



OCP
GLOBAL
SUMMIT

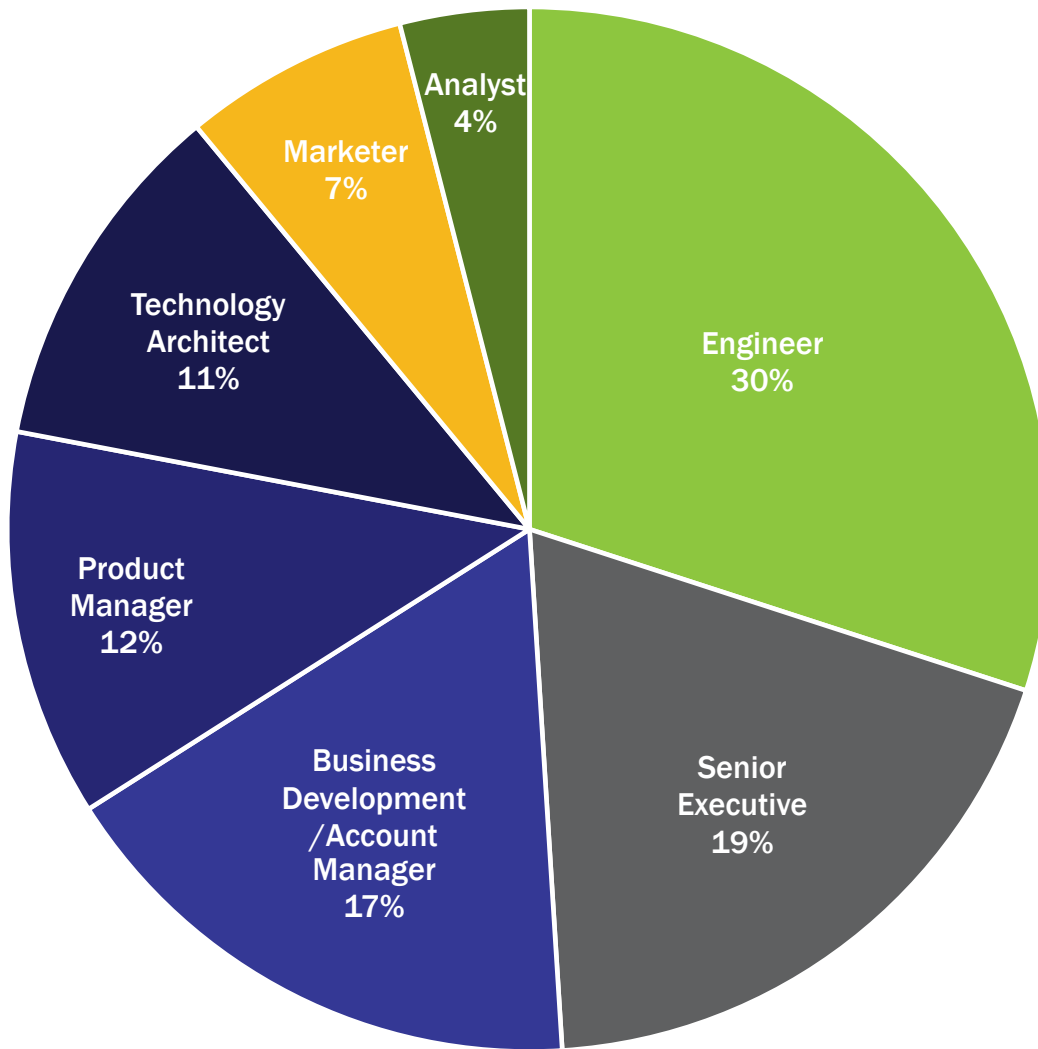


2020 OCP GLOBAL SUMMIT

SPONSORSHIP PROSPECTUS

March 4-5, 2020 | San Jose McEnery Convention Center | San Jose, California





3,600

Summit Attendees

727

Companies
Represented

100+

Media/Analysts

77

Sponsors/
Exhibitors

42

Countries
Represented

Previous Summit Exhibitors and Sponsors



2019 OCP Global Summit - San Jose, CA

2CRSI	Edgecore Networks	Man Zai Industrial Co., Ltd.	Schneider Electric
3M	Eoptolink	Marvell	Seagate
AMD	Facebook	Mellanox	SK hynix
Ampere Computing	Finisar	Micron	SNIA
Amphenol	Flex	Microsoft	Starline
AOI	GIGABYTE	MiTAC	STORDIS GmbH
Apstra	HPE	Molex	Submer Immersion Cooling
Arrcus	Huawei	Murata	TE Connectivity
Artesyn	Hyve Solutions	Nephos	The Linux Foundation
ASRock Rack	Innovium	Netronome	TIP
Auras	Inspur	Nokia	Toshiba
Barefoot Networks	Intel	OpenCAPI	Vertiv
Bel Power Solutions	IT Renew	OpenPOWER	Western Digital
Big Switch Networks	Ixia, a Keysight Business	OpenStack	Wiwynn
CIARA, a Hypertec Brand	Juniper Networks	Penguin Computing	XCloud Networks
CIG	Lattice Semi	QCT	Xilinx
Cumulus Networks	Lenovo	Rittal	ZT Systems
Dell	LinkedIn	Ruijie Networks	
Delta Electronics Americas	Liqid	Samsung	
DMTF	Lite On	Samtec	



Schedule Overview*



Day 1: Wednesday, March 4

Time		Event
7:30am	9:00am	Registration and Breakfast
9:00am	11:00am	Keynotes
11:00am	12:00pm	Expo Hall Open
12:00pm	2:00pm	Lunch / Expo Hall Open / Expo Hall Talks
2:00pm	6:00pm	Expo Hall Open / Expo Hall Stage Talks / Executive Track Sessions
6:00pm	7:30pm	Opening Night Happy Hour / Expo Hall Open

Day 2: Thursday, March 5

Time		Event
7:30am	8:00am	Registration and Breakfast
8:00am	9:00am	Expo Hall Open
9:00am	12:00pm	Expo Hall Open / Engineering Workshops
12:00pm	1:00pm	Lunch / Expo Hall Open / Expo Hall Talks
1:00pm	4:00pm	Expo Hall Open / Expo Hall Stage Talks
1:00pm	5:00pm	Engineering Workshops
5:00pm		End of Summit

Expo Hours

Day	Time	
Day 1	11:00am	7:30pm
Day 2	8:00am	4:00pm

*schedule subject to change

San Jose Convention Center – 408 Almaden Blvd., San Jose, CA 95113



Sponsorship Packages – At-a-Glance*



Sponsorship Deadline: Friday, January 24, 2020

Exhibit + Speaking Opportunities

Level	Cost	Exhibit	Includes
Diamond	\$180,000	20' x 20' turnkey booth with custom backdrop	<ul style="list-style-type: none"> Two speaking opportunities on Day 1 35 complimentary event passes Logo/link on website + event signage Additional onsite promotions/branding opportunities Pre- and post-event promotions
Diamond Keynote Add-On <i>Limited availability!</i>	\$20,000	N/A	<ul style="list-style-type: none"> One speaking opportunity* (Keynote, 20 minutes) *pending content approval by OCP
Emerald	\$125,000	20' x 10' turnkey booth with custom backdrop	<ul style="list-style-type: none"> Two speaking opportunities 25 complimentary event passes Logo/link on website + event signage Additional onsite promotions/branding opportunities Pre- and post-event promotions
Ruby	\$75,000	15' x 10' turnkey booth with custom backdrop	<ul style="list-style-type: none"> One speaking opportunity 15 complimentary event passes Logo/link on website + event signage Additional onsite promotions/branding opportunities Pre- and post-event promotions

Exhibit-Only Opportunities

Level	Cost	Exhibit	Includes
Sapphire	\$50,000	10' x 10' turnkey booth with custom backdrop	<ul style="list-style-type: none"> 10 complimentary event passes Logo/link on website + event signage
Topaz	\$25,000	4' counter	<ul style="list-style-type: none"> 5 complimentary event passes Table with signage in Exhibit Hall Logo/link on website + event signage
Start-Up Company	\$15,000	4' counter	<ul style="list-style-type: none"> 5 complimentary event passes Must be a qualified start-up company; see details on page 13 Table with signage in Exhibit Hall Logo/link on website + event signage

Event Sponsorships

Level	Cost	Exhibit	Includes
Opening Night Happy Hour	\$25,000	N/A	<ul style="list-style-type: none"> 2 complimentary event passes Logo on reception welcome banner, cups, cocktail napkins Logo/link on website + event signage 10 minutes to address audience in expo hall
Summit Lunch	\$25,000 (Day 1) \$20,000 (Day 2) OR \$35,000 (both days)	N/A	<ul style="list-style-type: none"> 2 complimentary event passes Logo on signage near buffet stations Logo/link on website + event signage 10 minutes to address audience in expo hall
Summit Breakfast	\$15,000 (Day 1) \$10,000 (Day 2) OR \$20,000 (both days)	N/A	<ul style="list-style-type: none"> 2 complimentary event passes Logo on signage near buffet stations Logo/link on website + event signage
Afternoon Snack Break	\$10,000 (Day 1)	N/A	<ul style="list-style-type: none"> 2 complimentary event passes Logo on signage near snack stations Logo/link on website + event signage

*prices and packages subject to change

Sponsorship Packages – At-a-Glance*

Sponsorship Deadline: Friday, January 24, 2020

Event Sponsorships

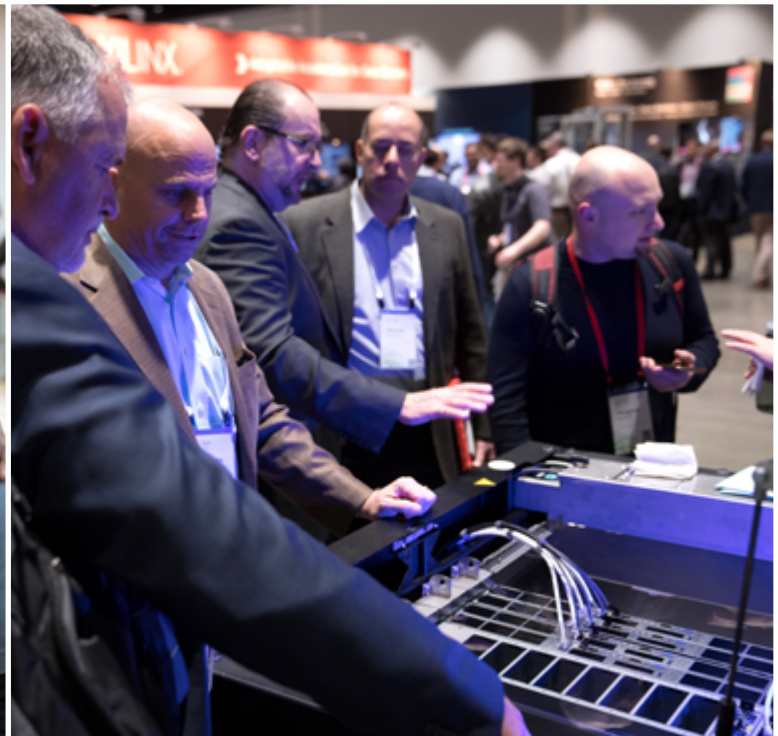
Level	Cost	Exhibit	Includes
Power-Up Stations	\$30,000	N/A	<ul style="list-style-type: none">• 2 complimentary event passes• Signage near charging station• Logo/link on website + event signage
Hydration Stations	\$10,000	N/A	<ul style="list-style-type: none">• 2 complimentary event passes• Logo on hydration stations and nearby signage• Logo/link on website + event signage
Coffee Stations	\$10,000	N/A	<ul style="list-style-type: none">• 2 complimentary event passes• Logo prominently featured on coffee cups• Logo/link on website + event signage
Lanyards	\$15,000	N/A	<ul style="list-style-type: none">• 2 complimentary event passes• Logo prominently featured on tote bags, distributed to each attendee at Registration• Logo/link on website + event signage
Tote Bags	\$10,000	N/A	<ul style="list-style-type: none">• 2 complimentary event passes• Logo prominently featured on tote bags• Logo/link on website + event signage

**prices and packages subject to change*

Not seeing an option for you? We love to get creative!

Let's work together to create a custom sponsorship that fits your organization's goals. These could include: Day Zero hosted events, special giveaways, unique booth designs, and more!

Email sponsor@opencompute.org to get in touch with our team.



Tiered Membership Discounts*



The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

Tiered Member Level	% Discount	Diamond Sponsorship \$180,000	Emerald Sponsorship \$125,000	Ruby Sponsorship \$75,000	Sapphire Sponsorship \$50,000	Topaz Sponsorship \$25,000	Start-Up Sponsorship \$15,000
Platinum	20%	\$144,000	\$100,000	\$60,000	\$40,000	\$20,000	\$12,000
Gold	15%	\$153,000	\$106,250	\$63,750	\$42,500	\$21,250	\$12,750
Silver	10%	\$162,000	\$112,500	\$67,500	\$45,000	\$22,500	\$13,500

*prices and packages subject to change

More information regarding Tiered Membership can be found here: <http://www.opencompute.org/membership>

*Tiered Membership discounts apply to exhibit sponsorships only



DETAILED SPONSORSHIP PACKAGES



DIAMOND SPONSOR LEVEL – \$180,000

PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 35 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES – Day 1

Executive Track: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Track talk on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

Expo Hall Stage: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the Expo Hall Stage during Day 1. This is a high traffic area.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT – 20'x20' Turnkey Booth Space

Your 20'x20' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- Two 46" monitors
- 20 amps electricity
- Wireless internet access
- One lead retrieval device
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Video Recording: Keynote, Expo Hall and Executive Track speaking opportunities will be recorded and available online after the event to reach a broader community.

'Advertising' slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Meeting Room: Diamond sponsorships include use of a 2-day meeting room. See inclusions and details on page 19.

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

DIAMOND KEYNOTE ADD-ON – \$20,000 *Limited availability!*

PREMIER SPEAKING OPPORTUNITY

Keynote: An executive or technology leader from your company will address the OCP audience through a 20-minute speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 3,000+. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company's commitment to developing technologies that are open, scalable and efficient.

**This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.*

EMERALD SPONSOR LEVEL – \$125,000

PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 25 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES

Executive Track: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Track. The audience for these sessions is expected to be around 200 attendees per room.

Expo Hall Stage: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the Expo Hall Stage. This is a high traffic area.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT – 20'x10' Turnkey Booth Space

Your 20'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 15 amps electricity
- Wireless internet access
- One lead retrieval device
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Video Recording: Expo Hall and Executive Track speaking opportunities will be recorded and available online after the event to reach a broader community.

'Advertising' slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.



RUBY SPONSOR LEVEL – \$75,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 15 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES

Expo Hall Stage: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the Expo Hall Stage. Session times are selected on a first-signed, first-served basis.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT – 15'x10' Turnkey Booth Space

Your 15'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 20 amps electricity
- Wireless internet access
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Video Recording: Expo Hall and Executive Track speaking opportunities will be recorded and available online after the event to reach a broader community.

'Advertising' slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.



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SAPPHIRE SPONSOR LEVEL – \$50,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 10 complimentary event passes

EXHIBIT – 10'x10' Turnkey Booth Space

Your 10'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 10 amps electricity
- Wireless internet access
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.



TOPAZ SPONSOR LEVEL – \$25,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

EXHIBIT – 4' Counter

Your exhibit space includes:

- One 46" monitor
- 5 amps electricity
- Wireless internet access
- White counter
- Two stools
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Topaz exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

Counter location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

START-UP COMPANY SPONSOR LEVEL* – \$15,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

EXHIBIT – 4' Counter

Your exhibit space includes:

- One 46" monitor
- 5 amps electricity
- Wireless internet access
- White counter
- Two stools
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Start-up exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

Counter location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

**Must be in business less than three years and generate less than \$1M USD revenue annually*

Booth Layout Examples



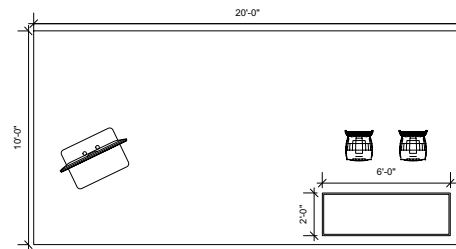
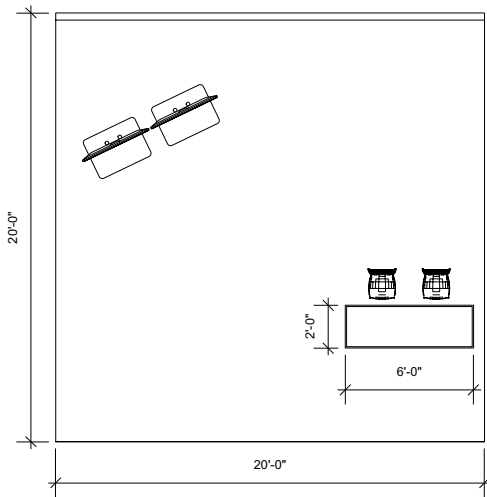
Some images include add-on features. Please see the Detailed Sponsor Package pages above.

Booth Layout and Sizing

Diamond: 20' W x 20' D



Emerald: 20' W x 10' D



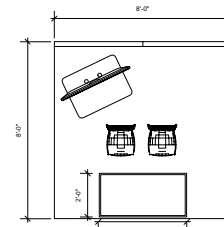
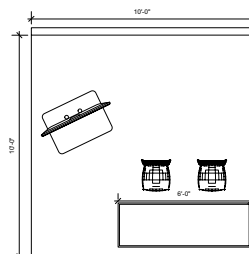
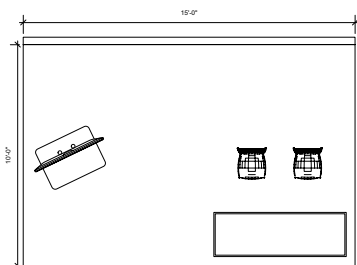
Ruby: 15' W x 10' D



Sapphire: 10' W x 10' D



Topaz/Start-Up: 8' W x 8' D



Opening Night Happy Hour – \$25,000

This Expo Hall event is very well attended! Great music, food and drinks keep the energy high and the room buzzing. You will have up to 10 minutes of exclusive presentation time on the Expo Hall Stage to welcome attendees to the event, hold a raffle, etc. Your brand will be on the general event signage and Happy Hour cups and napkins.

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Happy hour will be held on the first night of the Summit in the SJCC Expo Hall
- Appetizers & drinks included; expanded menu available at an additional cost
- Access to Expo Hall Stage – 10 minutes
- Branding:
 - General event signage including large sponsor banner and welcome slide in keynote opening remarks
 - Happy Hour signage
 - Logo on promotional items such as: disposable cups and cocktail napkins



Summit Lunch

\$25,000 (Day 1) / \$20,000 (Day 2) / or \$35,000 (both days)

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

ONSITE PROMOTIONS

- Access to Expo Hall Stage for 10 minutes during lunch
- Branding – your logo will be prominently placed on:
 - Signage near buffets
 - Event signage including large sponsor banner and welcome slide in keynote opening remarks



Summit Breakfast

\$15,000 (Day 1) / \$10,000 (Day 2) / or \$20,000 (both days)

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

ONSITE PROMOTIONS

- Branding – your logo will be prominently placed on:
 - Signage near buffets
 - Thank you slide in keynote opening remarks
 - Event signage including large sponsor banner and welcome slide in keynote opening remarks



Afternoon Snack Break – \$10,000 (Day 1 only)

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Snack will be held on the in the Expo Hall
- Branding – your logo will be prominently placed on:
 - Signage near buffets
 - Event signage including large sponsor banner and welcome slide in keynote opening remarks



Power-Up Stations – \$30,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)

- 2 complimentary event passes

ONSITE PROMOTIONS

- Opportunity to display a 90-second video to be played on a monitor (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding – your logo will be prominently placed on:
 - Signage near charging station
 - Event signage including large sponsor banner and welcome slide in keynote opening remarks



Hydration Stations – \$10,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Water coolers placed in various locations throughout venue
- Branding – your logo will be prominently placed on:
 - Cooler wraps
 - Easel signage near each water station
 - Event signage including large sponsor banner and welcome slide in keynote opening remarks
 - If desired, sponsor may provide attendees with branded reusable water bottles



Coffee Stations

\$10,000 (Day 1 or Day 2) / or \$17,000 (both days)

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Global Summit coffee cups
- Opportunity to include marketing material near coffee stations (postcard size)
- Additional Branding – your logo will be prominently placed on:
 - Signage near coffee station
 - Event signage including large sponsor banner and welcome slide in keynote opening remarks



Lanyards – \$15,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Global Summit lanyards



Tote Bags – \$10,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Global Summit tote bag, distributed to each attendee at Registration
- Opportunity to include marketing material (postcard size)



PRIVATE MEETING ROOMS

Private Meeting Room – \$3,000 / meeting room (two full days)

- 2-Day access to private meeting room conveniently located near Summit activities (member discounts do not apply)
- Boardroom table set-up for 12 people (option to change or upgrade furniture/layout, additional charges may apply)
- Summit wifi network
- Power on table
- Included in Diamond Sponsorship
- Locations selected on a first-signed, first-served basis
- Must be a Summit sponsor to reserve a private meeting room

Not seeing an option for you? We love to get creative!

Let's work together to create a custom sponsorship that fits your organization's goals. These could include: Day Zero hosted events, special giveaways, unique booth designs, and more!

Email sponsor@opencompute.org to get in touch with our team.



2020 OCP Global Summit – Sponsorship Contract

This Agreement is made and entered into as of [date] _____ between the Open Compute Project (“OCP”) Foundation and:

Name of Organization _____
Address Line 1 _____
Address Line 2 _____
City _____ State/Province/Region _____ Zip/Postal Code _____
Country _____ Phone _____
Payment Contact _____
Email _____
Exhibit/Sponsorship Logistics Contact _____
Email _____
Website _____
Organization Twitter Handle _____

Sponsorship & Exhibitor Packages for OCP Global Summit to be held on March 4-5, 2020 (the “Event”):

Exhibit + Speaking Opportunity

- ___ Diamond: \$180,000 (20x20 booth)
___ Keynote Add-on: \$20,000
___ Emerald: \$125,000 (10x20 booth)
___ Ruby: \$75,000 (10x15 booth)

Exhibit-Only

- ___ Sapphire: \$50,000 (10x10 booth)
___ Topaz: \$25,000 (4' counter)
___ Start-Up Company: \$15,000 (Based on OCP approval)
___ Non-Profit: \$0 (Based on OCP approval)

Private Sponsor Meeting Room:

- (discounts do not apply)
___ Sponsor Meeting Room: \$3,000

Event Sponsorships

- (discounts do not apply)
___ Lanyards: \$15,000
___ Tote Bag: \$10,000
___ Power-Up Station (2): \$30,000
___ Hydration Stations: \$15,000
___ Coffee Station: \$10,000 (Day 1 or Day 2)
___ Coffee Station Both Days: \$17,000
___ Networking Happy Hour: \$25,000
___ Lunch: \$25,000 for Day 1
___ Lunch: \$20,000 for Day 2
___ Lunch Both Days: \$35,000
___ Breakfast: \$15,000 for Day 1
___ Breakfast: \$10,000 for Day 2
___ Breakfast Both days: \$20,000
___ Day 1 Afternoon Snack: \$10,000

Tiered Membership Discount

If your company is an OCP Tiered Member, please check the applicable discount below. Must be a Member in good standing at the time of the 2020 Global Summit in order to receive the requested discount. Membership discounts apply to exhibition opportunities only. Event sponsorships and meeting rooms are not eligible for discounts.

___ Platinum Tiered Member (20%) ___ Gold Tiered Member (15%) ___ Silver Tiered Member (10%)

Total Amount (after discounts if applicable): \$ _____

Contact: Kali Burdette, Meeting & Event Manager Phone: 859-512-2366 (cell) Email: kali@opencompute.org

Payment Information: Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

Purchasing bulk tickets: Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald & Ruby sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount and maximum limits. No refunds will be given for bulk ticket purchase (discounted or not). The deadline to make a bulk purchase transaction is Thursday, February 20, 2020. Once purchased, a code will be generated that can be used up until the day prior to Summit, when online registration closes.

Diamond sponsor keynote add-on: This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not guarantee a spot.

Terms and Conditions:

1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated in the prospectus. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
8. Catastrophe. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.
9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.
10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at <https://bit.ly/2QwPmUN> including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.
11. OCP Materials Release. If I am presenting at the OCP Global Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at <https://creativecommons.org/licenses/by-sa/4.0/>, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at the OCP Global Summit, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.
12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at <http://www.opencompute.org/privacy/>. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

Sponsor:

Open Compute Project Foundation:

By: _____

By: _____

Print: _____

Print: _____

Title: _____

Title: _____

Date: _____

Date: _____

Sponsorship deadline is Friday, January 24, 2020. Sponsorships and booth selection are awarded in the order that they are received.