

A photograph of the Seattle skyline at dusk. The Space Needle is prominently featured on the right, illuminated with warm lights. The city's skyscrapers are visible in the background, with some windows glowing. The sky is a mix of purple and blue. In the foreground, there are dark, silhouetted trees.

**Tap into the
Future of Work
with AI for your
Extended Workforce**

**WorkMarket
Automation**

Use **AI-based automation** to drive efficiency, reduce errors and improve service levels while ensuring compliance.

How Does WorkMarket Automation Work?

WorkMarket Automation is a series of **configurable actions that automate processes** across different stages based on pre-determined triggers.



Actions on a schedule



Actions in a sequence



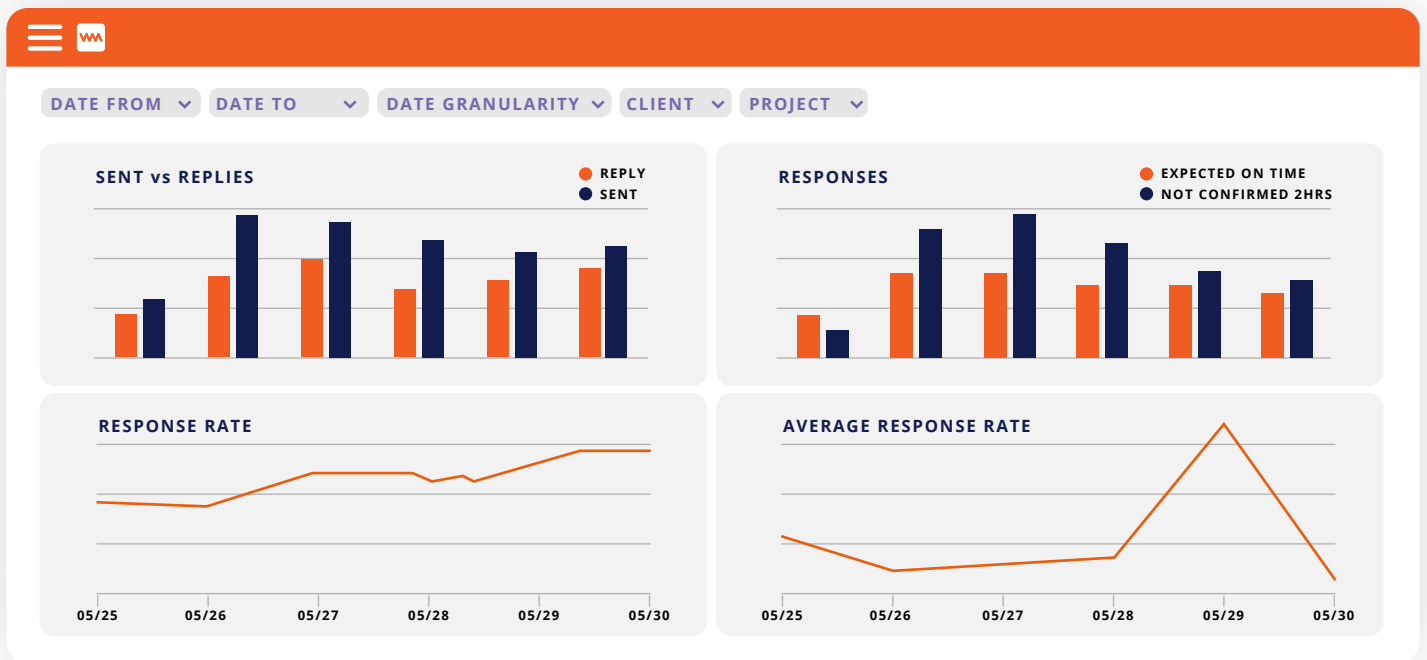
Actions based on rules

Examples of AI-based automation:

- Worker-matching algorithms
- Automated messages and reminders
- Workflows based on business rules and triggers

Conditional rules can be applied to worker selection, labor clouds, assignments and pay.

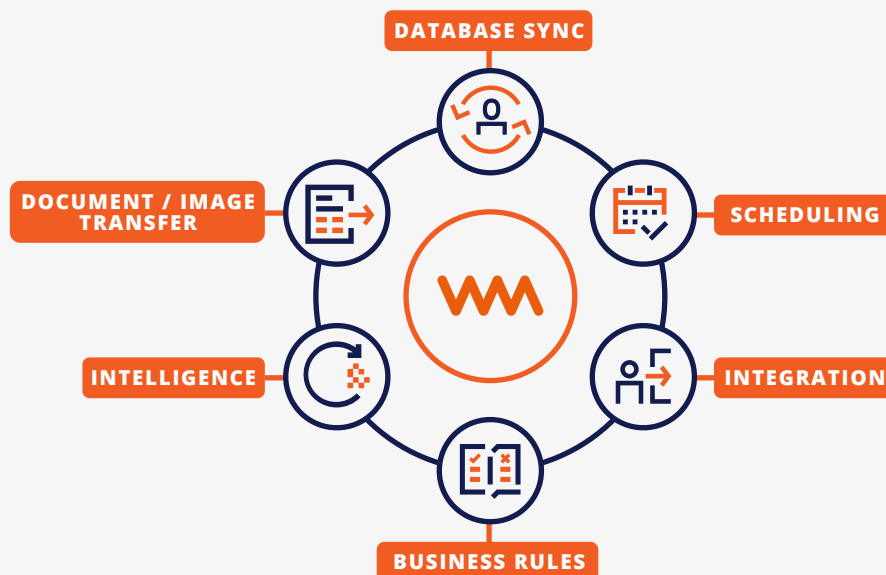
Analytics Provide Visibility Into Automation Outcomes



WorkMarket Automation Types

WORKMARKET AUTOMATION	DESCRIPTION
Routing	Selection of the right worker for an assignment based on skills, location, ratings and other dynamic criteria.
Pricing	Determine the correct price of an assignment based on initial criteria such as type of work, location or other parameters as well as during the workflow process based on worker inputs or other scheduling criteria.
Communication/Messaging	Gather data such as a confirmation via phone call, SMS or email and perform or suppress actions based on input.
Workflow	Accept on behalf of worker, void or cancel an assignment, unassign worker, approve assignment for payment.
Scheduled Actions	Set a time in the future for an action to be executed or use logic to remove the future events if a status changes.
File /Data Transfer	Send or receive files to or from another system including cloud storage such as attachments from an assignment, an invoice, etc.
Value Calculation	Update a custom field with a value based on a calculation using price or other custom field data.

Most WorkMarket clients start with one automation and then add more as they become familiar with the platform.

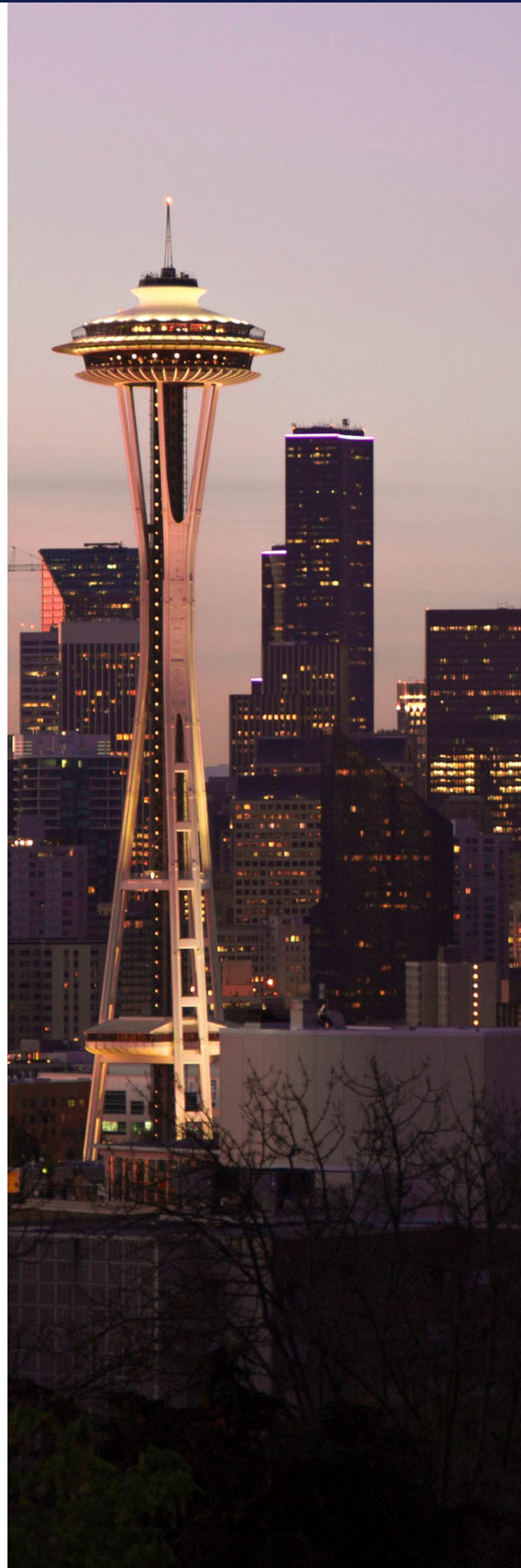


Helps You Drive Efficient Processes

- Reduce manual work by **automating tasks** related to creating assignments, identifying and selecting talent, and paying workers.
- Operate at the **efficiency of a machine** that is running 24/7 and can react and respond in real-time.
- **Reduce errors** encountered in manual keying and re-keying of information from one system to another.
- With **optional integration capabilities**, WorkMarket can receive and send information from and to your systems or other 3rd party systems.

Gain A Competitive Edge

- **Improve your client satisfaction and service levels** with faster turn-around times and responsiveness to conditions such as surges in demand.
- **Move at unprecedented speed** and with scale while complying with legal requirements, industry regulations, and company policies.





Unlock the power of
your extended workforce.
Reach out to learn more.

Call 877-245-8906 or
visit WorkMarket.com

About WorkMarket, An ADP company

WorkMarket was founded in 2010 and in 2018 was acquired by ADP, a global provider of HR technology and services. With ADP resources, WorkMarket continues to be focused on providing enterprise technology to help companies unlock the power of their extended workforce.