



HP  
DESIGNJET STUDIO

AND  
T200, T600  
PRINTER SERIES



**THINK BIG  
PRINT EASY**

WHY TO UPGRADE



EXTREME  
SIMPLICITY

IN ALL THE FILES,  
SIZES AND DEVICES

SMART MULTI-SIZE PRINTOUTS **NEW**  
1st printer with truly integrated A3 workflow<sup>1</sup>

WORLD'S EASIEST JOB SUBMISSION **NEW**  
multiple files in one click with HP Click<sup>1</sup>

PREDICTABLE PRINT OUTPUT **NEW**  
most intuitive driver with a true preview



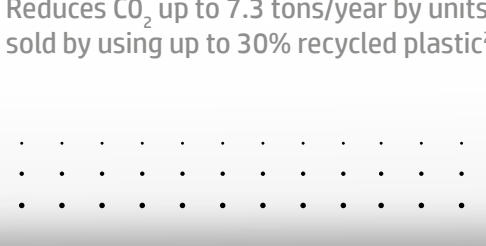
FITS YOUR OFFICE  
AND BUDGET

MORE SUSTAINABLE  
DESIGN PLOTTER<sup>2</sup>

SAVE ON PACE  
Smallest large format printer in the world<sup>3</sup>

SAVE UP TO 95%  
in maintenance ink vs competition and get up  
to 100 extra pages every month<sup>4</sup>

MORE SUSTAINABLE DESIGN **NEW**  
Reduces CO<sub>2</sub> up to 7.3 tons/year by units  
sold by using up to 30% recycled plastic<sup>2</sup>



FIT THE WAY  
YOU WORK

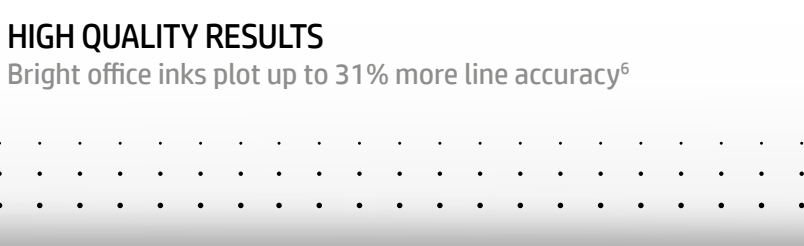
PRODUCTIVE  
ANYWHERE

YOUR PRINTOUT IS WAITING FOR YOU **IMPROVED**  
high quality designs with speeds of up to 30s/A1<sup>5</sup>

PRODUCTIVE E2E **NEW**  
up to 102% faster than competition printing several files<sup>5</sup>

REMOTE PRINTING **NEW**  
E2E remote experience (print, monitor and cloud) from virtually anywhere

HIGH QUALITY RESULTS  
Bright office inks plot up to 31% more line accuracy<sup>6</sup>



FITS THE  
WAY YOU LIVE

TECHNOLOGY THAT  
BREATHES YOUR VALUES

DESIGNED TO PERFORM AND STAND OUT **NEW**  
new era of aesthetics that merge with your office space

FULLY DIGITAL SET UP **NEW**  
easy and intuitive setup through your smartphone

MORE SUSTAINABLE DESIGN **NEW**  
First net carbon neutral HP DesignJet plotter<sup>2</sup>



WHY TO UPGRADE  
FROM

	A3/A4 SHEET FEEDER	JOB SUBMISSION	DRIVER-PRINT PREVIEW	SUSTAINABLE DESIGN		MOBILE PRINTING	SPEED	MEMORY	RESOLUTION	AESTHETIC DESIGN	INTEGRATED BIN
	●	●	●	●		●	●	●	●	●	●
HP DesignJet 111	No	No	No	No		No	90 s//A1	64 Mb	1200 x 600 dpi	No	No
HP DesignJet T120	Manual	No	No	No		No	70 s//A1	256 Mb	1200 x 1200 dpi	No	No
HP DesignJet T120 (2018 edition)	Manual	HP Click	No	No		HP SmartApp	45 s//A1	256 Mb	1200 x 1200 dpi	No	No
HP DesignJet T130	Manual	HP Click	No	No		HP SmartApp	35 s//A1	256 Mb	1200 x 1200 dpi	No	No
					TO						
	<b>NEW</b> Automatic Sheet Feeder	<b>IMPROVED</b> HP Click-Automatic source selection	<b>NEW</b> Yes	<b>NEW</b> Up to 30% recycled plastic <sup>2</sup>		<b>IMPROVED</b> HP SmartApp-with remote printing	<b>IMPROVED</b> 30 s//A1	500 Mb	2400 x 1200 dpi	No	Yes
HP DesignJet 510	No	No	No	No		No	55 s//A1	160Mb	2400 x 1200 dpi	No	No
HP DesignJet T520	Manual	No	No	No		No	35 s//A1	1 GB	2400 x 1200 dpi	No	No
HP DesignJet T520 (2018 edition)	Manual	HP Click	No	No		HP SmartApp	35 s//A1	1 GB	2400 x 1200 dpi	No	No
HP DesignJet T530	Manual	HP Click	No	No		HP SmartApp	30 s//A1	1 GB	2400 x 1200 dpi	No	No
					TO						
	<b>NEW</b> Automatic Sheet Feeder	<b>IMPROVED</b> HP Click-Automatic source selection	<b>NEW</b> Yes	<b>NEW</b> Up to 30% recycled plastic <sup>2</sup>		HP SmartApp-with remote printing	25 s//A1	1 GB	2400 x 1200 dpi	No	No
					TO						
	<b>NEW</b> Automatic Sheet Feeder	<b>IMPROVED</b> HP Click-Automatic source selection	<b>NEW</b> Yes	<b>NEW</b> First net carbon neutral <sup>2</sup>		<b>IMPROVED</b> HP SmartApp-with remote printing	<b>IMPROVED</b> 25 s//A1	1 GB	2400 x 1200 dpi	<b>NEW</b> Yes	<b>NEW</b> Yes

[1] The HP DesignJet Studio Printer series and the HP DesignJet T600 Printer series are the only solutions providing seamless printing of both large- and small-format sheets automatically in a multi-size print basket compared to competitive alternatives with comparable size and features as of January, 2020.

[2] For the HP DesignJet T200 Printer series: More sustainable design compared to the previous printer models (HP DesignJet T100 Printer series) replaced with the HP DesignJet T200 Printer series. Based on calculations in accordance with ISO 14040/14044 Life Cycle Assessments using Recipe (H) v. 1.1 (2016) on GaBi 8.5 (2018) software and scaled to reflect expected yearly sales. For the HP DesignJet T600 Printer series: More sustainable design compared to the previous printer models (HP DesignJet T500 Printer series) replaced with the HP DesignJet T600 Printer series. Based on calculations in accordance with ISO 14040/14044 Life Cycle Assessments using Recipe (H) v. 1.1 (2016) on GaBi 8.5 (2018) software and scaled to reflect expected yearly sales. For the HP DesignJet Studio Printer series: First net carbon neutral HP DesignJet plotter. HP is reducing the carbon footprint of printing through carbon reduction initiatives such as energy efficiency, reduced packaging, and use of recycled plastics. The HP DesignJet Studio Printer is the first HP DesignJet where HP has offset the remaining carbon impact due to raw material extraction and processing, printer manufacturing and transportation, as well as electricity, paper, and cartridge use in accordance with The Carbon Neutral Protocol <https://www.carbonneutral.com/how/carbonneutral-protocol>.

[3] HP DesignJet T200 series printers are up to 38% smaller compared to competitive alternatives with comparable size and features as of January, 2020. The world's smallest large-format plotters based on most compact footprint.

[4] For the HP DesignJet T200 Printer series: Based on HP internal testing, January 2020, comparing the HP DesignJet T200 Printer series and Canon TM-200 and TM-300 Printers in terms of ink used during routine printhead cleanings. For the HP DesignJet T600 Printer series: Based on HP internal testing, January 2020, comparing the HP DesignJet T200 Printer, that uses the same ink and print mode as the HP DesignJet T600 Printer series, and Canon TM-200 and TM-300 Printers in terms of ink used during routine printhead cleanings.

[5] ] Three-click printing with HP Click software compared to up to 11 clicks with competitive alternatives when printing 5 files of different sizes. Applicable to PDF, JPEG, TIFF, DWF, and HP-GL/2 files. Based on testing the HP DesignJet T250 24-in Printer, from job prep to print is up to 101% faster than competitive alternatives with comparable size and features as of January, 2020.

[6] Up to 31% more line accuracy based on HP internal testing, September 2019 of 1 pixel vertical line straightness comparing prints from the HP DesignJet Studio and T200/T600 Printer series and Canon TM-305 Printer on plain paper using equivalent fast/draft print modes. Up to 65% more color gamut based on HP internal testing, September 2019, of gamut volume comparing prints from the HP DesignJet T200 Printer series and Canon TM-305 Printer on Océ 75gsm plain paper using equivalent fast/draft print modes. 75gsm plain paper using equivalent fast/draft print modes.

