



Digital transformation is here... is your physical inventory ready?

The need to increase capacity and improve service delivery driven by 5G, IoT and consumer demand forces rapid network expansion and a never ending quest for operational excellence. Underpinning your growth with robust physical inventory will enable you to meet these challenges head-on.



~720M FTTx connections by 2025¹



By 2025 40% of cell sites will be **fiber fed**²



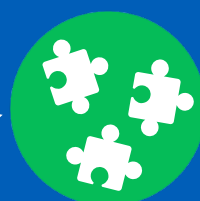
41.6B connected IoT devices by 2025³

Costs increase due to operational challenges



Manually intensive tools & processes

Limits opportunities for automation



Fragmented network data

Disparate and siloed data prevents process optimization



Missed opportunities

Delayed service delivery, slow capacity growth limit your competitiveness

GE's Smallworld solutions solve your challenges enabling you to hit your rollout targets, reduce your operational costs and reduce time to value



Exceed network design targets

Design automation enables designs covering 1000's of locations to be created in minutes not weeks and at the same time reduce construction costs through optimization



Reduce total cost of ownership

Take a mobile first approach to eliminate paper and manual data hand-offs and make data and capabilities available to all users...whenever they need it, wherever they are



Reduce time to value

Use agile delivery approaches and leverage the cloud to simplify deployments to deliver value to your users and organization rapidly

Learn more about how you can work with
[GE to achieve your goals](#)

Footnotes

¹ <http://point-topic.com/free-analysis/broadband-next-billion/>

² <http://telecoms.com/opinion/fiber-optic-is-important-for-5g-but-operators-will-need-a-range-of-options/>

³ <https://futureiot.tech/dc-forecasts-connected-iot-devices-to-generate-79-4zb-of-data-in-2025/>

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