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ROLAND ANNOUNCES C-330-DA CLASSIC ORGAN *Compact Organ Now Available in an Attractive Dark Oak Finish*

Los Angeles, CA, April 6, 2011 — Roland is pleased to announce the [C-330-DA Classic Organ](#), a version of the acclaimed C-330 in a handsome dark oak finish. Along with the original light oak C-330, the C-330-DA offers players a compact yet feature-rich instrument with dual manuals, an integrated pedalboard, and authentic pipe organ sound, touch, and spatial ambience.

The C-330 and C-330-DA are dream instruments for hobbyists, students, and serious performers, providing cathedral-size sound without requiring a cathedral-size space. With an incredibly compact design that's 50 inches wide and 36 inches deep including the pedalboard, these organs will fit easily into nearly any space.

High-quality sounds from the Rodgers and Roland digital organ library offer a wide range of taste and styles, from the Baroque era to the large romantic organs of the 19th and 20th centuries. At the heart of C-330-DA is Roland's newly developed sound module that faithfully reproduces the elements that make up the tone of acoustic pipes, including air pressure sent from the wind chest, slight variations in pitch that create full-bodied harmonies, and undulations produced by pipes as they generate sound. Natural tones are created, and phrasings are now possible that have been difficult to reproduce in the past, such as variations in how attack and decay respond to subtle differences in touch.

The C-330-DA is equipped with a newly designed dual-manual tracker-action keyboard (61 keys on each manual), as well as a parallel concave pedalboard with 30 pedals. The keyboard and pedals perfectly compliment the organ's beautiful sound, providing genuine pipe organ feel with a smooth, responsive, and quiet action.

A four-channel digital amplifier and Roland Sound Space ambience technology enables organists to choose a virtual room size, wall type, and reverb depth to create the authentic acoustic space of a cathedral, church, or concert hall. Also included with the C-330-DA are two satellite speakers which, when installed on a wall or ceiling, create the natural soundscape of a real pipe organ.

For more information, please visit www.RolandConnect.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With nearly 40 years of

musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.RolandUS.com>.

For high-resolution images of this product, please visit: <http://www.RolandUS.com/Media>.