

The magazine of the H.O.G.® experience | Issue 1 2014

HOG®



» HARLEY-DAVIDSON® AT THE GREAT PYRAMIDS OF GIZA » CENTURY-OLD CLASSIC » 2014 EVENTS » WIN AN H-D® AUTHORIZED TOUR » THROUGH THE BLOOD » PLUS THE LATEST FROM H.O.G.® UK AND IRELAND



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WELCOME TO 2014!

With 2013, a year full of celebrations, behind us, looking ahead 2014 has much to celebrate too: from Chapter anniversaries and bigger, better rallies to a bunch of great new benefits.

Bridgwater Chapter celebrates 25 years this year, The Big Brum Bash has morphed into the Big Bank Holiday Bash and a recently established global partnership with Best Western hotels can save you money right around the world! Eurocamp, Macdonald Hotels & Resorts, Bisley Camp and the benefits of BMF (British Motorcycle Federation) membership also offer you an array of ways to use your membership, taking advantage of what's on offer – at home or abroad, on your own or in a group, on holiday or not – 12 months a year, even when you're not riding. Turn to pages 73-74 and 78-81 to see the latest and keep an eye out for your membership renewal notice so you don't miss out!

In addition, H.O.G.® offers more, for members and non-members, young and not-so-young any more, the 'average Joe' or Royal Duchess. Check out the features on page 7 and in the Chapter news section and you'll see there's such great diversity to celebrate. And, if that's not enough, celebrate the success of the 2013 Chapter Challenge winners – revealed on page 8.

Whatever you do, make 2014 another banner H.O.G. year!

Marjorie Rae
Customer Experience Manager, UK & Ireland



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VIDEOS ONLINE
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UPDATE



H.O.G.® TOURING RALLIES

Two exciting new H.O.G.® Touring Rallies have been announced for this year.

The first is the exciting three-part 'Wrecking Crew' Tour, with the first part kicking off at the end of May in Milwaukee. This will feature the XR1200® race series.

Later tours will involve Harley-Davidson drag racing and Harley-Davidson flat-track racing. If you are interested in the world of motorcycle racing, this is a unique opportunity to go behind the scenes!

Also, the 'New England Trail Blazer' rally will take place from September 7-12 in the north-east of the USA and will cover more than 1,400 miles of riding. More details will be available soon in the 'Events' section of www.hogeuropgallery.com.

THE GOLDEN TICKET

One lucky motorcyclist will win the opportunity to ride a 1936 Harley-Davidson® EL in the 2014 Motorcycle Cannonball Endurance Run. The run is a 16-day, 4,150-mile coast-to-coast ride only for motorcycles made before 1937. It takes place between September 5-21 and will take in Daytona Beach, Florida, Tacoma and Washington.

There is also a second prize of an all-expenses-paid trip from anywhere in the world to the Harley-Davidson® factory in Milwaukee.

The draw will take place on June 29. For further information, go to www.cannonballgoldenticket.com



NEW DEALERSHIP IN SOUTH AFRICA

The Bloemfontein Harley-Davidson® dealership in South Africa opened its doors on November 16, 2013. The new dealership, the 12th in sub-Saharan Africa, is located at the centre of a popular riding route between Cape Town and Johannesburg, making it the ideal place to stop off to refuel.

With around 400 H-D® bikers in Bloemfontein and the surrounding area, there has been increasing demand for a service and shop space. The new dealership will use imported technical

and workshop equipment, as well as stocking the latest Harley® MotorClothes and Parts & Accessories.

The dealership hopes to give back to the broader Free State community. The opening of the store has created 11 jobs, and hopes to continue to create more local job opportunities as it grows.

For more information visit www.harley-davidsonbloemfontein.co.za



CHAPTER CATCH-UP

Plymouth Chapter, UK

“The story behind this photo begins back in February 2009, when I took Lisa, now my wife, out on my 2004 XL883C for the first time. She loved it from the moment we set off and couldn't wait to get out on it again. In fact, she loved it so much that when I told her I had got us both tickets for the Cider Rally, she nearly bit my arm off. It was clear that we both shared a passion. I knew that Lisa was the one for me, so on a riding holiday to Spain with the newly formed Plymouth Chapter, I proposed and she accepted. We got married in May 2012 to the roar of Harley-Davidson® motorcycles, theming our day around our ‘other’ passion. We found out we were expecting our first child in February 2013 but still managed to attend the Cider Rally, and Lisa kept riding right up until 34 weeks thanks to my home-made jacket extender. Here we are now, in November 2013 and we have the newest addition to our family, and hopefully soon the H.O.G.® family, little Abigail Rose, who seems to be settled by the sound of a rumbling V-Twin...”

Alex, Head Road Captain, Plymouth Chapter UK.

SEND US YOUR CHAPTER UPDATES

Are you a new Chapter, or have you recently celebrated a milestone event or anniversary? Tell us all about it in no more than 200 words and we'll publish it here. Don't forget to send a photo! hogtaleseuropa@harley-davidson.com

DREAM RIDE

In 2012, Plymouth Chapter were approached by David Lewis of 1066 Chapter to see if they could help fulfil a local lady's dream to ride on a Harley-Davidson. Val White is 70 years old and was diagnosed with cancer six years ago – with a life expectation of five years. But she's still with us, and still ticking off things on her 'bucket list'.

Plymouth Chapter rose to the challenge. In the same year, Membership Secretary Richard Lucking lost his wife Eliza to cancer and, in conversations with Val over the support they both received from the local branch of the MacMillan Cancer Support organisation, The Mustard Tree, Val insisted she make a donation to them, the Chapter's chosen charity.

During Val's ride across parts of Dartmoor, they took a small detour to call in at her local golf club to the amazement and delight of her friends. They were surprised to see and hear a group of Harleys® arrive at their clubhouse with Val sitting astride an Electra Glide®! It appears Val has a reputation for living life to the full, and she didn't disappoint!





1066 TAKE THE CHAPTER CROWN

Congratulations to 1066 Chapter who have again claimed top titles in the National Chapter Challenge, winning the awards for the Chapter with the greatest number of miles accumulated and the greatest number of participants, with 189 Chapter members taking part.

The chapter with the highest average number of miles per participant was Peak Riders with 7,335 miles. And the individual participant who accumulated the greatest number of miles all on their own was Adam Anderson from Hogsback Chapter, racking up a truly tremendous 24,887 miles.

A very honourable mention is also deserved by the Rolling Hills Chapter for their extraordinary efforts in getting photos of their members at various rallies to gain bonus points at seven out of the eight possible rallies in that element of the Challenge.

This year's turnout was better than

ever with more than half of all 38 UK & Ireland H.O.G.® Chapters taking part and a total of more than 600 participants riding almost 2.5 MILLION miles – the equivalent of travelling around the world 100 times!

The 2014 Chapter Challenge kicks off on March 31. For details on how you can participate, contact your Chapter Director or check out the Chapter Challenge section on www.hogeuropgallery.co.uk.

The 2013 results are:

Greatest number of miles:

1066 Chapter

Greatest number of participants:

1066 Chapter

Individual with the greatest number of miles:

Adam Anderson, Hogsback Chapter

Greatest average number of miles:

Peak Riders

Dave Sanders, UK & Ireland Chapter

Challenge co-ordinator

BE AN IRON HOG

Get involved in the Iron Hog Challenge 2014! The challenge was created by Robin Seymour (Road Captain) and Axel Thill (Road Marshal & Head Photographer) of Hogsback Chapter UK.

The Iron Hog Challenge is based on three simple rules:

1. Within 48 hours visit as many mainland

UK H-D® dealerships as you can (gaining 30 minutes per dealership visited added to the allowed completion time)

2. Start and finish at the same H-D dealership
3. You must visit these four H-D dealerships: Edinburgh, Swansea, Plymouth and Maidstone

For full details including the history of the challenge, head to ironhog.wordpress.com

HARLEY® FOR HARLEY

“We have just introduced Harley Stallard as our new Chapter mascot,” explains Barry Gillespie, Director of Geordie Chapter. “And he’s a very special little lad.”

Two-year-old Harley Stallard was born three months prematurely and suffered a bleed on the brain, leaving him with cerebral palsy. Despite warnings from doctors that he would never walk or talk, Harley has defied expectations by talking and it is hoped he will one day be able to walk with the help of special equipment.

“One of our members was contacted by his dad,” says Barry. “He told us about Harley and his love of motorbikes. Every time one goes by he wants to see it.

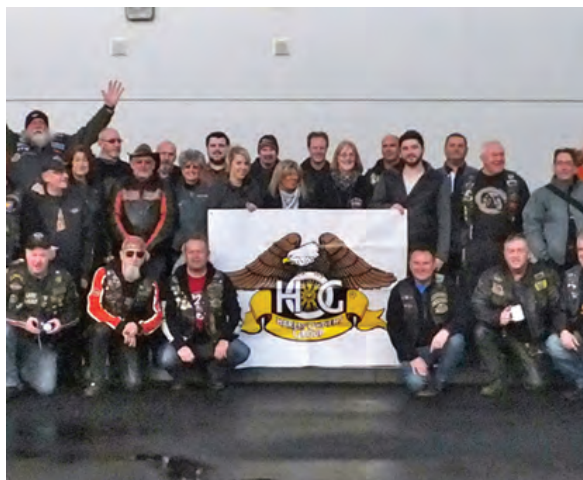
“On this particular day he was feeling down in the dumps. It coincided with our monthly Chapter meeting, so about 10 members went round his house to cheer him up! And so the story began.”

The Chronicle Sunshine Fund (which provides disabled children with the equipment that Harley needs) have provided Harley with a specialised trike costing £972, in order to improve his chances of building leg strength, give him the opportunity to have some independence and enable him to play outdoors with sisters Kaci, three, and Kia, six.

“On the launch day of the new 2014 Harley-Davidson RUSHMORE bikes we officially made him our mascot. We presented him with a waistcoat and put some Geordie Chapter patches on it for him. Newcastle Harley-Davidson®, the Chapter’s sponsoring dealer, gave him a Harley rucksack filled with Harley-Davidson toys. He was thrilled with it! I don’t need to say any more than that, his smile says it all.”

www.geordiehog.com





CROESO! BLACK MOUNTAINS CHAPTER WALES

Launched in November 2013, Black Mountains Chapter, sponsored by Swansea Harley-Davidson®, is the first H.O.G.® Chapter to be based in Wales. And, as Assistant Director & Secretary Adrian Vaughan tells HOG® magazine, on their enrolment day they welcomed 122 new members and held their first full ride-out on January 12.

"We have a full monthly ride-out programme for 2014 with five experienced Road Captains and we're eagerly looking forward to this year's Chapter Challenge!"

Prior to their first proper outing, the Chapter arranged an introductory ride-out for the less-experienced riders. This ride was particularly special for one new Chapter member, Harry Jones:

"I bought the Harley Iron. But what was I doing?! Seventy-one years of age, two replacement hips, a wired shoulder, a damaged knee... my wife said I was mad, my neighbours urged caution, but secretly admired my recklessness.

"I last rode a bike 46 years ago, and that was a very small Japanese bike, but at least I had a full licence that allowed me to ride a bike of any size.

"I had two days 'back to riding' with a Harley instructor, but today I had to prove myself on the first ride-out with the Black Mountains Chapter.

"I met up with the group and any initial fears disappeared in a torrent of friendliness and encouragement with: "Don't worry, we've all been there. We'll look after you."

And they certainly did. It was exhilarating, exciting and totally liberating. The procession of Harleys in formation sped off with that distinctive sound – and I was part of it! We arrived at Mumbles with admiring glances from all the onlookers. Members took it in their stride and I tried to look as if I was always part of it. There was plenty of banter with newly found friends from all walks of life, but all equal in the Harley-Davidson family."

VIP IN THE GARDEN



In August, we had an enquiry from The Alnwick Garden, a world-class visitor attraction and little-known charity, situated on the grounds of The Duke of Northumberland.

The grounds, which date back to 1750, were once owned by the first Duke of Northumberland and were originally landscaped by Capability Brown. The current garden is from the vision of Her Grace, The Duchess herself, Jane Percy and the designs of celebrated international garden designers Peter and Jaques Wirtz.

Elderberries Project Manager, Reemer Bailey, contacted the Geordie Chapter with an idea to raise awareness of, and possibly funds for, the charity work of that organisation.

The idea was to turn The Alnwick Garden into a motorcycle enthusiast's dreamland on Saturday, October 19. Given the venue, how could we decline an invitation to help?! The event was also made our Chapter's 'Pink Ride' by Dawn

Beatey and our Ladies to raise awareness for breast cancer.

Tribute was paid to Her Grace for recognising her determination to establish the garden, plus her commitment towards its charity programmes, by way of a specially made Certificate of Appreciation.

Head Road Captain James Jobson organised a ride from the dealership to The Alnwick Garden.

We set off around 10.30am, arriving in brilliant sunshine. The Duchess arrived at 3pm. Her Grace rode pillion behind Ray Hales, owner of a Harley-Davidson Trike.

I was lucky enough to present a Certificate of Appreciation from the Geordie Chapter, Newcastle Harley-Davidson and H-D UK. We had a fantastic day and raised £685 for the charity. Many thanks again to Her Grace – what a lovely lady!

Barry Gillespie, Geordie Chapter Director
www.geordiehog.com





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DOWNLOAD THE APP FREE FOR YOUR SMARTPHONE AND ENJOY UPLOADING PHOTOS OF YOU AND YOUR HARLEY® WHILE YOU'RE ON THE MOVE.

LOOK OUT FOR MORE IN THE NEXT ISSUE!



SEND US YOUR STORIES

This is your place to help fellow H.O.G.® members by sharing knowledge you've acquired on the road.

- When submitting a letter, include your name, address, H.O.G. number and Chapter affiliation (if any).
- Keep your submission brief but include enough information to make it interesting. We reserve the right to edit submissions for length and content, but the better your letter begins, the better chance it will find its way into print.
- Email submissions to: hogtalesurope@harley-davidson.com



WISH UPON A HARLEY®

Most children only need to express a wish and their nearest and dearest make every effort to see they get what they want. Unfortunately, there are also children whose health makes the fulfilment of many wishes impossible. So it gave us enormous pleasure to be able to allow 16-year-old Fabian, who was disabled three years ago in an accident, to fulfil his dream.

Our sponsoring dealer, Gernot Matthies in Nendingen, received an enquiry from a social worker as to whether there was any possibility of bringing joy to the young Harley® fan. Gernot's Bodensee Donau Chapter agreed on the spot to take Fabian on a ride-out. As he is unable to ride himself, even in a sidecar, our deputy Volker drove Fabian and his parents in style in a Ford Mustang Cabriolet through the beautiful route of Remstal. Wonderful weather and many bends ensured a superb experience for both Fabian and his eight-strong Harley escort.

We were delighted to be able to present Fabian with a Harley leather jacket with the chapter's patch, a chapter T-shirt and a Harley cap, all small mementos to remind him of his day and to give him the motivation to persevere with his arduous rehabilitation schedule. We had the opportunity to get to know a brave

young man and an impressively committed family.

We are looking forward to our next ride-out together, as well as another trip with Fabian!

Ursula Lux, Germany

LUCKY SEVEN

The Alba Chapter, named after a beautiful town in the province of Cuneo and capital of the Langhe area, celebrated its seventh birthday last October. To celebrate we organised a ride-out in the Langhe hills, which were bursting with spectacular autumn colours. We stopped in the lovely town of Monforte for a coffee in the square and a good chat about the riding season, which by then was coming to an end, then headed back for the big birthday party.

Having reached Alba, we went to Piazza Garibaldi, a square in the centre of town where we celebrate every year. Pizza and beef were on offer to everybody, members or not, including friends who had come from Switzerland,



others from nearby chapters and even some tourists. October marks Alba's famous Truffle Festival, which lasts all month and means the town is packed with people from all over the world, including some from America who were very proud to tell us that they too had a Harley back home.

We spent the night with music, dancing and lots of fun. There we were, ready to embark upon a new adventure together with a fantastic group of people with a love for biking and partying.

Roll on year number eight...

Bruno Bongiovanni, Italy

THE KEY TO KINDNESS

On June 15, 2013, on the A1 motorway between Bremen and Hamburg, when I was on my way to Norway on my 2010 Harley-Davidson® Road King®, some Germans who were, and still are, completely unknown to me did me a big favour.

After filling up at a petrol station, I started off again, engaged cruise control and was riding along for a good 20 minutes when a Toyota 4x4 drew up alongside me and a passenger opened the window and waved what immediately appeared to be my bunch of keys.

Stopping on the hard shoulder, the passenger came towards me, gave me what were definitely my keys and explained that she had picked them up at the service station from where I had just set off.

The Harley is fitted with a hands-free 'key fob' that is part of the Smart Security System that you need to start the bike, otherwise it sets off an alarm. However, I had the habit of attaching the key fob to my belt. When I got off my bike, it fell underneath without my realising and, as it was sufficiently close to the security module, had allowed this to be deactivated, meaning I was able to start the bike and ride off. If later on I had switched the engine off, I would have really been stuck.

The people who not only picked up the key fob but also went out of their

way to try and find me deserve all my gratitude, which I could not express at the time in view of the risks we were taking on the hard shoulder of a very busy motorway. This letter is a personal thank-you to them.

Georges Darracq, France

MILWAUKEE MAGIC

Before the festivities for the Harley-Davidson 110th/H.O.G.® 30th anniversary in Milwaukee, I had made contact with the Milwaukee H.O.G. Chapter via Facebook and was promptly invited on various ride-outs (including a breakfast ride, a lunch ride etc.). During the first morning meeting after my arrival, Jim (Quill) Lingle noticed the German flag on my Electra Glide® as we eyeballed one another for the first time. Our acquaintance grew into friendship as we walked the festival grounds. Riding on more tours, we got to know one another better and better.

During a stop-off on the lunch ride the day before the Parade in a Bavarian beer hall (they do exist in Milwaukee, among other places!), I was invited by Crusher (the Chapter director) to ride with them in the 110th Parade. My surprise and delight knew no bounds. What an honour to take part in such a parade – the chance of a lifetime! We duly met the following morning on a vast site so that all parade participants could be lined up in formation. Then I was actually riding with the chapter in the Parade. It was a marvellous, moving and completely wonderful experience, studded with beautiful memories. At many points from

out of the ranks of spectators I heard the cry of “Deutschland, Deutschland”, and handshakes were the order of the day. It made me very proud to be noticed as a German H.O.G. member, and to be part of the big Harley family right there at that moment.

We subsequently met up for various ride-outs into the Milwaukee hinterland, visited the Harley-Davidson Museum™ where I found my rivet, and I was also shown around downtown Milwaukee, visiting the Art Museum, Pfister Hotel and much more. Finally, Jim invited me to a little dinner at his home, after which we took our leave of one another, hoping to meet again in the near future.

I would like to thank the Milwaukee H.O.G. Chapter – in particular Sharon, Jim and Crusher – for this unique and unforgettable experience, their care, support and the great family atmosphere!
Ingo Richter, Germany

WEATHERING THE STORM

I had been persuaded to put all my energy into the Saalbach Rally in Austria. Concerned about the weather, I was reassured that the past three years had been so hot people returned burnt.

A few days before leaving, I posted the weather forecast on the Facebook page of the Chianti Chapter, which predicted heavy rain. As a joke, I suggested we go by van, which was met with the usual teasing about how Harley fans don't stop at anything.

The day of departure finally came around. In Bologna we caught up with

another group of friends and headed for the Brenner Pass together. We crossed the border into Austria and it rained non-stop.

The Saalbach Rally was a good one. We all had fun and the Chianti Chapter made a good impression. With around 30 of us, we were quite a large group of bikers, always out in front making a noise.

On Sunday morning we had to go back to Italy. Woken up by a sudden knock on the door and someone shouting “Achtung, the bike...”, we had to rescue our Harleys, otherwise there was a risk of the river washing them away.

Having moved our bikes to safety, we found out that all the roads into Italy were cut off, meaning we would have to stay another night. We spent the day planning possible alternative routes home.

The next day, a group of riders left early. They would take the lead in the midst of landslides and floods. The route was one mountain pass, the Gerlos, on to Innsbruck and the Brenner Pass. Our group headed off later on the usual route, but after 2km we had to stop. Work had started to remove the debris of a landslide and we would have to wait for about two hours.

As soon as the road was reopened a crowd of Harleys started up. Like a swarm of busy bees, the bikes started off in single file. We rode our bikes over treacherous gravel, along a stretch of road that was 1,755 metres above »





sea level with an 18-per-cent gradient, through mud and water, with our wheels throwing the stones around. We only stopped when we were certain that we were nearly in Italy and wouldn't encounter any further problems.

Special thanks go to Hotel Gappmaier in Saalbach. Despite being flooded, they looked after us impeccably. A very heartfelt thank-you. **Vincenzo Fumia, Italy**

A FULL HARLEY® HOUSE

Everybody in the Paroli family belongs to the H.O.G.® Chianti Chapter in Italy; my

dream for each of us to have a Harley® has come true. I spend many hours in my garage doing little maintenance jobs and polishing; we like our Harley-Davidsons® to always be gleaming. After every outing we dust them off with a small air hose and then use a rag and elbow grease.

I ride a highly chromed 2005 Sportster® 1200, spray painted with a medieval coat of arms signed by a herald from the Heraldic Academy, which certifies that it has been done in accordance with the regulations used in the year 1300.

My son, Leonardo, rides a black 1977 AMF Harley-Davidson SST 250 that I bought when I was 19. He is currently only able to ride around empty car parks because he hasn't got his licence yet. A long time ago, I sold it very cheaply but years later I came across it abandoned in a barn, almost completely rusted and no longer rideable. I bought it back for much more than I'd sold it for and meticulously restored it so that we can ride it on our trips.

My wife, Anna Paola, rides a flaming 2005 Sportster 883. We bought it second hand and, much to our delight, we discovered in the logbook that its first owner was the famous Italian singer, Max Pezzali.

My daughter, Gaia, rides the oldest bike in our collection, a blue 1976 AMF Harley-Davidson SST 250. Bought partially renovated in 2009, it has been completely restored to its original condition and is now safe to ride through the streets after 38 years. It has already taken the Historical Motorcycle test and been awarded the gold number plate of the ASI, the best-known Italian organisation concerned with historical vehicles.

And when will there be a beautiful Softail® in the garage? Quite soon, I hope! **Alessandro Paroli, Italy** ■



Clemens Jobst from Germany's Niederbayern Chapter took his Harley® rain gear with him to Antarctica, and it did a great job of keeping out the cold!

Intake gallery



INTAKE GALLERY

More photos online!

If your photo isn't published here, we may have included it in the digital version of *HOG*® magazine or in the Intake Gallery at hogeuropegallery.com! You can send us your photos through the site too; click on 'Submit your photo'. When sending in your pictures, please make sure they are taken with your camera's quality mode set reasonably high so they are good enough for print. And don't forget to send captions!

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- Upload your photos to the [instagram.com/HOGEMEA](https://www.instagram.com/HOGEMEA) account
- Email us at hogtales@hogeurope.com or harley-davidson.com



Don't forget – we only print a small selection in *HOG* magazine, but we include lots more in the digital edition of *HOG* magazine (make sure we have your email address so you get the link in the monthly *HOG* eMagazine). We also upload lots more to the Intake Gallery on hogeuropegallery.com every week. Keep checking to see your photos online!

EVERY PICTURE PUBLISHED IN THE PRINTED EDITION OF INTAKE GALLERY WINS ITS PHOTOGRAPHER A H.O.G.® STAFF PHOTOGRAPHER'S PIN, SO REMEMBER TO SEND YOUR NAME AND ADDRESS TOO!



Above: Salvo La Fata from Italy captured a crazy moment on the beach!

Right: JanChris Duijvendak from The Netherlands snapped his Sportster® Forty-Eight® alongside these wind turbines



Left: Abdul-Elah S. Baghdadi from Saudi Arabia captures the camaraderie of the Jeddah Chapter



Right: Sergio Gil de Arana from Tenerife found an interesting angle for this shot

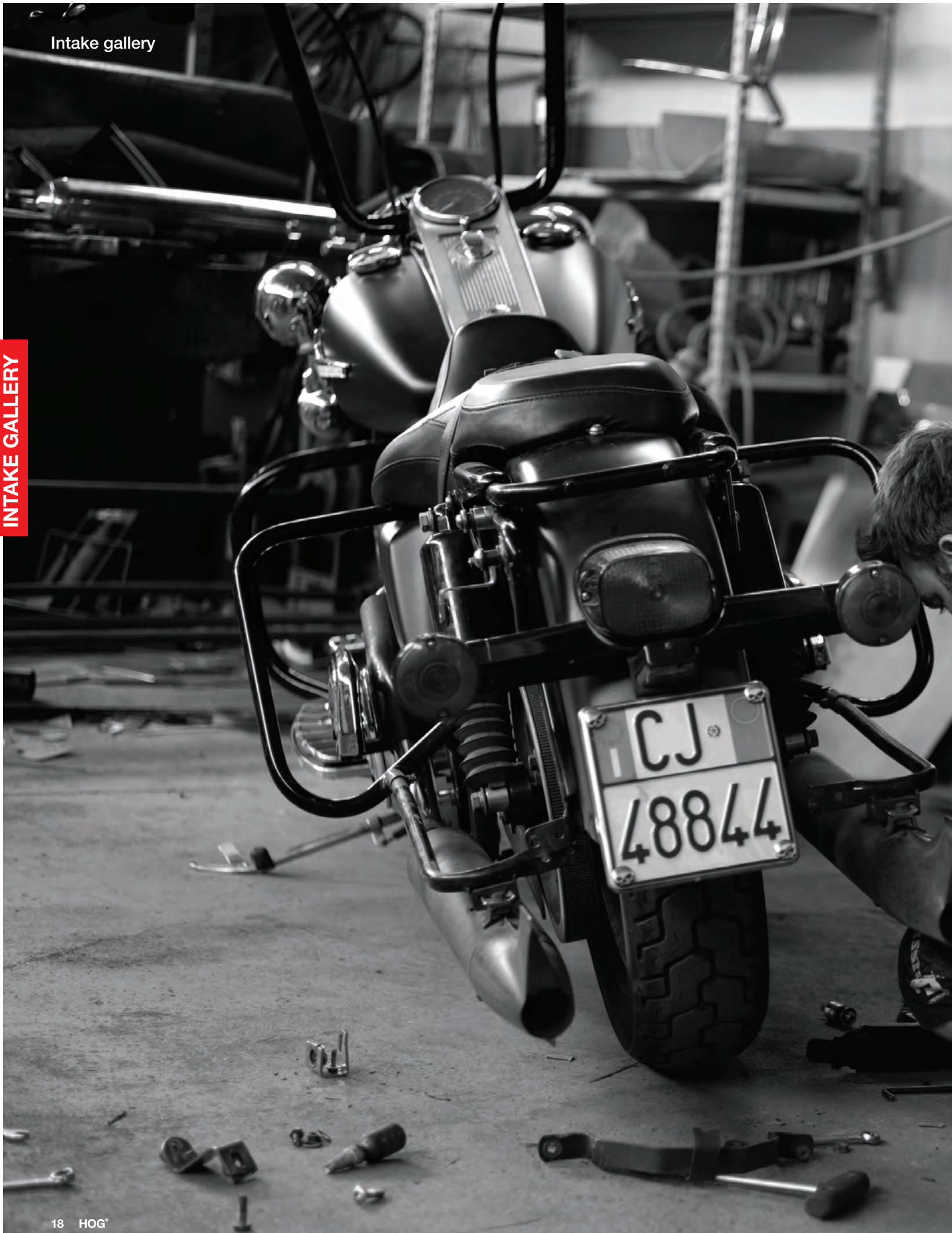
Below: Tony Cowling from Scotland's Dunedin Chapter sharpens his focus on this sleek Sportster®



Left: Volker Marth from Germany embodies a sense of speed while riding his CVO Road King®

Right: Andres from Tenerife in the Canary Islands juxtaposes two great feats of engineering







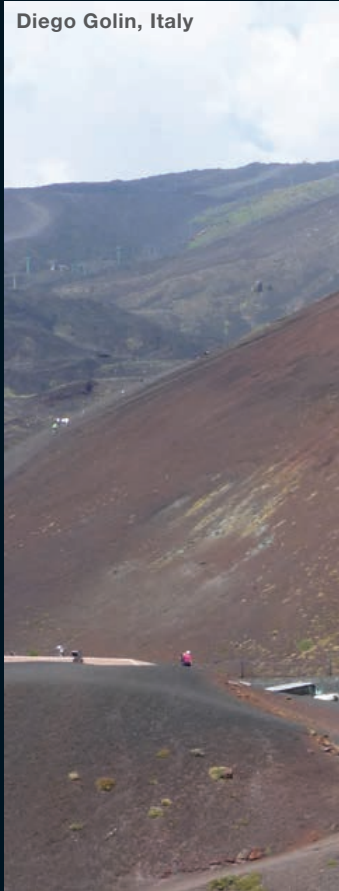
Domenico Stallone from Italy sent us this stunning black-and-white image of a Harley® enthusiast hard at work on his motorcycle

Intake gallery

Eduard Popp, Austria

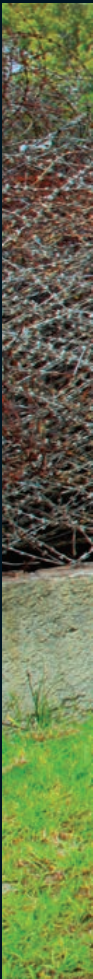


Diego Golin, Italy



INTAKE GALLERY

Rob Zoetewij, Netherlands









ROARRR

WROOMM

CINEMA FONTANA

BANDITI A ORGOSOLO

FILM MUTO
di VITTORIO DE SETA
con FERRI e ORGOSOLO

PTER ITALY

NERS

DS
57900

Intake gallery

Axel Raisch, Germany



Jordi Domènech, Switzerland



Andreas Weiss, Germany



Rainer Trummer, Germany



INTAKE GALLERY

Diego Golin, Italy



Robert Franck-Emmanuel,
France



Jim Binder, Switzerland







Intake gallery

Patricia Derynck, France



Gianni Avvantaggiato, Italy



Stuart Collins, GB



Laurent Dubosq, France

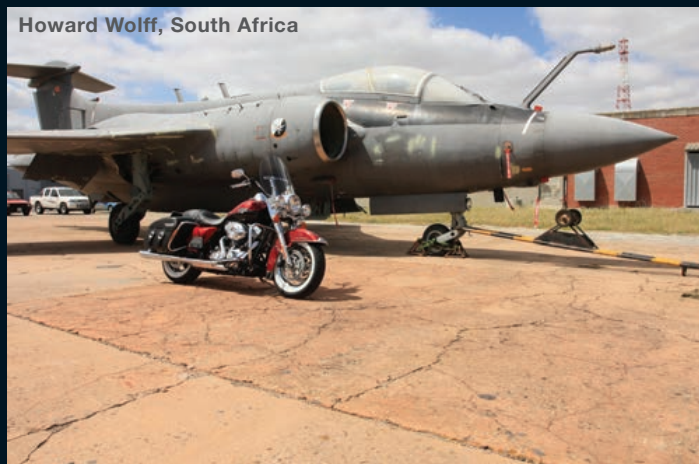
INTAKE GALLERY



Teijo Pyykönen, Finland



Marianna Barracchia, Italy

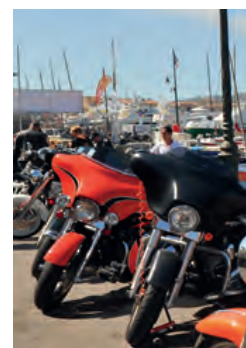


Howard Wolff, South Africa



Ian Martin, GB

RALLY ROUNDUP



PREVIEW

8th Harley-Davidson® Euro Festival
 Grimaud, Golfe de St-Tropez, France
 May 8-11, 2014
hogeuropegallery.com/euro-festival



As we leave behind the 30th anniversary year of H.O.G.® and the 110th anniversary of Harley-Davidson®, there is no let-up in the provision of spectacular events for Harley® fanatics.

Once again, Harley-Davidson will be colonising the Golfe de St-Tropez for four days of fun in the sun. From the exclusive coastal resort of St-Tropez, around the coast to the beachfront village where the event takes place, to the stunning surrounding countryside and the picturesque hilltop village of Grimaud, this is truly one of the most magnificent settings for a quintessential H.O.G. party.

As ever, the main stage will dominate the beachfront scenario, with a host of fantastic live acts whipping up the crowd every evening.

The Harley Village will offer up its usual mixture of traders, dealers and customisers, while there will be all the food and drink options you have come to expect.

On Friday the attention turns away from the coastline as we move inland to the beautiful village of Grimaud, where the Custom Bike Show takes place. Always a popular feature, the best creations from across Europe come together in the crowded village square to compete for prizes across numerous categories, including the prestigious Best In Show. If you're just there to marvel at others' brilliant bikes, make sure you cast your vote towards the People's Choice!

8TH HARLEY-DAVIDSON® EURO FESTIVAL



JUST ANNOUNCED! MUSIC LINE-UP

HARLEY® BAR

More Like Trees – Joan Ov Arc – Jim Stapley and Band – Elvis and TCE Band – Bogus Brothers

MAIN STAGE

Thursday

Bogus Brothers – 21.00-22.15
Big Ones Aerosmith Tribute – 22.30-00.00

Friday

Bonnie Tyler – 21.00-22.15
Louis Bertignac – 22.30-00.00

Saturday

Ol&B Zucchero Tribute – 21.00-22.15
H-D Ceremonies – 22.30-22.45
Eric Burdon – 22.45-00.00



[SCAN]
THIS QR CODE
TO BOOK YOUR TICKETS FOR
THE 8TH HARLEY-DAVIDSON®
EURO FESTIVAL



Saturday, of course, is parade time. Line up alongside thousands of other Harley-Davidson riders, as the parade snakes through the exclusive resort of St-Tropez, where the yachts of the multi-millionaires complement the chrome and the roar of V-Twins, before heading along the coast and then inland. It is truly a sight to behold as the thousands of bikes weave through the narrow, cobbled streets of Grimaud, as the locals come out to watch in awe as the mass of metallic magic rumbles through their sleepy village.

As another riding season appears on the horizon, make sure the dates are in your diary for the traditional kick-off event – see you in the south of France next May! **To book accommodation, please visit <http://bit.ly/1bGkxQv>** ■

You can benefit from a reduced price by pre-booking your tickets for the 2014 Harley-Davidson® Euro Festival – ticket prices are as follows:

PRE-REGISTRATION

Full event (H.O.G.® member) €90
Full event (guest) €110

You can also pre-register for a rally pack for €40 (includes a pin, patch and event T-shirt). Please be aware, the rally pack will not be sold on site this year. Don't forget you have to come to see us in Grimaud to collect your rally pack.* Pre-registration will close on April 23, 2014.

GATE PRICE (H.O.G.® MEMBER)

Full event** €105
Thursday (day ticket only) €35
Friday and Saturday €95
Friday €40
Saturday €55

GATE PRICE (GUEST)

Full event €125
Thursday (day ticket only) €45
Friday and Saturday €110
Friday €50
Saturday €60

*Tickets/rally packs will not be refunded after the event.
**Membership card must be presented to obtain H.O.G. price.



Following the huge success of the 2011 event held in the beautiful town of Biograd Na Moru, with 65,000 attendees, Harley® lovers the world over are invited to return to partake in the camaraderie-fuelled celebrations, and to enjoy a wealth of incredible entertainment.

The event is sure to tick all the right boxes for the huge numbers of revellers, with a host of attractions lining up to welcome one and all into the world of Harley. The Demo Experience gives riders the opportunity to test drive new models, following routes along some of the best roads in the area, allowing you to really make the most of your stay. There's also something for non-riders, with the always-popular Jumpstart™ experience allowing future bikers to find out how it feels to sit astride

the greatest motorcycle in the world.

The Custom Bike Show will be a key part of the celebrations – the show will be a fantastic opportunity to see some

to get involved, with onlookers voting for what they consider the best-looking motorcycle. The bikes will also be proudly displayed in the parade, as the entire Harley family takes to the street to ride as one. This show of solidarity is one not to miss!

If the many bands, bars and restaurants do not quite quench your desire to get out and about, then the surrounding areas are ripe for exploration, boasting some perfect riding roads.

With sweeping bends and challenging hairpins all framed by views of the Adriatic Sea, you can be sure to satisfy your wanderlust. We can't wait to get back to Croatia in 2014 –

hopefully we'll see you there! For more information, visit hogeuropegallery.com/croatia-harley-days ■

BIOGRAD BECKONS

It is with great pleasure that Harley-Davidson® announces Croatia as the host country for the 2014 European H.O.G.® Rally

of the most beautiful bikes in Europe all competing for a host of trophies. The People's Choice award allows the crowd



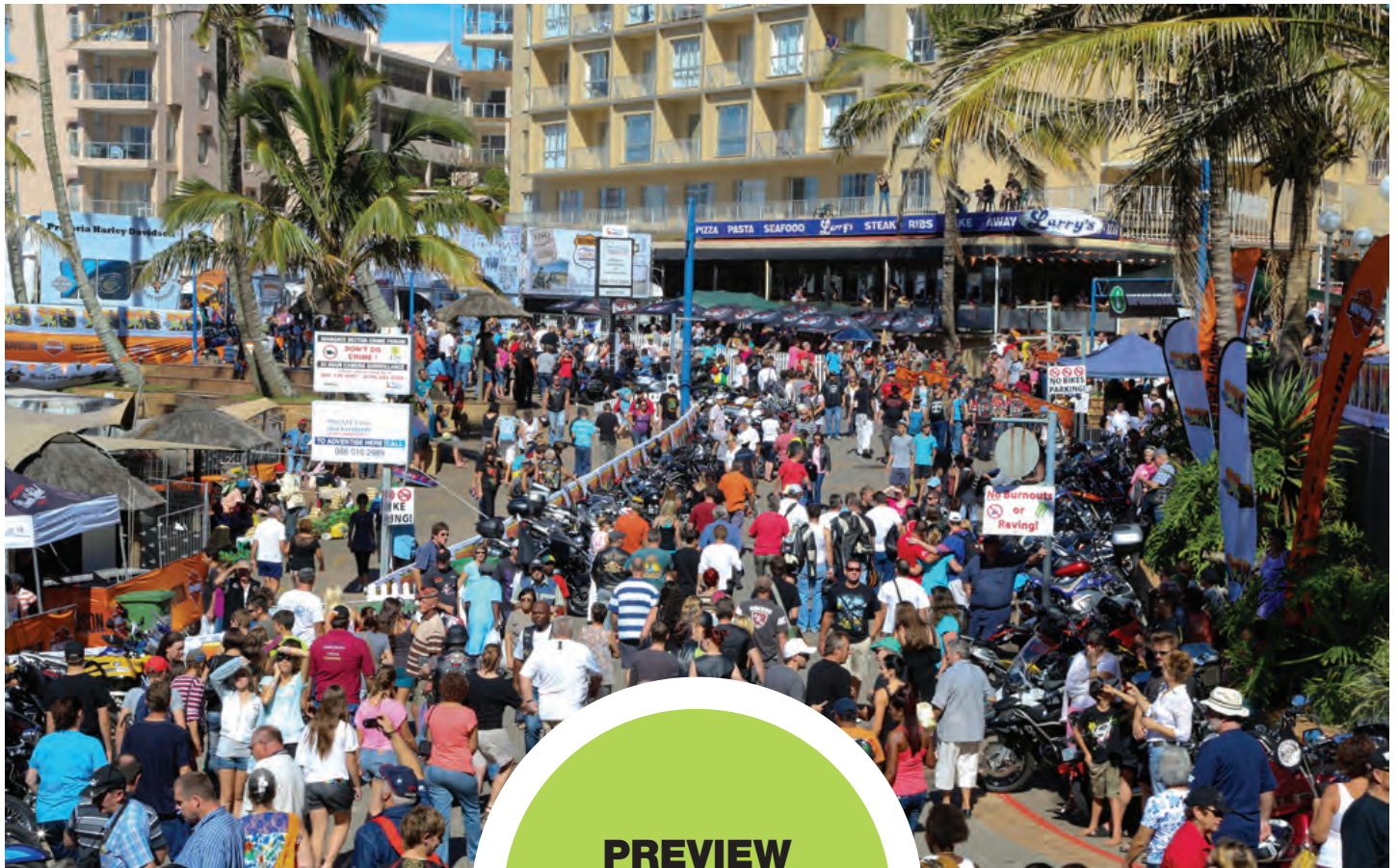
[SCAN]
THIS QR CODE
TO BOOK YOUR ACCOMMODATION
FOR 2014 EUROPEAN H.O.G.®
RALLY BIOGRAD, CROATIA,
OR VISIT BIOGRAD2014.COM

PREVIEW
2014 European H.O.G.® Rally
Biograd, Croatia
June 12-15, 2014
hogeuropegallery.com/croatia-harley-days



AFRICAN ADVENTURE

RALLY ROUNDUP



PREVIEW
 Africa Bike Week 2014
 Margate, South Africa
 May 1-4, 2014
africabikeweek.co.za



Africa Bike Week 2014 will be the sixth time that H.O.G.® members, Harley-Davidson® riders and other motorcycle enthusiasts arrive in their masses in Margate. Situated on the east coast of South Africa in the province of KwaZulu-Natal, this tranquil coastal town will once again be transformed into a hive of biking activity from May 1-4, 2014. Including world-class entertainment, stages and sound, there will be free demo rides of the various new-look 2014 Harley-Davidson motorcycles, the great Harley-Davidson Experience truck, the Jumpstart™ experience, the Rider Academy and a carnival atmosphere that only Harley-Davidson can put together.

The town offers a variety of accommodation including hotels, holiday apartments and guesthouses, all in close proximity to the Harley-Davidson Village. Here you will find the Dealer exhibition area with all things Harley-Davidson to buy, as well as the main Harley-Davidson Expo area where you can enjoy browsing around the latest models or visiting the Fit Shop. There will also be an opportunity to talk all things finance and insurance with the Harley-Davidson Freedom and Finance division.

During the four-day 2013 Africa Bike Week event there were in excess of 25,000 motorcyclists enjoying the festivities. Great food was provided by vendors and at a variety of local restaurants, including our very own wine and sushi bar overlooking the sea.

The 2014 event will be no different, with live entertainment on two stages and refreshments served at various local bars and at the main Harley-Davidson bar. There is also an opportunity to enjoy shopping for all things bike-related in the after-market area, where more than 30 vendors show and sell their wares. Shopping in the Cultural Village, where local food and hand-crafted items are sold, is always appreciated by the local traders and community.

There are some great riding opportunities from all areas of South Africa towards Margate, and some spectacular rides in the surrounding area close to the event site and in the KwaZulu-Natal province. The month of May is still warm on the east coast of Africa, and the weather around Margate has been kind to us during past events. The days are warm and sunny with some occasional rain and the evenings are cool, ensuring a great party atmosphere!

During Africa Bike Week 2014 be sure to expect a few surprises, including a great fashion show, custom bike show and the ever-popular mass parade led by the Honorable HCM Madame Mayor, Cynthia Mqwebu.

We look forward to welcoming all motorcycle fans to Africa Bike Week 2014. Keep yourself informed on www.africabikeweek.co.za or catch us on Twitter or Facebook. ■

AFRICA BIKE WEEK 2014

LOVE RIDE SWITZERLAND



FEEL THE LOVE

The Love Ride Switzerland has been held in and around Dübendorf every year since 1993. With around 5,500 participating motorbikes and almost 10,000 visitors, this offshoot of the original Love Ride in California is the greatest charity event on the Swiss motorbike scene. Every year it attracts fans from Switzerland and abroad to the Glatt Valley near Zurich. Harley-Davidson® Switzerland has been the event's main sponsor since 2003 and makes a substantial contribution year after year. All income generated during the event directly benefits people with muscular disorders.

In past years sponsors and countless faithful donors have contributed sums of between 400,000 and 500,000 Swiss francs (approximately €325,000 to €400,000). The

money goes to finance regular summer camps for the Swiss society for children, youths and young adults affected by muscular disorders. But more individual needs are also met, such as the procurement of new electric wheelchairs or wheelchair-friendly conversions of private houses or schools.

Once again this year, Harley-Davidson will be flying the flag at the event and welcoming all participants and visitors in the big top with a fine cup of coffee. Live music and various motorbike-related events will provide outstanding entertainment throughout the day. The high point, however, is the ride-out, the 'Love Ride' itself. Come and ride with us! As in previous years, tickets for the event can be purchased from local Harley-Davidson dealers. ■



PREVIEW

22nd Love Ride Switzerland
Dübendorf, Switzerland
May 4, 2014
loveride.ch



REVIEW

Polish Bike Week
Karpacz, Poland
August 9-11, 2013
www.hog.wroclaw.pl



POLISH BIKE WEEK

PLEASURE IN POLAND

Polish Bike Week took place August 9-11 in Karpacz in southwestern Poland, around 60 miles west of Wroclaw. The event was organised by the H.O.G.® Wroclaw Chapter, in association with the local Appaloosa Harley® dealership.

Numerous activities were put on to celebrate the 110th anniversary of Harley-Davidson®, which included 'The Legend on Tour'. This gave event-goers the opportunity to ride demonstration vehicles of the latest models. Those who took part received a special 110 H-D pin, each with a unique number that entered them into a prize draw to win a motorcycle from Milwaukee. Another winner was Marcin Juwa from Zielona Góra, who won the two-day Polish championship in motorcycle slow riding.

The Saturday evening culminated with a concert from Dzem, Polish rock legends, playing hits including *My Harley*. Earlier in the afternoon, the lead singer of the band had led about 1,000 motorcycles along the route lined with many residents, motorcycle fans and tourists.

Music also came from concert soloist Maciej Balcar, who entered the stage riding a Harley and wearing the special Freedom Jacket, which symbolises the link between Harley-Davidson and a passion for freedom. The Polish organisers then gave the Freedom Jacket, with a Karpacz 2013 pin attached, to a rider from the Czech Republic with the wish to spread freedom all over the world.

The evening concert saw more than 6,000 Harley fans gather together in the warm and friendly atmosphere that is characteristic of all H.O.G. meetings. Polish Bike Week will return for more celebrations later this year. ■



GOING TO GOA!

Anoop Prakash, MD of H-D India, and Frank Savage from H-D's Product Development Center with the new Street™ 750 motorcycle



The stunning setting of Goa hosted the fast-growing India Bike Week event

India Bike Week, the Woodstock of biking festivals, returned – as did Harley-Davidson® – to celebrate the shared spirit of freedom, adventure and passion for motorcycling with H.O.G.® members from across the country. On January 17, 2014 the rumble of motorcycle engines echoed as more than 1,000 H.O.G. members from the 13 chapters in India took to the streets of Goa.

The roads leading from Baga to Vagator witnessed the biggest riding spectacle of the week, the traditional H.O.G. Rally Parade, a striking display of roaring metal and flashing chrome. It was graced by the presence of Frank Savage from Harley-Davidson's Product Development Center in Wisconsin, who is the industrial design and styling lead for Harley-Davidson's new Street™ platform. The celebrations were unbounded as the new Harley-Davidson Street 750™ was unveiled at the event, receiving a thunderous response from H.O.G. members and enthusiasts.

H.O.G. has always meant different things to different riders, with the only constant being that it encompasses the true spirit of brotherhood and camaraderie. Harley-Davidson India organised



Bengal Chapter won India's Chapter of the Year award

The three Custom Contest winners were (from top): Siddhaarth Oberoi (Best Touring); Shyam Kapoor (Best Softail®) and Nikesh Rajan (Best Sportster®).

Bottom: Saurin Shah and Sambit Patra proudly receive their 'Big 5' patches



four Zonal H.O.G. Rallies – North, South, East and West – as well as the National H.O.G. Rally. Riders who attend all five rides in one calendar year are honoured with the special recognition of the 'Big 5' patch. The Big 5 patch awardees for this year are Saurin Shah from Nine Bridges Harley-Davidson (Ahmedabad) and Sambit Patra from Bengal Harley-Davidson (Kolkata).

The company honoured Bengal Harley-Davidson with the Chapter of the Year 2013 trophy, for being the most active chapter and furthering the relationship between chapter members and their sponsoring dealer.

The festival also witnessed the H.O.G. Custom Contest, a nationwide search to discover the best customised Harley-Davidson among customers from the Sportster®, Softail® and Touring families of H-D motorcycles.

Live music, friendly competition and good times were enjoyed by all until late into the night from the start until the end of India Bike Week. Here's to more riding in 2014! ■

REVIEW
 2nd India H.O.G.® Rally /
 India Bike Week 2014
 Goa, India
 January 16-18, 2014
www.indiabikeweek.in




15TH HARLEY-DAVIDSON® OPEN ROAD FESTIVAL

HEADING FOR HUNGARY

The 15th anniversary of the Harley-Davidson® Open Road Festival will be one of the most diverse Harley-Davidson gatherings of the summer

RALLY ROUNDUP



PREVIEW

15th Harley-Davidson®
Open Road Festival
Lake Balaton, Hungary
June 4-8, 2014
www.openroadfest.hu



Taking place at Lake Balaton, Hungary, this summer festival will be characterised by the unmistakable roar of Harley® motorcycles from many countries spicing up the atmosphere of Central Europe's largest lake.

Our countless motorcycling, musical and culinary events will be worthy of our 15th anniversary, and a great way to celebrate the joy of meeting with regular participants and newcomers alike.

During the day we will be thundering around the lake with our guides to explore the undulating curves and beautiful landscapes of the Balaton Highlands, which are replete with natural and cultural heritage. Those party-minded friends preferring to relax in the camp after a long night can enjoy our Custom Bike Show along with the bravado of flying and stunt shows, while browsing through the merchandise of various retail kiosks or going swimming in the lake. Security for our precious bikes will all be taken care of, as the controlled access system will prevent any strangers from entering the site.

The vibrant atmosphere of our five-day festival will be enhanced by great nightly musical experiences, featuring 30 live concerts and DJs. Saturday will feature Bonnie Tyler, who gave a fantastic concert at last year's rally in Rome, and Serbia's Boban Markovic will undoubtedly prepare a great musical experience for bikers

longing for a little relaxation after returning from their rides.

Accommodation has been arranged to cater to everyone's needs, whether they wish to pitch their own tents within the guarded festival premises (this is included in the price of the pass) or prefer to enjoy the comfort of elegant hotels around the lake, or the atmospheres of cosy inns in nearby Alsóörs, Balatonfüred, Tihany and Balatonalmádi. There is also a limited number of mobile homes on site, which are a great option for those who wish to enjoy the non-stop vibrancy of the festival with its fantastic programmes. For help, please feel free to contact us at info@openroadfest.hu

A discount is available for advance-booked tickets, which provide access to all guided tours, concerts and programmes – please visit www.openroadfest.hu/jegyvasarlas to book. Tickets can be also purchased on site.

So come and join your biker friends between June 4-8, 2014 and explore this part of Europe, whether it is uncharted territory for you or you are returning for more. No matter what, our famous Hungarian hospitality and world-renowned wines, along with our traditional inns offering mouth-watering cuisine, will all be yours to enjoy at the 15th Harley-Davidson Open Road Festival. Feel the freedom! ■



What's on

2014 events

MAY

Africa Bike Week
Margate, South Africa
May 1-4

22nd Love Ride
Switzerland
May 4

Harley-Davidson® Euro Festival
Grimaud, Golfe de St-Tropez, France
May 8-11

Ireland Bike Fest
Killarney, Ireland
May 30-June 2

JUNE

Open Road Fest
Lake Balaton, Hungary
June 4-8

Benelux H.O.G.® Rally
La Rochette, Luxembourg
June 6-9

**European H.O.G.® Rally,
Croatia Harley Days®**
Biograd, Croatia
June 12-15

Norway H.O.G.® Rally
Halden, Norway
June 12-15

13th Magic Bike Rudesheim
Rudesheim, Germany
June 19-22

**Harley-Davidson® World Ride
Everywhere**
June 23-24

JULY

Barcelona Harley Days®
Barcelona, Spain
July 4-6

Hamburg Harley Days®
Hamburg, Germany
July 4-6

European Posse Ride
Berlin, Germany to Valencia, Spain
July 5-20

Vienna Harley Days®
Vienna, Austria
July 18-19

Sweden National H.O.G.® Rally
Åre, Sweden
July 24-27

AUGUST

Finnish H.O.G.® Rally
Seinäjoki, Finland
August 1-3

St Petersburg Harley Days®
St Petersburg, Russia
August 7-10

Friendship Ride
Fulda, Germany
August 8-10

Thunder in the Glens
Aviemore, Scotland
August 22-25

SEPTEMBER

European Bike Week®
Faaker See, Austria
September 2-7

NOVEMBER

Mallorca Bike Week
Mallorca, Spain
November 3-9





RIDE THE EMERALD ISLE

In 2014, Ireland BikeFest expects to welcome more than 40,000 visitors from all over the world. Taking place from May 30-June 2, in its eighth year, Ireland BikeFest will again be held at the The Gleneagle Hotel in Killarney, in the stunning setting of the south-west region of Ireland.

The event is Ireland's only free open biker festival and will have everything on offer for riders and non-riding motorcycle and H-D® enthusiasts alike, with three stages hosting three days of free live music. And your wheels needn't feel neglected as you're surrounded by some of the most beautiful scenery on the island.

Highlights will include daily ride-outs around the many beautiful roads including the Dingle Peninsula, Ring of Kerry and Wild Atlantic Way (marshalled by Celtic Thunder Chapter Ireland and Gaelic Chapter Ireland), free Harley-Davidson® demo rides, a Custom Bike Show, Parade and lots of free live indoor and outdoor entertainment day and night.

The Bike Village will once again be the main hub of activity throughout the weekend, featuring trader stands selling specialised biker ware including clothing, helmets, trinkets, gadgets and gizmos. The Village offers plenty of places to eat and you can grab a drink at the popular Harley® Bar while listening to the bands and DJs that perform all weekend. The Main Stage is located at the heart of the Bike Village, within clear view of the most popular Chapter gathering place on site. Keep an eye on the website for regular updates on the entertainment line-up.

The Sunday morning Parade in aid of Muscular Dystrophy Ireland always proves popular – rain or shine. As does the 'Win a Harley-Davidson' raffle, which will run as it has done in previous years.

So if you're looking for a reason to ride the Emerald Isle, look no more. Ireland Bike Fest will offer you that and a whole lot more! ■

www.irelandbikefest.com

The eighth Ireland BikeFest invites you to the most scenic bike rally – with added party vibe!

Making a splash with the Bash!



The Big Brum Bash is reborn as the bigger and better Big Bank Holiday Bash!

“The Big Brum Bash was always a family-orientated event,” explains Birmingham UK Chapter’s Jason Garey. “But the Big Bank Holiday Bash expands that idea: it’s a proper weekend getaway with bike riding and family fun at a great venue where you can do as much or as little as you like.”

As was announced late last year, the Big Brum Bash has become the bigger and better Big Bank Holiday Bash, to be held at West Midlands Water Ski Centre in Tamworth from May 23-26, 2014. The organising committee is creating a unique shindig for everyone in the UK to enjoy.

“There are activities for all the family but there’s also the opportunity to ride your bike, have some fun and get away from everything for the weekend.”

“We had been discussing the concept of increasing the size of the rally for some time but could not really take on the financial risk that a bigger rally would bring,” says Jason. “I had discussed ideas with Marjorie Rae over several coffees. She said that the concept of a bigger rally in the Midlands was a good one, but would require the input of several other Chapters to reduce the risks and divide the workload.”

Jason explains that all of the work for the Big Brum Bash was undertaken by Birmingham Chapter members. “It was

a lot to ask to pull a rally together and to enjoy the event.”

And so Birmingham Chapter joined forces with the Stoke, Wolfruna and Rolling Hills Chapters, and in dividing the workload they have reduced the amount of time required of each volunteer, which will allow more time for everyone to enjoy the event. “There are representatives from all Chapters on the organising committee and there haven’t been any disagreements... yet!” says Jason.



For anyone who has been to a Big Brum Bash, you’ll already know what a great venue the West Midlands Water Ski Centre is, and 2014’s event promises to make more of what’s on offer.

Not only is it a great place to chill out by the water, have a drink with your mates or get out and ride in some great countryside, but the venue offers everything a watersports enthusiast could want. There are three lakes (a dedicated tournament arena, ski school lake and boat owners’ lake), so whether you fancy water skiing or wakeboarding it’s at your fingertips. As for accommodation, there’s camping, or you can stay in one of the many cabins – chilling out on the sun deck when the sun makes an appearance.

The full programme of events for the weekend will be released soon and will include: waterside camping/free camping (with the possibility of stay extension), guided ride-outs, live music on Friday and Saturday followed by chill-out Sunday, trader village and family games area. Tickets are on sale now.

Order your tickets before March 31, 2014, and you’ll receive a pack of vouchers worth up to £40! The organisers have teamed up with their sponsoring dealers, Birmingham Harley-Davidson, Wolverhampton Harley-Davidson, Stoke Harley-Davidson and Cheltenham Harley-Davidson so you’ll get £10 off the price of a T-shirt at each of the dealerships when you visit during 2014. Hurry, as this exclusive offer will ONLY be available with advanced tickets sold before March 31, 2014. ■

For details as they are added check www.bigbankholidaybash.com





CIDER RALLY? YES!

There is no question! The Cider Rally 2014 is on!

Stop press! Bridgwater Chapter Director Gill Mogg is delighted to be able to now announce the good news that the Cider Rally will most definitely go ahead as planned in 2014 despite rumours and some concerns that the rally might be affected by changes in ownership of the venue. Gill wants everyone to know: "The rally has NOT been cancelled!"

It will take place on May 2-5, as always on the first UK May Bank Holiday

weekend. Details can be found on the website. Gill 'Moggy' Mogg said that while the venue is undergoing changes, this will not affect the 2014 Cider Rally – which will celebrate Bridgwater Chapter's 25th year.

The Bridgwater party brigade with Moggy at the helm never fail to bring a spectacularly fun event with games, music, fancy dress, local cider and much, much more! As such, the Chapter is inundated with messages from previous

attendees such as this one:

"The Cider Rally was an absolute pleasure, buzz, joy and privilege to close the door on a crazy messed-up world for a weekend, be able to do my thing in a massive room full of so many fab people and be part of a fab weekend! Thank you so much, as this weekend I lived the dream!"

High praise indeed, and well deserved.

Book your tickets now before they run out! ■

bridgwaterhog.co.uk

Making hay

From June 20-22, 2014, Great Western Chapter's rally, Hogs in the Hayfields (HITH), will be enjoying its seventh year at Cleve Rugby Club, in the quiet suburb of Mangotsfield, Bristol.

"Although there will be a wide choice of rallies to attend during the year, catering for all types of rally-goers," says Director Barry 'Bazzer' Aggett, "we hope that the following details may encourage you to come to ours. HITH is relatively small and so creates a really friendly atmosphere. You can be sure of a warm welcome on arrival with a free cuppa and cake. Last year we had a Stars in their Eyes-style show and a risqué balloon dance!" adds Barry. "And, by popular demand, we will be having our very own original Gurzels (our LOH ladies) who will be strutting their stuff."

The Saturday ride-out will take in lots of beautiful West Country scenery and there's plenty of time for solo exploration too. Cleve Rugby Club has two bar areas and a spacious lounge for bands and entertainment. There is on-site camping or hotels nearby with a shuttle bus. For full details see their website. ■

greatwesternhog.co.uk



Remix to the Maximus

Deva Legion has gone back to the drawing board to bring you the new look Circus Maximus – Remastered! The event will take place from September 12-14, 2014 at the Llangollen Pavilion, just across the border in Wales. A full weekend of top live music is planned, which will feature the superb rockabilly band Vavoom! Friday afternoon features a ride-out set to finish at Chester Harley-Davidson® for some great rally-weekend deals. Saturday's parade ride will take in some of the best roads in North Wales. The rally site will open from 4pm on Thursday 11, with the full rally programme starting on Friday 12 at midday. Tickets will be on sale online at the Chapter's website at the end of January. ■

devalegionhog.co.uk



SOUTH OF ENGLAND H.O.G.® RALLY

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National Shooting Centre, Bisley Camp, Queens Road, Bisley, Surrey GU24 0PB

Make your primary target the South Of England Rally this year. If you have not yet joined us at Bisley, check out www.sofer.uk.com to get a flavour of this great H.O.G.® event and REGISTER NOW. You must be a H.O.G.® member to register; however, you can also register non-members as your guests. Your membership will be verified and your registration will be handled by the H.O.G.® Member Services Team. You can register on-line (STRONGLY RECOMMENDED) by using the link on our web site, by post using the form below, or by telephone. You can download a larger version of the form from our web site.

This is a PRE-REGISTRATION ONLY event. REGISTRATION OPENS 1st APRIL 2014. All applications must be received by 9am Monday 21 July, 2014. Please note that no tickets will be sent out until the end of June 2014. Use the registration form below to register by post; use additional forms if necessary to include all your guests. NOTE: European Postage rates will apply. If paying by credit or debit card, you can also register by telephone by contacting H.O.G.® Member Services on freephone 00800 1111 2223 in the UK, or 0044 (0)20 8891 9088 from abroad. Have ready your debit / credit card, H.O.G.® membership number, and a list of the names of your guests, with their H.O.G.® numbers where appropriate. We suggest you use the form below for this purpose. You can also use the telephone numbers above for registration assistance, or email customerservices@hog-europe.com. If registering by post and you do not have email, we recommend that you call after a week to confirm that your registration application has been received and is in process. It is NOT possible to register by Fax or email.

Accommodation: Free camping. See www.sofer.uk.com for other on-site accommodation and local hotels served by our shuttle-bus facility.

SofER REGISTRATION FORM ~ PLEASE ENTER ALL INFORMATION CLEARLY IN BLOCK CAPITALS

Your First Name

Your Surname

Your H.O.G.® Number

1			
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Details of all your guests aged over 16. Use additional forms as necessary.

Guest First Name

Guest Surname

Guest H.O.G.® No. (where appropriate)

2			
3			
4			
5			

<i>Your Full Postal Address</i>	<i>If possible, please provide an email address so that we can confirm receipt of your registration</i>	
	↓	
	<i>Day Phone No.:</i>	
<i>Postcode</i>	<i>Mobile No.:</i>	

<i>Total quantity of tickets required = you + guests =</i> <i>(Accompanied juveniles under 16 admitted free.)</i> <input style="width:50px;" type="text"/>	<i>Total amount payable @ £30.00 per person =</i> £ <input style="width:50px;" type="text"/> <i>Check calculation!</i>
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Tick ONE Box Only: I wish to pay by: Cheque*/Postal Order (Make Payable To **H.O.G. Europe**, don't forget to sign and date it!)

I wish to pay by: Credit/Debit Card (Enter card details carefully below, don't forget to sign and date!)

Cardholder Name (as on the card)

Tick ONE Box: VISA MASTERCARD UK MAESTRO

Card Number

Start Date* MM/YY Expiry Date MM/YY Issue Number* Card Security Code**

Cardholder Signature * If Shown On Card **Last 3 digits on signature panel on reverse of card

Date: _____ / _____ / 2014

Send completed form with payment, or card details, to: SOFER, c/o HOG Member Services, The Arvato Building, Eastpoint Business Park, Fairview, Dublin 3, Ireland.
To arrive no later than Monday 21 July 2014. Apply correct postage!

IMPORTANT: All roads in Bisley Camp are subject to the Road Traffic Acts. All motorcycles and other vehicles and their operators must be road-legal.
Note: sorry, but for safety reasons we do not allow the use of mini-motorcycles or pushbikes at Bisley. *No scheduled activities on Sunday.

The Benelux H.O.G.® Rally 2014, which takes 'XXL' as its theme, thinks big. The event not only lasts an extra day, but organisers are laying on lots of extra entertainment with plenty of extra food and drink and loads of extra fun. Don't leave it too long to sign up: more than 225 rally packs have already been ordered, with lots of people already booking their mobile homes and accommodation around the caravan park.

The organisers

The Luxembourg Chapter is organising the Benelux H.O.G. Rally for the fourth time. Under the expert direction of Director Gilles Krantz, every effort is being made to turn the rally into yet another highly memorable weekend.

Where and when

From June 6-9 in Larochette, a picture-postcard village smack bang in the middle of a valley. Guests get to camp at five-star Birkelt caravan park. Be sure to book your accommodation in good time: fully booked is fully booked!

The theme

XXL. Everything is set to be Extra Extra Large. The beer, the food, the parade, the ride-outs, the music... just a lot is simply not enough!

Hat trick

Three consecutive nights will see three bands from all three Benelux countries perform live.

Record breaker

The parade, which is set to go out on the Sunday morning, is to be our biggest and best ever. As rally participants are not required to travel back home on Sunday, they get to join this gorgeous ride into Luxembourg City.

Further information

Full details on how to sign up, accommodation and the scheduled programme of events are available at www.beneluxhogrally.com. The website is updated on a regular basis with the latest news, so be sure to check out the website regularly and often!

www.beneluxhogrally.com

Who's got the biggest?

Benelux Chapter go X-large for their 2014 rally!



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Moto Days > Rome - 6-9 March 2014

HOG® Euro Festival > Saint Tropez - 8-11 May 2014

European Hog® Rally > Biograd, Croatia - 12-15 June 2014

European Bike Week > Faaker See - 2/7 September 2014

Sahara Biker Show > Tunisia - 25/31 October 2014

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THROUGH THE BLOOD

Portraits by Kevin J. Miyazaki

Some families are connected by blood in the traditional sense. Others are bound by what's in their blood: the passions they share and the common dreams they chase. At the H.O.G.® 30th Anniversary Celebration in Milwaukee, we asked H.O.G. members from around the globe to pose for portraits and share their stories. What we discovered confirmed what we already knew: no matter who we are, what clothes we wear or which flag we wave, we all bleed black and orange.



Cesare and Giulia Gallo and Luisa Pizzi Italy Cesare is the director of the Legnano H.O.G. Chapter. Last June, 110 members of the chapter went to Rome for the 110th H-D® Celebration. "I love Italy," he says, "but the excitement of being in Milwaukee for the 110th was something you cannot get anywhere else." *Member since 1998*



Jaime Garcia Mexico City, Mexico
Member since 2005



Alex Villalpando and Alyssa Fell
Sturtevant, Wisconsin, USA
Racine Chapter
Members since 2013



John Wesley Milwaukee, Wisconsin, USA
Member since 2013



Helge Walther Austria
Member since 1995



Wendi Senda Milwaukee, Wisconsin, USA
Member since 2012



Yvon Bernard France Lyon Chapter
Member since 2003



Anne Seiero Denmark Copenhagen Chapter
Member since 2003



Pete Bonert Hungary
Member since 1998



Mary Caverly and Evan Griffin Ontario, Canada
On her 50th birthday, Mary's brothers surprised her with her first bike. Mary attended the H-D 105th Celebration and was thrilled to take her daughter Evan to the 110th.
Members since 2012 and 2003



Karen Zarate Mexico City, Mexico
"My husband and I met because of our love for motorcycle riding, and my trip to Milwaukee was my honeymoon! I loved the sense of being united with every biker there. A two-wheel adventure we'll never forget."
Members since 2008



Renato Bezzerra de Souza and Veronica Bastos Brazil
"In 2011, we went to Anchorage, Alaska and visited the dealership there. My wife loved the clothes and jackets so much when we returned to Brazil we bought a Harley-Davidson® motorcycle. Harley-Davidson is now our lifestyle."
Members since 2012



Patty Rice and Domingo Luyo Sr. Boonsboro, Maryland, USA
 “Domingo always talked about riding cross-country on his 2003 Heritage Softail®. This year, we did it. From July 31 to September 16, we rode through 28 states, stopped at 75 H-D dealerships, and were part of three rallies.” *Members since 1999*



Casey Crews Jacksonville, Florida, USA “My dad had a black Fat Boy® when I was a kid. He’d let me help polish it and always had Harley® stories to tell. After riding my black Ultra Limited to Milwaukee, I rode to Ohio. I hadn’t been there in 20 years. Pulling into my dad’s driveway was epic. I could see it on his face.” *Member since 2008*



Alan Flemming Mexico City, Mexico “We arrived late to watch the parade and found our way blocked by traffic cones. A man took away one of the cones and suddenly we were in the parade, sharing the road with all those bikers from different chapters and countries. It was an experience I will never forget.” *Member since 2013*



Richard and Janet Just Silver Spring, Maryland, USA “We began our long-distance rides with the H-D 95th Anniversary and enjoyed it so much that we started making coast-to-coast rides every year. We have travelled more than 165,000 miles through 49 states (all except Hawaii) and every province of Canada.” *Members since 1996*



Yukimi and Keiji Hagi Osaka, Japan "I came from Japan to experience the H-D 110th Anniversary. I don't speak English, but I made friends from all over the world through our shared love for Harley-Davidson." *Members since 2011*



Hu Hao Jiating Dalian, China
Members since 2010



Andrzej and Bogusz Wasilewski Poland
Members since 1993



Dan and Christie Pesce Mt. Juliet, Tennessee, USA "We have been riding for 26 years but only recently joined the Harley Owners Group®. The Music City Chapter in Nashville, Tennessee welcomed us with open arms when we joined – it was like we'd known them for years." *Members since 2011*



Curtis May Beaumont, Texas, USA "The coolest thing that happened was when we ran into Mark-Hans Richer walking around with the Freedom Jacket. My wife got to wear it for a few moments and contributed a 2013 Cowboy H.O.G. Chapter Posse Poker Chip to the jacket. Awesome." *Member since 1983*



Jeremiah Jones Kalamazoo, Michigan, USA "I rode in on a Honda that I bought for myself as a 'welcome home from Iraq' present in 2007. After being in Milwaukee one day, I told everyone I talked to that I WILL GET A HARLEY, no matter what I have to do! Two weeks later I traded in the Honda for a 2003 Dyna® Low Rider. I won't look back!" ■

READY TO RIDE

In this issue we showcase the best ways to keep your bike in optimum condition ahead of the riding season

Only Genuine Harley-Davidson® Parts & Accessories are designed, tested and manufactured to the same specification as those that came with your bike. Not only are they evaluated individually against their design specifications, but also on the test track as part of the complete motorcycle. By using Genuine Harley-Davidson Parts & Accessories you'll ensure your bike remains at peak performance and maintain its long-term value. Keep your Harley® like new – go Genuine.

For a demonstration of these products at work, visit your dealership or go online to our newly redesigned 'My Dream Harley' website (accessories.harley-davidson.eu), which has a dedicated section for our Genuine Consumables range. ■

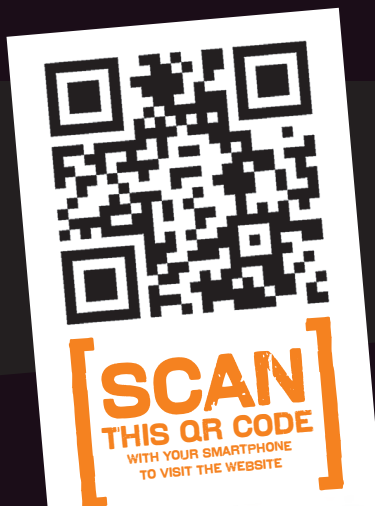
BATTERIES

Take charge of the horizon

Using a Genuine Harley-Davidson smart charger means that your battery keeps its optimal charge when in storage. The 5 Amp Weather-Resistant Battery Charger gives you professional charging performance in a compact package. With a typical recharge time of one to two hours, this charger features advanced solid-state circuitry that constantly monitors the battery's charge and maintains the voltage without overcharging. The charger automatically switches to float mode and adjusts the charge rate up or down to keep the battery properly maintained for extended periods of time. The weather-resistant construction provides peace of mind in case of exposure to moisture during charging. (P/N 66000042 – Europe, 66000043 – UK)

Alternatively, many authorised H-D® dealers offer long-term storage – contact your local dealer to find out more.

For more information, speak to your local dealer, or visit <http://accessories.harley-davidson.eu/education/consumables/batteries>



This is as clean as bikers get

We understand how important a clean ride is to you; that's why we've spent thousands of hours formulating products designed specifically for H-D surfaces. Unlike common brands, these products are designed to protect your investment and will work together without adverse reactions.

- Before applying any protective or cosmetic product, you should always start off by washing your motorcycle with Sunwash® Bike Soap (93600077).
- To soften melted-on boot marks and tar from exhaust pipes, apply Boot Mark Remover (93600069) and let it set for a few minutes. Then scrape away the gunk with a soft cloth.
- The acid in bug splatter is damaging to surface finishes, so apply Bug Remover (93600075), wait a minute to soften the residue, and rinse away the debris.
- Is your leather looking dull? Black Leather Rejuvenator's (93600081) pigmented formula restores the lustre, and Leather Protectant weatherproofs the surfaces.
- Dirty whitewalls? Apply Harley Wheel & Tyre Cleaner (93600076) with the Soft Detailing Pad (94790-01) to make them gleam.
- Don't have time for a complete detailing session? Use Harley Gloss (93600073) or Harley Spray Cleaner & Polish (93600084) for quick jobs between applications of Glaze Poly Sealant (93600079). This cream combats fading and oxidation, and its ultra-fine levelling agent removes minor blemishes.



For more information, speak to your local dealer or visit <http://accessories.harley-davidson.eu/education/consumables/surface-care>

SURFACE CARE

The road less travelled rides better on good rubber

Harley® has partnered with two of the premier tyre brands in the world to create approved Harley-Davidson co-branded tyres. They are exclusively designed, tested and approved to deliver optimum performance on each Harley-Davidson motorcycle. The tyres are engineered to deliver optimal riding quality, handling characteristics and overall performance.

Dunlop® Harley-Davidson® Tyre Series and Co-Branded Michelin Scorcher® Tyres deliver an exceptional combination of durability, comfort and handling designed specifically for Harley-Davidson motorcycles. They can be visually identified by the bold 'Harley-Davidson' script on the sidewall. Dunlop Harley-Davidson Tyre Series are factory installed on current Touring, Trike, Softail®, Dyna® Fat Bob®, Dyna Switchback™ and Sportster® Seventy-Two® models. They can also be installed as a replacement tyre on other specified models. The new D407T Touring tyre is the highest-mileage touring tyre ever offered by Harley-Davidson – it comes as stock on MY14 Touring models, and also fits '09-'13 Touring models.

Co-branded Michelin Scorcher Tyres are factory installed on current V-Rod® and most Sportster® and Dyna models. They can also be installed as a replacement through authorised Harley-Davidson dealers, and are available exclusively through H-D® dealerships.

For more information, speak to your local dealer, or visit <http://accessories.harley-davidson.eu/education/consumables/tyres>

TYRES



PUT THE MAPS AWAY



The Spring Collection from Harley-Davidson® MotorClothes®

Another year, another 12 months of adventure ahead – but that's where the routine ends. Now is the time to get new inspiration for the road ahead and to start turning dreams into reality, and Harley-Davidson® MotorClothes® apparel has just what it takes to focus your mind on the miles and memories waiting for you in 2014.

Inspired by a continual pursuit of the next horizon, the Spring Collection starts with the familiar but steers it in a new direction. Designed for men and women, riders and passengers, the collection is built for those confident and adventurous few who know what they want and aren't afraid to stand out.

Men's Spring Collection

For the guy who tackles any challenge the road gives him, it felt right to develop the styles that speak to his unbridled nature. Extreme comfort and covert invention sit at the heart of the Men's Collection. With innovative performance features like superior venting, waterproofing and reflectivity, and stealth aesthetics mixing vintage leathers and canvas with enhanced taping and shaping, you'll find a perfect blend of familiar and new.

In the months ahead, keep an eye out for themed namesake jackets like the Horizon Leather Jacket, made of lightweight contrasting leather with a mesh body lining and front and back venting to keep things cool on warmer days, and subtle reflective piping for visibility when you need it.

Pair it with the Adrenaline Plaid Shirt in over-dyed dark washed plaid, with edgy tonal winged skull graphics on the pocket and back. Or layer up with the Speed & Power Hooded Activewear Jacket in a soft distressed cotton for pure comfort that stays on trend with washed out graphics and herringbone accents.

Women's Spring Collection

Greet the spring in a wash of new colour, with bright pieces that embrace new hues and bold graphics. Daring and brave, this collection mirrors the women it is designed for, and features gutsy styles infused with new combinations of original details and graphic mixes.

As with the Men's Collection, the look and feel of the women's line draws on a history of H-D® innovation, but adds the knockout combination of 'function' and 'femme' with striking details that look amazing and also perform on the road. You'll find lace mesh liners, dye-cut reflectivity, satin piping and a flattering fit that follows your natural silhouette, ensuring comfort and confidence both on and off the bike.

Give your wardrobe extra depth with the Dimension RCS Waterproof Leather and Functional Jackets. Part of the Women's Rider Comfort System line, these styles are your personal weapon against all-weather riding conditions, with waterproofing and extended side venting as well as reflective touches, given stylish emphasis through debossed leather and metallic graphics.

You can't go wrong with the 1903 Genuine Quality Tee, offering throwback athletic graphics over super-soft weathered fabric with just a touch of embellished sparkle. Feel empowered with pieces from the Passion & Freedom range, with graphic treatments in coral and deep sea greens over creamy white cotton. ■

Whichever horizon you turn to, dress for the destination with Harley-Davidson® MotorClothes®. Visit your nearest Harley-Davidson® dealer to check out all the latest styles in the Spring Collection, or take a look at www.harley-davidson.eu/motorclothes





Far left, top (L-R):
 Since 1903 Sleeve
 Stripe Knit Tee,
 96628-14VM;
 Passion, Drive,
 Freedom Pullover
 Hooded Activewear
 Jacket, 96114-14VW

Far left, bottom
 (L-R): Adrenaline
 Plaid Shirt, 96635-
 14VW; Winged
 Skull Colorblocked
 Woven Shirt,
 96634-14VM

Left (L-R): H-D®
 Wing Plaid Shirt,
 96099-14VW; 1903
 Genuine Quality
 Tee, 96095-14VW



Above: (L-R) H-D®
 Skull Easy-Care
 Striped Shirt,
 96619-14VM; 1903
 Genuine Quality
 Tee, 96095-14VW;
 Speed & Power
 1/4-Zip Waffle Knit,
 96616-14VM

Second left (L-R):
 Studded Bar &
 Shield Logo Tee,
 96125-14VW;
 Plaid Performance
 Short-Sleeve Shirt,
 96640-14VM

Left: Speed &
 Power Hooded
 Activewear Jacket,
 96615-14VM

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CENTURY-OLD CLASSIC

HOG® magazine steps out into central London to celebrate with two very special Harley-Davidson® classics – John Warr and his 1914 Silent Gray Fellow. **Zoë Francis-Cox reports »**

Photos: Paul Bayfield **Photography assistant:** Alistair Divers

1914 Silent Gray Fellow Sport

Today's range of Harley-Davidson® motorcycles offers a combination of stylish design, comfort and ground-breaking technology that make riding one a memorable experience. Given that the Motor Company is more than 110 years old, you'd expect the motorcycles of the early days to be a far cry from the sophisticated machines of today. This is certainly what we expected when *HOG*® magazine took one of just a few remaining 1914 Silent Gray Fellow Sport models for a ride in London's Battersea Park. How wrong we were.

When you first set eyes on the stark beauty of an original 1914 Harley-Davidson, you can only imagine the day it rolled out of the shed, being ridden around the block in Juneau Avenue. It looks like it does in the old photos, but to admire this amazing piece of engineering in the flesh is a real treat.

We had met to celebrate the fact that this model is 100 years old, and its owner, John Warr, is this year celebrating 90 years of his family-owned Harley-Davidson dealership in London's King's Road. And what better way to celebrate than pedal-starting the Silent Gray Fellow and inviting H.O.G.®'s very own Jeremy Pick to take it for a ride?

"This is one of only a few examples of the 1914 Sport – a key model in the history of Harley® – known to exist," enthuses Jeremy, "and its owner is standing right next to me as he hands it over for road testing on the rather greasy roads of London in November. No pressure then!" Considering the bike has been ridden by at least one of the original founders of the Harley-Davidson Motor Company, the prospect of dropping it is not to be contemplated.

As Jeremy enjoys riding the bike around the park, John nervously tells us he's never let anyone else ride it before. "I ride it every year in the annual London to Brighton Pioneer Run in my capacity as founder and director of both Chelsea & Fulham and Meridian Chapters," he says. "It's a great ride – I get up to 35mph at some points of the route. I have to take it easy, though, as the single-drum brake at the back isn't that sharp these days," he smiles. When asked about the origins of the Silent Gray Fellow's name, John says: "A hand-operated 'silencing' valve on the muffler enabled quiet running in town. On the open road the valve could be opened for maximum performance and noise. There were two colour options: Gray or Piano Black."

An avid collector, John first set eyes on the motorcycle as it emerged from a barn in the West Country during the 1970s. Warr's was commissioned to restore the motorcycle back to its former glory for the



John Warr sits astride his cherished 1914 Silent Gray Fellow Sport





owner who, during the 1990s, chose to move abroad and sell the motorcycle. John had to have it. "I love the fact that it's so rare," explains John, who has a large private collection of vintage Harley-Davidson motorcycles. "After I bought it, I spent a lot of time restoring it again, paying particular attention to the details that had got lost over the years: for example, the tank detailing and the original H-D® logo on the tool box."

John is proud to have been born into the world of motorcycling and Harley-Davidson. "My grandfather founded the dealership in 1924," he explains. At that time the flagship of the Harley range was the Silent Gray Fellow, which would have cost a princely \$300. John took on ownership of the dealership in 1990 from his father, Fred Warr, who from the 1940s to the late 1970s was the UK's only authorised Harley dealer. In 1999 the company moved into a new purpose-built 20,000-square-foot dealership on the site of the original 1920s store.

John's passion is evident as he talks about his collection, his business and his plans for its 90th birthday. "We've got lots of events happening throughout the year, but we're also embarking upon a rebuild of the King's Road dealership to incorporate my collection into a proper museum space. It's been a lifelong dream and it's going to be a very exciting development."

As Jeremy carefully brings John's precious heirloom to a halt, he looks exhilarated. So what were his impressions? "It's a very sophisticated motorcycle," he says as he examines the hand clutch lever, tank-mounted two-speed gear shift, hand oil pump and engine shutoff. "It's nothing like riding one of today's Harleys – it's complicated, but really fun."

If you are used to the control systems of modern motorcycles, riding the Silent Gray Fellow takes some thinking about, Jeremy says. "Firstly, many of the controls are completely absent or in an unfamiliar place. The big hand lever on the left side of the bike operates the clutch, with a linked left-foot control to keep it engaged as you release the lever to operate the tiny transmission control mounted on the fuel tank. This is, after all, the Silent Gray Fellow 'Sport' version, with two-speed transmission and chain final drive.

"A left-hand twist grip operates the advance and retard for the ignition; the right-hand grip is the throttle, much as on a modern bike except there is no return spring and twisting it clockwise shuts off the

engine. There is no front brake, just a tiny rear brake operated by the foot shift on the left. And don't forget to keep the hand-operated oiling system working via the hand-controlled measuring device on the tank, or that precious century-old engine may be in jeopardy. Make sure you

haven't run out of hands and feet, or the bike will simply fall over!"

The startup procedure is rather complex compared to a modern bike. With the bike on its rear stand, open the fuel line, adjust the advance/retard and pedal like fury to get the engine fired up. Once the engine is running, dismount and clip the rear stand up over the back wheel. Then, keeping the revs up on the single-cylinder, external-valve engine to avoid a stall and keeping the engine lubricated via the hand pump, engage the hand clutch. Keep it in place with the foot control while moving the transmission to first gear, and gently release the lever to take up drive. "Once you're on the move, it feels surprisingly modern for a machine made in a shed in Milwaukee 100 years ago," Jeremy enthuses.

The clutch and chain drive would have been a huge technical leap forward from

the leather belt-drive, clutchless versions that preceded the 1914 model; they have become the standard on modern bikes at least partly due to the influence of this bike.

Once on the move, the motor propels the bike forward at surprising speed considering the less-than-advanced state of the braking systems of the time. "Once you get used to handling the clutch lever then changing up and down through the transmission, it is much more manageable," says Jeremy.

So what is Jeremy's conclusion? "The 1914 Silent Gray Fellow Sport is an incredibly advanced motorcycle for its time, with features now standard on modern bikes – an effective clutch and final drive, multi-speed transmission – making it an almost practical proposition for a modern rider, even in London traffic.

"I found myself handing back the century-old icon of Harley history with mixed emotions: relief at returning it unharmed; and regret at having to hand back such an iconic, museum-quality example of the early motorcycle genius of the Harley and Davidson family. Huge thanks to John Warr for his trust in letting me loose on such an irreplaceable vehicle."

Visit www.warrs.com to see the full calendar of anniversary events »



Jeremy puts the bike through its paces

1914 Silent Gray Fellow Sport



The model is a '1914 Harley-Davidson® 10C' owned by Warr's Harley-Davidson of London, Europe's oldest Harley® dealership. The new 1914 models from Harley-Davidson would be fitted with a variety of new hardware and improvements, and set a new standard for the emerging two-wheeled marketplace. When it was new the 10C cost around \$300.

Nearly 100 pioneering motorcycle companies would disappear from the history books by 1913, but due to the strength of its products by 1914 Harley was one of the top three producers.

1. BEFORE THE BAR & SHIELD: The Bar & Shield design was not generally used on the early pre-war bikes. This 'clover leaf' H-D® motif was the logo of the day.

2. CHAIN DRIVE: The chain drive was a massive leap forward from the previous year's leather belts, which

were prone to slip and break. The rear hub contains the 'new for 1914' two-speed transmission not unlike a bicycle, and has more than 300 moving parts within it.

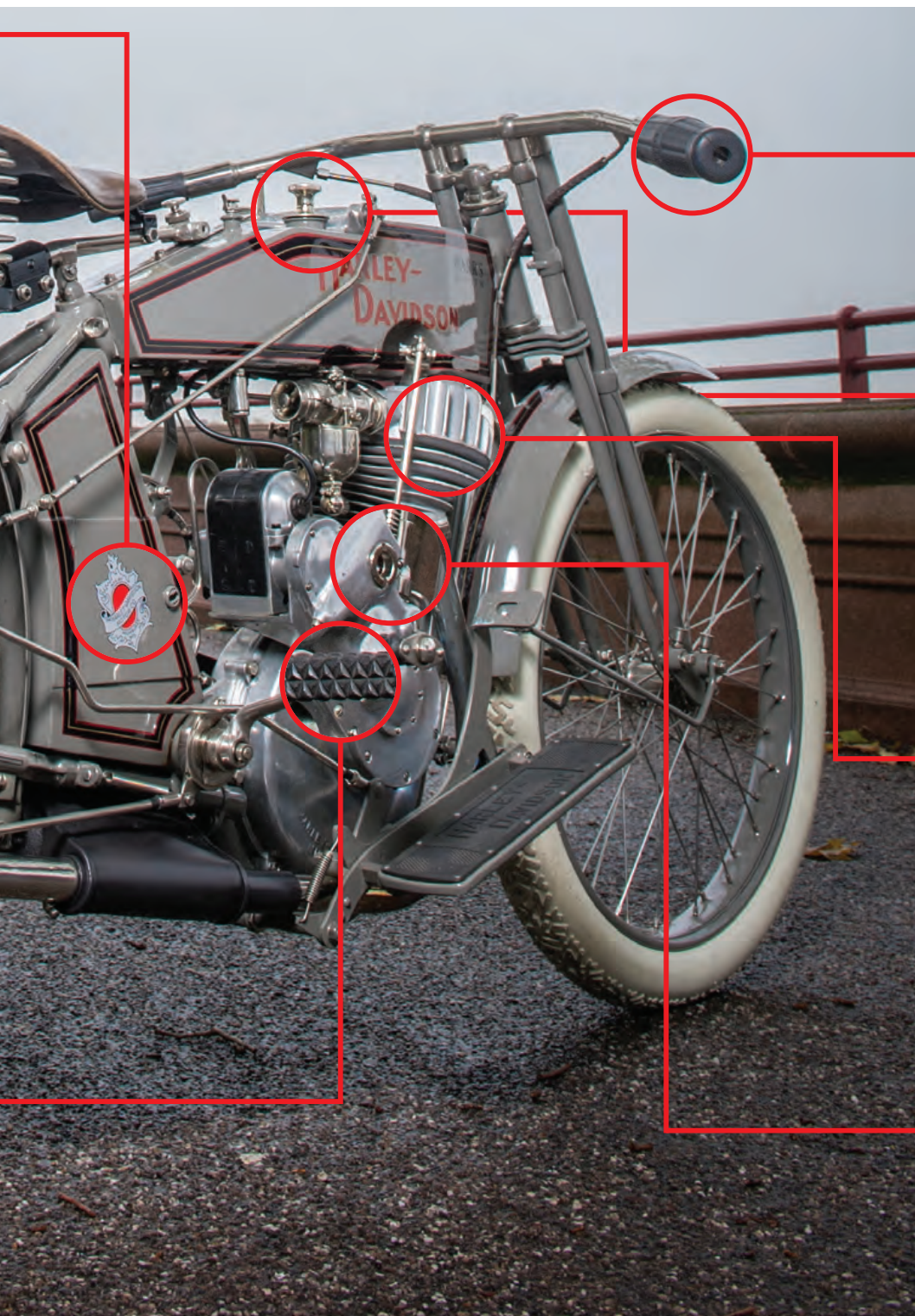
3. BAND BRAKE: Around the outside of the rear hub is a contracting-band brake, which offers minimum stopping

assistance. Very prone to heat fade.

4. PEDAL START: The new starter pedal design enabled the rider to start the bike by pedalling away either on the centre stand or by applying pressure to one pedal when standing beside the bike.

FULLY FLOATING SPRUNG SEAT: The leather-wrapped jockey seat is positioned on a sprung-mounted seat post.

5. THROTTLE: The throttle is piano-wire push/pull-controlled and stays where it's put – early cruise control! The left hand 'throttle' is for advance and



retard of the ignition. Stop the engine by rotating the throttle fully shut and then some more. This decompresses the engine and it stops.

HANDLEBARS: Since paved roads were still scarce these wide handlebars, with internal controls, provided plenty of leverage to help the

rider negotiate the ruts and potholes of those early cart tracks.

6. CLUTCH: The clutch is foot-operated with a hand lever 'assister'. The gears are selected using the small lever on the tank top. The operating rod stretches across the tank and down

to the rear hub. Push the lever forward for first and all the way back for second.

7. ENGINE: The 35-cubic-inch motor was fed by a single-bore carburettor and ignited by a Bosch magneto. The piston and barrel are both made of cast iron and both intake and exhaust

valves open mechanically. Top speed is around 40mph.

8. OIL: This 'Sport' model features a single-feed oil pump upgrade with a sight glass to check it's working. When riding oil was still pumped into the motor by the rider via a hand pump mounted

on the petrol tank. The system was total loss, ie. no oil was recirculated.

FLOORBOARDS: 1914 was the first year Harley-Davidson installed footboards as standard, providing plenty of room for riding boots.

TYRES: White tyres were a popular option at the time, though tread patterns left something to be desired. On this bike the tread is marked out in repeated block letters declaring 'Non Skid!' ■

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WHEN YOU'RE ON THE ROAD and far from home, it's nice to know that expert service is always within reach. Whether it's an oil change, scheduled service, new tires, or an emergency repair, you can count on H-D Authorized Service technicians to get the job done right the first time. And get you back riding as quickly as possible.

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A BEAUTIFUL DREAM

Linda Norberg from
Sweden's 1950 Panhead »
Words and photos: Guy Bolton



The Castle Run near Copenhagen, which will be in its third year in 2014, attracts some spot-on bobbers and choppers from all around Scandinavia. Held in the grounds of a magnificently gothic castle at Krenkerup, it's the ideal location for a biker party as the owner Patrick also runs an independent brewery!

When we were last there, a trio of Swedish choppers – a Harley® Knucklehead and two Panheads – immediately caught my eye when they rolled in, especially as one of them belonged to a woman. It's sad that the custom bike scene is still dominated by men, and gratifying when you see a woman riding a righteous chopper –

“My dream from when I was a kid was to have a Harley® ... a black Harley”

rather than perching on the pillion pad – so I wandered over to ask Linda about her Panhead.

She hails from Gothenburg, and with the encouragement of her partner Peter Longhair, she achieved a long-held ambition of getting her motorcycle licence three years ago. And there was no wobbling about on cheap Japanese bikes as she embarked on her biking career, oh no. When your other half is a well-known

chopper builder and fabricator, your first bike is just never going to be that mundane. So here we have a beautiful 1950 Panhead, built entirely to Linda's specifications.

“My dream from when I was a kid was to have a Harley,” she smiles, “a black Harley!”. Peter encouraged her to get her licence – “do it now... take your test!” – and Linda spotted her dream bike soon afterwards. “I didn't have the money, but



bought it anyway!" she says. It was a well-known Swedish bike that had once been awarded third prize at the famous Norrtälje bike show. "It was purple, and covered in iron crosses," laughs Linda, "and that had to change."

The first change was the black paint, of course, and then a complete style revamp. "I didn't want it to be identified as the former owner's bike," explains Linda, which is understandable. The stance was established using a four inch-over springer bolted to the original Harley 1950 wishbone frame; the engine was also completely rebuilt.

Of course, the way this bike looks now sums up how the Swedes kept the traditional chopper torch burning when

builders throughout the rest of Europe let it go out. It sports a vintage Bates ribbed seat and pillion pad; beautiful and rare sculptural Imperial-finned primary cover; Bates light; Harley Hummer tank; Randy Smith CCE valve covers; vintage MCM exhaust... the list of desirable chopper parts on this bike goes on and on. And remember, this stuff was being stashed in Swedish garages long before eBay and the period-correct czars made it so expensive.

Peter Longhair narrowed the drag bars and good friend Mattias 'LeBeef' Andersson applied his considerable metal-manipulating talents to the fabrication of the sissy bar and those neat tailored-to-fit foot controls.

The electrical system was up-rated from six to 12 volts with an auto-advance distributor, and Linda was finally on the road. How cool is it to fulfil a childhood dream? Especially when that dream looks as good as this... ■



If you like reading about traditionally styled choppers, bobbers and hot rods that favour home-built over shop-built, you'll love *Greasy Culture Magazine*. Subscribe today at greasyculture.com



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IN THE MAKING

Behind the scenes of the Project RUSHMORE exhibit

Famed historian David McCullough wrote: “History is who we are and why we are the way we are.” When it comes to Harley-Davidson® history, who we are is very well documented. The ‘why’, however, can be a little more elusive.

That’s what makes the new Project RUSHMORE exhibit at the Harley-Davidson Museum™ so unique and exciting. Never before has the history of new motorcycles been told at the time of their release, because never before have the ‘how’ and ‘why’ of their development been so historic in themselves.

Simply put, Project RUSHMORE is the largest development project in H-D® history. In the words of Product Planning

Manager Brian Pendowski: “This whole project is a new motorcycle from tip to tail. We’ve touched everything from the front of the motorcycle to the back – powertrain, chassis... you name it, it’s been touched.”

For almost any given motorcycle in H-D’s history, the basic facts are easily gathered. These include years a bike was

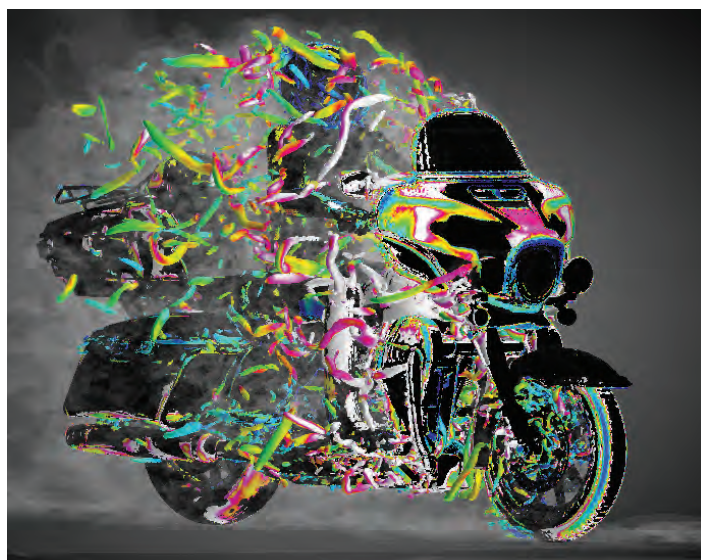
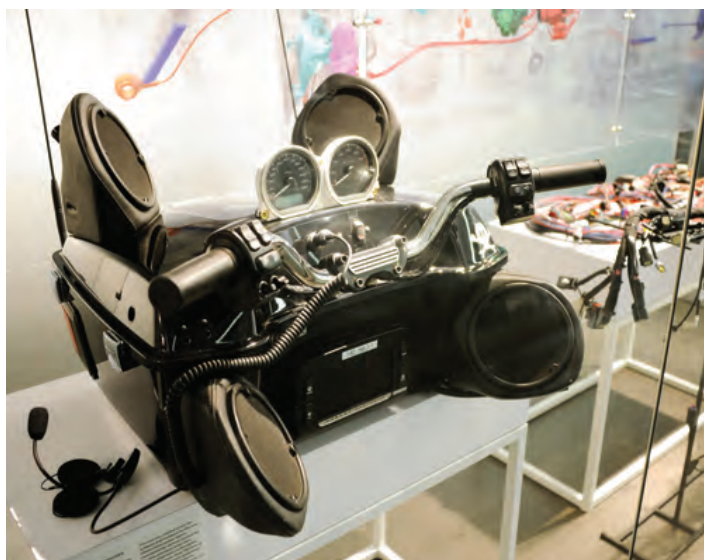
“Never before has the history of new motorcycles been told at the time of their release”

offered, production numbers and so forth. But documented information on how and why a motorcycle was developed rarely trickles through. There are clues, such as in a decades-old speech by Walter Davidson to stockholders: “Our dealers were asking for a motorcycle with more power.” But that’s about it.

Other questions regarding changes and improvements remain unanswered. For instance: Why did the 1929 DL model have dual headlights – and whose idea was it? Only a combination of guesswork and circumstantial evidence can hope to say.

The roots of the Project RUSHMORE improvements, on the other hand, are well documented and will be historically preserved on an unprecedented scale. A video now in the Archives collection shows customers in 2008 providing feedback on hand controls. Those insights helped designers create the revolutionary new infotainment interface.

“We identified that we wanted to have best-in-class infotainment,” explains Adam Chan, Technical Lead. “So we started doing some research, and we found out that human machine interface, or HMI, is what defines that. It’s the way you interact with



Above, clockwise from top left: A display compares a 1976 Electra Glide®, fully appointed, with the new 2014 FLHTK Ultra Limited // Foam models of hand control designs that were considered during development, utilising different shapes, sizes, placement, angles and other elements // A virtual simulation of the bike's aerodynamics. The colourful ribbons denote not just direction but differing turbulence levels of the various air flows around the motorcycle // During development of the Boom! Box system, a testing tool was created by engineers using an old Tour-Pak®. Created before motorcycle prototypes existed, the setup fully replicates every functional element of the system as used on production motorcycles

your mobile phone, your stereo or your computer. It's the intuitiveness, the usability and the graphic interface that makes it easy for you to understand and use."

And as one ventures further into the RUSHMORE story, other similar stories emerge, often with more of a human element. For instance, during the development of the Boom!™ Box infotainment system, some engineers had to repeatedly hear the song 'Daylight' by indie pop duo Matt & Kim, a blessing or curse depending on your musical tastes. As it became clear that the aerodynamics of the new bat-wing fairing would defeat 'beard lift', wind tunnel video shows an engineer wearing a not-too-realistic

artificial beard. Details like these add flavour and dimension to the story.

Another unique aspect of the Project RUSHMORE story is the number of prototype parts it generated. These include countless parts produced through SLS (selective laser sintering, a form of 3D printing) prototyping, which uses the CAD drawing to produce an exact, full-size, three-dimensional part. It would be nice to think that Harley-Davidson could hang on to every last bit of this historic treasure trove, but the overwhelming amount of Project RUSHMORE development material would be impossible to place in the Archives.

The Archives has also preserved a robust 'oral history' consisting of on-camera

interviews with Engineering, Styling, and Marketing personnel. These pieces capture facial expressions, emotions, and language that other original documents cannot.

These valuable bits of history are viewable only at the Harley-Davidson Museum.

By preserving so many vital details, it should be easy for future motorcycle riders to understand not just what happened to bring about the Project RUSHMORE motorcycles, but also how and why. ■

The Harley-Davidson Museum™ is currently displaying the story of Project RUSHMORE in the Design Lab Gallery. To learn more, go to h-dmuseum.com.



A TRULY GRAND PRIZE

IN THIS ISSUE OF HOG® MAGAZINE, WE ARE GIVING ONE LUCKY READER THE CHANCE TO WIN A PLACE ON THE TRIP OF A LIFETIME!



WIN

If you would like to be in with a chance of winning a place on this amazing trip, please send us an email by March 31, 2014 at hogtalesurope@harley-davidson.com, telling us in no more than 200 words about your best touring experience. Please entitle the email 'Authorized Tours competition'.

We have teamed up with Harley-Davidson® Authorized Tours operator Brettours to offer an incredible prize to one lucky reader. How does a round trip through the centre of Europe sound? The 8 Nations Grand European Tour takes place between July 5-20, 2014.

You will be flown to the UK to join up with the other intrepid adventurers at the port of Dover, before crossing the Channel to Calais to begin your 16-day odyssey through the heart of the continent. You will travel through France's stunning Alsace region, before navigating the border into Germany and crossing the Rhine into the fabled Black Forest.

From there, it's up into the mountains

of Austria and the ski resort of Lienz, before rolling into Slovenia's oldest city, Ptuj. After a day off to explore, it's onwards to Hungary's capital, Budapest. Again you will have a day to see the sights before leaving to head northwards into Slovakia.

The medieval walled town of Trnava will make an interesting stop en route to the capital, Bratislava. From here you will cross back into Austria and spend the night in Vienna. The following day offers scope for exploration around one of Europe's most beautiful cities, before continuing along the Danube into Germany. Your resting place this evening is Passau, which stands on the confluence of three rivers – the Danube, the Inn and the Ilz. Napoleon

Terms and conditions

This prize draw is open to H.O.G.® members with a full motorcycle licence, excluding employees and affiliates of Archant and H.O.G., employees' families or anyone else professionally associated with the draw. Only one entry per person. A panel of judges will choose one winner from the entries received. The editor's decision is final. Entries that are incomplete, illegible or indecipherable will not be valid and will therefore be deemed void. All entries must be made by email. The closing date for entries is March 31, 2014, and the winner will be notified by email within seven days of the closing date. The winner's name will be published in issue 2/2014 of HOG® magazine. The prize is for a solo rider in a single room, and includes return flights to and from London, England (if required) including airport pick-up and drop-off, a hotel for the night at both ends of the trip plus a Harley-Davidson® motorcycle for the duration of the tour. It does NOT include fuel, meals not included in the tour details or extras at the hotels (phone or bar bills, etc.). The winner must be available between July 4-21, 2014. The prize is not transferable to another individual and no cash or other alternative will be offered. Reasonable efforts will be made to contact the winner. If a response has not been received within seven days of the winner being contacted, or the winner is unable to comply with these terms and conditions, the promoter reserves the right to offer the prize to another eligible entrant. The promoter reserves the right to reject entries that do not comply with the guidelines of the competition. In the event of the prize being unavailable, the promoter reserves the right to offer an alternative prize of equal or greater value.

said of Passau “I never saw a town more beautiful” – high praise indeed!

Travelling back westwards, you will head to Germany’s oldest town, Trier; your hotel is close to the bars and restaurants in the centre of town. Once the batteries are recharged, you will head through your seventh and eighth countries. Following a stop-off at the pretty town of Larochette in Luxembourg, you will ride through Belgian farmland and back into France, where you will make your final overnight stop at Chamouille in the Picardy region. On the final day it’s back to Calais, having covered some 2,365 miles in 16 days!

For more information about the 8 Nations Grand European Tour, please visit www.bretttours.co.uk and select the tour from the ‘European Tours 2014’ drop-down menu. ■



HARLEY-DAVIDSON® AUTHORIZED TOURS IN JUNE 2014

Tour operator	Tour	Location	Dates
USA Moto Riders	Wild West Conquest	USA	June 1-12
USA Moto Riders	On the Trails of the Far West	USA	June 1-15
USA Moto Riders	The Wide Open Spaces of the West	USA	June 1-17
Route 66 International	Blues & Country Tour 1	USA	June 1-18
Route 66 International	LA – Chicago	USA	June 2-18
HC Travel	Route 66 – Original	USA	June 5-19
Bretttours	South of France	Europe	June 6-16
Dominican Riders	Caribbean Adventure	Caribbean	June 7-14
Route 66 International	Chicago – LA	USA	June 7-23
Bikers American Dream	Hell of Arizona!	USA	June 9-19
Route 66 International	LA – Chicago	USA	June 9-25
Crossroads Motortours	Go West Bike Ride	USA	June 12-26
Crossroads Motortours	Great Western	USA	June 12-30
HC Travel	Wild West & Route 66	USA	June 13-20
HC Travel	Wild Wild West	USA	June 13-28
HC Travel	Rocky Mountain High!	USA	June 14-25
West Forever	Canyon Country Tour – Road Book	USA	June 15-21
Route 66 International	LA – Chicago	USA	June 16 - July 2
Route 66 International	Blues & Country Tour 2	USA	June 19 - July 6
Reuthers Motorcycle Tours	Ireland	Europe	June 20-27
HC Travel	Wild West & Spectacular California	USA	June 20-28
Crossroads Motortours	Southwest Shortcut	USA	June 20-29
HT Moto Turismo	Canada	North America	June 21 - July 6
Route 66 International	Chicago – LA	USA	June 21 - July 7
Route 66 International	LA – Chicago	USA	June 23 - July 9
HC Travel	Route 66 – Original	USA	June 26 - July 10
Route 66 International	Chicago – LA	USA	June 28 - July 14
Route 66 International	Alaska & Canada	USA	June 29 - July 16



For full details on the multitudes of worldwide tours available throughout 2014, please visit the website at www.harley-davidson.com/authorizedtours

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Conny Brandl

“What I like most is that we don't just sell motorbike servicing, but a whole way of life”



Words: Matt Colley

Photos: Harley-Davidson® Center Wien Zündwerk

TRAILBLAZER

HOG® magazine meets Conny Brandl, workshop manager at Harley-Davidson® Center Wien Zündwerk

Conny Brandl is no ordinary woman. At the age of 28, she is already heading up the workshop team at the new H-D® dealership in the north of Vienna; quite some feat in a traditionally male-dominated sphere of work. So has Harley-Davidson always been in Conny's blood, or was it a passion that developed later on her path to success?

"I first encountered H-D in 1997; when I was 12 years old my father Charly fulfilled a lifelong dream and bought a Softail® Custom. He still owns it and regularly goes on tours. He was delighted when I started my apprenticeship as a Harley® technician in 2003. Also, my brother and uncle caught the bug from my father and me, and they both ride

V-Rod® motorcycles. Even my mum likes to come out riding!"

When asked if she'd always dreamed of being a motorcycle technician, Conny replies: "I wouldn't say I specifically wanted to become a technician, but I always imagined myself in a technical profession." It's certainly not a standard career path for a schoolgirl to aspire to; has she met with any resistance on her way up the career ladder? "Of course, being a woman I am treated differently. I count myself lucky, though, that my experiences have been positive and I'm treated with a great deal of respect. Regardless of whether I'm a man or a woman, people often tell me that they find what I do cool. Some

people are somewhat sceptical to start off with as they aren't used to dealing with a woman, but as soon as they realise I've got all the right skills it's not an issue. We have plenty of female customers – women always feel that they are in good hands with us!"

Conny is keen to espouse the virtues of training as a technician; although you can enter into the profession with nothing more than a school-leaver's certificate, the pathways are there for further training and development. "Qualifications are far less important than an aptitude for technical subjects. It is by no means an easy career, though, therefore further education can only help. At the end of my three-and-a-half-year apprenticeship, I attended a »

Conny Brandl

vocational college to receive further technical and business training. A master craftsman's diploma then opened up opportunities in workshop management."

With such good opportunities for career development, why, then, aren't more women attracted to a career in mechanics? "Actually, I believe the interest is there," Conny enthuses. "Only a few dare to go for it, but I think an increasing number of women will gain a foothold in mechanics, and in technical professions in general. Working in a traditionally male-dominated field is challenging, but I enjoy it greatly."

Conny became a master motorbike technician in 2009 at the tender age of 24, and then in 2012 she uprooted from her native Bavaria in Germany to take up her position as workshop manager. "I was one of the first employees at Harley-Davidson Center Wien Zündwerk," Conny enthuses. "I supported Erich Windisch, the manager of the dealership, in setting everything up. When we had our grand opening in March 2013, I felt incredibly proud to have been there from the start."

So what does Conny herself ride? "Unfortunately I don't own a bike at the moment, but I am fortunate enough to be in the right place and can take out one of the Harleys from the workshop. I started off with a Sportster® XL883C in 2005. Then I had an XL1200X Forty-Eight® with a couple of enhancements on it." She adds, with a glint in her eye: "I am saving hard, though. My dream is to own a Softail Slim®, such a wonderful machine – it's tailor-made for me. Also, I love working on Dyna® bikes – the 2006 models are my favourite."

Conny is keen to discuss her particular affinity with Harley-Davidson. "What I like most is that we don't just sell motorbike servicing, but a whole way of life. I have got to know so many great people at bike meets, and even at petrol stations – that moment when you get off your Harley and people come up to you and talk to you because of the bike. Motorbikes make people open up."

It's no understatement to say that Conny is totally immersed in the Harley culture, but what does she like to do in her spare time? "In the high season in particular I don't get a lot of spare time, but that's fine by me. In winter, though, I like going off somewhere warm, and of course I enjoy



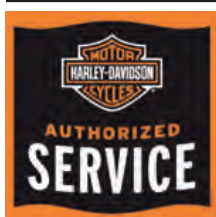
catching up with my family and friends."

So given unlimited time and budget, where would Conny's dream ride take her? Somewhere hot and sunny, one presumes? "Absolutely," Conny laughs. "My big dream is to go on a tour of Australia, from Brisbane via Sydney to Melbourne along the coast and, if there's enough time, as far west as Perth. That would be incredible!"

It's clear to see that Conny is an incredibly vibrant and passionate person – what advice would she give to any women thinking about going into the industry?

"People will respect you more if you are prepared to ask questions of your male colleagues. And, more than anything, don't be afraid to stand your ground."

Conny is evidently happy to speak her mind; from where does she feel she gained that confidence? Who are her heroines? "My role model has always been my grandmother," Conny reflects. "She always gave her all and worked hard for everything she had. She was a remarkable woman with real fighting spirit, and an inspiration to me." Strong words from a strong woman. ■



NO TRAIN, NO GAIN

All H-D® technicians are enrolled in the Technician Recognition Programme delivered by the Harley-Davidson University (HDU). HDU has headquarters in Milwaukee and many technical service schools around the world – in Paris, Bonn, Milan, Birmingham, Dubai and Barcelona, to mention a few. The training programme has five levels: staff, technician, advanced technician, expert and master. A Master Technician has been working in an official Harley-Davidson dealership for no less than five years, attended 12 instructor-led trainings (35 days) and passed around 40 online courses. So when you take your bike in for an Authorized H-D Service, you know that your technician is well prepared!

• The universal language of Harley®

DJANGO, EDITOR OF THE BELGIAN METROPOLE CHAPTER (BMC), RECOUNTS THE TALE OF A ROAD TRIP FROM BELGIUM TO POLAND AND BACK



Brussels, early in the morning. Five friends and members of the Belgian Metropole Chapter – Hans, Jef, Jan, Patrick and myself – steer their rumbling Harleys® to the highway. Direction: Poland! A few minutes before, they had thrown away their mobiles. Well, at least that’s what they had told their wives...

Are motorcyclists the “new nomads looking for a physical kick”, as I once read somewhere? And what makes motorcycling in groups so attractive, almost addictive? After all, once the helmet is snapped down, you mainly experience all the sensory stimulations on your own. Perhaps the attraction lies in the practice of mentally ‘freewheeling’ while riding and yet always being in good company when you stop somewhere. »



Day 1 (August 10)

After a long first leg of the trip, we spend our first night in Mansfeld, Germany, about 650km from Brussels. After a refreshing shower, we order Schnitzel (what else?) and beer and enjoy some German humour.

Day 2 (August 11)

Today we'll meet our friend and Polish member of the Belgian Metropole Chapter, Krzysztof Stepień, in Wrocław, about 500km from Mansfeld. None of us have ever been to Poland before and we all are a little surprised by the excellent state of the roads and the beautiful houses and cars.

I always like to mingle when I am travelling abroad and let curiosity take me. I want to fall in love somehow with the country I visit; it will soon become obvious that it's not difficult to lose your heart in Poland.

At about 4pm we turn up the driveway of our hotel in Wrocław and even before we are able to drop off our engines three smiling faces run up to us: Krzysztof, Tomek and his teenage son Igor, all with a warm welcome. In the garden we enjoy the nice weather and a few cold beers. We get to know that Tomek is a member of the Lublin Harley-Davidson® Club and he helped to organise this journey. He will join us for most of the coming week. Language

is not an issue; we use a mixture of Dutch, French, English, Polish and the most universal language: laughter. The more beer we order, the better our Polish gets.

Time for dinner! We trust in our Polish friends and let them order the traditional cuisine. I am particularly surprised by the delicious soup, 'zurek'. Another nice touch is that vodka is served instead of wine. At the end of the evening my Polish is excellent! Time for bed. Tomorrow we ride to Zakopane, another 350km.

Day 3 (August 12)

This is definitely one of the most beautiful rides that we have done recently, with



perfect roads running through stunning hilly countryside. Sun, cool wind and the nice rumbling Harley® sound are our companions. I'm pretty sure every biker will recognise the feeling of freedom, the excitement of being on a road that leads you on unknown adventures.

In the early afternoon we arrive in a small village near Zakopane called Bialka Tatrzańska, where we meet Robert Wójcik, director of the Lublin Harley-Davidson Club, his wife Marzena and their sweet little two-year-old boy, Mateusz. They've arranged a very nice apartment for us for the next three days. We exchange patches, T-shirts and information about our clubs.

Due to spending several winter vacations here, Robert and Marzena know the area (the best ski resort in Poland) well. On the first evening they take us out for dinner in a charming restaurant. We enjoy traditional food and nice chats about Belgium and Poland and, of course, about bikes and our clubs. We are charmed by the friendliness of the Poles. A young couple even treats us to vodka just because we laughed and waved at their little child. Offering drinks to a Belgian makes you a lifetime friend!

Day 4 (August 13)

Weather forecast: heavy showers, cloudy, storms. Without asking, our Polish friends

have ordered a minibus to get to the Wieliczka Salt Mine, a visit that's not recommended for motorcycles. Even though we're used to riding in the rain, we're happy with this arrangement. We are also happy with the fantastic breakfast!

The impressive Wieliczka Salt Mine has been producing table salt for more than 700 years. Up to 140 metres underground, a three-hour journey takes you on a 2.5km route through chambers with amazing carvings and statues, and a large collection of mining equipment. Everything is made of – how could you guess – right, salt!

In the afternoon, soaking wet due to a heavy shower, we visit the centre of »



Krakow, a clean, beautiful and romantic city. We make our way to the local Harley® dealer where, after buying some T-shirts, our presence gets immortalised by some lovely pictures with the whole crew.

Hours later, with darkness having fallen quite a while ago, five Belgians and one Pole (Krzysztof is actually half Belgian) are fumbling with the key to the front door, giggling and joking.

Day 5 (August 14)

Today Auschwitz-Birkenau is on our list. What can I say about this visit? That it kicks mercilessly on your soul and that tough bikers have sensitive hearts. That evening we drive to Zakopane, where an annual party takes place. The one-hour drive spent listening to Djem, a Polish blues-



rock band, through the speakers, allows us to somehow handle the impressions that overwhelmed us earlier that day. We enjoy the atmospheric, crowded streets with cosy cafes, bars, restaurants, food stalls and clubs, and rinse the lumps in our throats. We still have a magnificent evening.

Day 6 (August 15)

We say goodbye to Tomek and his son, who are turning back to Lublin. His son, who reminded me of my own, was extremely proud that I had let him wear my jacket during our visit to the salt mine earlier in the week, which Tomek later thanked me for in his own special way. He has a wonderful son. I hope he's doing fine – Igor, if you read this: “Hey pal!”

The route to Poznan is about 500km. Somewhere around half way we miss the planned route; this is quite an experience. Pits, bumps and grooves with a vengeance!

We leave our bikes in the parking garage of the hotel and take a taxi to the Malta Rally area in Poznan, where a Polish H.O.G.® event is taking place. It's not the biggest event we've ever been to, but definitely one of the most charming, with a really pleasant atmosphere. It is full of friendly Poles, Russians, Germans and Belgians, all mixed together with music, beer and the smell

of baking hams coming from the ovens. Where else would you be able to enjoy a string quartet during dinner?

This is our final destination in Poland and we throw ourselves into the party with no inhibitions. Unfortunately I've got to be short about this part of our journey and brush you off with a faint “what happened in Poland, stays in Poland!”.

Day 7 (August 16)

Right after breakfast our machines are roaring on the driveway of the hotel. After a small sightseeing tour, we end up at the rally area again to pick up our Malta Rally T-shirt and get more acquainted with the management of the Warsaw Chapter, in particular with director Dariusz Kramek who gave us, thanks to the introduction yesterday by our Lublin friends, a very cordial welcome. We take pictures and even get a nice present for our chapter, which now has a special place in our BMC clubhouse – thank you Dariusz!

In the afternoon, under a bright sun, we visit Poznan, which is among the oldest cities in Poland. By coincidence we run into some Germans whom we had met the day before at the party. I decide not to ask anything about the evening before!

In the evening we return to the meeting, where about 10 members of the Lublin Club have arrived. While fraternising, we see an excited Tomek, who has made the trip from Lublin to rejoin us. What a guy!

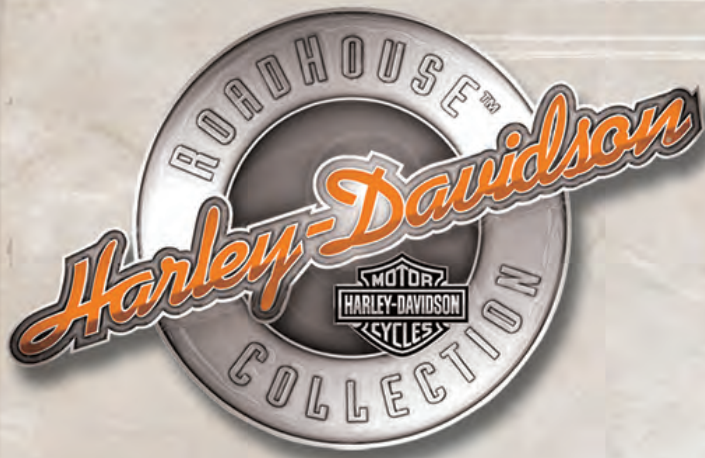
Later that evening we say our farewells. We express our tremendous thanks for the hospitality to Robert and his family, and to Tomek and Krzysztof, who organised the trip in a truly exceptional manner.

Day 8 (August 17)

Riding, riding, riding... top day! Patrick had booked a nice bed-and-breakfast in Bad Salzufflen, Germany, which turned out to be a health resort. The older, but nevertheless still very eloquent, guests asked if we could be more quiet – “Uh, we're sorry, these are Harleys!”

Day 9 (August 18)

Rain, rain, rain... bad day! After a journey of 3,500km, I am happy to come home to my wife, child and animals. It is amazing how, due to a motorcycle, people get so easily connected to each other. A Harley-Davidson club in Lublin has given us, complete strangers, an extraordinary week, all because we share the same passion. This fantastic spirit makes Harley-Davidson® the best motorcycle in the world! ■



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LEGENDS LIVE FOREVER

Indji Ghattas, Dealer Principal of Harley-Davidson® Egypt in Cairo, looks back fondly on the day when the Great Pyramids of Giza and Harley-Davidson® met

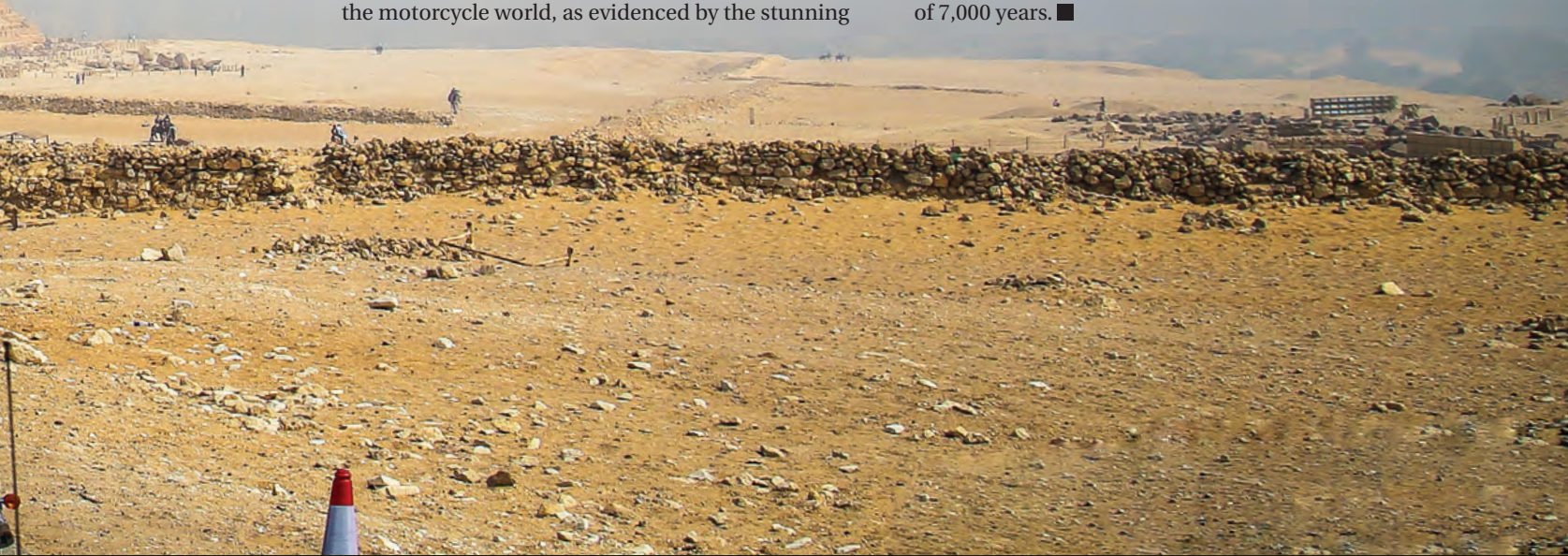
On the same roads the Pharaohs travelled with their chariots 7,000 years ago, last October their descendants rode the same path. This time, however, the chariots were Harleys®, rumbling around the Great Pyramids of Giza for a legendary photoshoot to celebrate the birth of a new milestone in the illustrious history of Harley-Davidson®: Project RUSHMORE.

The pyramids are a symbol marked by a UNESCO World Heritage Site, and the Harley-Davidson motorcycle is a symbol marking the pinnacle of the motorcycle world, as evidenced by the stunning

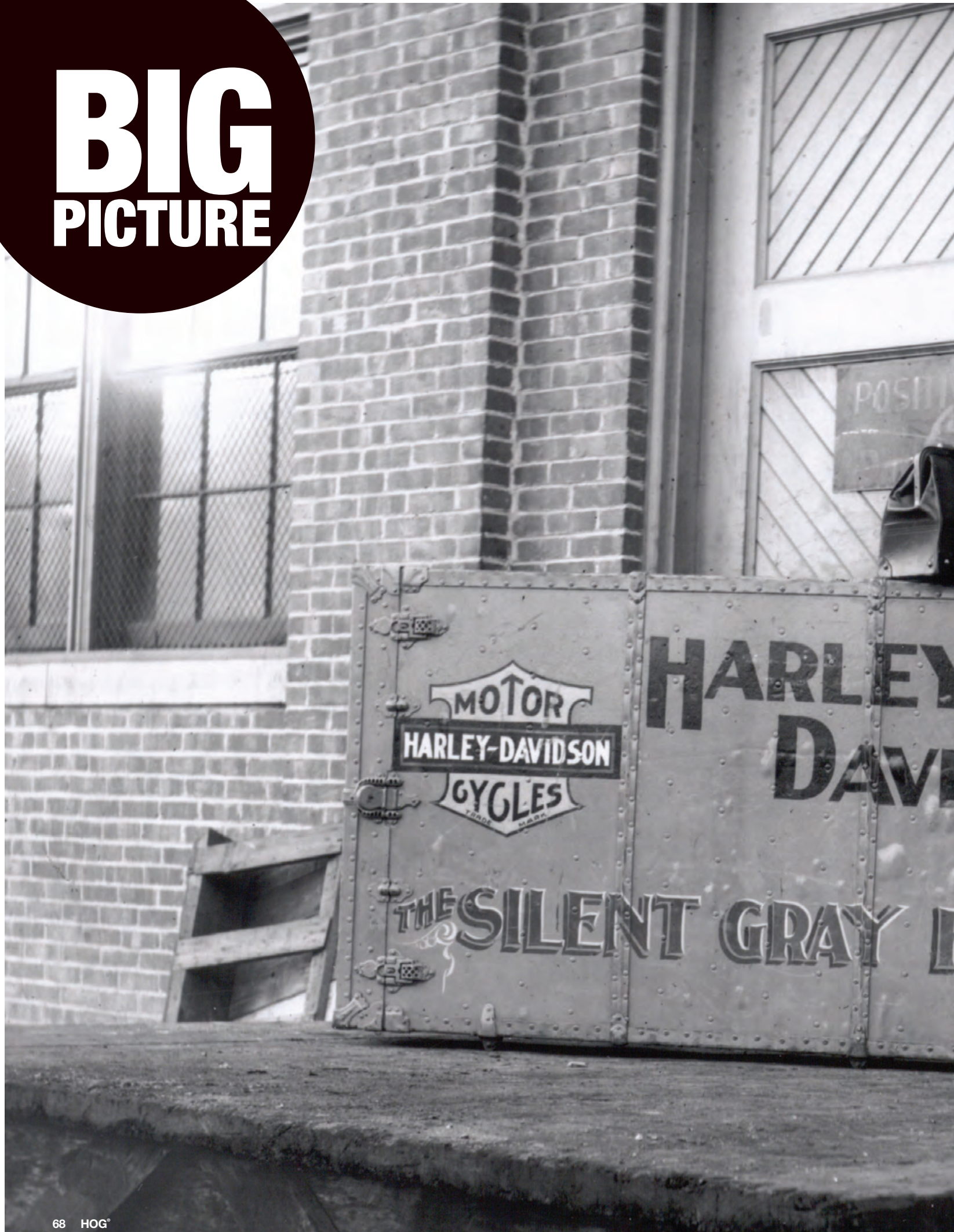
new Touring models released for model year 2014.

Every pyramid stands proud, looking up towards the skies, and every H.O.G.® Cairo Chapter member stood equally proud; proud to be part of a memorable moment combining the rider, their Harley and the Great Pyramids of Giza, one of the seven wonders of the ancient world.

Whether we have been riding for a day or for 110 years, we feel proud to belong to the legendary world of H.O.G. and Harley-Davidson, and also to a legacy of 7,000 years. ■



BIG PICTURE



EVOLUTION OF AN ICON

It's one of the most recognisable brand logos in the world, but very little is actually known about the origins of the Harley-Davidson® Bar & Shield. The trademark application filed with the US Patent Office cites the logo as having been used since May 6, 1910, according to H-D® Archives Manager Bill Jackson, but the identity of its creator remains a mystery. One possibility, according to Jackson, is that it was designed by a Chicago agency that created advertising and marketing materials for the Motor Company. Over the years, the Bar & Shield has gone through numerous design iterations, with no formal guidelines in place for its colour, shape or usage during much of its early history.

The unusual and highly stylised Bar & Shield painted on the shipping crate in this circa-1912 photo featuring 'Genial' George Puls, one of the Motor Company's first travelling salesmen, shows just how much the design has evolved over its more than 100-year history.

The familiar version of the Bar & Shield used today was designed in the early 1930s and then revived in 1976, when it was used in a series of patriotic-themed designs that adorned motorcycles and merchandise during the American Bicentennial. Today, befitting its iconic status, very strict guidelines are in place to control the design and use of one of Harley-Davidson's most revered assets. To see the evolution of the Bar & Shield, visit hog.com/logo. ■



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Going the distance

Endurance rider Chris Carr offers some advice for preparing your mind and your motorcycle for long distance

Endurance rider Chris Carr has made a name for himself by riding very long distances in very short periods of time. In 2008, he had the record for a run from Dead Horse, Alaska to Key West, Florida well within his grasp before mandatory hurricane evacuations in the Keys cut his trip short. Carr also successfully completed the Hoka Hey Motorcycle Challenge, an endurance run from Key West to Homer, Alaska, on a Harley-Davidson® XR1200X™ – not exactly your ideal touring motorcycle!

Chances are, most of us are never going to race across the far reaches of the North American continent. Nonetheless, there is much to be learned from Carr's adventures that can benefit us mere mortals – even if

your idea of an 'endurance' ride might simply mean having to gas up more than once in the same day. Here, Carr offers us some helpful tips for prolonging your time in the saddle...

Serious saddle time

Riding 18, 24, or even 30 hours straight is not for everyone. In fact, I don't even recommend it, except under very special circumstances, and following a lot of training and preparation. But that's a typical day in the saddle for me when I'm in the midst of an endurance ride challenge.

Notice that I referred to my rides in terms of hours, not miles. When most people talk about their longest ride in

a day they'll say they rode 500, 600, 700 miles or whatever. And that's fine. But what makes a ride challenging has more to do with time spent than miles covered, because riding 30 miles through a congested city at rush hour can be far more fatiguing than riding, say, 100 miles on the open road – and it may well take the same amount of time! And that speaks directly to good planning, which is one of the most important aspects of a successful long-distance ride – even if you're not trying to break a record.

Planning

When I rode from Dead Horse to Key West, I knew in advance every place I was going

to stop for gas along the way. And from that you can infer that I also knew my precise route. I also timed my riding to avoid rush-hour riding in urban areas.

That sort of attention to detail may seem extreme, but a practical application might be this: if you're planning to stop for the night in a city notorious for bad traffic, find a hotel on the far side of town. If it's late, it may be tempting to stop on the near side, but you'll regret that decision in the morning when you're faced with riding through the city in rush hour. Better to breeze through the night before and breeze out again in the morning.

In general, even though it can be fun to explore, if your goal is to cover a lot of ground it's best to have your route nailed down as much as you can ahead of time. GPS is a wonderful tool – I use it whenever possible (and when allowed by the rules of the competition I may be riding in). After all, getting lost just slows you down.

Packing

Another big question when faced with a long-distance tour is what to pack. Contrary to what you might think, I actually pack very light for long-distance rides. While it's smart for most people to pack a few spare parts and supplies, I don't when I'm competing. But if you're riding just for pleasure, it certainly makes sense to be more prepared for an emergency with a basic tool kit.

I also don't pack as much clothing or gear as you might think. Since I don't stop a lot, I don't change clothes very often (if ever!) so there's really no need. But I do make sure I have several pairs of gloves, of varying weights, and wear clothing that breathes well – that is, polyester-type materials that take moisture away from your body.

That's one of the biggest mistakes I saw people making at the Hoka Hey Motorcycle Challenge: over-packing. Over-packing slows you down by making it harder to unload and reload – and find stuff you need quickly. Making the bike heavier than it needs to be will also negatively affect your fuel economy.

The motorcycle

Many people are surprised to learn that the bikes I ride in my endurance challenges are pretty close to stock: I don't use a lot of accessories. The main reason is that more

accessories means more things that can break – and it's also more taxing on the battery and electrical system, especially when the bike is running for so many hours straight.

One concession I do make is to be sure the bike has a good, powerful headlight. This is because I do a lot of my riding at night, and I want to make sure I can see as far ahead as possible, and be seen easily as well. Riding at night – especially when it's hot – is easier on both bike and rider, and traffic is usually lighter, which makes for easier going. It's important to balance that, however, with the relative safety of riding in daylight, as well as your desire to watch the passing scenery.

Another important consideration is a good seat. For many people, especially on a Harley-Davidson Touring model, the stock seat is just fine. But Harley also offers a wide variety of custom seats. Finding one that fits your backside well and suits your riding style is important or eating up the miles.

“Listen to advice from more experienced riders and learn from your mistakes – and your successes!”

Wind protection – a good windshield or fairing – is also crucial for long-distance success. While it can be very invigorating to ride with your face in the wind, hour after hour of riding this way can be brutal on your face and neck. Another key to is to shift your position from time to time. Cruise control or a throttle lock allows you to relax your hands more, and highway pegs give you more flexibility in your leg position, and also let you more easily shift your weight in the seat.

Nutrition and hydration

An often-overlooked aspect of long-distance riding is your body. In fact, it's one of the most common 'rookie mistakes' I see: not being mentally and physically ready to take on a long-distance ride.

The first step is to be in reasonably good physical shape. The healthier you are, the better your body will respond to the stresses you subject it to on a long ride. And that means eating right, both in general and during the ride.

I don't like to stop to eat while I'm riding, but I keep a lot of high-energy foods with

me on the bike. One favourite is fortified milk or those gel packs that runners use. I also like to mix sports drink powder into bottled water at gas stops. And while a lot of riders rely on energy drinks, caffeine or other stimulants (I even met one guy who substitutes caffeine pills for his morning coffee when he's in a hurry to get going!), I take the opposite approach – I avoid such stimulants completely. I find my mind stays clearer and sharper this way, and I never become dependent on them.

Passing the time

One final challenge is keeping your mind occupied for hours at a time. As exciting as it is to ride a motorcycle, there are times on long trips when you just get bored. I personally find there's a bit of a life cycle to my mental state. I start out invigorated, and then after a time hit a bit of a wall, where I start to feel I can't ride any farther. But once I push through that, I catch a second or even third wind and am good to go for hours more.

For getting through those rough stretches, listening to music on my MP3 player has become a big help. Other times, I simply try to stay focused on the goal I'm trying to achieve – on wanting to not disappoint my friends, family and other supporters. Or I'll actively engage with my surroundings, and try to find something interesting around me to think about and focus on. Occasionally, I'll get into sort of a Zen state while riding. That is, I'll get in a zone where my mind will drift off and take me somewhere completely away from my ride. I can't say this is the safest mental approach, but it certainly helps the hours slip by quickly.

Getting started

My final piece of advice is simply to start slowly! If you're not used to taking long trips, or spending long days in the saddle, work your way up to it. Start with shorter trips with shorter days and then gradually extend your rides as you start to get more comfortable. Listen to advice from more-experienced riders and learn from your mistakes – and your successes!

Keep your goals reasonable, and before you know it you'll be eating up the miles like a professional – and maybe even setting your own personal endurance records in the process! ■

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Working in partnership with Harley-Davidson® and H.O.G.®, Best Western hotels bring all riders great savings on accommodation worldwide, and H.O.G. members who are members of Best Western Rewards are automatically upgraded to Platinum Elite status, to earn them 15% Elite bonus points per stay and a complimentary room upgrade. There are more than 1,200 Rider Friendly® Best Western hotels worldwide, where you'll find a washing station and wipe-down towel available and bottled water for riders upon arrival. All details of these hotels and the Ride Rewards scheme can be found on www.bestwestern.com in the Membership Benefits section.

In March, Sheldon Park Best Western just outside Dublin will host a H.O.G. Road Captains course. Conveniently located just round the corner from Dublin Harley-Davidson with easy access to the centre of the city via public transport, it's a great place to stay.

For details of savings and benefits from

this and the other 11 rider-friendly hotels across Ireland, see below.

- Award Best Western Rewards points on all Harley-Davidson transient and group reservations.
- Provide a wipe-down towel for bike cleaning for every incoming Harley-Davidson reservation.
- Provide access to a washing station (hose, bucket) for bike cleaning. If local restrictions prevent a washing station, provide a waterless quick cleaner with tear-off towelettes.

You can see details of the hotels, benefits and local attractions here: www.bestwestern.ie/en/loyalty-programme/exclusive-offers/148-harley-davidson-loyalty-programme

So whether you're planning to attend Ireland BikeFest or ride the Emerald Isle on another occasion, check out what's on offer as you plan your journey and let Best Western and H.O.G. help you make great savings on the trip.



Meeting points

MOOR FOR YOUR MONEY

As part of H.O.G.®'s worldwide partnership with Best Western, H.O.G. members can take advantage of this great money-saving offer at Moor Hotel & Spa in Sutton Coldfield in the West Midlands.

If your Chapter Directors attended the Directors Meeting in January, they will have seen the beauty and serenity of this great hotel and will no doubt testify to it. Why not ride up and relax in small groups or, offering easy access if you plan to participate in Ride to the Wall, why not plan a pre- or post-event here?

Family-owned for 50 years, the Spa is the perfect place to relax and forget the stresses of modern living for an hour or two. Experienced therapists offer a range of wonderful facial and body treatments, suitable for men and women.

Stay in 2014 and you'll enjoy a free upgrade to a spacious superior room

with complimentary water, chocolates and fresh fruit plus the use of a robe and slippers. Call 0121 308 3751 to book and mention Harley-Davidson® – best rates guaranteed! Note: Offer is subject to availability and excludes Valentine's Day bookings.

Also, H.O.G. members who book a three-course meal in the Oak Room restaurant will receive a selection of delicious free canapés before dinner (excludes Valentine's Day and special events).

Call 0121 308 3751 to book and mention Harley-Davidson. Offer applies Monday to Friday until December 31, 2014.

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- Washing station/agreements with car wash at your disposal
- A micro-fibre towel to clean your motorcycle and helmet
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www.chronoalps500.com



MY FAVOUR

HOG® magazine gives you some more ideas about how to enhance your riding experience with the latest gadgets and accessories...

Sound advice

BioEars™ earplugs

As much as we all love the roaring sound of our Harleys®, the noise associated with riding can leave our ears vulnerable to hearing loss. This can be due to high volume levels getting caught under motorcycle helmets, with wind noise being the main factor depending on how fast you are travelling. Studies have shown that riding at speeds of just 40mph can produce wind noise that can permanently damage your hearing. Other factors may include traffic and the size of your bike's engine.


Quite simply, riding without hearing protection puts you at risk of irreversible hearing damage; this is why it is worthwhile investing in a pair of comfortable and reusable earplugs.

Cirrus' BioEars™ achieve up to 22dB of noise reduction. Made of soft silicone, they contain the unique ACTiValoe™, a powerful anti-microbial agent that renders the earplugs free from bacteria, meaning they will last for many years of riding.

BioEars™ come in packs of three reusable pairs in a waterproof polypropylene carry case, with an RRP of £4.59. For details of how to purchase BioEars™ earplugs, please call Cirrus on +44 (0)1926 428129 or email info@cirrushealthcare.co.uk. Alternatively, if you are in the UK or Ireland, you can purchase them from Boots chemists.

How to enter

We've got 10 packs of BioEars™ earplugs to give away to H.O.G.® members.

 **TWITTER** To be in with a chance of winning, just send us a DM on Twitter @hogeurope telling us what your favourite riding accessory is; your gadget may even be featured in a future issue of HOG® magazine! Be sure to include your name and membership number. The closing date for entries is March 31, 2014.

Road test

At HOG® magazine we found the BioEars™ earplugs very comfortable to wear, so much so that they were almost unnoticeable once in place. This was due to the silicone being very pliable, allowing it to mould to fit the shape of the ears perfectly.

As far as protecting the hearing is concerned, the earplugs offer an excellent level of noise reduction. It is worth noting that you should remember to take the case with you when you're riding; to retain their antibacterial properties, the earplugs should always be stored in the case when not in use, as they attract fluff.

We would definitely recommend the BioEars™ earplugs; they are easy to use and definitely help to protect your hearing from the inimitable purr of the Harley-Davidson® engine!



WIN!
We have 10 packs of BioEars™ earplugs to give away!

RITETHINGS



1. Guide your ride

Road Tech™ Zumo® 660 GPS Navigator

Let this GPS navigator guide you on your ride-outs. With a glove-friendly touchscreen, built-in Harley® dealer database and vibration-tested mounts, it's the perfect choice for bikers who go on any length of journey.

Part no: EC-32010-10 (Western Europe)
 EC-32011-10 (Russia)
 EC-32011-10 (Africa)
 EC-32014-10 (Middle East)

2. Feel the heat

Heated Hand Grips – Slipstream

Make sure your hands never get cold on the road with these heated hand grips. Designed to provide a more uniform heat, they achieve a maximum operating temperature of about 6°C higher than our previous models.

Part no: 56100027 and 56100030

3. Stylish storage

Three Pocket Fairing Pouch

The sturdy plastic pouches are wrapped in supple, UV-resistant vinyl to maintain the quality look of your Harley-Davidson® motorcycle. These pockets are ideal for storing mobile phones, sunglasses and other small items you might need easy access to while on the road, and the magnetic closures offer total security. Fits Electra Glide®, Street Glide® and Trike models.

Part no: 93300054, 58900-11

4. Home and hosed

Fireman Style Hose Nozzle

Cleaning your bike is an essential part of owning a Harley®. This fireman-style nozzle makes it easy with a large overhand lever, which maintains the pressure flow for you, whether a steady stream, a wide fan pattern or a full-on blast! The soft rubber nose cone protects your bike's surfaces from accidental contact.

Part no: 93600016

Your H.O.G.® Benefits



Due to renew? The range of H.O.G.® benefits continues to expand, offering you more – to be sure you’re getting the most out of membership. From exclusive pricing on experiences to savings on hotels, holidays and accommodation. And your BMF-affiliated membership adds even

more to that list. For full details of current benefits on offer exclusively to members in the UK and Ireland, as well as new additions as and when they are made available, log in at: www.hogeuropегallery.co.uk/log-in/ and click on ‘Benefits’. You’ll find more than before!

Eurocamp – tour allure

Save up to 45% booking your next tour with Eurocamp



Eurocamp have been offering self-catering holidays to Europe for 40 years and now offer H.O.G.® members the opportunity to save when on tour. Their dedicated H.O.G. member services team can help you in making all of the necessary arrangements, including meals, days out and travel by ferry or Eurotunnel. And for Chapter rides, the ‘Groups’ department can arrange a pre-trip viewing of parcs and assist you in hiring on-site function

rooms for Chapter gatherings. Additional features of the Eurocamp offering give you the freedom and flexibility to create the perfect European ride, whether you are travelling alone, in a small or large group, on your bike or with the family on holiday:

- Park your bike adjacent to accommodation
- Travel any day you wish

- Stay as long as you like between 3-21 nights
- Break up your journey with an overnight stop at any parc
- Pay one price for your accommodation – not per person
- Pay one multi-night price for your holiday but stay at multiple sites on your route
- Dine as you please – eat out, self-cater or BBQ
- Superb choice of fully equipped accommodation from mobile homes with en suite bathrooms and their own decking to three-bedroom classic tents and chalets

To order a brochure check out their website – www.eurocamp.co.uk – and then head to the H.O.G. gallery for details of H.O.G. member pricing, booking instructions and all the relevant T&Cs that apply. ■

www.hogeuropегallery.co.uk

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The British Motorcyclists Federation (BMF) has a wide range of member benefits and you can take advantage of them as a H.O.G.[®] UK affiliated member!

As a members organisation H.O.G.[®] UK is affiliated to the BMF so all H.O.G. UK members are affiliated members. The BMF has a wide range of member benefits that you can take advantage of, including:

- **Discounted BMF Show tickets**
The BMF Show, Peterborough, May 17-18, 2014
BMF Bikefest Kelso, July 5-6, 2014
BMF Show Tailend, Peterborough, September 13-14, 2014

- **Savings on hotels**
Crowne Plaza, Holiday Inn and Express by Holiday Inn

- **Savings with Nutt Travel**, specialising in travel for motorcyclists

- **Gadgets**
10% at Cotswold Outdoors

- Other preferential pricing offers that could save you up to 25%!

The full range of BMF benefits can be found at www.bmf.co.uk and the unique H.O.G. code you'll need to take advantage of BMF benefits can be found in the Benefits section of the UK H.O.G. Gallery. ■



Fire away!

Hot shots! Exclusive pricing on shooting experiences at Bisley Shooting Ground

Set in **3,000** acres of stunning Surrey heath and woodland, Bisley Camp is world-famous as a shooting destination, and well known for hosting one of the key events in the H.O.G.® calendar, the South of England Rally. Shooting there is a full experience, starting from the moment you step into the historic Victorian clubhouse.

No previous experience is necessary and no equipment is needed. There is ample

free and secure parking available at the clubhouse. Shared one-hour adult lessons and three-hour Chapter shoots are priced specially for H.O.G. members. To access the code for H.O.G. member pricing and instructions on how to book one of these fantastic experiences visit the Benefits section of the H.O.G. UK Gallery. ■



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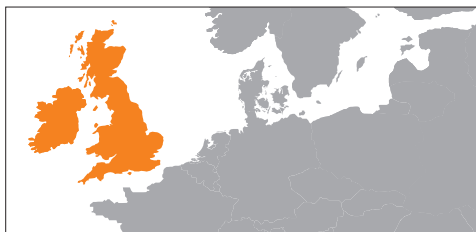
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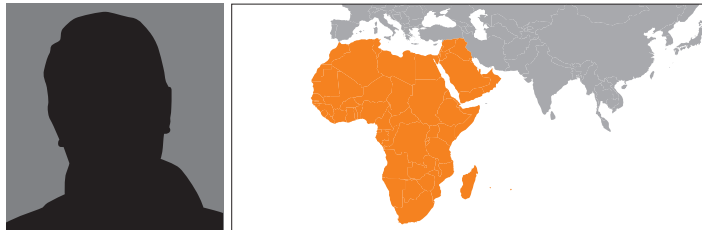
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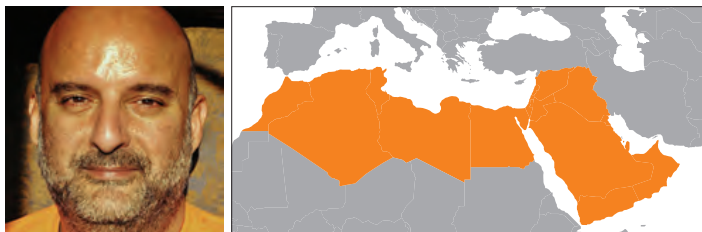
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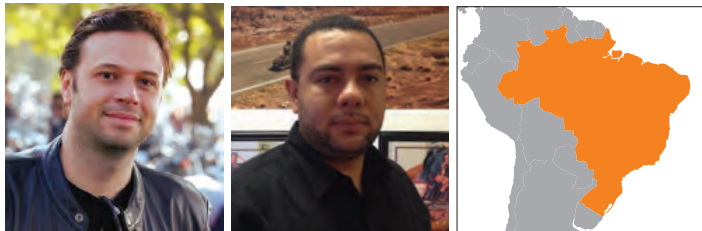
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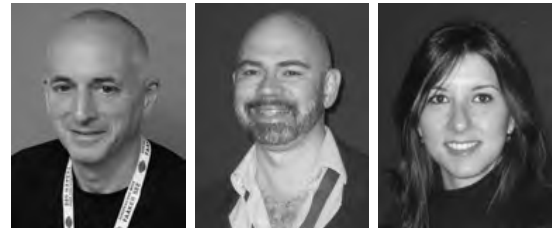
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H.O.G.® Assistance is the exclusive Roadside Assistance service for H.O.G. members – offering roadside assistance 24 hours a day, 365 days a year. When you buy a new Harley-Davidson® motorcycle, you receive a year's subscription to H.O.G. Assistance free of charge. Each year thereafter, you can renew your cover for a small fee. **Check out the full details in your H.O.G. Benefits Guide.**

Visit hogeuropegallery.com/hogmembership to download your application form, or contact info@bikeassistance.com – you just never know when you might need it!

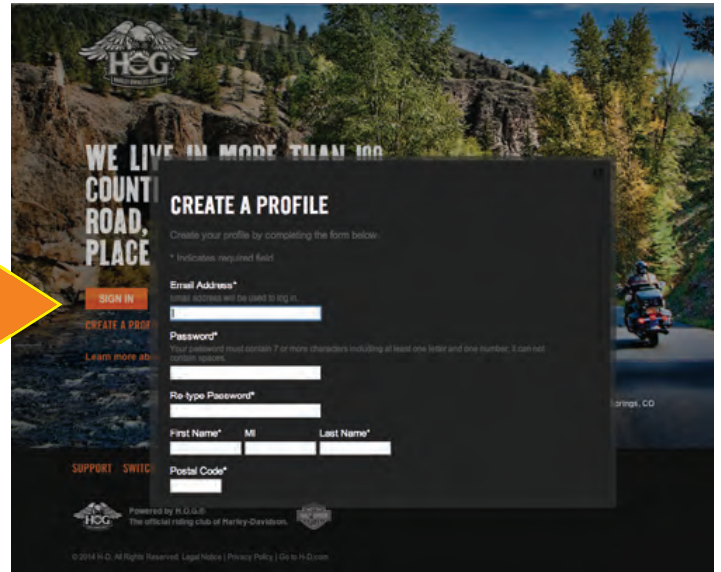
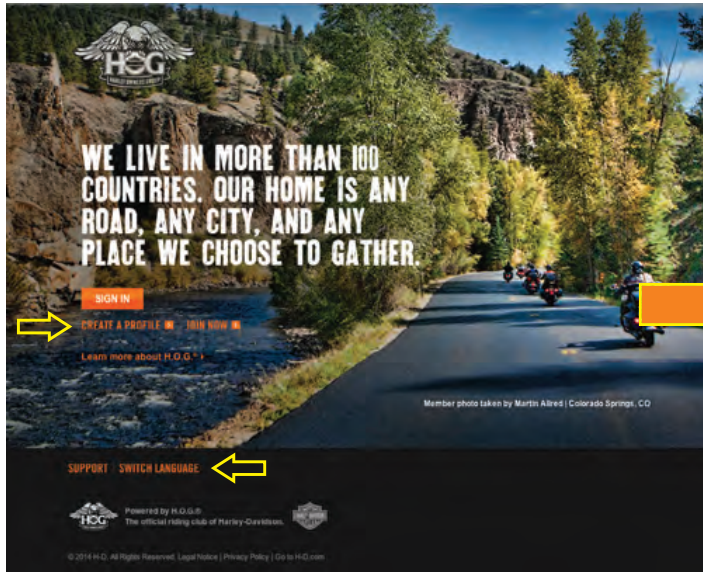
ARE YOU MAKING THE MOST OF YOUR H.O.G.® MEMBERSHIP?

Do you want to renew online? Do you want to update your contact details online?

Do you want to register for events and rallies online? Would you like to receive your monthly eMagazine by email?

If your answer is yes, then log in to www.members.hog.com and create your own profile if you haven't done so already.

It's easy and only takes a few minutes! Each email address can be used once only.

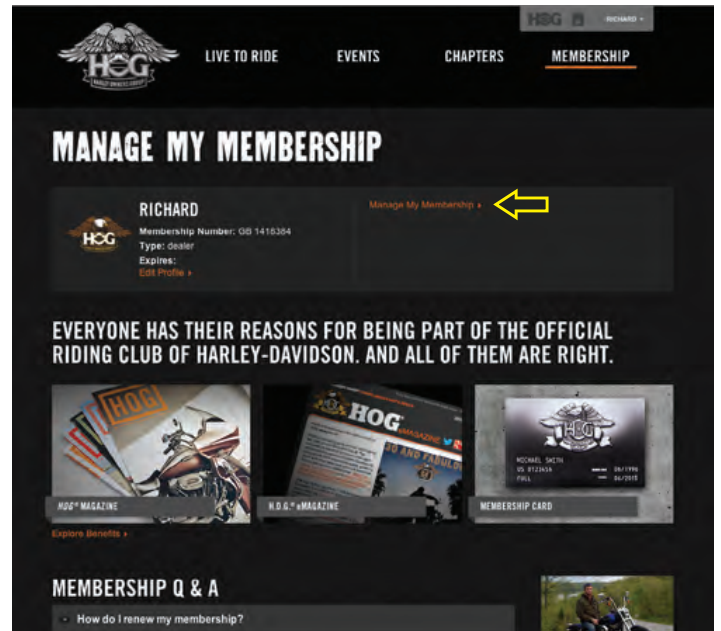
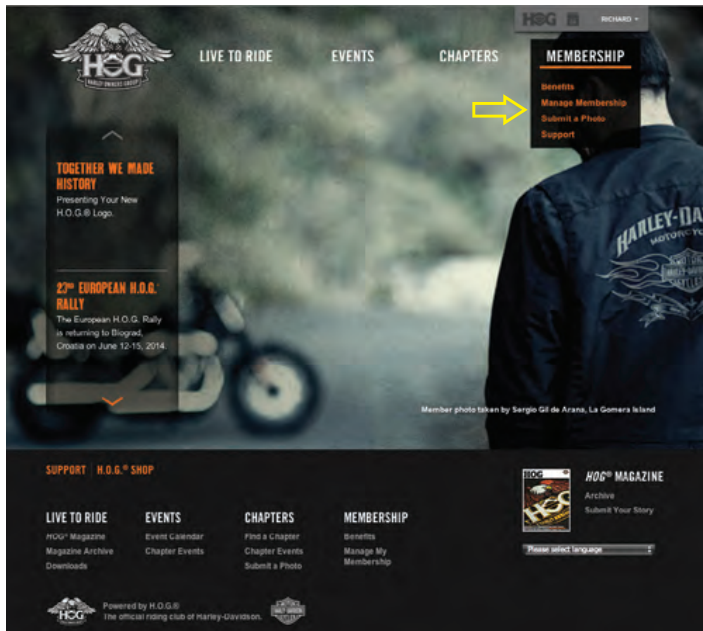


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Before you can log in to members.hog.com you will need to create your own profile with your membership number. Please follow the instructions on the screen. If you recently joined us, it may take up to 10 days before you can create your own profile.

Update your contact details and renew your membership

You can only log in if your H.O.G. membership has not expired. If it has, please contact the Customer Care Centre by phone or email to renew.



1. Once logged in, please click on **'Membership'** in the top right of the screen.
2. Select **'Manage Membership'** from the drop-down menu.
3. On the next screen you can check and update all details and renew your membership.
4. Make sure your postal and email address are correct. Also, make sure you have 'opted in' to receive H.O.G. and Harley-Davidson communications to receive your monthly HOG® eMagazine.

Don't forget to save all changes and process all updates! Updates will be visible within 10 days.

ALL DONE – NOW GO OUT AND ENJOY THE RIDE!

DEALERS AND CHAPTERS

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www.leedsharley-davidson.co.uk
- a Aire Valley UK (9695)**
Director: Mike Gaunt
07866 461398
mike@mgcr.co.uk
avhog.co.uk
- b St Leger Chapter (6752)**
Director: Andy Coe
01302 881047
a.coe@virgin.net
stlegerhog.org.uk
- 2 Black Bear Harley-Davidson[®]**
Black Bear Lane, Newmarket, Suffolk CB8 0JT
01638 664455
blackbear.co.uk
- Fenlanders Chapter Suffolk UK (9143)**
Director: Neil Billig
07768 755255
director@fenlandershog.com
fenlandershog.com
- 3 Cheltenham Harley-Davidson[®]**
599 Princess Elizabeth Way, Cheltenham GL51 7PA
01242 240570
bladegroupharleydavidson.co.uk
- Rolling Hills Cheltenham England (9070)**
Director: Gareth Swanson
01905 888358 ext. 601
director@rollinghillshog.co.uk
rollinghillshog.co.uk
- 4 Chester Harley-Davidson[®]**
Stanney Mill Lane, Little Stanney Chester CH2 4HY
0151 357 3341 – Services
0151 357 2124
www.chesterhd.com
- Deva Legion (9926)**
Director: Jon Twigg
07768 877581
director@devalegionhog.co.uk
devalegionhog.co.uk
- 5 Dublin Harley-Davidson[®]**
Red Cow Retail Centre, Robin Hood Road, Ballymount, Dublin 22
00 353 1 4642211
harley.ie
- Gaelic Chapter Ireland (7766)**
Director: Sean Hannon
director@gaelicchapterireland.com
gaelicchapterireland.com
- 6 Edinburgh Harley-Davidson[®]**
14 West Mains Road, Edinburgh EH9 3BG
0844 248 8643
edinburghharley-davidson.co.uk
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Director: George 'Mad Dog' McGuire
07833 148890
L3ref@aol.com
dunedinhog.com
- 7 Guildford Harley-Davidson[®]**
Weyvern Park, Portsmouth Road, Peasmarsh, Guildford, GU3 1NA
0845 474 0384
guildfordharleydavidson.co.uk
- Hogsback Chapter UK (7846)**
Director: Dik Gregory
T: 0845 094 1171
dik.gregory@hogsbackchapteruk.org
hogsbackchapteruk.org
- 8 HarleyWorld**
Station Road, Whittington Moor, Chesterfield S41 9EG
01246 830444
harleyworldchesterfield.co.uk
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07447 506364
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peakriders.org
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07976 654167
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- 10 Jersey Harley-Davidson[®]**
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- b Guernsey Chapter (9384)**
Director: Richard Pearce
sportster48@cwgsy.net
guernseyhog.com
- 11 Lakeside Harley-Davidson[®]**
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Heron Way, West Thurrock
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01708 805005
lakesideharley-davidson.co.uk
- Lakeside Chapter Great Britain (7958)**
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joe.borgia@lakesideharley-davidson.co.uk
- 12 Lincoln Harley-Davidson[®]**
8 Tritton Road
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01522 850098
lincolnharleydavidson.co.uk
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- 13 Maidstone Harley-Davidson[®]**
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01622 711680
hd@mshd.co.uk
maidstoneharleydavidson.co.uk
- Invicta (9141)**
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- 14 Nene Valley (9946)**
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martinp Dickinson@aol.com
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- 15 Newcastle Harley-Davidson[®]**
Eliot House, The Silverlink, Wallsend, Newcastle-upon-Tyne, NE28 9ND
0191 236 9315
newcastleharley-davidson.com
- Geordie Chapter (9721)**
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baznjac@gmail.com
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kevin.dewane@gmail.com
07990 743179
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- 19 Belfast Harley-Davidson[®]**
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02894 466999
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- Belfast Chapter Northern Ireland (8088)**
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director@belfasthog.com
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08446 625927
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- Plymouth Chapter UK**
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07789 554635
ray.filsell@hotmail.com
- 21 Riders of Bridgwater**
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01278 457652
ridersmotorcycles.com
- Bridgwater Chapter (9087)**
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07771 901668
moggy33@sky.com
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- 22 Riders of Bristol**
519 Stockwood Road, Brislington, Bristol BS4 5LR
0117 958 8777
ridersmotorcycles.com

Great Western Chapter (6655)

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23 Robin Hood Harley-Davidson®

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robinhoodharleydavidson.com

The Sherwood Chapter (9794)

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07512 754329
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sherwoodchapter.co.uk

24 Shaw Harley-Davidson®

Holmes Hill, Nr Lewes BN8 6JA
01825 872003
shawharley-davidson.co.uk

1066 Chapter (6746)

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07712 137068
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www.1066chapter.com

25 Southampton Harley-Davidson®

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southamptonharley-davidson.co.uk

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26 Stratstone Harley-Davidson® Birmingham

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hdbirmingham.co.uk

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birminghamhog.co.uk

27 Stratstone Harley-Davidson® Stoke

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01782 211833

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28 Stratstone Harley-Davidson® Wolverhampton

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T: 01902 371611
E: hdwolverhampton@stratstone.com

Wolfruna Chapter (6827)

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01792 224444
www.swanseaharley-davidson.com

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32 Three Rivers Chapter (9979)

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Chelsea and Fulham (9085)

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j.warr@virgin.net

35 Waterford Harley-Davidson®

Ozier Park, Waterford City,
Waterford, Ireland
(+353) 5184 4200
waterfordharleydavidson.com

Celtic Thunder Chapter (7567)

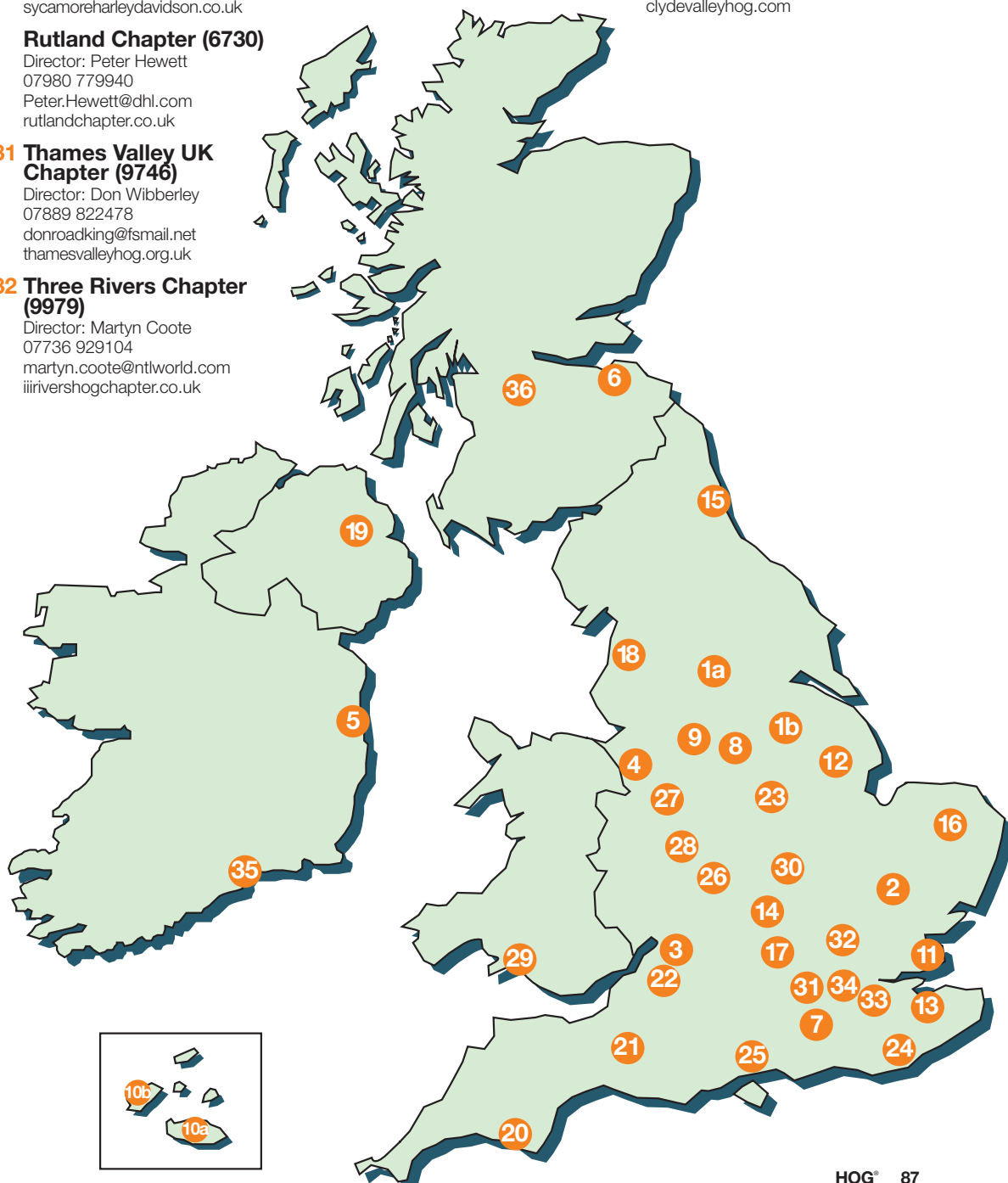
Director: Michael Thompson
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thompsonm@eircom.net
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36 West Coast Harley-Davidson®

147-151 North Street,
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Clyde Valley (9894)

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**Gemma Kirby, Operations Specialist for H.O.G.®
EMEA, chronicles an incredible 18 months**



The 'wow' factor

When I think back about the past 18 months with Harley-Davidson®, so many words pop into my brain. However, 'wow' probably best summarises my experiences thus far!

I'll be totally honest: until the spring of 2012 I was not only a complete Harley® virgin, but a total motorbike novice in all respects. I'd always marvelled at the beauty of Harley-Davidsons (who doesn't), but to be quite frank they scared me. That was then and this is now, nine events later; I'm 110% hooked.

I'm lucky enough to work within the central Customer Experience Team based in Oxford. We eat, sleep and breathe H.O.G.® every day. The beauty of our job is that it's so very varied, no two days are ever the same. One moment I can be in a corporate planning meeting, working on the future of H.O.G., while the next day will be spent riding on the most wonderful roads, stopping only for a bite to eat and a natter with the locals in tiny villages no one has heard of. What could be better than that?

It's experiences like these that have fuelled the passion in my belly for H.O.G. and Harley-Davidson. My friends and family all think that I have the best job in the world, and although I may be slightly biased I do tend to agree!

I feel honoured and privileged when I speak about what the company has accomplished within the last year, and

very excited when I think about what is yet to come.

H.O.G. is undoubtedly expanding and changing; we're immensely proud of the first 30 years of H.O.G. and what we've achieved, but we have so so much more to give. The next couple of years are definitely going to be a rollercoaster. We're building bridges to ensure that H.O.G. and riding really is an experience that everyone can be involved with. Our ever-expanding platforms and recent reveal of the new Harley-Davidson Street™ in Milan showcases how Harley-Davidson as a brand is constantly evolving; that's not to say, though, that we're ever going to lose sight of our heritage.

As a young female who entered the company with no riding experience and very little exposure to the brand I was extremely nervous about what to expect. But within just a couple of weeks, I began to experience for myself just what it is about H.O.G. that makes people smile. This knowledge and experience was not gained from textbooks, or from reading reams of company literature. This was based on real-life exposure to the world of H.O.G. and Harley-Davidson. I was lucky enough to attend my first H.O.G. rally within a couple of months of being at Harley, and this is without a doubt a memory that will stick in my mind for the rest of my life. For those of you who attended the 2012 European H.O.G. Rally


in Cascais, Portugal you'll know what I'm talking about! Never in my life had I seen so many bikers – what a fantastic few days. I rode in my first parade, and at times genuinely thought I was involved in an out-of-body experience. What a surreal but incredible feeling it was.

In Cascais I met countless H.O.G. members from all over the globe, who no matter their age, nationality or gender all had one thing in common – to ride and have fun. Nine rallies later and the relationship that our members have with each other and their passion to ride still manages to astound me; it's something that I never want to take for granted.

It's moments like these that make our work within customer experience so worthwhile. But as I mentioned earlier, we are expanding and growing. Customer experience is now made up of a team of 10, with every one of us striving to improve the opportunities for our customers. With the Rider Training Academy now up and running in China and Authorized Tours & Rentals continuing to grow, we're confident that there is something out there for everyone.


I'd like to take this opportunity to personally thank each and every single one of you for making us the largest, most successful motorcycle club in the world; this is no mean feat. Roll on 2014, we've got so much more fun to have, and I personally can't wait! n




Additional points will be awarded to Chapters participating in the National Chapter Challenge for submitting an amusing group photo of at least five Chapter members displaying their Chapter patches taken at one of the eight events specified by  in this event list


H.O.G.® EVENTS 2014 What's happening throughout the UK and Ireland

MAY

 **2-5**
The Cider Rally
Bridgwater Chapter
bridgwaterhog.co.uk

16-18
The Yorkshire Iron Horse Rally
St. Leger Chapter
East Coast of Yorkshire
ironhorserrally.co.uk

 **23-26**
The Big Bank Holiday Bash
The West Midlands Water Ski Centre
bigbankholidaybash.com


 **May 30-June 2**
Ireland BikeFest
Killarney, Ireland
irelandbikefest.com

JUNE

6-9
The Gathering
Clyde Valley Chapter
Drimsynie Estate,
Lochgoilhead, Argyll
clydevalleyhog.com

20-21
Hogs in the Hayfields
Great Western Chapter
Cleve Rugby Club,
Mangotsfield, Bristol
greatwesternhog.co.uk

JULY

 **3-6**
Wake the Lakes
Red Rose Chapter
redrosechapter.com

11-13
Hog On The Humber
Aire Valley Chapter
Brantingham Park
Elloughton Brough
E Yorks HU15 1HX
avhog.co.uk

11-13
Horseshoe Rally
Rutland Chapter
The Fox & Hounds,
Exton
rutlandchapter.co.uk

 **24-27**
East of England Rally
Fenlanders Chapter
Fakenham Racecourse
Norfolk
fenlandershog.com


AUGUST

 **1-3**
South of England Rally
Bisley, Surrey
sofer.uk.com

8-10
Hog 'n' Bog Rally
Belfast Chapter
belfasthog.com

15-17
Old School Rally
Nene Valley Chapter
Towcester Rugby Club
nenevalleyhog.co.uk

15-17
Sherwood Rally
Sherwood Chapter
Donington Park
sherwoodchapter.co.uk

 **22-25**
Thunder in the Glens
Dunedin Chapter
Aviemore, Scotland
dunedinhog.com

29-31
Bridgwater's 25th Anniversary
Summer Bash
Morganians Rugby Club,
Bridgwater
bridgwaterhog.co.uk

SEPTEMBER

12-14
Circus Maximus – Remastered
Deva Legion
Llangollen Pavilion,
North Wales
deval legionhog.co.uk

12-14
Jersey Rally
Les Ormes Country Club,
Jersey
jerseyci.hog@hotmail.co.uk

 **Blazin' ???**
New Forest Branch
www.newforesthog.co.uk

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