

INSERT SCHOOL/DISTRICT LETTERHEAD

CITY, STATE, DATE—**INSERT NAME OF SCHOOL** is proud to announce the unveiling of their new Korg microLab, an affordable and mobile music technology lab that can offer students of all levels an introduction to electronic music. Numerous studies have shown the children who study music do better in school—and in life— and we're proud to be able to give them a head start with this new lab.

The school's lab consists of compact Korg microKey music keyboards that can be connected to a computer or iPad, as well as headphones **FILL IN ALL DETAILS HERE FOR YOUR PARTICULAR LAB CONFIGURATION (ie software, networking, etc)**. One of the best features of the lab is that it is mobile and expandable, which means we'll be able to keep using it and evolving it for many years to come. In addition, it will introduce children as young as **WHAT AGE/GRADE?** to the basics of using **an iPad/computer/musical instrument, etc.**

Here is an example of an administrator quote. Feel free to insert one from the music teacher, or a student (with parent permission) or a parent as well.

The Keyboard lab has been a great addition to our school. It has exposed students to the world of music in a very practical way. Many children have pianos in their home that they can use in tandem with their instruction in school. This keyboard lab will give all students core exposure to pianos that can guide them to increased skill and enjoyment, which will serve them throughout their lives. This lab has made our school a better educational institution by more effectively serving the students and families of our school.

*Chuck Johnson
Ellison Park Elementary School, Utah*