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NEW PRODUCT ANNOUNCEMENT

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MARKETING MEMO

.

September 16, 2020



NEW PRODUCT ANNOUNCEMENT



PRODUCT OVERVIEW:

Chase down new PRs with Forerunner 745. This GPS running watch is made for runners and triathletes like you who need detailed training stats and on-device workouts plus smartwatch functions such as music, contactless payments¹ and more. Preloaded activity profiles for cycling and swimming let you round out your training routine, and the multisport profile consolidates data for your brick workouts. Tap into advanced physio features such as heat and altitude acclimation, training load focus and race predictor to meet your goals. Sync music from select streaming services² to store on your watch for phone-free listening while you run.







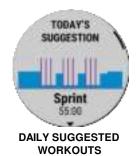




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KEY FEATURES:

	DURABLE YET WEARABLE	Comfortable for training, racing and for everyday life, Forerunner 745 is our smallest and lightest full-featured running and triathlon smartwatch.
IMPROVED	BUILT-IN SPORTS APPS	Get built-in activity profiles for running, triathlon, cycling, pool and open water swimming, track running and more. For tri races and brick workouts, switch sports with just one button press.
	ADVANCED PHYSIO FEATURES	Performance monitoring features include VO2 max and training status with training load focus, a metric that tracks your mixture of training intensities.
IMPROVED	RECOVERY TIME	After each workout, the built-in recovery advisor will let you know how long to rest before another big effort while also accounting for all-day stress, sleep and daily activity outside of workouts.
	ADVANCED PHYSIO MEASUREMENTS	Offers performance measurements adjusted for heat and altitude, including acclimation status for both. Also tracks recovery time, aerobic and anaerobic training effect and more.
NEW	DAILY SUGGESTED WORKOUTS	For training guidance that takes you and your fitness level into account, get daily run and ride recommendations based on your current training load and training status.
	ADVANCED WORKOUTS	Whether you are training for an Ironman or a marathon you can create your own workout.
	GARMIN COACH	Training for a 5K, 10K or half-marathon? Download a Garmin Coach adaptive training plan - for free!
	SYNC TRAINING PLANS	Get your indoor and outdoor training plans from Garmin Connect™ or sync seamlessly to your Forerunner from other apps including TrainingPeaks®and Trainer Road.
	CREATE COURSES	Create courses in our Garmin Connect app or plan them on other platforms such as Strava and Komoot, then automatically sync them to your Forerunner.
	MUSIC ON YOUR WRIST	Sync your playlists from select music streaming services ² - such as Deezer, Amazon Music and Spotify® - right to your watch. Forerunner 745 can store up to 500 songs.
	GARMIN PAY™	Lets you make convenient payments with your watch ¹ , so you can leave your cash and cards at home.
	RUNNING DYNAMICS	When used with a compatible accessory ⁴ , Forerunner 745 measures crucial running metrics such as cadence, stride length, ground contact time and balance and more.
	RACE PREDICTOR	This specialized tool takes into account your fitness level and training history to help you work toward your race goal and see the impact of training on your predicted finish time.
	MULTI-GNSS	Access multiple global navigation satellite systems (GPS, GLONASS and Galileo) to track in more challenging environments than GPS alone.
	SAFETY AND TRACKING FEATURES	Includes incident detection ⁶ during select activities and assistance, both of which send your real-time location to emergency contacts.
	WELLNESS TRACKING	Includes health monitoring³ such as wrist-based heart rate, all-day stress tracking, relaxation breathing timer, Body Battery™ energy monitor and more.
	CONNECTED FEATURES	Includes smart notifications ⁶ , weather and more when connected to a compatible smartphone
	CONNECT IQ™ STORE	Check out the Connect IQ store, where you can add personality to Forerunner 745 by downloading apps, widgets, watch faces and more. It's easy and - even better - it's free.
	BATTERY LIFE	Get up to 1 week of battery life in smartwatch mode and 6 hours in GPS mode with music. Use UltraTrac™ mode to make sure you've got enough juice to outlast your longest race.











GARMIN PAY

TRACKING

PRODUCT COMPARISON:	FORERUNNER 645 MUSIC	FORERUNNER 735XT	FORERUNNER 745	FORERUNNER 945	
	Gen	eral			
Size	42.5 x 42.5 x 13.5mm	44.5 x 44.5 x 11.9mm	43.8 x 43.8 x 13.3mm	47 x 47 x 13.7 mm	
MP3 music playback	•		•	•	
Third-party music providers	·		•	•	
Garmin Pay ¹	•		•	•	
Auto multisport activities		•	•	•	
Manual multisport activities Pulse Ox ⁵		•	•	•	
Physio TrueUp			•	•	
Advanced HR features			•	•	
Barometric altimeter		•	•	•	
Underwater wrist-based heart rate	•		•	•	
Chaciwater whist based heart rate	Traii	ning	•	•	
Training effect (aerobic)	•	•			
Training effect (anaerobic)	•		•	•	
Training effect labels					
Training status			•	•	
Training load	•		•		
Training load focus			•	•	
VO2 max (run)	•	•	•		
VO2 max (bike)		•	•	•	
VO2 max heat & altitude adj.					
Heat and altitude acclimation			•	•	
Race predictor			•		
Improved race predictor	•	•	•	•	
Onboard maps				•	
Advanced Running Dynamics	•	•	•	•	
Open Water and Pool Swim with Advanced Metrics		•			
Pair with power meter for cycling FTP		•	•		
	Safety &	Tracking			
LiveTrack ⁶ feature	•	•	•	•	
Group live track ⁶			•	•	
Incident detection ⁶	•		•	•	
Assistance ⁶			•	•	
Market Walley and A. H. H. H. H.	Awareness &				
Varia™ smart bike lights	•	•	•	•	
Varia rearview radar	•	•	•	•	
Vector™ power meters		•	•	•	
Running Dynamics Pod	•	•	•	•	
HRM-Dual™	•	•	•	•	

HRM-Pro™

PRODUCT CONFIGURATIONS:

Forerunner 745, USB Cable, Documentation

FORERUNNER 745:



DESCRIPTION	SKU	UPC
Forerunner 745 Negro	010-02445-10	753759261405



DESCRIPTION	SKU	UPC
Forerunner 745 Verde	010-02445-11	753759261412



DESCRIPTION	SKU	UPC
Forerunner 745 Rojo	010-02445-12	753759261429



DESCRIPTION	SKU	UPC
Forerunner 745 Blanco	010-02445-13	753759263942

	RRP:					
EUR	GBP	NOK	SEK	DKK	FIN EUR	
€499.99	£449.99	5999.00	5899.00	4099.00	549.00	

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DESCRIPTION	SKU	UPC	RRP	
745 replacement band - Black	010-11251-9B	753759261450	€29.99	Stay stylish and sport-ready with these adjustable, quick release bands for your compatible Garmin watch.
745 replacement band - Magma Red	010-11251-9C	753759261467	€29.99	Stay stylish and sport-ready with these adjustable, quick release bands for your compatible Garmin watch.
745 replacement band – Neo Tropic	010-11251-9D	753759261474	€29.99	Stay stylish and sport-ready with these adjustable, quick release bands for your compatible Garmin watch.
745 replacement band - Whitestone	010-11251-9E	753759261481	€29.99	Stay stylish and sport-ready with these adjustable, quick release bands for your compatible Garmin watch.
NEW HRM-Pro™ monitor	010-12955-00	753759242145	€129.99	Equipped with BLUETOOTH® technology & ANT+® connectivity, this monitor provides the most advanced running and swim metrics to our high-end Forerunner running watches.
HRM-Dual™ monitor	010-12883-00	753759223137	€69.99	Equipped with BLUETOOTH® technology & ANT+® connectivity, connects to smartphones, GPS watches, bike computers and online training apps.
HRM-Swim™ monitor	010-12342-00	753759142193	€99.99	The HRM-Swim heart rate monitor provides all your heart rate data while in the water.

For additional compatible bands, please visit **Garmin.com**.

Forerunner® 745 GPS Running and Triathlon

PACKAGING SPECIFICATIONS:

_	FORERUNNER 745
Gift box dimensions (WxHxD):	2.7" x 5.6" x 2.4" (6.9 cm x 14.1 cm x 6.2 cm)
Gift box weight:	7.1 oz (202 g)
Master carton dimensions (WxHxD):	15.0" x 12.0" x 12.4" (38.1 cm x 30.5 cm x 31.5 cm)
Master carton weight:	22.8 lbs (10.3 kg)
Master carton quantity	40









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¹ View current supported country, payment network and issuing bank information

² Requires premium subscription with a third-party music provider

³ Activity tracking accuracy

⁴ When used with <u>Running Dynamics Pod</u> or <u>HRM-Run™</u> or <u>HRM-Tri™</u> monitors (sold separately)

⁵ This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see <u>Garmin.com/ataccuracy</u>. Pulse Ox not available in all countries

⁶ When paired with a <u>compatible smartphone</u>. For safety and tracking features requirements and limitations, see <u>Garmin.com/safety</u>.