

Position	Sales Manager Scandinavia
Location	Sweden
About Panduit Atlona	Our Vision: We are passionate about providing innovation to enable our customers' ability to connect and collaborate.
	Our Mission: We want to be the go-to provider for audio visual connectivity needs in enterprise, higher education, corporate, and residential spaces through innovative technological solutions. We serve our customers by providing support excellence, global presence, and agility.
	Since 2003, Panduit Atlona has been a leading global provider of AV and IT signal distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.
	Panduit Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Backed by an industry-exclusive 10-year warranty, Panduit Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand.
	Panduit Atlona's solutions have been the cornerstone of business operations for over a decade. Serving classrooms, large corporations and small businesses, hospitality venues and residences, our experience in AV distribution has earned us a reputation for the highest quality solutions, supported by the industry's best customer support and system design.
	Panduit Atlona is globally operating, with its HQ in the Silicon Valley, California and the International HQ based in Zurich, Switzerland.
Job Purpose	Builds, maintains, supports and develops the relationships with Distribution Partners, Consultants and our dealer base across the Nordics.
	Serves as the primary business contact for the client and is responsible for continued growth in the region and is responsible for both the strategy and the development of sales in the assigned territory.
	Particular care and attention needs to be dedicated to the relationship with the channel (distributors, resellers, system integrators) which act on Panduit Atlona's behalf and promote Panduit Atlona in their respective markets. The Sales Manager will be responsible to support and grow these partnerships and find new partners where appropriate.
Key responsibilities	 Manages all client communication, conflict resolution, and compliance on client deliverables and revenue. Creates new Business Development opportunities for the territory and identifies and opens new partnerships. Ensures that client issues are dealt with in an efficient manner, with support where required.



- Achieves quarterly sales quota and accurate forecasting for the territory and account base.
- Owns the contract and contract renewals for new and existing clients.
- Approves Change Orders and invoices and is responsible to facilitate in payment collection process.
- Educates customers and partners on technology, products, company policies and processes.
- Maintains a continuous knowledge of customer needs in order to identify potential issues and/or opportunities.
- Ensures that all processes and procedures are completed and profitability requirements are met.
- Pursues opportunities for account growth and new business.
- Communicates the client's goals and represents the client's interests to the company.
- Provides regular two-way communication between the client and company, to provide strong company representation and set proper client expectations.
- Understands company capabilities and service, and effectively communicates all offerings to the client.
- Provides regular input on all account activity, including status, call reports and opportunities report on a weekly basis.
- Provides sales/product training, motivation and leadership to base of customers and 3rd party sales reps and their sales teams.
- Manages, motivates and provides guidance and training to outside sales resources.
- Reports and updates via customer relationship management (CRM/ERP) software.
- · Other duties as assigned by management.

Required Experience

- Hungry, sales driven, salesmanship
- Significant proven track record selling Audio Video equipment in the Commercial channel, Residential channel experience a plus. Well networked in this industry.
- Fluent in Norwegian, Swedish and English additional languages are advantage.
- CTS certification or knowledge of integration and system design equivalent.
- Highly technical with current technology and methods of video transport.
- Ability to teach and motivate large groups or a one-on-one presentation.
- BA/BS in marketing or business management preferred.
- Extensive experience in all aspects of Customer Relationship Management and Customer Service.
- Excellent communicator capable of building relationships and communicating effectively with every level in the organization through outstanding verbal, written, and presentation skills.
- Ability to travel greater than 50% of the time.
- Strong motivation for sales; aggressive and diligent attitude in reaching sales objective, ability to develop go to market plans, market knowledge and understanding the customers' needs. Proven closing skills and meeting sales goals.
- Self-starter who is able to successfully work both independently and as part of a team.
- Highly energetic personality who enjoys working in a growing team atmosphere and a good attitude towards working in a highly dynamic work environment.

Atlona International AG



	 Proficient with Windows operating system, Excel, Outlook, Power Point, Word and other standard MS programs.
Contact	Please send your application to: Harleen Sidhu at harleen.sidhu@panduit.com