

Expression® Premium XP-7100 Small-in-One® Printer

1/4 Page Ad
Callouts

EPSON®
EXCEED YOUR VISION

Superior photo quality with 5-color inks

30-page ADF; auto 2-sided print/copy/scan

Specialty paper¹, DVDs; borderless up to 8"x10"

1 Specialty paper support accommodated through rear paper feed, maximum 23 mil paper thickness, manual 2-sided printing only.
2 See product packaging for details.



Expression® Premium XP-7100 Small-in-One® Printer
Wireless | Print | Copy | Scan | Photo | ADF | Ethernet

The wireless all-in-one printer with superior photo quality plus an ADF.

- 4.3" touchscreen; built-in USB/card slots²
- Easy mobile printing from your tablet/smartphone²

\$XXX



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- 4.3" touchscreen; built-in USB/card slots²
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\$XXX

Epson-approved copy and design, should be used exactly as shown. Use ads as space permits.

For larger or custom family ads, please contact Epson Merchandising.

Headline

The wireless all-in-one printer with superior photo quality plus an ADF.

Mandatory Item

EPSON®
EXCEED YOUR VISION

1/8 Page Ad
Paragraph (max. 25 words)



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Expression® Premium XP-7100 Small-in-One® Printer
Wireless | Print | Copy | Scan | Photo | ADF | Ethernet

Wireless Small-in-One offering superior photo quality, with 5-color inks, borderless prints up to 8" x 10", 30-page ADF, auto 2-sided print/copy/scan and more.

\$XXX

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EXCEED YOUR VISION

Expression® Premium XP-7100 Small-in-One® Printer
Wireless | Print | Copy | Scan | Photo | ADF | Ethernet

Superior photo quality with 5-color inks, 30-page ADF; auto 2-sided print/copy/scan, Specialty paper¹, DVDs; borderless up to 8"x10", 4.3" touchscreen; built-in USB/card slots², Easy mobile printing from your tablet/smartphone²

1 Specialty paper support accommodated through rear paper feed, maximum 23 mil paper thickness, manual 2-sided printing only.
2 See product packaging for details.

\$XXX

1/8 Page Ad
Bullets



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Expression® Premium XP-7100 Small-in-One® Printer
Wireless | Print | Copy | Scan | Photo | ADF | Ethernet

Superior photo quality with 5-color inks, 30-page ADF; auto 2-sided print/copy/scan, Specialty paper¹, DVDs; borderless up to 8"x10", 4.3" touchscreen; built-in USB/card slots², Easy mobile printing from your tablet/smartphone²

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Expression® Premium XP-7100 Small-in-One® Printer
Wireless | Print | Copy | Scan | Photo | ADF | Ethernet

Superior photo quality with 5-color inks, 30-page ADF; auto 2-sided print/copy/scan, Specialty paper¹, DVDs; borderless up to 8"x10", 4.3" touchscreen; built-in USB/card slots², Easy mobile printing from your tablet/smartphone²

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\$XXX

Optional Item(s)



Fact Tag
Bullets in order of priority (max. 30 characters, including spaces)

Epson® Expression® Premium XP-7100 Small-in-One® Printer
Wireless | Print | Copy | Scan | Photo | ADF | Ethernet

- Superior photo quality
- 30-pg. ADF; specialty media feed¹
- Auto 2-sided print/copy/scan
- Print borderless up to 8"x10"
- 4.3" touchscreen; USB/card slots²
- Wireless & Wi-Fi Direct²
- Smartphone/tablet printing²
- 4"x6" photo as fast as 12 sec²
- 5-color Claria® inks
- Creative Print App

1 Specialty paper support accommodated through rear paper feed, maximum 23 mil paper thickness, manual 2-sided printing only.
2 See product packaging for details.

\$XXX

REMEMBER

- Claria Premium 410 Series ink cartridges
- Epson® specialty paper
- USB cable

Expression[®] Premium XP-7100 Small-in-One[®] Printer

Ordering Information

Product Name	Product Code	UPC Code
Expression Premium XP-7100 Small-in-One Printer (U.S. and Canada)	C11CH03201	0 10343 94367 4
410 Claria Premium Standard-capacity Black Ink Cartridge	T410020-S	0 10343 92213 6
410 Claria Premium Standard-capacity Photo Black Ink Cartridge	T410120-S	0 10343 92214 3
410 Claria Premium Standard-capacity Cyan Ink Cartridge	T410220-S	0 10343 92215 0
410 Claria Premium Standard-capacity Magenta Ink Cartridge	T410320-S	0 10343 92216 7
410 Claria Premium Standard-capacity Yellow Ink Cartridge	T410420-S	0 10343 92217 4
410 Claria Premium Standard-capacity Color Multi-pack (CMYPBK)	T410520-S	0 10343 92218 1
410XL Claria Premium High-capacity Black Ink Cartridge	T410XL020-S	0 10343 92221 1
410XL Claria Premium High-capacity Photo Black Ink Cartridge	T410XL120-S	0 10343 92222 8
410XL Claria Premium High-capacity Cyan Ink Cartridge	T410XL220-S	0 10343 92223 5
410XL Claria Premium High-capacity Magenta Ink Cartridge	T410XL320-S	0 10343 92224 2
410XL Claria Premium High-capacity Yellow Ink Cartridge	T410XL420-S	0 10343 92225 9

Product Dimensions (W x D x H) and Weight

Printing: 17.2" x 23.5" x 8.1"

Storage: 15.4" x 13.3" x 7.5"

Weight: 21.5 lb

Packaging Specifications (W x D x H)

Expression Premium XP-7100 Small-in-One

Single Carton Dimensions 18.9" x 16.8" x 9.3"

Weight 19.5 lb

Pallet 37.7" x 50.4" x 83.3"

Number of Units Per Pallet 54

410 Claria Premium Single Black Ink Cartridge

Single Carton Dimensions 3.5" x 1.4" x 6.3"

Weight 0.1 lb

Master Carton Dimensions 12.5" x 10.6" x 8.0"

Master Carton Weight 5.3 lb

410 Claria Premium Single Photo Black Ink Cartridge

Single Carton Dimensions 2.9" x 0.9" x 6.3"

Weight 0.1 lb

Master Carton Dimensions 10.8" x 8.4" x 6.5"

Master Carton Weight 3.6 lb

410 Claria Premium Single Color Ink Cartridge

Single Carton Dimensions 2.9" x 0.9" x 6.3"

Weight 0.1 lb

Master Carton Dimensions 10.8" x 8.4" x 6.5"

Master Carton Weight 3.6 lb

410 Claria Premium Color Multi-pack (CMYPBK)

Single Carton Dimensions 2.9" x 3.0" x 6.3"

Weight 0.3 lb

Master Carton Dimensions 25.1" x 10.8" x 6.8"

Master Carton Weight 11.1 lb

410XL Claria Premium Single Black Ink Cartridge

Single Carton Dimensions 3.5" x 1.4" x 6.3"

Weight 0.1 lb

Master Carton Dimensions 12.5" x 10.6" x 8.0"

Master Carton Weight 5.3 lb

410XL Claria Premium Single Photo Black Ink Cartridge

Single Carton Dimensions 2.9" x 0.9" x 6.3"

Weight 0.1 lb

Master Carton Dimensions 10.8" x 8.4" x 6.5"

Master Carton Weight 3.6 lb

410XL Claria Premium Single Color Ink Cartridge

Single Carton Dimensions 2.9" x 0.9" x 6.3"

Weight 0.1 lb

Master Carton Dimensions 10.8" x 8.4" x 6.5"

Master Carton Weight 3.6 lb



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3840 Kilroy Airport Way, Long Beach, CA 90806

Epson Canada Limited
185 Renfrew Drive, Markham, Ontario L3R 6G3

www.epson.com
www.epson.ca

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