



Vodafone Group Plc Trading Update

for the quarter ended 31 December 2019

5 February 2020



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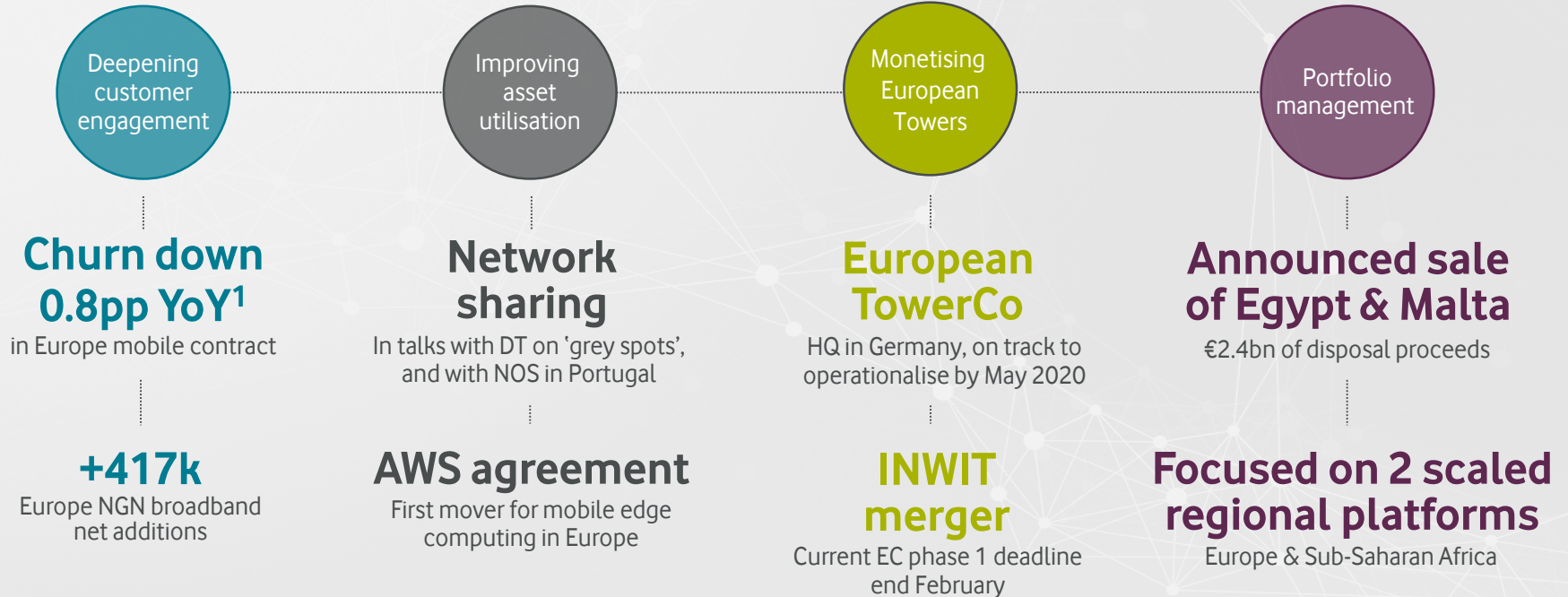
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Q3 20 highlights



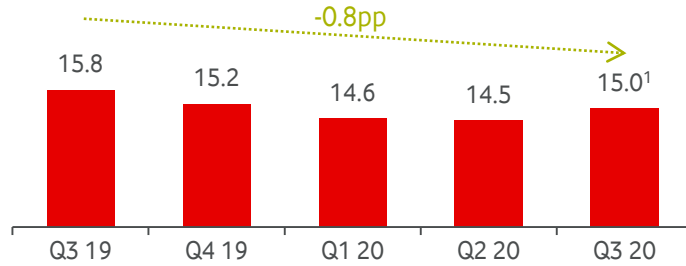
Service revenue growth: Q3 +0.8% (+0.1pp QoQ)

All growth rates in this document are on an IFRS 15/16 basis, organic and year-on-year, unless otherwise stated. Organic growth rates exclude the impact of the acquisition of certain Liberty Global assets and the disposal of New Zealand, all other numbers include the contribution from Liberty Global's assets since 31 July unless stated

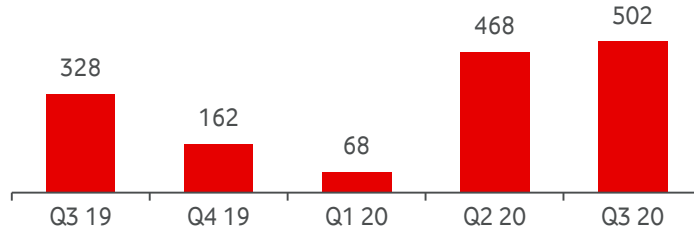
1. Excluding the impact of inactive data only SIM losses in Italy during Q3

Deepening customer engagement: reducing churn, growing in fixed

Europe mobile contract churn (%)

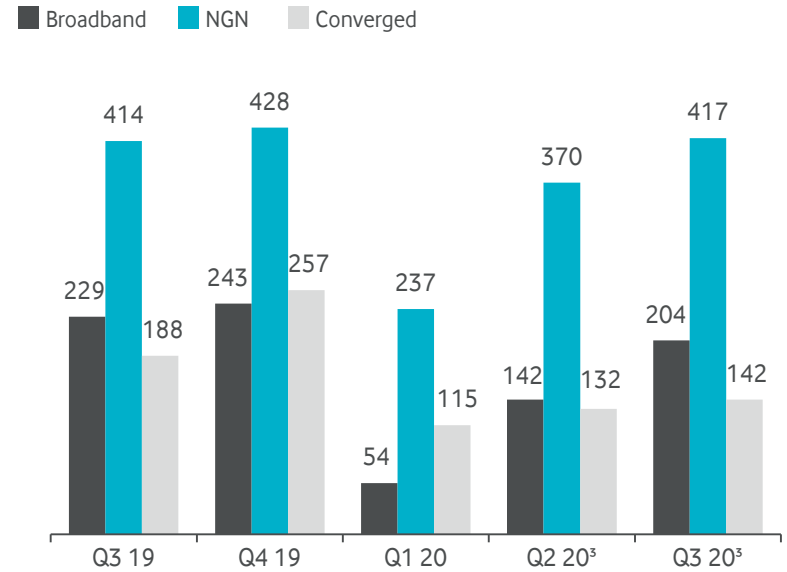


Europe mobile contract net additions (000s)²



- 3m Consumer customers on Unlimited tariffs
- 5G now live in 7 markets

Europe fixed net adds (000s)

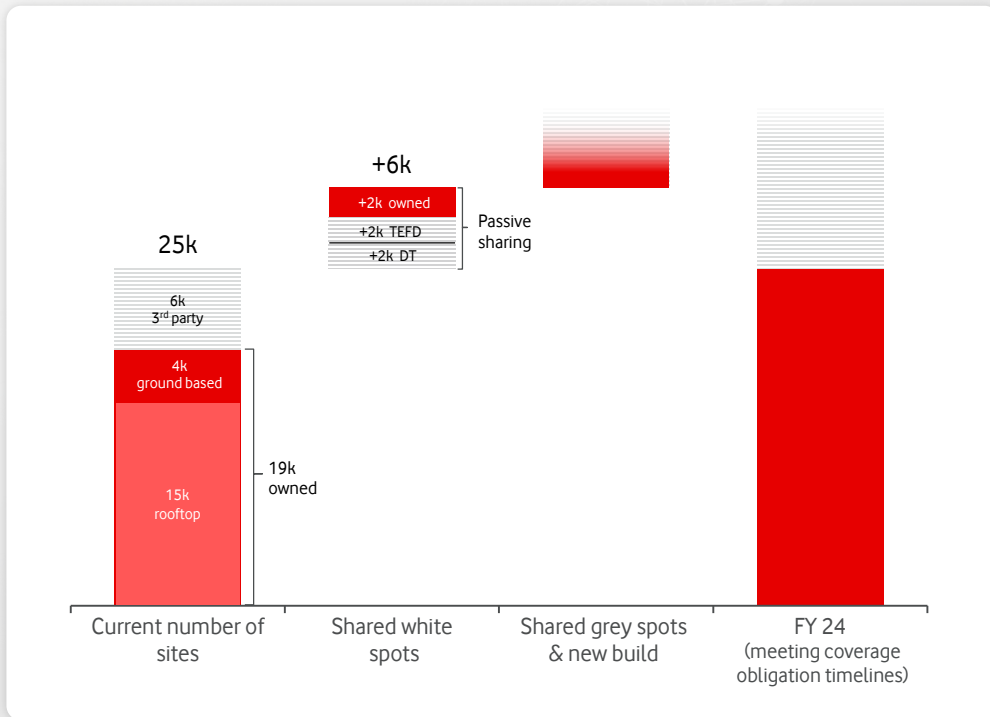


- 82% of broadband base is now NGN
- European NGN household coverage 133m (54m owned)

1. Excluding the impact of inactive data only SIM losses in Italy during Q3
2. Excludes Italy which is impacted by significant contract to prepaid migrations
3. Includes acquired Liberty Global assets for 2 months in Q2 20 and 3 months in Q3 20

Improving asset utilisation: supporting network co-leadership in Germany

Number of sites – network view (000s)



- We engaged actively with all operators to explore sharing opportunities post 5G auction
- Significant 5G coverage obligations
 - 98% household coverage with 100mbps by Dec '22
 - 100% highway coverage by Dec '22, remaining road/rail by Dec '24
- Limited synergies from sharing rooftops due to EMF constraints and a per operator leasing model¹
 - Also a challenge for potential new entrants
- 'White spots' – agreed
 - Each operator to build c.2k sites
- 'Grey spots' – in talks with DT
 - Active sharing on a reciprocal basis
- In total >10k new sites planned over the next 4 years, leveraging European TowerCo/partners

1. Operators in Germany are typically not allowed to sub-lease rooftop sites to additional tenants; in order to gain access an additional operator will typically need to negotiate another ground lease with the landlord

Improving asset utilisation: European TowerCo update

Number of sites¹



Progress update

- Senior management team in place
 - CEO, CFO, CCO, CHRO, and General Counsel announced
- On track to operationalise by May 2020
 - Pro forma financials by H1 21
- Expected perimeter:
 - Germany
 - Spain
 - Majority of other controlled European towers
 - JVs in Italy/UK to be confirmed
- Plan to incorporate in Germany, HQ in Düsseldorf
- Preparing for a potential IPO in early 2021, exploring monetisation of several individual markets in parallel

1. Controlled sites, excluding third party sites. Figures are indicative only. CEE includes Romania, Hungary and the Czech Republic
2. Pro forma for the INWIT merger

5G network security and supply chain resilience



UK decision

- A fact and evidence based process, advised by the NCSC, in a unique context
- 'High risk vendors':
 - Excluded from core networks & sensitive Government sites
 - <35% of national 5G radio sites and 5G data traffic volume, within three years
- Limited impact on Vodafone UK:
 - No exposure to 'high risk vendors' in the core or in London
 - <35% in RAN for the Vodafone/O2 network



EU 'toolbox' framework

- Member States to:
 - Restrict 'high risk' suppliers from core network functions
 - Ensure operators avoid dependency on 'high risk' suppliers
- Implementation timeline:
 - Key measures by 30 April
 - Report back by 30 June



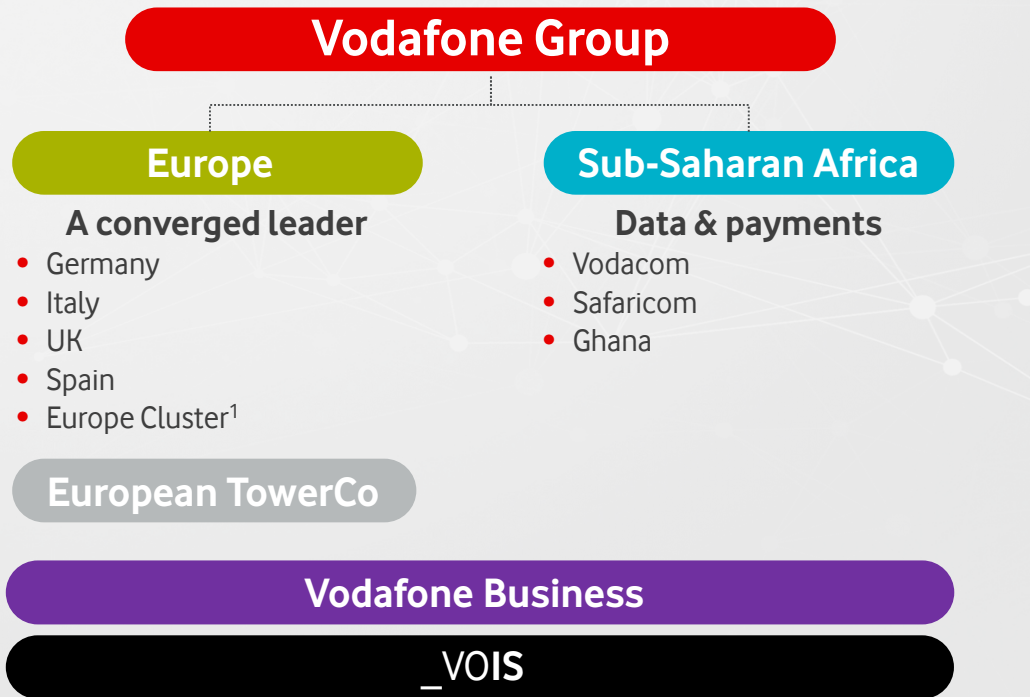
Our position

1. Remove 'high risk'¹ suppliers from EU core (limited exposure) over the next 5 years for a total cost of c.€200 mn
2. Engage with governments on 'non-sensitive' RAN. Quotas would:
 - Disrupt 4G customer experience
 - Drive higher prices
 - Delay 5G rollouts by 2-5 years, impacting Member State and EU digital competitiveness
3. Lead industry efforts to improve supply chain diversity:
 - OpenRAN vendors invited to tender for existing radio sites in Europe

1. As defined by Governments



Portfolio management: now focused on two scaled regional platforms



Last 24 months execution

- **Acquisitions:**
 - Unitymedia & CEE cable assets
 - Albania cable (Abcom)²
- **Disposals:**
 - Qatar
 - New Zealand
 - Malta²
 - Egypt²
- Safaricom stake transferred into Vodacom
- Australia merger with TPG (ongoing)
- Vodafone Italy towers to be merged with INWIT
- Intention to monetise European TowerCo
- Shared Services centres legally separated and rebranded to **_VOIS**

1. Europe Cluster markets include 'Other Europe' (Portugal, Greece, Ireland, Romania, Czech Republic, Hungary and Albania) and Turkey
2. Announced but not yet completed



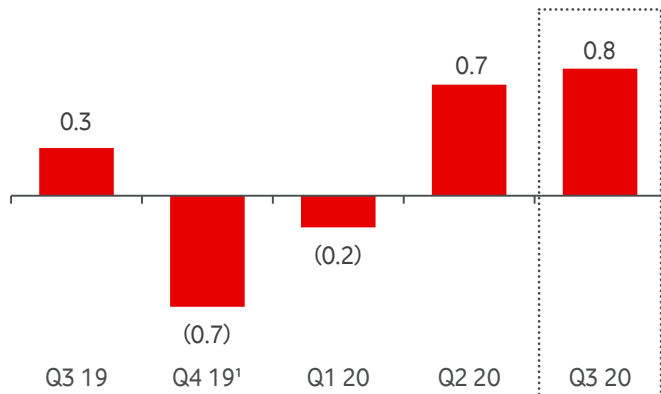
Financial review

Margherita Della Valle
Group Chief Financial Officer



Service revenue growth

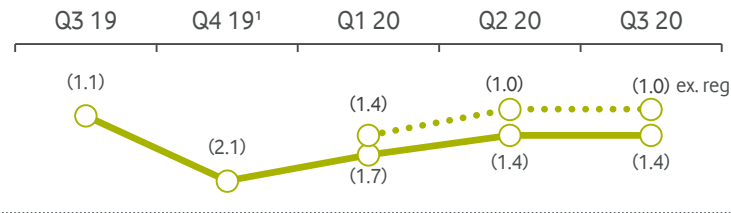
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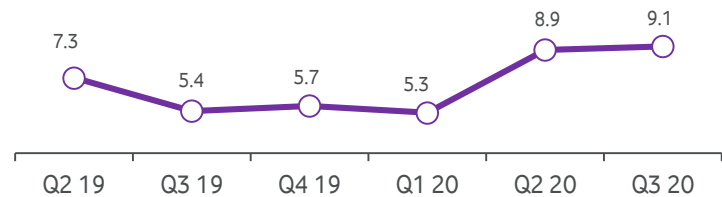
- Similar performance to Q2
- Q4 to improve led by Europe

Regions

Europe



Rest of World



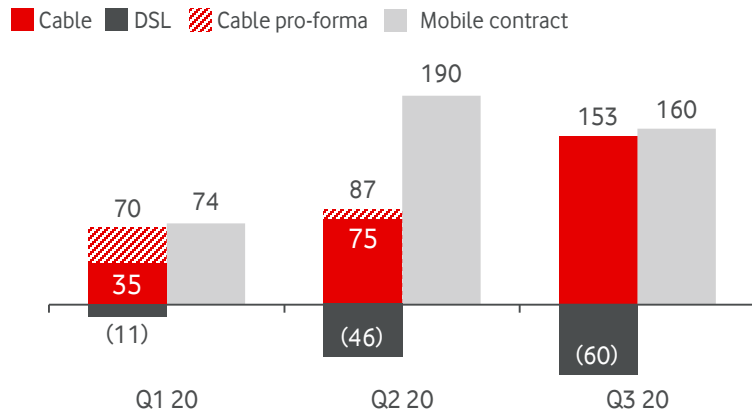
- Europe: Spanish recovery & UK growth offset by the lapping of a prior year price increase in Italy
- RoW: continued improvement in SA offset by lower growth in Turkey

1. Excluding the impact of a German legal settlement in Q4 18

Germany: solid retail growth offset by wholesale & regulation

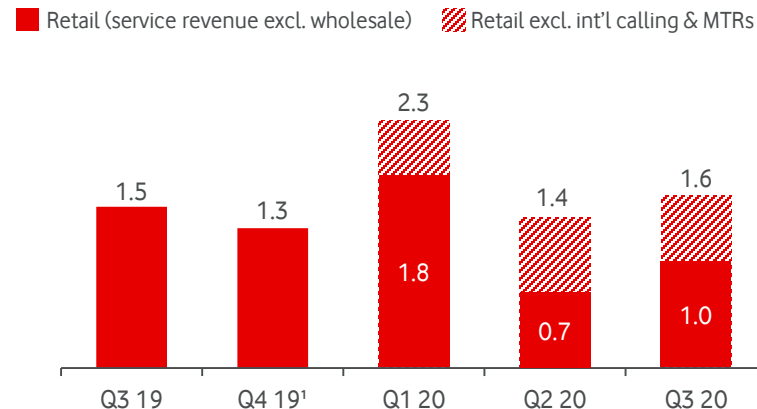
30%
of service
revenue

Net additions (000s)



- Strong acceleration in cable net adds in Q3, supported by DSL migrations (52k). TV losses similar (-73k)
- Unitymedia integration on track: agreement reached with Works Council, rebranding from February

Q3 service revenue **flat** (Q2 -0.2%)



- Retail fixed SR +3.1% (Q2 +3.4%), driven by broadband growth
- Retail mobile SR (ex. reg) +0.4% (Q2 -0.1%), branded growth partially offset by lower reseller activity
- Wholesale drag of 100bps from 1&1 migration

1. Excludes the impact of a legal settlement in Q4 18

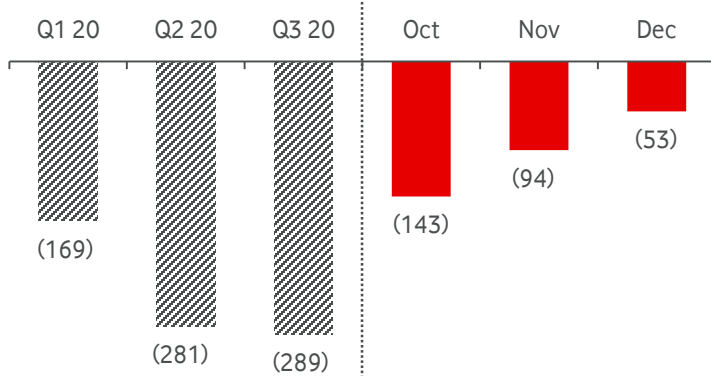


Italy: similar dynamics

13%
of service
revenue

Q3 service revenue **-5.0%** (Q2 -3.2%)

Vodafone MNP¹ (000s)



- Growth slowed due to the lapping of a prior year price increase in both mobile & fixed
- Low-value segment of the prepaid market remains competitive
- Mobile customer ports out reducing post Q2 price increase

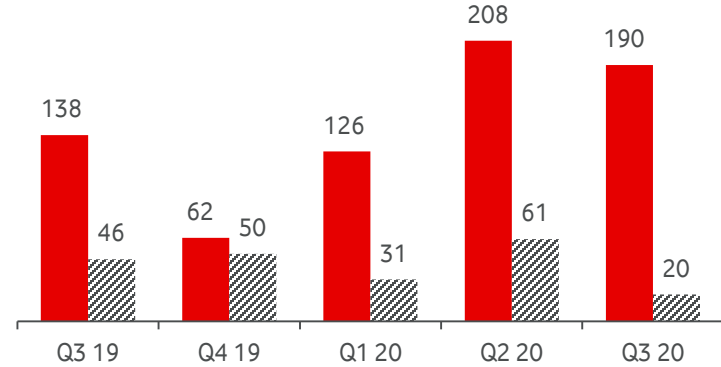
1. Mobile Number Portability ('MNP')
2. Adjusted for the phasing out of Talkmobile customers up to Q2 20, and customer base cleanse in Q2 19 and Q2 20

UK: return to growth

13%
of service
revenue

Q3 service revenue **+0.6%** (Q2 flat)

Net additions (000s) ■ Mobile contract plus VOXI² ▨ Fixed broadband



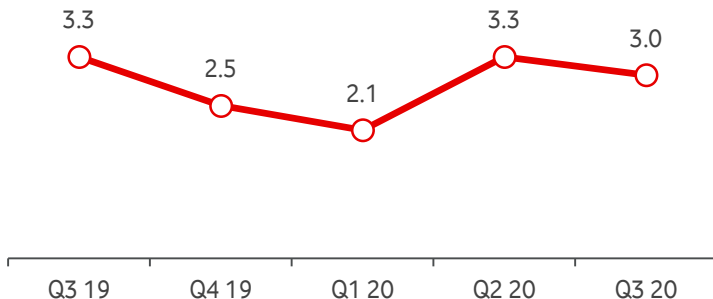
- Q3 SR +1.1% excl. regulation (Q2 +0.5%)
- Growing in both Consumer and Business
- Increased competition in fixed broadband

Other Europe: strong growth

13%
of service
revenue

Q3 service revenue **+3.0%** (Q2 +3.3%)

Service revenue growth (%)



- Growing in all 8 markets
- Fully converged: Albania cable acquisition¹, Malta disposal¹
- UPC integration on track

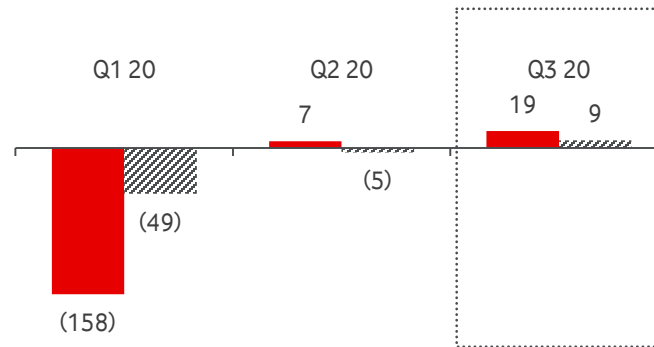
1. Announced but not yet completed

Spain: gradually improving

11%
of service
revenue

Q3 service revenue **-6.5%** (Q2 -8.0%)

Net additions (000s) ■ Mobile contract ■ Fixed broadband

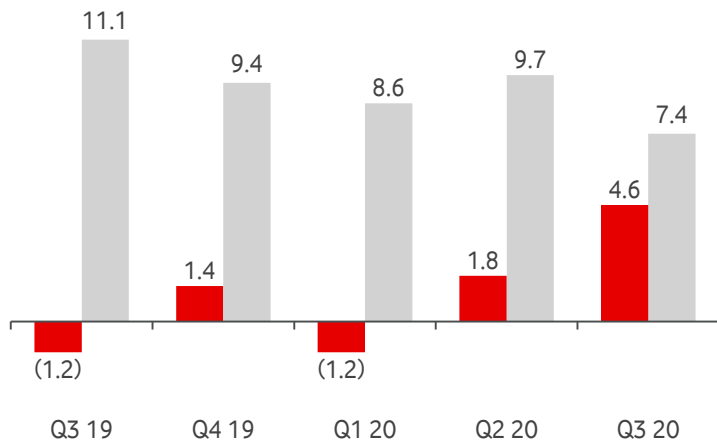


- Value segment highly competitive, winning fair share with Lowi
- Stabilised mobile contract, fixed BB, and TV customer base
- 1.8m Unlimited customers, ARPU accretive



Q3 service revenue **+5.2%** (Q2 +3.6%)

Service revenue growth (%) ■ South Africa ■ International



- SA growth supported by increasing data elasticity, traffic +65% YoY
- Engaging with CompCom on data price transformation
 - ICASA Spectrum Information Memorandum published
 - Invitation to apply expected in H1 calendar 2020
- Good growth in Internationals +7.4%
- From Jan '20 1.7 million customer disconnections in Tanzania following new biometric registration requirements
 - Additional 5.0 million customers remain unregistered
 - We expect to recover the majority of these customers

Summary

- Good commercial momentum in most markets, despite a challenging European competitive environment
 - Fifth consecutive quarter of improved churn
- Executing at pace on our strategic priorities:
 - Further progress on mobile network sharing in Germany and Portugal
 - On track to operationalise and monetise our European TowerCo
 - Leading the industry effort to improve supply chain diversity
 - Group now focused on two scaled regional platforms post the sale of Egypt
- Systematically strengthening the quality of our assets to support growth

Reiterating full year guidance

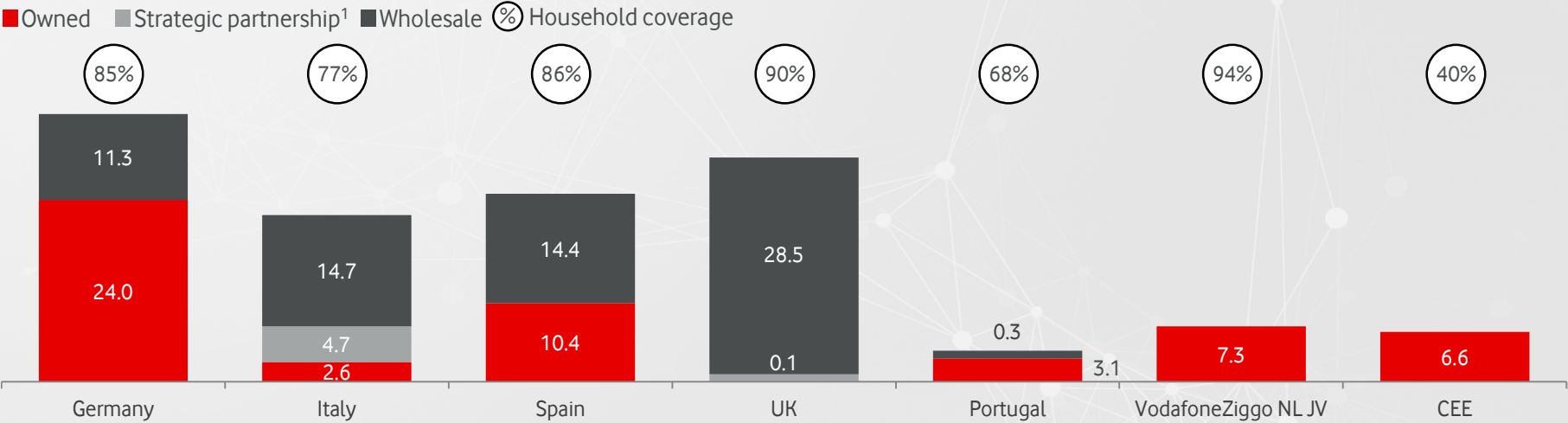


Appendix




European NGN footprint

Household coverage (m)




133m Households passed with NGN (incl. wholesale)

79% Coverage



54m Households passed with own NGN

32% Coverage



1. Of the 5.1m homes passed by Open Fiber, 4.7m were marketable by Vodafone at the end of December 2019

Forward-looking statement

This presentation, along with any oral statements made in connection therewith, contains "forward-looking statements" including within the meaning of the US Private Securities Litigation Reform Act of 1995 with respect to the Vodafone Group's financial condition, results of operations and businesses and certain of the Vodafone Group's plans and objectives.

In particular, such forward-looking statements include, but are not limited to, statements with respect to: expectations regarding the Vodafone Group's intentions and expectations regarding the development, launch and expansion of products, services and technologies, and expectations regarding service revenue.

Forward-looking statements are sometimes, but not always, identified by their use of a date in the future or such words as "plans", "targets", "gain", "grow", "continue", "retain" or "accelerate" (including in their negative form). By their nature, forward-looking statements are inherently predictive, speculative and involve risk and uncertainty because they relate to events and depend on circumstances that may or may not occur in the future. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements. These factors include, but are not limited to, the following: external cyber-attacks, insider threats or supplier breaches; changes in general economic or political conditions in markets served by the Vodafone Group, including as a result of Brexit, and changes to the associated legal, regulatory and tax environments; increased competition; increased disintermediation; the impact of investment in network capacity and the deployment of new technologies, products and services; rapid changes to existing products and services and the inability of new products and services to perform in accordance with expectation; the ability of the Vodafone Group to integrate new technologies, products and services with existing networks, technologies, products and services; the Vodafone Group's ability to grow and generate revenue; a lower than expected impact of new or existing products, services or technologies on the Vodafone Group's future revenue, cost structure and capital expenditure outlays; slower than expected customer growth and reduced customer retention; changes in the spending patterns of new and existing customers and increased pricing pressure; the Vodafone Group's ability to expand its spectrum position or renew or obtain necessary licences and realise expected synergies and associated benefits; the Vodafone Group's ability to secure the timely delivery of high-quality products from suppliers; loss of suppliers, disruption of supply chains and greater than anticipated prices of new mobile handsets; changes in the costs to the Vodafone Group of, or the rates the Vodafone Group may charge for, terminations and roaming minutes;

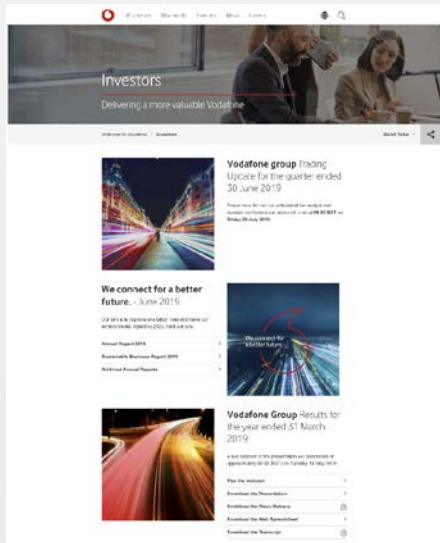
the impact of a failure or significant interruption to the Vodafone Group's telecommunications, networks, IT systems or data protection systems; changes in foreign exchange rates, as well as changes in interest rates; the Vodafone Group's ability to realise benefits from entering into acquisitions, partnerships or joint ventures and entering into service franchising, brand licensing and platform sharing or other arrangements with third parties; acquisitions and divestments of Vodafone Group businesses and assets and the pursuit of new, unexpected strategic opportunities; the Vodafone Group's ability to integrate acquired businesses or assets; the extent of any future write-downs or impairment charges on the Vodafone Group's assets, or restructuring charges incurred as a result of an acquisition or disposition; the impact of legal or other proceedings against the Vodafone Group or other companies in the mobile telecommunications industry; loss of suppliers or disruption of supply chains; developments in the Vodafone Group's financial condition, earnings and distributable funds and other factors that the Board takes into account when determining levels of dividends; the Vodafone Group's ability to satisfy working capital and other requirements; and/or changes in statutory tax rates and profit mix.

Furthermore, a review of the reasons why actual results and developments may differ materially from the expectations disclosed or implied within forward-looking statements can be found under "Forward-looking statements" and "Risk management" in the Vodafone Group Plc Annual Report for the year ended 31 March 2019 and under "Risk factors" and "Other information (including forward-looking statements)" in the Vodafone Group Plc Half-Year Financial Report for the six months ended 30 September 2019. The Annual Report and Half-Year Financial Report can be found at investors.vodafone.com. All subsequent written or oral forward-looking statements attributable to Vodafone, to any member of the Vodafone Group or to any persons acting on their behalf are expressly qualified in their entirety by the factors referred to above. No assurances can be given that the forward-looking statements in or made in connection with this presentation will be realised. Any forward-looking statements are made as of the date of this presentation. Subject to compliance with applicable law and regulations, Vodafone does not intend to update these forward-looking statements and does not undertake any obligation to do so.



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www.vodafone.com/investor

Upcoming dates

Interim dividend payment

7 Feb

FY 20

12 May

Q1

24 July

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