

Your Blueprint for Success

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Imagine

the possibilities...
in a world with no limits



Information from Everywhere

- Data & content
- Apps, web & sensors
- At rest & in motion
- Integrated & federated



Radical Flexibility

- Virtualization at every level
- Automated administration
- Easy-to-use analytics



Extreme Scalability

- Big Data analytics
- Real-time analytic processing
- Efficient parallelism
- Optimized systems

Now... is your information strategy **Bold Enough?**

- Are you prioritizing and delivering specific business outcomes in your industry?
- Are you applying the right technology?
- Do you have a proactive partnership between business and IT?
- Have you made an investment in innovation, skills, and IT efficiency?
- Has your organization made a lasting commitment to strategic/cultural change?



Enterprise Content Management

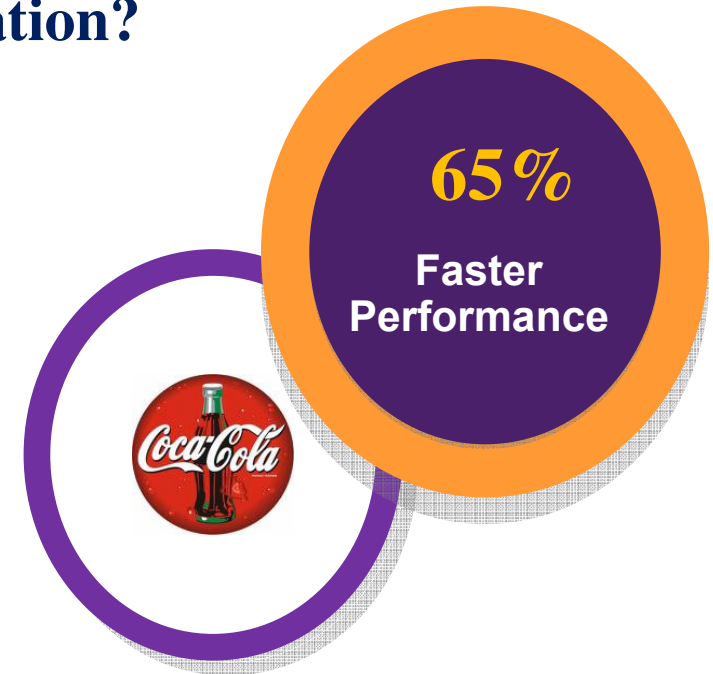


How do I manage data in every application?

Reduce operational costs with
near hands-free administration

Optimize SAP performance
while reducing costs

Reduce the risk and cost of
business growth, adapting in
hours not months



How do I integrate, federate and govern my information?

Integrate & Transform information
spending less time on custom coding

Master a single version of the truth
across all silos without rip & replace

Manage information lifecycle from creation
to retirement to reduce costs



How do I consolidate for analytics?

Reduce cost and time from implementation to operation

Provide fast environment for analytics via parallel processing optimized for extreme data

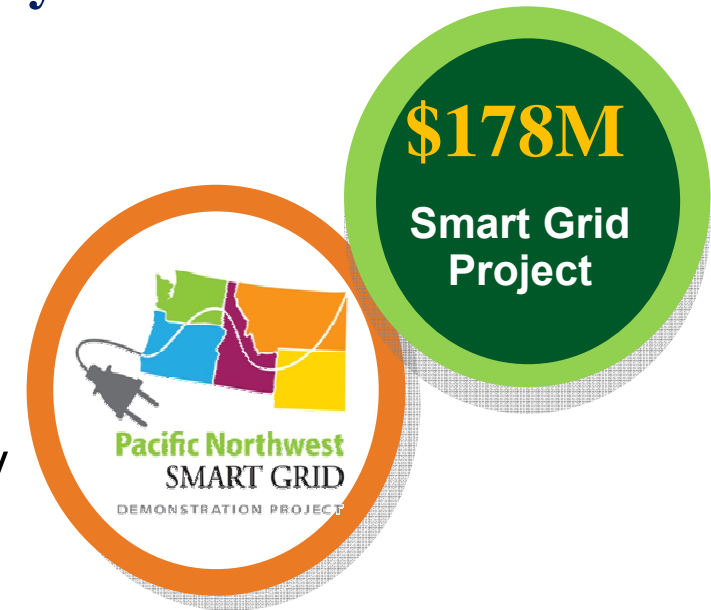
React to new business requirements proactively



How do I exploit information from everywhere?

Tap into new information sources

Handle any volume, velocity and variety



One more time ...
is your information strategy
Bold Enough?

