

The world's smallest digital SLR is here.



Full featured doesn't have to mean full sized. Introducing the 10.1 megapixel Olympus E-420. This incredibly compact, lightweight camera is ideal for everyday use and has all the performance of a world-class digital SLR. The E-420's intuitive operation and advanced technology ensure you'll always capture stunning, beautiful photos in any situation.

Olympus developed Live View. Now we're evolving it.

Take photos with the E-420 the same way you do with a digital compact camera. Live View offers real-time "live" viewing of your subject on a high-contrast, high-resolution 2.7" HyperCrystal™ II LCD screen for effortless viewing even in bright, direct sunlight. Live View lets you shoot high- and low-angle shots with ease, plus helps you capture spontaneous shots. With the E-420, you can now Auto Focus within the Live View mode. It works seamlessly and instantly through the shutter button to ensure a clear shot every time.

Now with Face Detection technology.

The E-420's Face Detection feature works with Live View to track up to eight faces in a frame, then automatically focuses and optimizes the exposure for brilliant pictures. Just imagine, perfectly clear, sharp faces in every picture you take.

Pick a scene mode. Take a perfect shot.

With the E-420, you're just one scene mode away from taking the perfect picture. You'll find 18 scene modes — everything from Fireworks to Sport to Beach & Snow — so you can perfectly capture all those tricky shots.

Banish spots forever.

The Olympus Dust Reduction System is an industry first and a proven technology. Every time you turn on the E-420, a Supersonic Wave Filter™ silently vibrates at an astonishing 30,000 times a second. Dust is blasted away, ensuring spot-free photos every time. You can take full advantage of a digital SLR and change lenses without worrying about dust ruining your pictures.

Beautiful photos fast.

The E-420 features our TruePic™ III image processor that provides quick start-up, blazing write speeds and a burst shooting rate of 3.5 fps. In addition to increasing speed, the TruePic III chip minimizes graininess, enhances detail, generates rich, accurate color and ensures smooth color transitions. Shadow Adjustment Technology increases the image's dynamic range and brings out details obscured by shadows for brighter photos.

Lenses built to be digital specific.

Olympus offers the largest selection of lenses — more than 20 — specifically made for digital photography. All of the award-winning Zuiko Digital™ lenses are compatible with the E-420. These precision-crafted lenses are perfectly matched to work with the camera's image sensor so every pixel is exposed. The result? Photos with bright, accurate colors and uncompromising sharpness from one edge of your image to the other that traditional film lenses can't deliver.



OLYMPUS®

E-420 Body with LENS ED 14-42mm F3.5/5.6: 261055

900339-0308