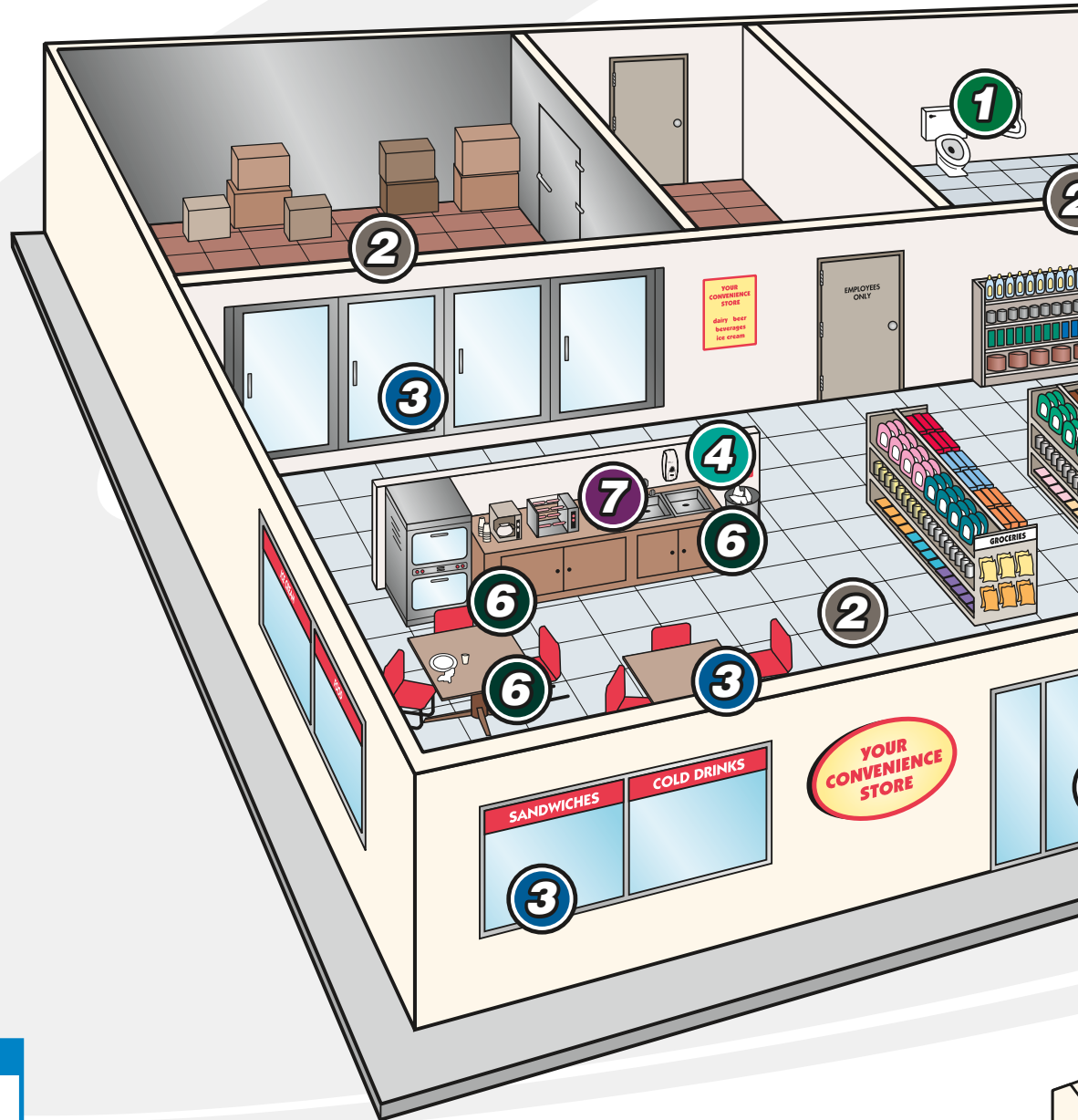
- Speedex Concentrate
- Green Earth® Velocity®

6 Surface Sanitizer

- Symlicity™ Sanibet Multi Range

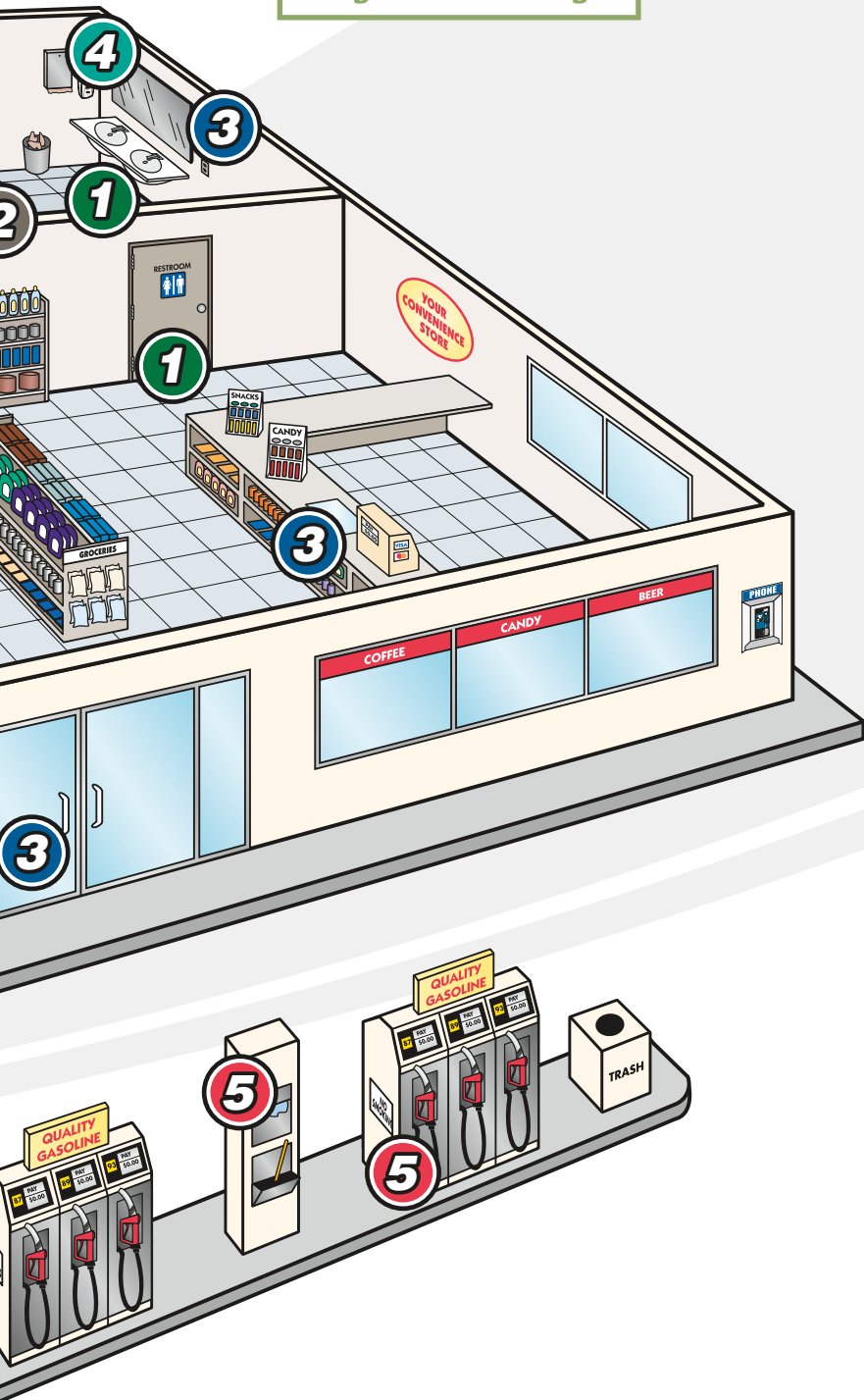
7 Sink Detergent

- CitruSuds





 *Betco also offers
Green Options for
general cleaning.*



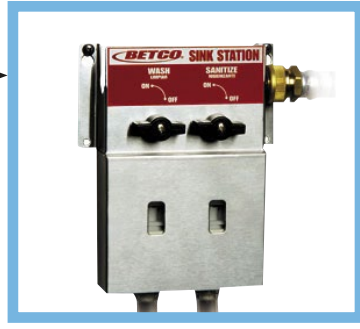
**FastDraw® 1
Option**



**FastDraw®
Freedom
Option**



**Sink Station
Option**



Solutions that Save Money



Deep Blue Concentrate

The One Product Solution!

- Clean floors, glass and restrooms with one product.



Speedex Concentrate

Heavy Duty Spray and Wipe Degreaser

- Removes the toughest oils, greases and stubborn soils.



Daily Scrub SC

Heavy Duty Daily Floor Cleaner Concentrate

- This product will quickly and completely remove deeply embedded soils.



Symplicity™ CitruSuds™

Super Concentrated Dish and Pan Detergent

- Quickly removes baked on food, grease and food stains from pots and pans.



AF79

Acid Free Bathroom Cleaner

- Non acid formula is safe for use on all hard, nonporous water washable surfaces.



Symplicity™ Sanibet Multi Range

Multi-Range Sanitizer Disinfectant Deodorizer

- Versatile-Sanitizes food processing equipment, glassware and silverware.

Betco Corporation Dispensing Units

FastDraw® Chemical Management Dispensing Units

FastDraw® Freedom Portable Dispensing System

- Dispenser is ready to go right out of the box, no tubes to connect or metering tips to install.



FastDraw® Pro Portable Dispensing System

- Durable, locking dispenser with four bays for bottle and bucket fill.



FastDraw® 1 One product chemical management dispenser

- Instantly primes, when disengaged product drains back into container, no cross-contamination.



Clario® Dispensing Units

Clario Manual Foaming Dispensing Unit Clario® Foaming Dispenser

- Precise portion control for cost-effective dispensing of Clario Skin Cleanser.



Clario® TF Touch Free Dispensing Unit One product chemical management dispenser

- Excellent foam quality - Superior hand washing experience from a touch free dispenser.



C-Store Small Area Cleaning Equipment Recommendations



MotoMop™ Small Area Cleaning Machine

- Cleans 4x faster and is 38x more effective in picking up soils than a mop and bucket.



Genie™ B Mini All Purpose Auto Scrubber

- Goes anywhere a mop and bucket can go - Betco's Genie™ brings the benefits of automatic scrubbing to small and congested areas that are hard to clean with traditional equipment.



FiberPRO® Air Mover

- Betco air mover is designed to accelerate the drying of carpets, upholstery and hard floors.



GeneSys 15 Small Area Cleaning Machine

- Closed loop solution design ensures that only clean water applies to the surface while dirt and contaminants are extracted by a high power vacuum motor.

Clean Store Program

General cleaning is simple with only 5 products or less...choose a traditional program or a green program.

RECOMMENDED TOP 5 BETCO PRODUCTS				
SKU #	CONVENTIONAL PRODUCT	PRODUCT CATEGORY	SKU #	GREEN ALTERNATIVE
181	Deep Blue Concentrate	Glass & Surface	535	Green Earth® Glass Cleaner
528	Speedex Concentrate	Degreaser	197	Green Earth® Velocity®
188	Ph7 Ultra	Floor Care	536	Green Earth® Daily Floor Cleaner
331	Daily Scrub SC	Restroom Sanitation	548	Green Earth® RTU Restroom Cleaner
781	Clario® Green Earth® Foaming Skin Cleanser	Skin Care	781	Clario® Green Earth® Foaming Skin Cleanser
RECOMMENDED BETCO FOOD SERVICE PRODUCTS				
SKU #	CONVENTIONAL PRODUCT	PRODUCT CATEGORY	SKU #	GREEN ALTERNATIVE
237	Symlicity Sanibet™ Fastdraw® Multi Range	Disinfectants	NA	NA
2109	Citrusuds™	Warewashing	NA	NA
RECOMMENDED BETCO SKIN CARE OPTIONS				
SKU #	CONVENTIONAL PRODUCT	PRODUCT CATEGORY	SKU #	GREEN ALTERNATIVE
781	Clario® Green Earth® Foaming Skin Cleanser	Skin Care	781	Clario® Green Earth® Foaming Skin Cleanser
774	Clario® Foaming Alcohol Instant Hand Sanitizer	Skin Care	778	Clario® Alcohol Free Foaming Hand Sanitizer
919	Clario® TF	Skin Care	NA	NA
918	Touch Free Clario® Manual Dispenser	Skin Care	NA	NA
RECOMMENDED BETCO RESTROOM PRODUCTS				
SKU #	CONVENTIONAL PRODUCT	PRODUCT CATEGORY	SKU #	GREEN ALTERNATIVE
076	Stix™	Restroom Sanitation	548	Green Earth® RTU Restroom Cleaner
921 or 923	SmartValve® Auto Kit	Restroom Sanitation	NA	NA
287, 286, 461	SmartScreen®	Restroom Sanitation	NA	NA



Cleaning Innovations That Matter.

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