

2020/2021 PROGRESS TOWARD OUR GOALS

MEASURING

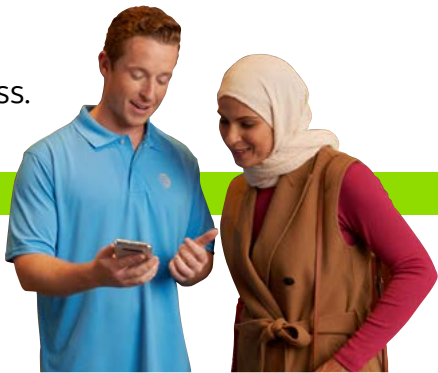
OUR

Impact
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PROGRESS TOWARD OUR GOALS

As we near or reach attainment of our 2020 and 2025 goals, we’re setting our sights even higher – identifying new measures that continue to push us and reflect the direction of our evolving business.



ENVIRONMENT

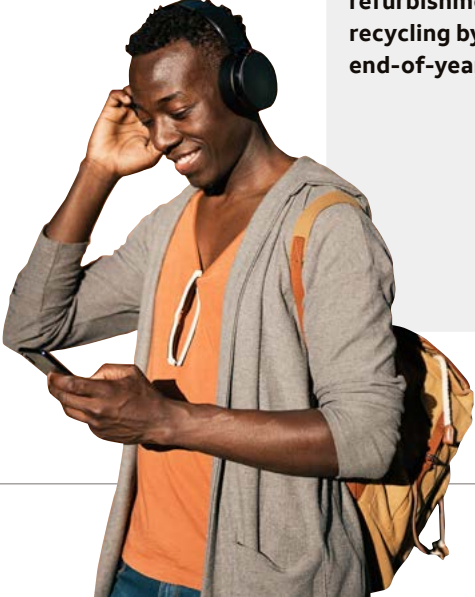
OUR NETWORK AND OPERATIONS

TOPIC	TARGET YEAR	TARGET	PROGRESS
 GHG Emissions	2020	Reduce our Scope 1 GHG emissions 20% using a 2008 baseline of 1,354,054 metric tons of CO ₂ e.	↓ 22.8% Our reported Scope 1 emissions were 1,044,751 metric tons of CO₂e in 2020. We exceeded our target and this represents a 22.8% reduction compared to our 2008 baseline. Year-over-year, our Scope 1 GHG emissions are up 5.4% from 2019, as the result of our 2020 decision to begin reporting all refrigerants as in-scope. 
	2030	Reduce our absolute Scope 1 and 2 GHG emissions ¹⁴ 63% (against 2015 baseline) – aligning with a 1.5°C pathway.	↓ 37% This target was approved by the Science Based Targets initiative in 2021, as an expansion of a previously approved 26% reduction target. Our reported Scope 1 and 2 emissions were 5,788,258 metric tons of CO₂e in 2020. This represents a 37% reduction compared to our 2015 baseline of 8,766,803 metric tons of CO₂e. 
	2035	Achieve carbon neutrality (net zero Scope 1 and 2 GHG emissions ¹⁴) by 2035.	↓ 736,785 metric tons of CO₂e Our reported Scope 1 and 2 emissions were 5,788,258 metric tons of CO₂e in 2020. This represents a year-over-year reduction of 736,785 metric tons (or 11.3%) from 2019. 
 Fleet Management	2020	Reduce the GHG emissions of our U.S. fleet 30% using a 2008 baseline of 865,777 metric tons of CO ₂ e.	↓ 38.4% We exceeded our target and through the end of 2020 have reduced U.S. ground fleet emissions by 332,658 metric tons of CO₂e or 38.4% from our 2008 baseline. In addition to reducing the size of our domestic fleet by more than 8,000 vehicles, 81% of passenger sedans procured for our domestic fleet since 2019 are hybrid vehicles. 



TOPIC	TARGET YEAR	TARGET	PROGRESS
 Alternative & Renewable Energy	2020	Expand alternative energy use through on-site capacity and pursuit of off-site renewables.	Expanded our clean energy portfolio In addition to our on-site solar and fuel cell installations, AT&T is one of the largest corporate purchasers of renewable energy in the U.S. and we'll continue to expand our portfolio, where feasible. As part of our previous commitment to purchase more than 1.5 gigawatts of renewable energy capacity domestically, in 2020, we announced an agreement representing more than 500 megawatts of solar energy – the largest U.S. corporate solar energy deal to date. The estimated energy production of our domestic renewable energy portfolio is more than 2.3 GWh annually, with more than 4.7 million kWh coming from on-site sources and more than 2.31 billion kWh from our off-site solar and wind contracts currently in production. In Argentina, we've reached a 1,200 MWh/year agreement to contribute renewable energy to the grid supporting our DIRECTV central office through 2025. And in Mexico, we're implementing a 40 GWh/year agreement to supply renewable energy to approximately 1,200 network sites.  

PRODUCTS AND VALUE CHAIN

TOPIC	TARGET YEAR	TARGET	PROGRESS
 Product Efficiency	2020	Provide sustainability information for all AT&T-branded network-connected consumer mobile devices.	Rated 100% of eligible devices We reached our target and, in 2020, continued to score 100% of eligible mobile device models under our Eco-Ratings system, which rates products from 1 to 5 stars for 20 different environmental and social criteria across 5 different categories. 
 Device Recycling	2020	Collect 200 million devices for reuse, refurbishment or recycling by end-of-year 2020.	Refurbished or recycled 229 million devices We exceeded our target and have refurbished or recycled approximately 229 million devices since 2007.¹⁶ This includes approximately: • 113.9 million DIRECTV set-top box devices • 16.9 million broadband devices • 26.2 million U-verse set-top box devices • 72.1 million mobility devices • 238,000 home security devices  

ENVIRONMENT (CONTINUED)

PRODUCTS AND VALUE CHAIN (CONTINUED)

TOPIC	TARGET YEAR	TARGET	PROGRESS
 Customer Greenhouse Gas Methodology	2020	Develop and deploy a robust methodology to understand the impact of the AT&T network's GHG emissions on society.	Measuring and reporting our GHG impact Working with leading non-government organizations, industry groups and peer companies, AT&T developed a credible methodology to measure the GHG impacts of customers' use of AT&T technology in an effort to track progress against our 10x carbon reduction goal. 
 Social & Environmental Impact	2020	Demonstrate positive social and environmental impacts of AT&T-connected devices and solutions through internal and external collaboration.	Developing innovative solutions and sharing case studies AT&T continues to develop innovative technologies such as AI, VR and the IoT that can, by collaborating internally and externally, improve quality of life and the world around us – especially in the areas of GHG, health, accessibility, public safety, education and more. We collaborate internally and externally on these initiatives and highlight our solutions in published case studies. Read more at business.att.com/categories/iot-for-good and att.com/gigaton. 
 Customer Emissions Savings Enablement	2025	By 2025, AT&T will enable carbon savings 10 times the footprint of our operations by enhancing the efficiency of our network and delivering sustainable customer solutions.	Enabled customer GHG emissions reductions 5.5x our footprint Through numerous internal initiatives, AT&T's 2020 operational footprint decreased to approximately 5.8 million metric tons of CO₂e. 2020 tracked customer GHG emissions savings enabled by AT&T reached an annualized 31.3 million metric tons of CO₂e – achieving approximately 55% of our 2025 10x goal. In 2021, seeking a more ambitious goal for the enablement of customer GHG emissions reductions, we retired our 10x goal and announced the AT&T Gigaton Goal (see below). 
	2035	Deliver connectivity solutions that enable business customers to reduce a gigaton (1 billion metric tons) of GHG emissions by 2035.	Enabled 72.4 million metric tons of customer emissions savings We announced our gigaton goal in 2021 and will report progress annually. This goal will calculate the cumulative impact of emissions savings from 2018, when we first calculated AT&T customer emissions reduction enablement, until 2035. From 2018–2020, cumulative tracked customer emissions reductions enabled by AT&T total 72.4 million metric tons of CO₂e – achieving approximately 7% of our gigaton goal. Read more at att.com/gigaton. 

SOCIAL

OUR COMMUNITIES

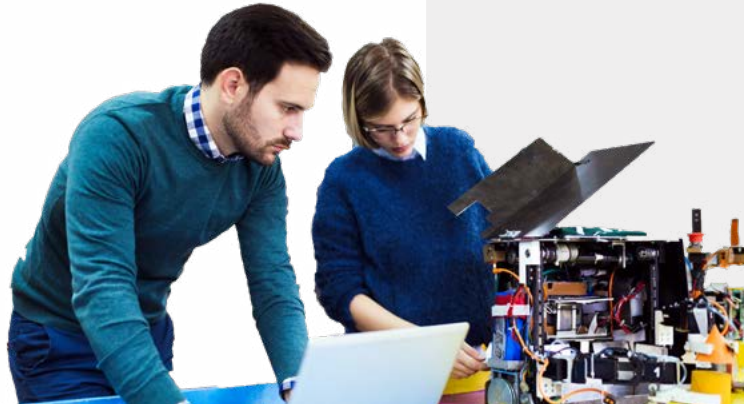
TOPIC	TARGET YEAR	TARGET	PROGRESS
 Education and Training	2020	In support of GradNation's goal to increase the U.S. high school graduation rate to 90% by the class of 2020. ¹⁷ AT&T will invest in education and training programs that use technology to address education challenges, help students get through high school and beyond, and provide the skills needed to get and keep good jobs.	Committed more than \$600 million Since 2008, we've committed more than \$600 million to programs that help students succeed in school and discover their career passions and potential.  



SOCIAL (CONTINUED)

OUR COMMUNITIES (CONTINUED)

TOPIC	TARGET YEAR	TARGET	PROGRESS
 Educational Technology Solutions	2020	Support technology applications that solve educational challenges through the AT&T Aspire Accelerator.	Launched Aspire Accelerator \$1 Million Skills Building Challenge In 2020, we launched another cohort for the Aspire Accelerator \$1 Million Skills Building Challenge, which provides financial investment, access to expert services and mentorship to education startups dedicated to skills development. Companies participating in our 6 previous cohorts are currently reaching more than 45 million students and have attracted more than \$50 million in external funding after graduating from the program. 
 Internship Opportunities	2022	Host 200 Year Up interns annually.	Hosted 65 Year Up interns In 2020, we hosted 65 Year Up interns at AT&T around the U.S. and have revised our goal due to delays in placements caused by the COVID-19 pandemic.  Through our revised goal, we will host and hire 200 Year Up interns and alumni annually by 2023.
 Advanced Degrees	2025	AT&T will promote STEM training through ongoing education programs.	Investing in credential and degree programs Inspired by Lumina Foundation's goal to increase the number of Americans with high-quality post-secondary degrees or credentials to 60% by 2025,¹⁸ AT&T has invested in credentialing, certification or specialized degree programs that help propel students in their careers. Highlights include: • Support for Udacity Nanodegree programs that provide online educational pathways to industry-relevant skills. • Contributions to Per Scholas to support software engineering and cybersecurity instructions, certification and career coaching. • Collaboration with the University of Oklahoma, Notre Dame, North Carolina A&T State University, the University of Texas at El Paso, Hampton University and Champlain College to create opportunities for degrees or certifications in specialized fields. In 2021, we evolved our strategy to focus on helping bridge the digital divide and announced a 3-year, \$2 billion commitment to help bring affordability, educational resources and economic opportunity to the millions of Americans who don't have broadband connectivity today. With this revised focus, we will no longer be tracking progress toward this Advanced Degrees target. 



GOVERNANCE

SUPPLY CHAIN

TOPIC	TARGET YEAR	TARGET	PROGRESS
 Sustainable Sourcing Standards	2020	Lead our supply chain to improve its social and environmental impacts by integrating sustainability performance metrics into our sourcing decisions for 80% of our spend. ¹⁹	Integrated sustainability performance metrics for 80% of spend In 2020, we achieved our goal to integrate sustainability performance metrics into our sourcing decisions for 80% of our spend. AT&T Global Connections and Supply Chain continued to require suppliers to adhere to our Principles of Conduct for Suppliers through our Supplier Portal and contract agreements. We led 2 on-site supplier factory audits as a member of JAC. We continue to incorporate sustainability-oriented standards and analyses into sourcing decisions, including the insertion of sustainability clauses into requests for proposals (RFPs) and agreements, training our sourcing managers on the principles of sustainability and providing updates to sourcing managers on the sustainability performance of existing suppliers.  We have extended this goal through 2025 and will continue reporting progress annually.
 Supplier Diversity Spend	2020	In 2019 – 2020, spend \$3 billion with Black-owned suppliers across the U.S.	Spent \$3.1 billion with Black-owned suppliers We exceeded our 2-year target and through the end of 2020, spent \$3.1 billion with Black-owned suppliers across lines of business including legal, professional services, warehousing, logistics, advertising and marketing services, fuel, construction and engineering, property management and fiber installation. 



GOVERNANCE (CONTINUED)

SUPPLY CHAIN (CONTINUED)

TOPIC	TARGET YEAR	TARGET	PROGRESS
 Supplier Science-Based GHG Emissions Targets	2024	Work to ensure 50% of our suppliers (covering purchased goods and services, capital goods and downstream leased assets as a portion of spend) set their own science-based Scope 1 and Scope 2 GHG targets.	40% of suppliers have set science-based GHG emissions targets  This target was approved by the Science Based Targets initiative in 2020. Through the end of 2020, 40% of our suppliers by spend have set science-based GHG targets.
 Supplier Sustainability Measurement	2025	Help establish clear, agreed-upon industry sustainability metrics to measure the environmental and social impact of technology supply chains. Promote the use of sustainability metrics in industry sourcing. Develop and follow an industry roadmap toward truly sustainable performance among our suppliers.	Collaborating with industry-leading organizations  To evaluate our suppliers on social and environmental criteria, we work with multiple industry organizations, including: • TIA-QuEST Forum: AT&T helps lead the working group advancing the adoption of the TIA Sustainability Assessor tool, which we also use with our own suppliers. • CDP: AT&T requests that our strategic suppliers respond to the annual CDP supply chain survey, which we use to gather their GHG emissions data, reduction goals and associated progress. • JAC: We work with JAC to conduct CSR audits of our suppliers' manufacturing facilities, the results of which are shared with JAC member telecommunications companies. • Sustainable Purchasing Leadership Council (SPLC): AT&T uses guidance documents provided by the SPLC, which provide information on sustainable purchasing standards, tools in the market and guidance for conducting RFx (request for) purchasing evaluations. Such industry collaboration is ongoing and as we look forward to our new collection of goals for 2030 and beyond we will no longer be tracking progress toward this target.



Amazing things happen when potential meets opportunity. We're committed to helping people thrive in an increasingly connected world.

OUR PATH TO 2030

LOOKING FORWARD

Everyone should have access to the tools and resources to fulfill their potential. We're committed to helping people thrive by narrowing the digital divide, addressing climate change and supporting our communities in times of need. Through the power of broadband connectivity, AT&T brings opportunity to life for individuals, businesses and communities every day around the globe.

We'll act on this vision by finding new ways to **connect** and **innovate**.



CONNECT

Provide **connectivity, resources** and **collaboration** to create equitable opportunity for people and communities to thrive in a connected world.



INNOVATE

Innovate and lead in **broadband-powered climate solutions** to create a **healthy and connected planet** where everyone can thrive.

Through connectivity and innovation, AT&T has set goals to improve lives and foster a more equitable, prosperous society through 2030 and beyond. Recognizing societal needs are constantly changing, we'll continuously evaluate our opportunity to drive impact and evolve operational goals and targets accordingly.

The world is in an unprecedented time. While the challenges we face are significant, the opportunity is even greater. Together, we can realize our vision for a connected world where all people can thrive.

OUR PATH TO 2030 (CONTINUED)

CONNECT



 Provide **connectivity and resources** to create **equitable opportunity for people to learn and thrive.**

- Invest \$2 billion by 2024 to help bridge the digital divide.
- By 2025, provide 1 million K-12 students with the technology and/or skills needed to succeed through the AT&T Connected Learning program.
- Reach 60,000 schools in Latin America through ESCUELA+ by 2030.
- Reach 1 million people with tools and resources to engage safely and positively on all screens by 2030.
- Engage 50% of our employees worldwide in communities through grassroots volunteerism and giving initiatives by 2030.
- Beyond emergency response and network disaster recovery, help 1 million people prepare for and recover from the impacts of disasters by 2030.

INNOVATE



 Innovate and lead in **broadband-powered climate solutions** to create a **healthier and more connected planet** where everyone can thrive.

- Achieve carbon neutrality for Scope 1 and Scope 2 GHG emissions by 2035.
 - Achieve our science-based target to reduce absolute Scope 1 and Scope 2 GHG emissions 63% (2015 base year) by 2030.
- Deliver connectivity solutions that enable business customers to reduce a gigaton (1 billion metric tons) of GHG emissions by 2035.
- Reduce the amount of U.S. waste we send to landfill 30% (2019 base year) by 2030.
- Achieve 15% reduction (2019 base year) in U.S. water use in areas of high/extremely high water stress by 2030.
- Integrate sustainability performance metrics into our supply chain sourcing decisions for 80% of our spend by 2025.
- Work to ensure that 50% of our suppliers (covering purchased goods and services, capital goods and downstream leased assets as a portion of spend) set their own science-based Scope 1 and Scope 2 GHG targets by 2024.

ENDNOTES

- 14

Scope 1 emissions include direct emissions from sources owned or controlled by the company (such as the fleet). Scope 2 emissions include indirect emissions that result from the generation of purchased energy.
- 16

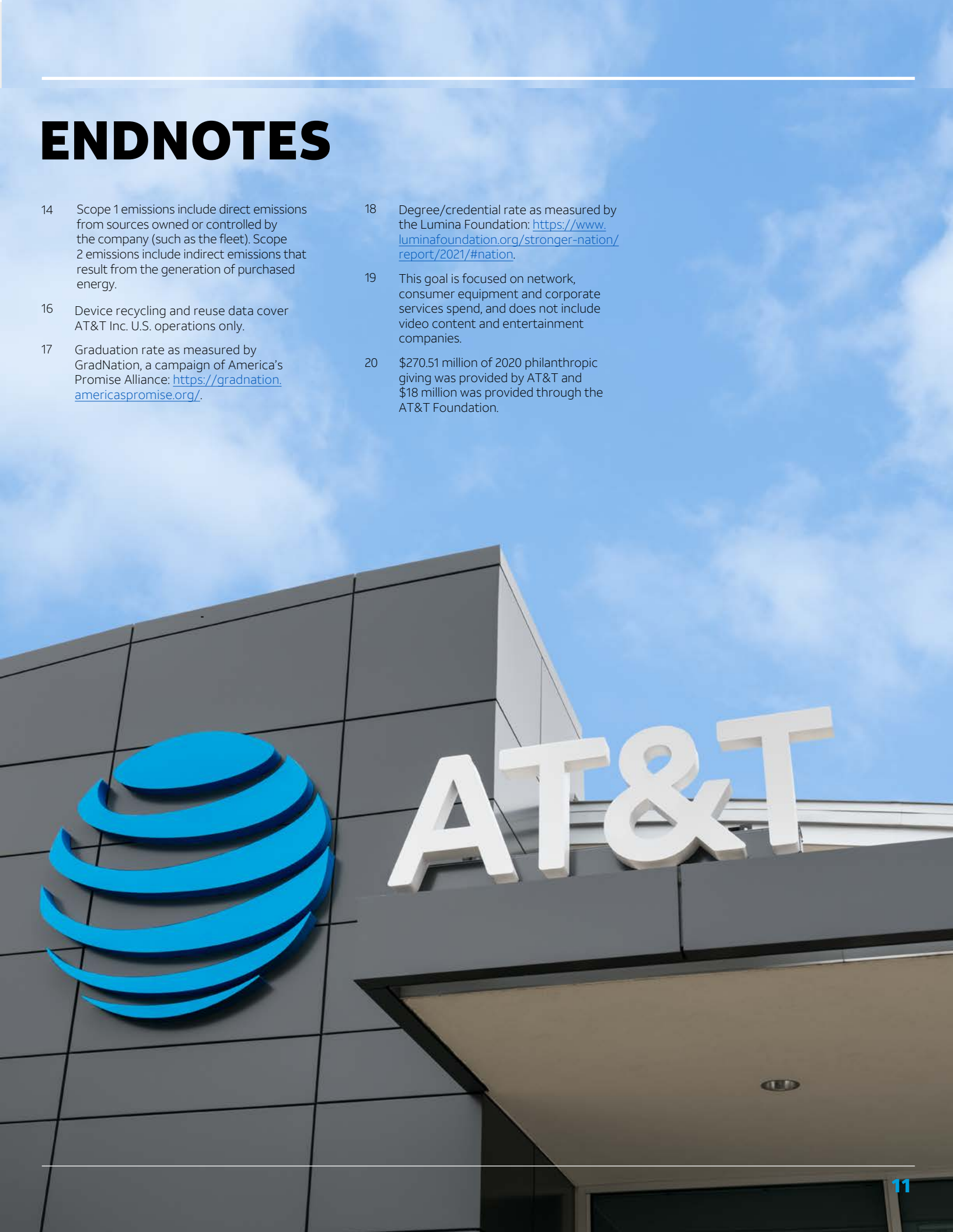
Device recycling and reuse data cover AT&T Inc. U.S. operations only.
- 17

Graduation rate as measured by GradNation, a campaign of America's Promise Alliance: <https://gradnation.americaspromise.org/>.
- 18

Degree/credential rate as measured by the Lumina Foundation: <https://www.luminafoundation.org/stronger-nation/report/2021/#nation>.
- 19

This goal is focused on network, consumer equipment and corporate services spend, and does not include video content and entertainment companies.
- 20

\$270.51 million of 2020 philanthropic giving was provided by AT&T and \$18 million was provided through the AT&T Foundation.





This document represents a summary of our corporate responsibility efforts and progress. Further reporting on our ESG performance and impact can be found online through the materials below or at about.att.com/csr/reporting.

- ESG Reporting Indexes (GRI, SASB, TCFD, UNGC, UN SDGs)
- 22 Detailed ESG Issue Briefs
- Stakeholder ESG Issues Assessment
- CDP Climate Change Response
- Latin America CSR Reports
- Diversity & Inclusion Website
- Transparency Report
- Political Engagement Report
- 2021 Proxy Statement



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