



# FTF 10<sup>th</sup> ANNIVERSARY FREESCALE TECHNOLOGY FORUM 2015

Secure, Embedded Processing Solutions  
for the Internet of Tomorrow

**FTF Americas**

**FTF Brazil**

**June 22-25, 2015**

**September 15, 2015**

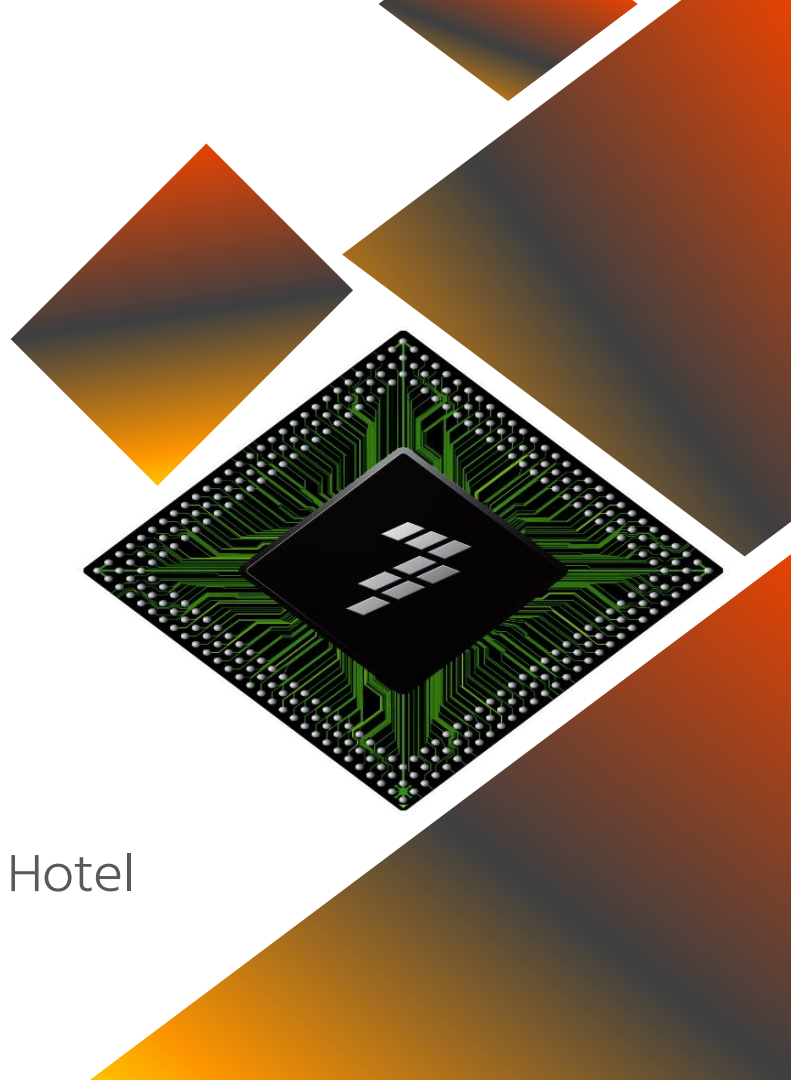
**JW Marriott Austin**

**Grand Hyatt São Paulo Hotel**



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# Company Presentation - 2015

**Tiago Rubortone Velasque**  
Field Applications Engineer



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# What is embedded computing?

Embedded Computers allow devices, machines and systems to be **intelligent** and **communicative**

At the supermarket, in an elevator, at the parking place or at the cash-point – you're in touch with **Embedded Computer Technology** every day

Thanks to embedded computers your life is made a little **easier** each day



## Who is congatec?

The driver for innovation and technology  
leadership

### Focused on COMs

- Computer-On-Modules

### Leading in technology

- Freescale partners

### Accelerating time-to-market

- for x86 and ARM-based embedded computer design



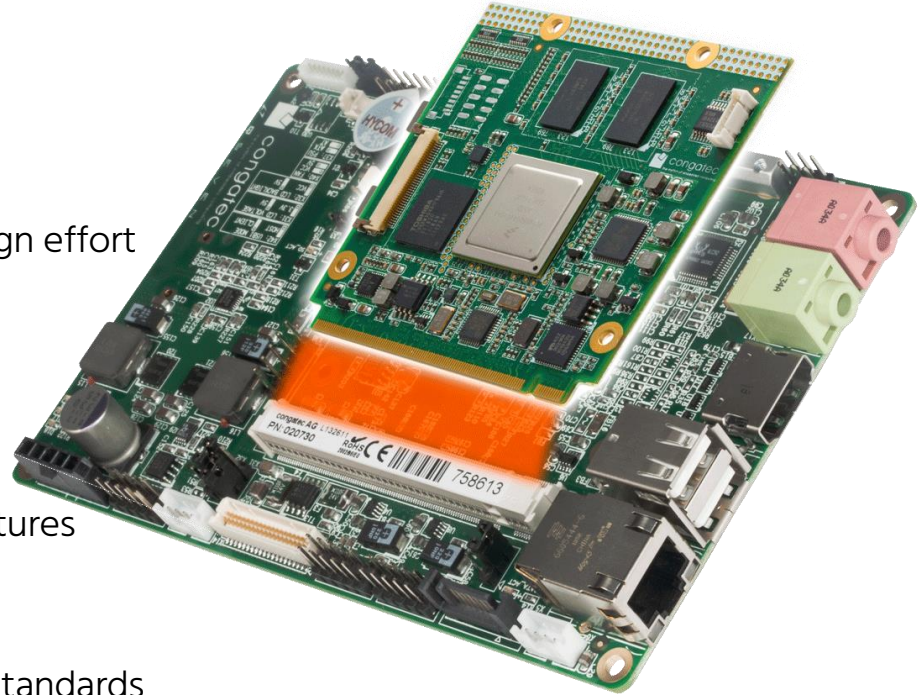
# The Module Concept

## Concept

- CPU board with standard PC core functions
- Baseboard with customer specific functions and size
- The logical alternative to a chip-down design effort

## Benefits

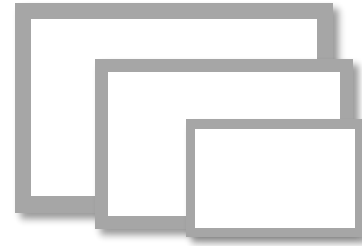
- Faster time to market
- Reduced development costs
- Engineering resources focus on system features
- Scalable product range
- Faster reaction to market trends
- Second source philosophy – true industry standards



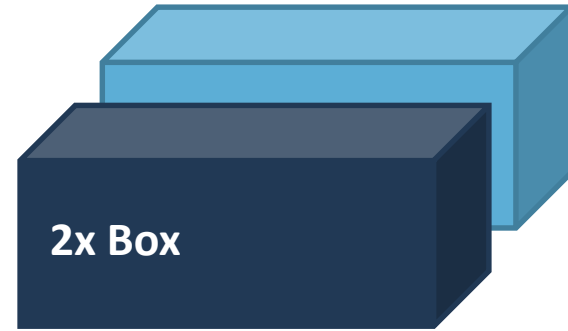
# Module Advantages

## Create your own product family

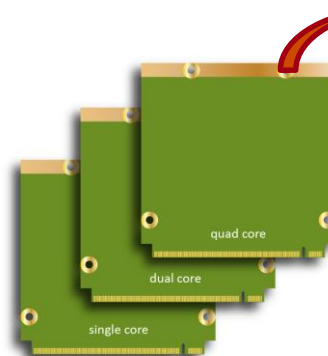
- Example
  - 3 Panel versions
  - 2 housing variants
  - 3 COMs
  - 1 Carrier board
- 18 catalog variants



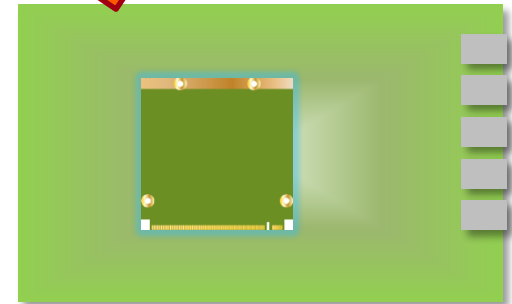
**3x Panel**



**2x Box**

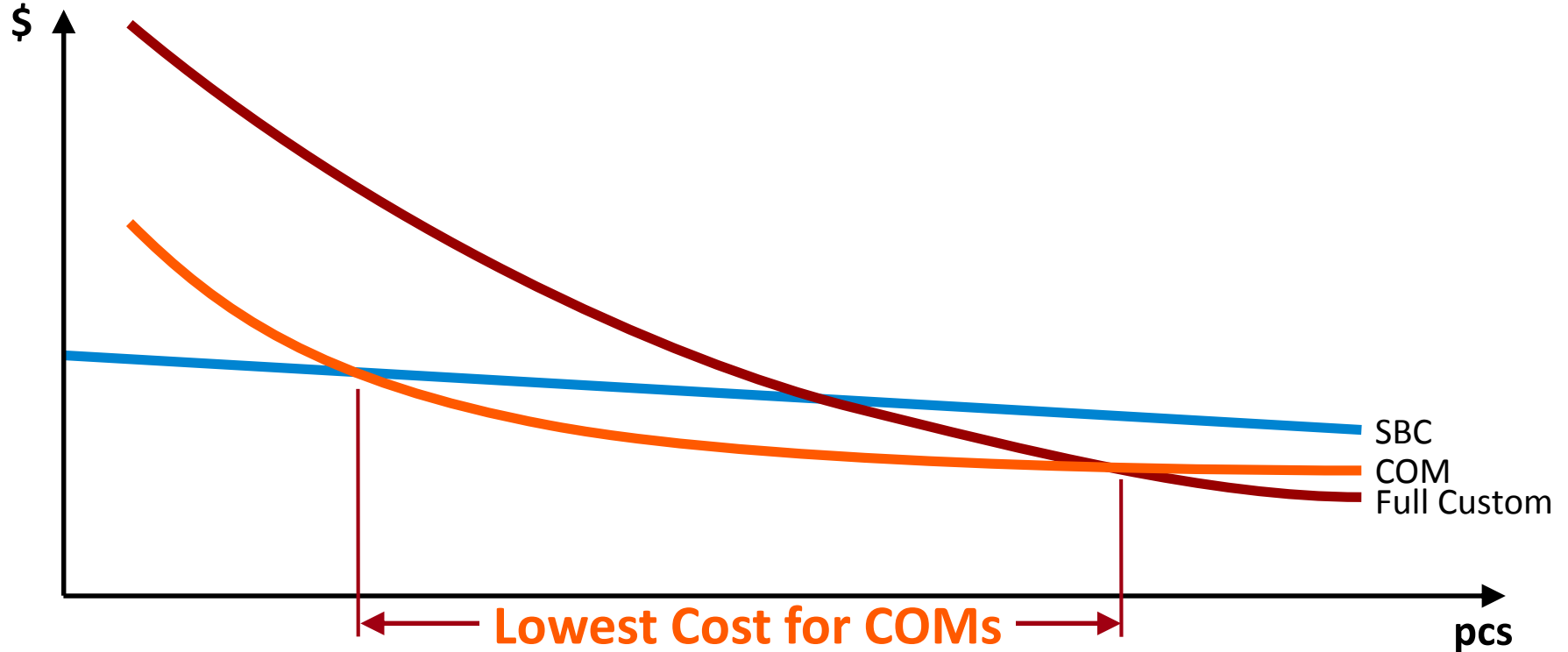


**3x CPU Modules**



**1x Carrier Board!**

# Project Size for Customized Solutions



# Make versus Buy

Challenges	Full Custom	Module Based
Time to market	Longest design cycle	Flexible for upgrades by changing modules
Lowering design cost	Keeping up with full & complex processor technology evolution driving higher cost of resources	Outsourcing of the complex processor part Less design and investment risk
IP ownership	Most of the IP is not necessarily valued by customers	Limit the customer investment to better concentrate on their own IP (software and system)
Long life cycles	Customer responsibility for the complete design	Customer can rely on module vendor Quick module upgrade to extend life cycles
Unit Cost	Lowest for project size >100k units	Low cost due to multiple customers per module





**conga-QMX6**

seven standard

# conga-QMX6

**Freescale i.MX6 up to Quad Core 1.0 GHz**  
**Commercial and Industrial Versions**  
**Up to 2 GByte DDR3 RAM on Module**  
**Up to 16 GByte eMMC Flash on Module**

## Interfaces...

- 1x PCI Express Gen. 2
- 1x SATA Gen. 2
- Gbit Ethernet
- MicroSD card connector on Module
- CAN Bus



# Qseven Evolution



## Qseven consortium founded in Feb. 2008

- First specification released in July 2008
- Fastest market introduction
- 60 member companies in 2012

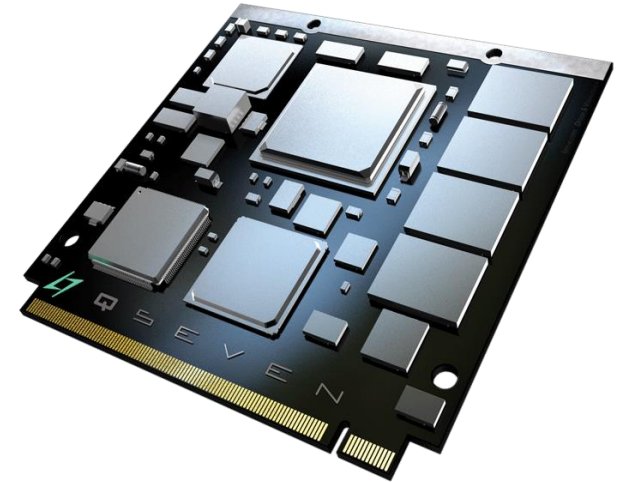
## Open Standard

- Qseven Specification 2.0
- Qseven supports x86 & ARM

## Moved to SGeT in 2012

- Standardization Group for Embedded Technology
- congatec is Founding Member and the editor of the Qseven Specification and Design Guide

[www.sget.org](http://www.sget.org)



**SGeT** STANDARDIZATION  
GROUP FOR  
EMBEDDED  
TECHNOLOGIES

# Qseven Key Points

## Optimized Connector

- MXM edge connector (230-pin)
- Low cost and high speed

## Latest Technology

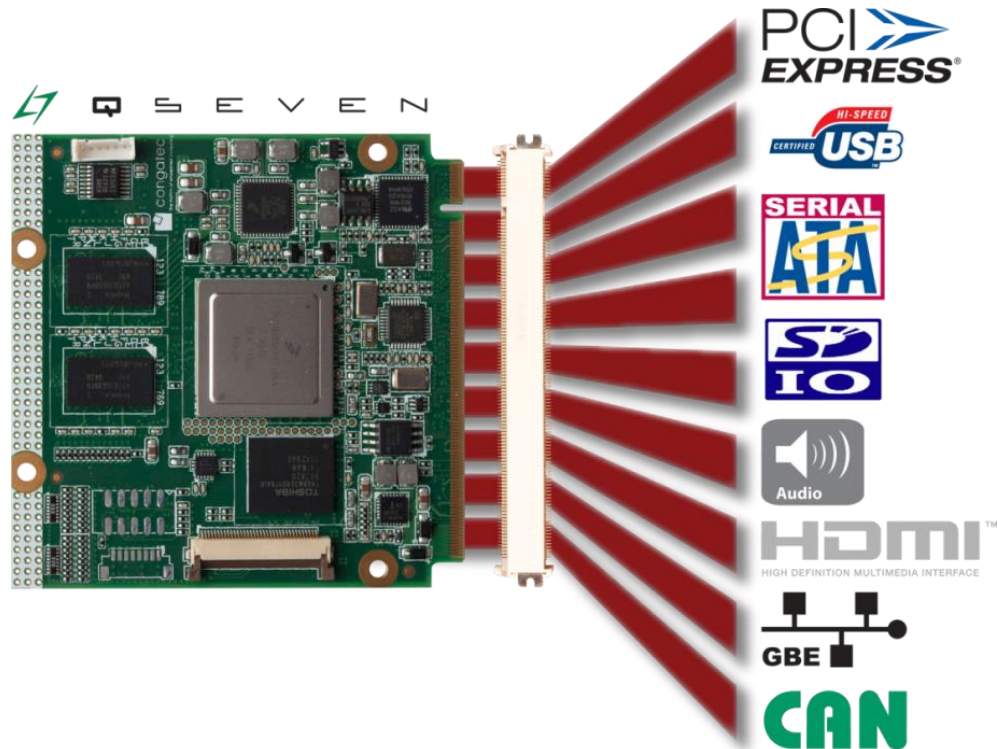
- Low power processors
- x86 and ARM

## Modern Set of Interfaces

- PCI Express, SATA, USB 3.0, GB Ethernet, SDIO, LVDS, HDMI/DisplayPort

## Further Benefits

- Onboard RAM and Flash for rugged applications
- 5V Power for easy battery operation
- Small Size: 70x70 mm or 70x40 mm
- Thermal cooling interface
- Full market acceptance



# conga-QMX6 Variants

## Commercial Module

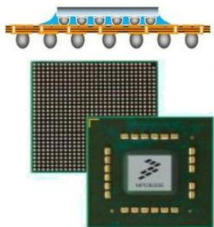
- 0 to +60°C ambient operating
- 5 year operation @ 50% duty cycle
- Longevity 5 years

### CPUs

- Extended Commercial Versions  
(-20..105°C ambient operating)
  - i.MX6 Solo 1.0 GHz
  - i.MX6 Dual Lite 1.0 GHz
  - i.MX6 Dual 1.0 GHz
  - i.MX6 Quad 1.0 GHz
- Standard packaging

### Memory

- 4 GByte eMMC/MLC
- 1 or 2 GByte DDR3L RAM



## Industrial Module

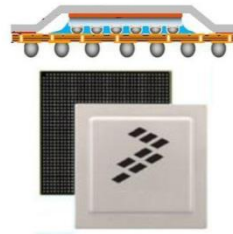
- -40 to 85°C ambient operating
- 10 year operation @ 100% duty cycle
- Longevity 10 years

### CPUs

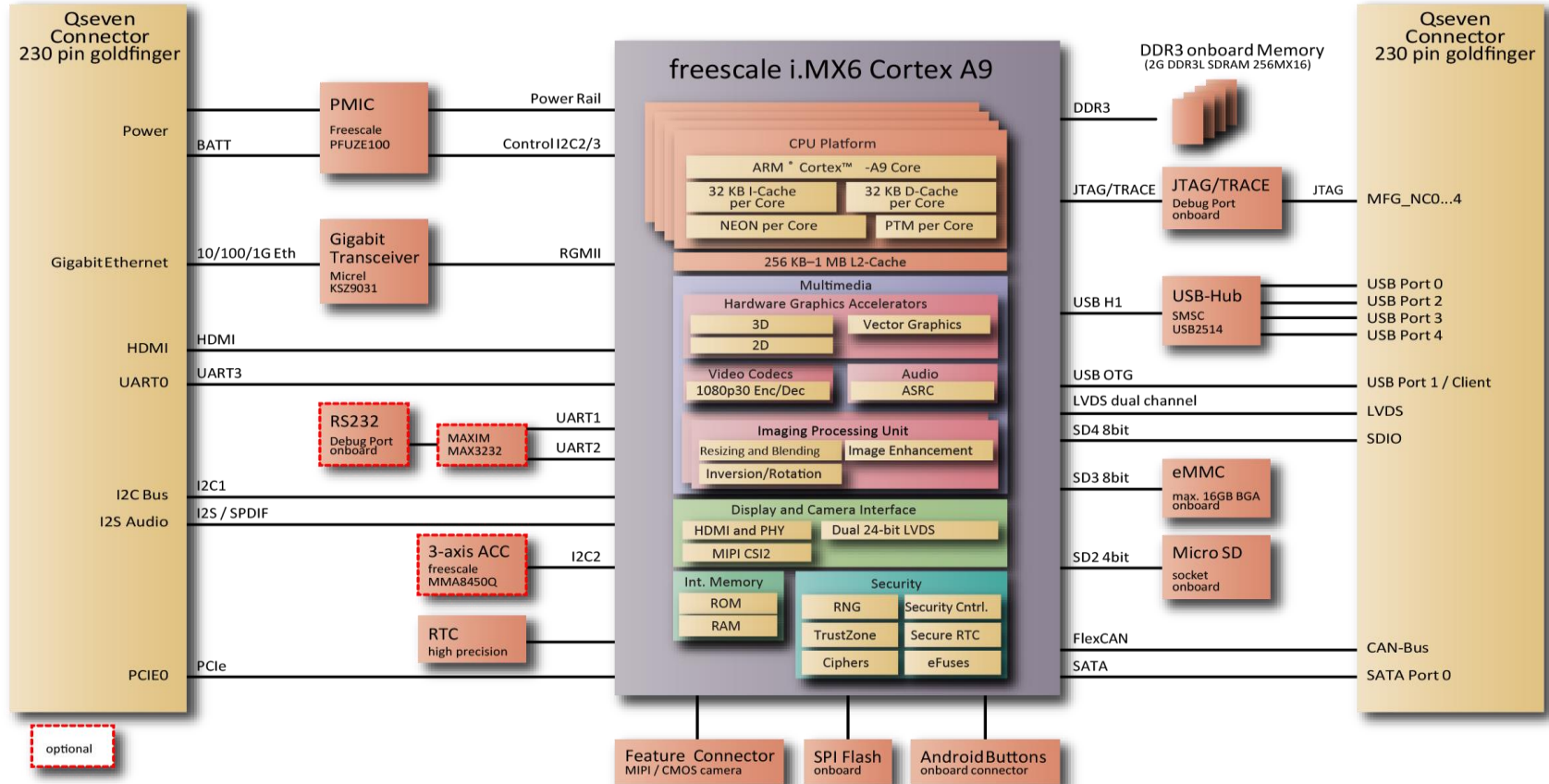
- Industrial Grade Versions  
(-40..105°C ambient operating)
  - i.MX6 Solo 800 MHz
  - i.MX6 Dual Lite 800 MHz
  - i.MX6 Dual 800 MHz
  - i.MX6 Quad 800 MHz
- Lidded packaging

### Memory

- 4GByte eMMC/iMLC
- 1 GByte DDR3L RAM

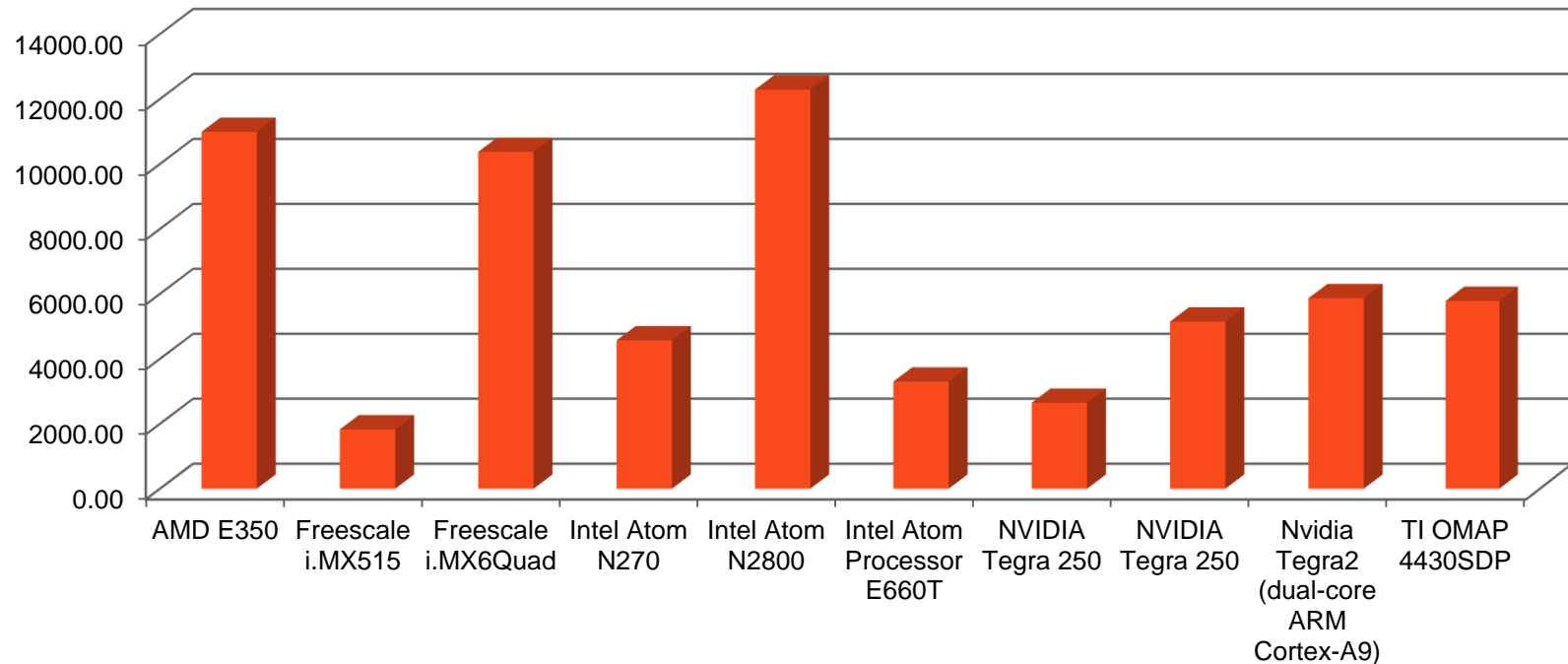


# Block Diagram conga-QMX6



# Performance Benchmark

CoreMark 1.0 Benchmark Scores



# Designing with Qseven ARM Modules



# Designing with Qseven ARM Modules

## Engineering Tools

### Quick start with conga-QKIT/ARM

- For evaluation and rapid prototyping
- Content
  - conga-QMX6 quad core Qseven module
  - conga-QEVAL
  - I2S sound card
  - HDMI video converter
  - Power supply
  - Cable kit
  - Ready to go Ubuntu Linux image including BSP



# Designing with Qseven ARM Modules

## Qseven Deliverables

**congatec website has everything you need to get started with your design.**

- Qseven Specification
- Qseven Carrier Board Design Guide
- Qseven Carrier Board Reference Schematics
- Application Notes
- Tech Videos
- Dedicated Design-In Support



**[www.congatec.com/en/products/technologies/qseven.html](http://www.congatec.com/en/products/technologies/qseven.html)**

# Designing with Qseven ARM Modules

## Software Support

### Software Support

- Standard BSPs are supported by congatec
- Customized BSP implementations are done by our partner Adeneo, embedded source code provided
  - Windows Embedded Compact 7.0
  - Linux (Ubuntu)
  - Android



# Designing with Qseven ARM Modules

## Partnerships

### High Level Partnerships

- Hard- and Software Technology
- Worldwide



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# Designing with Qseven ARM Modules

## BSP Overview

### uBoot

- uBoot2009
- uBoot2013

: available via congatec Git server  
: available via congatec Git server

### Linux Kernel

- 3.0.35/4.1.0
- 3.10.17

: available via congatec Git server  
: available via congatec Git server

### Yocto

- dora 1.5.1; kernel 3.0.35/4.1.0 BSP
- daisy 1.6; kernel 3.10.17 BSP
- Android
- BSP IceCreamSandwich 4.0.4; kernel 3.0.35/1.1.0(A)
- BSP JellyBean 4.2.2; kernel 3.0.35/4.0.0(A)
- BSP JellyBean 4.3.0; kernel 3.0.35/1.0.0(A)
- BSP KitKat 4.4.x; kernel 3.10.x

: available via congatec Git server  
: available via congatec Git server  
: available via congatec Git server  
: available via congatec Git server  
: in progress

### Windows

- WEC7 source and binary BSPs version 1.1.2
- WEC2013 source and binary BSP version 1.0.1

: available via Adeneo homepage  
: available via Adeneo homepage



# Applications

congatec target segments

## Transportation



## Automation



## Gaming



## Others





- it the specialist of Computer-On-Modules
- is leading supplier for COMs, worldwide No. 2
- provides strong integration support
- enables the most competitive system designs
- supports sustainable growth for customers



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