



OWNER PORTAL



1. INTRODUCTION

Prism is a horse racing management system that streamlines the Stable workflow process, reducing pain points and improving efficiencies.

The system was designed from the ground up with several leading Trainers, documenting and digitalizing the entire stable operations.

As a modular, work-flow management tool it has multi-login options for Staff, Suppliers and Owners, all with various security and permission settings.

And being cloud based with web, mobile and tablet interfaces, it is your one stop shop to manage all facets of your Stable from anywhere at any time.

This manual outlines how to use the key functions of the system and includes links to video demonstrations for each item.

For additional information and support, please email us via support@prism.horse or visit/like/follow us using the links below.

Platform Access

Web Login	https://www.prism.horse/portal/login
Apple App Download	iTunes Store
Android App Download	Google Play

Platform Access (Beta/Test version)

Web Login	https://beta.prism.horse/login
Apple App Download	iTunes Store
Android App Download	Google Play

Website	www.prism.horse
Contact Form	www.prism.horse/contact
Facebook	https://www.facebook.com/prismhorse
Twitter	https://twitter.com/prism_horse
Instagram	https://www.instagram.com/prism_horse/



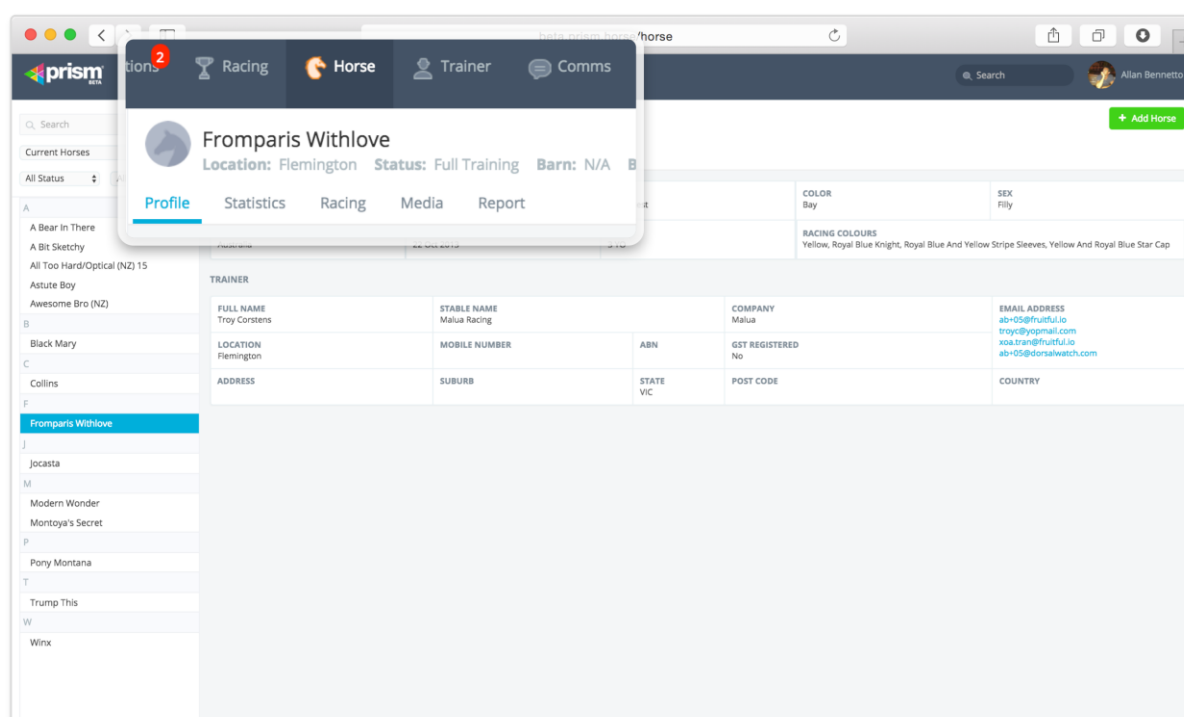


2. OWNER PORTAL

Prism provides owners with a new, innovative way in which to stay up to date with all their horses, no matter where they are.

The system has been designed with a top navigation that is frozen so that you can switch between key sections at any time.

Within each section there is a sub-menu that outlines the key functions within each of those areas.



1. **Notification:** Provides you with all new actions and items that have happened with your Prism access, stable news and horse activity
2. **Racing:** Provides you with an overview of all upcoming racing your horses have been nominated or accepted for as well as results from the previous two weeks
3. **Horse:** Provides you with a list of all your horses, including a detailed overview of each that includes their profile, racing history and statistics. Where the Trainer is registered with Prism and provided you with the relevant permissions, you will also see additional information such as media and reports
4. **Trainer:** Provides you with a list of all your trainers and the horses they train
5. **Comms:** Provides you with the any non-horse related news and updates from your trainers



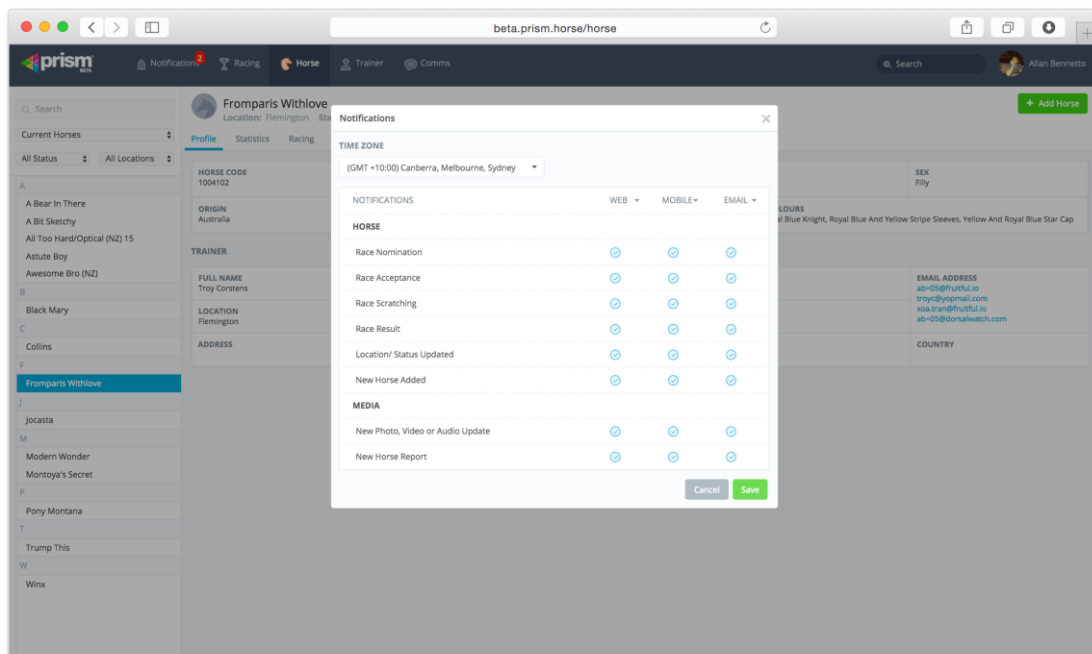
2.1 NOTIFICATION SETTINGS

Notifications is where Prism inform and alerts you to updates of your horse.

You can select the channel that you would like to receive each notification in, whether that be web (red icon in notifications menu), mobile (via push notification) or email.

To configure your notifications:

1. Check / uncheck the items you wish to be notified about and how you want to be notified
2. Click Save



Key Notification types:

- **Race Nomination:** One of your horses has been nominated for an upcoming race
- **Race Acceptance:** One of your horses has accepted to an upcoming race
- **Race Scratching:** One of your horses has been scratched
- **Race Result:** Get notified of race results for any of your horses
- **Location/Status:** Notification of any change to one of your horse's location or status
- **New Horse Added:** Any new horse that has been added to you profile
- **New photo, video or audio update:** Notification of any media updates to any of your horses
- **New horse report:** Notification of any pre-race, post-race or general reports added

Any time new notification comes through, a badge number appears in red next to Notification item in the top navigation to indicate the number of new items.

Click **Notification** in the top navigation to see the items from the last seven days and then click on the individual item to be taken to that section of the system for full details.





2.2 RACING

The Racing module shows all your nominations and acceptances coming up as well as race results from the previous two weeks. You can switch between the two tabs to view.

UPCOMING RACES

From this screen you can see all your horses that have been nominated or accepted to race as well as any Pre-Race reports added by the Trainer by clicking the green trophy icon.

Click on the race to view the fields for that race or for more in-depth analysis, you can click on the blue or green horse icon (in blue or green) icon to view full fields, form and statistics.

PREVIOUS 2 WEEKS

You can also see recent runners and their results by clicking the Previous 2 Weeks tab. In here it will provide you with all the details for each race including finishing positions, length and starting price.

The screenshot shows a web browser window with the URL 'beta.prism.horse/racing'. The interface includes a navigation bar with 'prism' logo, 'Notifications 2', 'Racing', 'Horse', 'Trainer', and 'Comms' tabs. A search bar and user profile 'Allan Behnetto' are also visible. The main content area has two tabs: 'UPCOMING RACES' and 'PREVIOUS 2 WEEKS'. The 'PREVIOUS 2 WEEKS' tab is active, displaying a table with the following data:

Horse	Pos	Date	Track	Distance	Race	Jockey	Wgt	Mrg	800m	400m	SP	Action
A Bit Sketchy	5-11	28 May 2017	Kalgoorlie	1200 m	C12	A J Mitchell	55 kg	1.25L	8th	8th	\$13	
Trump This	5-9	24 May 2017	Sportsbet-Ballarat	1200 m	BM64	B E Thompson	59 kg	1.45L	7th	4th	\$11	
Jocasta	4-8	18 May 2017	Racing.com Park Synthetic	1200 m	BM64	N Callow	60 kg	1.85L	8th	5th	\$3.90	



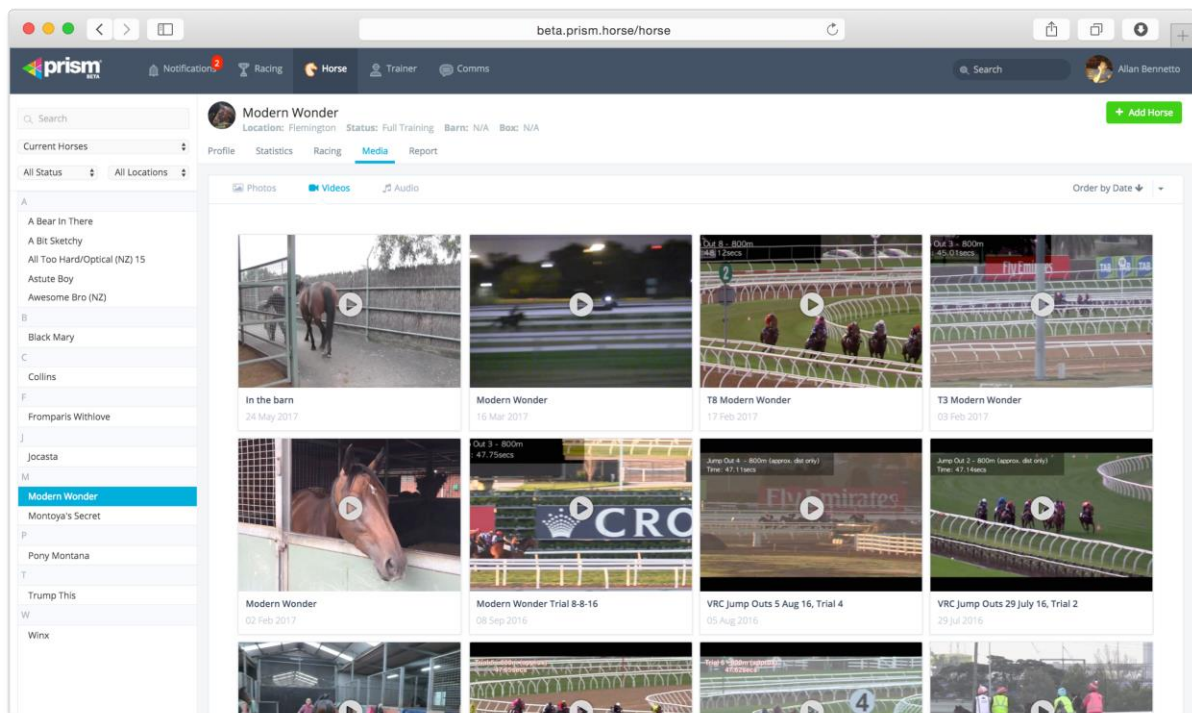
2.3 HORSE PROFILE

The Horse module in Prism manages and stores all items that relate to each one of your horses.

Prism combines data feeds from Racing Australia with content input by trainers to manage the information and build a library of information over time.

Each horse has its own profile page, allowing you to view all its racing history, statistics, media and reports.

Where registered trainers have provided you with access, you will also be able to see any trackwork, procedures or transport of each horse.



1. **Horse List:** Shows the list of horses that you own by alphabetical order where you can scroll down the list to find and select a horse
2. **Search Box:** enables predictive text and allows you to find a horse by typing their name into the box
3. **Filters:** Enables filtering of the list by horse location and status
4. **Location:** Shows the current location of the horse
5. **Status:** Shows the current status of the horse
6. **Barn:** Shows which barn the horse is in
7. **Box:** Shows which box the horse is in
8. **Profile:** Provides the key profile information of the horse as well as details of the trainer





9. **Statistics:** Provides the horses racing statistics over time. These are updated automatically from Racing Australia's data feed
10. **Racing:** Provides a list of any upcoming nominations or acceptances as well as the horse's racing history
11. **Media:** Where all photos, video and audio created by the trainer are stored
12. **Reports:** Where all pre and post-race reports and general updates created by the trainer are stored



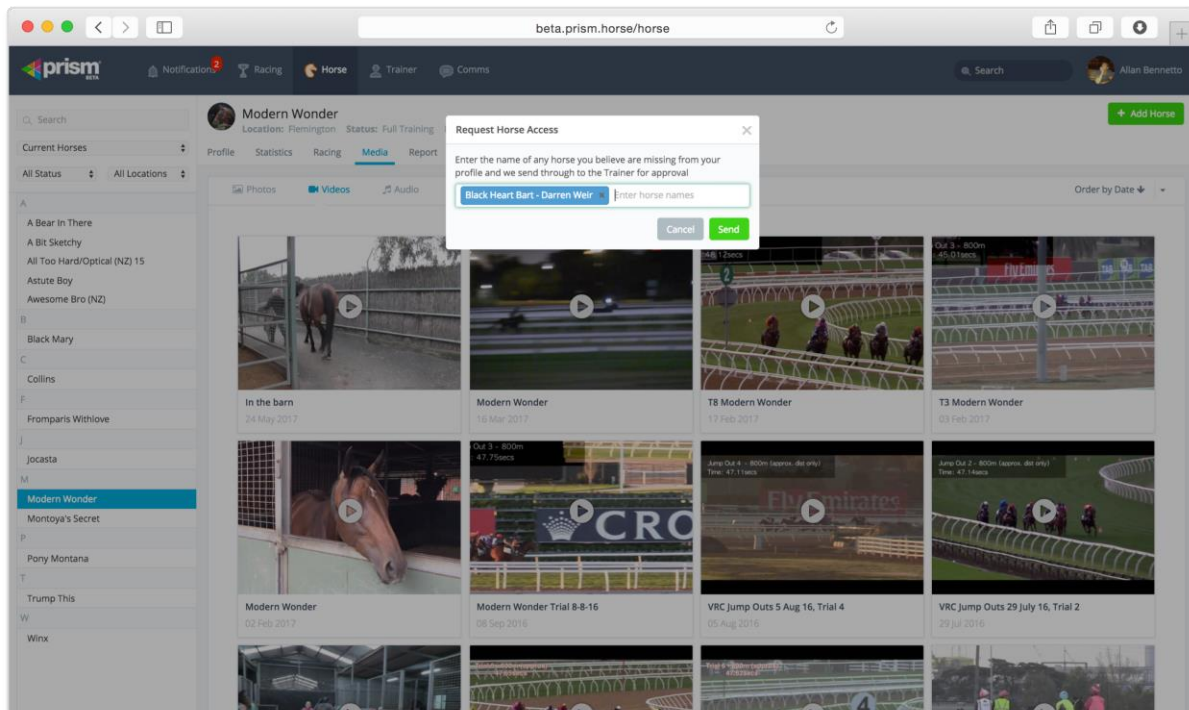


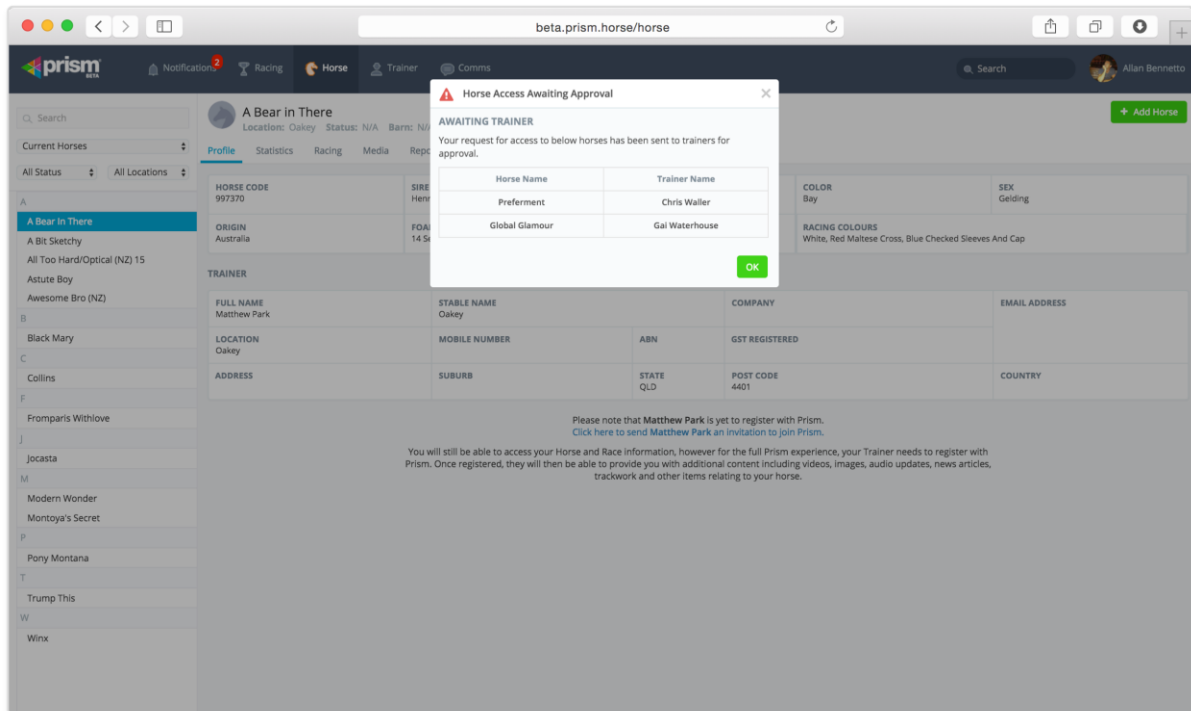
2.4 ADD HORSE

The Add Horse button allows you to add any horses that you own that are not currently shown in your horse list.

To request a horse you currently own to be added to your list:

1. Click +Add Horse button
2. Type in the name of the horse and select it from the drop down screen
3. Click **Send** to send your access request to the relevant trainer
 - a. Where a trainer is not on the Prism system, you will need to send them an invitation to join
4. Once the trainer approves, your horse, it will then appear in your horse list





Horse Access Awaiting Approval

AWAITING TRAINER
Your request for access to below horses has been sent to trainers for approval.

Horse Name	Trainer Name
Preferment	Chris Waller
Global Glamour	Gai Waterhouse

OK

A Bear in There
Location: Oakley Status: N/A Barn: Nil

HORSE CODE: 997370 SIRE: Henri
ORIGIN: Australia FOL: 14 St

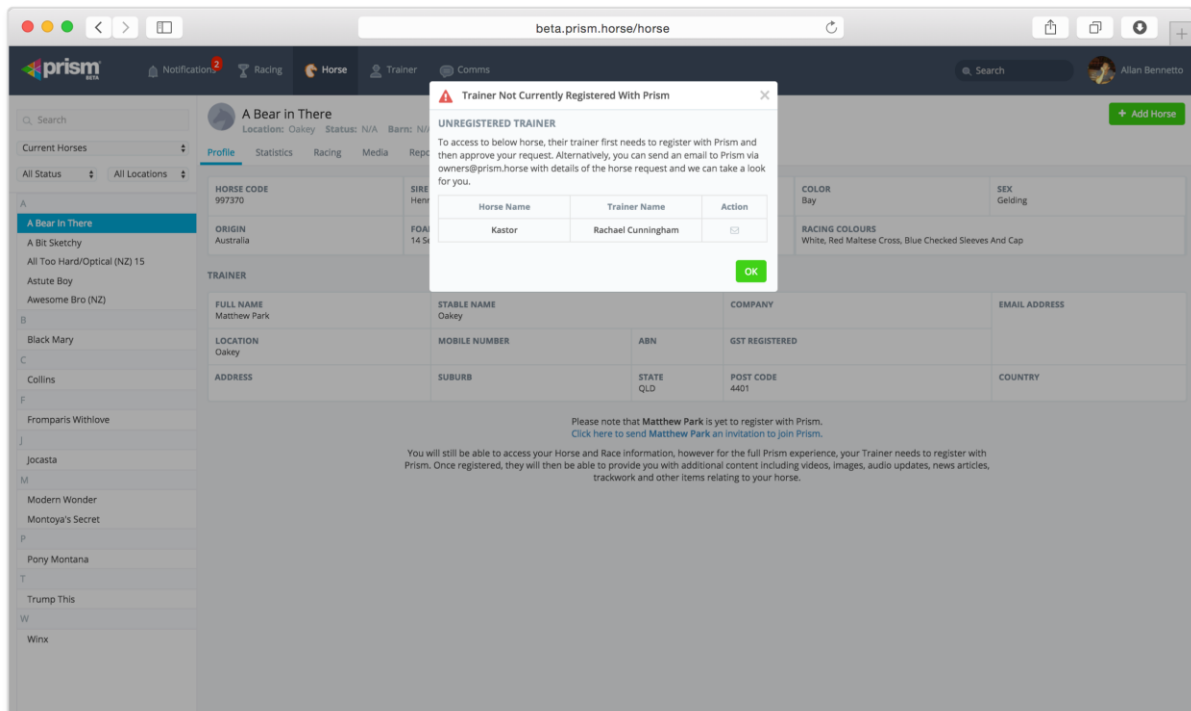
TRAINER

FULL NAME	STABLE NAME	COMPANY	EMAIL ADDRESS
Matthew Park	Oakey		

COLOR: Bay SEX: Gelding
RACING COLOURS: White, Red Maltese Cross, Blue Checked Sleeves And Cap


Please note that **Matthew Park** is yet to register with Prism.
[Click here to send Matthew Park an invitation to join Prism.](#)

You will still be able to access your Horse and Race information, however for the full Prism experience, your Trainer needs to register with Prism. Once registered, they will then be able to provide you with additional content including videos, images, audio updates, news articles, trackwork and other items relating to your horse.



Trainer Not Currently Registered With Prism

UNREGISTERED TRAINER
To access to below horse, their trainer first needs to register with Prism and then approve your request. Alternatively, you can send an email to Prism via owners@prism.horse with details of the horse request and we can take a look for you.

Horse Name	Trainer Name	Action
Kastor	Rachael Cunningham	

OK

A Bear in There
Location: Oakley Status: N/A Barn: Nil

HORSE CODE: 997370 SIRE: Henri
ORIGIN: Australia FOL: 14 St

TRAINER

FULL NAME	STABLE NAME	COMPANY	EMAIL ADDRESS
Matthew Park	Oakey		

COLOR: Bay SEX: Gelding
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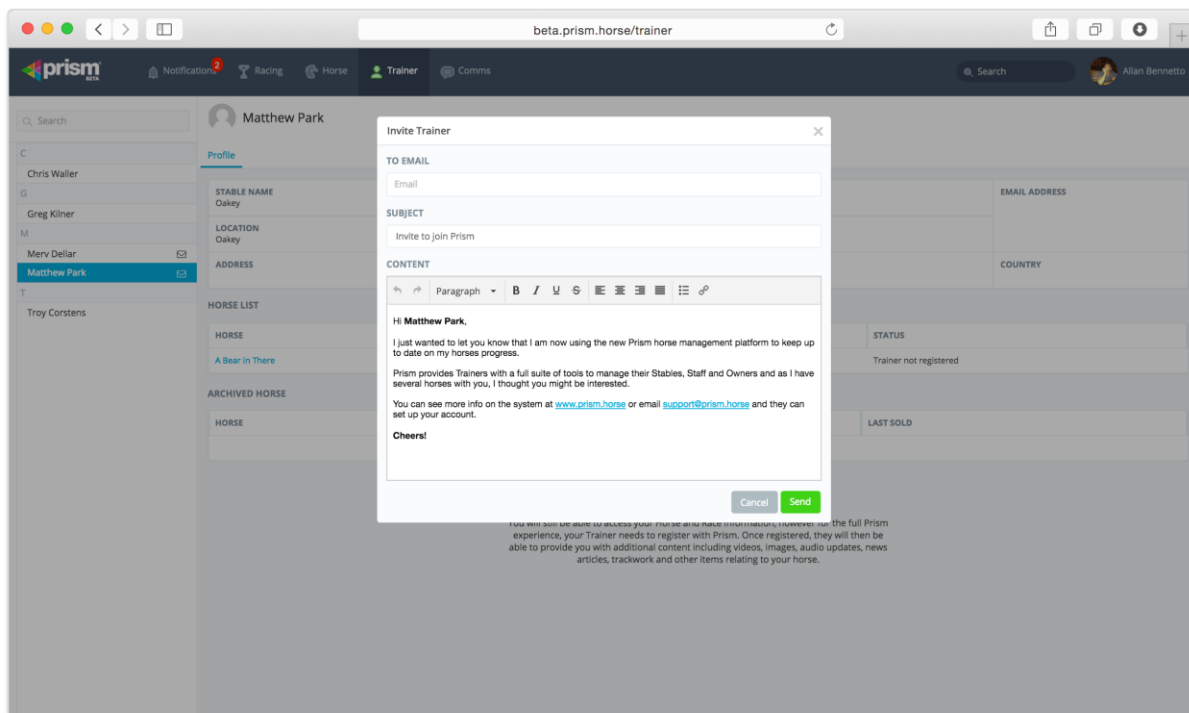




2.5 INVITE TRAINER

In the horse's profile, where that trainer is not currently on the Prism system, you will be able to invite them to join.

At the bottom of the horse's profile page is an email link where you can send the trainer an email directly, inviting them to join Prism and keep you updated on that horse's progress.





2.6 TRAINER LIST

A list of your trainers is provided via the Trainer module.

You can choose a trainer from the list on the left and it will provide you with the details of the trainer as well as all the horses you have with that trainer.

Where a trainer not registered yet on Prism, you can click on the envelope icon next to their name to invite them to join Prism and keep you up to date on your horse's progress. \

The screenshot shows the Prism web application interface for a trainer's profile. The browser address bar shows 'beta.prism.horse/trainer'. The navigation menu on the left includes 'Trainer' and 'Comms'. The profile for 'Troy Corstens' is displayed, including a search bar, a profile picture, and a 'Profile' link. The profile details are as follows:

STABLE NAME Malua Racing	COMPANY Malua	ABN	EMAIL ADDRESS ab+05@fruitful.io troyc@yopmail.com koa.tran@fruitful.io ab+05@dorsalwatch.com
LOCATION Flemington	MOBILE NUMBER	GST No	
ADDRESS	SUBURB	STATE VIC	POST CODE
			COUNTRY

Below the profile details is the 'HORSE LIST' table:

HORSE	CURRENT SHARE	LAST PURCHASED	LAST SOLD	STATUS
All Too Hard/Optical (NZ) 15	10.00%	25 May 2017		Approved
Awesome Bro (NZ)	0.00%			Approved
Black Mary	2.50%	01 May 2015	18 May 2017	Approved
Fromparis WithLove	2.50%	01 May 2015		Approved
Jocasta	5.00%	16 May 2017		Approved
Modern Wonder	5.00%	01 May 2015		Approved
Montoya's Secret	5.00%	18 May 2017		Approved
Pony Montana	5.00%	01 May 2015		Approved
Trump This	5.00%	23 May 2017		Approved

Below the horse list is the 'ARCHIVED HORSE' table:

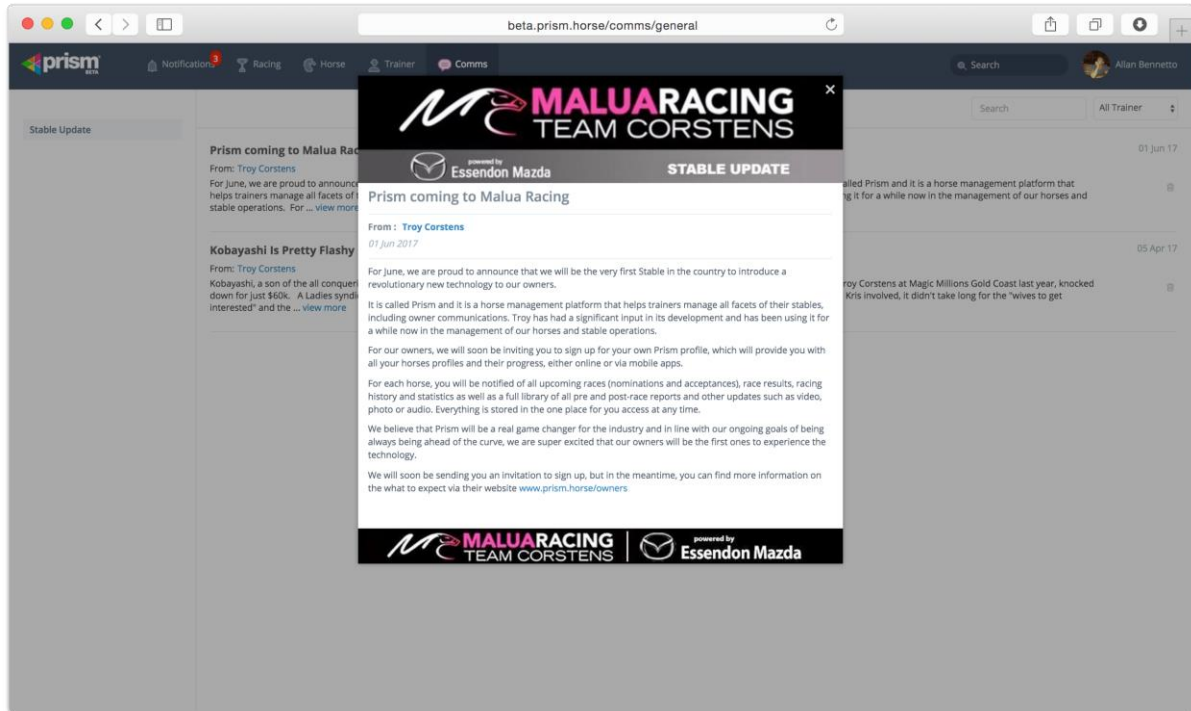
HORSE	FIRST PURCHASED	LAST SOLD
Alpha Proxima		28 Apr 2017
Sallybrook		18 May 2017





2.7 COMMS

The Comms module allows you to stay up to date with any of your trainer's general updates news, including any newsletters or horses for sale. All articles will appear here with the title and trainer.





www.prism.horse