



Essential home printing

HP DeskJet 2700e and HP DeskJet 4100e series
With HP+: The Smart Printing Solution



Built to save time with an automatic document feeder, you'll get a hassle-free experience for printing, scanning, and copying everyday documents, plus faster, more reliable connections.² With a simple setup using the HP Smart app, you're ready to go on any device.¹ And with HP+, get HP's smart printing solution with exclusive use of Original HP Ink.



Simple setup.

Simple printing.

Set up and connect with your computer, tablet, or phone, and start printing in minutes with HP Smart app best-in-class mobile print app.^{1,5}



Save up to 70% on ink and never run out^{3,4}

Never run out⁴ and save up to 70% with Instant Ink³. Enroll to get ink plus hassle-free delivery and recycling all starting at €0.99 a month.



Worry-free wireless

Dual-band Wi-Fi[®] with self-reset enables better range and faster, more reliable connections.²



The Smart Printing Solution

Choose HP+ to get HP's smart printing solution with exclusive use of Original HP Ink.

hp+ The Smart Printing Solution

HP+ is our smart printing solution that makes printing easier with always-on, always-connected printers that never run out of ink⁴, an app that helps you get more done, and the superior print quality that comes from the exclusive use of Original HP Supplies.

The HP DeskJet 2700e and HP DeskJet 4100e series with HP+, get HP's smart printing solution with exclusive use of Original HP Ink. Opt into HP+ during printer setup to get 6 months of Instant Ink¹⁰ and an additional year of HP Commercial Warranty (up to 2 years)¹³, advanced HP Smart app solutions—all for using Original HP Ink.



INTRODUCING

The Smart Printing Solution

HP+ is the smart printing solution that makes printing simple with always-on, always-connected printers that never run out of ink, an app that helps you get more done, and the superior print quality that comes from using only Original HP Supplies.



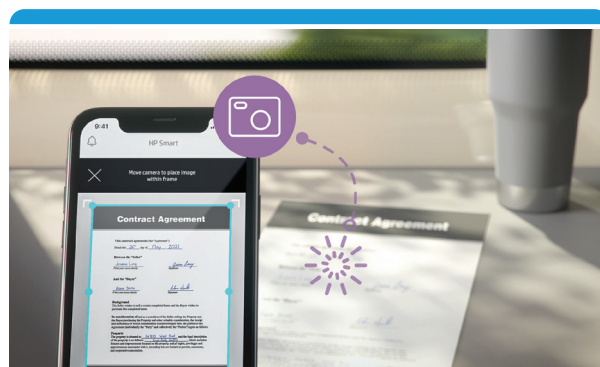
Better connected, always ready with HP+¹¹

With HP+, get fewer printer interruptions with new connected cloud that automatically detects and fixes connectivity issues.



Never run out of ink with HP Instant Ink^{3,4}

Never run out⁴ and save up to 70% with Instant Ink³. Enroll to get ink plus hassle-free delivery and recycling all starting at €0.99 a month.



Get more done with advanced HP Smart app features

Print on-the-go, scan multi-paged documents more easily, and save time with pre-programmed Shortcuts.



Never run out with HP Instant Ink. Get ink, plus hassle-free delivery, all starting at 0,99€ a month.⁴



Select a printing plan

Print a little or a lot—there's an option for everyone. Your subscription includes ink, hassle-free delivery, and prepaid recycling.



We ship you ink at no extra cost

When ink levels are low, we automatically ship a new cartridge. Cartridges are shipped before you need them, so you never run out.⁴



Enjoy total flexibility

You can cancel or change your plan anytime. If you don't use all of your pages, they automatically roll over to the next month.¹²

INK PLANS

Print more in a month?

Get an additional 10–15 pages for just 1€.

15 Pages
a month
0,99€

50 Pages
a month
2,99€

Recommended
Home Printing Plan

100 Pages
a month
4,99€

Print less in a month?

Roll over up to 3x the number of pages in your plan.¹²

300 Pages
a month
11,99€

Recommended
Small Business Printing Plan

700 Pages
a month
24,99€



ESSENTIAL HOME PRINTING

Designed to deliver a hassle-free experience for printing, scanning, and copying everyday documents, you'll get faster, more reliable connections.² With a simple setup using the HP Smart app, you're ready to go on any device.¹ Get ink automatically delivered for a lot less, with HP Instant Ink.^{3,4}



OUR BEST-VALUE HOME PRINTERS



Simple setup.
Simple printing.

Set up and connect with your computer, tablet, or phone, and start printing in minutes with HP Smart app—best-in-class mobile print app.^{1,5}



Worry-free wireless

Dual-band Wi-Fi® with self-reset enables better range and faster, more reliable connections.²



Save up to 70% on ink and never run out^{3,4}

Never run out⁴ and save up to 70% with Instant Ink³. Enroll to get ink plus hassle-free delivery and recycling all starting at €0.99 a month.



The Smart Printing Solution

With HP+, get HP's smart printing solution with exclusive use of Original HP Ink. Opt in to HP+ during printer setup to get 6 months of Instant Ink¹⁰ and an additional year of HP Commercial Warranty (up to 2 years).¹³



Use your smartphone to set up in a few easy steps, then connect and print from any device, using HP Smart app—best-in-class mobile print app.⁵ Even use the HP Smart app to print, scan, and copy from anywhere.¹

Get started fast with easy setup that guides you, step by step. Simply download the HP Smart app, connect to Wi-Fi®, and share your printer across all your devices.^{1,2}

Start printing right away. The intuitive control panel helps you complete projects quickly and easily.

Easily handle tasks and do a lot from one device—print, scan, and copy.

WORRY-FREE WIRELESS

- Get better range and faster, more reliable connections using dual-band Wi-Fi® with self-reset.²
- Get connected and start printing fast from your smartphone or tablet with Bluetooth 4.2®—easy setup.⁶
- Access and print files on your network with wireless networking.²
- Easily connect your printer to your computer with the built-in USB port.⁷



SAVE UP TO 70% ON INK
AND NEVER RUN OUT^{3,4}



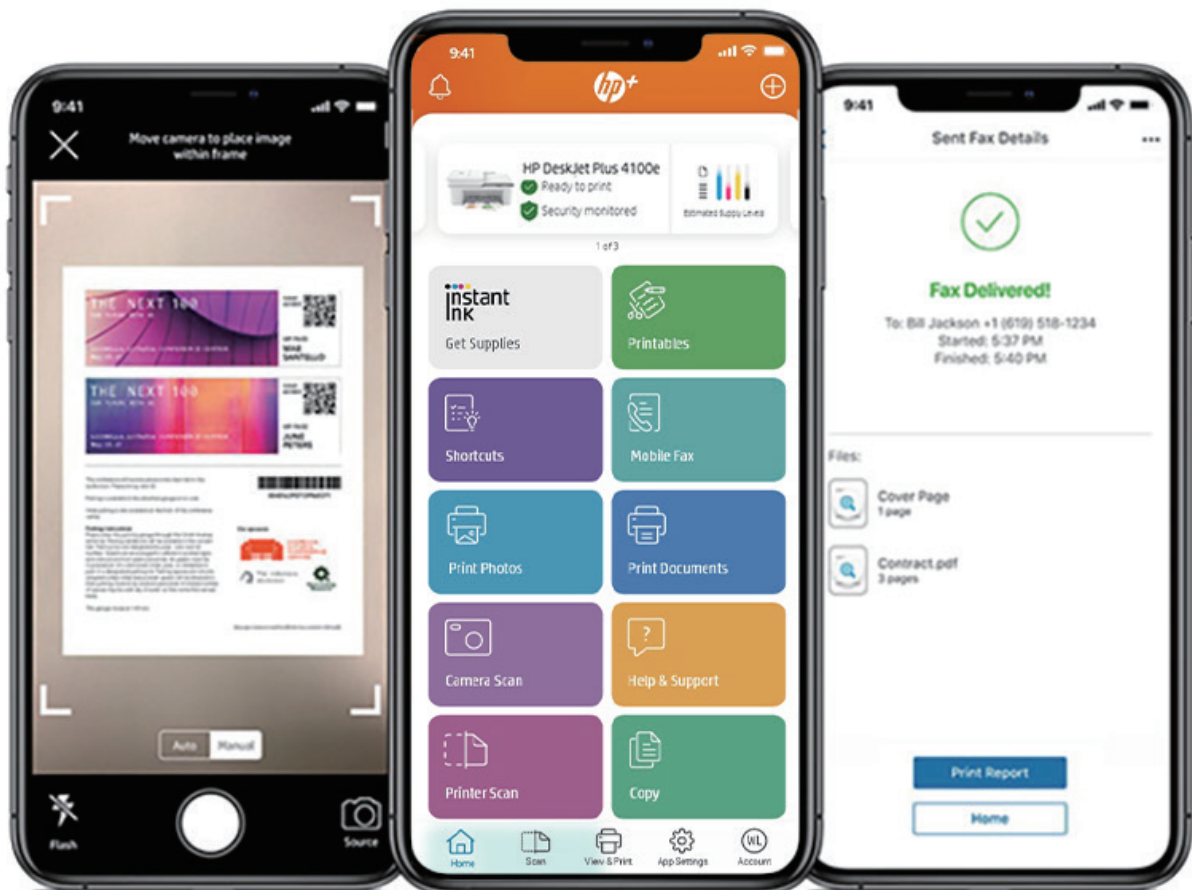
For hassle-free printing, this printer automatically orders ink when you're running low so you don't have to shop for cartridges.⁴ Get ink automatically delivered for a lot less, with HP Instant Ink.^{3,4}

- Have supplies delivered automatically through HP Instant Ink integration.
- Manage your account, check print volume, and change plans easily.



HP SMART APP

Printing from your smartphone just got easier



- Easily print everyday documents from your smartphone.¹
- Get high-quality scanning, and share to Dropbox, Google Drive, email, or the cloud—from virtually anywhere.¹
- Take a photo as a copy, and send it to your printer from virtually anywhere.¹
- Get notifications when printing, scanning, or copying from your smartphone.¹
- Save time by sending a mobile fax from your smartphone, tablet, or PC for 24 months with the HP Smart app.¹ (HP DeskJet 4100e only)

HP DESKJET FAMILY LINEUP



HP DeskJet 2700e series

HP DeskJet 4100e series

	HP DeskJet 2700e series	HP DeskJet 4100e series
Industrial design	Traditional	
User interface	LCD control panel with buttons	
Photo	Photo editing	
Connectivity	Dual-band Wi-Fi® with self-reset + Bluetooth 4.2	
Sustainability	Made from recycled content—up to 20% by weight of plastic	
Solutions	Print from anywhere, voice print, Shortcuts, print from social media, order photo albums ¹	Print from anywhere, voice print, Shortcuts, print from social media, order photo albums, send mobile fax* ¹
Security	Basic encryption and password protection	
Productivity	Not applicable	Automatic document feeder
<p>hp+ The Smart Printing Solution</p> <p>During printer set-up, choose HP+ to receive + 6 months of Instant Ink¹⁰ + Save up to 70% on ink with HP Instant Ink³ + Additional year of HP Commercial Warranty¹³ + Advanced HP Smart app features</p> <p>Choose HP+ during printer setup to activate benefits. HP+ requires an HP account, ongoing internet connection, and use of Original HP ink cartridges – see details at HP.com/plus.</p>		

Why

Opt-in at printer setup for the smart printing experience.

HP DeskJet 2700e and HP DeskJet 4100e		
	With HP+	Without HP+
With Instant Ink ¹⁰ Risk-free, no commitment	6 months of Instant Ink Included if you register within 7 days after printer's setup	Instant Ink available
HP Commercial Warranty ¹³	2 years	1 year
HP Smart App	HP Smart App standard & additional solutions + Advanced HP Smart App solution¹ included for 24 months	HP Smart App standard solutions
Original HP Ink Cartridges	Required	Recommended
Other requirements	<ul style="list-style-type: none">• HP Account• On-going Internet connection	

HP DESKJET 2700e | HP DESKJET 4100e

FEATURE HIGHLIGHTS

The excellent essential

- LCD control panel with buttons
- 60 sheet input tray
- Flatbed scanner
- 35 sheet auto document feeder (HP DeskJet Plus 4100e only)
- Print speeds up to 8.5/5.5 ppm (black/colour)⁹
- Made from recycled content—up to 20% by weight of plastic

Reliable connectivity

- Dual-band Wi-Fi[®] with self-reset + Bluetooth 4.2
- Connect via USB⁷ or wireless
- Security essentials—basic encryption and password protection

HP Smart app

- Easy and fast setup from smartphone, PC, or tablet¹
- Print securely virtually everywhere¹
- Remote scan and copy¹
- Send a mobile fax from your phone for 24 months (HP DeskJet Plus 4100e only)¹



HP DeskJet 2700e

HP DeskJet 4100e

Visit hp.com/deskjetprinters for more information



1. Requires the HP Smart app download. For details on local printing requirements see hp.com/go/mobileprinting. Certain features/software are available in English language only and differ between desktop and mobile applications. Instant Ink subscription may be required. Instant Ink not available in all countries. See details at hpinstantink.com. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores. Fax capabilities are for sending a fax only. After 24 months, monthly fee applies to continue advanced features with HP Smart Advance. Smart Advance is not available in all countries. For more information, see hpsmart.com. 2. Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at hp.com/go/mobileprinting. 3. Based on monthly subscription cost of HP Instant Ink 700-page plans without purchase of additional sets of pages compared to cost per page to print ISO/IEC 24711 pages on most in-class, traditional A4 colour inkjet cartridge printers & MFPs using original standard capacity cartridges priced for: Australia <299 AUD; New Zealand <349 NZD; Canada <=399 CAD & United States <399 USD. Sale prices not considered for this study. HP Ink Advantage printers excluded due to non-standard hardware & supplies model. Buyers Lab July 2020 study commissioned by HP, based on publicly available information as of June 1, 2020. Printers selected by market share in IDC Quarterly Hardcopy Peripherals Tracker - Final Historical 2020Q1. For details: keypointintelligence.com/HPInstantInk. 4. Based on plan usage, Internet connection to eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area. 5. Compared to OEM printing apps for the majority of top-selling inkjet/laser printers and all-in-ones for the home and office, priced less than or equal to 449.99€. Market share as reported by IDC CYQ4 2019 Hardcopy Peripherals Tracker. Claim based on research of printer manufacturer's print apps and Keypoint Intelligence - Buyers Lab hands-on testing and study commissioned by HP. For details, please see: keypointintelligence.com/HPSmartApp. 6. Mobile device needs to support Bluetooth v5.0+ and be enabled. A mobile app such as HP ePrint or HP Smart must be installed and opened for printing. Mobile device must be within 5 feet of the printer. For details, see hp.com/go/mobileprinting. 7. USB cable not included; purchase separately. 8. Based on internal HP testing. Average timing estimate based on: 1) downloaded HP Smart app on mobile or desktop device, 2) setting up Shortcut, 3) scanning jobs which have more than 2-3 tasks associated with them (scan to email, save and rename, store to cloud, etc.). Average timing savings comparison based on using printer and desktop scan software to complete similar scanning tasks. Requires the HP Smart app download and supported HP printer. For details on local printing requirements see hp.com/go/mobileprinting. 9. Print speeds vary by model. 10. HP Instant Ink sign up required. HP Instant Ink not available in all countries. Subject to monthly page limit of plan selected. Must complete HP Instant Ink sign up within 7 days of setting up the printer with the HP-recommended setup process as indicated in the instructions that came with your printer. Use of in-box ink cartridge is included in period of offer. One offer redeemable per printer. Free months offer with HP Instant Ink subject to change after 10.31.2021. Offer cannot be redeemed for cash. Setup Offer may be combined with other offers; see terms and conditions of the other offer for more details. Requires a valid credit/debit card, an email address, and Internet connection to printer. Unless service is cancelled within the promotional period online at hpinstantink.com, a monthly service fee, based on the plan chosen, plus tax and coverage fees will be charged to your credit/debit card. Customer will be charged for any coverage fees and applicable taxes at the end of each month in the promotional. 11. Improved printer connectivity utilizing Smart Driver and Print/Scan Doctor technology in the HP+ system, versus HP consumer printers without HP+. 12. Rollover allows unused pages in a month to be placed in a rollover account and then applied to pages in excess of your monthly allowance. The rollover account balance is limited to a maximum of two times your monthly service plan pages on Toner plans and three times your monthly service plan pages on Ink plans. (Toner example: you can roll over up to 100 pages if you are on the 50-page plan. Ink example: you can roll over up to 150 pages if you are enrolled in a 50-page plan.) 13. Two years of HP Commercial Warranty require HP+ activation at setup. Two years consist of: (1) One year standard HP commercial Warranty; (2) one year extra HP Commercial Warranty through HP+ activation at setup.

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