

GENERAL MOTORS

TRADEMARK LICENSE SUBMISSION OF INTEREST

Please complete all applicable fields below and email a copy of this form to: GM-Licensing@GM.com. Once submitted, the completed form will be promptly reviewed by our Trademark License team. The decision to proceed to next steps in the process will be based on GM's strict licensing criteria. Before becoming an official Licensee, additional information will be required through a full application. The GM Trademark License team will reach out to the listed business contact directly to request this information.

1. COMPANY INFORMATION

Company Name: _____

Parent Company (if applicable): _____

Company DBA (if applicable): _____

Street Address: _____

City, State, Zip Code: _____

Country: _____

Years in Business: _____

Primary Contact Person: _____

Title: _____

Email Address: _____

Telephone No.: _____

2. PROPOSED LICENSED PRODUCT(S) AND BUSINESS PLAN INFORMATION

Identify the Trademark(s) you wish to use and describe specifically each product you wish to produce in association with the particular Trademark(s):

Trademark(s)	Product(s) Description

3. DISTRIBUTION INFORMATION

Please identify where you intend to sell GM licensed products:

Country

4. CURRENT BUSINESS

Current Trademark Licenses - List current Licenses with other entities, the Licensed Product, distribution and sales volume:

License Trademark	Product	Distribution	Sales Volume (wholesale)

NOTE: Applicant acknowledges and agrees that the completion of this TLA does not in any way: (a) constitute an offer, (b) imply any obligation to grant a License in any category for any General Motors LLC Trademarks, (c) constitute a License Agreement or any other form of permission, or (d) grant any rights to utilize any General Motors LLC Trademarks. No such License Agreement, rights, or permission (express or implied) shall be deemed to have been granted unless and until a formal written License Agreement has been fully executed by both parties. Any representations, understandings, or statements by General Motors LLC and/or the prospective Licensee (whether verbal or written) shall be not legally binding, valid, or enforceable. No products and/or collateral materials utilizing any General Motors LLC Trademarks shall be sold, marketed, or otherwise distributed unless and until a formal written License Agreement has been fully executed and General Motors LLC has provided express written approval of the particular products and materials.

Submitted by (signature): _____

Printed Name: _____

Title: _____

Company Name: _____

Date: _____