

# Fitbit for Corporate Wellness

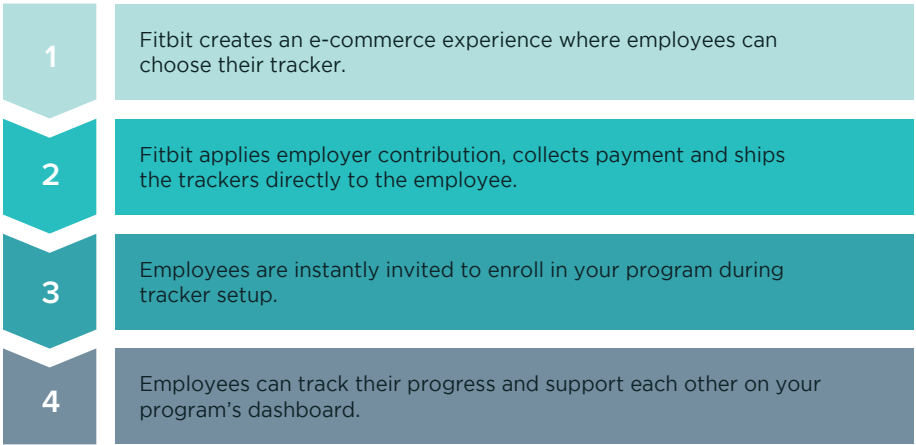
Harness the power of world-class technologies and services to create effective wellness programs that keep employees happy, healthy and engaged.



# Who we are

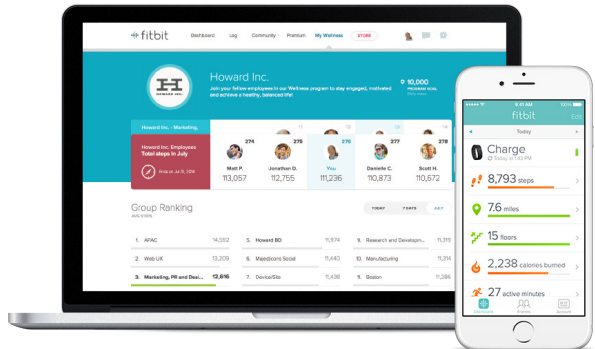
With turnkey, easy-to-use software and services that integrate with leading health programs, Fitbit helps corporate wellness leaders plan, track, manage and execute wellness programs that drive employee participation and deliver meaningful, valuable results. And, by offering a family of advanced activity trackers and a seamless experience from app to dashboard, the Fitbit Wellness solution can fit any company—regardless of size or culture.

## How our wellness experience works



## What makes Fitbit Wellness different

- **Effortless distribution** that puts Fitbit in charge of taking orders, collecting payment and shipping products.
- **Easy implementation** for seamless employee onboarding in 6 weeks or less.
- **Powerful reporting** that showcases comprehensive stats and summaries.
- **World-class support** for administrators and employees during implementation, launch and all year.





### **The perks of partnering with the market leader**

Fitbit Wellness partners with top vendors and health plans to help companies create programs that promote healthy behaviors, get employees more active, and reduce the cost of employee care

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### **Step toward success like BP**

Using Fitbit Zip trackers as part of their Million Step Challenge, BP employees have taken over 23 billion steps

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### **Get bottom line benefits like Appirio**

Global cloud consultancy Appirio implemented Fitbit as part of their virtual-first wellness program, and was able to cut health insurance costs

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### **Keep employees engaged**

Fitness is more fun with friends. In fact, users of Fitbit with at least 1 friend take 27% more steps

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### **Improve company health**

Employees involved in corporate wellness programs that use Fitbit show average step counts 60-80% above the typical person

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### **Decrease healthcare costs**

CDW Healthcare reports wearable technology could reduce hospital costs by as much as 16% over the course of 5 years

# Power your program with products people love

When it comes to reaching fitness goals, steps are just the beginning. Fitbit tracks every part of the day—including activity, exercise, food, weight and sleep. And, because it's accessible on 120+ phones, including Android, iOS and Windows—more than any other tracker—you can connect, share and compete when you want, with anyone you want.

Explore our entire lineup of trackers and find the fit that's right for your organization, visit [www.fitbit.com](http://www.fitbit.com).



## Contact us

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