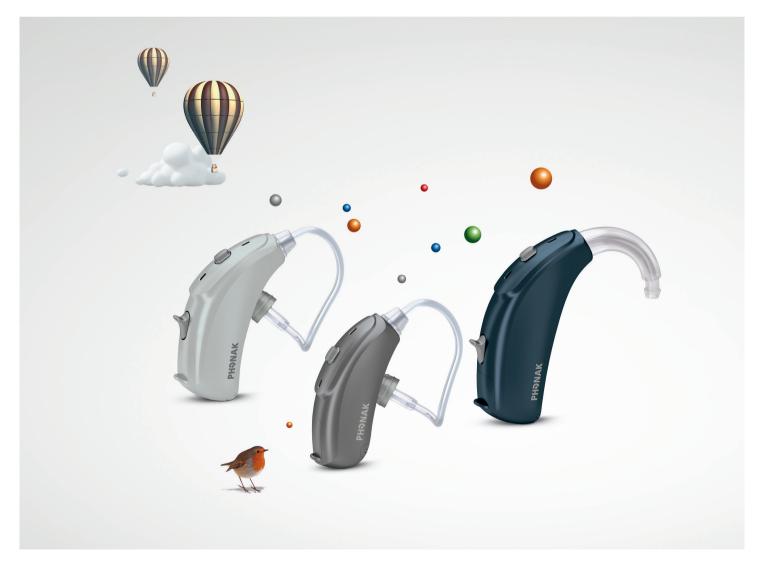




The Venture continues

Continue with us on our Venture and give your clients a listening experience that is as unique and individual as they are.

With the launch of Venture, Phonak has set the industry benchmark for innovative hearing solutions designed to meet clients' individual needs. Delivering exceptional speech understanding while enhancing sound quality and battery performance, the Venture technology has now been incorporated into the latest product offering, the Phonak Bolero V BTE hearing aid family.



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Phonak Bolero V

The finest in performance and reliability

The new Phonak Bolero V hearing aids incorporate high-performance Venture technology in an aesthetically appealing design combined with reliability and ease of use.

Bolero V highlights:

- Three models a streamlined product offering serving a wide range of hearing losses from mild to severe
- Newly designed housings made from high-tech, lightweight composite materials for comfort and durability
- IP67 rated all models are water resistant and dust tight to ensure added robustness and reliability¹
- AutoSense OS the next generation of technology automation for seamless adaptation to the wearer's listening situation with unrivalled accuracy and precision²
- Tinnitus Balance noise generator provides a means of sound enrichment that can be used as part of any tinnitus management program
- Full wireless accessory compatibility Bolero V connects to the entire Phonak Wireless Communication Portfolio

^{1.} IP67 indicates that the hearing aid is water resistant and dust tight. It survived immersion in 1 meter of water for 30 minutes and 8 hours in a dust chamber as per the IEC60529 standard. No traces of dust were evident within the housing after testing.

^{2.} Überlacker E, Tchorz S; 2015: Automatic classification of acoustic situation versus manual selection: Hörakustik magazine

Understanding needs

In order to successfully meet clients' lifestyles and individual preferences, our strong partnerships with hearing care professionals around the world and extensive research have helped us to further understand consumer needs and driven us to create the broadest portfolio of hearing solutions available on the market.

We are constantly listening to your needs and recognize that sound quality, reliability and excellent speech understanding in every listening situation are at the forefront of your clients' expectations.^{3,4,5}

Bolero V hearing aids fulfill these expectations by:





^{3.} Kochkin S., November 2007, Increasing hearing aid adoption through Multiple Environmental Listening Utility. The Hearing Journal

^{4.} Hickson L, Clutterbuck S, Kahn A; International Journal of Audiology; 2010, Factors associated with hearing aid fitting outcomes on the IOI-HA

^{5.} Phonak consumer needs survey, n =1800, March 2014 Phonak

Phonak Venture

A seamless life

Our innovative and powerful Phonak Venture platform provides a seamless life experience and marks the continuation of the next generation of hearing solutions. It reflects our mission to continuously challenge the limits of technology and provide innovative, unrivalled solutions to meet clients' individual needs. This is where the signature operating system at the heart of the Venture platform, AutoSense OS, excels.

Powered by a state-of-the-art proprietary chip which provides double the processing capacity of its predecessor, Phonak Bolero V allows clients to benefit from better all-around hearing performance in even more listening situations. Additionally, power consumption is reduced by 30%. This equates to an extra two days of battery life which means less hassle for your clients.⁶

State-of-the-art chip technology in Phonak Venture:

- Increased sound excellence thanks to the widest input dynamic range in the industry
- Reduction in power consumption of 30%
- More than double the processing power of our previous proprietary chip





Maximum performance

AutoSense OS

Over 200 distinct settings in 1 unique operating system



Sound changes constantly and varies not only in loudness and type, but also in the mix and predominance of one sound over another. This makes the task a hearing aid has to perform very complex. Clients want to hear it all, but still have the ability to focus and pick out what is important for them to hear.

AutoSense OS does this in a way like no other. Featuring over 200 distinct settings to draw from, it accurately captures and analyzes sounds in real time to precisely match clients' exact listening environments. With no manual interaction required, it creates an exceptional listening experience while seamlessly transitioning from one sound environment to another.

AutoSense OS uses industry leading Binaural VoiceStream Technology™ to stream the full audio bandwidth in real-time and bi-directionally between the two hearing aids for unmatched speech understanding and improved sound quality.^{7,8}

AutoSense OS is clinically proven to always select the best settings and maximize hearing performance automatically so that your clients don't have to.⁹





^{7.} StereoZoom Improved speech understanding even with open fittings. Phonak Field Study News, April 2011

^{8.} DuoPhone Easier telephone conversations with both ears. Phonak Field Study News, February 2010

^{9.} Überlacker E, Tchorz S; 2015: Automatic classification of acoustic situation versus manual selection: Hörakustik magazine



Tinnitus Balance noise generator

Flexible tinnitus solution for the first time with Phonak BTEs



As part of the Phonak Tinnitus Balance Portfolio, the Tinnitus Balance noise generator is designed to be flexible enough to adapt to most common tinnitus management philosophies or your own combined approach. This feature provides a means of sound enrichment that can be used as part of your tinnitus management program and offers fitting flexibility through Phonak Target™ software. It is now available in every Phonak Bolero V model, in every performance level.



Complexity simplified

Streamlined portfolio

A compact product offering serving a wide range of hearing losses from mild to severe

The streamlined Phonak Bolero V product family is easy to incorporate into your practice. All 3 models are IP67 rated and include a telecoil. In addition, the Bolero V-M has more power than our previous 312 BTE, with design-integrated Roger receivers available for the Bolero V-P and V-SP.

All these models can be easily fit with Phonak Target™ 4.1 and higher fitting software.

Phonak Bolero V-M Phonak Bolero V-P Phonak Bolero V-SP*

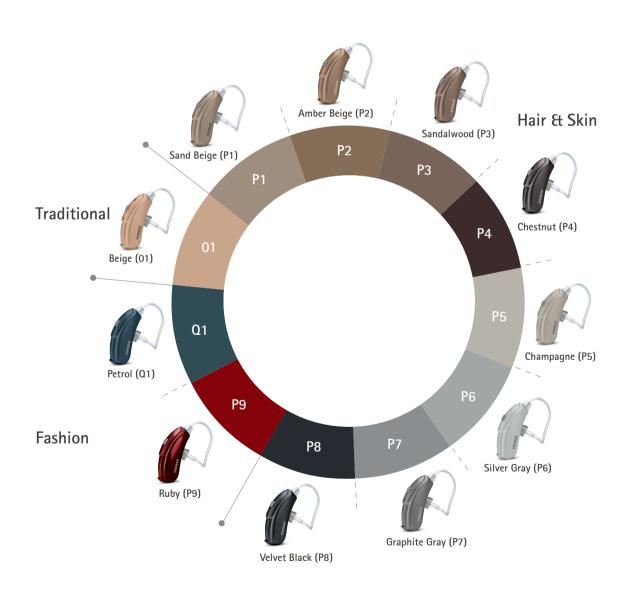


Telecoil		•	•	•
IP rating		IP67	IP67	IP67
Push button		•	•	•
Volume Control			•	•
Battery size		312	13	13
Maximum Power Output (dB SPL)	2cc coupler	125	129	134
	Ear simulator	126	130	135
Maximum gain (dB)	2cc coupler	56	58	70
	Ear simulator	60	62	75
Coupling used for testing		SlimTube HE	SlimTube HE	HE 10 680
Design-integrated Roger receiver			•	•
Direct Audio Input			•	•
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^{*}Available Summer 2015

Captivating looks

Available in 3 new designs and 11 colors, clients can match Phonak Bolero V to their personality with vibrant or discreet colors. The small ergonomic design has a high-value feel and sits comfortably behind the ear.



Phonak Wireless Communication Portfolio

Boost the performance of your clients' Phonak hearing aids

Our comprehensive Wireless Communication Portfolio allows clients to boost their hearing performance in the most challenging listening environments.

Whether on the move, at work or at home, it has never been easier to receive phone calls, listen over larger distance or watch TV. In addition Bolero V is compatible with our new CROS/BiCROS solution, Phonak CROS II.











Simply ingenious solutions for every hearing need

Our commitment to tearing down the barriers faced by those with hearing loss has driven us to develop the broadest portfolio of hearing solutions available. Together, we can truly make a difference and connect people to the beauty of sound.

"Since having Phonak Venture hearing aids, my life has just started to change. I can hear people, I can hear the music better. Lots of my friends have commented on how my confidence is coming back and how I can just join in a conversation.

Music-wise, it just sounds so much nicer, like it did when I was younger. It is so much better, it is so much clearer."

Julie Horne - Nottingham, England Phonak Venture hearing aid wearer

Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence. Live without limit. Life is on.

www.phonakpro-us.com