

# Client Snapshot

## Creative & Linguistic Services



# WORKMARKET CLIENT SNAPSHOT

## The Client

A professional services company specializing in language translation, localization, software testing, e-learning translation, internationalization, interpretation, software development & testing, and content development services.

They were dealing with several challenges around managing and engaging their vast workforce of freelancers.

## Outcomes from the Client's Use of a Technology Platform



### Talent Assessments to Onboard Faster

In order to onboard workers at scale and place them automatically in the right talent pool for future assignments, our client created online assessments within the WorkMarket platform.



### Organizing Talent to Route Work Efficiently

The company has over 100 talent pools that help them organize their talent by their specialized skills, in this case, by language.



### Paying Workers Across the Globe

By using WorkMarket's payment engine, the client can offer payment in 76 countries, adding new countries as requirements come up and paying in 24 currencies via PayPal. The company utilizes the bulk pay service that lets it process 3,000+ requests at a time.

# CREATIVE SERVICES COMPANY

## Unlock the power of your Extended Workforce with WorkMarket

### Organize Talent

- Invite workers into FMS
- Onboard freelancers
- Onboard vendors
- Customize talent pools into Labor Cloud

### Enforce

- Compliance Requirements
- NDA
- Contracts
- Credentials
- Custom skills
- Background check and screening
- 1099 form filing in U.S.

### Manage

- Create assignments or tasks within a project
- Set deliverables and timelines
- Correspond directly with workers
- Approve work

### Pay

- Send payments globally
- Automated invoicing
- Flexible payment options

### Tools

- Worker mobile app
- Client access portal
- Custom reporting and dashboards



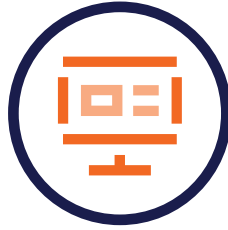
**The WorkMarket platform provides managers real-time direct access to pre-vetted talent, while helping maintain the guardrails set at an organizational level to ensure compliance. This real-time direct access to talent provides managers and organizations agility to meet client needs.**

## WHY WORKMARKET



### VISIBILITY

Gain visibility into your extended workforce talent, utilization, and spend.



### AUTOMATION

Eliminate manual processes, improve agility, and shorten SLAs when leveraging your extended workforce to enable scale.



### SECURITY

Manage your extended workforce and the assignments you send them in a secure and encrypted platform, while mitigating compliance risk.

**Take the first step in automating and gaining visibility into your extended workforce.**

Call (877) 245-8906 or visit [WorkMarket.com](https://www.WorkMarket.com).

## ABOUT WORKMARKET

WorkMarket was founded in 2010 and in 2018, was acquired by ADP, a global provider of HR technology and services. With ADP resources, WorkMarket continues to be focused on providing enterprise technology to help companies unlock the power of their extended workforce.