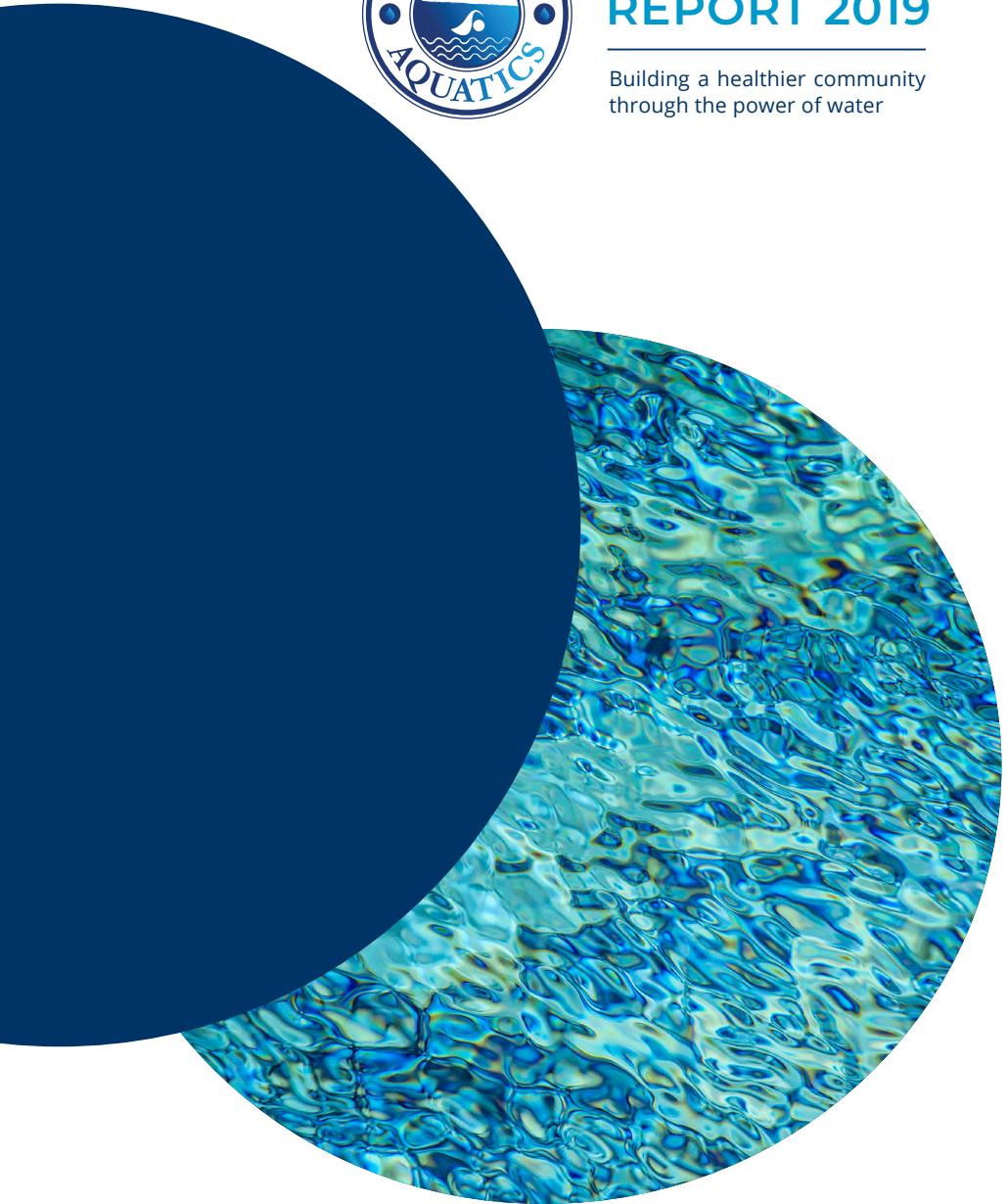




# ANNUAL REPORT 2019

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Building a healthier community  
through the power of water





## STAYING AFLOAT IN 2020

Although 2020 has been off to an interesting start, we can't help but remember how successful our 2019 year was for Teton Valley Aquatics. We hope that you will find this annual report inspiring amidst the uncertain times we are in, showing how our community can come together in support of each other and our goals and aspirations.

Thanks to you, our supporters, we are able to continue our mission of partnering with the City of Driggs and the Community of Teton Valley to optimize resources for designing, building and operating a successful aquatic facility. A project of this size takes time and resources and we feel in the last four years we have made the right moves to be able to make our mission a reality. This past year, TVA has improved water safety and lifelong health through the Josh-the-Otter water safety program, swim lessons

targeting low income families and installation of life jacket stations along the Teton River.

As this year continues to evolve, TVA recognizes that many of our supporters have very important competing needs for their donations. If you are able, please help *Keep Us Afloat* while we continue to make progress toward a Teton Valley Aquatic Facility. Access to health and wellness resources is what can make a difference in the quality of life for our community!

## THE TEAM

Our team is dedicated to our mission of fulfilling the dream of year-round access to water for our Teton Valley Community! With a wealth of knowledge in various areas of expertise, our team has what's needed to bring a project of this size to reality.



**JESSICA POZZI**  
**Executive Director**

Everyone should have the opportunity to learn water safety and have access to water to better their lives. I am excited to bring my experience, knowledge in nonprofit leadership and fundraising along with my passion for water to see this project come to life!



**BARB BELLER**  
**Board Chair**

I am excited to be a part of a dedicated team of people to bring swimming to Teton Valley. Through this project, we will increase water safety, health and general wellbeing of our community. TVA envisions that the facility will be a centerpiece for our community.

## BOARD OF DIRECTORS

We couldn't do it without them! Composed of motivated and dedicated community members, our board is up to the challenge this project brings because they know how beneficial a year-round water facility will be for our community!

BARB BELLER, CHAIR  
FIELDING ESSENSA, TREASURER  
LYNN FOXF PEASE, SECRETARY

MEGAN LATORRE, DIRECTOR  
RICHARD WEINBRANDT, DIRECTOR

## ADVISORY COUNCIL

Our Council serves as a critical community champion of TVA. Members of the Council share their gifts in service to our mission by providing our organization with their professional expertise; their diverse knowledge of constituent perspectives; their connections to local resources, colleagues or peers; their philanthropic support or other forms of needed assistance. We are grateful for their support!

JOHN BELLER  
JAN COGBILL  
TOM COGBILL  
DOUG GEMMEL  
RICHARD GRUNDLER  
ANNA GUNDERSON  
JANSEN GUNDERSON  
DEBBI LOBST

STEVE LOBST  
BILL LEAKE  
BARB LINDQUIST  
BRIAN MCDERMOTT  
DAINA MIDDLETON  
SCOTT PAULSON  
KATRINA RUNYAN  
BONNIE SELF

ANNA TRENTADUE  
JOHN UNLAND  
LINDA UNLAND  
AMY VERBETEN  
DAN VERBETEN  
BOB WHIPPLE  
DEBBIE WHIPPLE



# ACCOMPLISHMENTS OF 2019

In 2019 we made great strokes building our programming and organization in Teton Valley. From swim lessons, water safety education, life jacket loaners, a swim-a-thon, and other various events, we enjoyed sharing the power of water with our community!

74% 

## GROWTH IN PROGRAMMING



The number of children participating in programming grew from 37 in 2018 to over 500 in 2019!

### Learn-to-Swim

Offered our Learn-to-Swim lessons at Green Canyon Hot Springs in the fall of 2019. Over 65 children ages 3-12 we're taught by licensed USA Swim Instructors.

### Josh-the-Otter

Brought nationally recognized Josh-the-Otter water safety program to 291 children and 8 seniors in the month of May for National Water Safety Month.

-  Over 6 miles swam at our 2nd Annual Swim-A-Thon fundraising at JH Rec Center.
-  Pint Night at GTB, Music on Main, & Tin Cup were community outreach successes!

500+ 

## ENGAGED COMMUNITY MEMBERS

Through our various offerings in 2019 we were able to engage the most community members in our four years as a nonprofit!

### Life Jacket Loaners

Partnered with State of Idaho Parks and Recreation & others to install three life jacket loaner stations at Teton River launch stations: Buxton River Park, Rainey/"Big Eddy" and Cache Bridge/"Packsaddle," with over 100 life jackets available for use.

### New Faces of TVA

Welcomed new board members Lynn Foxx Pease and Megan LaTorre. Celebrated the accomplishments of Katie McNamara, our first Executive Director and welcomed new ED, Jessica Pozzi.

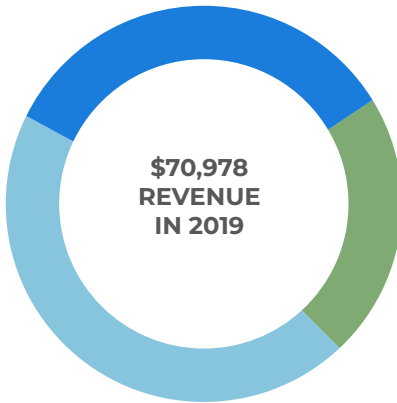
-  Completed Aquatic Center Feasibility Study with VCBO Architecture & the City of Driggs.

## MAKING WAVES IN 2019

Teton Valley Aquatics believes in a community with access and opportunity to live their fullest, healthiest lives; a community where everyone has basic swimming and life saving skills.

**YOU** are helping our community access this essential life skill, spend quality time in the water with family, and improve well-being through aquatic fitness.

## REVENUE & EXPENSES

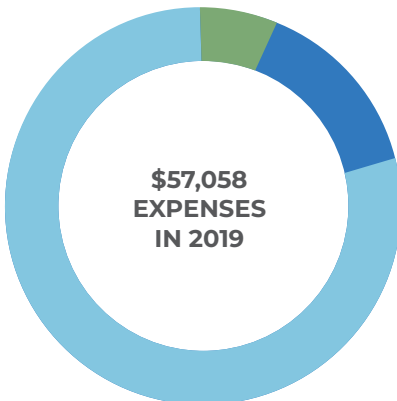


40.2% FOUNDATIONS  
Grants from local and national resources used for specific purposes

37.3% INDIVIDUAL CONTRIBUTIONS  
Donations received for general operations or for specific programs from our generous community

22.5% EVENTS & PROGRAMMING  
Swim-A-Thon and swim lessons

12.9% PROGRAMMING  
Swim Lessons, Life jacket Loaners, Josh-the-Otter

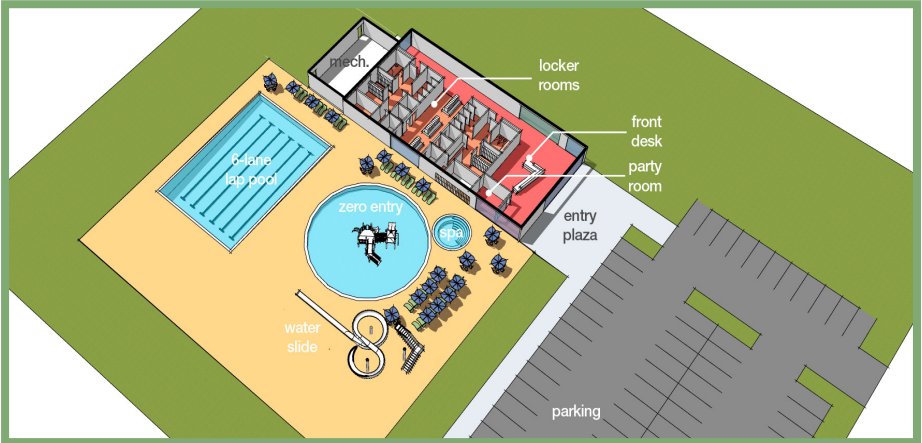


83.4% ADMINISTRATION & OPERATIONS  
Employee salaries, consultant fees, feasibility study

3.7% COMMUNITY DEVELOPMENT  
Marketing of programs and brand building in the valley

# THE PROJECT

Teton Valley Aquatics Center will provide year-round water access to our valley community and visitors. We're striving for a financially achievable approach to obtaining an aquatic center that can grow with the Teton Valley, and adapt to the changing needs of our community.



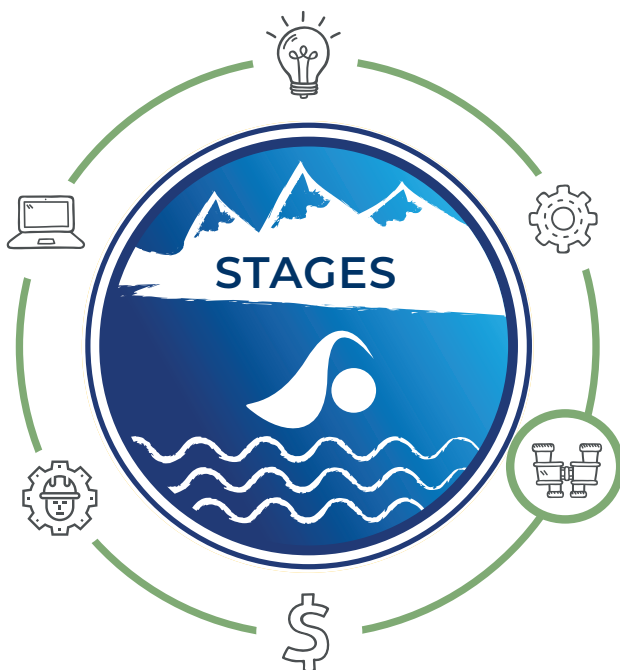
*\*Note this is not the official design, but a possible design to meet Phase 1 goals.*

A variety of options for the facility were developed following community engagement, and through a well-designed process with the project team. Cost estimates and financial feasibility conversations led to the determination that a “Phased” approach to a facility would be best for our community.

The aquatic features planned for the first phase (shown above) include a seasonal, heated 6-lane community pool, a zero-entry wading/activity pool, a spa, and a water slide. Additional Phase 1 features include an indoor reception area, locker rooms, and a small party room.

*Partnering with the City of Driggs, our project team has reviewed numerous sites within Teton Valley and has provided a recommendation to the City of Driggs for purchase.*

*At the June City Council Meeting, the council approved moving forward with the purchase of the property. We are confident the City of Driggs will secure the land by the end of this summer!*



## WHY ✓

Our community lacks year-round access to public water. An aquatic facility provides this access to all members of a community giving them a resource for learning water safety and utilizing programming that promotes health and wellness.

## FEASIBILITY ✓

Working with key partners and consultants we produced a facility feasibility study including a rough order of magnitude cost for construction and operation to inform the planning, design, and construction of an aquatic center in Teton Valley. Read the study on our website.

## SITE SELECTION

After assessing numerous locations in the valley, the City of Driggs is moving forward with our top site recommendation. The site was determined by using a scoring matrix consisting of 8 attributes: Access & Visibility, Size, Land Use & Site, Geothermal, Convenience, Infrastructure, Partnerships, and Availability/Price.

## CAPITAL CAMPAIGN

During this phase the team at TVA will lead a capital campaign to raise money from various resources including public, private and government entities, to pay for the building of the center.

## BUILDING

This phase consists of brick and mortar construction! Depending on financial resources we will determine which building phase to start with. Prior to construction, TVA will have a firm strategy for sustainable funding for continued facility operation.

## PROGRAMMING

While the aquatics center is being built, the team at TVA will be working to create a diverse programming and educational portfolio that meets the needs of our various community members focused on safety, health and wellness.

# PROGRAMS

Our goal is to offer diverse programming to encourage and support water safety in Teton Valley.

Swim programs consist of summer/fall Learn-to-Swim lessons and Winter Sports lessons through the Teton School District. Lessons in 2020 are currently on hold, but we hope to resume as soon as it is safe and feasible.

## JOSH-THE-OTTER

Our in person educational session with Josh the Otter! Children learn about water safety in a fun and interactive setting and walk away with their own Josh the Otter book to share with family. Offered in classrooms and available to book for your own event!

## LIFE JACKET LOANER STATIONS

Hitting the Teton River for a float? Forgot your personal flotation device (PFD)? No worries! Borrow one at any of these launch stations: Buxton River Park, Rainey "Big Eddy" and Cache Bridge "Packsaddle." When you pull out, just drop the PFD at that location's station so it's available for someone else's use.



# TIN CUP CHALLENGE 2020

Help KEEP US AFLOAT in 2020 through the Tin Cup Challenge! The Tin Cup Challenge is Teton Valley's largest fundraiser benefiting our valley's numerous nonprofits. This year more than ever, TVA needs your support to keep our mission alive!



## 36%

of TVA's unrestricted operating budget is from generous Tin Cup donors with a match provided by the Community Foundation.

Without the funding TVA receives from the Tin Cup Challenge we would not have the means to offer our programming and water safety education to over 250 children and their families.

## \$21,000

### TIN CUP CONTRIBUTIONS IN 2019

These funds were used to support our operating costs for employee salaries, feasibility study with VCBO and to offer scholarships for swim lessons.

## \$25,000

### GOAL FOR TIN CUP IN 2020

TVA is looking to our community to raise this much money so we can *STAY AFLOAT* and offer more programming and scholarships and continue to make strokes toward an aquatic facility in the fall of 2020 and spring of 2021.

# GIVING FROM THE HEART



Teton Valley Aquatics gratefully acknowledges the following individuals, foundations and businesses who made generous gifts between January 1, 2019 and December 31, 2019. The generosity of our donors ensures that our families, friends and neighbors have access to the lifelong gift of water safety and swimming.

## DONORS

Yoshiko Abrahamson

Kathryn Aguilar

Anonymous (5)

Mitzi Arsdell

James Auge

James Aust

Amanda Badolato

Chris & Sheralyn Baltes

Jenny Bartlett

John & Barb Beller

William Beller

Rober W. & Jean E. Benedict

Richard P. Berg

Clayton & Sarah Bieber

Randy, Jenn & Dalton Blough

William & Alice Boney

Thomas & Pamela Booth

Kurt Borich & Jennifer Fisher

Michael & Patricia Boyd

Jo Burkart

Arnold Byrd & Shannon

Shopper

Peter & Suellen Carman

Bruce Carpenter

Jeannette Chiari

Billy Chow & Penny Oslund

Aaron & August Christensen

Kelly & Aleisha Circle

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Gregory Collins & Susan Miller

Laurel Dorr

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Fielding & Kimberly Essensa

Mark & Virginia Ewald

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Taylor Farnum

Linda Fiebranz

David & Melanie Fischel

Janine Fitzgerald

Dave & Debbie Fosdick

Maragaret & Jim Fraser

Rebecca Travis Gay & Thomas

Sneed

Frances Ann Goodell

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Jack & Jo Haddox

Paul & Mary Lou Haddox

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Kathryn I. Hunt

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Erica Linnell  
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Erik Lyngso  
Debbie Malheiro  
Marilynne Manguba  
Melanie Marcum  
Eva Marmsater  
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Jim & Elizabeth McCane  
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McCullough-McCoy  
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Michael & Barbara Morey  
Ralph & Mary Mossman  
Mark & Nell Hanson  
Kent & Diane Nichols  
Derrick & Liz Nobman  
Allen O'Bannon

Kenneth & Mary Lou O'Dell  
Pete & Mary Lou Oslund  
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David Pease & Lynn Foxx  
Pease  
Marjorie Peter  
Elizabeth Pitcher  
Jared Power & Josie Gray  
Jessica & Rick Pozzi  
Linda Prentice  
Sean & Jackie Riley  
George & Barbara Roberts  
Mary Roberson-Goodrich  
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Kelly Sadauckas  
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Richard & Holly Schumacher  
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Maggie Shaw  
Richard & Elaine Simmons  
James & Jennifer Smith  
Lisa Smith-Batchen  
Stacy Stamm  
Alice Stevenson  
Cate Stillman  
Reed Sullivan  
Steve Summers

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Troxler Thal  
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Robert Walther  
Tim Walther  
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Richard Weinbrandt  
Jennifer Werlin  
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Michael Whitfield & Liz Davy  
Daniel & Pat Willert  
Ben Winship & Caroline  
Herter  
David & Susie Work  
Feliz Zajac & Joyce McFar-  
land Zajac  
Neesha Zollinger

## VOLUNTEERS

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John Beller  
Aleisha Circle  
Jan & Tom Cogbill  
Anna & Jansen Gunderson  
Megan LaTorre  
Lani Landon  
Lars Marmsater  
Liz McCane

Billy McNamara  
Ted Meyer  
Annie Mostkoff  
Kimberly Neerings  
Ed Pala  
Jared & Josie Power  
Audri Rook  
Jen Smith

Jan & Mitzi Van Arsdell  
Vickie Van Dresar  
Larry Veit  
Peter Wells  
Jo Ann West  
Ali Wight

## ORGANIZATIONS

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City of Driggs  
Community Foundation of Teton Valley  
Green Canyon Hot Springs  
Idaho Department of Parks & Recreation  
Inlight Media

LGV Creative  
Peaked Sports  
Silver Star Communications  
Teton Springs Foundation  
Teton Valley Health

*Teton Valley Aquatics strives to provide accurate recognition of donors. If you feel that there has been an error or omission, please contact our office at [jessica@tetonvalleyaquatics.org](mailto:jessica@tetonvalleyaquatics.org) so that we may correct our records.*



TETON VALLEY AQUATICS LTD.  
PO Box 583, Driggs ID 83422

701.799.4636

[jessica@tetonvalleyaquatics.org](mailto:jessica@tetonvalleyaquatics.org)

[TetonValleyAquatics.org](http://TetonValleyAquatics.org)

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