

# Hetlena J. Johnson, Ed.S.

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Speaker ♦ Writer ♦ Educator ♦ Technology Trainer ♦ Lupus Awareness Advocate

## Professional Profile

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Hetlena Johnson has an educational specialist degree in Computing Technology in Education with an emphasis in instructional design. She has worked in the education industry for 20 years. Her extensive experience in training supports the maintenance of efficient technology educational services. She has strong data management skills and field experience working with various types of data analyzing software. She has a certification as a National School Reform Faculty Critical Friends Group Coach. As a NSRF-certified CFG Coach, she provides strong leadership in facilitating lupus support groups. These skills are pertinent with her work for the past five years with Lupus Columbia SC. As the former Chief Volunteer Officer for LFA South Carolina Community Partner of the Lupus Foundation of America, Inc., she leads the coordination of training and supporting those diagnosed with lupus in the state of South Carolina. Her ability to coordinate strategies, design solutions, and consult on lupus provide needed leadership for lupus peer group activities.

A 20-year veteran educator and leader in teacher technology curriculum integration to include:

- Professional educator, staff developer, and curriculum software consultant;
- Project coordinator for the development of a South Carolina Lupus Registry (USC Aspire I grant);
- Leader in professional learning management retention processes, delivery, and communication.

## Employment

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District 5 of Lexington and Richland Counties – Academy For Success Alternative School  
Chapin, South Carolina

### **Business Education Teacher**

July 2018 – Present

- Instruct students in Integrated Business Applications, Google Apps, Programming, and Media.
- Directed students in advanced keyboarding techniques.
- Develop and implement lesson plans, with teachers, to integrate instructional strategies with classroom technology.
- Oversee design and maintenance of first school-wide Twitter account.
- Prepare grade and expulsion reports for alternative school setting.
- Interact and communicate with team members for the special coordination of school programs such as the black history quiz bowl team for an alternative school.

### **Key Achievements**

- Assisted business team with development of soft-skills and in-class business meetings
- Supported and maintained the first school-wide Twitter account for an alternative school
- Managed first school-wide hallway video display

Richland School District Two – Carolina Consortium for Enterprise Learning RTTT-D Grant  
Columbia, South Carolina

### **Digital Resource Coordinator**

July 2014 – Present

- Oversee the work of 11 Digital Resource Coaches placed in 18 different schools within four school districts across the state.
- Work with IT and software vendors to ensure effective support and implementation
- Develop and implement lesson plans, with teachers, to integrate instructional strategies with classroom technology.
- Plan and conduct digital/technology professional development for district personnel and participating school personnel including the Enterprise Learning Coordinator, coaches, district directors, school administrators, coordinators and instructional specialists.
- Oversee design and maintenance of CCEL web site.

- Prepare processes, studies, reports, policies and procedures, performance evaluations, memos, correspondence, etc. related to the implementation of technology and digital resources across the consortium.
- Interact and communicate with various groups and individuals such as the immediate supervisor, superintendents, subordinates, other district administrators and staff, school administrators and staff, Board members, State Department of Education personnel, job applicants, college / university administrators, various councils and committees, personnel of other school districts, and the public.

**Key Achievements**

- Assisted admin team with development of electronic time management keeping system
- Supported creation of student tech team model for use in 17 schools, within four districts
- Helped coordinate development of training and tracking evaluation for all coaches

eChalk Inc.

New York, New York

**Senior Professional Learning Manager**

September 2006 – July 2014

- Trained clients on company technology curriculum and online software
- Created and design various company technology training materials
- Assembled, support, and assist with instructional design via classroom and webinars
- Assisted in planning and implementation in regional and national user conferences
- Delivered consultation to administrators and key decision makers on curriculum design, product solutions, goal monitoring, and training implementations
- National travel across the United States to consult and deliver professional development training
- Lead team of 3, under director approval, in professional development, training, and conferences
- Ensured accurate scheduling, reporting, and compliance to company policies under limited supervision

**Key Achievements**

- Assisted team with obtaining K12 software account with the largest school district in Kentucky
- Increased company product retentiveness and use by 94% across Southeast region
- Delivered consistent training model with 93% customer satisfaction within company
- Helped coordinate Southeast regional user conferences, increasing customer satisfaction, responsiveness, and leads to sales promotions

Richland School District One

Columbia, South Carolina

**Technology Education Specialist**

February 2005 – September 2006

- Traveled to 11 schools across the district under limited supervision to evaluate and supervise faculty on state technology integration requirements
- Supervised schools' faculty on state technology integration requirements for re-certification
- Updated and delivered courses, workshops and web-based training
- Collaborated with district media specialists on design and development of information technology
- Assisted in data collection of state teacher technology proficiency requirements
- Assisted in the evaluation and selection of technology resources for district faculty and staff
- Supported implementation of departmental grants

**Key Achievements**

- Completed all assigned schools' teacher technology proficiency approvals at year end
- Designed, accepted, and represented district at three statewide professional educators conferences

**Education**

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2009 Nova Southeastern University, Fort Lauderdale, Florida: Ed.S. Computing Technology

2002 Walden University, Bloomington, Indiana: M.S. Educational Technology

1998 University of South Carolina Aiken, Aiken, South Carolina: B.S. Business Administration

## Technology

Extensive experience in online training, training development, video production, web conferencing, live streaming, software selection, technology troubleshooting, and instructional lesson planning.

## Professional Highlights

<b>Midland Valley High School</b> Business Education Teacher 2003-2005 Aiken, South Carolina	<ul style="list-style-type: none"> <li>Instructed students in computer applications classes</li> <li>Advised students in FBLA (Future Business Leaders of America) club activities</li> <li>Coordinated after-school tutoring program</li> </ul>
<b>A. L. Corbett Middle School</b> Computer Instructor/Keyboarding 1999-2003 Aiken, South Carolina	<ul style="list-style-type: none"> <li>Instructed gifted and talented students advanced Internet research</li> <li>Lead and directed 6 teachers as Exploratory Team Leader</li> <li>Organized school-wide career fair</li> <li>Served as school-wide Technology Coach training teachers and staff in used newly implemented district and state software</li> </ul>
<b>USC AIKEN</b> GEAR UP Master Teacher - Technology 2000-2002 Aiken, South Carolina	<ul style="list-style-type: none"> <li>Served as MiSSA (Middle School Saturday Academy) teacher</li> <li>Managed Saturday classes</li> <li>Coordinated student mentoring and writing activities</li> <li>Supervised student field trips</li> <li>Developed the GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs) web page</li> </ul>
<b>Aiken High School</b> Adult Education - Keyboarding 2000-2001 Aiken, South Carolina	<ul style="list-style-type: none"> <li>Trained adult learners pursuing GED or High School Diploma</li> <li>Directed students in advanced keyboarding techniques</li> <li>Design curriculum for remedial adult learning styles</li> </ul>

## Technology Workshops, Seminars, Conferences, and Special Meetings Attended

Johnson, Hetlena, Brown, Tracy, and Cooper, Letia (2015, June). [Connecting 2X CCEL with Google Platforms](#). South Carolina Midlands Summit, Blythewood, SC.

“Teaching Technology with a T.W.I.S.T.,” Presenter, Teaching into Tomorrow, TEDxDenverEd, Denver, CO, July, 2010.

“eChalk Easy,” Vendor Presenter, ISTE Conference (formally NECC), Washington, DC; Austin, TX, 2012, 2011, 2010.

“eChalk in the Classroom,” Vendor Presenter, TCEA Conference, Austin, TX, 2007.

“Meddling in The Middle with Technology,” Co-Presenter/Trainer, Full-day Workshop in Video Production Basics for Teachers South Carolina Association of School Librarians, Charleston, SC, 2006.

“Using Video is Fun,” Presenter, EDTECH Technology Conference, Myrtle Beach, SC, 2005.

<i>ISTE Conference (formally NECC)</i> Vendor Presenter 2012, 2011, 2010 Multiple National Locations	<i>FETC Conference 2010</i> Vendor Presenter 2010 Orlando, Florida
<i>TCEA Conference</i> Vendor Presenter 2007 Austin, Texas	<i>NECC Conference 2009</i> Vendor Presenter 2009 Washington, DC
<i>EDTECH Technology Conference</i> Presenter 2005 Myrtle Beach, South Carolina	<i>South Carolina Association of School Librarians</i> Presenter 2006 Charleston, South Carolina Presentation Session & Co-Presented All Day Workshop in Video Production Basics for Teachers; “Meddling in The Middle With Technology”

CSRA Instructional Fair-USC Aiken Presenter 2002,2003 Aiken, South Carolina	NECC (National Educating Computer Conference) Proposal Accepted 2006
Richland One District Technology Fair Presenter 2006	Aiken County Public Schools Technology Share Fair Presenter 2004; Aiken, South Carolina "Teaching Technology with a Twist"

### Technology Accomplishments

Technology Education Specialist Richland School District One	District level Technology Education Specialist responsible for 11 schools
Technology Coach 2001-2003	School-wide technology coach responsible for obtaining training, and designing technology curriculum for classroom use
Tri-city Presenter 2001, 2003	Designed and presented presentation on integrating instruction into the regular education classroom. Over 35 reported continued use of activities suggested
Master Teacher 2000-2002	Lead technology curriculum specifications for students attending MiSSA

### Awards, Achievements, or Special Recognitions

A. L. Corbett Middle School Teacher of the Year, 2002-2003  
A. L. Corbett Middle School Employee of the Week, 2000-2001, 2001-2002, 2001-2002  
University Outstanding Student in Business Administration and Economics of the Year 1996-1997  
First Place Poster Abstract on the Development of the South Carolina Lupus Registry, Petrock College of Health  
Sciences, Bethune-Cookman University, 2017.  
Alice N. Burress Spirit Award for Outstanding Service to the Lupus Community, Lupus Community Award  
Recipient, 2017.  
Certificate of Appreciation, Lupus Education Presenter at the Northeast Region of Chi Eta Phi Sorority  
Incorporated "Embracing Change in the New Dawn: Committed to Communities Through Service, Education,  
Empowerment and Leadership," Pre-conference, 2017.

### Membership and Offices Held in Professional Organizations

<ul style="list-style-type: none"> <li>• South Carolina Learning Disability Association member, 2001-2002; Board, 2015-Present</li> <li>• International Society for Technology in Education, 2004-Present</li> <li>• Delta Sigma Theta Sorority, Inc., Chaplin, Aiken Alumnae, 2005-2006; member,-Present</li> <li>• Aiken County Business Education Council member, 2002-2005</li> <li>• University of South Carolina Aiken Alumni Council member, 2001-2003</li> <li>• Middle School Reading Association member, non-active member, 2003</li> <li>• South Carolina Middle School Association member, 2001-2002</li> <li>• School Improvement Council Member, 2000-2001</li> <li>• Palmetto State Teachers Association, non-active member, 1999-2001</li> <li>• South Carolina Education Association member, 1999-2000</li> </ul>
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### Certifications

- Business Education –Teacher, South Carolina expire 06/2021
- Microsoft Office Specialist Word Certified (version Microsoft Office 2002 XP)
- Microsoft Office Specialist Excel Certified (version Microsoft Office 2002 XP)
- IC<sup>3</sup> (Internet and Computer Hardware/Software) Certification
- National School Reform Faculty (NSRF) Facilitator Certification, 2014
- Google for Education Certified Innovator and Trainer
- Microsoft Innovative Educator / Teacher Trainer, 2012

## Publications

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Johnson, Hetlena, Ed.S. "The Performance of a Lifetime." *Learning Disabilities Association of South Carolina. An LD Success Story*. (Fall, 2017, pp8-10). E-newsletter guest contributor.

Johnson, Hetlena, Ed.S. "My Little Brother Knew Better." *Learning Disabilities Association of South Carolina. An LD Success Story*. (Fall, 2015). E-newsletter guest contributor.

Johnson, Hetlena, Ed.S. "Using and Adapting Protocols to Help Facilitate Healthcare Support Groups." *National School Reform Faculty Harmony Education Center. Connections*. (November, 2015). E-newsletter guest contributor.

Johnson, Hetlena, Ed.S. "Traveling with Lupus." *We Connected Productions LLC. What is Your Passion Tuesdays?* (April 9, 2015). Web guest blog.

Johnson, Hetlena, Ed.S. "Raising Lupus Awareness." *IMARA Magazine*. (December, 2013). Guest contributor.

Johnson, Hetlena, and Krauss, Jane. "Should Schools Test Teachers for Tech Proficiency before Hiring Them?" *Leading and Learning* 37(7) (May, 2010). Web.

## Healthcare Workshops, Seminars, Conferences, and Special Meetings Attended

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"WEGO Patient Leader Network: My Story," GSK Campus Sales Training Building, in collaboration with WEGO Health and GlaxoSmithKline, Raleigh, NC, May, 2018.

Consultant, Patient Advisory Board, HealthVoices Conference - Janssen Global Services, LLC, April, 2018. Advisory Board Member, 2017-2018.

"Systems Change for Health Training: Introduction to the Systems Change Process," Lupus Capacity Building Training, Directors of Health Promotion and Education Lupus Education and Awareness for Patients, Professionals and Providers (DHPE), Daytona Beach, FL, March, 2017.

Consultant, Patient Advisory Board, Patients Like Me Inc., Cambridge, MA, October, 2016. Advisory Board Member, 2016-2017.

"Conducting Effective Lupus Support Groups – Virtually or Face-to-Face," Featured Speaker, Directors of Health Promotion and Education Lupus Education and Awareness for Patients, Professionals and Providers (DHPE LEAP), Webinar, October, 2016.

"Life with Lupus: How to Coordinate Care," Workshop, Big Bend AHEC and Rural Health Network, Florida Lupus Summit: Exploring the National Public Health Agenda for Lupus, Tallahassee, FL, August, 2016.

"Patient-Nurse Communication Regarding Lupus from a Lupus Patient's Point of View," Directors of Health Promotion and Education Lupus Education and Awareness for Patients, Professionals and Providers (DHPE LEAP), National Black Nurses Association 44<sup>th</sup> Annual Institute and Conference, Memphis, TN, August, 2016.

The Development of a South Carolina Lupus Registry: Poster Presentation, Co-Presenter (Dr. Edith Williams), The Epidemiology Congress of the Americas 2016 Conference, Miami, FL, June, 2016.

"Your Lupus Ethos: Learning to Live with Your Lupus," Keynote, Urban Minority Alcoholism and Drug Abuse Outreach Program (UMADOAP), Lupus Education Event, Dayton, Ohio, May, 2016.

"Make Lupus Your Business Not Your Burden," Workshop, Urban Minority Alcoholism and Drug Abuse Outreach Program (UMADOAP), Lupus Education Event, Dayton, Ohio, May, 2016.

"The Importance of Early Diagnosis and Patient-Primary Care Provider Communication Regarding Lupus," Directors of Health Promotion and Education Lupus Education and Awareness for Patients, Professionals and Providers (DHPE LEAP), National Medical Association Region V Conference, Kansas City, MO, April, 2016.

"The Importance of Early Diagnosis and Patient-Primary Care Provider Communication Regarding Lupus," Directors of Health Promotion and Education Lupus Education and Awareness for Patients, Professionals and Providers (DHPE LEAP), National Medical Association Region III Conference, Columbia, SC, April, 2016.

"Patient Perspective: Living with Lupus," Featured Speaker, Directors of Health Promotion and Education Lupus Education and Awareness for Patients, Professionals and Providers (DHPE LEAP), Webinar, May, 2016.

“Engaging with LFAs in Support of Lupus Awareness Month,” Featured Speaker, Directors of Health Promotion and Education Lupus Education and Awareness for Patients, Professionals and Providers (DHPE LEAP), Webinar, April, 2016.

Peer Approaches to Lupus Self-Management Study (PALS) Peer Trainer and Lupus Support Group Leader Assistant; Dr. Edith Williams, Principal Investigator, Department of Health Sciences study investigating whether a peer mentoring program can improve the quality of life, self-management, and disease activity in African American women. Completed 2016.

“Why Does It Hurt So Much: Lupus Awareness,” Guest Speaker, Brookland Baptist Church Foundation’s 16<sup>th</sup> Annual Community Health Fair, West Columbia, SC, March 2016.

“Real-to-Life Matters: Life with Lupus,” Guest Speaker, Pearl Sistahs Magazine Launch and Showcase, Columbia, SC, September, 2015.

“Lupus House Party,” Keynote, Medical University of South Carolina Division of Rheumatology & Immunology Lupus Patient Education Day, Charleston, SC, September, 2015.

“Your Money and Your Health (Introducing Lupus),” Speaker, Sisters Only Club Presents, Augusta, GA, July, 2015.

National Lupus Advocacy Summit, Advocate, Lupus Advocacy Participant on Capitol Hill, Washington, D.C., June, 2015.

“Your Health is Your Health,” Workshop, Sisters Only Club Presents, Aiken, SC, June, 2015.

“What is Lupus,” Keynote, South Florence High School Dance Performance, Florence, SC, May, 2015.

“The Development of South Carolina Lupus Registry and Your Health,” Speaker/Workshop, Mount Carmel Baptist Church, Hemingway, SC, February, 2015.

“What is Lupus,” Speaker, Birdie’s Nesting Place, Breast Cancer and Lupus Awareness Event, Alculu, SC, October, 2014.

“Family and Friends of Lupus Patients: Your Lupus Ethos,” Keynote, Medical University of South Carolina Division of Rheumatology & Immunology Lupus Patient Education Day, Charleston, SC, September, 2014.

“Living and Traveling with Lupus,” Workshop, Medical University of South Carolina Division of Rheumatology & Immunology Lupus Patient Education Day, Charleston, SC, September, 2014.

“Check That Money, Honey,” Workshop, Sisters Only Club Presents, Aiken, SC, August, 2014.

“Lupus Questions and Answers,” Speaker, Potters Christian Life Center, Columbia, SC, October, 2013.