



BUICK

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2019 BUICK

LACROSSE



LaCrosse Avenir shown in Pewter Metallic with available features.





DESIGNED TO REWARD YOUR SENSES

With its striking design, LaCrosse commands attention at first glance—and well after. From the new, performance-inspired Sport Touring to our highest expression of Buick luxury, Avenir, LaCrosse offers exciting models that evolve the personality of this premium sedan. No matter which LaCrosse you choose, you'll be welcomed into a spacious interior that blends meticulous craftsmanship, advanced connectivity and available safety technologies. On the road, powerful acceleration and responsive handling help deliver excellent driving performance you'll appreciate every time you take the wheel.

STYLE THAT MOVES YOU

LaCrosse's athletic stance provides strong hints that beneath the surface is a car capable of stirring performance. Each sweeping line is a reflection of how the science of aerodynamics can serve the art of design. The long wheelbase and low roofline project a sense of muscular grace. High-Intensity Discharge (HID) Xenon headlamps with signature LED daytime running lamps, LED-accented tail lamps and available 20-inch alloy wheels beautifully blend form and function.





LaCrosse Essence shown in Quicksilver Metallic with available features.

LaCrosse Essence interior shown in Brandy with Ebony accents and available features.





CRAFTED TO PRECISION

LaCrosse's flowing body lines continue inside the vehicle along the dash and down the pass-through centre console. It's a visual element you'll notice as you settle into the eight-way power-adjustable front seats and experience the dual-zone automatic climate controls and other tailored features at your command. Available wireless charging¹ helps keep your smartphone powered and your cabin clutter-free. And an available power rear-window sunshade helps keep the rear seating area nice and cool.



¹The system wirelessly charges one PMA- or Qi-compatible mobile device. To check for phone or device compatibility, see gmtotalconnect.ca.



REFINEMENT YOU CAN FEEL AND HEAR

QUIETTUNING™ TECHNOLOGY QuietTuning technology uses triple door seals, acoustic-laminated glass in the windshield and front side windows, Active Noise Cancellation, acoustic materials and many other measures to help reduce, block and absorb unwanted noise for an incredibly quiet driving experience.

HEATED STEERING WHEEL LaCrosse helps keep your hands warm even when temperatures drop, thanks to an available heated leather-wrapped steering wheel.



HEATED, VENTILATED AND MASSAGING FRONT SEATS The available perforated leather-appointed front seats are heated and also offered with ventilation and massage features to help keep you relaxed and rejuvenated.

IN-VEHICLE AIR IONIZER The available in-vehicle air ionizer is designed to help keep the air in your cabin cleaner and fresher by reducing pollen, dust and debris.

BOSE® AUDIO Engineered specifically for the acoustics of the LaCrosse cabin, the available Bose 11-speaker premium sound system uses Centerpoint® surround technology to convert music into multiple channels for a fully immersive surround sound experience.

LaCrosse Essence shown in Quicksilver Metallic with available features.



WHEN POWER IS YOUR PRIORITY

2.5L 4-CYLINDER WITH eASSIST To help deliver efficiency without compromise, LaCrosse comes standard with an enhanced 2.5L 4-cylinder engine featuring the sophisticated technology of eAssist light electrification. It combines a fuel-efficient gasoline engine with a compact electric motor/generator and an advanced 24-cell lithium-ion battery pack. The system's electric motor provides a boost of power when you need it in various driving conditions. Delivering the power and torque expected in a full-size sedan, eAssist helps LaCrosse achieve an estimated 9.4L/100 km (30 mpg) city/6.8L/100 km (42 mpg) hwy.¹



310-HP 3.6L V6 The available 310-horsepower 3.6L V6 engine combines Stop/Start technology with Active Fuel Management and a 9-speed automatic transmission to achieve an estimated 11.7L/100 km (24 mpg) city/7.8L/100 km (36 mpg) hwy¹ (FWD).

DYNAMIC DRIVE PACKAGE The available Dynamic Drive Package² dials up the precision feel with 20-inch wheels, Continuously Variable Real-Time Damping and Sport Mode, which performance-tunes the suspension and steering at the push of a button.

INTELLIGENT ALL-WHEEL DRIVE With an active twin clutch, this available intelligent All-Wheel-Drive system sends power to the wheel(s) with the most grip in dry or slippery weather situations. On dry roads, the performance and handling benefits include improved cornering and acceleration.

¹Estimated fuel-consumption ratings based on GM testing in accordance with Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary. ²Requires 3.6L V6 engine.

LaCrosse Sport Touring shown in Red Quartz Tintcoat with available features.





THE NEW LACROSSE SPORT TOURING

A bold take on LaCrosse style, the new Sport Touring exudes confidence with its 19-inch wheels with Midnight Silver finish, rear decklid spoiler, new blacked-out mesh grille with body-colour surround and other distinctive accents.



THE HIGHEST EXPRESSION OF BUICK LUXURY

LaCrosse Avenir is the ultimate way to experience Buick luxury. The elevated level of detail is evident in the intricate surfaces of the Avenir grille and lower fascia, and the 19-inch or available 20-inch wheels are exclusively designed to complement Avenir's sculptured exterior.

LaCrosse Avenir shown in Pewter Metallic with available features.





2019 LACROSSE AVENIR

LaCrosse Avenir interior shown in Chestnut with Ebony accents.



REFINED INTERIOR The Avenir interior is available in two colours, Chestnut and Ebony. With its supple feel and sweeping surfaces, the tone and texture of Avenir convey the highest level of refinement.

PREMIUM MATERIALS LaCrosse Avenir's elevated status is embedded in each richly crafted detail, from its soft-touch perforated leather-appointed seating with contrasting stitching to its embroidered front head restraints and heated leather-wrapped steering wheel.



INSPIRED AMENITIES Avenir's exceptional standard features include a panoramic power sunroof, Bose premium sound system, in-vehicle air ionizer, wireless charging¹ and built-in Navigation System.²

HEAD-UP DISPLAY To help you stay focused on the road ahead, the Head-Up Display projects key information such as current speed, audio source and safety alerts onto the windshield.

¹The system wirelessly charges one PMA- or Qi-compatible mobile device. To check for phone or device compatibility, see gmttotalconnect.ca. ²At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.



EVEN THE SEAT IS ON HIGH ALERT

Imagine a driver's seat that uses advanced technologies to warn you of potential hazards around your vehicle. That's one of the many safety features available on the 2019 LaCrosse.

REAR VISION CAMERA To help you better navigate while backing up, the Rear Vision Camera shows you grid lines and live images of what's behind you on the 8-inch diagonal colour touch-screen.

AUTOMATIC PARKING ASSIST This available system uses sensors to help locate an appropriately sized parallel or perpendicular (90-degree) parking spot. The available space is indicated to you using visual cues on the screen. Accelerator, brake and gear selection inputs are still required by you, but the system takes over the steering, manoeuvring LaCrosse into the space.

REAR CROSS TRAFFIC ALERT When in Reverse, available Rear Cross Traffic Alert is designed to provide alerts to help you avoid approaching detected left or right cross traffic, such as when you're backing out of your driveway or a crowded parking space.

LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT¹ Available Lane Change Alert with Side Blind Zone Alert provides side-mirror alerts to help you avoid detected vehicles moving in or rapidly approaching your side blind zone during a lane-change manoeuvre.

LANE KEEP ASSIST WITH LANE DEPARTURE WARNING Available Lane Keep Assist with Lane Departure Warning provides gentle steering wheel turns, and if necessary, Lane Departure Warning alerts to help you avoid crashes due to unintentionally drifting out of your lane when you are not actively steering and your turn signal is not activated.

SAFETY ALERT SEAT When available collision-avoidance technologies such as Lane Keep Assist with Lane Departure Warning or Rear Cross Traffic Alert trigger a warning, the available Safety Alert Seat issues a warning of its own. The left and/or right side of the driver-seat cushion gently vibrate to signal the direction of the approaching hazard. For some types of alerts, both sides of the seat vibrate at the same time, for example, if the object is in front of the vehicle.

FORWARD COLLISION ALERT If this available system detects that a front-end collision situation is imminent while following a detected vehicle, the system alerts you to a potential crash. It also alerts you if you are following a detected vehicle much too closely.

FORWARD AUTOMATIC BRAKING² If this available system detects that a front-end collision situation is imminent while following a detected vehicle and you have not applied the brakes, the system is designed to automatically apply the brakes to help reduce the collision's severity. The system may even help avoid the collision at very low speeds.

FRONT PEDESTRIAN BRAKING If this available system detects that a pedestrian is directly ahead and a collision is imminent, and you have not applied the brakes, the system alerts you and, if necessary, automatically applies the brakes to help reduce the collision's severity or avoid the collision.

Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

¹Before making a lane change, always check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal. ²The Forward Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle.



TECHNOLOGY THAT KEEPS YOU CONNECTED

LaCrosse helps keep you seamlessly connected and entertained with its suite of available built-in technologies.

NEW BUICK CONNECTED SERVICES With a range of available plans, Buick Connected Services seamlessly links your digital life to your vehicle. Starting with Connected Access,¹ you'll get standard connectivity that enables services in your vehicle including Vehicle Diagnostics² and Dealer Maintenance Notifications,² to help you stay on top of certain aspects of your vehicle's health. Add the Remote Access Plan³ to start and stop or lock and unlock⁴ a properly equipped vehicle via the available myBuick mobile app.⁵ You can add a monthly data plan to your account at any time that allows you to stay connected on the go with your available built-in 4G LTE Wi-Fi[®] Hotspot⁶ (data plan required).

myBUICK MOBILE APP⁵ Powerful and easy to use, the available myBuick mobile app lets you remotely connect to your vehicle from almost anywhere when you subscribe to paid Buick Connected Services. When properly equipped, you can unlock and lock your doors, remote-start or -stop your engine⁴ and get real-time diagnostics that check your vehicle's fuel status, tire pressure,⁷ mileage and more. The myBuick mobile app is also Apple Watch[®]-compatible, so you can remote-start or -stop the engine, lock and unlock the doors, honk the horn and flash the lights—all right from your wrist.

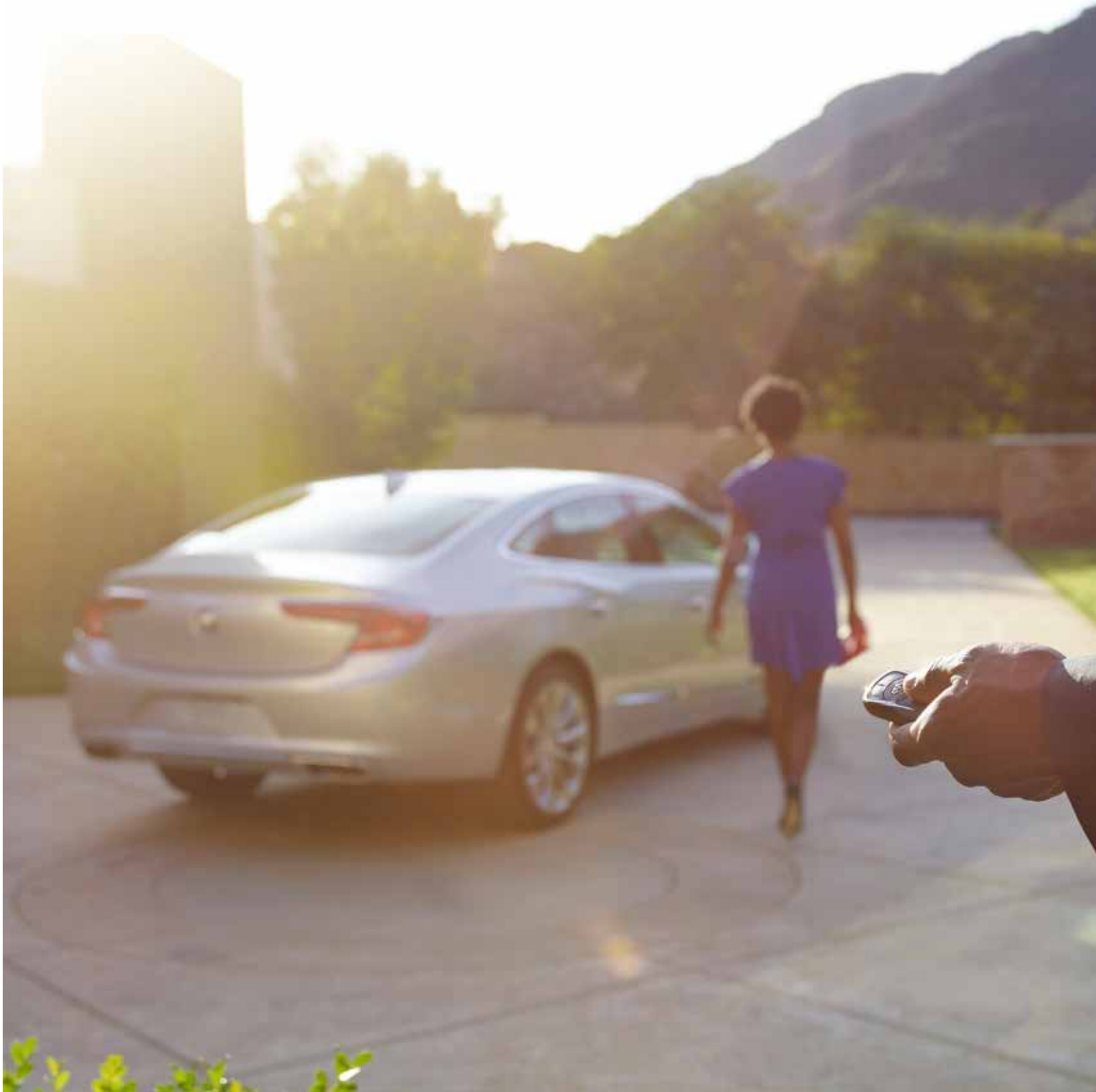
APPLE CARPLAY[™] COMPATIBILITY⁸ Just plug in your compatible iPhone[®] and you'll have easy access to your contacts, maps and apps that you're familiar with on your vehicle's 8-inch diagonal colour touch-screen. You can also have Siri[®] send and read your text messages, and you can listen to all of your content from iTunes[®], Apple Music[™] and other compatible audio apps.



ANDROID AUTO™ COMPATIBILITY⁹ Android Auto makes it easy to use the touch-screen display in your LaCrosse to access your phone, texts and music. And with Google Maps, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel and your eyes on the road.

BUILT-IN 4G LTE WI-FI® HOTSPOT⁶ An available built-in 4G LTE Wi-Fi® Hotspot (data plan required) supports up to seven devices from up to 15 metres away from the vehicle. So your passengers can use their favourite apps to stream movies, watch TV, play games, listen to music and check social media on the go.

¹Limitations apply. Not transferable. Standard connectivity available to original purchaser for 10 years from the vehicle delivery date for model year 2019 and newer Buick vehicles. See onstar.ca for details and further plan limitations. Connected Access does not include emergency or security services. Availability of Connected Access and any of its services are dependant on compatible 4G LTE wireless networks and are also subject to change. ²Capabilities vary by model and service plan. Visit onstar.ca for vehicle availability. Message and data rates may apply. Requires active service, email address on file and enrolment in Vehicle Diagnostics. Not all issues will deliver alerts. On-Demand Diagnostics requires a paid service plan. ³Diagnostic capabilities vary by model and do not cover all vehicle conditions. Additional message and data rates may apply. Requires email address on file and enrolment in Vehicle Diagnostics. Remote Access Plan does not include emergency or security services. Services are subject to user terms and limitations. Visit onstar.ca for more details. ⁴Requires subscription to Remote Access Plan or Premium Access Plan. Services are subject to user terms and limitations and vary by vehicle model. Unlock feature requires automatic locks. Remote start requires GM factory-installed and enabled remote-start system. Visit onstar.ca for more details. ⁵Available on select Apple® and Android™ devices. Service availability, features and functionality are subject to limitations and vary by vehicle, device and the plan in which you are enrolled. Device data connection required. Visit onstar.ca for more details. ⁶Visit onstar.ca for vehicle availability, coverage maps, details and system limitations. Services and connectivity vary by model and conditions as well as geographical and technical restrictions. 4G LTE service available in select markets. Requires active connected vehicle services and a data plan to access the vehicle's built-in Wi-Fi® Hotspot. Accessory Power must be active to use the Wi-Fi® Hotspot. Data plans provided by AT&T® or its local service provider. Credit card is required for purchase. ⁷Tire Pressure Monitoring System required (excludes spare). ⁸Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁹Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.





ONSTAR SAFETY AND SECURITY



As you travel with the ones you care about most, available OnStar^{®1} is with you to empower every moment. With a paid OnStar Safety & Security² Plan, you can have a 24/7 lifeline to specially trained Advisors, ready to help if you've been in a crash, your vehicle's been stolen, you're lost or you need Roadside Assistance.

EMERGENCY HELP WHEN IT MATTERS MOST Using built-in sensors, available Automatic Crash Response is designed to connect you to an Emergency Medical Dispatch-Certified Advisor³ immediately after a crash to help get you the care you need, even if you can't ask for it. Using Injury Severity Prediction technology, these specially trained Advisors can notify first responders about the likelihood of serious injury so they can provide help right away. You can feel confident knowing you have a team, available 24/7, to help get you the assistance you need.

SECURITY YOU CAN COUNT ON If your vehicle is stolen, OnStar Advisors are ready to take action with available Stolen Vehicle Assistance. Once a vehicle is reported stolen, OnStar Advisors can work with the police to help attempt to recover it. They can slow the vehicle if conditions are safe and even prevent it from being restarted in certain circumstances. And with available Theft Alarm Notification,⁴ if your vehicle alarm sounds, we can let you know via text, email or a phone call. One simple call puts a team into action to attempt to recover your vehicle quickly and safely in cooperation with local law enforcement.

The OnStar Safety & Security Plan and Connected Services have changed significantly. While many of the offered services are the same, available plans and pricing are different. Visit onstar.ca to review all the details and limitations.

¹Visit onstar.ca for coverage maps, details and system limitations. Services vary by model, service plan and conditions as well as geographical and technical restrictions. Service plan required. ²OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. Roadside service provided by Allstate Roadside Services, and limitations and restrictions apply. Stolen Vehicle Assistance requires armed factory-installed theft-deterrent system and selection of notification communication preference(s). These services are intended to assist with vehicle recovery and do not prevent theft or protect against damage or loss. Additional messaging and data rates may apply. Services are subject to user terms and limitations, and vary by vehicle model. Visit onstar.ca for more details. ³OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch. ⁴Services are subject to user terms and other limitations and vary by vehicle model. Requires an armed GM factory-installed theft-deterrent system, a subscription to OnStar Security Plan, OnStar Guidance Plan or OnStar Safety & Security Plan, and the selection of notification communication preference(s). Additional messaging and data rates may apply. Visit onstar.ca for more details.

FEATURES

● STANDARD ○ AVAILABLE — NOT AVAILABLE

	PREFERRED	ESSENCE	SPORT TOURING	PREMIUM (Production ends fall 2018)	AVENIR
2.5L 4-CYLINDER eASSIST ENGINE WITH 6-SPEED AUTOMATIC TRANSMISSION	●	●	—	●	—
3.6L V6 ENGINE WITH 9-SPEED AUTOMATIC TRANSMISSION	○	○	●	○	●
FRONT-WHEEL DRIVE	●	●	●	●	●
INTELLIGENT ALL-WHEEL DRIVE WITH ACTIVE TWIN CLUTCH	—	○	—	○	○
HID HEADLAMPS WITH SIGNATURE LED LIGHTING	●	●	●	●	●
8-WAY POWER-ADJUSTABLE FRONT SEATS	●	●	●	●	●
ANDROID AUTO™ COMPATIBILITY ¹	●	●	●	●	●
APPLE CARPLAY™ COMPATIBILITY ²	●	●	●	●	●
BUICK INFOTAINMENT SYSTEM ³ WITH 8" DIAGONAL COLOUR TOUCH-SCREEN	●	●	●	●	●
REAR VISION CAMERA	●	●	●	●	●
WATERFALL GRILLE WITH COLOURED TRI-SHIELD AND WING ELEMENT	●	●	—	●	—
AVAILABLE BUILT-IN 4G LTE WI-FI® HOTSPOT ⁴ (Data plan required)	○	○	○	○	○
POWER-TILT AND -TELESCOPING STEERING WHEEL	●	●	●	●	●
SIRIUSXM ⁵ RADIO (3-month trial subscription)	●	●	●	●	●
CARGO NET	●	●	●	●	●
ARTICULATING HEADLAMPS	—	●	●	●	●
DRIVER-SIDE AUTO-DIMMING OUTSIDE REAR-VIEW MIRROR	—	●	●	●	●
PERFORATED LEATHER-APPOINTED SEATING WITH FRONT HEATED SEATS	—	●	●	●	●
MEMORY SETTINGS FOR 2 DRIVERS	—	●	●	●	●
SUNROOF	—	○	○	○	●
WIRELESS CHARGING ⁶	—	●	●	●	●
IN-VEHICLE AIR IONIZER	—	—	—	●	●
FRONT VENTILATED SEATS WITH MASSAGE AND 4-WAY POWER LUMBAR CONTROL	—	—	—	●	●
HEATED STEERING WHEEL	—	—	—	●	●
SAFETY ALERT SEAT ⁷	—	—	—	●	●
HEAD-UP DISPLAY	—	—	—	●	●
FORWARD COLLISION ALERT ⁷	—	—	—	●	●
LANE KEEP ASSIST WITH LANE DEPARTURE WARNING ⁷	—	—	—	●	●
SPORT TOURING EXCLUSIVE					
19" ALUMINUM WHEELS WITH MIDNIGHT SILVER FINISH	—	—	●	—	—
BLACKED-OUT MESH GRILLE WITH BODY-COLOUR SURROUND	—	—	●	—	—
BODY-COLOUR DECKLID SPOILER	—	—	●	—	—
BODY-COLOUR FENDER ACCENTS	—	—	●	—	—
AVENIR EXCLUSIVE					
UNIQUE 3-DIMENSIONAL MESH UPPER AND LOWER GRILLE WITH CHROME WING ELEMENT	—	—	—	—	●
19" ALUMINUM ALLOY WHEELS WITH PEARL NICKEL FINISH	—	—	—	—	●
AVENIR-EMBROIDERED HEAD RESTRAINTS	—	—	—	—	●
20" MACHINED ALUMINUM ALLOY WHEELS WITH MIDNIGHT SILVER FINISH ⁸	—	—	—	—	○

PACKAGES

● STANDARD ○ AVAILABLE — NOT AVAILABLE

	PREFERRED	ESSENCE	SPORT TOURING	PREMIUM (Production ends fall 2018)	AVENIR
SUN AND SHADE PACKAGE: ● Panoramic sunroof ● Power rear sunshade	—	○	○	○	●
SIGHTS AND SOUNDS PACKAGE: ● Bose® Centerpoint® surround sound ● Navigation ⁹ ● HD Radio	—	○ ¹⁰	○ ¹⁰	○	●
DRIVER CONFIDENCE PACKAGE: ● Lane Change Alert with Side Blind Zone Alert ^{7,11} ● Rear Cross Traffic Alert ⁷	—	○ ¹²	○ ¹²	●	●
DRIVER CONFIDENCE PACKAGE II: ● Adaptive Cruise Control–Advanced ¹³ ● Automatic Parking Assist ⁷ ● Forward Automatic Braking ¹⁴ ● Front Pedestrian Braking ⁷	—	—	—	○	○
DYNAMIC DRIVE PACKAGE: ● 20" aluminum wheels (Essence and Premium) ● Continuously Variable Real-Time Damping ● Sport Mode selectivity ● Avenir-exclusive 20" machined aluminum alloy wheels with Midnight Silver finish	—	○ ^{15,16}	—	○ ¹⁵	○

DIMENSIONS, MM (INCHES)

Wheelbase	2906 (114.4)
Overall length	5016 (197.5)
Body width	1867 (73.5)
Overall height	1460 (57.5)
Track width, front/rear	1598/1603 (62.9/63.1)
Head room, front/rear	975/945 (38.4/37.2)
Shoulder room, front/rear	1460/1438 (57.7/56.6)
Hip room, front/rear	1392/1400 (54.8/55.1)
Leg room, front/rear	1067/965 (42.0/38.0)

CAPACITIES

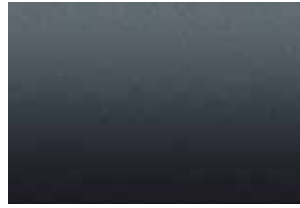
	Standard engine	Available engine
Engine Type	2.5L 4-cylinder with sophisticated eAssist light-electrification technology	3.6L VVT, DI V6 with cylinder deactivation and Stop/Start technology
Horsepower	194 hp @ 6300 rpm	310 hp @ 6800 rpm
Torque	187 lb.-ft. @ 4400 rpm	268 lb.-ft. @ 5200 rpm
Estimated fuel consumption rating, L/100 km (mpg) ¹⁷	9.4 (30) city/6.8 (42) hwy	11.7 (24) city/7.8 (36) hwy FWD 11.7 (24) city/8.2 (34) hwy AWD
Fuel Tank, L (imp. gal.) (approx.)	59.8 (13.1)	59.8 (13.1) FWD 61.3 (13.5) AWD
Cargo Capacity, ¹⁸ L (cu. ft.)	424.8 (15)	424.8 (15)

¹Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android™-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. ²Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. ³Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Data plan rates may apply. ⁴Visit onstar.ca for vehicle availability, coverage maps, details and system limitations. Services and connectivity vary by model and conditions as well as geographical and technical restrictions. 4G LTE service available in select markets. Requires active connected vehicle services and a data plan to access the vehicle's built-in Wi-Fi® Hotspot. Accessory power must be active to use the Wi-Fi® Hotspot. Data plans provided by AT&T® or its local service provider. Credit card is required for purchase. ⁵Available in 10 Canadian provinces, three territories and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-888-539-7474 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See the Customer Agreement for complete terms at siriusxm.ca/terms. SiriusXM Canada products, programming and services are subject to change. ⁶The system wirelessly charges one PMA- or Qi-compatible mobile device. To check for phone or device compatibility, see gmtotalconnect.ca. ⁷Read the vehicle Owner's Manual for important feature limitations and information. ⁸Requires Dynamic Drive Package. ⁹At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ¹⁰Requires Driver Confidence Package. ¹¹Before making a lane change, always check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal. ¹²Requires Sights and Sounds Package. ¹³Adaptive Cruise Control–Advanced is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. The Forward Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle. ¹⁴The Forward Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle. ¹⁵Requires 3.6L V6 engine. ¹⁶Front-Wheel Drive. ¹⁷Estimated fuel-consumption ratings based on GM testing in accordance with Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary. ¹⁸Cargo and load capacity limited by weight and distribution.

EXTERIOR COLOURS



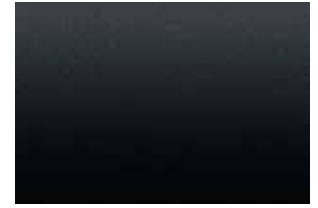
Red Quartz Tintcoat¹



Pewter Metallic²



Summit White³



Ebony Twilight Metallic⁴



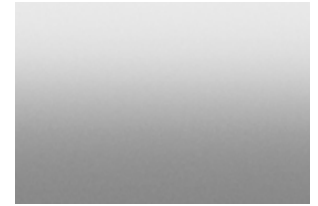
White Frost Tricoat⁵



Satin Steel Metallic⁴



Black Onyx³



Quicksilver Metallic⁶



Carrageen Metallic²



Pepperdust Metallic²

¹Not available on Avenir. Additional charge, premium paint.

²Not available on Sport Touring. Additional charge, premium paint. No charge on Avenir.

³Not available on Sport Touring or Avenir.

⁴Additional charge, premium paint. No charge on Avenir.

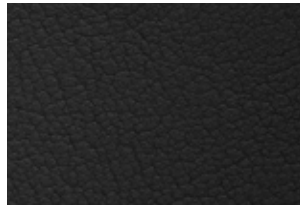
⁵Additional charge, premium paint.

⁶Not available on Avenir.

INTERIOR COLOURS



Light Neutral Leatherette⁷ or Perforated Leather-Appointed Seating⁸



Ebony Perforated Leather-Appointed Seating⁹



Brandy Perforated Leather-Appointed Seating⁸



Chestnut Perforated Leather-Appointed Seating¹⁰

⁷Standard on Preferred. ⁸Only available on Sport Touring, Essence and Premium. ⁹Available on Sport Touring, Essence, Premium and Avenir. ¹⁰Exclusive to Avenir.

WHEELS



18" Aluminum Alloy¹¹
Standard on Preferred, Essence and Premium.



18" Ultra-Bright Machine-Faced Aluminum¹²
Available on Preferred, Essence and Premium.



19" Aluminum With Midnight Silver Finish
Exclusive to Sport Touring.



20" Aluminum Alloy¹³
Available on Essence and Premium.



19" Aluminum Alloy With Pearl Nickel Finish
Exclusive to Avenir.



20" Machined Aluminum Alloy With Midnight Silver Finish¹³
Available on Avenir.

¹¹Requires 2.5L eAssist engine. ¹²Requires 3.6L V6 engine. ¹³Requires available Dynamic Drive Package.



IMPORTANT WORDS

BUICK OWNERSHIP: IT'S A GOOD FEELING. Our commitment to you includes:

- 2-year/48,000 km¹ Lube-Oil-Filter Maintenance²
- 4-year/80,000 km¹ Base Warranty Coverage³
- 6-year/110,000 km¹ Powertrain Component Warranty Coverage³
- 6-year/110,000 km¹ Courtesy Transportation⁴
- 6-year/110,000 km¹ 24/7 Roadside Assistance⁴
- 6-year/unlimited km¹ sheet metal rust-through perforation coverage³
- 8-year/130,000 km¹ coverage on specified major emission components³

¹Whichever comes first. ²Limit of four complimentary Lube-Oil-Filter services in total. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. Limitations apply. See your dealer for details. ³Conditions apply. See warranty booklet for details. ⁴Conditions apply. See Owner's Manual for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:⁵

- **BUICK PROTECTION PLAN** – The only extended service plan backed by the resources and commitment of General Motors; Buick Protection Plan may be purchased at the time of sale or subsequently during the Base Warranty coverage period⁶
- **BUICK CERTIFIED SERVICE** – With Buick-certified technicians and Buick-approved parts, nobody knows your Buick vehicle better.
- **BUICK MAINTENANCE PLAN** – The only maintenance plan designed specifically for buyers of Buick vehicles and backed by the resources and commitment of General Motors. Buick Maintenance Plans may be purchased at the time of sale or on vehicles up to 3 model years old and with 60,000 km or less on the odometer.
- **BUICK OWNER CENTRE** – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and helpful resources such as Owner's Manuals. Find out more at buickowner.ca.

⁵Conditions and limitations apply. ⁶Please work with your dealer to select the plan that is suitable for your driving needs. Dealers are free to set their own prices.

TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- **PURCHASE FINANCING AND LEASING** – On-the-spot financing. See dealer for full details.⁷
- **GM STUDENT BONUS PROGRAM** – Students or recent graduates of high school, college or university⁸ may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750⁹ (tax inclusive) (purchased vehicle dependant) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- **GM CARD** – Cardholders may redeem Earnings toward the total purchase price or lease down payment of an eligible new Chevrolet, Buick, GMC or Cadillac. Restrictions and limitations apply.⁹ For full program details, please visit gmcad.ca.

⁷Subject to eligibility. ⁸Conditions and limitations apply. ⁹Program subject to change.

INFORMATION RESOURCES: You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick website at buick.ca.
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

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