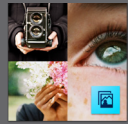




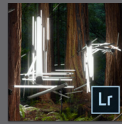
# Which desktop version of Adobe® Photoshop® is right for you?

For more information and access to trial versions, visit [www.photoshop.com](http://www.photoshop.com).



## Adobe Photoshop Elements 11

Our most affordable photo editing software



## Adobe Photoshop Lightroom® 5

The ideal photographer's assistant from shoot to finish



## Adobe Photoshop CC

The world's leader in digital imaging

WHAT TO CONSIDER			
<b>Who is this product designed for?</b>	Anyone taking photos who wants an easy way to edit photos, make creative projects, and share online.	Amateur and professional photographers who are passionate about digital photography.	Professional photographers who need multiple layers, advanced tools, and pixel-perfect compositing. Designers, web and video pros, and others who need the leading image editing tools plus specialized tools for 3D, video and animation design, and/or image analysis.
<b>What do I want to do with photos?</b>	Easily make my photos look their best, share them online, and incorporate them into creative projects like books and calendars to share with others.	Manage my library of images, refine those images, and showcase them in print, online, and on sites like Flickr® and Facebook; and make photo books.	Create anything I want using the world's most advanced editing, compositing, painting, 3D, and special effects tools—with pixel-perfect results. I also want to easily edit and create movies from my videos.
<b>What level of quality do I need?</b>	Excellent quality	Professional quality	Professional quality
<b>What level of editing control do I need?</b>	Guided interactions with deeper control when needed	Fine-level control	Complete control
<b>What operating system and devices do I need?</b>	Mac OS or Windows®	Mac OS or Windows	Mac OS or Windows
<b>I also want...</b>	Easy video editing tools: Consider a bundle of Adobe Photoshop Elements 11 & Adobe Premiere® Elements 11.	Layer and compositing control: Consider using Lightroom with Adobe Photoshop CC. Both apps—and many more—are available with Adobe Creative Cloud™ membership*	Better ways to manage and share my images: Consider using Photoshop CC with Lightroom. Both apps—and many more—are available with Creative Cloud membership*

\* This product may integrate with or allow access to certain Adobe or third-party hosted online services. Adobe online services, including the Adobe Creative Cloud service, are available only to users 13 and older and require agreement to additional terms (see [www.adobe.com/go/terms](http://www.adobe.com/go/terms)) and Adobe's online privacy policy (see [www.adobe.com/privacy.html](http://www.adobe.com/privacy.html)). The applications and online services are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply.

Prices listed are the Adobe direct store prices; reseller prices may vary. Prices do not include tax or shipping and handling.

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