### Form 8879-EO

# IRS e-file Signature Authorization for an Exempt Organization

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OMB No. 1545-1878

Department of the Treasury Internal Revenue Service		Do not send to the IRS. Ke	ep for your records.		
	1	p bonot sona to the mo. No.		1	
Name of exempt organizatio	N			Employeri	dentification number
AMERICAN FOUR	NDATION FO	R SUICIDE			
PREVENTION				13-33	393329
Name and title of officer	_				
ROBERT GEBBIA	=				
EXECUTIVE DIE		haring take manakina are a par	A 1.1	NOVOZNOWANIE WORKOWANIE WORKOWANI	
	······································	turn Information (Whole Dollar			
on line 1a, 2a, 3a, 4a, or	5a, below, and the a	e using this Form 8879-EO and ente mount on that line for the return beir D-). But, if you entered -O- on the retu	ng filed with this form was bla	ank, then leave l	ine 1b, 2b, 3b, 4b, or 5b,
1a Form 990 check here	b T	otal revenue, if any (Form 990, Part	/III, column (A), line 12)	1b	12971717
2a Form 990-EZ check h	nere ▶ 🔲 t	Total revenue, if any (Form 990-E	Z, line 9)	2b	
3a Form 1120-POL chec	ck here 🕨 🗀	b Total tax (Form 1120-POL, lin	⊋ 22)	3b _	
4a Form 990-PF check h	nere 📐 l	Tax based on investment incom	e (Form 990-PF, Part VI, line 5	5) 4b _	
5a Form 8868 check her	re ▶	a <b>lance Due</b> (Form 8868, Part I, line 3	sc or Part II, line 8c)	5b _	
Part II Declara	ition and Signa	ure Authorization of Office	*		
intermediate service prov	ider, transmitter, or	e is the amount shown on the copy electronic return originator (ERO) to			
the date of any refund. If debit) entry to the financi return, and the financial is 1-88-353-4537 no later t processing of the electropayment. I have selected organization's consent to Officer's PIN: check one	applicable, I authorial institution account nstitution to debit the debit debi	for rejection of the transmission, (b) ze the U.S. Treasury and its designat t indicated in the tax preparation so e entry to this account. To revoke a sprior to the payment (settlement) d s to receive confidential information ation number (PIN) as my signature that the transmission of	the reason for any delay in p ted Financial Agent to initiate tware for payment of the org payment, I must contact the ate. I also authorize the finan- necessary to answer inquiries	e an electronic fu anization's fede U.S. Treasury F cial institutions is and resolve iss nic return and, if	unds withdrawal (direct iral taxes owed on this inancial Agent at involved in the sues related to the applicable, the
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LHA For Paperwork Reduction Act Notice, see instructions. 223051 11-05-12

Form **8879-EO** (2012)

Department of the Treasury Internal Revenue Service

#### **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung

benefit trust or private foundation) ▶ The organization may have to use a copy of this return to satisfy state reporting requirements. OMB No. 1545-0047

Open to Public Inspection

Α	For the	2012 calendar year, or tax year beginning $$	JUN	30, 2013	
В	Check if	C Name of organization		nployer identific	cation number
	applicable	AMERICAN FOUNDATION FOR SUICIDE		. ,	
	Address change	S DD EXTENDED ON			
F	Name change	Doing Business As		13-3	393329
F	Initial return	Number and street (or P.O. box if mail is not delivered to street address)  Room/s	uite <b>F</b> Te	lephone number	
Ē	Termin- ated Amende	120 WALL STREET - 29TH FLOOR		(212	)363-3500
Ļ	return	City, fown, or post office, state, and ZIP code		oss receipts \$	15,674,670.
L	tion pending	I NEW TORK, NI TOUUS		ls this a group re	eturn
	<b>.</b>	F Name and address of principal officer: ROBERT GEBBIA		for affiliates?	Yes X No
		SAME AS C ABOVE			luded? Yes No
		p: 314143;			list. (see instructions)
		e: ▶ WWW.AFSP.ORG		Group exemption	
			ear of forma	ation: 1987 N	State of legal domicile: DE
P		Summary			TATO AND
Se	1 E	Briefly describe the organization's mission or most significant activities: ${ t TO  t PROMOPREVENTION  t OF  t SUICIDE}$	TE UN.	DERSTAND.	ING AND
Activities & Governance	-	Check this box  if the organization discontinued its operations or disposed of r		250/ of its not so	
Ver				1 - 1	33
င္ဟ		Number of voting members of the governing body (Part VI, line 1a)			33
ళ		Number of independent voting members of the governing body (Part VI, line 1b)		·····	<u>53</u>
ij		Total number of individuals employed in calendar year 2012 (Part V, line 2a)			2300
₹		Total number of volunteers (estimate if necessary)			0.
ĕ		Total unrelated business revenue from Part VIII, column (C), line 12  Net unrelated business taxable income from Form 990-T, line 34		·····	0.
_	01	Net difference business taxable income from 1 offit 990-1, life 54		ior Year	Current Year
	8 (	Contributions and grants (Part VIII line 1	12	144,870.	15,324,209.
Je	9 F		النا (	49,230.	118,640.
Revenue	10	Program service revenue (Part VIII line 20		66,682.	60,994.
æ	11 (	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	-2.	282,542.	-2,532,126.
	1	otal revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		978,240.	12,971,717.
_		Grants and similar amounts paid (Part IX, column (A), lines 1-3)		212,099.	1,576,113.
	1	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
ý	1	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	4,	282,436.	4,685,355.
Expenses	16a F	Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.
Бē	b 1	Total fundraising expenses (Part IX, column (D), line 25)   1,216,676.			
û	17 (	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	3,	727,871.	4,171,250.
		otal expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	9,	222,406.	
	1	Revenue less expenses. Subtract line 18 from line 12		755,834.	2,538,999.
20.5	3	·	Beginning	of Current Year	End of Year
Net Assets or Fund Balances	20 1	otal assets (Part X, line 16)	5,	876,043.	8,991,425.
LAS B	21 7	otal liabilities (Part X, line 26)		157,411.	2,534,589.
		Net assets or fund balances. Subtract line 21 from line 20	3,	718,632.	6,456,836.
_	art II	Signature Block			
Unc	ler penal	ties of perjury, I declare that I have examined this return, including accompanying schedules and sta	atements, an	id to the best of my	knowledge and belief, it is
true	, correct	, and complete. Declaration of preparer (other than officer) is based on all information of which prep	arer has any	y knowledge.	
Sig	ın	Signature of officer		Date	
He	re	ROBERT GEBBIA, EXECUTIVE DIRECTOR			
		Type or print name and title	I Data		LI DTIN
		Print/Type preparer's name Preparer's signature	Date	Checkif	PTIN
Pai	- +	MARTIN GREIF		self-employe	
		Firm's name MCGLADREY LLP		Firm's EIN	42-0714325
Use	Only	Firm's address 1185 AVENUE OF THE AMERICAS			10 200 1000
		NEW YORK, NY 10036-2602		Phone no. 2	12-372-1000
Ма	y the IR	S discuss this return with the preparer shown above? (see instructions)			X Yes No

Form	$_{ m h990(2012)}$ PREVENTION 13-3393329 $_{ m Pag}$	ge <b>2</b>
Pa	rt III Statement of Program Service Accomplishments	
	Check if Schedule O contains a response to any question in this Part III	X
1	Briefly describe the organization's mission:	
•	THE AMERICAN FOUNDATION FOR SUICIDE PREVENTION IS A NATIONAL	
	NON-PROFIT EXCLUSIVELY DEDICATED TO UNDERSTANDING AND PREVENTING	
	SUICIDE THROUGH RESEARCH, EDUCATION AND ADVOCACY, AND TO REACHING OUT	
	TO PEOPLE WITH MENTAL DISORDERS AND THOSE IMPACTED BY SUICIDE.	
2	Did the organization undertake any significant program services during the year which were not listed on	
_		N <sub>a</sub>
		INO
	If "Yes," describe these new services on Schedule O.	ı
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes	No
	If "Yes," describe these changes on Schedule O.	
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.	
•	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and	
	revenue, if any, for each program service reported.	
4a		)
	RESEARCH: FUNDS SCIENTIFIC RESEARCH INTO THE CAUSES AND PREVENTION OF	
	SUICIDE	
<del></del>	2 202 100	= .
4b	(Code:) (Expenses \$ 3,292,190 • including grants of \$ ) (Revenue \$ 72,345	<u>) •</u> )
	EDUCATION / PREVENTION PROGRAMS: OFFERS EDUCATIONAL PROGRAMS FOR	
	PROFESSIONALS, EDUCATES THE PUBLIC ABOUT MOOD DISORDERS AND SUICIDE	
	PREVENTION, DEVELOPS INNOVATIVE PROJECTS TO IMPROVE SUICIDE PREVENTION	1
		_
4c	(Code: ) (Expenses \$ 1,813,276 • including grants of \$ ) (Revenue \$ 118,640	) . \
+0	SURVIVOR PROGRAMS: PROVIDES PROGRAMS AND INFORMATION FOR SURVIVING	,
	FAMILY AND FRIENDS AFTER A SUICIDE	
4d	Other program services (Describe in Schedule O.)	
	(Expenses \$ 1,069,695 • including grants of \$ ) (Revenue \$	
4-	Total program service expenses ► 8,465,742.	
4e	TOTAL DI OULAIN SELVICE EXDENSES ► U T TO D T T TO D	

232002 12-10-12

#### Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?  If "Yes," complete Schedule A	1	х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
Ū	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
•	during the tax year? If "Yes," complete Schedule C, Part II	4	Х	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	Х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	Х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			37
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			v
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	Х	X
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Λ	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	446	х	
10-	, , , , , , , , , , , , , , , , , , , ,	11f	21	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	100	х	
h	Was the organization included in consolidated, independent audited financial statements for the tax year?	12a	21	
D	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
-	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b	Х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	Х	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		Х
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	<b>20</b> a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	<b>20</b> b		

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#### AMERICAN FOUNDATION FOR SUICIDE PREVENTION

Form 990 (2012) PREVENTION
Part IV Checklist of Required Schedules (continued)

	•		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			37
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Λ
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,	00 -		Х
00	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c 29	Х	
29 30	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	21	
30	contributions? If "Yes," complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations?	50		
٥.	If "Yes," complete Schedule N, Part I	31		х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		Х
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			77
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	00	v	
	Note. All Form 990 filers are required to complete Schedule O	38	X	

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#### AMERICAN FOUNDATION FOR SUICIDE PREVENTION

Form 990 (2012)

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Pa	t V Statements Regarding Other IRS Filings and Tax Compliance			ugo e
	Check if Schedule O contains a response to any question in this Part V			X
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	Х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 58			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
	<b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions)			
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	За		Х
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х
b	If "Yes," enter the name of the foreign country: ►			
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			l
	any contributions that were not tax deductible as charitable contributions?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).		37	
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	X	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Х	-
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	_		v
	to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year	_		v
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
н 8	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?  Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting	7h		
0	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.	_		
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:	<u> </u>		
a	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b			
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders 11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note. See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans			
С	Enter the amount of reserves on hand			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X

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14b

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

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v

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response to any question in this Part VI						Δ
Sec	tion A. Governing Body and Management				_		
		1.1		າ າ⊏		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a		33			
	If there are material differences in voting rights among members of the governing body, or if the governing						
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			2 2			
b	Enter the number of voting members included in line 1a, above, who are independent			33			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationsh	iip with ai	ny other				37
	officer, director, trustee, or key employee?			:	2		X
3	Did the organization delegate control over management duties customarily performed by or under the						37
	of officers, directors, or trustees, or key employees to a management company or other person?				3		X
4	Did the organization make any significant changes to its governing documents since the prior Form			··· ⊢	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's as				5		X
6	Did the organization have members or stockholders?			├_'	6		Λ_
7a	Did the organization have members, stockholders, or other persons who had the power to elect or a			١.	,		Х
	more members of the governing body?			<b>⊢</b> '	7a		Λ
D	Are any governance decisions of the organization reserved to (or subject to approval by) members,			١.	,,		Х
_	persons other than the governing body?  Did the organization contemporaneously document the meetings held or written actions undertaken during the year.			⊢'	7b		
8				١,		х	
a	The governing body?				Ba   Bb	X	
b	Each committee with authority to act on behalf of the governing body?			<u>├</u>	SD		
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be re organization's mailing address? <i>If</i> "Yes," <i>provide the names and addresses in Schedule</i> O			Ι.	9		Х
Sac	tion B. Policies (This Section B requests information about policies not required by the Internal F				9		- 21
000	tion b. I oncies (This dection b requests information about policies not required by the internal r	ievenue (	50de.)		$\dashv$	Yes	No
10a	Did the organization have local chapters, branches, or affiliates?			1	0a	X	140
	If "Yes," did the organization have written policies and procedures governing the activities of such organization.			···	- l		
	and branches to ensure their operations are consistent with the organization's exempt purposes?	-		1	0ь	х	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing boo				1a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	a, 20.0.0	g u.e re				
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			1	2a	Х	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give ris				2b		Х
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "						
	in Schedule O how this was done			1:	2c		X
13	Did the organization have a written whistleblower policy?				13	Х	
14	Did the organization have a written document retention and destruction policy?				14	Х	
15	Did the process for determining compensation of the following persons include a review and approv						
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision	?					
а	The organization's CEO, Executive Director, or top management official			1	5a	Х	
b	Other officers or key employees of the organization			1	5b	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).						
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange						
	taxable entity during the year?			1	6a		_X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate	-	•				
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization of the control of	anization'	S				
	exempt status with respect to such arrangements?			1	6b		
	tion C. Disclosure	77 00	CM DC 1	י ים ר	<u> </u>	C 7	IJΤ
17	List the states with which a copy of this Form 990 is required to be filed AK, AL, AR, AZ, O						,пт
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-	i (Sectio	11 20 1(C)(3)S 0N	ıy) ava	ıııabl	е	
	for public inspection. Indicate how you made these available. Check all that apply.  X Own website  Another's website  X Upon request  Other (explain	n in Saha	dula Ol				
10	• • •			and f	inar	cial	
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, of statements available to the public during the tax year.	JOHNICE OF	interest policy,	and T	ıııarı	udl	
20	State the name, physical address, and telephone number of the person who possesses the books a	and recor	ds of the organ	izatio	n· 🛌		
20	DANIEL KILLPACK - (212) 363-3500	and recor	us or the organ	ıı∠atı∪l	11.		
	120 WALL STREET - 29TH FLOOR, NEW YORK, NY 10005						
232000 12-10-				F	orm	990	(2012)

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### Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

X

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(ist any hours for related organization below line)   (ist any hours for related organization below line)   (ist any hours for related organization below line)   (ist any hours for related organization organization and related organization and related organization and related organization and related organization organization and related organization organization and related organization organization organization and related organization organization and related organization organization and related organization organization organization organization and related organization organi	(A) Name and Title	(B) Average hours per week	box	not c unle	ss pe	ition more rson i	than is bot	h an	(D)  Reportable compensation from	(E) Reportable compensation from related	(F) Estimated amount of other
CHAIR		(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization	organizations	compensation from the organization and related
(2) NANCY FARRELL		1.00			v					0	0
VICE CHAIR		1 00	Δ		Λ				0.	0.	<u> </u>
(3) JOHN F. GREEDEN, M.D.	, - ,	1.00	v		v					n	0
Name		1 00	Λ		Λ				0.	· ·	
VICE PRESIDENT	-	1.00	v		x				0.	0.1	0
VICE PRESIDENT		1.00							0.	•	
SECRETARY	•	1.00	x		x				0.	0.	0.
SECRETARY		1.00									
Column	, -		x		х				0.	0.	0.
TREASURER	(6) NORMAN FINE	1.00							-		
DIRECTOR   X	TREASURER		х		х				0.	0.	0.
Note	(7) MICHAEL BALLARD	1.00									
DIRECTOR   X   0. 0. 0.	DIRECTOR		Х						0.	0.	0.
1.00   DIRECTOR	(8) J. THOMAS BENTLEY	1.00									
DIRECTOR	DIRECTOR		Х						0.	0.	0.
Column	(9) LOUIS BRADBURY (THRU 2/13)	1.00									
DIRECTOR	DIRECTOR		Х						0.	0.	0.
Column	(10) MARK BROOKSHIRE	1.00									
DIRECTOR   X	DIRECTOR		Х						0.	0.	0.
Column		1.00							_	_	_
DIRECTOR   X			Х						0.	0.	0.
Column	•	1.00									•
DIRECTOR   X   0. 0. 0.		1 00	Х						0.	0.	0.
Column		1.00									0
DIRECTOR   X		1 00	X						0.	0.	<u> </u>
Comparison of the comparison	•	1.00	7,							_	0
DIRECTOR   X   0. 0. 0.   0.   (16) DAVID A. DODD   1.00		1 00	Λ						0.	0.	<u> </u>
(16) DAVID A. DODD  DIRECTOR  X  0. 0. 0.		1.00	y						_	ا م	n
DIRECTOR X 0. 0. 0. (17) DWIGHT L. EVANS, M.D. 1.00		1 00							0.	0.	
(17) DWIGHT L. EVANS, M.D. 1.00		1.00	x						n	n .	n
		1.00									
DIRECTOR $  X                                   $	DIRECTOR		x						0.	0.	0.

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Form 990 (2012) PREVENTION	NC								13-3393	329	Page 8
Part VII Section A. Officers, Directors, Trus	tees, Key Em	ploy	ees	, an	d Hi	ghe	st C	ompensated Employe	es (continued)		
(A)	(B)			•	<b>C)</b>			(D)	(E)	(F	=)
Name and title	Average	(do	not c	Pos heck			one	Reportable	Reportable	Estim	
	hours per week		, unle cer an					compensation	compensation	amou	
	(list any	Į.						from the	from related organizations	oth compe	
	hours for	direc				pa		organization	(W-2/1099-MISC)	from	
	related	stee or	ustee			ensat		(W-2/1099-MISC)		organi	
	organizations below	al trus	onal tr		loyee	co mb					elated
	line)	Individual trustee or director	institutional trustee	Officer	Key employee	Highest compensated employee	Former			organiz	zations
(18) KAY REDFIELD JAMISON, PH.D.	1.00	흐	Ë	ð	- S	포 등	ъ				
DIRECTOR (THRU 12/12)	1.00	Х						0.	0.		0
(19) RICHARD B. KIRCHHOFF	1.00							•	•		
DIRECTOR		x						0.	0.		0
(20) J. JOHN MANN, M.D.	1.00										
DIRECTOR		х						0.	0.		0
(21) ERIC MARCUS	1.00										
DIRECTOR		Х						0.	0.		0
(22) ROBERT NAU	1.00										
DIRECTOR		Х						0.	0.		0
(23) CHARLES B. NEMEROFF, M.D., PH.D	1.00								_		_
DIRECTOR		Х						0.	0.	<u> </u>	0
(24) PHILIP T. NINAN	1.00							•			•
DIRECTOR	1 00	Х						0.	0.		0
(25) PAUL PERRYMORE	1.00	x						0.	0.		0
DIRECTOR	1.00							0.	0.		0
(26) KELLY POSNER, PH.D. DIRECTOR	1.00	x						0.	0.		0
	1	_		<u> </u>		_		0.	0.		0
1b Sub-total c Total from continuation sheets to Part V								1,256,847.		178	, 305
d Total (add lines 1b and 1c)								1,256,847.	0.		, 305
Total number of individuals (including but n							no re	· · · · · · · · · · · · · · · · · · ·			, , , , ,
compensation from the organization						.,		, , , , , , , , , , , , , , , , , , ,	,,000 0, 10,001,10,00		•
										Ye	es No
3 Did the organization list any former officer,	director, or tru	uste	e, ke	y er	nplo	yee	or h	nighest compensated e	mployee on		
line 1a? If "Yes," complete Schedule J for s	auch individual									3	X
4 For any individual listed on line 1a, is the su											
and related organizations greater than \$15	0,000? If "Yes,	" co	mple	ete S	Sche	dule	J fo	or such individual		4 Σ	ζ
5 Did any person listed on line 1a receive or a	accrue comper	nsat	ion f	rom	any	unr	elate	ed organization or indiv	idual for services		

**Section B. Independent Contractors** 

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

the organization: Report compensation for the calcindar year ending with or with	in the organization of tax your.	
(A)	(B)	(C)
Name and business address	Description of services	Compensation
BULLPEN INTERGRATED MARKETING LLC, 16131		
VENTURA BLVD, SUITE 400, ENCINO, CA 91436	EVENT MARKETING	475,938.
BUFFALO SPECIALITIES		
P.O.BOX 35809, HUDSTON, TX 77236	EVENT T-SHIRTS	455,924.
OP3, 915 MARINE STREET #2, SANTA MONICA,		
CA 90405	EVENT PRODUCTIONS	338,800.
BEACON FIRE, 2300 CLARENDON BLVD SUITE		
1100, ARLINGTON, VA 22201	WEBSITE DESIGN	140,772.
REGINA PRINTING		
69 ACADEMY STREET, BELLEVILLE, NJ 07109	EVENT PRINTING	118,541.
2 Total number of independent contractors (including but not limited to those liste	ed above) who received more than	
\$100,000 of compensation from the organization > 6		

SEE PART VII, SECTION A CONTINUATION SHEETS

rendered to the organization? If "Yes," complete Schedule J for such person

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Form 990 PREVENTIO	Л								13-339	3343
Part VII Section A. Officers, Directors, Tru	ıstees, Key Er	mplo	yee	s, a	nd l	ligh	est	Compensated Employ	rees (continued)	
(A)	(B)	Ė		((				(D)	(E)	(F)
Name and title	Average			Pos		,		Reportable	Reportable	Estimated
Name and the	hours	l (cl				app	lv)	compensation	compensation	amount of
	per	(0)	ICCI	l	Inat	I	''y <i>)</i>	from	from related	other
	week					es.		the	organizations	compensation
	(list any	٦				ploye		organization	(W-2/1099-MISC)	from the
	hours for	direct				d em		(W-2/1099-MISC)	(** 2/ 1000 101100)	organization
	related	e or	stee			sate		(** 2/ 1033 141100)		and related
	organizations	ruste	ıl tru:		æ	mper				organizations
	below	dual	tions	_	oldu	st co	<u></u>			organizationio
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(27) WALTRAUD PRECHTER	1.00	⊢	_	H	-	Ė	٣			
DIRECTOR	1.00	x						0.	0.	0
(28) CHARLES F. REYNOLDS, M.D.	1.00								•	
DIRECTOR (FROM 1/13)	1.00	x						0.	0.	0
(29) PHILLIP SATOW	1.00									
DIRECTOR		x						0.	0.	0 .
(30) STEVE SIPLE	1.00									
DIRECTOR		x						0.	0.	0
(31) ANDREW SLABY, M.D., PH.D., M.P.	1.00	<del></del>								
DIRECTOR		Х						0.	0.	0 .
(32) LAWRENCE SPRUNG	1.00									
DIRECTOR		Х						0.	0.	0 .
(33) MARCO TAGLIETTI, M.D.	1.00									
DIRECTOR (FROM 1/13)		Х						0.	0.	0
(34) ALAN WEEKS	1.00									
DIRECTOR		Х						0.	0.	0
(35) DAVID WHITEHOUSE, M.D.	1.00									
DIRECTOR (THRU 12/12)		Х						0.	0.	0
(36) ELINOR WOHL	1.00									
DIRECTOR	40.00	Х						0.	0.	0
(37) ROBERT GEBBIA	40.00							200 000	0	40 200
EXECUTIVE DIRECTOR	40.00			Х				302,082.	0.	49,380
(38) DANIEL KILLPACK	40.00			l				425 456	•	10 000
CFO				Х				137,156.	0.	19,280
(39) PAULA CLAYTON	40.00									4
MEDICAL DIRECTOR	40.00				Х			192,148.	0.	17,538
(40) MICHAEL LAMMA	40.00							100 250	0	24 100
SR DIR FOR DEVELOPMENT	40.00				Х			199,358.	0.	31,199
(41) JOHN MADIGAN	40.00	ł			٠.			151 024	0	22 010
SR DIR OF PUBLIC POLICY	40.00				Х			151,934.	0.	32,919
(42) ANN HAAS	40.00	ł				Х		141,184.	0.	1/1 122
SR PROJECT SPECIALIST (43) JOANNE HARPEL	40.00					^		141,104.	0.	14,132
SR DIR SURVIVORS	+0.00	ł				Х		132,985.	0.	13,857
DIV DOUALAORD						₽		132,303.	0.	13,037
		ł								
							$\vdash$			
		1								
					$\vdash$					
		L			L	L	L			
Total to Part VII, Section A, line 1c								1,256,847.		178,305

Form 990 (2012) PREVENT
Part VIII Statement of Revenue

		Check if Schedule O conta	ains a response	to any question i	n this Part VIII			
		STIGGET SCHOOL STORY	<u> </u>	to arry queetierr	(A)	(B)	(C)	( <b>D</b> ) Revenue excluded
					Total revenue	Related or exempt function	Unrelated business	I from tay jinder
						revenue	revenue	sections 512, 513, or 514
इ इ	1 a	Federated campaigns	1a					3 13, 51 5 1 1
E a		Membership dues						
۵ۜڐٳ		Fundraising events		13,528,856.				
ifts		Related organizations						
اقِنْ				196,100.				
Contributions, Gifts, Grants and Other Similar Amounts		<ul> <li>Government grants (contributing All other contributions, gifts, grant</li> </ul>		130,100.				
ig E	ī		·	1 500 253				
불制		similar amounts not included abov		1,599,253.				
9 5	_	Noncash contributions included in lines		00,109.	15 224 200			
90	n	Total. Add lines 1a-1f			15,324,209.			
_	_	SURVIVORS CONFERENCE		Business Code 900099	110 640	110 640		
<u>ş</u>	2 a	-		300033	118,640.	118,640.		
le Š	b							
E S	C							
gra Re	d							
Program Service Revenue	e							
_		All other program service reve			118,640.			
-		Total. Add lines 2a-2f			110,040.			
	3	Investment income (including			60,994.			60,994.
		other similar amounts)			00,334.			00,334.
	4	Income from investment of tax						+
	5	Royalties						
	•	0	(i) Real	(ii) Personal				
		Gross rents						
		Less: rental expenses						
		Rental income or (loss)						
		Net rental income or (loss)						
	<i>i</i> a	Gross amount from sales of	(i) Securities	(ii) Other				
		assets other than inventory						
	D	Less: cost or other basis						
	_	and sales expenses						
		Gain or (loss)						
		Net gain or (loss)		<b>&gt;</b>				
ne	8 а	Gross income from fundraising						
Other Revenu		including \$ 13,528,856. of						
8		contributions reported on line	-	89,055.				
Pe	<b>L</b>	Part IV, line 18		2,693,526.				
ნ		Less: direct expenses  Net income or (loss) from fund			-2,604,471.			-2,604,471.
		Gross income from gaming ac		<b>D</b>	2,001,111.			, ~~,
	эa	Part IV, line 19						
	h	Less: direct expenses		1				
		: Net income or (loss) from gam						
		Gross sales of inventory, less						
	10 a	and allowances		81,772.				
	h			9,427.				
		b Less: cost of goods soldb Less: cost of goods soldb		,	72,345.	72,345.		
		Miscellaneous Revenue		Business Code	, -	, -		
	11 a		<u>-</u>	24011033 00de				
	b							
	C							
		All other revenue						
		• Total. Add lines 11a-11d		<u> </u>				
	12	Total revenue. See instructions.			12,971,717.	190,985.	0	2,543,477.
23200 12-10-					. ,	, ,		Form <b>990</b> (2012)

### Form 990 (2012) PREVENTION Part IX | Statement of Functional Expenses

PREVENTION

	Part IX   Statement of Functional Expenses							
Secu	Check if Schedule O contains a respon			mpiete column (A).				
	•	(A)	(B)	(C)	(D)			
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses			
1	Grants and other assistance to governments and		·		·			
	organizations in the United States. See Part IV, line 21	1,420,282.	1,420,282.					
2	Grants and other assistance to individuals in							
	the United States. See Part IV, line 22							
3	Grants and other assistance to governments,							
	organizations, and individuals outside the	4 004						
	United States. See Part IV, lines 15 and 16	155,831.	155,831.					
4	Benefits paid to or for members							
5	Compensation of current officers, directors,	1 000 500	000 160	116 006	150 400			
	trustees, and key employees	1,208,533.	939,169.	116,926.	152,438.			
6	Compensation not included above, to disqualified							
	persons (as defined under section 4958(f)(1)) and							
	persons described in section 4958(c)(3)(B)	0 606 000	0 005 100	060 000	240 061			
7	Other salaries and wages	2,696,002.	2,095,102.	260,839.	340,061.			
8	Pension plan accruals and contributions (include	164 007	100 074	15 045	20 700			
_	section 401(k) and 403(b) employer contributions)	164,807.	128,074.	15,945.	20,788.			
9	Other employee benefits	236,855. 379,158.	184,063.	22,916.	29,876.			
10	Payroll taxes	3/9,138.	294,649.	36,684.	47,825.			
11	Fees for services (non-employees):							
	Management							
	Legal	33,130.		22 120				
	Accounting	231,966.	231,966.	33,130.				
	Lobbying	231,900.	431,900.					
	Professional fundraising services. See Part IV, line 17							
f	Investment management fees							
g	Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch 0.)	463,108.	397,691.	17,796.	47,621.			
40		403,100.	391,091.	11,190.	47,021.			
12	Advertising and promotion	640,278.	449,535.	58,882.	131,861.			
13	Office expenses	200,814.	156,053.	19,430.	25,331.			
14 15	Information technology	200,014.	130,033.	17,430.	25,551.			
15 16	Royalties	364,364.	284,673.	35,593.	44,098.			
17	Occupancy Travel	674,343.	453,176.	94,863.	126,304.			
18	Payments of travel or entertainment expenses	0,1,010	23372733	32,0001				
10	for any federal, state, or local public officials							
19	Conferences, conventions, and meetings							
20	Interest							
21	Payments to affiliates							
22	Depreciation, depletion, and amortization	25,802.	20,050.	2,496.	3,256.			
23	Insurance	811.	,	•	811.			
24	Other expenses. Itemize expenses not covered							
	above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A)							
	amount, list line 24e expenses on Schedule 0.)							
а	OUT OF DARKNESS PROGRAM	826,638.	675,758.		150,880.			
b	CONFERENCES & PROGRAMS	549,310.	456,277.	18,612.	74,421.			
С	EQUIP RENTAL & MAINT	160,686.	123,393.	16,188.	21,105.			
d								
е	All other expenses							
25	Total functional expenses. Add lines 1 through 24e	10,432,718.	8,465,742.	750,300.	1,216,676.			
26	Joint costs. Complete this line only if the organization							
	reported in column (B) joint costs from a combined							
	educational campaign and fundraising solicitation.							
	Check here if following SOP 98-2 (ASC 958-720)							
	1 12-10-12				Form <b>990</b> (2012)			

#### AMERICAN FOUNDATION FOR SUICIDE PREVENTION

Form 990 (2012)
Part X Balance Sheet

Pai	rt X	Balance Sheet					
		Check if Schedule O contains a response to any	y question	in this Part X			
					<b>(A)</b> Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing			79,586.	1	2,037,797.
	2	Savings and temporary cash investments			2,967,443.	2	3,420,038.
	3	Pledges and grants receivable, net			178,085.	3	312,750.
	4	Accounts receivable, net				4	
	5	Loans and other receivables from current and for					
		trustees, key employees, and highest compensation	ated emplo	yees. Complete			
		Part II of Schedule L				5	
	6	Loans and other receivables from other disquali	fied persor	ns (as defined under			
		section 4958(f)(1)), persons described in section	1 4958(c)(3	)(B), and contributing			
		employers and sponsoring organizations of sec	tion 501(c)	(9) voluntary			
"		employees' beneficiary organizations (see instr).	. Complete	Part II of Sch L		6	
Assets	7	Notes and loans receivable, net				7	
As	8	Inventories for sale or use				8	223,419.
	9	Prepaid expenses and deferred charges			74,866.	9	178,038.
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D		382,220.	4.04 - 0.0		
	b	Less: accumulated depreciation		245,289.	131,589.	-	136,931.
	11	Investments - publicly traded securities			2,169,096.	11	2,429,207.
	12	Investments - other securities. See Part IV, line				12	
	13	Investments - program-related. See Part IV, line			13		
	14	Intangible assets	005 200	14	052 045		
	15	Other assets. See Part IV, line 11		275,378.	15	253,245.	
	16	Total assets. Add lines 1 through 15 (must equ	5,876,043.	16	8,991,425.		
	17	Accounts payable and accrued expenses		609,411.	17	844,580.	
	18	Grants payable	1,379,939.	18	1,515,037.		
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities				20	
Liabilities	21	Escrow or custodial account liability. Complete				21	
ΞĘ	22	Loans and other payables to current and former					
Lia		key employees, highest compensated employee				00	
						22	
	23	Secured mortgages and notes payable to unrelate Unsecured notes and loans payable to unrelate				24	
	24 25	Other liabilities (including federal income tax, pa				24	
	23	parties, and other liabilities not included on lines					
		0.1.1.5	•	· ·	168,061.	25	174,972.
	26	Total liabilities. Add lines 17 through 25			2,157,411.	26	2,534,589.
		Organizations that follow SFAS 117 (ASC 958					
ý		complete lines 27 through 29, and lines 33 an					
JCe	27	Unrestricted net assets			2,644,234.	27	4,910,988.
alaı	28	Temporarily restricted net assets	1,074,398.	28	597,008.		
d B	29			· ·	29	948,840.	
Ë		Organizations that do not follow SFAS 117 (A					-
P		and complete lines 30 through 34.	,,	,			
its	30	Capital stock or trust principal, or current funds				30	
SS	31	Paid-in or capital surplus, or land, building, or ed				31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated in				32	
ž	33	Total net assets or fund balances			3,718,632.	33	6,456,836.
	34	Total liabilities and net assets/fund balances			5,876,043.	34	8,991,425.

Form **990** (2012)

Form	1 990 (2012) PREVENTION	13-	-3393	329	Pag	ge <b>12</b>
Pa	rt XI Reconciliation of Net Assets					
	Check if Schedule O contains a response to any question in this Part XI					
					_	
1	Total revenue (must equal Part VIII, column (A), line 12)	1		,971		
2	Total expenses (must equal Part IX, column (A), line 25)	2		,432		
3	Revenue less expenses. Subtract line 2 from line 1	3		,538		
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	3	,718		
5	Net unrealized gains (losses) on investments	5		199	<del>)</del> , 2	05.
6	Donated services and use of facilities	6				
7	Investment expenses	7				
8	Prior period adjustments	8				
9	Other changes in net assets or fund balances (explain in Schedule O)	9				0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,					
	column (B))	10	6	,456	5,8	<u>36.</u>
Pa	rt XII Financial Statements and Reporting					
	Check if Schedule O contains a response to any question in this Part XII					Ш
					Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	О.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a				
	separate basis, consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis					
b	Were the organization's financial statements audited by an independent accountant?			2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	e basis	5,			
	consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis					
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit	.,			
	review, or compilation of its financial statements and selection of an independent accountant?			2c	Х	

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O. 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit

or audits, explain why in Schedule O and describe any steps taken to undergo such audits

Act and OMB Circular A-133?

Form **990** (2012)

За

Х

#### **SCHEDULE A**

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

AMERICAN FOUNDATION FOR SUICIDE PREVENTION

**Employer identification number** 13-3393329

125	art i	Reason	ior Public Char	ity Status (All organiz	ations mu	st complet	te this part	:.) See inst	ructions.				
The	organ	ization is not a	a private foundation	because it is: (For lines 1	I through	11, check	only one b	ox.)					
1	Щ	A church, co	nvention of churches	s, or association of churc	ches desc	ribed in <b>se</b>	ction 170	(b)(1)(A)(i)					
2	Щ	A school des	cribed in section 17	'0(b)(1)(A)(ii). (Attach Scl	hedule E.)								
3		A hospital or	a cooperative hospi	tal service organization o	described	in <b>section</b>	170(b)(1)	(A)(iii).					
4		A medical res	search organization o	operated in conjunction	with a hos	pital desc	ribed in <b>se</b>	ction 170	(b)(1)(A)(ii	i). Enter	the hospita	l's nan	ne,
		city, and stat	e:										
5		An organizati	ion operated for the	benefit of a college or ur	niversity ov	wned or op	perated by	a governi	mental uni	t describ	oed in		
		section 170	(b)(1)(A)(iv). (Comple	ete Part II.)									
6		A federal, sta	ite, or local governm	ent or governmental unit	t described	d in <b>sectio</b>	n 170(b)(1	I)(A)(v).					
7	X	An organizati	ion that normally rec	eives a substantial part o	of its supp	ort from a	governme	ental unit o	r from the	general	public des	cribed	in
		section 170(	b)(1)(A)(vi). (Comple	te Part II.)									
8		A community	trust described in <b>s</b>	ection 170(b)(1)(A)(vi).	(Complete	Part II.)							
9		An organizati	ion that normally rec	eives: (1) more than 33 1	1/3% of its	support f	rom contri	butions, m	nembershi	o fees, a	ınd gross re	ceipts	from
		activities rela	ted to its exempt fur	nctions - subject to certa	in excepti	ons, and (	2) no more	than 33 1	/3% of its	support	t from gross	inves	tment
		income and u	unrelated business ta	axable income (less sect	ion 511 ta	x) from bu	isinesses a	acquired b	y the orga	nization	after June	30, 19	75.
		See section	<b>509(a)(2).</b> (Complete	Part III.)									
10		An organizati	ion organized and op	perated exclusively to tes	st for publ	ic safety. S	See <b>sectio</b>	n 509(a)(4	I).				
11		An organizati	ion organized and op	perated exclusively for th	ne benefit (	of, to perfo	orm the fur	nctions of,	or to carry	y out the	purposes	of one	or
		more publicly	supported organiza	ations described in section	on 509(a)( <sup>-</sup>	1) or section	on 509(a)(2	2). See <b>sec</b>	tion 509(a	a)(3). Ch	eck the box	that	
		describes the	e type of sup <u>porti</u> ng	organization and comple	ete lines 1	1e through	ո 11h.						
	a Type I b Type II c Type III - Functionally integrated d Type III - Non-functionally integrated												
e	<u>.                                     </u>	By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than											
		foundation m	nanagers and other t	han one or more publicly	/ supporte	d organiza	ations desc	cribed in s	ection 509	(a)(1) or	section 50	9(a)(2).	
1		If the organiz	ation received a writ	ten determination from t	he IRS tha	at it is a Ty	pe I, Type	II, or Type	e III				_
		supporting or	rganization, check th	nis box									📖
ç	3	Since August	t 17, 2006, has the o	organization accepted an	ny gift or co	ontributior	n from any	of the follo	owing pers	sons?			
		(i) A person	n who directly or ind	irectly controls, either ale	one or tog	ether with	persons o	lescribed i	in (ii) and (i	ii) below	′,	Yes	No
		the gove	erning body of the su	upported organization?							11g(i)		
				n described in (i) above?									
		(iii) A 35% d	controlled entity of a	person described in (i) o	or (ii) above	∍?					11g(iii		
r	1	Provide the fo	ollowing information	about the supported org	ganization	(s).							
				1							•		
(i	) Name	of supported	(ii) EIN	(III) Typo or organization	(iv) Is the o			ı notify the	(vi) Is organizatio	the In in col	(vii) Amoun	t of mo	netary
	orga	anization			in col. (i) lis governing				(i) organiz U.S	ed in the	sup	port	
				(see instructions))			``						
				, , , , , , , , , , , , , , , , , , , ,	Yes	No	Yes	No	Yes	No			
Tot	al												

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2012

232021 12-04-12

#### Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) Part II

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	Section A. Public Support								
Cale	ndar year (or fiscal year beginning in)	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total		
1	Gifts, grants, contributions, and								
	membership fees received. (Do not								
	include any "unusual grants.")	8299828.	8936324.	11111013.	12144870.	<u> 15324209.</u>	55816244.		
2	Tax revenues levied for the organ-								
	ization's benefit and either paid to								
	or expended on its behalf								
3	The value of services or facilities								
	furnished by a governmental unit to								
	the organization without charge								
4	Total. Add lines 1 through 3	8299828.	8936324.	11111013.	12144870.	<u> 15324209.</u>	55816244.		
5	The portion of total contributions								
	by each person (other than a								
	governmental unit or publicly								
	supported organization) included								
	on line 1 that exceeds 2% of the								
	amount shown on line 11,								
	column (f)								
	Public support. Subtract line 5 from line 4.						55816244.		
	ction B. Total Support			i	<del>.</del>	<del>-</del>			
	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total		
7	Amounts from line 4	8299828.	8936324.	11111013.	12144870.	15324209.	55816244.		
8	Gross income from interest,								
	dividends, payments received on								
	securities loans, rents, royalties								
	and income from similar sources	58,135.	52,543.	70,545.	66,682.	60,994.	308,899.		
9	Net income from unrelated business								
	activities, whether or not the								
	business is regularly carried on								
10	Other income. Do not include gain								
	or loss from the sale of capital	000 044	1.40 004	15 050			440 606		
	assets (Explain in Part IV.)	292,944.	140,824.	15,858.			449,626.		
	<b>Total support.</b> Add lines 7 through 10						56574769.		
	Gross receipts from related activities,					12	419,978.		
13	First five years. If the Form 990 is for	-			•		. $\square$		
804	organization, check this box and stop						<u> </u>		
	ction C. Computation of Publ						98.66 %		
	Public support percentage for 2012 (I					15	00 00		
	Public support percentage from 2011								
Ioa	33 1/3% support test - 2012. If the c	-							
h	<ul><li>stop here. The organization qualifies</li><li>33 1/3% support test - 2011. If the organization</li></ul>								
	and <b>stop here.</b> The organization qual								
172	10% -facts-and-circumstances tes								
174	and if the organization meets the "fac	ū					·		
	meets the "facts-and-circumstances"			=	· ·	_			
h	10% -facts-and-circumstances tes								
		ū				•			
	more, and if the organization meets the "facts-and-circumstances" test, check this box and <b>stop here.</b> Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization								
18	Private foundation. If the organization								
-10	Tittate roundation. If the organization	ii did Hot OHEON a	55X 011 III 15 10, 10	u, 100, 17a, 01 171	o, or rook a no box a		5		

Schedule A (Form 990 or 990-EZ) 2012

#### Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support		,				
Calendar year (or fiscal year beginning in) ►	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not						
include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
<b>7a</b> Amounts included on lines 1, 2, and						
3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.)						
Section B. Total Support				•	•	
Calendar year (or fiscal year beginning in) ►	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
<b>b</b> Unrelated business taxable income						
(less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b  11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on  12 Other income. Do not include gain or loss from the sale of capital						
assets (Explain in Part IV.)						
<ul><li>13 Total support. (Add lines 9, 10c, 11, and 12.)</li><li>14 First five years. If the Form 990 is for</li></ul>	the organization's	L s first second thir	L d fourth or fifth to	ax vear as a section	1 nn 501(c)(3) organia	zation
•	ū	•		•		· . 🗀
Section C. Computation of Publi						
15 Public support percentage for 2012 (li			column (f))		15	<u></u> %
<b>16</b> Public support percentage from 2011					16	%
Section D. Computation of Inves					• •	
17 Investment income percentage for 20	12 (line 10c, colur	nn (f) divided by lir	ne 13, column (f))		17	%
18 Investment income percentage from 2					18	%
19a 33 1/3% support tests - 2012. If the						
more than 33 1/3%, check this box ar	-					
<b>b 33 1/3% support tests - 2011.</b> If the						
line 18 is not more than 33 1/3%, che	ck this box and <b>s</b> f	<b>top here.</b> The orga	anization qualifies	as a publicly supp	orted organization	▶□
20 Private foundation. If the organization	n did not check a	box on line 14, 19	a, or 19b, check th	his box and see in	structions	<b>&gt;</b>

#### AMERICAN FOUNDATION FOR SUICIDE

Schedule A (For	m 990	or 990-EZ)	2012	PREVE	OLTN	N				13-3393329 <sub>Page</sub>
Part IV Su	pple	mental I	nform	ation. C	omplete	this part to provide	e the exp	planat	ions require	d by Part II, line 10; Part II, line 17a or 17b;
anc	l Part	III, line 12.	Also co	mplete this	part fo	r any additional info	ormation	ı. (See	instructions	s).
				•		,				,
SCHEDULE	Α.	PART	TT.	LINE	10.	EXPLANATI	ON F	OR	OTHER	INCOME:
<del>DOMED GEE</del>	,						. 011 1		O I II I I	111001121
MISCELLA	VIEV.	TTC								
MISCEPTY	NEO	05								
~~~~		~		_						
SPAN CON	TRA	CT REV	/ENU	E						
						· · · · · · · · · · · · · · · · · · ·				

#### Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Name of the organization

#### **Schedule of Contributors**

Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

2012

**Employer identification number** 

AMERICAN FOUNDATION FOR SUICIDE PREVENTION 13-3393329 Organization type (check one): Filers of Section: X 501(c)( 3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. **Special Rules** For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to

religious, charitable, etc., contributions of \$5,000 or more during the year

certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization

AMERICAN FOUNDATION FOR SUICIDE PREVENTION

Employer identification number

13-3393329

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	al space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	CONTRIBUTIONS < 2% OF PAGE 9, LINE 1H  C/O AFSP, 120 WALL STREET, 29TH FLOOR  NEW YORK, NY 10005	\$ <u>15,324,209</u> .	Person X Payroll Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash  (Complete Part II if there is a noncash contribution.)

Name of organization

AMERICAN FOUNDATION FOR SUICIDE PREVENTION

Employer identification number

13-3393329

Part II	Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.							
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received					
		\$						
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received					
		\$						
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received					
		\$						
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received					
		\$						
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received					
		\$						
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received					
		\$	000 FT or 000 PE\ (2012)					

Name of organization Employer identification number

#### AMERICAN FOUNDATION FOR SUICIDE

Part III	Exclusively religious, charitable, etc., indiverse. Complete columns (a) through (e) and the total of exclusively religious, charitable, et Use duplicate copies of Part III if addition	vidual contributions to sect the following line entry. For o c., contributions of \$1,000 of al space is needed.	ion 501(c)(7), (8) rganizations comp or less for the year	or (10) organizations that total more than \$1,000 for the oleting Part III, enter (Enter this information once.)		
(a) No. from Part I	(b) Purpose of gift	(c) Use of g	gift	(d) Description of how gift is held		
-		(e) Transf	er of gift			
- - -	Transferee's name, address, a	nd ZIP + 4	R	elationship of transferor to transferee		
(a) No. from Part I	(b) Purpose of gift	(c) Use of g	gift	(d) Description of how gift is held		
-  -  -	Transferee's name, address, a	(e) Transf nd ZIP + 4		elationship of transferor to transferee		
(a) No. from Part I	(b) Purpose of gift	(c) Use of g	gift	(d) Description of how gift is held		
_		(e) Transf	sfer of gift			
  -  -	Transferee's name, address, a	nd ZIP + 4	R	elationship of transferor to transferee		
(a) No. from Part I	(b) Purpose of gift	(c) Use of g	gift	(d) Description of how gift is held		
	Transferee's name, address, a		nsfer of gift  Relationship of transferor to transferee			
- -						

#### **SCHEDULE C**

(Form 990 or 990-EZ)

#### **Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

	e organization answered "Yes," to Section 501(c)(4), (5), or (6) organiza		y Tax), or Form 990-E	Z, Part V, line 35c (Proxy	lax), then
	ne of organization AMERICA	N FOUNDATION FOR	SUICIDE	Emp	loyer identification number
_	PREVENT				13-3393329
Pa	rt I-A Complete if the org	ganization is exempt und	ler section 501(c)	or is a section 527 of	organization.
2	Provide a description of the organiz Political expenditures Volunteer hours	·		<b>▶</b> \$	S
Pa	rt I-B Complete if the ord	ganization is exempt und	ler section 501(c)	(3).	
1	Enter the amount of any excise tax		1.2		3
2	Enter the amount of any excise tax	incurred by organization manag	ers under section 4955	5 <b>&gt;</b> §	
	If the organization incurred a section				
	Was a correction made?				
b	If "Yes," describe in Part IV.				
Pa	rt I-C Complete if the org	ganization is exempt und	ler section 501(c)	, except section 501	(c)(3).
1	Enter the amount directly expended	d by the filing organization for se	ction 527 exempt func	tion activities > \$	S
2	Enter the amount of the filing organ	nization's funds contributed to ot	her organizations for s	ection 527	
	exempt function activities			<b>&gt;</b> \$	S <sub></sub>
3	Total exempt function expenditures			•	
	line 17b			<b>&gt;</b> \$	S
4	Did the filing organization file Form	1120-POL for this year?			Yes No
5	Enter the names, addresses and er	mployer identification number (E	N) of all section 527 po	olitical organizations to which	ch the filing organization
	made payments. For each organization	·			•
	contributions received that were pr			•	ate segregated fund or a
	political action committee (PAC). If	additional space is needed, prov	/ide information in Part	IV.	
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from	(e) Amount of political
				filing organization's funds. If none, enter -0	contributions received and promptly and directly
				lands. Il rione, enter o .	delivered to a separate
					political organization.
					If none, enter -0

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2012

LHA

Ocheddie O (1 01111 330 01 330 EZ) 2012						Trage Z
Part II-A Complete if the org			mpt under sectio	n 501(c)(3) and fil	led Form 5768	
<del>`</del>		• • • • • • • • • • • • • • • • • • • •	liated group (and list ir	Port IV oach offiliated	l group mombor's nom	a addraga FIN
expenses, and sha	-		- · ·	realt iv each anniated	r group member's nam	ie, address, Ein,
			nd "limited control" pro	ovisions apply.		
Limi	ts on Lobb	ying Expe	•		(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to infl	uence publ	ic opinion (	grass roots lobbying)			
<b>b</b> Total lobbying expenditures to infl	uence a leg	islative boo	dy (direct lobbying)			
c Total lobbying expenditures (add I	ines 1a and	l 1b)				
d Other exempt purpose expenditur						
e Total exempt purpose expenditure						
f Lobbying nontaxable amount. Ent	er the amou	unt from the	e following table in bot	h columns.		
If the amount on line 1e, column (a) o	or (b) is:	The lob	bying nontaxable am	ount is:		
Not over \$500,000		20% of	the amount on line 1e.			
Over \$500,000 but not over \$1,00	0,000	\$100,00	00 plus 15% of the exc	ess over \$500,000.		
Over \$1,000,000 but not over \$1,5	500,000	\$175,00	00 plus 10% of the exc	ess over \$1,000,000.		
Over \$1,500,000 but not over \$17	,000,000	\$225,00	00 plus 5% of the exce	ss over \$1,500,000.		
Over \$17,000,000		\$1,000,	000.			
g Grassroots nontaxable amount (er						
h Subtract line 1g from line 1a. If zer	Subtract line 1g from line 1a. If zero or less, enter -0-					
i Subtract line 1f from line 1c. If zero	o or less, er	nter -0				
j If there is an amount other than ze	ero on eithe	r line 1h or	line 1i, did the organiza	ation file Form 4720	_	
reporting section 4911 tax for this	year?					Yes No
, -	ations tha	t made a s	eraging Period Under section 501(h) election e instructions for line	n do not have to com	•	
	Lobb	ying Expe	nditures During 4-Yea	ar Averaging Period		
Calendar year (or fiscal year beginning in)	(a) 2	2009	<b>(b)</b> 2010	<b>(c)</b> 2011	( <b>d)</b> 2012	(e) Total
2a Lobbying nontaxable amount						
<b>b</b> Lobbying ceiling amount						
(150% of line 2a, column(e))						
c Total lobbying expenditures						
d Grassroots nontaxable amount						
e Grassroots ceiling amount						
(150% of line 2d, column (e))						

Schedule C (Form 990 or 990-EZ) 2012

f Grassroots lobbying expenditures

## Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For e	ach "Yes," response to lines 1a through 1i below, provide in Part IV a detailed description	(á	a)	(k	o)
of the	e lobbying activity.	Yes	Amo	ount	
1	During the year, did the filing organization attempt to influence foreign, national, state or				
	local legislation, including any attempt to influence public opinion on a legislative matter				
	or referendum, through the use of:				
а	Volunteers?	X			
	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	X	77		
	Media advertisements?	77	X	٠,٠	0007
	Mailings to members, legislators, or the public?	X		3.	3,837.
	Publications, or published or broadcast statements?	X	37	64	1,921.
	Grants to other organizations for lobbying purposes?	37	X	10/	- 202
	Direct contact with legislators, their staffs, government officials, or a legislative body?	X			5,383.
	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	X	37	Τρ(	339.
	Other activities?		Х	201	- 400
	Total. Add lines 1c through 1i		37	383	5,480.
	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		Х		
	If "Yes," enter the amount of any tax incurred under section 4912				
	If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?t III-A Complete if the organization is exempt under section 501(c)(4), section	n 501(a)	(E) or oo	otion	
Pai	till-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(6).	) 1 30 1 (C)	(5), 01 56	Clion	
	30 1(c)(o).			Yes	No
_	Marya a characteria libralli (000/ arracara) du an receiva de receivad de catallela la companya de catallela			163	140
1	Were substantially all (90% or more) dues received nondeductible by members?				
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?				
3 Par	Did the organization agree to carry over lobbying and political expenditures from the prior year?  t III-B   Complete if the organization is exempt under section 501(c)(4), section			ction	
	501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."				ne 3, is
1	Dues, assessments and similar amounts from members		1		
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of politic				
_	expenses for which the section 527(f) tax was paid).	zai			
_	Current year		2a		
	Carryover from last year				
3	Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues				
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exc				
•	does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and p				
	and all the second are all the s		4		
5	Taxable amount of lobbying and political expenditures (see instructions)		5		
Par			5		
	plete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part I-C,	art II-A (affili	ated group	list)· Part II	-A line 2:
	Part II-B, line 1. Also, complete this part for any additional information.		atou group	,,	, iii 10 L,
	RT II-B, LINE 1, LOBBYING ACTIVITIES:				
	•				
MA	LINGS TO MEMBERS, LEGISLATORS, OR THE PUBLIC: AFS	P MAIN	TAINS		
DA'	TABASES OF FIELD ADVOCATE VOLUNTEERS AND MEMBERS OF	CONGE	RESS.	AFSP	

PERIODICALLY EMAILS ITS FIELD ADVOCATES WITH INFORMATION ABOUT PENDING

SPECIFIC LEGISLATION AND REQUESTS THAT THEY CONTACT THEIR

REPRESENTATIVES TO EXPRESS AN OPINION ON THE LEGISLATION.

Schedule C (Form 990 or 990-EZ) 2012

#### **SCHEDULE D**

(Form 990)

Department of the Treasury Internal Revenue Service

#### **Supplemental Financial Statements**

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

OMB No. 1545-0047

AMERICAN FOUNDATION FOR SUICIDE Name of the organization PREVENTION

**Employer identification number** 13-3393329

Par	rt I Organizations Maintaining Donor Advise	ed Funds or Other Similar Funds	or Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line	e 6.	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in	writing that the assets held in donor advise	ed funds
	are the organization's property, subject to the organization's	_	
6	Did the organization inform all grantees, donors, and donor a		
	for charitable purposes and not for the benefit of the donor of		
Par	rt II Conservation Easements. Complete if the org		
1	Purpose(s) of conservation easements held by the organization	-	<u> </u>
	Preservation of land for public use (e.g., recreation or e		orically important land area
	Protection of natural habitat	Preservation of a certif	
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a quali	fied conservation contribution in the form o	of a conservation easement on the last
	day of the tax year.		
	22, 2, 22		Held at the End of the Tax Year
а	Total number of conservation easements		2a
b			l I
С	Number of conservation easements on a certified historic str		
d			
	listed in the National Register		
3	Number of conservation easements modified, transferred, re		
	year <b>&gt;</b>	, 3 ,	3
4	Number of states where property subject to conservation ea	sement is located	
5	Does the organization have a written policy regarding the pe		
	violations, and enforcement of the conservation easements i		Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,		
7	Amount of expenses incurred in monitoring, inspecting, and		
8	Does each conservation easement reported on line 2(d) above		
	and section 170(h)(4)(B)(ii)?		
9	In Part XIII, describe how the organization reports conservati		
	include, if applicable, the text of the footnote to the organiza	·	,
	conservation easements.		3
Par	rt III Organizations Maintaining Collections o	f Art, Historical Treasures, or Ot	her Similar Assets.
	Complete if the organization answered "Yes" to Form	990, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116 (AS	SC 958), not to report in its revenue statem	ent and balance sheet works of art,
	historical treasures, or other similar assets held for public exl	hibition, education, or research in furtheran	ice of public service, provide, in Part XIII,
	the text of the footnote to its financial statements that descri	ibes these items.	
b	If the organization elected, as permitted under SFAS 116 (AS	SC 958), to report in its revenue statement	and balance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, ea	ducation, or research in furtherance of pub	lic service, provide the following amounts
	relating to these items:		
	(i) Revenues included in Form 990, Part VIII, line 1		<b>&gt;</b> \$
2	If the organization received or held works of art, historical tre		
	the following amounts required to be reported under SFAS 1		
а			<b>&gt;</b> \$
	Assets included in Form 990, Part X		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 232051 12-10-12

Schedule D (Form 990) 2012

	t III Organizations Maintaining C	Collections of A	rt, Historica	l Treasures,	or Oth	er Similar	Asse	ts(contin	nued)
3	Using the organization's acquisition, accessi	on, and other record	ds, check any o	f the following tha	at are a s	significant use	e of its	collection	n items
	(check all that apply):								
а	Public exhibition	d	I 🖳 Loan o	exchange progra	ams				
b	Scholarly research	е	e LU Other_						
С	Preservation for future generations								
4	Provide a description of the organization's co	ollections and explai	n how they furt	her the organizat	on's exe	empt purpose	in Par	t XIII.	
5	During the year, did the organization solicit of							_	
_	to be sold to raise funds rather than to be ma							Yes	No_
Pai	t IV Escrow and Custodial Arran reported an amount on Form 990, Pa		ete if the organi	zation answered	"Yes" to	Form 990, P	art IV, I	ine 9, or	
1a	Is the organization an agent, trustee, custod	ian or other intermed	diary for contrib	utions or other as	sets not	t included	_	_	
	on Form 990, Part X?						L	Yes	└─ No
b	If "Yes," explain the arrangement in Part XIII	and complete the fo	llowing table:						
								Amount	i
С	Beginning balance					1c			
	Additions during the year								
е	Distributions during the year								
f	Ending balance								
	Did the organization include an amount on F						🖳	<b>∐</b> Yes	⊢ No
	If "Yes," explain the arrangement in Part XIII.						<u></u>		
Pai	t V Endowment Funds. Complete i								
		(a) Current year	(b) Prior yea	ar (c) Two yea	rs back	(d) Three year	's back	(e) Four	years back
	Beginning of year balance	0.						<u> </u>	
	Contributions	2,500,505.						<u> </u>	
	Net investment earnings, gains, and losses	260,173.							
	Grants or scholarships	36,500.						<u> </u>	
е	Other expenditures for facilities								
_	and programs								
	Administrative expenses	2,724,178.							
g	End of year balance		//: d						
2	Provide the estimated percentage of the cur	rent year end baland		mn (a)) held as:					
	Board designated or quasi-endowment ►  Permanent endowment ► 34.83		_%						
	<u> </u>	<del>6.8</del> 5 %							
С	· · · · · · · · · · · · · · · · · · ·								
2-	The percentages in lines 2a, 2b, and 2c should be there and autment funds not in the page.	•	ation that are b	ald and administa	wad far t	ho organizati	ion		
Sa	Are there endowment funds not in the posse	ession of the organiz	ation that are n	eiù and administe	ered for i	ne organizati	IOH	Г	Voc. No.
	by: (i) unrelated organizations								Yes No
	•							3a(i) 3a(ii)	X
h	(ii) related organizations	e listed as required o	on Schedule R2						
4	Describe in Part XIII the intended uses of the								
	t VI Land, Buildings, and Equipm			).					
	Description of property	(a) Cost or o	1	Cost or other	(c) A	ccumulated	$\top$	(d) Book	value
	Becomplian or property	basis (investr	1 ' '	asis (other)		preciation		( <b>u</b> ) Bool	( Value
	Land	` `	-	, ,					
	Buildings								
	Leasehold improvements			114,497.		96,165	5.	18	8,332.
	Equipment			-			$\top$		
	Other			267,723.		149,124	1.	118	8,599.
	Add lines 1a through 1e (Column (d) must e		X column (R)	_			$\overline{}$		6,931.

Schedule D (Form 990) 2012

Schedule D (Form 990) 2012 PREVENTION			13-	3393329	Page 3
Part VII Investments - Other Securities. See	Form 990, Part X, lir	ne 12.			
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of va	aluation: Cost or end-	of-year market	value
(1) Financial derivatives					
(2) Closely-held equity interests					
(3) Other					
(A)					
(B)					
(C)					
(D)					
(E)					
(F)					
(G)					
(H)					
(I)  Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶					
Part VIII Investments - Program Related. See	5 000 D 1V 1	·			
(a) Description of investment type			aluation: Cost or end-	of wook morket	valua
	(b) Book value	(c) Method of Va	aluation. Cost of end-	Ji-year market	value
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)					
Part IX Other Assets. See Form 990, Part X, line 1	15.				
(a) D	Description			(b) Book va	alue
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					
Total. (Column (b) must equal Form 990, Part X, col. (B) line	15)				
Part X Other Liabilities. See Form 990, Part X, lin					
1. (a) Description of liability	110 20.	(b) Book value			
(1) Federal income taxes		(a) I som raids			
		168,774.			
		6,198.			
(-)		0,190.			
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) 2. FIN 48 (ASC 740) Footnote. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII .

Schedule D (Form 990) 2012

(11)

174,972.

	dale B (1 0111 330) 2012 = 1 == 1 == 1				TTP Tage
Par	t XI Reconciliation of Revenue per Audited Financial Stater	nents With	Revenue per R	Retur	
1	Total revenue, gains, and other support per audited financial statements			1	13,140,017.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains on investments	2a	199,205.		
b	Donated services and use of facilities	2b	25,000.		
С	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII.)	2d			
е	Add lines 2a through 2d			2e	224,205.
3	Subtract line 2e from line 1			3	12,915,812.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		_	
b	Other (Describe in Part XIII.)	4b	55,905.		
С	Add lines 4a and 4b			4c	55,905.
_5_	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	12,971,717.
Pai	t XII Reconciliation of Expenses per Audited Financial State				
1	Total expenses and losses per audited financial statements			1	10,401,813.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		0= 000		
а	Donated services and use of facilities		25,000.	_	
b	Prior year adjustments	2b		_	
С	Other losses			_	
d	Other (Describe in Part XIII.)				0= 000
е	Add lines 2a through 2d			2e	25,000.
3	Subtract line 2e from line 1			3	10,376,813.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1 1			
	Investment expenses not included on Form 990, Part VIII, line 7b			4	
	Other (Describe in Part XIII.)	4b	55,905.	_	FF 00F
_	Add lines 4a and 4b			4c	55,905.
	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	10,432,718.
	t XIII Supplemental Information				
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Par	,			2b; Part V, line 4; Part
	e 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part			tion.	
PAF	RT V, LINE 4: THE FOUNDATION'S ENDOWMENT	TNCTODE	S ROLH		
D03	TOD DECEMBRACIONED ENDOCUMENTO DINIDO AND EUROS	DEGTON	men nu mun	. DA	ADD OF

DONOR-RESTRICTED ENDOWMENT FUNDS AND FUNDS DESIGNATED BY THE BOARD OF

DIRECTORS TO FUNCTION AS ENDOWMENTS. THROUGH THE COMBINATION OF ITS

INVESTMENT STRATEGY AND SPENDING POLICY, THE FOUNDATION STRIVES TO PROVIDE

A REASONABLY CONSISTENT PAYOUT FROM ENDOWMENT TO SUPPORT OPERATIONS WHILE

PRESERVING THE PURCHASING POWER OF THE ENDOWMENT ASSETS.

PART X, LINE 2: THE FOUNDATION QUALIFIES AS A TAX-EXEMPT ORGANIZATION

Schedule D (Form 990) 2012

Part XIII | Supplemental Information (continued) UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE AND IS A PUBLICLY SUPPORTED ORGANIZATION AS DESCRIBED IN SECTION 509(A). MANAGEMENT EVALUATED THE FOUNDATION'S TAX POSITIONS FOR ALL OPEN TAX YEARS AND HAS CONCLUDED THAT THE FOUNDATION HAD TAKEN NO UNCERTAIN TAX POSITIONS THAT REQUIRE ADJUSTMENT TO THE FINANCIAL STATEMENTS TO COMPLY WITH THE PROVISIONS OF THESE INTERNAL REVENUE CODE SECTIONS. GENERALLY, THE FOUNDATION IS NO LONGER SUBJECT TO INCOME TAX EXAMINATIONS BY THE U.S. FEDERAL, STATE OR LOCAL TAX AUTHORITIES FOR YEARS BEFORE FISCAL 2009, WHICH IS THE STANDARD STATUTE OF LIMITATIONS LOOK-BACK PERIOD. PART XI, LINE 4B - OTHER ADJUSTMENTS: 55,905. JEWELRY & VIDEO INCOME/COSTS GROUPED WITH INCOME PART XII, LINE 4B - OTHER ADJUSTMENTS: JEWELRY & VIDEO INCOME/COSTS GROUPED WITH INCOME 55,905.

#### SCHEDULE F (Form 990)

#### **Statement of Activities Outside the United States**

➤ Complete if the organization answered "Yes" to Form 990,
Part IV, line 14b, 15, or 16.

➤ Attach to Form 990. ➤ See separate instructions.

2012
Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

AMERICAN FOUNDATION FOR SUICIDE PREVENTION

**Employer identification number** 

13-3393329

Par	t I	General Infor	mation on A	ctivities Out	tside the United States. Comple	ete if the organization answered	"Yes"
		to Form 990, Par	t IV, line 14b.				
1	For gra	antmakers. Does	the organization	n maintain record	ds to substantiate the amount of its gra	ants and other assistance,	
	the gra	ntees' eligibility fo	or the grants or a	assistance, and	the selection criteria used to award the	e grants or assistance? X	Yes No
2	For gra	<b>antmakers.</b> Desc	ribe in Part V the	e organization's	procedures for monitoring the use of its	s grants and other assistance o	utside the
	United	States.					
3	Activitie	es per Region. (Th	ne following Parl	I, line 3 table ca	an be duplicated if additional space is r	needed.)	
	(a)	Region	(b) Number of	(c) Number of	(d) Activities conducted in region	(e) If activity listed in (d)	(f) Total
			offices	employees, agents, and independent	(by type) (e.g., fundraising, program	is a program service,	expenditures for and
			in the region	independent contractors	services, investments, grants to recipients located in the region)	describe specific type of service(s) in region	investments
				in region	recipients located in the region)	or service(s) in region	in region
EURO	PE (IN	ICLUDING			GRANTS TO RECIPIENTS		
ICEL	AND &	GREENLAND)	0	0	LOCATED IN THE REGION		71,901.
					GRANTS TO RECIPIENTS		
NORT	H AMER	ICA	0	0	LOCATED IN THE REGION		83,930.
3 a	Sub-tot	tal	0	0			155,831.
		om continuation					
	sheets	to Part I	0	0			0.
С		(add lines 3a					
	and 3b		0	0			155,831.
			_				

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2012

AMERICAN FOUNDATION FOR SUICIDE PREVENTION

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EUROPE (INCLUDING		71 001	avrav.			
		GREENLAND)	SCIENTIFIC RESEARCH	71,901.	CHECK	0.		
		NORTH AMERICA	SCIENTIFIC RESEARCH	83,930.	CHECK	0.		
			recognized as charities by the					
			n 501(c)(3) equivalency letter					<u>2</u> 0
3 Enter total number of other organizations or entities								

Schedule F (Form 990) 2012	PREVENTION			13	3-339332 <u>9</u>		Page 3
Part III Grants and Other Assis	stance to Individuals Outsid	de the United St	<b>ates.</b> Complete i	f the organization answered "Yes"	to Form 990, Part	: IV, line 16.	
Part III can be duplicate	d if additional space is neede	ed.					
(a) Type of grant or assistance	<b>(b)</b> Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)

1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	Yes	X No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	Yes	X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations. (see Instructions for Form 5471)	Yes	X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)	Yes	X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships. (see Instructions for Form 8865)	Yes	X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report. (see Instructions for Form 5713)	Yes	X No

Schedule F (Form 990) 2012

#### Part V | Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method;
amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column
(c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information.

(a) (as initiated training), as approaches the part to provide any additional mornation.
SCHEDULE F, PART I, LINE 2: AFSP MONITORS THE USE OF GRANT FUNDS THROUGH
REQUIRED SUBMISSION OF SEMI-ANNUAL PROGRESS AND FINANCIAL REPORTS.
FINANCIAL FORMS ARE ITEMIZED AND REQUIRE DETAILED INFORMATION. ALL FORMS
ARE SIGNED BY INVESTIGATORS, AS WELL AS MENTORS IN THE CASE OF YOUNG
INVESTIGATORS AND POSTDOCTORAL FELLOWS, AND FINANCIAL/ADMINISTRATIVE
OFFICERS DESIGNATED BY THE SUPPORTING INSTITUTION. PRIMARY INVESTIGATORS
ALSO PROVIDE AFSP WITH A DETAILED BUDGET JUSTIFICATION. ONCE RECEIVED,
REPORTS ARE THOROUGHLY REVIEWED BY AFSP'S RESEARCH AND MEDICAL DIRECTORS.
ADDITIONAL INFORMATION IS REQUESTED WHEN NECESSARY.

#### **SCHEDULE G**

(Form 990 or 990-EZ)

#### **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,

OMB No. 1545-0047

Open To Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions. AMERICAN FOUNDATION FOR SUICIDE

**Employer identification number** 

PREVENT	ION				13-3393	329
Part I Fundraising Activities. required to complete this part	Complete if the organization answe	ered "Y	'es" to	Form 990, Part IV, I	ine 17. Form 990-EZ	filers are not
<ul> <li>1 Indicate whether the organization rais a Mail solicitations</li> <li>b Internet and email solicitations</li> <li>c Phone solicitations</li> <li>d In-person solicitations</li> <li>2 a Did the organization have a written of key employees listed in Form 990, Pab If "Yes," list the ten highest paid indicompensated at least \$5,000 by the</li> </ul>	e Solicitat f Solicitat g Special  or oral agreement with any individual art VII) or entity in connection with p viduals or entities (fundraisers) purs	tion of tion of fundra (includerofess	non-g gover lising ding o ional f	overnment grants nment grants events fficers, directors, true undraising services?	stees or Yes	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions? (iv) Gross receipts from activity (v) Amount paid to (or retained by) fundraiser listed in col. (i) (vi) Amount paid to (or retained by) fundraiser listed in col. (ii)				
		Yes	No			
Total			<b></b>			
3 List all states in which the organizatio or licensing.	n is registered or licensed to solicit	contrib	utions	s or has been notified	d it is exempt from re	egistration

232081 01-07-13

Schedule G (Form 990 or 990-EZ) 2012

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

13-3393329 Page 2

Pa	rt I	Fundraising Events. Complete if the of fundraising event contributions and groups are the contributions.	•	•		·
		<u> </u>	(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
			OUT OF THE	LIFESAVERS		` '
			DARKNESS WAL	DINNER	57	(add col. (a) through
Ф			(event type)	(event type)	(total number)	col. <b>(c)</b> )
Revenue	1	Gross receipts	12,218,160.	503,310.	896,441.	13,617,911.
	2	Less: Contributions	12,218,160.	414,255.	896,441.	13,528,856.
	3	Gross income (line 1 minus line 2)		89,055.		89,055.
	4	Cash prizes				
S	5	Noncash prizes	557,387.		21,637.	579,024.
sued	6	Rent/facility costs	68,724.	75,981.	7,475.	152,180.
Direct Expenses	7	Food and beverages	78,306.	57,045.	88,659.	224,010.
	8	Entertainment		3,800.		3,800.
	9	Other direct expenses	1,501,692.		115,707.	1,734,512.
	10	Direct expense summary. Add lines 4 through	n 9 in column (d)		<b>•</b>	(2,693,526)
	11	Net income summary. Combine line 3, colum	n (d), and line 10		<b>)</b>	-2,604,471.
Pa	rt I	• · · •	answered "Yes" to Form	990, Part IV, line 19, or r	reported more than	
_		\$15,000 on Form 990-EZ, line 6a.				
Revenue			(a) Bingo	<b>(b)</b> Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
 Rev	1	Gross revenue				
es	2	Cash prizes				
Expenses	3	Noncash prizes				
Direct I	4	Rent/facility costs				
	5	Other direct expenses				
		Volunteer labor	Yes % No	Yes %	Yes %	
	7	Direct expense summary. Add lines 2 through	n 5 in column (d)		<b>&gt;</b>	( )
	8	Net gaming income summary. Combine line 1	, column d, and line 7		<b>&gt;</b>	
_		touthe atotalala in ordered the annual of	Lan manales a sett 100			
		ter the state(s) in which the organization opera he organization licensed to operate gaming ac	_	states?		Yes No
		No," explain:				
		ere any of the organization's gaming licenses re Yes," explain:	· · · · · · · · · · · · · · · · · · ·	-		Yes No
	_					
0055		1-07-13			Schodula G /For	rm 990 or 990-EZ) 2012
1.200C		I-UI- 13			achequie u (FO)	シッひ ひに ッッひ・Eとし とし [2

#### AMERICAN FOUNDATION FOR SUICIDE

Schedule G (Form 990 or 990-EZ) 2012 PREVENTION 1	.3-3393	<u> 3329</u>	Page 3
11 Does the organization operate gaming activities with nonmembers?		Yes	No No
12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed			
to administer charitable gaming?		Yes	☐ No
13 Indicate the percentage of gaming activity operated in:			
a The organization's facility	13a		%
b An outside facility			<del>/</del> 0 %
		<u> </u>	70
14 Enter the name and address of the person who prepares the organization's gaming/special events books and records	7.		
Name ▶			
Address			
15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?		Yes	☐ No
b If "Yes," enter the amount of gaming revenue received by the organization ▶\$ and the amoun	ıt		
of gaming revenue retained by the third party > \$			
c If "Yes," enter name and address of the third party:			
- · · · · · · · · · · · · · · · · · · ·			
Name			
Address ►			
16 Gaming manager information:			
Name N			
Name			
Gaming manager compensation > \$			
Description of services provided			
Director/officer Employee Independent contractor			
17 Mandatory distributions:			
a Is the organization required under state law to make charitable distributions from the gaming proceeds to			
retain the state gaming license?		Yes	└─ No
<b>b</b> Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in	the		
organization's own exempt activities during the tax year ▶ \$			
Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, column	ns (iii) and (	v), and	Part III,
lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information of the complete this part to provide any additional information.		-	
FORM 990, SCHEDULE G, PART II			
OTHER EVENTS			
EACH AFSP CHAPTER HOLDS MULTIPLE EVENTS EACH YEAR THAT ARE NO	T RELA	TED	<u> </u>
TO THE OUT OF THE DARKNESS WALKS. THESE EVENTS ARE INCLUDED	IN THE	2	
'OTHER EVENTS' TOTAL ON SCHEDULE G, PART II.			

#### SCHEDULE I (Form 990)

Department of the Treasury Internal Revenue Service

#### Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

► Attach to Form 990.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization AMERICAN PREVENTIO	Employer identification number 13-3393329						
Part I General Information on Grants a	ınd Assistance						
<ol> <li>Does the organization maintain records criteria used to award the grants or assi</li> <li>Describe in Part IV the organization's pro</li> </ol>	stance?						
Part II Grants and Other Assistance to	Governments ar	nd Organizations in th	e United States.	Complete if the org	anization answered "	es" to Form 990, Part	IV, line 21, for any
recipient that received more than	\$5,000. Part II ca	n be duplicated if addi	tional space is need	ded.	(f) Mathemal of		
(a) Name and address of organization or government	( <b>b)</b> EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
EMMA PENDLETON BRADLEY HOSPITAL ALDRICH BLDG 593 EDDY STREET, 3RD 1	05.0500600	501.03	00 541				
PROVIDENCE, RI 02903	05-0500688	501C3	98,741.	0.			SUICIDE RELATED RESEARCH
BOSTON VA RESEARCH INSTITUTE INC 150 S HUNTINGTON AVENUE BOSTON, MA 02130	04-3081524	501C3	82,854.	0.			SUICIDE RELATED RESEARCH
BUTLER HOSPITAL 345 BLACKSTONE BOULEVARD PROVIDENCE, RI 02906	05-0258812	501C3	82,969.	0.			SUICIDE RELATED RESEARCH
GROUP HEALTH COOPERATIVE P.O. BOX 34587 SEATTLE, WA 98124	91-0511770	501C3	171,493.	0.			SUICIDE RELATED RESEARCH
MASS GENERAL HOSPITAL RESEARCH 101 HUNTINGON AVENUE BOSTON, MA 02199	04-2697983	509A1	177,503.	0.			SUICIDE RELATED RESEARCH
MEDICAL COLLEGE OF GEORGIA 1120 15TH STREET AUGUSTA, GA 30912	58-6002053	501C3	29,592.	0.			SUICIDE RELATED RESEARCH
2 Enter total number of section 501(c)(3) a	and government o	rganizations listed in the	he line 1 table				
3 Enter total number of other organization							<b>&gt;</b> 0.
LHA For Paperwork Reduction Act Notice	, see the Instruc	tions for Form 990.					Schedule I (Form 990) (2012)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NEW YORK UNIVERSITY SCHOOL OF MEDICINE - P.O. BOX 415026 - BOSTON, MA 02241	13-5562309	501C3	74,056.	0.			SUICIDE RELATED RESEARCH
RUTGERS UNIVERSITY-RIZVI SHIREEN 152 FRELINGHUYSEN RD PISCATAWAY, NJ 08854	22-6001086	501c3	71,133.	0.			SUICIDE RELATED RESEARCH
TEXAS TECH UNIVERSITY P.O. BOX 41105 LUBBOCK, TX 79409	75-6002622	115	29,622.	0.			SUICIDE RELATED RESEARCH
MOUNT SINAI SCHOOL OF MEDICINE ONE GUSTAVE LEVY PLACE BOX 3500 NEW YORK, NY 10029	13-6171197	501C3	74,056.	0.			SUICIDE RELATED RESEARCH
COLUMBIA UNIVERSITY OF THE CITY OF NEW YORK - P.O. BOX 28789 - NEW YORK, NY 10087	13-5598093	501C3	113,605.	0.			SUICIDE RELATED RESEARCH
UNIVERSITY OF CALIFORNIA SAN FRANCISCO - 1855 FOLSOM STREET MCB 425 - SAN FRANCISCO, CA 94143	94-6036493	501C3	74,056.	0.			SUICIDE RELATED RESEARCH
UNIVERSITY OF ARIZONA P.O. BOX 3520 TUCSON, AZ 85722	74-2652689	115	29,622.	0.			SUICIDE RELATED RESEARCH
UNIVERSITY OF CALIFORNIA LOS ANGELES - BOX 951432 1125 MURPHY HALL, 405 HILGARD AVENUE - LOS ANGELES, CA 90095	95-6006143	501C3	83,930.	0.			SUICIDE RELATED RESEARCH
UNIVERSITY OF CONNECTICUT HEALTH CENTER - 263 FARMINGTON AVENUE - FARMINGTON, CT 06030	52-1725543	501 <b>c</b> 3	74,056.	0.			SUICIDE RELATED RESEARCH

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	<b>(h)</b> Purpose of grant or assistance
UNIVERSITY OF ILLINOIS AT CHICAGO							
SPRINGFIELD, IL 62708	37-6000511	501C3	83,930.	0.			SUICIDE RELATED RESEARC
UNIVERSITY OF PITTSBURGH							
PITTSBURGH, PA 15251	25-0965591	501C3	29,622.	0.			SUICIDE RELATED RESEARC
UNIVERSITY OF UTAH 201 SOUTH PRESIDENT'S CIRCLE RM 406 SALT LAKE CITY, UT 84112		501c3	29,622.	0.			SUICIDE RELATED RESEARCE
VETERANS MEDICAL RESEARCH 3350 LA JOLLA VILLAGE DRIVE (151A)							
SAN DIEGO, CA 92161	33-0189397	501C3	29,622.	0.			SUICIDE RELATED RESEARCH
VARIOUS GRANT REFUNDS		501C3	-19,802.	0.			SUICIDE RELATED RESEARCI

Schedule I (Form 990) (2012) PREVENTION					13-3393329	Page
Part III Grants and Other Assistance to Individuals in the Un Part III can be duplicated if additional space is needed.	i <b>ted States.</b> Con	nplete if the organiz	ation answered "Yes	to Form 990, Part IV, line 22.		V
(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash	assistance
Part IV Supplemental Information. Complete this part to provi	de the information	n required in Part I,	line 2, Part III, colum	n (b), and any other additional ir	nformation.	
SCHEDULE I, PART I, LINE 2: AFSP M	MONITORS	THE USE OF	GRANT FUN	DS THROUGH		
REQUIRED SUBMISSION OF SEMI-ANNUAL	_ PROGRES	S AND FINA	ANCIAL REPO	RTS.		
FINANCIAL FORMS ARE ITEMIZED AND F	REQUIRE D	ETAILED IN	NFORMATION.	ALL FORMS		
ARE SIGNED BY INVESTIGATORS, AS WE	ELL AS ME	NTORS IN T	THE CASE OF	YOUNG		
INVESTIGATORS AND POSTDOCTORAL FEI	LOWS, AN	D FINANCI <i>F</i>	AL/ADMINIST	RATIVE		
OFFICERS DESIGNATED BY THE SUPPORT	ING INST	ITUTION.	PRIMARY IN	VESTIGATORS		
ALSO PROVIDE AFSP WITH A DETAILED	BUDGET J	USTIFICATI	ON. ONCE	RECEIVED,		
REPORTS ARE THOROUGHLY REVIEWED BY	AFSP'S	RESEARCH A	AND MEDICAL	DIRECTORS.		
ADDITIONAL INFORMATION IS REQUESTE	ED WHEN N	ECESSARY.				

## SCHEDULE J (Form 990)

#### **Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

► Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

red "Yes" to Form 990,
5,
Open to Public
Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

► Attach to Form 990. ► See separate instructions.

AMERICAN FOUNDATION FOR SUICIDE

PREVENTION

Employer identification number 13-3393329

OMB No. 1545-0047

Pa	art I Questions Regarding Compensation				
	•			Yes	No
<b>1</b> a	Check the appropriate box(es) if the organization provided any	of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any rele	evant information regarding these items.			
	First-class or charter travel	Housing allowance or residence for personal use			
	Travel for companions	Payments for business use of personal residence			
	Tax indemnification and gross-up payments	Health or social club dues or initiation fees			
	Discretionary spending account	Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization	n follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described at	pove? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing				
	trustees, and the CEO/Executive Director, regarding the items	checked in line 1a?	2		
3	Indicate which, if any, of the following the filing organization us				
	CEO/Executive Director. Check all that apply. Do not check any				
	establish compensation of the CEO/Executive Director, but exp				
	Compensation committee	Written employment contract			
	Independent compensation consultant	X Compensation survey or study			
	X Form 990 of other organizations	Approval by the board or compensation committee			
4	Durings the vices did easy researchisted in Ferma 000 Dort VIII Co	aking A line to with warmant to the filling			
4	During the year, did any person listed in Form 990, Part VII, Se	ction A, line Ta, with respect to the filing			
	organization or a related organization:		40		Х
a	Receive a severance payment or change-of-control payment?	alified retirement plan?	4a 4b		X
D	Participate in, or receive payment from, a supplemental nonquity-based composition payment from an equity-based composition of the payment from an equity-based composition of the payment from an equity-based composition of the payment from a supplemental nonquity paymen		4c		X
·	If "Yes" to any of lines 4a-c, list the persons and provide the ap		40		
	in res to any or lines 4a-c, list the persons and provide the ap	spiloable amounts for each item in rait in.			
	Only section 501(c)(3) and 501(c)(4) organizations must con	nplete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did	the organization pay or accrue any compensation			
	contingent on the revenues of:				
а	The organization?		5a		X
b	Any related organization?		5b		Х
	If "Yes" to line 5a or 5b, describe in Part III.				
6	For persons listed in Form 990, Part VII, Section A, line 1a, did	the organization pay or accrue any compensation			
	contingent on the net earnings of:				
	The organization?		6a		X
b	Any related organization?		6b		Х
	If "Yes" to line 6a or 6b, describe in Part III.				
7	For persons listed in Form 990, Part VII, Section A, line 1a, did			,,	
			7	Х	
8	Were any amounts reported in Form 990, Part VII, paid or accre				٦,
_		4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable	• • •	1 _		
_	Regulations section 53.4958-6(c)?		9	<u></u>	l

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2012

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

AMERICAN FOUNDATION FOR SUICIDE

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and other deferred benefits		(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	Denents	(B)(()-(U)	in prior Form 990
(1) ROBERT GEBBIA	(i)	287,082.	15,000.	0.	27,643.	21,737.	351,462.	0.
EXECUTIVE DIRECTOR	(ii)	0.	0.	0.	0.	0.	0.	0.
(2) DANIEL KILLPACK	(i)	137,156.	0.	0.	0.	19,280.	156,436.	0.
CFO	(ii)	0.	0.	0.	0.	0.	0.	0.
(3) PAULA CLAYTON	(i)	192,148.	0.	0.	17,258.	280.	209,686.	0.
MEDICAL DIRECTOR	(ii)	0.	0.	0.	0.	0.	0.	0.
(4) MICHAEL LAMMA	(i)	194,358.	5,000.	0.	18,924.	12,275.	230,557.	0.
SR DIR FOR DEVELOPMENT	(ii)	0.	0.	0.	0.	0.	0.	0.
(5) JOHN MADIGAN	(i)	151,934.	0.	0.	15,872.	17,047.	184,853.	0.
SR DIR OF PUBLIC POLICY	(ii)	0.	0.	0.	0.	0.		0.
(6) ANN HAAS	(i)	141,184.	0.	0.	14,132.	0.	155,316.	0.
SR PROJECT SPECIALIST	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
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	(i)							
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	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Page 2

Part III Supplemental Information
Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.
PART I, LINE 7: THE FOLLOWING INDIVIDUALS, LISTED ON PART VII,
RECEIVED NON-FIXED PAYMENTS IN THE FORM OF A BONUS DURING THE YEAR:
ROBERT GEBBIA - \$15,000
MICHAEL LAMMA - \$5,000

# SCHEDULE M (Form 990)

Department of the Treasury

Internal Revenue Service

#### **Noncash Contributions**

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

AMERICAN FOUNDATION FOR SUICIDE PREVENTION

Employer identification number 13-3393329

Schedule M (Form 990) (2012)

Pai	rt i Types of Property								
		(a) Check if	(b) Number of	(c) Noncash contri	ibution	Method (	<b>(d)</b> of determir	ning	
		applicable	contributions or items contributed	amounts repor Form 990, Part VI		noncash con		_	S
1	Art - Works of art			,	, ,				
2	Art - Historical treasures								
3	Art - Fractional interests								
4	Books and publications								
5	Clothing and household goods								
6	Cars and other vehicles								
7	Boats and planes								
8	Intellectual property								
9	Securities - Publicly traded	X	4	31,	624.	FMV WHEN	CONTR	IBU	$\overline{ ext{TED}}$
10	Securities - Closely held stock								
11	Securities - Partnership, LLC, or								
	trust interests								
12	Securities - Miscellaneous								
13	Qualified conservation contribution -								
	Historic structures								
14	Qualified conservation contribution - Other								
15	Real estate - Residential								
16	Real estate - Commercial								
17	Real estate - Other								
18	Collectibles								
19	Food inventory								
20	Drugs and medical supplies								
21	Taxidermy								
22	Historical artifacts								
23	Scientific specimens								
24	Archeological artifacts	X	53	26	545.	RETAIL VA	יד דדדי		
25	Other (AUCTION ITEMS)	Λ	33	30,	343.	KEIAIL VA	TUCE		
26	Other ()								
27	Other ()								
<u>28</u> 29	Other ( )  Number of Forms 8283 received by the organize	zation durin	a the tax year for a	ontributions					
29	for which the organization completed Form 828		,		29				
	To whom the organization completed from oze	30,1 4111,1	Dones / tolanowica,	gomont	20			Yes	No
30a	During the year, did the organization receive by	v contributio	on any property rei	oorted in Part I. line	es 1-28 tha	at it must hold for		100	-110
	at least three years from the date of the initial of								
	the entire holding period?		•	•			30a		Х
b	If "Yes," describe the arrangement in Part II.								
31	Does the organization have a gift acceptance p	oolicy that re	equires the review	of any non-standa	rd contrib	utions?	31		X
32a	Does the organization hire or use third parties of								
	contributions?						32a		X
b	If "Yes," describe in Part II.								
33	If the organization did not report an amount in	column (c) 1	or a type of prope	rty for which colum	nn (a) is ch	ecked,			
	describe in Part II.								

232141 12-20-12

LHA

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

#### AMERICAN FOUNDATION FOR SUICIDE

Schedule M	(Form 990) (2012) PREVENTION	13-3393	329 Page <b>2</b>
Part II	Supplemental Information. Complete this part to provide the information required	by Bort L lines 20h 22h or	d 22 and whather
I dit ii	Complete this part to provide the information required	by Part I, lines 300, 320, an	id 55, and whether
	the organization is reporting in Part I, column (b), the number of contributions, the number	of items received, or a com-	dination of both.
	Also complete this part for any additional information.		
		<del></del>	
· <del></del>			
· <del></del>			·

Schedule M (Form 990) (2012)

232142 12-20-12

#### SCHEDULE O (Form 990 or 990-EZ)

#### Supplemental Information to Form 990 or 990-EZ

Department of the Treasury Internal Revenue Service Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

2012
Open to Public Inspection

Name of the organization

AMERICAN FOUNDATION FOR SUICIDE PREVENTION

Employer identification number 13-3393329

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

ADVOCACY: WE ADVOCATE AT THE FEDERAL, STATE AND LOCAL LEVELS TO URGE

LAWMAKERS TO DO ALL THEY CAN TO PREVENT SUICIDE, AND TO SUPPORT AND

CARE FOR THOSE AT RISK.

EXPENSES \$ 1,069,695. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.

FEDERAL EMPLOYMENT TAX FILINGS

AMERICAN FOUNDATION FOR SUICIDE PREVENTION (AFSP) USES THE SERVICES OF

A PROFESSIONAL EMPLOYER ORGANIZATION (PEO). THE PEO LEASES EMPLOYEES

TO AFSP AND COVERS ALL HUMAN RESOURCE AND PAYROLL FUNCTIONS. THE W-2S

AND ALL EMPLOYMENT TAX RETURNS ARE FILED BY THE PEO.

FORM 990, PART VI, SECTION B, LINE 11: THE FORM 990 WILL BE REVIEWED BY

THE CFO AND THE EXECUTIVE DIRECTOR. IT WILL THEN BE PRESENTED TO THE

FINANCE COMMITTEE FOR APPROVAL. FINALLY, THE FORM 990 WILL BE DISTRIBUTED

TO THE ENTIRE BOARD OF DIRECTORS BEFORE FILING WITH THE IRS.

FORM 990, PART VI, SECTION B, LINE 12: THE GOVERNANCE AND NOMINATING

COMMITTEE ASKS IF THERE ARE ANY CONFLICTS OF INTEREST BEFORE NOMINATING OR

RE-NOMINATING SOMEONE TO THE BOARD. CURRENTLY, STEPS ARE IN PLACE TO

REQUIRE ALL BOARD MEMBERS, OFFICERS AND KEY EMPLOYEES TO SIGN ANNUAL

CONFLICT OF INTEREST DISCLOSURE STATEMENTS. STEPS ARE ALSO IN PLACE TO

REGULARLY AND CONSISTENTLY MONITOR AND ENFORCE COMPLIANCE WITH THE CONFLICT

OF INTEREST POLICY.

FORM 990, PART VI, SECTION B, LINE 15: THE EXECUTIVE DIRECTOR'S AND MEDICAL DIRECTOR'S COMPENSATION ARE REVIEWED AND DETERMINED ANNUALLY BY THE EXECUTIVE COMMITTEE OF THE FOUNDATION. THE EXECUTIVE COMMITTEE USES COMPENSATION DATA FROM COMPARABLE ORGANIZATIONS AND/OR OUTSIDE COMPENSATION SURVEY DATA FROM TIME TO TIME AS PART OF ITS REVIEW. THE EXECUTIVE COMMITTEE IS COMPRISED OF BETWEEN 10 AND 12 INDEPENDENT BOARD MEMBERS ELECTED BY THE BOARD OF DIRECTORS EACH YEAR AND CHAIRED BY THE BOARD CHAIR. FURTHER, AS A MATTER OF PRACTICE, THE EXECUTIVE DIRECTOR PRESENTS, TO THE EXECUTIVE COMMITTEE FOR APPROVAL, HIS ANNUAL COMPENSATION RECOMMENDATIONS FOR ALL SENIOR LEVEL STAFF. THE FOLLOWING IS THE BOARD POLICY ON EXECUTIVE COMPENSATION THAT WAS RECOMMENDED BY AFSP'S GOVERNANCE COMMITTEE OF THE BOARD AND WAS ADOPTED BY THE BOARD OF DIRECTORS. "THE EXECUTIVE COMMITTEE SHOULD SERVE AS THE COMPENSATION COMMITTEE FOR THE REVIEW AND DETERMINATION OF EXECUTIVE STAFF COMPENSATION (EXECUTIVE DIRECTOR AND MEDICAL DIRECTOR). THE COMMITTEE SHOULD PERIODICALLY REVIEW COMPARATIVE MARKET DATA ON NONPROFIT EXECUTIVE COMPENSATION, AS WELL AS TRENDS IN THE NONPROFIT FIELD HAVING TO DO WITH EXECUTIVE COMPENSATION. THIS ANALYSIS SHOULD TAKE PLACE WHEN THERE IS A NEW HIRE AND WHEN DECISIONS ON EXECUTIVE STAFF COMPENSATION ARE TO TAKE PLACE. THE EXECUTIVE COMMITTEE SHOULD CONTINUE TO BE RESPONSIBLE FOR THE EXECUTIVE DIRECTOR'S PERFORMANCE. ALL STAFF PERFORMANCE APPRAISALS SHOULD CONTINUE TO BE THE RESPONSIBILITY OF THE IMMEDIATE SUPERVISOR. THE PERFORMANCE APPRAISALS OF THE TOP MANAGEMENT POSITIONS REPORTING TO THE EXECUTIVE DIRECTOR, INCLUDING THE MEDICAL DIRECTOR POSITION, SHOULD CONTINUE TO BE THE RESPONSIBILITY OF THE EXECUTIVE DIRECTOR, WITH INPUT PROVIDED BY THE VOLUNTEER OFFICERS AND/OR COMMITTEE CHAIRS THAT WORK CLOSELY WITH THESE TOP MANAGEMENT POSITIONS."

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

PREVENTION	13-3393329
AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA,	MA,MD,ME,MI,MS,MN
MO, MT, NC, ND, NE, NJ, NH, NM, NV, NY, OH, OK, OR, PA, RI, SC, SD, TN, TX,	UT,VA,VT,WA,WI,WV,
WY	
FORM 990, PART VI, SECTION C, LINE 19: AFSP'S FINANCIAL R	EPORTS ARE
PUBLISHED IN THE ANNUAL REPORT, WHICH IS POSTED EACH YEAR	ON THE AFSP
WEBSITE, SENT TO THE BOARD OF DIRECTORS, OTHER AFSP NATIO	NAL AND CHAPTER
VOLUNTEER LEADERS, AND THE MAJOR DONORS TO THE ORGANIZATI	ON. THE
INFORMATION IS ALSO SENT TO ANYONE FROM THE PUBLIC REQUES	TING A COPY. THE
FINANCIAL REPORTS ARE ALSO PROVIDED AS PART OF FILINGS SU	BMITTED TO STATES
AS PART OF AFSP'S CHARITABLE SOLICITATION FILINGS AND TO	CORPORATIONS,
FOUNDATIONS AND OTHER GRANT MAKING INSTITUTIONS AS PART C	F REQUESTS FOR
FUNDING. THE ORGANIZATION'S GOVERNING DOCUMENTS AND CONF	LICT OF INTEREST
POLICY ARE AVAILABLE ON THE ORGANIZATION'S WEBSITE AS WEL	L AS UPON REQUEST.
FORM 990, PART VII	
THE ORGANIZATION, IN A FULL TRANSPARENCY POSTURE TO REPOR	TING, IS
REPORTING ALL BENEFITS IN FULL IN PART VII, COLUMN F, AND	NOT APPLYING
THE \$10,000 PER ITEM EXCEPTION FOR CERTAIN BENEFITS.	

	ition and A		ition be	tan F	ORM 990 PAGE  Description			990
Asset Number	■ Date	I s.a. 11	1.25	1 :				
	Date placed in service	Method/ IRC sec.		Line No.	Cost or other basis	Basis reduction	Accumulated depreciation/amortization	Current year deduction
1 <u>F</u>	URNITUE	RE & E	EQUIPM	ENT	0.65 502		140 104	02.405
2	VARIES EASEHOI	SL D TMT	• 000	11 6 12 M	267,723.		149,124.	23,485
4	VARIES	אבן. דאוד עי	.000	11 K	114,497.		96,165.	2,317
*		990 F	PAGE 1	0 D	EPR		50,105	2,311
	<u> </u>	1	1		382,220.	0.	245,289.	25,802
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6261				H	- Current year section 179	(D) - Asset dispos	end	

#### Form **8868**

(Rev. January 2013)
Department of the Treasury
Internal Revenue Service

# Application for Extension of Time To File an Exempt Organization Return

File a separate application for each return.

OMB No. 1545-1709

• If you a	re filing for an Automatic 3-Month Extension, complet	te only Pa	rt I and check-this box		•	<b>▶</b> X
	ire filing for an Additional (Not Automatic) 3-Month Ex					
_			itic 3-month extension on a previous		rm 8868.	
	c filing (e-file). You can electronically file Form 8868 if y		•	•		corporation
	o file Form 990-T), or an additional (not automatic) 3-mor					
	file any of the forms listed in Part I or Part II with the exc					
	Benefit Contracts, which must be sent to the IRS in pap	•	·			
	irs.gov/efile and click on e-file for Charities & Nonprofits		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Part I	Automatic 3-Month Extension of Time		submit original (no copies nee	eded)		
A corpora	ation required to file Form 990-T and requesting an autor					
Part I only						<b>D</b>
	corporations (including 1120-C filers), partnerships, REM			t an exten	sion of time	• ==
	ome tax returns.		,,			
Type or	Name of exempt organization or other filer, see Instru	ctions.		Employer	identification r	number (EIN) or
print	AMERICAN FOUNDATION FOR SU					, ,
•	PREVENTION				13-3393	3329
File by the due date for	Number, street, and room or suite no. If a P.O. box, s	ee instruc	tions	Social ser	curity number (	
filing your   120 WALL STREET - 22ND FLOOR					,	
return. See instructions.			tress see instructions.			
	NEW YORK, NY 10005					
Enter the	Return code for the return that this application is for (file	e a separa	te application for each return)			01
	<u> </u>					
Applicati	on	Return	Application			Return
Is For	•	Code	is For			Code
Form 990	or Form 990-EZ	01	Form 990-T (corporation)			07
Form 990	)-BL	02	Form 1041-A			08
Form 472	20 (individual)	03	Form 4720			09
Form 990	)-PF	04	Form 5227			10
Form 990	)-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11
	0-T (trust other than above)	06	Form 8870		<del></del>	12
	DANIEL KILLPACI	K				<del></del> .
• The be	ooks are in the care of > 120 WALL STREE!	г-29Т	H FLOOR - NEW YORK	, NY	10005	
	none No. ► 212-363-3500		FAX No. ▶		<del></del>	
	organization does not have an office or place of business	s in the U				<b>D</b>
• If this	is for a Group Return, enter the organization's four digit	Group Ex	emotion Number (GEN)	If this is for	r the whole aro	Check this
box 🕨	If it is for part of the group, check this box					
	quest an automatic 3-month (6 months for a corporation				<u> </u>	
			ition return for the organization nam		The extension	
is f	or the organization's return for:					
▶	alendar year or					
•	X tax year beginning JUL 1, 2012	ar	nd ending JUN 30, 2013			
		' ```			-·	
2 If t	he tax year entered in line 1 is for less than 12 months, o	:heck.reas	son: Initial.return	Final retur	n	
_ <u>'</u>	Change in accounting period	comicas	mida.return	, mai recor	••	
. —						
3a If t	his application is for Form 990-BL, 990-PF, 990-T, 4720,	or 6069. e	enter the tentative tax, less any	T		
	nrefundable credits. See instructions.		and the second second second	За	s	0.
_	his application is for Form 990-PF, 990-T, 4720, or 6069,	enter any	refundable credits and		<u> </u>	<del></del>
	timated tax payments made. Include any prior year over	-		3b	   \$	0.
<del></del>	lance due. Subtract line 3b from line 3a. Include your pa			155	-	
	using EFTPS (Electronic Federal Tax Payment System).			3c	\$	0.
	If you are going to make an electronic fund withdrawal					
	For Privacy Act and Paperwork Reduction Act Notice					8 (Rev. 1-2013)

223841 01-21-13

Form 88	68 (Rev. 1·2013)					Page 2
• If you	are filing for an Additional (Not Automatic) 3-Month Ex	ctension, c	complete only Part II and check this	box		▶ لكا -
Note, Or	ily complete Part II if you have already been granted an	automatic	3-month extension on a previously fi	ied Form	8868.	
<ul><li>If you</li></ul>	are filing for an Automatic 3-Month Extension, comple				-	
Part I	Additional (Not Automatic) 3-Month E	xtensio	n of Time. Only file the origin	al (no co	opies neede	ed).
			Enter filer's	identifyir	ng number, se	e instructions
Type or	Name of exempt organization or other filer, see instru			Employe	r identification	number (EIN) or
print	AMERICAN FOUNDATION FOR SUI	CIDE	·		13-339	
File by the	4 (4					
filing your return. See	Number, street, and room or suite no. If a P.O. box, s 120 WALL STREET - 22ND FLOO		tions.	Social se	curity number	(SSN)
Instructions	City, town or post office, state, and ZIP code. For a f	oreign add	Iress, see instructions.			
				<u>-</u>		
Enter the	e Return code for the return that this application is for (fil	e a separa	te application for each return)			01
Applicat	ion	Return	Application			Return
ls For_		Code	Is For			Code
Form 99	0 or Form 990-EZ	01				
Form 99	0-BL	02	Form 1041-A	_		80
	20 (individual)	03	Form 4720			09
Form 99	Form 990-PF 04 Form 5227				10	
	Form 990-T (sec. 401(a) or 408(a) trust) 05 Form 6069				11	
	0-T (trust other than above)	06	Form 8870			12
STOPIC	lo not complete Part II if you were not already granted		natic 3-month extension on a prev	iously file	ed Form 8868.	
	DANIEL KILLPAC ooks are in the care of > 120 WALL STREE	-	H ET OOD NEW YORK	NTV	10005	
	ooks are in the care of ► 120 WALL STREE hone No. ► 212-363-3500	1-231		, 141	10003	
	· · · · · · · · · · · · · · · · · · ·		FAX No.			<b>.</b> $\Box$
	organization does not have an office or place of busines is for a Group Return, enter the organization's four digit					
box ▶	If it is for part of the group, check this box	7	ch a list with the names and EINs of		_	•
	equest an additional 3-month extension of time until		15, 2014	all memo	iers uie exteris	don's lor.
			, 2012 and ending	אוזדו ה	30, 20	13
	he tax year entered in line 5 is for less than 12 months, of		<del></del>	Final		
Ē	Change in accounting period					
7 St	ate in detail why you need the extension					
A.	DDITIONAL TIME IS NECESSARY	IN OR	DER TO FILE A COMP	LETE	AND ACC	URATE
R.	ETURN.	_				
					¢	
8a If t	his application is for Form 990-BL, 990-PF, 990-T, 4720,	or 6069, e	nter the tentative tax, less any			,
no	nrefundable credits. See instructions.			8a	\$	0.
b If t	his application is for Form 990-PF, 990-T, 4720, or 6069,	enter any	refundable credits and estimated			<u> </u>
tax	c payments made. Include any prior year overpayment al	llowed as a	a credit and any amount paid	<u> </u>		
pr	eviously with Form 8868.			8b	\$	0.
	lance due. Subtract line 8b from line 8a. Include your pa	•	th this form, if required, by using	- 1		
EF	TPS (Electronic Federal Tax Payment System). See instr			8c	\$	0.
Under nei	Signature and Verifical nallies of perjury, I declare that I have examined this form, includ		st be completed for Part II of parting schedules and statements, and to		f mv knowledae	and belief
it is true,	correct, and complete, and that I am authorized to prepare this le	orm.	,	50010	,omiougo	
Signature	► Title ►	CPA		Date	•	
						68 (Rev. 1-2013)

## TAX RETURN FILING INSTRUCTIONS

CALIFORNIA FORM 199

#### FOR THE YEAR ENDING

JUNE 30, 2013

Prepared for	AMERICAN FOUNDATION FOR SUICIDE PREVENTION 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005
Prepared by	MCGLADREY LLP 1185 AVENUE OF THE AMERICAS NEW YORK, NY 10036-2602
Amount due or refund	NO PAYMENT REQUIRED
Make check payable to	NOT APPLICABLE
Mail tax return and check (if applicable) to	NOT APPLICABLE
Return must be mailed on or before	NOT APPLICABLE
Special Instructions	THE FORM 199 RETURN HAS BEEN PREPARED FOR ELECTRONIC FILING. IF YOU WISH TO HAVE IT TRANSMITTED ELECTRONICALLY TO THE FTB, PLEASE SIGN, DATE AND RETURN FORM 8453-EO TO OUR OFFICE. WE WILL THEN SUBMIT THE ELECTRONIC RETURN TO THE FTB. DO NOT MAIL A PAPER COPY OF THE RETURN TO THE FTB.

Date Accented

DO NOT MAIL THIS FORM TO FTB

Date Accepti	90		<del></del>		DO NO I	WAL THIS FORM TO FTB
2012	— Caiii	ornia e-file npt Organia	Return Auth	orization	for	FORM <b>8453-EO</b>
Exempt Organiza	tion name	ter in the second s			Барандан түрөй көрүк үчкө төмөн көмөн көмөн көмөн көрүн тайын айын көмөн көмөн көрүн тайын	ldentifying number
AMERICA PREVEN		ION FOR SU	JICIDE			13-3393329
		formation (whole do	<del></del>			
1 Total gr	oss receipts (Form	199, line 4)	***************************************		***************************************	1 15,674,670 00
	oss income (Form 1	199, line 8)	***********************	**********	*************************	2 15,665,243 00
3 Total ex	penses and disbur	sements (Form 199,	, line 9)	**********************	*******************************	3 13,126,244 <sub>00</sub>
Part II Se	ttle Your Account	Flectronically for T	Taxable Year 2012	***************************************	<del></del>	
	etronic funds witho	<del></del>	<del></del>	4b: V	/ithdrawal date (MM/DI	D/YYY)
***************************************			the exempt organization			
5 Routing	number					
6 Account				7 Type of a	account: Checki	ng Savings
	claration of Office	····				
I authorize the on line 4a.	exempt organization's	s account be settled as	designated in Part II. If I o	check Part II, Box 4, I	authorize an electronic fu	nds withdrawal for the amount listed
transmitter, or California elect a balance due i organization w statements be	Intermediate service pronic return. To the be return, I understand the fill remain liable for the transmitted to the FTE	provider and the amous est of my knowledge as hat if the Franchise Tax e fee liability and all app 3 by the ERO, transmitt	ints in Part I above agree wind belief, the exempt orgal x Board (FTB) does not rec plicable interest and penalt	ith the amounts on the nization's return is true in the full and timely paids. I authorize the exprovider. If the proc	ne corresponding lines of ue, correct, and complete. ayment of the exempt orga- tempt organization return essing of the exempt org	Electronic return originator (ERO), the exempt organization's 2012 If the exempt organization is filing anization's fee liability, the exempt and accompanying schedules and anization's return or refund is
Sign Here	Signature of Officer	Jelli	<u> </u>	EXECUT	IVE DIRECTOR	2
i declare that I am only an into accurately refle provided the or 1345, 2012 e-f the exempt org I declare that I	have reviewed the about the control of the cata on the reganization officer with the Handbook for Auth panization return is file have examined the about the	ove exempt organizatic ivider, I understand tha turn.) I have obtained t h a copy of all forms al norized e-file Providers. dd, whichever is later, a nove exempt organizati	at I am not responsible for the organization officer's s nd information that I will fi s, I will keep form FTB 8453 and I will make a copy avai	tries on form FTB 645 reviewing the exemp ignature on form FTE le with the FTB, and I 3-EO on file for four y lable to the FTB upon trying schedules and s	t organization's return. I d 8 8453-EO before transmit have followed all other re- ears from the due date of request. If I am also the p	prrect to the best of my knowledge. (If I eclare, however, that form FTB 8453-EC ting this return to the FTB; I have quirements described in FTB Pub. the return or four years from the date laid preparer, under penalties of perjury t of my knowledge and belief, they are
ERO ERO	ture	at A	ert	Date/ 4/29/14	Check if Che also paid if se preparer emp	olf- ployed
if cold	-employed) 📂	MCGLADREY	712 02 mil 27	<del></del>		FEIN 42-0714325
Sign and a	ddress	1185/AVENU NEW/YORK,		ERICA\$		ZIP Code 10036-2602
Under penalties and belief, they	s of perjury, I declare	that I have examined t		turn and accompany	ing schedules and stateme have knowledge.	ents, and to the best of my knowledge
Paid	Paid A	10	-/	Date	/ /   Check	Paid preparer's PTIN
Preparer	preparer's signature	Mari,	She is	41	if self- employed	P00029738
Must	Firm's name (or yours	MCGLADRE			/	FEIN 42-0714325
Sign	if self-employed) and address			AMERICAS		10026 0600
		NEW YORK	K, NY			ZIP Code 10036-2602
For Drivoov	Notice ant form E	TD 1101				ETD 8453 EO 3013

TAXABLE YEAR

### California Exempt Organization **Annual Information Return**

228941 12-18-12 **FORM** 

2012

199

Calendar Year	2012	or fiscal year beginning month JULY day 1 year 2012, and ending month JUNE		day 30 year 2013.
Corporation/Or	-		rporation	number
		FOUNDATION FOR SUICIDE	0404	
PREVEN			8101	13
Address (suite,			2201	220
City WA	цЬ	STREET - 29TH FLOOR 13-	3393	3349
NEW YO	אס	NY 10005		
A First Retu		Yes X No J If exempt under R&TC Section 23701d, ha	s the or	nanization
		rn Yes X No during the year: (1) participated in any poli		
		47(a)(1)trust Yes X No or (2) attempted to influence legislation or		
D Final Retu		or (3) made an election under R&TC Section		*
		lved • Surrendered (Withdrawn) (relating to lobbying by public charities)?		
		ed/Reorganized Enter date: • If "Yes," complete and attach form FTB 350		
	_	ing method: K Is the organization exempt under R&TC Se		3701g? • ☐ Yes <b>X</b> No
(1)	Cas			
F Federal re	eturn	filed? sources		\$
(1) ●	990	OT (2) ● 990(PF) (3) ● Sch H (990) L If organization is exempt under R&TC Sect	ion 237	01d and is
<b>G</b> Is this a g	roup	filing for the subordinates/affiliates? • 🔲 Yes 🛽 No 🛭 exclusively religious, educational, or charit	able, and	d is
		a roster. See instructions supported primarily (50% or more) by pub		
<b>H</b> Is this or	ganiza	ition in a group exemption?		
If "Yes," w	/hat is	the parent's name? M Is the organization a Limited Liability Comp		●  Yes X No
		N Did the organization file Form 100 or Form	109 to	
	-	ation have any changes in its activities, governing report taxable income?		
		icles of incorporation, or bylaws that have 0 ls the organization under audit by the IRS of the organization under a decrease of the organi		
		ted to the Franchise Tax Board? Yes X No IRS audited in a prior year?		●
		n, and attach copies of revised documents.		
Parti		ete Part I unless not required to file this form. See General Instructions B and C.  Gross sales or receipts from other sources. From Side 2, Part II, line 8	1	350,461.00
	2	Gross dues and assessments from members and affiliates	2	
	3	Gross contributions, gifts, grants, and similar amounts received STMT 1		15,324,209.00
Receipts	4	Total gross receipts for filing requirement test. Add line 1 through line 3.		20,022,200
and	·	This line must be completed. If the result is less than \$50,000, see General Instruction B	4	15,674,670.00
Revenues	5	Cost of goods sold STMT 3 STMT 2 ● 5 9,427.0		7 7 90
	6	Cost or other basis, and sales expenses of assets sold	_	
	7	Total costs. Add line 5 and line 6	7	9,427.00
	8	Total gross income. Subtract line 7 from line 4		15,665,243.00
Fynanasa	9	Total expenses and disbursements. From Side 2, Part II, line 18	9	13,126,244.00
Expenses	10	Excess of receipts over expenses and disbursements. Subtract line 9 from line 8		2,538,999.00
	11	Filing fee \$10 or \$25. See General Instruction F		N/A 00
Filing	12	Total payments		00
Fee	13	Penalties and Interest. See General Instruction J	-	00
	14	Use tax. See General Instruction K	14	00
	15	Balance due. Add line 11, line 13, and line 14. Then subtract line 12 from the result		00
C: mm	it is t	r penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the bes rue, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowl	edge.	
Sign	Signa	ture EXECUTIVE DIRE		● Telephone
Here	of off	Date		● PTIN
	Prepa	Check if self-employed		P00029738
Paid		·		● FEIN
Preparer's	(or yo	s name urs, MCGLADREY LLP		42-0714325
Use Only	if self	4405		Telephone
,		new York, NY 10036-2602		212-372-1000
	May	the FTB discuss this return with the preparer shown above? See instructions	X Yes	<del>'</del>
	_			

For Privacy Notice, get form FTB 1131.

228951 12-18-12

Part II Organizations with gross receipts of more than \$50,000 and private foundations regardless of amount of gross receipts - complete Part II or furnish substitute information.

	1	Gross sales or receipts from all t	ousiness activities. See instruc	ctions		•	1	
	2	Interest				•	2	60,994.00
	3	Dividends				•	3	00
Receipts	4	Gross rents				•	4	00
from	5					•	5	00
Other	6	Gross amount received from sale	e of assets (See Instructions)			•	6	00
Sources	7	Other income			SEE STA	TEMENT 4 •	7	
	8						8	
	9	, 5, 5,	similar amounts paid		STA	TEMENT 5 •	9	<u> </u>
	10		rs			•	10	
	11		ors, and trustees		SEE STA	TEMENT 6 •	11	
		Other salaries and wages					12	
Expenses	13						13	
and	14						14	
Disburse	15	Rents				•	15	
ments	16	Depreciation and depletion (See	instructions)			•	16	
	17	•	ents		SEE STA	TEMENT 7 •	17	
		Total expenses and disburseme	nts. Add line 9 through line 17	7. Enter	here and on Side 1, P	art I, line 9		13,126,244.00
Sched	ule L	_ Balance Sheets	Beginning of	taxable	e year		of tax	xable year
Assets			(a)		(b)	(c)		(d)
					3,047,029.			• 5,457,835.
		ts receivable						•
		eceivable						•
								• 223,419.
		state government obligations						•
		s in other bonds						•
7 Inves	tment	s in stock STMT 8			2,169,096.			<ul><li>2,429,207.</li></ul>
8 Mort								•
<b>9</b> Other	inves	tments						•
<b>10 a</b> De	precia	ble assets	351,076.			382,22		
<b>b</b> Le	ss acc	umulated depreciation	(219,487.)		131,589.	( 245,289	• )	136,931.
11 Land								•
<b>12</b> Other	asset	s STMT 9			528,329.			• 744,033.
13 Total	assets				5,876,043.			8,991,425.
Liabilitie								
<b>14</b> Acco	unts p	ayable			609,411.			• 844,580.
		ns, gifts, or grants payable			1,379,939.			<ul><li>1,515,037.</li></ul>
		notes payable						•
<b>17</b> Mort	gages	payable						•
18 Other	liabili	ties STMT 10			168,061.			174,972.
19 Capit	al stoc	k or principle fund						•
		oital surplus. Attach reconciliation						•
		rnings or income fund			3,718,632.			• 6,456,836.
		ies and net worth			5,876,043.			8,991,425.
Sched	ule N	M-1 Reconciliation of income Do not complete this sched	per books with income per redule if the amount on Schedule		e 13, column (d), is les	ss than \$50,000.		
1 Net in	ncome	per books	• 2,738,2	04.	7 Income recorded	I on books this year		
2 Fede					not included in th	nis return. <b>STMT</b>	12	• 224,205.
3 Exce	ss of c	apital losses over capital gains				is return not charged		
		recorded on books this year				ome this year		•
		ecorded on books this year not			9 Total. Add line 7			224,205.
-		this return STMT						
		ine 1 through line 5	2,763,2		Subtract line 9 fr	om line 6		2,538,999.

FORM 199 CAS	H CONTRIBUTIONS OF \$5000 OR MORE INCLUDED ON PART I, LINE 3	S	TATEMENT	1
CONTRIBUTOR'S NAME	CONTRIBUTOR'S ADDRESS	DATE OF GIFT	AMOUNT	
CONTRIBUTIONS < 2% OF PAGE 9, LINE 1H	C/O AFSP, 120 WALL STREET, 29TH FLOOR NEW YORK, NY 10005	06/30/13	15,324,20	9.
TOTAL INCLUDED ON LINE 3			15,324,20	9.

FOR	м 199		_	GOODS SOLD STATEMENT PART I, LINE 5	2
cos	T OF GOODS SOLD				
1.	INVENTORY AT BEGINNING	G OF YEAR	•		
	MERCHANDISE PURCHASED COST OF LABOR MATERIALS AND SUPPLIE OTHER COSTS ADD LINES 1 THROUGH 5	S	•	<ul><li></li><li></li><li></li><li>9,427</li></ul>	27
7.	INVENTORY AT END OF Y	EAR			
8.	COST OF GOODS SOLD (L	INE 6 LES	S L	INE 7) 9,4	27

FORM 199 COST OF GOODS SOLD - OTHER COSTS	STATEMENT 3
DESCRIPTION	AMOUNT
JEWELRY AND VIDEO COSTS	9,427.
TOTAL INCLUDED ON FORM 199, PART I, LINE 5	9,427.
FORM 199 OTHER INCOME	STATEMENT 4
DESCRIPTION	AMOUNT
INCOME FROM FUNDRAISING EVENTS SURVIVORS CONFERENCE	89,055. 118,640.

FORM 199 CAS	SH CONTRIBUTIONS, GIFTS, GRANTS AND SIMILAR AMOUNTS PAID	S	STATEMENT 5
ACTIVITY CLASSIFICATI	ION: RESEARCH GRANT		
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
EMMA PENDLETON BRADLEY HOSPITAL	ALDRICH BLDG 593 EDDY STREET, 3RD FLOOR - PROVIDENCE, RI 02903	NONE	98,741.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
BOSTON VA REASEARCH INSTITUTE INC	150 S HUNTINGTON AVENUE - BOSTON, MA 02130	NONE	82,854.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
BUTLER HOSPITAL	345 BLACKSTONE BOULEVARD - PROVIDENCE, RI 02906	NONE	82,969.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
GROUP HEALTH COOPERATIVE	P.O.BOX 34587 - SEATTLE, WA 98124	NONE	171,493.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
MASS GENERAL HOSPITAL RESEARCH	101 HUNTINGON AVENUE - BOSTON, MA 02199	NONE	177,503.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
MEDICAL COLLEGE OF GEORGIA	1120 15TH STREET - AUGUSTA, GA 30912	NONE	29,592.

DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
NEW YORK UNIVERSITY SCHOOL OF MEDICINE	P.O.BOX 415026 - BOSTON, MA 02241	NONE	74,056.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
RUTGERS UNIVERSITY-RIZVI SHIREEN	152 FRELINGHUYSEN RD - PISCATAWAY, NJ 08854	NONE	71,133.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
TEXAS TECH UNIVERSITY	P.O.BOX 41105 - LUBBOCK, TX 79409	NONE	29,622.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
MOUNT SINAI SCHOOL OF MEDICINE	ONE GUSTAVE LEVY PLACE BOX 3500 - NEW YORK, NY 10029	NONE	74,056.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
COLUMBIA UNIVERSITY OF THE CITY OF NEW Y	P.O.BOX 28789 - NEW YORK, NY 10087	NONE	113,605.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
UNIVERSITY OF CALIFORNIA SAN FRANCISCO	1855 FOLSOM STREET MCB 425 - SAN FRANCISCO, CA 94143	NONE	74,056.
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT
UNIVERSITY OF ARIZONA	P.O.BOX 3520 - TUCSON, AZ 85722	NONE	29,622.

DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT	
UNIVERSITY OF CALIFORNIA LOS ANGELES	BOX 951432 1125 MURPHY HALL, 405 HILGARD AVENUE - LOS ANGELES, CA 90095	NONE	83,930.	
DONEES NAMEUNIVERSITY OF	DONEES ADDRESS  263 FARMINGTON AVENUE -	RELATIONSHIP ————— NONE	AMOUNT	
CONNECTICUT HEALTH CENTER	FARMINGTON, CT 06030		74,056.	
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT	
UNIVERSITY OF ILLINOIS AT CHICAGO	P.O.BOX 20787 - SPRINGFIELD, IL 62708	NONE	83,930.	
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT	
UNIVERSITY OF PITTSBURGH	P.O.BOX 371220 - PITTSBURGH, PA 15251	NONE	29,622.	
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT	
UNIVERSITY OF UTAH	201 SOUTH PRESIDENT'S CIRCLE RM 406 - SALT LAKE CITY, UT 84112	NONE	29,622.	
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT	
VETERANS MEDICAL RESEARCH	3350 LA JOLLA VILLAGE DRIVE (151A) - SAN DIEGO, CA 92161	NONE	29,622.	
DONEES NAME	DONEES ADDRESS	RELATIONSHIP	AMOUNT	
VARIOUS GRANT REFUNDS	C/O AFSP, 120 WALL ST - NEW YORK, NY 10005	NONE	-19,802.	

DONEES NAME	DONEES ADDRESS		RELATIONSHIP	AMOUNT	
ASTON UNIVERSITY	ASTON TRIANGEL E OTHER B4 7ET, GE KINGDOM	71,901	1.		
DONEES NAME	DONEES ADDRESS		RELATIONSHIP	AMOUNT	
UNIVERSITY OF TORONTO SCARBOROUGH	12 QUEEN'S PARK CRESCENT NONE OUGH WEST 3RD FLOOR - TORONTO, CANADA				0.
	TOTAL FOR THIS A	ACTIVITY		1,576,113	3.
TOTAL INCLUDED ON FOR	RM 199, PART II, I	INE 9		1,576,113	3.
EODY 100 COMPENS	TON OF OFFICERS	DIDEGEORG A	TD EDITORED	CM2 MENTEN	
FORM 199 COMPENSA	ATION OF OFFICERS,	DIRECTORS AI	ND TRUSTEES	STATEMENT	6
FORM 199 COMPENSA	ATION OF OFFICERS,	DIRECTORS AI TITLE AVERAGE HRS	AND	STATEMENT  COMPENSATION	
		TITLE	AND WORKED/WK	COMPENSATIO	
NAME AND ADDRESS  DAVID NORTON 120 WALL STREET - 291	TH FLOOR	TITLE AVERAGE HRS CHAIR	AND WORKED/WK	COMPENSATIO	ON
NAME AND ADDRESS  DAVID NORTON 120 WALL STREET - 291 NEW YORK, NY 10005  NANCY FARRELL 120 WALL STREET - 291	TH FLOOR TH FLOOR	TITLE AVERAGE HRS CHAIR 1.00	AND WORKED/WK	COMPENSATIO	ON
NAME AND ADDRESS  DAVID NORTON 120 WALL STREET - 291 NEW YORK, NY 10005  NANCY FARRELL 120 WALL STREET - 291 NEW YORK, NY 10005  JOHN F. GREEDEN, M.D. 120 WALL STREET - 291	TH FLOOR TH FLOOR TH FLOOR	TITLE AVERAGE HRS  CHAIR  1.00  VICE CHAIR  1.00  PRESIDENT	AND WORKED/WK	COMPENSATIO	ON 0.

AMERICAN FOUNDATION FOR SUICIDE PREV	/ENTI	13-3393329
NORMAN FINE 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	TREASURER 1.00	0.
MICHAEL BALLARD 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
J. THOMAS BENTLEY 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
LOUIS BRADBURY (THRU 2/13) 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
MARK BROOKSHIRE 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
PHILIP CHAPPELL (FROM 1/13) 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
KEITH CHERRY, PH.D 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
JAMES COMPTON (FROM 1/13) 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
YEATES CONWELL, M.D. 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
CHARLEY CURIE 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
DAVID A. DODD 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
DWIGHT L. EVANS, M.D. 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
KAY REDFIELD JAMISON, PH.D. 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR (THRU 12/12) 1.00	0.

AMERICAN FOUNDATION FOR SUICIDE PREV	/ENTI	13-3393329
RICHARD B. KIRCHHOFF 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
J. JOHN MANN, M.D. 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
ERIC MARCUS 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
ROBERT NAU 120 WALL STREET – 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
CHARLES B. NEMEROFF, M.D., PH.D. 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
PHILIP T. NINAN 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
PAUL PERRYMORE 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
KELLY POSNER, PH.D. 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
WALTRAUD PRECHTER 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
CHARLES F. REYNOLDS, M.D. 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR (FROM 1/13) 1.00	0.
PHILLIP SATOW 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
STEVE SIPLE 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
ANDREW SLABY, M.D., PH.D., M.P.H 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.

AMERICAN FOUNDATION FOR SUICIDE PRE	VENTI	13-3393329
LAWRENCE SPRUNG 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
MARCO TAGLIETTI, M.D. 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR (FROM 1/13) 1.00	0.
ALAN WEEKS 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
DAVID WHITEHOUSE, M.D. 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR (THRU 12/12) 1.00	0.
ELINOR WOHL 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	DIRECTOR 1.00	0.
ROBERT GEBBIA 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	EXECUTIVE DIRECTOR 40.00	344,447.
DANIEL KILLPACK 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	CFO 40.00	166,201.
PAULA CLAYTON 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	MEDICAL DIRECTOR 40.00	284,459.
MICHAEL LAMMA 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	SR DIR FOR DEVELOPMENT 40.00	228,827.
JOHN MADIGAN 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005	SR DIR OF PUBLIC POLICY 40.00	184,599.
TOTAL TO FORM 199, PART II, LINE 11		1,208,533.

FORM 199 OTHER EXPENSES		STATEMENT	7
DESCRIPTION		AMOUNT	
OUT OF DARKNESS PROGRAM CONFERENCES & PROGRAMS EQUIP RENTAL & MAINT DIRECT EXPENSES OF FUNDRAISING EVENTS PENSION PLAN CONTRIBUTIONS OTHER EMPLOYEE BENEFITS ACCOUNTING FEES LOBBYING FEES OTHER PROFESSIONAL FEES OFFICE EXPENSES INFORMATION TECHNOLOGY TRAVEL INSURANCE TOTAL TO FORM 199, PART II, LINE 17		826,63 549,31 160,68 2,693,52 164,80 236,85 33,13 231,96 463,10 640,27 200,81 674,34	LO. 36. 26. 07. 55. 30. 56. 08. 78. L4.
IOIAL IO FORM 199, TART II, LINE I/			
FORM 199 INVESTMENTS IN STOCK		STATEMENT	8
DESCRIPTION	BEG. OF YEAR	END OF YEA	AR
PUBLICLY TRADED SECURITIES	2,169,096.	2,429,20	07.
TOTAL TO FORM 199, SCHEDULE L, LINE 7	2,169,096.	2,429,20	07.
FORM 199 OTHER ASSETS		STATEMENT	9
DESCRIPTION	BEG. OF YEAR	END OF YEA	AR
PLEDGES AND GRANTS RECEIVABLE PREPAID EXPENSES AND DEFERRED CHARGES DEFERRED EDUCATIONAL COST RESTRICTED CERTIFICATE OF DEPOSIT SECURITY DEPOSIT	178,085. 74,866. 191,856. 68,107. 15,415.	312,75 178,03 178,35 68,11 6,77	38. 50. L8.
TOTAL TO FORM 199, SCHEDULE L, LINE 12	528,329.	744,03	

FORM 199	STATEMENT	10		
DESCRIPTION		BEG. OF YEAR	END OF YEA	R
DEFERRED RENT		168,061.	168,77 6,19	
TOTAL TO FORM	174,97	2.		
FORM 199	EXPENSES RECORDED ON BOOKS TH NOT DEDUCTED IN THIS RETU		STATEMENT	11
DESCRIPTION			AMOUNT	
DONATED SERVIC	ES AND USE OF FACILITIES		25,00	0.
TOTAL TO FORM	199, SCHEDULE M-1, LINE 5		25,00	0.
FORM 199	INCOME RECORDED ON BOOKS THIS NOT INCLUDED IN THIS RETU		STATEMENT	12
DESCRIPTION			AMOUNT	
	NS ON INVESTMENTS ES AND USE OF FACILITIES		199,20 25,00	
TOTAL TO FORM	199, SCHEDULE M-1, LINE 7		224,20	5.

TAXABLE YEAR 2012

## **Corporation Depreciation and Amortization**

CALIFORNIA FORM
3885

											<del></del>
Attach to Form 100 or Form 1	00W.			FORM	199			F	EIN	13-33	93329
Corporation name									Califo	rnia corporatio	on number
AMERICAN FOUN	DATION	FOR SU	ICIDE								
PREVENTION										C18810	13
Part I Election To Expense (											
1 Maximum deduction unde	r IRC Section 1	79 for Californ	ia						1		\$25,000
2 Total cost of IRC Section											
3 Threshold cost of IRC Sec											\$200,000
4 Reduction in limitation. Su											
5 Dollar limitation for taxable	e year. Subtract	line 4 from lin	e 1. If zero or						5		
(a) [	Description of p	operty		<b>(b)</b> Cost (b	usiness use o	nly) (	<b>c)</b> Elected o	ost	_		
6											
7 Listed property (elected IF											
8 Total elected cost of IRC S											
9 Tentative deduction. Enter									9		
10 Carryover of disallowed de											
11 Business income limitation											
12 IRC Section 179 expense							 I		12		
13 Carryover of disallowed de											
Part II Depreciation and Ele	ction of Addition						1				
(a) Description property	(b)	I C	(c) ost or	(d Depreciation		(e)	Life o	ır		( <b>g)</b> eciation	(h)
Description property	Date acquire	1 1	r basis	allowable in 6		Depreciation Method	rate			is year	Additional first year
44 1 DUDNITOU	DE 6 E6	TIT DAGES									depreciation
14 1 FURNITU				1 /	0 104	CT	000	. +	<u> </u>	2 40E	
2 1 112 (111)	VARIOUS		7,723.	14	9,124.	рп	.000	<u>'</u>		3,485.	
2 LEASEHO				-	06,165.	CT	000	. +		2,317.	
	VARIOUS	, 11	4,497.	9	00,100.	рп	.000	<u>'</u>		Z, 31/.	
								_			
TOTALS		20	2,220.	2.4	5,289.			_			
			-				1	_			
15 Add the amounts in colum	(0)	` '	`	, -				45	2	5,802.	
See instructions for line 14	4, COIUIIIII (11)							15		3,004.	
Part III Summary 16 Total: If the corporation is	electing:								1		
IRC Section 179 expense,	add the amoun	t on line 12 an	d line 15, colu	mn (g); <b>or</b>							
Additional first year depre	ciation under R	&TC Section 2	4356, add the	amounts on line	e 15, columns	(g) and (h), (	r		16	2	5,802.
Depreciation (if no election 17 Total depreciation claimed									17		5,802.
<b>18</b> Depreciation adjustment. I									''		3,002.
If line 17 is less than line 1	-										
amounts are used to deter						•	-		18		0.
Part IV Amortization	mine net meen	io bololo stato	aujustinonts c	711 01111 100 01	101111 10044, 1	io adjustinom	13 11000330	iy•)	10		
(a)		(b)		(c)	1 (	d)	(e)		(f)	(9	1)
Description of prope	rty D	ate acquired		st or		n allowed or	(e) R&TC	Per	riod or	Amort	
			othe	r basis	allowable in	earlier years	section (see instructio	ns) perd	centage	for thi	s year
19							(acc mon acno	,			
								+			
								$\top$			
20 Total. Add the amounts in	column (a)						•		20		
21 Total amortization claimed	(0)								21		
22 Amortization adjustment. I											
Side 1, line 6. If line 21 is I	_								22		

022 Date Ac	ccepted				DO NO	т ма	IL THI	S FORM TO FTB
	LE YEAR <b>)12</b>		e-file Return rganizations	Authorization for				FORM <b>8453-EO</b>
Exempt Or	rganization name					le	dentifying r	number
	RICAN FO ENTION	OUNDATION I	FOR SUICIDE				13-33	393329
Part I	Electronic	Return Information	n (whole dollars only)					
<b>1</b> To	tal gross rece	pts (Form 199, line	4)					15,674,670 <sub>00</sub>
<b>2</b> To	tal gross inco	me (Form 199, line 8	3)				. 2	15,665,243 <sub>00</sub>
<b>3</b> To	tal expenses	and disbursements	(Form 199, line 9)				3	13,126,244 00
Part II	Settle You	Account Electron	ically for Taxable Year 2	2012				
4		unds withdrawal	4a Amount		awal date (MN	//DD/Y	YYY)	
Part III		formation (Have yo	u verified the exempt org	anization's banking information?	')			
	uting number							
6 Acc	count number	n of Officer		7 Type of accou	ınt: ∟⊥ Che	ecking		Savings
on line 4 Under pe transmitt California a balance organiza statemen delayed	a. enalties of perju ter, or intermed a electronic retu e due return, I u tion will remain nts be transmitte	ry, I declare that I am a ate service provider at rn. To the best of my I nderstand that if the F liable for the fee liabili ed to the FTB by the EF	in officer of the above exemp nd the amounts in Part I abov knowledge and belief, the exe ranchise Tax Board (FTB) do by and all applicable interest a RO, transmitter, or intermedia	art II. If I check Part II, Box 4, I author organization and that the information agree with the amounts on the core empt organization's return is true, cores not receive full and timely paymer and penalties. I authorize the exempt atte service provider. If the processing provider, the reason(s) for the deliverse	on I provided to responding lines rect, and compl it of the exempt organization ret g of the exempt ay.	my Electory Electory Electory In the Green Telectory Electory Elec	tronic reto exempt of e exempt ation's fee accompa	urn originator (ERO), rganization's 2012 corganization is filing e liability, the exempt nying schedules and
Sign Here	Signature	of Officer	Date	Title	DIKECI	OK		
Part V I declare am only accurate provided 1345, 20 the exem I declare	that I have revi an Intermediate ly reflects the da I the organizatio 12 e-file Handb opt organization that I have exal	ewed the above exemp Service Provider, I un ata on the return.) I ha n officer with a copy o ook for Authorized e-f return is filed, whiche nined the above exem	derstand that I am not respo ve obtained the organization f all forms and information th le Providers. I will keep form ver is later, and I will make a pt organization's return and a	nat the entries on form FTB 8453-EO nsible for reviewing the exempt orga officer's signature on form FTB 8453 nat I will file with the FTB, and I have i FTB 8453-EO on file for <b>four</b> years fo copy available to the FTB upon reque accompanying schedules and statem of which I have knowledge.    Date   Che also	nization's return 3-EO before trans followed all othe rom the due dato est. If I am also t	. I declar smitting r require e of the r he paid	re, however this return ements de return or reparer, my knowl	ver, that form FTB 8453-E0 in to the FTB; I have escribed in FTB Pub. four years from the date under penalties of perjury,
Must	Firm's name (or	yours MCGL	ADREY LLP	Į pro				2-0714325
Sign	if self-employed and address			IE AMERICAS				
-		NEW '	YORK, NY				ZIP Code	10036-2602

For Privacy Notice, get form FTB 1131.

Firm's name (or yours

if self-employed)

and address

Paid

preparer's signature

FTB 8453-EO 2012

Paid preparer's PTIN

FEIN

ZIP Code

P00029738

42-0714325

10036-2602

**Paid** 

Must

Sign

**Preparer** 

Under penalties of perjury, I declare that I have examined the above organization's return and accompanying schedules and statements, and to the best of my knowledge

and belief, they are true, correct, and complete. I make this declaration based on all information of which I have knowledge.

1185 AVENUE OF THE AMERICAS

MCGLADREY LLP

NEW YORK, NY

Check if self-

employed

# **TAX RETURN FILING INSTRUCTIONS**

NEW YORK FORM CHAR500, ANNUAL FILING REPORT

# FOR THE YEAR ENDING

JUNE 30, 2013

Prepared for	AMERICAN FOUNDATION FOR SUICIDE PREVENTION 120 WALL STREET - 29TH FLOOR NEW YORK, NY 10005
Prepared by	MCGLADREY LLP 1185 AVENUE OF THE AMERICAS NEW YORK, NY 10036-2602
Mail tax return to	NEW YORK STATE DEPARTMENT OF LAW CHARITIES BUREAU - REGISTRATION SECTION 120 BROADWAY NEW YORK, NY 10271
Return must be mailed on or before	MAY 15, 2014
Special Instructions	NEW YORK FORM CHAR500 MUST BE SIGNED AND DATED BY BOTH OF THE AUTHORIZED INDIVIDUALS. ALSO BE SURE THAT THE ATTACHED COPY OF FEDERAL FORM 990 HAS BEEN PROPERLY SIGNED AND DATED.  ENCLOSE A CHECK FOR \$275 MADE PAYABLE TO NYS DEPARTMENT OF LAW INCLUDE THE ORGANIZATION'S STATE REGISTRATION NUMBER(S) ON THE REMITTANCE.

# Form CHAR500

This form used for

# **Annual Filing for Charitable Organizations**

New York State Department of Law (Office of the Attorney General) Charities Bureau - Registration Section 120 Broadway

2012

Article 7-A, EPTL and dual filers (replaces forms CHAR 497, CHAR 010 and CHAR 006)	Open to Public Inspection						
1. General Information							
a. For the fiscal year beginning	$_{ng}$ (mm/dd/yyyy) $07/01/2012$ and ending (mm/dd/yyyy) $06/30/2013$						
b. Check if applicable for NYS: Address change	b. Check if applicable for NYS: c. Name of organization d. Fed. employer ID no. (EIN)						
Name change Initial filing	PREVENTION e. NYS 04-3	tate registration no. 5 – 9 2					
Final filing Amended filing		ohone number 363-3500					
NY registration pending	City or town, state or country and ZIP + 4 $$\rm NEW\ YORK$ , $\rmNY\ 10005$ $\rmDKIL$	LPACK@AFSP.ORG					
2. Certification - Two Signs	atures Required						
We certify under penalties of perjury that we reviewed this report, including all attachments, and to the best of our knowledge and belief, they are true, correct and complete in accordance with the laws of the State of New York applicable to this report.  EXECUTIVE							
a President or Authorized Officer ROBERT GEBBIA DIRECTOR							
a. Fresident of Additionized Office	Signature Printed Name Title	Date					
b. Chief Financial Officer or Tre							
D. Silici i mancial officer of free	Signature Printed Name Title	Date					

-		Signature	Printed Name	Title	Date
3. Annual Report E	xemption Informa	tion			
a. Article 7-A annu Check ▶	if total contribution	rganization did not eng	and dual registrants) ling residents, foundations, corporatio age a professional fund raiser (PFR) on		
	federated fund, Ur \$25,000 or 2) it red	nited Way or incorporate	emption if no PFR or FRC was used <u>ar</u> ed community appeal <u>and</u> contribution by all of its contributions from one gover ticle 7-A.	ns from other sources did	not exceed
b. <b>EPTL</b> annual rep Check <b>▶</b>		L registrants and dual of not exceed \$25,000 a	registrants) and assets (market value) did not exce	eed \$25,000 at any time d	uring this fiscal year.
report exemptions	under both laws, simp	ly complete part 1 (Genera	on under the one law under which they are al Information), part 2 (Certification) and pa ablowing schedules and <u>do not</u> submit	rt 3 (Annual Report Exemptio	n Information) above.
4. Article 7-A Sche	dules				
'	on use a professional f	• •	ove, complete the following for this fis unsel or commercial co-venturer for fund ra	•	Yes* X No
b. Did the organization	•	contributions (grants)?			X Yes* No

5. Fee Submitted: See last page for summary of fee requirements.		
Indicate the filing fee(s) you are submitting along with this form:		
a. Article 7-A filing fee	\$	Submit only one check or money order for the
b. EPTL filing fee	\$ 250.	total fee, payable to "NYS Department of Law"
c. Total fee	\$ 275.	

6. Attachments - For organizations that are not claiming annual report exemptions under both laws, see last page for required attachments



# AMERICAN FOUNDATION FOR SUICIDE PREVENTION

#### **Schedule 4b: Government Contributions (Grants)**

If you checked the box in question **4.b.** on page 1, complete the following schedule for **each** government contribution (grant). Use additional copies of this page if necessary to list each government contribution (grant) separately.

Government Agency Name	Grant Amount
Government Agency Name EDUCATION DEVELOPMENT CENTER	\$ 151,600. \$ 34,500. \$ 10,000.
MA DEPARTMENT OF PUBLIC HEALTH	\$ 34,500.
LOUISVILLE METRO COUNCIL	\$ 10,000.
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Takel Communication	\$ Contributions (Grants) \$ 196,100.
l otal Government	Contributions (Grants) \$ 196,100.

#### AMERICAN FOUNDATION FOR SUICIDE PREVENTION

#### 5. Fee Instructions

The filing fee depends on the organization's Registration Type. For details on Registration Type and filing fees, see the Instructions for Form CHAR500.

Organization's Registration Type		Fee Instructions
•	Article 7-A	Calculate the Article 7-A filing fee using the table in <b>part a</b> below. The EPTL filing fee is \$0.
•	EPTL	Calculate the EPTL filing fee using the table in <b>part b</b> below. The Article 7-A filing fee is \$0.
•	Dual	Calculate both the Article 7-A and EPTL filing fees using the tables in <b>parts a and b</b> below. Add the Article 7-A and EPTL filing fees together to calculate the total fee. Submit a <b>single</b> check or money order for the total fee.

#### a) Article 7-A filing fee

Total Support & Revenue	Article 7-A Fee
more than \$250,000	\$25
up to \$250,000 *	\$10

Any organization that contracted with or used the services of a professional fund raiser (PFR) or fund raising counsel (FRC) during the reporting period must pay an Article 7-A filing fee of \$25, regardless of total support and revenue.

#### b) EPTL filing fee

Net Worth at End of Year	EPTL Fee
Less than \$50,000	\$25
\$50,000 or more, but less than \$250,000	\$50
\$250,000 or more, but less than \$1,000,000	\$100
\$1,000,000 or more, but less than \$10,000,000	\$250
\$10,000,000 or more, but less than \$50,000,000	\$750
\$50,000,000 or more	\$1500

#### 6. Attachments - Document Attachment Check-List

Check the boxes for the documents you are attaching.			
For All Filers  Filing Fee  X Single check or money order payable to "NYS Department of Law"  Copies of Internal Revenue Service Forms  IRS Form 990  IRS Form 990-EZ	IRS Form 990-PF		
All required schedules (including Schedule B)  All required schedules (including Schedule B)	L All required schedules (including Schedule B)		
IRS Form 990-T	IRS Form 990-T		
Additional Article 7-A Document Attachment Requirement			
Independent Accountant's Report			
Audit Report (total support & revenue more than \$250,000)			
Review Report (total support & revenue \$100,001 to \$250,000)  No Accountant's Report Required (total support & revenue not more than \$100,000)			

1019

4 268481 01-21-13 CHAR500 - 2012

Financial Report

June 30, 2013

# **Contents**

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Financial Statements:	
Statement of Financial Position	2
Statement of Activities	3
Statement of Functional Expenses	4
Statement of Cash Flows	5
Notes to Financial Statements	6 - 12



#### **Independent Auditor's Report**

To the Board of Directors American Foundation for Suicide Prevention New York, New York

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of the American Foundation for Suicide Prevention (the "Foundation"), which comprise the statement of financial position as of June 30, 2013, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of June 30, 2013, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

New York, New York January 30, 2014

McGladrey LCP

# Statement of Financial Position June 30, 2013

ASSETS	
Current Assets: Cash (Note 2) Investments (Note 3) Unconditional promises to give and other receivables Prepaid expenses and other	\$ 2,126,317 3,036,547 312,750 401,457
Total current assets	5,877,071
Equipment, at cost: Furniture, fixtures and computer equipment Less accumulated depreciation	382,220 245,289
Equipment, at cost less depreciation	136,931
Other Assets: Restricted investments (Notes 3 and 5) Investments - board-designated (Notes 3 and 5) Restricted certificate of deposit (Note 9) Educational films Security deposits	1,130,179 1,593,999 68,118 178,350 6,777
Total other assets	2,977,423
Total assets	\$ 8,991,425
LIABILITIES AND NET ASSETS	
Current Liabilities: Grants payable (Note 4) Accounts payable and accrued expenses	\$ 1,327,131 844,580
Total current liabilities	2,171,711
Noncurrent Liabilities and Deferred Credits: Grants payable (Note 4) Deferred event revenue Deferred rent credit (Note 9)	187,906 6,198 168,774
Total liabilities	2,534,589
Commitments (Notes 4, 8 and 9)	
Net Assets: Unrestricted: General operating Board-designated (Notes 5 and 6)	3,316,989 1,593,999
Temporarily restricted (Notes 5 and 6) Permanently restricted (Notes 5 and 6)	4,910,988 597,008 948,840
Total net assets	6,456,836
Total liabilities and net assets	\$ 8,991,425

# Statement of Activities Year Ended June 30, 2013

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues, gains and other support:				
Functions (Note 10):				
Revenues	\$ 13,617,911	\$ -	\$ -	\$ 13,617,911
Direct expenses	(2,693,526)			(2,693,526)
Net function income	10,924,385	-	-	10,924,385
Donations	1,213,654	410,295	-	1,623,949
Other revenues	331,484	-	-	331,484
Investment income (Note 3)	157,018	103,181	-	260,199
Net assets released from restrictions	36,500	(36,500)		
Total revenues, gains and				
other support	12,663,041	476,976		13,140,017
Expenses:				
Program services	8,465,742	-	-	8,465,742
Management and general	717,170	-	-	717,170
Fund-raising	1,218,901		<u> </u>	1,218,901
Total expenses	10,401,813			10,401,813
Increase in net assets	2,261,228	476,976		2,738,204
Net Assets:				
Beginning, as previously reported	2,644,234	1,074,398	-	3,718,632
Reclassification	5,526	(954,366)	948,840	
Balance, beginning of year, as reclassified	2,649,760	120,032	948,840	3,718,632
Ending	\$ 4,910,988	\$ 597,008	\$ 948,840	\$ 6,456,836

See Notes to Financial Statements.

# Statement of Functional Expenses Year Ended June 30, 2013

	Program Services				Supporting Services		Total	
		Prevention Total					Program and	
		and	Survivors'	Advocacy	Program	Management	Fund-	Supporting
	Research	Education	Programs	Programs	Services	and General	Raising	Services
	<b>*</b> 4 <b></b> 2 4 4 5	•	•	•	<b>*</b> 4 ==0 440	•	•	<b>.</b>
Grants	\$ 1,576,113	\$ -	\$ -	\$ -	\$ 1,576,113	\$ -	\$ -	\$ 1,576,113
Salaries and wages	342,724	1,608,166	758,771	493,130	3,202,791	398,746	519,853	4,121,390
Employee health and retirement benefits	46,898	220,059	103,829	67,479	438,265	54,564	71,136	563,965
Research, educational and survivor								
conferences and programs	61,881	264,168	106,674	24,667	457,390	18,612	74,421	550,423
Out of Darkness programs	-	307,163	368,595	-	675,758	-	150,880	826,638
Office	39,673	186,156	87,833	57,083	370,745	46,157	60,176	477,078
Occupancy	31,461	121,743	61,143	101,158	315,505	35,593	44,098	395,196
Telecommunications and Internet	27,638	129,683	61,188	39,766	258,275	32,155	41,921	332,351
Equipment rental and maintenance	13,914	65,288	30,805	20,020	130,027	16,188	21,105	167,320
Travel	123,153	168,921	99,627	222,362	614,063	94,863	126,304	835,230
Consultants	24,981	210,775	130,061	40,943	406,760	17,796	47,621	472,177
Professional fees	-	-	-	-	-	-	58,130	58,130
Depreciation	2,145	10,068	4,750	3,087	20,050	2,496	3,256	25,802
	\$ 2,290,581	\$ 3,292,190	\$ 1,813,276	\$1,069,695	\$ 8,465,742	\$ 717,170	\$1,218,901	\$ 10,401,813
Percentage to total program and								
supporting services expenses	22.0%	31.7%	17.4%	10.3%	81.4%	6.9%	11.7%	100.0%

See Notes to Financial Statements.

# Statement of Cash Flows Year Ended June 30, 2013

Cash Flows From Operating Activities:		
Increase in net assets	\$	2,738,204
Adjustments to reconcile increase in net assets to net cash provided by	Ψ	2,700,20
operating activities:		
Depreciation		25,802
Amortization of educational film costs		85,841
Unrealized gains on investments		(199,205)
Deferred rent credit		713
Deferred event revenue		6,198
Changes in assets and liabilities:		,
Increase in:		
Unconditional promises to give and other receivables		(134,665)
Prepaid expenses and other		(326,591)
Grants payable		135,098
Accounts payable and accrued expenses		235,169
Net cash provided by operating activities		2,566,564
Cash Flows From Investing Activities:		
Purchase of property and equipment		(31,144)
Acquisition of investments		(3,166,131)
Return of security deposits		8,638
Proceeds from sale of investments		105,105
Educational films		(72,335)
Net cash used in investing activities		(3,155,867)
Net decrease in cash		(589,303)
Cash:		
Beginning		2,715,620
Ending	\$	2,126,317

See Notes to Financial Statements.

#### **Notes to Financial Statements**

#### Note 1. Summary of Significant Accounting Principles

<u>Organization</u>: American Foundation for Suicide Prevention (the "Foundation") is a not-for-profit organization incorporated under the laws of the State of Delaware. The Foundation was established in 1987 by concerned scientists, business and community leaders, and survivors of suicide in an effort to support the research and education needed to prevent suicide. The Foundation is dedicated to funding suicide prevention research, and to offering educational programs and conferences for survivors, mental health professionals, physicians, and the public.

<u>Basis of Presentation</u>: The financial statements have been prepared on an accrual basis and include the accounts of the New York National Office and the Foundation's 53 unincorporated chapters, including the two inactive international chapters.

Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

<u>Unrestricted Net Assets</u>: Net assets that are not subject to donor-imposed restrictions.

<u>Temporarily Restricted Net Assets</u>: Net assets subject to donor-imposed restrictions that expire by the passage of time or by actions of the Foundation. They are classified as temporarily restricted net assets until those amounts are appropriated for expenditures in a manner consistent with the donor's wishes.

<u>Permanently Restricted Net Assets</u>: Net assets subject to donor-imposed restrictions that are to be permanently maintained by the Foundation.

<u>Endowment</u>: When the Foundation receives a contribution and the donor restricts the Foundation from spending the principal, the contribution is classified as an endowment, with the amount of the gift recorded as permanently restricted. The Foundation is subject to the Uniform Prudent Management of Institutional Funds Act ("UPMIFA") of the State of Delaware, and has interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment fund absent explicit donor stipulations to the contrary. The remaining portion of the endowment fund that is not classified as permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA.

<u>Contributions</u>: All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are designated for future periods or restricted by the donor for specific purposes are reported as temporarily restricted or permanently restricted support that increases those net asset classes. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. However, if a restriction is fulfilled in the same time period in which the contribution is received, the Foundation reports the support as unrestricted.

Contributions of donated noncash assets are recorded at their fair values in the period received. Contributions of donated services that create or enhance nonfinancial assets or that require specialized skills, provided by individuals possessing those skills and would typically need to be purchased if not provided by donation, are recorded at their fair values in the period received. A number of unpaid volunteers have made a contribution of their time to develop the Foundation's programs. The value of this contributed time is not reflected in the statements.

<u>Promises to Give</u>: Unconditional promises to give that are expected to be collected in future periods are recorded at their net realizable value. At June 30, 2013, all promises to give were expected to be collected within one year.

#### **Notes to Financial Statements**

#### Note 1. Summary of Significant Accounting Principles (Continued)

<u>Depreciation</u>: Depreciation of equipment is provided for by straight-line methods over the estimated useful lives of the related assets ranging from three to ten years. Contributions of donated equipment are recorded at their estimated fair value at the date of receipt.

<u>Investments</u>: Investments are reported at fair value, as described in Note 3, and unrealized gains and losses are included in the statement of activities. Realized gains and losses on investments are determined using the specific-identification method.

<u>Educational Films</u>: Educational film production costs recorded as separate asset and amortized over the estimated use lives. Costs of \$483,456 relating to the development of three educational films have been deferred. Use of the films began in fiscal 2010 and 2013, respectively, and is amortized over estimated useful lives of five years. Amortization expense in fiscal 2013 was \$85,941.

<u>Grants Payable</u>: The Foundation recognizes a liability for grants when the grant is deemed to be unconditional and commitment has been made to the grantee.

<u>Deferred Rent</u>: Deferred rent credit results from the difference between rent expense being recorded on a straight-line basis over the lease term and rent payments made.

<u>Functional Expenses</u>: The Foundation allocates its expenses on a functional basis among its various programs and support services. Expenses that can be identified with a specific program and support services are allocated directly according to their natural expenditure classification. Other expenses that are common to several functions are allocated to each.

<u>Tax-Exempt Status</u>: The Foundation qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and is a publicly supported organization as described in Section 509(a).

Management evaluated the Foundation's tax positions for all open tax years and has concluded that the Foundation had taken no uncertain tax positions that require adjustment to the financial statements to comply with the provisions of these Internal Revenue Code sections. Generally, the Foundation is no longer subject to income tax examinations by the U.S. federal, state or local tax authorities for years before fiscal 2009, which is the standard statute of limitations look-back period.

<u>Use of Estimates</u>: The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Although these estimates are based on management's knowledge of current events and actions it may undertake in the future, they may ultimately differ from actual results.

Recent Accounting Pronouncement: In October 2012, the Financial Accounting Standards Board (the "FASB") issued Accounting Standards Update ("ASU") 2012-04, *Technical Corrections and Improvements*. The amendments in this update cover a wide range of topics including technical corrections and improvements to the Accounting Standards Codification ("ASC") and conforming amendments related to fair value measurements. The amendments in this update will generally be effective for fiscal periods beginning after December 15, 2013 for nonpublic entities, except for amendments in this update where there was no transition guidance and which were immediately effective upon issuance. The impact of adopting ASU 2012-04 on the Foundation's financial statements for subsequent periods has not yet been determined.

<u>Subsequent Events</u>: The Foundation evaluates events occurring after the date of the financial statements to consider whether or not the impact of such events needs to be reflected and/or disclosed in the financial statements. Such evaluations are performed through the date the financial statements are available to be issued, which was January 30, 2014 for these financial statements.

#### **Notes to Financial Statements**

#### Note 2. Cash

The Foundation maintains cash in bank accounts which, at times, may exceed federally insured limits.

#### Note 3. Investments and Fair Value Measurements

The Fair Value Measurements Topic of the FASB ASC defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and sets out a fair value hierarchy.

The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs are broadly defined as assumptions market participants would use in pricing an asset or liability. The three levels of the fair value hierarchy are described below:

- <u>Level 1</u>: Unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date. The types of investments in Level 1 include listed equities and listed derivatives.
- <u>Level 2</u>: Inputs other than quoted prices within Level 1 that are observable for the asset or liability, either directly or indirectly, and fair value that is determined through the use of models or other valuation methodologies. Investments in this category generally include certain corporate bonds and loans, less liquid and restricted equity securities and certain over-the-counter derivatives. A significant adjustment to a Level 2 input could result in the Level 2 measurement becoming a Level 3 measurement.
- <u>Level 3</u>: Inputs that are unobservable for the asset or liability and include situations where there is little, if any, market activity for the asset or liability. The inputs into the determination of fair value are based upon the best information in the circumstances and may require significant management judgment or estimation. Investments in this category generally include equity and debt positions in private companies.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, an investment's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement. The Foundation's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the investment.

Total investments included in the accompanying statement of financial position are as follows:

Investments	\$ 3,036,547
Restricted investments	1,130,179
Investments - board-designated	 1,593,999
	 ·
	\$ 5,760,725

#### **Notes to Financial Statements**

#### Note 3. Investments and Fair Value Measurements (Continued)

The Foundation's investments, measured at fair value on a recurring basis, consist of the following as of June 30, 2013:

	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total
Money market funds	\$ 3,331,518	\$ -	\$ -	\$ 3,331,518
Mutual funds: Stock funds:				
Small-cap	206,287	-	-	206,287
Mid-cap	195,792	-	-	195,792
Large blend	1,105,709	-	-	1,105,709
Foreign large blend	2,201	-	-	2,201
Total stock funds	1,509,989			1,509,989
Bond funds: Intermediate government	919,218			919,218
Total mutual funds	2,429,207			2,429,207
Total	\$ 5,760,725	\$ -	\$ -	\$ 5,760,725

Following is a description of the valuation methodologies used for assets measured at fair value.

<u>Money Market Funds</u>: Money market funds are priced daily. The funds have relatively low risks compared to mutual funds and pay dividends that generally reflect short-term interest rates.

<u>Mutual Funds</u>: Shares of registered investment companies (mutual funds) are reported at fair value based on the quoted price of the fund.

Investment income and losses are reflected in unrestricted net assets unless there are explicit donor restrictions. Investment income reported in the statement of activities for the year ended June 30, 2013 is as follows:

Interest and dividend income	\$ 60,994
Unrealized gains	 199,205
	\$ 260,199

#### **Notes to Financial Statements**

#### Note 3. Investments and Fair Value Measurements (Continued)

Return Objective and Risk Parameters: The Foundation's objective is to earn a respectable, long-term, risk-adjusted total rate of return to support the designated programs. In establishing the investment objectives of the portfolio, the board of directors and the Investment Committee have taken into account the financial needs and circumstances of the Foundation, the time horizon available for investment, the nature of the Foundation's cash flow and liabilities and other factors that affect their risk tolerance. The intermediate government funds are subject to prepayment risk in addition to other bond market risks. The Foundation takes a risk-averse balanced approach that emphasizes a stable and substantial source of current income and some capital appreciation over the long term. The entity recognizes that investment results over the long term may lag those of the typical balanced portfolio since the typical balanced portfolio tends to be more aggressively invested. Nevertheless, the portfolio is expected to earn long-term return that compares favorably to appropriate market indexes.

### Note 4. Grants Payable

Grants payable include grants awarded in prior years and not paid as of the end of the fiscal year. Grants that are expected to be paid in future years are recorded at the present value of their estimated cash flows, discounted at market rate. They are scheduled for payment as follows:

# Year ending June 30,

2014	\$ 1,327,131
2015	187,906
	\$ 1,515,037

The Foundation approved approximately \$1,901,000 of new grants, which are effective on July 1, 2013.

#### Note 5. Net Assets

<u>Board-Designated Funds</u>: The Foundation's board of directors designated certain of the Foundation's unrestricted net assets as endowment funds for future projects and operational uses. The board appropriates for expenditure in its annual budget up to 5% of the ending market value of the board designated-funds as of a certain period-end date. Additional transfers maybe made to operating cash at board's discretion. All board-designated funds are separately shown in the accompanying statement of financial position.

<u>Temporarily Restricted Net Assets</u>: Temporarily restricted net assets consist of investments expendable in accordance with the terms of the contributions (see Note 1). They are restricted for the following:

Mental health service in the State of California	\$ 257,500
Clinical education	106,556
Suicide causes research	80,157
Other	 152,795
Total temporarily restricted net assets	\$ 597,008

<u>Permanently Restricted Net Assets</u>: Permanently restricted net assets as of June 30, 2013 represent the principal amounts of permanent endowments, all of which whose purpose is for research of causes of suicide.

#### **Notes to Financial Statements**

#### Note 6. Endowments

The Foundation's endowment includes both donor-restricted endowment funds and funds designated by the board of directors to function as endowments. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the board of directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Foundation's endowment is invested in its investment pool (Note 3). The Foundation has a policy of appropriating for distribution each year, 5% of its endowment fund's average market value as of a certain period-end date. Through the combination of its investment strategy (Note 3) and spending policy, the Foundation strives to provide a reasonably consistent payout from endowment to support operations while preserving the purchasing power of the endowment assets.

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires the Foundation to retain as a fund of perpetual duration. In accordance with generally accepted accounting principles, deficiencies of this nature are reported in unrestricted net assets. These deficiencies resulted from unfavorable market fluctuations in prior years, and at June 30, 2013 totaled \$5,374. Future gains will be used to restore this reduction in unrestricted net assets before any net appreciation increases temporarily restricted assets.

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total Endowments
Balance as of June 30, 2013: Donor-restricted endowment funds Board-designated endowment funds	\$ (5,374) 1,593,999	\$ 186,713 	\$ 948,840	\$ 1,130,179 1,593,999
Total endowed funds	\$ 1,588,625	\$ 186,713	\$ 948,840	\$ 2,724,178
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total Endowments
Balance, beginning of year, as reclassified Investment income Appropriations for expenses	\$ 1,431,633 156,992	\$ 120,032 103,181 (36,500)	\$ 948,840 - -	\$ 2,500,505 260,173 (36,500)
Balance, end of year	\$ 1,588,625	\$ 186,713	\$ 948,840	\$ 2,724,178

The original value of the endowment contribution of \$948,840 was recorded as temporarily restricted net assets in the fiscal 2012 financial statements. In accordance with UPMIFA and the endowment accounting policy described in Note 1, the Foundation reclassified the \$948,840 to permanently restricted net assets at July 1, 2012.

#### Note 7. Contributed Legal Services

The Foundation has received legal services approximating \$25,000 during fiscal 2013, which has been reflected as a contribution and legal expense in the accompanying financial statements.

#### **Notes to Financial Statements**

#### Note 8. Pension Plan

The Foundation sponsors a defined contribution retirement plan covering all employees meeting age and service requirements. Pension plan contributions are based on a percentage of an employee's salary. Pension plan contributions for the year ended June 30, 2013 amounted to \$252,750.

#### Note 9. Leases

The Foundation is obligated under various leases, as amended during fiscal 2011, for office facilities extending through November 2021. Minimum annual rentals are as follows:

# Year ending June 30,

2014	\$ 366,069
2015	293,300
2016	303,186
2017	303,186
2018	303,186
Thereafter	 1,035,886
	\$ 2,604,813

Rent expense (excluding rent allocated to events) is recorded on a straight-line basis and was approximately \$395,000 for the year ended June 30, 2013.

In connection with one of the office leases, the Foundation has provided the landlord with a \$68,118 standby letter of credit in lieu of a security deposit, which is collateralized by a certificate of deposit maintained at a bank.

#### Note 10. Special Events

The Foundation sponsors certain special events annually, among which, "Out of Darkness" events are 20-mile walks. The purpose of the "Out of Darkness" walks is to raise funds and increase public awareness of the various causes promoted by the Foundation. The Foundation held one "Out of Darkness" walk during fiscal year 2013. In addition, the Foundation has organized smaller scale "Out of Darkness" community walks and campus walks, which take place in various cities around the country.

The gross revenue and direct expenses of various special events are as follows:

	Revenues	Direct Expenses	Net Functional Income
"Out of Darkness" walks	\$ 12,218,160	\$ (2,206,109)	\$ 10,012,051
Lifesavers' dinner	503,310	(253,939)	249,371
Other fund-raising events	896,441	(233,478)	662,963
	\$ 13,617,911	\$ (2,693,526)	\$ 10,924,385

From:

Iris M. Bonilla on behalf of Charities Extensions

To:

Govind, Krupali

Subject:

RE: Request for Extension: American Foundation for Suicide Prevention; NY Reg #04-35-92

Date: Tuesday, October 29, 2013 5:13:18 PM

We have received and are granting your request for an extension of time to file an annual financial report. If upon further review your organization is found to be delinquent in filing an annual report for any year prior to that for which the extension is requested, you will be contacted under separate cover.

Please make sure your organization is properly registered and up to date with filings by using our searchable registry at <a href="https://www.charitiesnys.com">www.charitiesnys.com</a>. Allow time for your extension request to be posted.

<u>File Online</u>: Visit <u>Form990.org</u> to learn how to file your IRS Form 990 and New York Form CHAR500 together electronically.

Thank you,

Charities Bureau Registration Section

From: Govind, Krupali [mailto:Krupali.Govind@mcgladrey.com]

**Sent:** Tuesday, October 29, 2013 1:44 PM **To:** 'Charities.Extensions@ag.ny.gov'

Cc: Ness, Tamar

Subject: Request for Extension: American Foundation for Suicide Prevention; NY Reg #04-35-92

October 29, 2013

Office of the Attorney General New York State Department of Law Charities Bureau 120 Broadway New York, NY 10271

Re: Taxpayer: American Foundation for Suicide Prevention

EIN: 13-3393329
State Registration No.: 04-35-92
Form: CHAR500
Year End: June 30, 2013

#### Gentlemen:

On behalf of our client, the above-mentioned exempt organization, we respectfully request an extension of time to February 18, 2014 to file New York Form CHAR500, Annual Filing for Charitable Organizations.

This request is being made due to the fact that certain information necessary to complete an accurate tax return has not been received. Attached is a copy of the request for a Federal additional extension to February 18, 2014.

Regards,

Krupali Govind LEAD Tax Intern

McGladrey LLP

1185 Avenue of the Americas, New York, NY 10036 P 212-372-1391 E Krupali.Govind@mcqladrey.com



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Circular 230 Disclosure: Any advice contained in this email (including any attachments unless expressly stated otherwise) is not intended or written to be used, and cannot be used, for purposes of avoiding tax penalties that may be imposed on any taxpayer.

From:

Iris M. Bonilla on behalf of Charities Extensions

To:

Govind, Krupali

Subject:

RE: Request Extension: American Foundation for Suicide Prevention; NY Reg # 04-35-92

Date: Friday, February 07, 2014 2:30:01 PM

We have received and are granting your request for an extension of time to file an annual financial report. If upon further review your organization is found to be delinquent in filing an annual report for any year prior to that for which the extension is requested, you will be contacted under separate cover.

Please make sure your organization is properly registered and up to date with filings by using our searchable registry at <a href="https://www.CharitiesNYS.com">www.CharitiesNYS.com</a>. Allow time for your extension request to be posted.

<u>File Online</u>: Visit <u>Form990.org</u> to learn how to file your IRS Form 990 and New York Form CHAR500 together electronically.

Proposed Rule Change: On January 8, 2014, the Office of the Attorney General proposed new rules for submitting a request for an extension of time to file a CHAR500 Annual Filing. The new rule will provide for the submission of electronic or email requests only, requests by mail and IRS Form 8868 will no longer be required. Additionally, organizations may request an extension of time to file of up to 180 days. Two separate 90 extensions will no longer be required. It is anticipated that the rules will be in effect late February. New instructions will be posted on online at <a href="https://www.charitiesNYS.com">www.charitiesNYS.com</a> at that time.

Thank you,

Charities Bureau Registration Section

From: Govind, Krupali [mailto:Krupali.Govind@mcgladrey.com]

Sent: Friday, February 07, 2014 8:28 AM

**To:** Charities Extensions **Cc:** Ness, Tamar

Subject: Request Extension: American Foundation for Suicide Prevention; NY Reg # 04-35-92

February 6, 2014

Office of the Attorney General New York State Department of Law Charities Bureau 120 Broadway New York, NY 10271

Re:

Taxpayer:

American Foundation for Suicide Prevention

EIN:

13-3393329

**State Registration No.:** 

04-35-92

Form:

CHAR500

Year End:

June 30, 2013

Gentlemen:

On behalf of our client, the above-mentioned exempt organization, we respectfully request an

additional extension of time to May 15, 2014 to file New York Form CHAR500, Annual Filing for Charitable Organizations.

This request is being made due to the fact that certain information necessary to complete an accurate tax return has not been received. Attached is a copy of the request for a Federal additional extension to May 15, 2014.

Regards,

Krupali Govind LEAD Tax Intern

McGladrey LLP

1185 Avenue of the Americas, New York, NY 10036 P 212-372-1391 E Krupali.Govind@mcqladrev.com



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