## 2016

Regulatory and Public Health Partner Training Summit

# MAP Workbook







The content included in the MAP (My Acton Plan) Workbook has been provided by the Regulatory and Public Health Partner Training Summit speakers and represents their best judgment at this time, but does not constitute an advisory opinion and does not necessarily represent the formal position of FDA, nor does it bind or otherwise obligate or commit the agency to the views expressed. The MAP workbook may also contain material that is copyright protected and/or not releasable under the Freedom of Information Act (FOIA). The Division of Human Resource Development (DHRD) has been granted a license to use the material as part of the Regulatory and Public Health Partner Training Summit and will not duplicate without consent. Partners wishing to use these materials as part of partner-sponsored and/or third parties must obtain permission from the copyright holder and/or DHRD.





### Acknowledgements:

The MAP Workbook was made possible with the participation of the following individuals and/or organizations:

- Patricia Alcock, (Director) ORA/ORM/DHRD
- Loney Nunemaker, (Deputy Director) ORA/ORM/DHRD
- Will Bet-Sayad, ORA/ORM/DHRD
- Daniel Connally, ORA/ORM
- James Fear, ORA/ORM/DHRD
- William Farmer, ORA/ORM/DHRD
- Deirdra Holloway, ORA/ORM/DHRD
- Ardell Jackson, ORA/ORM/DHRD
- Craig Kaml, IFPTI
- Joseph Lauzon, ORA/ORM/DHRD
- James Lee, OMPT/CDRH
- Ann Mason, ORA/ORM/DHRD
- Tania Mercado, ORA/OCQPM/PCS
- Brooke Mullican, ORA/ ORM/DHRD
- Pascale Noland, ORA/ORM/ DHRD
- Gary Norris, ORA/OCQPM/DC
- John Stoll, ORA/ORM/DHRD
- John Sullivan, ORA/ORM/DHRD
- Lee Vogtman, ORA/ORM/DHRD
- Melissa Vorobyev, ORA/ORM/DHRD
- Lyneace Wilmington, ORA/ORM/DHRD
- Gerald Wojtala, IFPTI
- Jei-Show Yueh, ORA/ORM/DHRD
- Janet Williams, ORA/ORM/DHRD
- Kelly Morin, CFSAN
- Hien Albright, ORA/ORM/DHRD
- Matt Avis, OP
- Marya Ricks, ORA/ORM/DHRD
- Ronan King, ORA/ORM/DHRD
- Heika Tait, OP
- Chris Weiss, IFPTI
- Susan Brace, IFPTI
- Katherine Fedder, IFPTI
- Birk Stathers, ORA/ORM/DHRD
- John Marcello, PA-FO
- Thomas Hughes, ORA/ORM/DHRD





## Table of Contents

Introduction	4
Purpose	4
Background	4
Target Audience	5
Training Summit Objectives	5
Agenda	6
MAP Workbook	10
National Assessment and Training Strategy (NATS)	12
SWOT Exercise	16
What is a Competency Statement?	20
Competency Statements Exercise	22
A Competency-Based Learning System	26
A Curriculum Framework	
Competency Framework	
National Curriculum Standards Status	
Competency Assessment	
Competency Assessment Exercise	40
Growth and Performance Strategy (GAPS) Discussion	50
Growth and Performance Strategy Discussion Exercise	52
Introduction to Learning Plans	56
Developing Learning Plans	58
Learning Plan Brainstorm and Breakout Exercise	60
Evaluation of Learning	62
Evaluation of Learning Exercise	64
Panel Discussion	66
Credentialing	68
Credentialing Exercise	70
Glossary of Terms	72
Glossary of Acronyms	73
Biographies	76





### Introduction

### Purpose

The 2016 Regulatory and Public Health Partner Training Summit is a training session, informational briefing, and working group meeting that advances the development and implementation of the Integrated Food Safety System (IFSS) National Curriculum Standard (NCS); socializes the IFSS NCS development strategy; and introduces approaches to measuring successes under the IFSS NCS. The ultimate goal of the IFSS NCS is to establish the standards for training programs connected to the IFSS to better assure a competent workforce of food safety professionals performing comparable work.

### Background

The 2016 Regulatory and Public Health Partner Training Summit (hereafter referred to as the Training Summit) will be held on September 13-15, 2016 in Rockville, MD, and is a follow-up to the 2015 FDA/ORA Public Health and Regulatory Food and Feed Training Summit that was held on September 28-30, 2015. It is part of the Agency's effort, in collaboration with Partnership for Food Protection (PFP), to continuously improve the quality of and access to training to support federal, state, local, tribal, and territorial food safety regulatory officials and to promote our collective public health mission. The FDA and PFP envision National Curriculum Standards (NCS) for training to support a national Integrated Food Safety System (IFSS). The goal of this meeting is to continue development of the IFSS NCS with our partners/stakeholders as well as continuing the dialogue on how to evaluate the quality of training programs to build advocacy for the IFSS NCS. The 2016 Training Summit will again engage participants to exchange ideas and feedback on training regarding national curriculum development standards and training program evaluation. As with the previous meeting in 2015, we endeavor to invite a diverse array of stakeholders to leverage perspectives on training needs and identify opportunities for further collaboration and partnership as we move toward a national IFSS.





#### **Target Audience**

Federal food safety regulatory staff State food safety regulatory staff Local food safety regulatory staff Food and Feed safety associations and partnerships Food and Feed alliances International partners Academia/Centers of Excellence involved in food safety.

### **Training Summit Objectives**

At the end of the Training Summit, participants will be able to:

- Outline an action plan using the MAP Workbook
- Describe the concepts of the National Assessment & Training Strategy
- Define the term 'competency statement'
- Describe a competency-based learning system
- Explain how the curriculum framework can be utilized in designing and developing learning events
- Explain the purpose of measuring competencies
- Explain the importance of Growth and Performance Strategies Discussions
- Discuss the benefits of learning plans to address gaps in competencies
- Describe the elements of learning plans
- Use evaluation strategies and indicators of success as part of learning plans
- Discuss opportunities for collaboration with the NCS
- Discuss the significance of credentialing for the food protection profession





### Agenda

## 2016 Regulatory and Public Health

## Partner Training Summit Agenda

### September 13 - 15, 2016 Rockville, MD

ROCKVIIIe, MD							
DAY 1: September 13, 2016							
Time	Торіс	Speaker					
7:00 AM	Check-In	Registration Team					
8:00 AM	Networking/Housekeeping	Host					
8:35 AM	Welcome	ACRA/DACRA/ADM/FDA					
9:00 AM	Year in Review	Will Bet-Sayad PFP Project Manager/FDA/DHRD					
9:20 AM	Using My Action Plan (MAP) Workbook	Brooke Mullican Manager, Career Management and Development Branch/FDA/DHRD Pascale Noland Instructional Systems Specialist/FDA/ DHRD					
9:35 AM	BREAK	2					
10:05 AM	Turning Point	Brooke Mullican Daniel Connally Management and Program Analyst/ FDA/ORM					
10:10 AM	Partners in Action	Donald Smith Food Safety Officer/ Interagency Liaison Coordinator/United States Department of Defense Karla Ruzicka Chief Learning Officer/National Marine Fisheries Service					
10:30 AM	National Assessment & Train- ing Strategy (NATS)	Craig Kaml Senior Vice President, International Food Protection Training Institute					
11:45AM	LUNCH						





12:45 AM	What is a Competency State- ment?/Exercise	Craig Kaml		
1:55 PM	A Competency-Based Learn- ing System	Gerald Wojtala Executive Director, International Food Protection Training Institute		
2:25 PM	BREAK			
2:40 PM	Turning Point	Brooke Mullican		
		Daniel Connally		
2:45 PM	Competency & Curriculum Frameworks	Craig Kaml		
3:15 PM	Status of the National Curricu- lum Standard (NCS)	Craig Kaml		
3:45 PM	Competency Assessment/Ex- ercise	William Farmer Industrial Psychologist/Psychometrician/ FDA/DHRD		
4:47 PM	Exit Tickets & Day 1 Wrap-Up	Host		
5:00 PM	ADJOURN			





DAY 2: September 14, 2016							
	-						
8:00 AM	Welcome, Housekeeping, & Overnight Thoughts	Host					
		Gerald Wojtala					
8:30 AM	Growth and Performance Strategy (GAPS) Discussion / Exercise	Katherine Fedder Director, Food and Dairy Division (Re- tired) Michigan Department of Agricul- ture					
		Brooke Mullican					
10:15 AM	Turning Point	Daniel Connally					
10:20 AM	Introduction to Learning Plans	Gerald Wojtala					
10:50 AM	Learning Plans/Exercise	Gerald Wojtala					
11:50 AM	LUNCH						
12:50 PM	Evaluation of Learning/Exer- cise	William Farmer					
2:20 PM	BREAK						
2:35 PM	Turning Point	Brooke Mullican Daniel Connally					
2:40 PM	Embracing Change	Jonathan Morgan Executive Director of the Learning Divi- sion/ Canadian Food Inspection Agency					
2:55 PM	MAP Review	Brooke Mullican Pascale Noland					
3:30 PM	Exit Tickets & Day 2 Wrap-Up	Host					
4:00 PM	ADJOURN						





DAY 3: September 15, 2016						
8:00 AM	Welcome, Housekeeping, & Host Overnight Thoughts					
8:10 AM	Panel Session	DHRD/IFPTI Panel				
9:40 AM	BREAK					
9:55 AM	Turning Point	Brooke Mullican				
		Daniel Connally				
10:00 AM	Credentialing	William Farmer				
11:15 AM	Video Montage	Will Bet-Sayad				
11:20 AM	Training Summit Closing Re- marks	Pat Alcock Director, Division of Human Resource Development/FDA				
11:40 AM	Exit Tickets & Wrap-Up	Host				
12:00 PM	ADJOURN					







### **MAP Workbook**

### DESCRIPTION

This MAP (My Action Plan) Workbook is to be used as a reflective tool during the Training Summit and beyond. It provides you with a means to document ideas and strategies for future application of the Integrated Food Safety System (IFSS) National Curriculum Standard (NCS) within your organization.

### **OBJECTIVES**

- Reflect on the NCS Training Summit objectives and their impact on your organization
- Actively look for opportunities to integrate insights gained throughout the NCS
   Training Summit within your organization
- Promote the goals and products of the Training Summit within your organization

### **MY ACTION PLAN (MAP)**

MAP stands for 'My Action Plan.' The MAP Workbook is intended to help you build an action plan by documenting ideas and strategies throughout the Training Sum-

mit. While at the Training Summit, we encourage you to actively look for future opportunities to integrate insights from the Training Summit at your organization. The MAP Workbook will also help you to compare your progress throughout the Training Summit with your colleagues and thus advance the development and implementation of the IFSS National Curriculum Standard (NCS) within your organization.

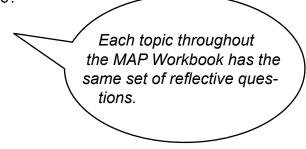






### **Reflective Questions in the MAP (My Action Plan)**

What did I take away from this topic?





This space is for you to add your notes, ideas, comments, etc. you want to remember from individual presentations.

How can I use this in my organization?



This is space for you to jot down ideas and strategies you are considering for a possible implementation at your organization.

The 'Golden Nugget's for each presentation provide the key takeaway or words of wisdom for each presentation. Each participant will find his or her own "Golden Nugget"! There is no right or wrong answer in the MAP, this is all about you!





### National Assessment and Training Strategy (NATS)

### DESCRIPTION

This presentation provides an overview of the National Assessment and Training Strategy (NATS) approach for the Integrated Food Safety System (IFSS) curriculum. This strategy is based on best practices that can be used throughout the food protection community.

### **OBJECTIVES**

- Identify challenges of current system
- Describe the concept of NATS
- Perform a SWOT analysis for NATS
- Identify ideas for implementing NATS

### **National Assessment and Training Strategy**

The National Assessment and Training Strategy (NATS) focuses on assessing employees' competency against the National Curriculum Standard (NCS) competencies, providing learning experiences to help obtain the desired competencies, and then reassessing employees by a trained field-based assessor in everyday work conditions. The intent of this strategy is to increase access to learning experiences (training) via trained, field-based, agency-level instructors, who are also trained assessors. These instructor/assessors can provide intra or interagency assessment of other instructors' learners. The main approach of this strategy is to use field-based experiences to guide the employee's learning. However, the learning plan can leverage all methods of learning experiences, such as online, self-paced, mentoring, and classroom-based instruction.





### **REFLECTIVE QUESTIONS**

What did I take away from this topic?

How can I use this in my organization?

The National Assessment and Training Strategy leverages, formalizes, and puts structure to current best practices.





### Brainstorm:

Think about how you train your staff. List 2-3 challenges faced by you/your agency regarding training.







## SWOT Exercise

## National Assessment and Training Strategy (NATS)

### SWOT:

SWOT stands for Strengths, Weaknesses, Opportunities, and Threats. This analysis will be the basis of a large group discussion to debrief on the findings of the individual groups.

### Instructions:

Within your group, conduct a SWOT Analysis of the National Assessment and Training Strategy (NATS). Use the provided template to take notes. As a group, choose the #1 overall strengths, weaknesses, opportunities, and threats. Use the space on the right for the brainstorm. There are also additional note pages at the end of this section.

**Purpose:** Engage the audience to think about challenges to the way we currently train the regulatory community by conducting a SWOT.

**Expected Outcome:** List of the top strengths, weaknesses, opportunities, and threats related to NATS implementation

StrengthsOpportunitiesAspects of the plan<br/>that are valuableExternal factors that<br/>contribute to successStrengtStrengt<br/>AnalysisWeaknessesThreatsAspects of the plan<br/>that need to improvePotential external<br/>factors that can<br/>hinder success

Time: 25 minutes total



2016 Regulatory and Public Health Partner Training Summit



## **SWOT Analysis**

### Strengths

Aspects of the plan that are valuable

Enter Strengths here

#### Opportunities Factors that contribute to success

Enter Opportunities here

### Weaknesses Aspects of the plan that need to improve

Enter Weaknesses here

Threats Potential factors that can hinder success

Enter Threats here



لو

2016 Regulatory and Public Health Partner Training Summit



ե

Б

Notes:



لو

ф

2016 Regulatory and Public Health Partner Training Summit



ե

Notes:

ъ





### What is a Competency Statement?

### DESCRIPTION

This presentation explains what competency statements are, the elements of competency statements, how competency statements in the NCS were created, and how the NCS competency statements provide the foundation for developing a curriculum and assessing an individual's knowledge, skills, and abilities (i.e., an individual's competence). The associated activity will provide you with the opportunity to draft competency statements.

### **OBJECTIVES**

- Define the term *competency statement*
- Discuss the elements of competency statements
- Describe the use of competencies in food safety
- Discuss how competency statements are created
- Experience the process of developing a competency statement

### What are Competency Statements

Competencies are the knowledge, skills, and abilities needed to perform consistent and comparable work for a particular position in the food protection profession. Competency statements identify what a person should KNOW or BE ABLE TO DO with regard to a specific content area.

Competency statements must: (1) be observable and measurable, (2) address one idea, (3) address a specific job context, (4) contain an action verb, and (5) assume the highest level of performance. Competency statements are used to measure a person's competency for a specific job and design learning experiences.





### **REFLECTIVE QUESTIONS**

What did I take away from this topic?

How can I use this in my organization?

Competency statements provide the blueprint for curriculum development.





### **Competency Statements Exercise**

The purpose of this activity is to experience the process of developing observable and measurable competency statements.

### Instructions:

As a group, work through the process of creating a competency statement for an entry level US food protection professional (20 minutes).

- **Step 1.** Start by brainstorming what an entry level US food protection professional needs to know or be able to do. Group similar items together.
- Step 2. Select one group of tasks/duties and develop competency statements.

Purpose: Experience the process of developing competency statements.

**Expected Outcome:** Deeper understanding and appreciation of the complexity of the process.

Time: 55 minutes total







- 1) Must be *observable and measurable*
- 2) Must address one specific knowledge, skill, or ability <u>cannot be double-barreled!</u>
- 3) Must aply to <u>one specific job context.</u>
- 4) Must begin with a *Bloom's word*.
- 5) The highest level of job performance and quality is assumed - thus we *don't need qualifiers.*

Competency Development Principles						
Focus On:	Do Not Focus On:					
Competency	O Training					
Know About	O Assessment					
Be Able To Do	O Existing Courses					



لو

2016 Regulatory and Public Health Partner Training Summit



ւը

ъ

Notes:





## Action Words for Bloom's Taxonomy

(based on updated version of Bloom's)

Knowledge	Understand	Apply	Analyze	Evaluate	Create	
define	explain	solve	analyze	reframe	design	
identify	describe	apply	compare	criticize	compose	
describe	interpret	illustrate	classify	evaluate	create	
label	paraphrase	modify	contrast	order	plan	
list	summarize	use	distinguish	appraise	combine	
name	classify	calculate	infer	judge	formulate	
state	compare	change	separate	support	invent	
match	differentiate	choose	explain	compare	hypothesize	
recognize	discuss	demonstrate	select	decide	substitute	
select	distinguish	discover	categorize	discriminate		
examine	extend	experiment	connect	recommend	compile	
locate	predict	relate	differentiate	summarize	construct	
memorize	associate	show	discriminate	assess	develop	
quote	contrast	sketch	divide	choose	generalize	
recall	convert	complete	order	convince	integrate	
reproduce	demonstrate	construct	point out	defend	modify	
tabulate	estimate	dramatize	prioritize	estimate	organize	
tell	express	interpret	subdivide	find errors	prepare	
сору	identify	manipulate	survey	grade	produce	
discover	indicate	paint	advertise	measure	rearrange	
duplicate	infer		appraise	predict	rewrite	
enumerate	relate	prepare produce	break down	rank	role-play	
listen	restate		calculate	score	adapt	
		report				
observe	select	teach	conclude	select	anticipate	
omit	translate	act administer		test	arrange	
read	ask		criticize	argue	assemble	
recite	cite	articulate	deduce	conclude	choose	
record	discover	chart	devise	consider	collaborate	
repeat	generalize	collect	diagram	critique	collect	
retell	give examples	compute	dissect	debate	devise	
visualize	group	determine	estimate	distinguish	express	
	illustrate	develop	evaluate	editorialize	facilitate	
	judge	employ	experiment	justify	imagine	
	observe	establish	focus	persuade		
	order	examine	illustrate	rate	intervene	
	report	explain	organize	weigh	justify	
	represent	interview	outline		make	
	research	judge	plan		manage	
	review	list	question		negotiate	
	rewrite	operate	test		originate	
	show	practice			propose	
	trace	predict			reorganize	
	transform	record			report	
		schedule			revise	
		simulate			schematize	
		transfer			simulate	
		write			solve	
					speculate	
		1			structure	
	Ì	1	1	1	support	
		1			test	
		1		1	validate	





### A Competency-Based Learning System

### DESCRIPTION

This presentation introduces the concept of a competency-based learning system, and how a competency-based approach can benefit the food protection professional community.

## **OBJECTIVES**

- Describe a competency-based learning system
- Identify key benefits of a competency-based learning system
- Discuss competency-based learning system implementation

## **Competency-Based Learning System**

A competency-based learning system refers to all the component processes that interact to provide the professional community with a standard set of validated competencies (the National Curriculum Standard) on which to base performance measures and learning experiences. The competency-based learning system is intended to provide the profession with an aligned, outcomes-basis approach that helps direct the efforts of everyone involved in the system. This audience includes the professionals (employees), supervisors, agencies, and organizations that create and/or deliver learning experiences. The system focuses on front-end analysis of desired performance, an advisory group that helps guide the overall system strategy, aligned efforts providing learning experiences, and support systems needed to ensure the system functions appropriately.





### **REFLECTIVE QUESTIONS**

What did I take away from this topic?

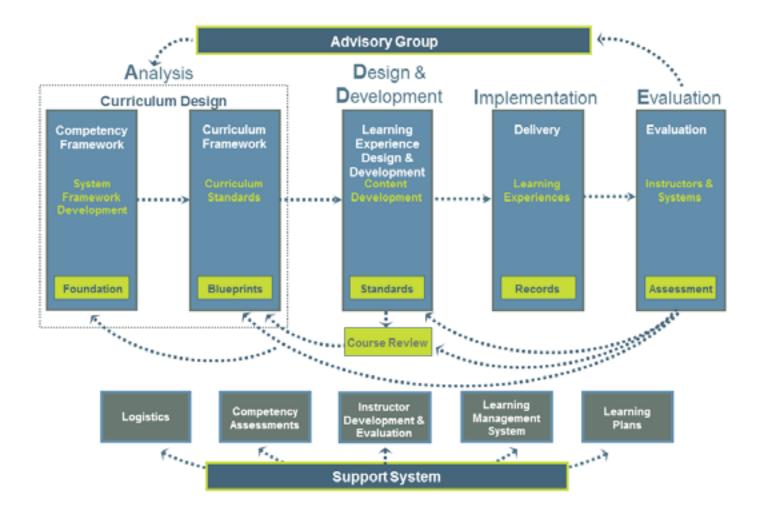
How can I use this in my organization?

A competency-based learning system integrates measurable standards for performance.





### **Elements of the Competency-Based Learning System**





لو

сh

2016 Regulatory and Public Health Partner Training Summit



ւը

Notes:

ъ





### A Curriculum Framework

### DESCRIPTION

This presentation introduces the development of the IFSS Food Protection Professionals Curriculum Framework and its use as a blueprint for developing learning events.

### **OBJECTIVES**

- Describe the development of the curriculum framework
- Describe the structure of the curriculum framework
- Discuss how competency statements are structured within each content area of the curriculum framework
- Explain how the curriculum framework can be utilized in designing and developing learning events

### **Curriculum Framework**

A curriculum framework is a schematic illustration of the relationship between, among, and progression through professional levels, core content (topic) areas, professional tracks (and program areas within those tracks), and spanning content areas. Each content area contains competency statements and key performance indicators that can be used by an individual to assess his or her competency in that particular content area, and develop a personal learning plan based on his or her competency assessment.





### **REFLECTIVE QUESTIONS**

What did I take away from this topic?

How can I use this in my organization?

The competency statements (desired performance) within the curriculum framework constitute a National Curriculum Standard that organizations can use to develop learning events (training).





Lp.

-

### **Competency Framework**

- **Purpose:** Identify desired outcomes or behavior
- **Use:** Metrics by which competency can be measured
- Characteristics: Observable and measurable
- **Evaluation:** Person meets the competency if he/she can perform to the level of the stated competency

Notes:

Ър



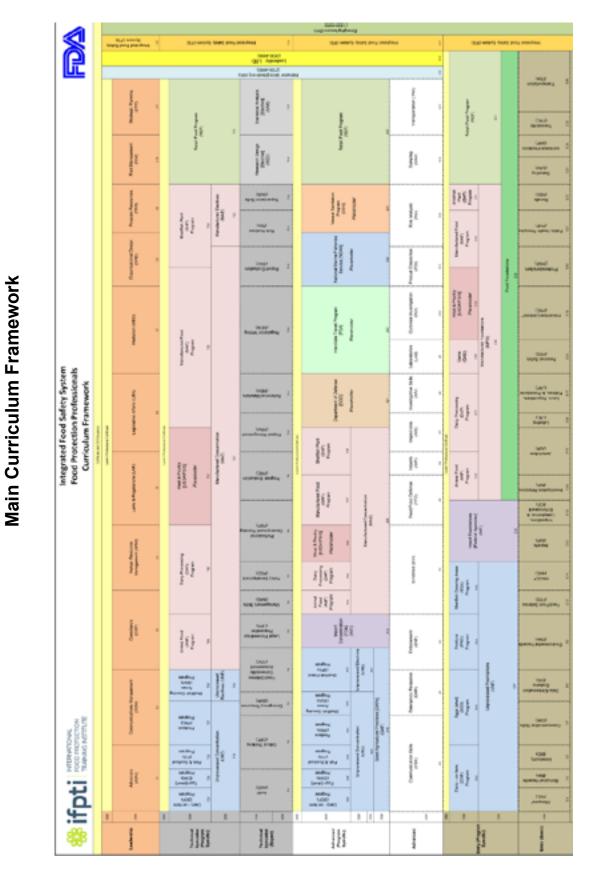
2016 Regulatory and Public Health Partner Training Summit



	Ì	Technical		•	treum sea ten nucleoptrey tern.	Restorment (increase of scalar issues or anapost restor increasing). Operationent (process of action issues) or anapost restore increased approximation from and approximation. Evaluate proprior performance.				
nework		Organizational Awareness	nary teams.	ased on subject		sed on subject	/ policy.			forcement
petency Framework	Domains	Critical Thinking	Evaluate data from multidisciplinary teams.	Recommend courses of action based on subject	age.	Coordinate courses of action based on subject matter knowledge.	Recommend agency food safety policy.	ulations.	Evaluate program performance.	Recommend compliance and enforcement
peten		on Core	Evaluate data	Recommend c	mauer knowledge.	Coordinate course: matter knowledge.	Recommend a	Write draft regulations.	Evaluate progr	Recommend c
Com		Communication	ST1. I	ST2. I		ST3. (	ST4. I	ST5. \	ST6. I	ST7.
Ŭ,	Ļ	ů		•						
		1	Leadership (includes	mgrs <i>J</i> supervisors)	Technical	Specialist	Journey		Entry	
			S	рләл	le	uoissa	Profe			







Note: For a larger version of Curriculum Map, see folder in the back of the MAP workbook.



لو

d,

2016 Regulatory and Public Health Partner Training Summit



ւը

Notes:

Ъ





## **National Curriculum Standards Status**

## DESCRIPTION

This presentation provides you with an update of the National Curriculum Standard (NCS) and the online interactive tools (frameworks, course catalog, assessment tool, etc.) available to food protection professionals.

## **OBJECTIVES**

- Describe the status of the NCS development
- Utilize the Interactive National Curriculum Standard (INCS) as a blueprint to identify high-level competencies within the profession
- Locate the online interactive tools incorporated within the INCS
- Describe how the interactive tools are used to identify potential competency gaps within your organization

## **NCS Status**

The IFSS Framework Working Group has identified all of the competencies needed by an Entry Level food protection professional. These competencies were used to create course design documents for online courses scheduled to be launched later this year.

The Animal Food Framework Working Group has identified all of the competencies needed by a Basic (Entry) Level Animal Feed Control Official, and half of the competencies needed at the Advanced and Expert Levels.

The Manufactured Food Framework Working Group has identified six content areas at the Entry Level, and the competencies associated with these content areas.

The Retail Food Framework Working Group has identified six content areas at the Entry Level and the competencies needed by these content areas. The working group has initially identified content areas at the Advanced Level and Technical Specialist Level (FDA Retail Program Standards).





## **REFLECTIVE QUESTIONS**

What did I take away from this topic?

How can I use this in my organization?

For the latest status of the NCS please visit <u>http://www.fda.gov/Training/ForStateLocalTribalRegulators/</u> <u>ConferencesandEvents/default.htm</u>





#### **Competency Assessment**

## DESCRIPTION

This presentation introduces you to the concept of assessing individual and group competencies, the use of competency assessment tools, and competency gap and needs analysis.

## **OBJECTIVES**

- Explain the purpose of measuring competencies
- Apply approaches to evaluating training and outcomes
- Explain gap and needs analysis reporting
- Interpret the gap report
- Assess competencies with the help of a software tool

## **Competency Assessment**

A competency-based learning system emphasizes focusing learning experience (training) efforts and resources on competency gaps. In order to know where to focus efforts and find these gaps, assessments against the competencies need to take place. An individual's or group's competency gaps can be compared against the professional level and program areas competencies of the NCS. Additionally, performance-based competency assessment can occur during work assignments, rather than in a classroom.





## **REFLECTIVE QUESTIONS**

What did I take away from this topic?

How can I use this in my organization?

Competency assessment provides the foundation for developing effective learning plans.





#### **Competency Assessment Exercise**

The competencies on the opposite page are from the Entry Level Gen Eds, IFSS FPP Framework. Please complete a self-assessment on the competencies by entering a score of 0-9 on the performance scale (0 = No Performance, 5 = Medium Performance, 9 = High Performance).

#### Part 1:

Fill out the assessment on the next page, then discuss in your group.

**Purpose:** Recognize the importance of measuring competency against standardized competency statements and key performance indicators.

**Expected Outcome:** Experience the process and recognize the difference between assessments with and without KPIs.

Time: 50 minutes total

ىم ر	Notes:	ե
L		Б





How well can I...

Allergens	No	ne			Ме	dium			High				
Discuss foundational information related to major food allergens.	0	1	2	3	4	5	6	7	8	9			
Discuss allergen labeling requirements.	0	1	2	3	4	5	6	7	8	9			
Discuss control measures to prevent allergen cross-contact.	0	1	2	3	4	5	6	7	8	9			
Biosecurity	No	ne			Ме	dium			Η	igh			
Explain sanitation methods as related to biosecu- rity.	0	1	2	3	4	5	6	7	8	9			
Environmental Hazards	No	ne			Ме	dium	]		Н	igh			
Explain which environmental hazards can adulter- ate the food supply.	0	1	2	3	4	5	6	7	8	9			
Discuss methods used to control environmental hazards.	0	1	2	3	4	5	6	7	8	9			
Biological Hazards	No	ne			Ме	dium			Н	igh			
Describe factors which contribute to the growth of biological organisms.	0	1	2	3	4	5	6	7	8	9			
Discuss methods used to control biological haz- ards.	0	1	2	3	4	5	6	7	8	9			
Imports	No	ne			Ме	dium			Н	igh			
Identify strategies used to address non-compliant imported food products.	0	1	2	3	4	5	6	7	8	9			
Sampling	No	ne			Ме	dium			Н	igh			
Discuss the factors to consider when collecting a sample.	0	1	2	3	4	5	6	7	8	9			

Notes:

کو\_

ф

ዒ

ъ





եր

Б

#### **Competency Assessment Exercise**

#### Part 2

Ъ

Self-Assessment with Key Performance Indicators (KPIs)

Please complete the self-assessment using the KPI Guide to assist in your assessment.

Notes:

rt.





How well can I...

Allergens	None		Me	dium			F	ligh
Discuss foundational information related to major food allergens.	0 1 2	2 3	4	5	6	7	8	9
KPI Guide:								
Average Performance = 5	High Perfo	rmace	= 9					
He/she has a knowledge or awareness of the existence of allergens.	He/she car allergens. • List t	•					he ma	ajor
He/she can define what an allergen is.	• 8 cor	mmon a	allerge	ns				
He/she has a knowledge or awareness of regulations tied to allergerns.		ed to all e the re	ergen egulati	s. on	warei	ness	of reı	ula-
He/she has a knowledge or awareness that allergers have the potential to cause a health hazard.	<ul><li>Reca</li><li>Anim</li></ul>	eclared alls nal feed eling rec	is exe	empt				
	He/she car ing allerge		ss the	impo	rtance	e of r	egula	t-
	He/she has routes of e • Hygio	xposur	e for a	llerge		ness	of	
	He/she car symptoms, • Deac • No ci • Treat	, and se dly	everity		of ex	posu	re,	
	<ul> <li>Seve</li> <li>Can</li> <li>Preval</li> </ul>	erity car develoj alence	n incre	ase o			s in-	
	Intole	asing erance e levels	i					





Discuss allergen labeling requirements.	0 1 2 3 4 5 6 7 8 9
KPI Guide Average Performance = 5	High Performance = 9
He/she has knowledge or awareness that al- lergens must be declared on the label.	He/she has a knowledge or awareness of which allergens must be declared on the label.
	• Big 8 (USA)
	He/she has a knowledge or awareness of dif- ferent allergen labeling options.
Discuss control measures to prevent allergen cross-contact.	0 1 2 3 4 5 6 7 8 9
KPI Guide	
Average Performance = 5	High Performance = 9
He/she has a knowledge or awareness of various control measures.	He/she can name several control measures.
He/she has a knowledge or awareness of control measures utilized to prevent cross-contact.	<ul> <li>Cleaning</li> <li>Sanitizing</li> <li>physical separation</li> <li>Dedicated equipment</li> <li>Labeling</li> <li>Colored coding</li> <li>Dedicated facility</li> <li>Gloves</li> <li>Air flow controls</li> <li>Training</li> </ul>
	He/she can explain how control measures prevent cross-contact.
	He/she can recognize when control measures are not properly implemented.





Biosecurity	None	Э			Me	dium			Н	ligh
Explain sanitation methods as related to biosecurity.	0	1	2	3	4	5	6	7	8	9
KPI Guide Average Performance = 5	High	Perf	orma	nce =	= 9					
He/she has a knowledge or awareness of sanitation methods related to biosecurity. He/she can give one or more examples of sanitation methods related to biosecurity.		iods Equ Dec Disi Pre ity Clea fac Vas Dea Por Fun Pre Use Vira loyee Har	relate lipme shing dicate infect ssure aning ces ste m ad sto ta joh nigati ssure e of lir acides e ot bath	ed to l ent vehic d equ ion of was anag ock dis n on e was me s	biose cles uipme f equi hing saniti sposa hing	curity ent pmer izing f	such	as:	itatior	

Environmental Hazards	Non	e			Ме	dium			Н	ligh
Explain which environmental hazards can adulterate the food supply.	0	1	2	3	4	5	6	7	8	9
KPI Guide Average Performance = 5	Hig	n Per	forma	ance :	= 9					
<ul> <li>He/she can name the three categories of environmental hazards that can adulterate food.</li> <li>Physical</li> <li>Chemical/toxin <ul> <li>Radiological</li> </ul> </li> <li>Biological</li> <li>He/she can define adulteration.</li> </ul>	cate adu • • • • • • • • • • • • • • • • • • •	egorie Iterat Phy Chi Bio she h e ma mical Phy Chi	es of e e foo ysical emica logical as a y be , and ysical emica	enviro d. I - gla al/toxi al – s know allow biolo I – ins al/toxi	onmei ss almor ledge able l igical sect p	ntal h at pois nella, or av imits elem arts esticid	azard son listeri warer	ia ness t rious <sub>l</sub> such a	hat ohysic as:	





Discuss methods used to control environmen- tal hazards.	0	1	2	3	4	5	6	7	8	9
KPI Guide Average Performance = 5	High	Per	form	ance	= 9					
He/she has a knowledge or awareness that methods exist to control environmental haz- ards. He/she can define the terms eliminate, pre- vent, and control for environmental hazards.	conti haza	rol, r ards. Pro En Se Se Tin Co Pro	nonit oper viron quen ne ar rrection	clean ment cing nd ter ive ac s flow	r elim ing a al mo or flu npera ctions	inate nd sa onitor shing ature	anitat ing p	ronm tion progra	nental	
	Chei	mica	l con	itrol p	orogra	am				

Biological Hazards	Nor	ne			Me	dium			Н	igh
Describe factors which contribute to the growth of biological organisms.	0	1	2	3	4	5	6	7	8	9
KPI Guide Average Performance = 5	Hig	h Pe	rform	ance	= 9					
He/she can give examples of biological growth factors. Bacteria, fungi, and mold – FAT TOM Viral, parasites, prions – host required	biol	ogica she Fo Ac Tir Te Ox	al org can d od idity	anisr iscus ature	ns. s wh	C			s impa	





Discuss methods used to control biological hazards.	0	1	2	3	4	5	6	7	8	9
<ul> <li>KPI Guide Average Performance = 5</li> <li>He/she has a knowledge or awareness of methods that exist to control biological haz- ards.</li> <li>He/she can define the terms eliminate, pre- vent, and control for biological hazards.</li> </ul>	He/	she o nitor, Pro Bio Tir Co	conti oper ologic	dentif rol, or clean cal mo nd ter ive ac	y met r elim ing a onitor npera ctions	inate nd sa ring p ature	that BH. anitat orogra contr	ion ams	ce,	

Imports	Nor	ne			Мес	lium			Н	ligh
Identify strategies used to address non-com- pliant imported food products.	0	1	2	3	4	5	6	7	8	9
<ul> <li>KPI Guide Average Performance = 5</li> <li>He/she has a knowledge or awareness that enforcement strategies exist.</li> <li>He/she has a knowledge or awareness that non-compliant products will not be allowed into commerce.</li> <li>He/she knows where to report an issue.</li> <li>He/she has a knowledge or awareness of col- laboration with other agencies.</li> </ul>	He/ mei Sei	she nt str zure Re Im Er Se W In She c she er co Re Ol	ategi efusa port mbarg ecall eizure etenti arnin creas egal p has a mplia econo spos utrea ompli	jive e es. l alert go g lett ed sa oroce ance dition al ch sti ance	er amplin eding wledg strate	ng s ie or igies. es itanci	awar	enes	s of	÷-





Sampling	None	Э			Med	dium			Н	igh
Discuss the factors to consider when collect- ing a sample.	0	1	2	3	4	5	6	7	8	9
<ul> <li>KPI Guide Average Performance = 5</li> <li>He/she can describe considerations for sampling. <ul> <li>Expiration</li> <li>Time restraints</li> <li>Staffing/team</li> <li>Method of sampling <ul> <li>Representation of the lot</li> </ul> </li> <li>Equipment</li> <li>Sample type <ul> <li>Finished product</li> <li>Environmental samples</li> <li>Ingredients</li> </ul> </li> </ul></li></ul>	High He/s pling	Per he c fac Pro Cro	form can e tors a oduct oss c	ance xplai are n t conta conta	e = 9 n the ot co tamin minat ct	ramil nside ation	ficatio red.		sam-	-
<ul> <li>Surveillance vs. for cause</li> <li>Safety         <ul> <li>Enclosed areas</li> <li>Aware of your sampling environment</li> </ul> </li> </ul>										



لو

ф

2016 Regulatory and Public Health Partner Training Summit



ւը

Notes:

ъ





## Growth and Performance Strategy (GAPS) Discussion

## DESCRIPTION

This presentation will focus on GAPS discussion as a tool to create concrete action plans based on the employee's self-assessment and mentor's assessment and expected NCS competency level.

## **OBJECTIVES**

- Explain the importance of a GAPS discussion.
- Describe the key components of a GAPS discussion .
- Participate in a GAPS discussion.

Once competency gaps have been identified, the employee and mentor should have a discussion to determine a course of action to help the employee address those gaps. The discussion should focus on creating an individualized or a group learning plan. Learning experiences can include on-the-job experiences, online courses, classroom-based courses, and other experiences that help the employee gain competency in the needed areas.





## **REFLECTIVE QUESTIONS**

What did I take away from this topic?

How can I use this in my organization?

GAPS stands for Growth and Performance Strategy Discussion, a collaborative communicative approach to resolve competency gaps.





## **Growth and Performance Strategy Discussion Exercise**

The activity for this topic is to analyze a self-assessment, mentor assessment, gap report, and scenarios, and to perform a role-play with a partner based upon all of the information provided, followed by a debrief at the table on what you have learned through the role-playing exercise.

Notes:			





## Tips for a GAPS Conversation

- State the "gap" clearly
- What is the employees perception of the gap? Reason for the gap?
- What is the employee's suggested solution?
- What is the mentor's solution?
- Reach agreement on a development plan
- Document the agreement and establish targets
- Agree on follow-up actions





## Gap Report

Competency Statement	Mentor Score	Self Score	GAP	Need
Allergens				
Discuss foundational information related to ma- jor food allergens.	8	8	0	No
Discuss allergen labeling requirements.	8	7	1	No
Discuss control measures to prevent allergen cross-contact.	3	3	0	High
Biosecurity				
Explain sanitation methods as related to bios- ecurity.	4	9	-5	High
Environmental Hazards				
Explain which environmental hazards can adul- terate the feed and food supply.	0	7	-7	Very High
Discuss methods used to control environmen- tal hazards.	3	6	-3	High
Biological Hazards				
Describe factors which contribute to the growth of biological organisms.	7	8	-1	Low
Discuss methods used to control biological hazards.	6	8	-2	Low
Imports				
Identify strategies used to address non-compli- ant imported feed and food products.	8	9	-1	No
Sampling				
Discuss the factors to consider when collecting a sample.	7	8	-1	Low





#### Questions to help prepare for a competency coaching session

- In what areas did the employee self-score higher than the mentor did?
- In what areas did the employee self-score lower than the mentor did?
- In what areas did both the employee and mentor rate the employee as low?
- In what areas did both the employee and mentor rate the employee as high?

# Have the mentor write some notes on how to have the conversation with the person being assessed:

- Which competencies will you address with this employee?
- What will you suggest to address the gaps?
- How can you help the employee with a vision for his or her career path?
- What if there is disagreement? What are some alternatives?
- What approach will work well for the employee?

# Have the employee write some notes on how to approach the conversation

- What are the reasons for the gaps?
- How can I address the gaps?
- What hurdles need to be considered in addressing the gaps?
- What steps do I see in directing my learning path?
- What do I expect from my manager to help me in my current role and my career?





## **Introduction to Learning Plans**

## DESCRIPTION

This presentation provides an overview of how to create learning plans based on the IFSS National Curriculum Standard.

## **OBJECTIVES**

- Discuss the benefits of different types of learning experiences.
- Discuss how an individual learning plan is used to address gaps in competencies.
- Use group learning plans to address specific team needs and program needs.

## What is a Learning Plan?

A learning plan is simply a document prepared by an employee and the mentor that outlines steps to address the identified competency gaps. When developing a learning plan, the employee and the mentor should consider all the ways that competency gaps can be addressed, not just rely on classroom-based training. Each learning experience should be analyzed to determine which competencies will be met and how each competency will be measured and documented. It is important to monitor progress and conduct frequent check-ins between the employee and mentor to ensure successful completion.





## **REFLECTIVE QUESTIONS**

What did I take away from this topic?

How can I use this in my organization?

Learning plans create pathways to deliberately achieve desired competency.





## **Developing Learning Plans**

## DESCRIPTION

This presentation provides an overview of how to use the GAPS analysis report in support of the IFSS National Curriculum Standard to create learning plans and learning strategies that can help employees achieve the desired level of competency.

## **OBJECTIVES**

- Identify the elements of a learning plan
- Apply the elements of a learning plan to the GAPS scenario
- Discuss the benefits of a learning plan

## **Developing Learning Plans**

When developing a learning plan, the employee and the supervisor should consider all the ways that competency gaps can be addressed, not just relying on classroombased training. Each learning experience should be analyzed to determine which competencies will be addressed, and how the competency will be measured and documented. Frequent check-ins will help assure the plan is achieving the intended results.





## **REFLECTIVE QUESTIONS**

What did I take away from this topic?

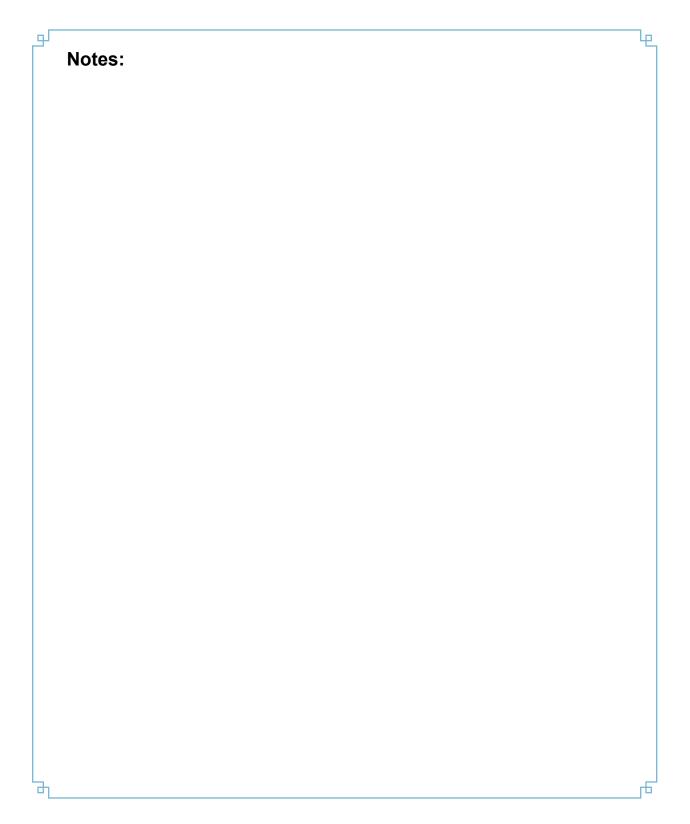
How can I use this in my organization?

People gain competency through many means, not just through formal classroom style learning events.





## Learning Plan Brainstorm and Breakout Exercise





لو

ф

2016 Regulatory and Public Health Partner Training Summit



ե

Notes:

ъ





## **Evaluation of Learning**

## DESCRIPTION

This presentation focuses on the use of evaluation to measure an employee's progress in relation to his or her learning plan. Additionally, it provides sample evaluation methods as part of the National Assessment Training Strategy.

## **OBJECTIVES**

- Recognize the role of evaluation in National Curriculum Standard learning plan development
- Determine indicators to assess levels of competency
- Use evaluation methods and measures of success as part of National Curriculum Standard learning plans

## **Evaluation of Learning**

As part of the process of learning, it is critical to develop a plan and process for determining whether or not progress is being made. It is important that supervisors and employees evaluate learning from a number of perspectives. Initial reactions to training, including perceptions of value, are an important effective measure of the impact of training. Other indicators of success include objective measurement of knowledge acquisition and retention, behavioral impact of training on task performance, as well as impact and performance on organizational metrics of success.





## **REFLECTIVE QUESTIONS**

What did I take away from this topic?

How can I use this in my organization?

Evaluation is the key to determining if learning is occurring.





## **Evaluation of Learning Exercise**

#### Instructions:

How would you evaluate a learning plan? Using the gaps identified during the previous exercise, develop a draft evaluation plan including measures of success and evaluation methods. Use the example below as a guide.

Competency gaps / training needs	Measure of success	Evaluation method
Example:	Score high on self-assessment	Self- assessment
Discuss control measures to prevent allergen cross-contact	Scores at least 80 % on allergen online test	Online test on allergens
	Identify allergen concerns, routes of contamination and controls on inspection reports	Observation by Certified Field Assessor (CFA) Interview employee on allergen knowledge Review of inspection report
Explain sanitation methods as re- lated to biosecurity		
Describe the effect of environmental hazards in feed and food products and processes		



Ъ

2016 Regulatory and Public Health Partner Training Summit



ւթ

Notes:

## **Evaluation of Training**

- There are a number of approaches to evaluating training and outcomes
- Kirkpatrick's Four-Level Model is widely used:
  - Level 4 Results/Performance
  - Level 3 Behavior
  - Level 2 Learning Acquisition
  - Level 1 Trainee Reaction/Satisfaction





#### **Panel Discussion**

## DESCRIPTION

This is an open platform to exchange questions, comments, and ideas regarding the implementation of the National Curriculum Standard (NCS) for the food protection profession.

## **OBJECTIVES**

- Discuss topics regarding the NCS
- Address questions regarding the NCS
- Discuss opportunities for collaboration with the NCS
- Capture stakeholder ideas and suggestions on NCS implementation

## **Panel Discussion**

The vision for the NCS began in 2008 with the FDA 50-State Meeting and the creation of the Partnership for Food Protection (PFP). The NCS is a competencybased training curriculum framework for regulatory food protection professionals that support a core component of the IFSS: a competent workforce doing comparable work at the federal, state, local, tribal, and territorial levels. The NCS provides a comprehensive, national curriculum framework that is career-spanning, standardized, and standards- and competency-based, thus allowing food protection professionals to gain, maintain, or update the knowledge, skills, and abilities the profession requires. The National Assessment and Training Strategy (NATS) is the implementation method for the NCS. NATS is comprised of a competency (knowledge, skills, and abilities) assessment system; an effective learning system; a blended learning approach including course content delivered through field-based learning experiences; a standardized instructor development and support system; and a comprehensive evaluation system that provides feedback for the development of the NCS as well as for the entire National Competency-Based Learning System.





## **REFLECTIVE QUESTIONS**

What did I take away from this topic?

How can I use this in my organization?

Mutual reliance for a safer food supply through collaboration, sharing solutions, and solving problems.





## Credentialing

#### DESCRIPTION

This learning event discusses credentialing, why it is important to the food safety profession, and the role of credentialing bodies and its relation to the NCS framework.

## **OBJECTIVES**

- Define credentialing
- List examples of credentials
- Discuss the role of credentialing bodies
- Discuss the relationship between NCS and credentialing for the food safety profession

## Credentialing

Credentialing is an important indicator of professional expertise and competence. Though certain credentials are required by law for professional practice (i.e., licensure), the process of credentialing for voluntary and pseudo-voluntary credentials (e.g., certification) is generally very lengthy and requires a significant commitment on the part of the professional and stakeholders.





## **REFLECTIVE QUESTIONS**

What did I take away from this topic?

How can I use this in my organization?

As a community, how do we want to establish the qualifications for our profession?





#### **Credentialing Exercise**

How would you explain the importance of credentialing at your organization? This exercise will help you to gain a broader understanding of credentialing for the food safety profession.

#### **Questions for discussion:**

- 1) How could credentialing support integration?
- 2) Are there potential challenges in supporting credentialing within the IFSS?
- 3) How can the NCS support credentialing?
- 4) What are credentials that currently exist for the food safety profession?
- 5) How can credentialing improve our work in food safety?

#### Notes:

Ър

ю



لو

ф

2016 Regulatory and Public Health Partner Training Summit



ե

Notes:

ъ





#### **Glossary of Terms**

Advisory group: Group of subject matter experts who provide guidance on the system as and help ensure that the system and processes are followed

**ADDIE Process:** The ADDIE model is a framework that lists generic processes that instructional designers and training developers use. It represents a descriptive guideline for building effective training and performance support tools in five phases: (Analysis, Design, Development, Implementation, Evaluation) (Wikipedia, 2016)

**Blooms Taxonomy:** Classification system used to define and distinguish different levels of human cognition—i.e., thinking, learning, and understanding

**Competency Statement:** A statement that outlines the knowledge, skills, and abilities necessary to perform a specific job function

**Credentialing:** The process of establishing the qualifications of licensed professionals, organizational members or organizations, and assessing their background and legitimacy

**Curriculum Framework:** A color-coded, visual grid that demonstrates the relationship between Professional Levels, Level-Spanning Topics, Content Areas, Level-Specific Core Content Areas, and Professional Tracks, as well as Program Areas that are part of those tracks

**Content Areas:** These are topics or subjects in which regulatory feed and food professionals should attain competencies

**Evaluation:** Measure an individual's progress in relation to his or her individual learning plan

**Kirkpatrick Four Level Evaluations:** Standard for evaluating the effectiveness of training. It considers the value of any type of training, formal or informal, across four levels. Level 1 Reaction evaluates how participants respond to the training. Level 2 Learning measures if they actually learned the material. Level 3 Behavior considers if they are using what they learned on the job, and Level 4 Results evaluates if the training positively impacted the organization (Kirkpatrick, 2006-2016)

**Learning Plan:** A document intended to help plan and guide learning over an extended period of time to achieve specific goals. Individual and group learning plans can be based on the IFSS National Curriculum Standard (NCS) to address gaps in competencies

Program Areas: specific content areas within professional tracks

Professional Tracks: Specific areas of specialization

**Competency Domains:** Include Communication, Core, Critical Thinking, Organizational Awareness, and Technical competency





## **Glossary of Acronyms**

- AAFCO Association of American Feed Control Officials
- ACRA Associate Commissioner of Regulatory Affairs
- AFDO Association of Food and Drug Officials
- AMS Agricultural Marketing Service
- APHL Association of Public Health Laboratories
- ASTHO Association of State and Territorial Health Officials
- CBLS Competency-Based Learning System
- CDC Centers for Disease Control and Prevention
- CFIA Canadian Food Inspection Agency
- CFP Conference for Food Protection
- CFSAN Center for Food Safety and Applied Nutrition
- CGS Contracts and Grants Staff
- CMDB Career Management and Development Branch
- COFEPRIS Comisión Federal para la Protección contra Riesgos Sanitarios/ Federal Commission for Protection against Health Risks
- CSTE Council of State and Territorial Epidemiologists
- CVM Center for Veterinary Medicine
- DACRA Deputy Associate Commissioner of Regulatory Affairs
- DD Deputy Director
- DHA Defense Health Agency
- DHRD Division of Human Resource Development
- DIO Division of Import Operations
- DMO Division of Management Operations
- DOD Department of Defense
- ETC Education and Training Committee
- FAS Foreign Agricultural Service
- FDA Food and Drug Administration
- FDAU FDA University
- FMI Food Marketing Institute





FSIS Food Safety Inspection Service FSMA Food Safety Modernization Act FSVP Foreign Supplier Verification Program GFPTI **Global Food Protection Training Institute** GMA Grocery Manufacturers Association IFSS Integrated Food Safety System INCS Interactive National Curriculum Standard IFPTI International Food Protection Training Institute IFSS Integrated Food Safety System IICA Inter-American Institute for Cooperation on Agriculture 10 Immediate Office ISD Instructional Systems Designer ISS Instructional Systems Specialist ISSC Interstate Shellfish Sanitation Conference JIFSAN Joint Institute for Food Safety and Applied Nutrition KPI Key Performance Indicator MAP My Action Plan MFRPS Manufactured Food Regulatory Program Standards NACCHO National Association of County and City Health Officials NALBOH National Association of Local Boards of Health NASAHO National Assembly of State Animal Health Officials NASDA National Association of State Departments of Agriculture NATS National Assessment and Training Strategy NCIMS National Conference on Interstate Milk Shipments NCS National Curriculum Standard NEHA National Environmental Health Association NOAA National Oceanic and Atmospheric Administration NRA National Restaurant Association 000 Office of the Chief Counsel Office of Communications and Quality Program Management OCQPM





- OEIO Office of Enforcement and Import Operations
- OFFO Office of Food and Feed Operations
- OFVM Office of Foods and Veterinary Medicine
- OIP Office of International Programs
- OMPTO Office of Medical Products and Tobacco Operations
- OO Office of Operations
- OP Office of Partnerships
- ORA Office of Regulatory Affairs
- ORM Office of Resource Management
- PAG Program Alignment Group
- PC Preventive Controls
- PFP Partnership for Food Protection
- PI Principal Investigator
- RAST Research and Science Team
- SENASICA Servicio Nacional de Sanidad, Inocuidad y Calidad Agroalimentaria
- SIS Standards Implementation Staff
- SWOT Strengths, weaknesses, opportunities, threats
- T&C Training and Certification Workgroup (PFP)
- USAHA United States Animal Health Association
- USAID United States Agency for International Development
- USDA United States Department of Agriculture
- VQIP Voluntary Qualified Importer Program (FDA)
- WIFFS Western Institute for Food Safety and Security (UC Davis)
- WTO World Trade Organization





## **Biographies (In Alphabetical Order)**



**Patricia Alcock** received a Bachelor's degree in biology from Lycoming College, Williamsport, PA in 1989. That same year, Ms. Alcock started her career with the Food and Drug Administration as an Investigator with the New Jersey District. From 1989 thru 1996, Ms. Alcock acquired multi-district experience, working in New Jersey District as drug investigator, and then in San Juan District as a Drug Specialist Investigator, with a primary focus on pharmaceutical manufacturing inspections.

From 1996 to 1999, Ms. Alcock was promoted to CDER's Office of Compliance and served as a Compliance Officer reviewing inspection reports for compliance to FDA regulations. In August 2002, Ms. Alcock returned to FDA's Office of Regulatory Affairs as Deputy Director of the Division of Field Investigations; where her role was to manage the National Expert Investigators and assist ORA's Field Offices on inspectional matters.

Ms. Alcock is currently the Director at FDA ORA's Division of Human Resource Development and assisted in the day to day operations of a large training and certification organization. DHRD's primary role is to analyze, design, develop, implement and evaluate adult education, training and certification programs for FDA ORA employees. In addition to assisting FDA ORA employees, DHRD is works collaboratively with FDA's state, local, tribal and territory regulatory partners in providing education and training programs for their inspection staff in support of public health protection.



**Will Bet-Sayad** is currently employed by the U.S. Food and Drug Administration where he serves as a Project Officer for the Office of Regulatory Affairs, Division of Human Resources Development. He received his M.S. in Biological Science from the University of Mississippi with an emphasis in microbiology and physiology. He has been an employee of FDA since 2008 and previously worked for the Florida Department of Agricultural and Consumer Services Division of Food Safety's Bureau of Food and Meat Inspection as a Biological Scientist. He currently serves as the Project Manager for the Partnership for Food Protection's Training and Certification Workgroup, and is a member of the Integrated Food Safety Team.





**Daniel Connally** has worked for HHS since 2008. He began his career as a Watch Officer in the Secretary's Operations Center (SOC), within HHS' Office of the Assistant Secretary for Preparedness and Response (ASPR), responding to and coordinating federal assets during public health emergencies. Currently he is the Special Assistant to the Associate Director for Management, in the Office of Resources Management (ORM), Office of Regulatory Affairs (ORA).

Previously, he worked for the Office of Policy and Planning, advising ASPR leadership through policy options and strategic planning initiatives to support

domestic and international public health emergency preparedness and response activities. Prior to that, he worked in the International Response Programs Branch (IRP) in the Office of Emergency Management (OEM) in ASPR, providing training, policy development, and multilateral partnerships with international counterparts for international humanitarian assistance and disaster response. He began as a Watch Officer in the SOC, the 24/7 National Focal Point for monitoring all public health emergencies, and the center for interagency collaboration during public health emergency responses. During this time he developed numerous standard operating procedures (SOPs), enhanced the six weeks Watch Officer's training program, and trained over twenty employees.

Prior to HHS, Connally served as a US Marine Corps Reserve, Non-Commissioned Officer where he held many leadership positions other special duties as a Combat Engineer. Most significantly as a Vehicle Commander for a Route Clearance Convoy in the Al Anbar Province, Iraq for Charlie Company, 4th Combat Engineer Battalion, Regimental Combat Team 2, II Marine Expeditionary Force (Forward) in support of Operation Iraqi Freedom 06-07. Following his deployment he was promoted to the rank of Sergeant and the position of Platoon Sergeant, managing 40 Marines, where he developed monthly teaching/training scenarios to be implemented at the Company level. He currently mentors Marines and other Service Members that are transitioning to civilian life, to include; job placement, resume building, interview processes, and translating their military skills into the civilian sector.



**Dr. William 'Bill' Farmer** is an Industrial and Organizational Psychologist working primarily with DHRD's Certification Team. Bill has been with the FDA since December 2015.

Bill's background includes both internal and external consulting, and conducting and directing personnel research for military, public, and private sector organizations for 25 years. Prior to coming to the FDA he served as the Navy's technical representative to the Department of Defense for enlisted entrance and classification

testing and within the Navy as technical adviser on the enlisted advancement examination process. Additionally he served as the program manager for the Navy's non-cognitive testing initiative and Chair of the Institutional Review Board for the Bureau of Naval Personnel.

Although his experience touches on areas as diverse as leader development (including executive coaching), training, and performance management, his primary focus has been in the areas of testing, selection and psychometrics.

He is currently an adjunct graduate faculty member at the University of Memphis teaching courses in industrial psychology, employee selection, compensation, research, statistics, and advanced psychometrics, as well as performing committee work on doctoral and master's theses.

He received his PhD in Quantitative Psychology/Psychometrics from the University of Oklahoma.





**Jim Fear** has a Bachelor of Science degree in General Agriculture from the University of Maryland at College Park and a Master in Business Administration from Frostburg State University.

He currently manages the new Integrated Food Safety Staff within FDA's Division of Human Resource Development overseeing curriculum development with multiple cooperative agreement grants developing the National Curriculum Standard

(NCS) for the Integrated Food Safety System and course development and delivery on DHRD's behalf. The grants also support components of the new FSMA requirements. The IFS Staff also supports the Partnership for Food Protection's Training and Certification workgroup to advance training, national training curriculum standards under the IFSS, from 2013 to present.

Jim managed FDA/DHRD's State Training Team that became the Food, Feed, Emergency Response Team (FFERT) under the IFSS in develop and delivery of web and classroom training courses for FDA, state, local, territorial and tribal regulators. Program areas include the retail food, milk, shellfish, manufactured food, feed, veterinary medicine, emergency response (ICS/NIMS, foodborne illness, and produce farm investigations) from 2002-2013.

Jim worked for FDA/DHRD/State Training Team (STT) as a training officer to develop, deliver and instruct training courses for FDA, state, local, territorial and tribal regulators from 1991-2002.

Jim worked for the Frederick County Health Department, MD as a Registered Sanitarian in the Food Control Office from 1986-1991 conducting retail inspections, plan reviews, and foodborne illness investigations.



**Katherine Fedder** spent 31 years with the Michigan Department of Agriculture, working in various divisions and capacities including plant pest inspector, agriculture products inspector, pesticide program manager, regional supervisor, and Director of the Marketing and Market Development Division. The last 12 years of her career she served as Director of the Food and Dairy Division.

After retiring from state service in 2010 Ms. Fedder spent three years as the Director of Regulatory Affairs for the Neogen Corporation, a food safety technology company

headquartered in Lansing, Michigan. Since March 2014, she has operated a food safety regulatory affairs and training consulting business, and is pleased to be affiliated with the International Food Protection Training Institute (IFPTI).



**Dr. Craig Kaml** is the Senior Vice President of the International Food Protection Training Institute (IFPTI), where he oversees curriculum design and development, course review, instructional design, course development, instructor development, course delivery, assessment, and evaluation. He collaborates with IFPTI staff to ensure national food protection training requirements meet ANSI and IACET standards. His background is in adult learning theory and application, instructional design, instructional technology, and higher and distance education leadership, design, and delivery. Dr. Kaml developed the IFPTI Curriculum Development

Process, a 10-step method of developing competency-based blueprints for learning events offered to a variety of audiences, including food regulatory professionals, animal feed control officials, food and feed state laboratory professionals, and professionals in low- to middle-income countries who regulate food and/or medical products.







**Jonathan 'Jon' Morgan** has been with the Learning Division of CFIA since October 2008. He has been working with IFPTI since 2014 in the development of a competency based training framework for each of the three identified communities in CFIA; the Inspectorate, the Advisory and the Laboratory. He has been participating in the FDA's National Training Framework Development Project since March 2015. Before joining the CFIA Jon spent 18 years at the Kemptville Campus of the University of Guelph. He was a professor, a researcher and the Associate Director, Academic, during his career. Jon is a veterinarian by training and has a Master's

degree in reproductive technologies. His research interests are In- Vitro fertilization technologies and the effects of nutrition on embryo quality



**Brooke Mullican** is the Manager for DHRD's Career Management and Development Branch where she oversees the career development, implementation and management of leadership, organizational and administrative development programs for The Office of Regulatory Affairs. Within this role, Ms. Mullican leads a team of professionals who manage and teach all curriculum, courses and programs under the Management and Leadership Development Program (MLDP), including potential supervisors, first line supervisors, mid level and senior executive leaders. Ms. Mullican regularly engages in outreach and builds relationships with strategic internal

and external partners in the organizational development industry. She is also a subject matter expert for a variety of organizational development initiatives. Ms. Mullican began her career in education, working in the public school sector as an Educator and Staff Development Specialist. It was there she focused on advancing public education initiatives such as No Child Left Behind. Ms. Mullican has completed post graduate studies in Educational Leadership and Supervision from McDaniel College, graduated from University of Maryland, where she received a Masters of Human Resource Management and received a BA in Early Childhood Education from Towson University. In 2016, Ms. Mullican was awarded the new FDA Alumni Association Innovator Award for her work with her team on the new FDA Alumni Mentoring Program.



**Pascale Noland** has been at the FDA/ORA/DHRD as an Instructional Systems Specialist since October 2015. Pascale has close to 18 years of experience in curriculum and training development both at the State Department where she was involved in multiple-year curriculum development projects, such as Basic Language and Culture Training Course for Diplomatic Personnel and USAID (2015) and for the U.S. Army Special Operations Special Warfare Group (SWEG) in the development of the Basic Language Training Course (SOLT) (2006). She was also a key player in the TRADOC accreditation of the Special Operation Language School as Center

of Excellence. Pascale was born in France, grew up in Germany and speaks three languages (French, German and English.) In addittion to a Master's degree in International Relations, she has also completed major graduate level coursework in Adult Education with a focus on Instructional Design and Curriculum as well as Instructional Technology at Troy University, Alabama.





**Loney Nunemaker** graduated from Virginia Commonwealth University in Richmond, VA with a bachelor's degree in Mass Communications in 1984. He did his graduate work at Old Dominion University in Norfolk, VA majoring in Education with an emphasis in Instructional Technology in 2001. Upon graduation form VCU, Loney took a job with Newport News Shipbuilding conducting 688 Class submarine and Nimitz Class aircraft carrier crew training. He designed, developed, and taught Navy personnel how to operate and maintain their ships.

After 16 years with NNS Loney accepted his first federal position as an Instructional Systems Specialist with the U.S. Coast Guard's Performance Technology Center in Yorktown, VA in 2000. He was assigned to the Design and Development Branch building both class room and electronic performance interventions across all U.S. Coast Guard disciplines. In 2003 he was promoted and began designing training for the Coast Guard's two newest ship platforms, Response Boat Small (RBS) and the 87 ft. Coastal Patrol Boat.

In 2006 Loney accepted a position with the U.S. Fire Administration in Emmitsburg, MD as an Instructional Systems Specialist designing leadership and management training for fire professionals across the nation. In 2010 he was promoted to the position of supervisor of the National Fire Academy's Response Branch where he was responsible for the personnel designing and developing training in the areas of Arson and Arson Investigation, Weapons of Mass Destruction, Emergency Medical Services, Command and Control (Incident Command System), and Fire Chemistry.

In 2014 Loney accepted a position with the U.S. Food and Drug Administration as Deputy Director of the Division of Human Resource Development. As such, he shares responsibility with the Director to promote and administer DHRD's primary role to analyze, design, develop, implement, and evaluate adult education, training and certification programs for FDA/ORA employees. In addition to assisting FDA/ORA employees, DHRD works collaboratively with FDA's state, local, tribal, and territorial regulatory partners providing education and training programs for their inspection staffs in support of public health protection.



**Melinda Plaisier** serves as the Associate Commissioner for Regulatory Affairs (ACRA). She has responsibility for over 4,800 staff and operations in the Office of Regulatory Affairs (ORA), Global Regulatory Operations and Policy. ORA is FDA's "field force" and supports FDA's product centers through responsibilities including inspections and investigations (including criminal investigations), compliance and enforcement, import operations, regulatory science and field laboratory operations. ORA also works closely with global, federal, state, local, tribal and territorial partners. ORA administers contracts, grants and cooperative agreements, primarily with state

regulatory partners to advance an integrated system and ensure an effective public health safety net. Ms. Plaisier began her career in public policy, working in the U.S. Congress for over a decade. She joined FDA in 1995, spending 13 years in the Office of the Commissioner, where she served in two Associate Commissioner positions - the Associate Commissioner for Legislation, providing executive leadership in directing and managing the agency's congressional relations and legislative activities, and the Associate Commissioner for International Programs, where she focused on negotiating international agreements and working with developing nations.

Prior to her appointment as ACRA, she served as the Regional Food and Drug Director (RFDD), Central Region. As the RFDD, she provided executive leadership in directing and managing the programs of FDA within the Central Region, a 15-state area.

In 2004 and again in 2009, Ms. Plaisier was awarded the Presidential Meritorious Rank Award for exceptional long-term accomplishments in the Senior Executive Service.

Ms. Plaisier is a graduate of Indiana University, where she received a Master of Social Work, a BA in Sociology and a BA in Classical Civilizations.







**Ms. Karla Ruzicka** has been involved in the seafood industry since 1985, assuming the Education Director role for a small trade association called the New England Fisheries Development Foundation, conducting training and education courses for the US seafood industry. In 1990, Karla joined the USDC/NOAA Seafood Inspection Program. Working collaboratively with Federal and State partners, academia, and the seafood industry, Karla has been privileged to participate in the development and international delivery of a wide array of seafood regulatory training and educational

support for government seafood inspection staff and for seafood industry members. Currently, Karla oversees the Education and Program Development team for NOAA's Office of International Affairs and Seafood Inspection responsible for training, education, organizational policy and operational procedures development.



**Chief Warrant Officer Donald Smith's** Professional experience spans 27 years. He currently serves as the strategic-level advisor and subject matter expert to the Defense Health Agency (DHA) on world-wide Department of Defense (DOD) food protection activities and its mission execution. His responsibilities also include improving DOD and DHA stakeholder positions by building linkages, fostering interagency partnerships, and enhancing networking opportunities with domestic and international agencies and partners. Mr. Smith evaluates and assists in the authorship of DOD food protection policy and guidance. His previous assignments

include serving as the senior food protection program advisor for the largest geographical region within the continental United States. He has performed more than 1,000 comprehensive, risk-based food protection audits in 32 countries. His earned his Master of Public Health degree from Liberty University and obtained his undergraduate degree in Food Science from Kansas State University.



**Sarah Steele** is a successful executive coach, strategist, change agent and empowering speaker with more than two decades of global business experience. She brings a truly holistic and globally savvy touch to her work by combining deep capabilities in communication, change management and emotional intelligence with her background in Human Resources and Operational leadership. Her long and successful corporate career saw her work for major organizations in the UK, Europe and the United States.

She is passionate about helping individuals and organizations achieve fundamental change in the most efficient and effective way possible, whether through her work with corporate or government clients or donating her skills to charities such as the Princes of Wales' Trust or helping United States veterans navigate the corporate landscape.

With the ability to keep her eye on the big picture she works with clients to remain focused on future goals by helping to set strategies that create change resiliancy and compassionate leadership throughout all levels of an organization.

Sarah has invaluable experience in multi-cultural dynamics, bringing individuals from the UK, USA, Australia and across the Latin American region together to work as high performing teams. She has also sat on Mergers and Acquisition teams with responsibility for pre-merger legal due diligence as well as post-acquisition change management and culture integration issues across the UK, USA, Italy, Switzerland, Germany, Sweden and France.

During her career, Sarah has successfully worked with many sectors including media, banking, academia, telecommunications, advertising, recruitment and government agencies.







**Gerald Wojtala** is Executive Director at the International Food Protection Training Institute (IFPTI). Previously, he was Deputy Director of the Food & Dairy Division with the Michigan Department of Agriculture where he managed the food protection programs in the state of Michigan involving oversight of division employees and accreditation of 45 local public health programs. He was also responsible for legislative interaction and led efforts for the major amending and reenactment of the state food law. Mr. Wojtala is the Past-President of the Association of Food and Drug Officials (AFDO). Prior to government service, he worked as a microbiologist at

Difco Laboratories in Detroit. He is a long standing member of the Institute of Food Technologists and is also a current lead instructor with the National Center for Biomedical Research and Training, Academy of Counter-Terrorist Education at Louisiana State University. Mr. Wojtala received the FDA Commissioner's Special Citation for his role in investigating an outbreak of Hepatitis A among school children from the consumption of strawberries and also for managing the response to the Power Blackout of 2003 that occurred in the northeastern United States. Mr. Wojtala holds a degree in Microbiology from Eastern Michigan University and graduate work in Food Science at Wayne State University.