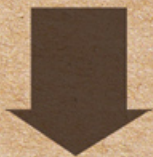


**SPECIAL  
DELIVERY**



**Latest  
Loss Prevention  
&  
Productivity  
Technologies**



**Out-of-the-Box  
Voice, Video & Data  
Solutions**



## Improve Service & Guest Experience

### Two-Way Radios Communicate Instantly

Whether your team needs to contact a supervisor or check backroom stock, a staff connected with BearCom two-way radios is better equipped to serve customers and increase profitability. By improving communications across the store, you enhance customer service and sales opportunities—all without leaving the shopper's side.



### Accessories Increase Efficiency and Privacy

Need to communicate with a team member without alerting others? BearCom's lightweight two-way radio accessories, such as microphones and earpieces, attach easily to clothing and allow your staff to communicate discreetly. Plus, belt clips and carry cases keep radios close by yet out-of-the-way.

### Call Buttons Improve Operations

Call buttons keep your team connected at every point in the store by providing instant communication with two-way radios and covering up to 100,000 square feet. When a customer presses the button, they hear a pre-recorded alert so they know help is on the way. Call buttons also allow stores to lock up high-value items and provide an effective service tool for pick-up counters and other unattended areas.



## Increase Productivity

### Improve Collaboration and Efficiency

At a large retail store, a customer asks an associate to check the stock room for a different size. Rather than leave the customer alone, the associate simply pushes a button to get in touch with another teammate. By staying connected, your staff can increase sales opportunities by better managing inventory, getting price checks quickly, and improving the customer experience.



### Track Assets with Scanners and Tablets

Zebra Technologies provides automated solutions at every operational stage for increased productivity. From resource planning to inventory management to shipping, Zebra can help track product inventory and order status as well as improve asset management and recordkeeping.





# Prevent Loss & Reduce Liability

## Video Surveillance Prevents and Documents Incidents

Video surveillance is proven to reduce theft and vandalism, as well as protect people and property. Want to identify potential security incidents sooner? Need to reference footage of an earlier incident?

BearCom is an Authorized Enterprise Partner for Avigilon, an end-to-end video surveillance solution with advanced Artificial Intelligence built in. Avigilon systems can more effectively monitor developing situations and save your team time sourcing stored video. BearCom designs and deploys Avigilon solutions that can help prevent security incidents with:



**Appearance Search.** Uses facial recognition and license plate recognition to quickly search and find a person or vehicle of interest and track their route through all on-site cameras.

**Video Analytics.** Uses self-learning software to recognize and proactively notify you of events that may require further investigation.

**Focus of Attention.** Intuitively isolates cameras where triggering activity is occurring and highlights those scenes on monitoring screens.

In addition, with BearCom's exclusive Voice Alerts Dispatched Over Radio (VADOR) technology, your store can establish barriers around storerooms, loading docks, or elsewhere. When pre-set boundaries are entered, users with radios receive an instant audio alert to speed response. Partnering with Avigilon, BearCom offers the latest end-to-end surveillance solutions:

- Cameras
- Monitoring Equipment
- Network Management
- Access Control

## Two-Way Radios Create a Safer Environment

See something suspicious? BearCom two-way radios allow your staff to summon help to deal with potential shoplifters and disruptive individuals without alarming customers. By



responding instantly, your team can take action sooner, gain better control of the situation, and enhance safety.

## Two-Way Radios Add Safety and Reduce Risk

**Spill Clean-ups.** Reduce slip-and-fall hazards when a staff member on-the-scene stays put and radios a teammate to bring clean-up materials.

**Emergency Response.** Summon help faster for medical issues, injuries, and other high-risk situations.

**Lost Child.** Mobilize resources instantly to save precious seconds.



- ▲ Radios for retail offer instant push-to-talk communications in lightweight, easy-to-use designs that require little or no training.

Retailers are losing **\$60 billion** a year to shrinkage.\*

\*According to a Retail Knowledge report cited by Forbes.

In-store and parking lot cameras protect people and property.

# PACKING LIST ENCLOSED



## Optimize Distribution Center Operations With Voice, Video, and Data Solutions



### ▶ Two-Way Radios Connect Your Facility

Instantly communicate from any location throughout your warehouses and with drivers outside. Easy and reliable operation improves efficiency and safety for busy team members.

### ▶ Video Surveillance Keeps People and Property Safer

Avigilon solutions deliver advanced analytics to identify incidents and prevent issues through faster response. Plus, Avigilon delivers sharper images and better coverage with fewer cameras. You can even record processes for future training and document safety protocols to prove compliance.



### ▶ Zebra Technologies Track Inventory & Sales

Zebra scanners, printers, and mobile computers can automate operations by managing equipment and materials, sharing data, and storing online records for tracking and compliance requirements.

### ▶ Bi-Directional Amplifiers Improve Wireless Signals

Hundreds of organizations every year choose BearCom to deploy BDAs that meet their wireless coverage needs. Our BDAs meet two-way radio signal coverage code to ensure that first responders remain in contact with each other in an emergency. We also deploy BDAs to improve team communications.



### ▶ Data, WiFi & CBRS Solutions Maximize Efficiency

BearCom can help your team navigate, integrate, and implement the best voice, video, and data convergence strategies. Our technologies include data and Wi-Fi solutions, Point-to-Point and Point-to-Multi-Point bridges, as well as private LTE networks, including the new Citizens Broadband Radio Service (CBRS).

*BearCom provides comprehensive service agreements to keep your systems operating at optimal performance, with over 350 service technicians available across North America.*

## BEARCOM HAS RETAIL EXPERIENCE IN THE BAG!

BearCom is trusted by many of North America's largest retailing chains and distribution centers as well as local boutiques and specialty stores.



Call Your Local BearCom Representative for Additional Information or Our Hotline at **800.527.1670**.  
To find our nearest BearCom branch, go to [www.bearcom.com/locations](http://www.bearcom.com/locations)