
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934 (Amendment No.)**

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- ☐ Definitive Proxy Statement
- ☒ Definitive Additional Materials
- ☐ Soliciting Material under §240.14a-12

SVB FINANCIAL GROUP
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
- ☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2)

Aggregate number of securities to which transaction applies:

(3)

Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4)

Proposed maximum aggregate value of transaction:

(5)

Total fee paid:

☐ Fee paid previously with preliminary materials.

☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

Additional Information Regarding SVB Financial Group's Annual Meeting of Stockholders to be Held on Thursday, April 23, 2020

SVB Financial Group issued the following press release on April 9, 2020, which relates to its proxy statement dated March 9, 2020, and furnished to its stockholders in connection with the solicitation of proxies for use at the Annual Meeting of Stockholders to be held on Thursday, April 23, 2020. This supplement should be read along with SVB Financial Group's proxy statement dated March 9, 2020.

Press Release**SVB Financial Group to Move to Virtual-Only Annual Stockholder Meeting for 2020**

SANTA CLARA, Calif., April 9, 2020 — SVB Financial Group (NASDAQ: SIVB) announced today that its 2020 annual meeting of stockholders will be held in virtual format-only due to health concerns surrounding the COVID-19 pandemic. The meeting details are provided below:

Virtual meeting date: Thursday, April 23, 2020

Virtual meeting time: 4:30 p.m. (Pacific Time)

Virtual meeting link: www.virtualshareholdermeeting.com/SIVB2020

As described in previously distributed proxy materials that were issued March 9, 2020, stockholders of record at the close of business on February 24, 2020, are invited to vote their shares and submit their proxy in advance of the meeting by one of the methods described in the proxy materials for the annual stockholder meeting. The proxy card included with the proxy materials previously distributed will not be updated to reflect the change in location and may continue to be used to vote shares in connection with the annual stockholder meeting.

All stockholders will need their control number to participate, vote or ask questions at the virtual meeting held at www.virtualshareholdermeeting.com/SIVB2020. The control number can be found on proxy cards, voting instruction forms or other notices stockholders previously received. Stockholders will have the opportunity to vote and submit questions during the virtual event using the directions on the meeting website that day. Those without a control number may attend as guests of the meeting, but they will not have the option to vote their shares or ask questions during the virtual event.

About SVB Financial Group

For more than 35 years, SVB Financial Group (NASDAQ: SIVB) and its subsidiaries have helped innovative companies and their investors move bold ideas forward, fast. SVB Financial Group's businesses, including Silicon Valley Bank, offer commercial, investment and private banking, asset management, private wealth management, brokerage and investment services and funds management services to companies in the technology, life science and healthcare, private equity and venture capital, and premium wine industries. Headquartered in Santa Clara, California, SVB Financial Group operates in centers of innovation around the world.

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