



The Professional Lighting

for Photo, Video, Cine & Theatrical

SourceBook



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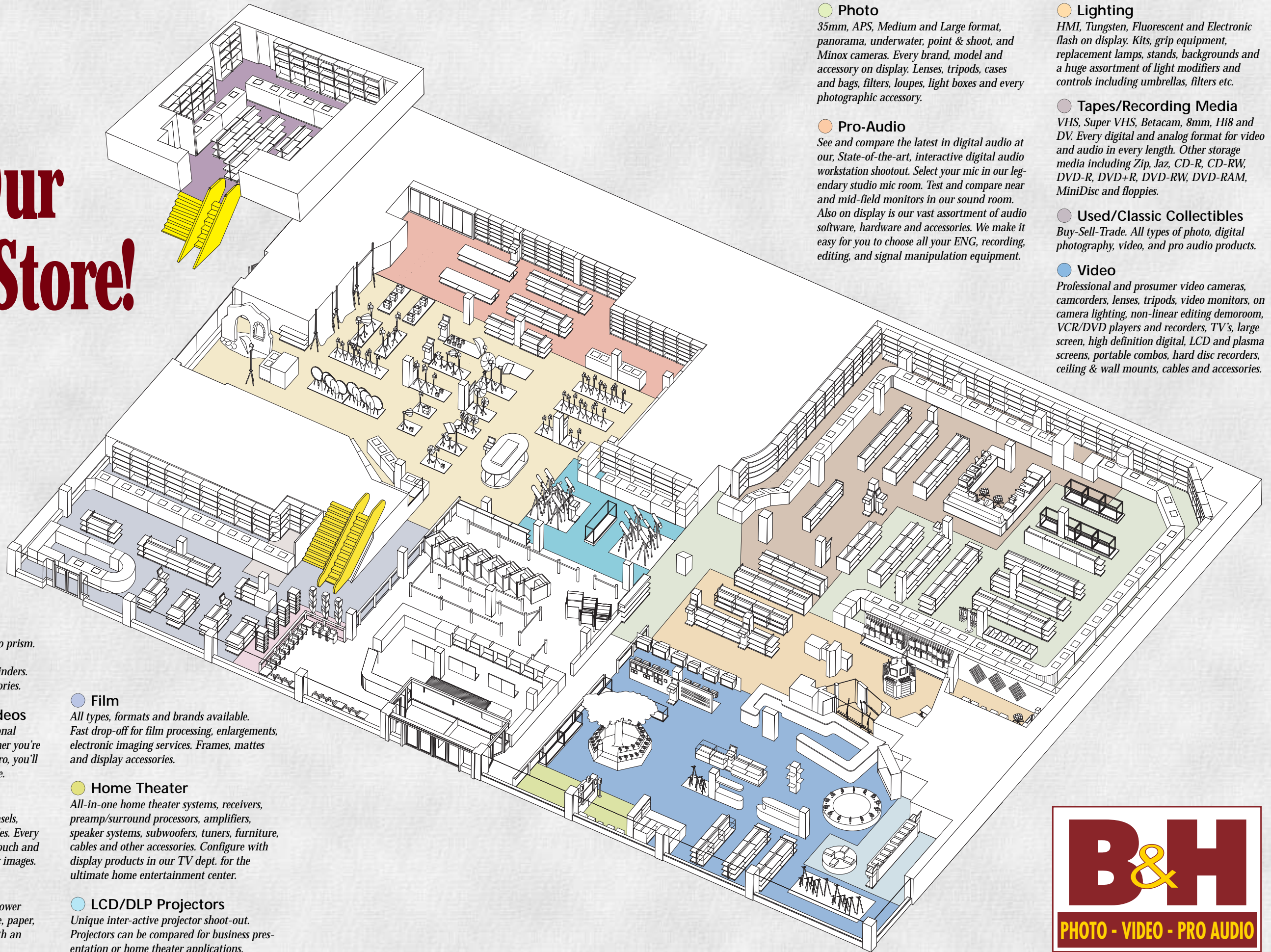
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T H E P R O F E S S I O N A L ' S S O U R C E

Dear B&H Customer,

It is with great pride that we present our latest and perhaps most extensively researched SourceBook. We have compiled and painstakingly edited this SourceBook so that it will remain an invaluable reference tool for many years to come.

While we do offer the most complete product selections and competitive prices, our priority remains as always to provide you, our valued customer, with nothing short of excellence in honest, professional and knowledgeable support before, during and after the sale. This Sourcebook is just another example of our commitment to serve you.

We are confident that you will make The B&H Professional Lighting SourceBook your main lighting resource, whether you are a professional, student or imaging enthusiast.

Video, cine or still, digital, analog or theatrical, the B&H Professional Lighting SourceBook is here to help you make the right choices for all your lighting needs. It is divided into sections categorized by lighting fixture type. Each section begins with an informative introduction, to help you understand its benefits and applications.

As you browse through these pages you will find all the information you need covering fluorescent, HMI, tungsten and electronic flash systems including features and specifications, plus guides to help you choose the appropriate reflectors, stands, light modifiers, filters, backgrounds and much more.

We also included a general introduction to lighting designed to help you become a more knowledgeable lighting consumer. Be sure to review our reading section where you will find very useful and informative lighting information, excerpted from many of the lighting books available from B&H.

With the B&H Professional Lighting SourceBook at your side, you'll become a more knowledgeable and creative lighting user in no time.

Remember B&H is the one-stop source for all your imaging and lighting supplies. Shop the way you like - by mail, phone, on-line or at our famous superstore.

Thank you,

The B&H Lighting Team

P.S. It's always a good idea to check our latest prices for the following reasons:

- 1. We are unable to publish our regular discount prices for many products because they are much lower than the manufacturer's minimum suggested advertising price.*
- 2. Unpredictable price changes will inevitably occur during useful life of this SourceBook.*

Our latest and best prices and availability are always accessible at www.bhphotovideo.com. You can also call 800-947-9941 (in New York call 212-444-6641) or visit our Superstore conveniently located in mid-town Manhattan at 420 9th Ave. (bet 34th & 33rd St.).



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- Keep you abreast of the latest in lighting technology

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When planning your purchase, please keep in mind our holiday schedule, and order early so that we can serve you better

We Will Be Closed The Following Days:

Thursday	November 27, 2003	Thursday	November 25, 2004
Thursday	December 25, 2003	Friday	March 25, 2005
Thursday	January 1, 2004	Sunday-Sunday	April 24-May 1, 2005
Sunday	March 7, 2004	Monday-Tuesday	June 13-14, 2005
Tuesday-Tuesday	April 6-13, 2004	Monday	July 4, 2005
Wednesday-Thursday	May 26-27, 2004	Sunday	August 14, 2005
Sunday	July 4, 2004	Tuesday-Wednesday	October 4-5, 2005
Tuesday	July 27, 2004	Thursday	October 13, 2005
Thursday-Friday	Sept. 16-17, 2004	Tuesday-Wednesday	October 18-26, 2005
Thursday-Friday	Sept. 30-Oct. 8, 2004	Thursday	November 24, 2005

Due to the extra-high volume of calls we receive in the 2 to 3 days following our extended holidays, we prolong our hours and increase our sales staff to accommodate our customers.

We appreciate your patience in your attempts to get through.

PRICE & UPDATES

We have omitted pricing on various products in the SourceBook for the following reasons:

1. Our regular discount prices for many products are much lower than the manufacturer's minimum suggested advertising price.
2. Unpredictable price changes that will inevitably occur during useful life of the SourceBook.

Our latest and best prices and availability are always accessible at www.bhphotovideo.com

RETURN PROCEDURES

1. Should it be necessary to return an item, you may return it for a refund or exchange, excluding any shipping charges, within a period of 14 days for Photo equipment, and 7 days for Video, Audio, and Digital equipment. Underwater equipment cannot be returned once taken under water. Processing equipment cannot be returned or exchanged once used with chemicals/chemistry. Custom Built Computers/Non Linear systems (and parts installed) cannot be returned or exchanged but can be repaired under the B&H Custom Editing Systems warranty policies only. Original Manufacturer Computers, Computer products, Printers (once ink cartridge installed), Software, Educational Tapes and Books cannot be returned once opened; if defective it can be exchanged for the same model only.
2. TV's, TV/VCR/DVD Combos, and Monitors 25" and larger, cannot be returned. Video Cameras, VTRs and Projectors must show less than 120 minutes of use. Items that require assembly, once assembled, cannot be returned. Special Order items are

not returnable. B&H will not accept any returns or exchanges on film, paper, lamps, batteries, video batteries, books, ink cartridges, memory cards, tapes, or any other consumable products or items which have been removed from "blister-pack" packaging.

3. To return an item you must call Customer Service for prior approval and obtain an RMA number. All merchandise purchased from B&H is sold in its original factory packaging with all contents as supplied to us by the manufacturer/distributor. Merchandise can be returned only if in original manufacturer's packaging, same condition as sold, with all literature/instructions/documentation and blank warranty cards. Place the manufacturer's box into a shipping carton. Please do not place stickers or shipping labels on the original manufacturer's package. Ship to us pre-paid. For your protection insure the package and ship via a traceable method. B&H is not responsible for lost or damaged packages.

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TO SELL:

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- Accurate quotes at fair market prices
- Efficient and speedy handling of your equipment
- Check sent fast as per our agreement
- All quotes are contingent on our examination. If necessary, your equipment will be shipped back to you immediately, fully insured

All you need to do is:

- Make your list of items for sale or trade
- Call, fax or e-mail our buyers for an estimate and get a quote number
- Pack your equipment carefully and write on your package B&H's address followed by your quote number
- Fully insure your package and ship to B&H Photo Video
- B&H will inspect your equipment, and upon your instruction send you a check or return your equipment

We buy from:

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