

TORO®

myTurf® Pro

Asset Management for Turf Maintenance



- **Improve Staff Efficiency**
- **Reduce Overall Maintenance Costs**
- **Extend the Life of Assets**
- **Enhance Your Reputation**

SUPERINTENDENTS

In this industry, every hour that your equipment or irrigation system is not operating at its best costs you money, threatens turf health, and potentially harms your reputation. myTurf Pro is a powerful and easy-to-use application that seamlessly connects and manages your assets, and streamlines your maintenance program, regardless of brand. "At a glance" overviews keep you informed of equipment and irrigation maintenance requirements and operational status. Detailed historical maintenance records provide valuable information on total cost of ownership and asset performance, while demonstrating operational excellence.



ASSET MANAGERS

myTurf Pro helps you manage the many day-to-day complexities of your job. Automate your processes with equipment connectivity and proactive maintenance notifications. Provides your team with the tools to be more efficient by rapidly accessing service documentation, manage maintenance assignments and track task completion. Quickly determine parts requirements and easily place an order with the click of a button. myTurf Pro empowers you to work smarter and more efficiently, extending the life of your assets and reducing overall maintenance expense.



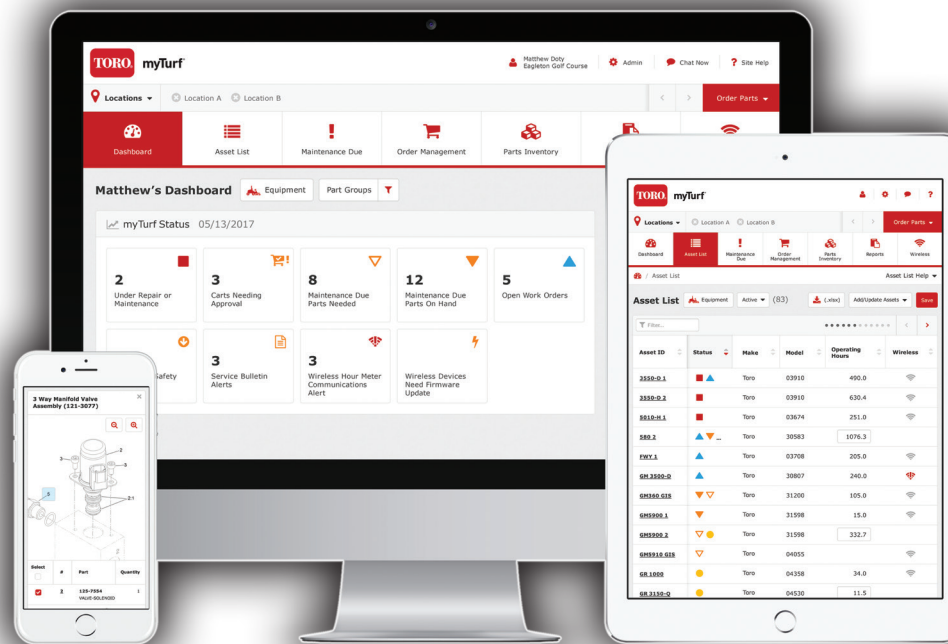
CONNECT

Capture, combine and access equipment & irrigation information on a mobile-enabled, real-time, web-based platform. Track utilization data through internet-connectivity of Toro or non-Toro equipment.



MANAGE

Customizable tools deliver interactive alerts, automated/proactive notifications, labor management and expense tracking, and instant access to mission critical service documentation and operational reports.



MAINTAIN

Order parts, schedule service activities and routine maintenance tasks, track inventory, monitor fleet health and labor expenses or generate reports that demonstrate operational excellence, 24/7.



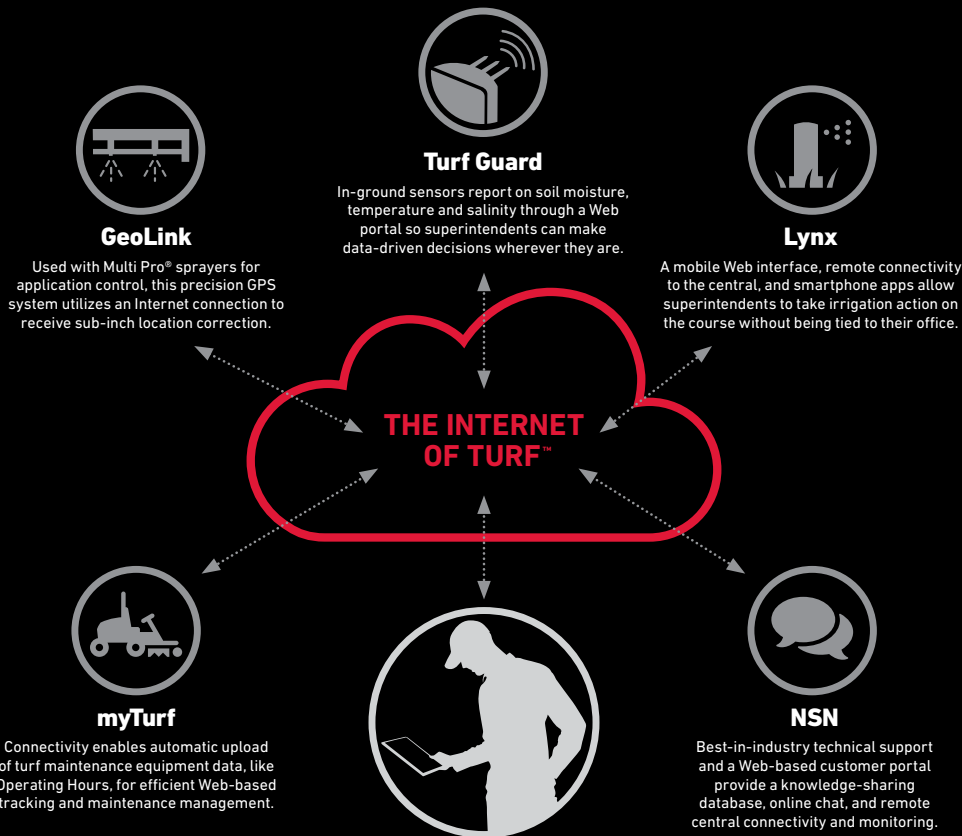
SIMPLIFY

There's no other tool like it for turf professionals! myTurf Pro was designed to make your difficult job easier. It puts the optimization, efficiency and effectiveness of your operation at your fingertips.

Visit toro.com/myturfpro

WELCOME TO **THE INTERNET OF TURF™**

myTurf® • GeoLink® • Turf Guard® • Lynx® • NSN®



THE WORLD OF SMART TECHNOLOGY IS EVOLVING EXPONENTIALLY

By 2020, the world will have over 20 billion connected devices sending and receiving data to and/or from the Web.* For turf, this connectivity means productivity — in everything from applying fertilizer and pesticides to irrigation control and turf monitoring to service alerts when turf equipment requires routine maintenance.

As a golf professional, you don't have time to wade through data; you need to be out on the course, getting the job done. Connectivity gives you rapid access to the information you need to make smart decisions wherever and whenever. Toro's connected solutions make that information available, actionable, and efficient. Count on it.

*Source: Gartner, Ericsson, IDC

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Count on it.

LEARN MORE
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