

**Sonova AG**  
Laubisrütistrasse 28  
8712 Stäfa Schweiz

Telefon: +41 58 928 33 33  
www.sonova.com

## CONDITIONS OF PARTICIPATION – LEO DRAWING CONTEST

Leo, our Phonak paediatric mascot, is friends with many children around the globe! Now they can draw their own version of Leo for possible publication in the Phonak Leo Calendar 2020!

To be eligible to participate in the drawing competition for the “Phonak Leo Calendar”, the following conditions apply:

### Painting Requirements / Submission

- Theme: paint/draw your own Leo mascot for the Leo calendar 2020
- Download the template from [www.phonak.com/drawingleo](http://www.phonak.com/drawingleo) and draw your Leo within the page grid (landscape format)
- Submit original drawing together with this signed consent form either to Phonak Communications AG, Pediatric Team, Att. Susanne Wenger, Laenggasse 17, 3280 Murten – Switzerland or to Phonak New Zealand, attention Winner Tian – P.O Box 33349, Takapuna, Auckland 0740
- Send a digital portrait image of your child to [susanne.wenger@phonak.com](mailto:susanne.wenger@phonak.com) (it will be placed next to your child’s drawing, together with its first name, age and country)

### Contest Period

The contest starts at 13th May 2019 and ends at 2<sup>nd</sup> September 2019, midnight . Entries received after this date and time will not be considered.

### Prizes

The 12 winners will get a Leo package which includes amongst other things a Leo toy, book, and growth chart. Sonova will cover shipping and handling cost.

### Judging

The winner will be selected amongst all eligible entries by the Phonak Paediatric team, Stäfa in Switzerland. Winners will be notified by phone and email. The result of the prize draw is final and no correspondence will be entered into. Payment in cash or transferability of the prize to other persons is excluded. Winning paintings will be published on the Leo contest website on 27<sup>th</sup> September 2019

### Changes in the rules for participation and completion of the contest

Sonova reserves the right in its sole discretion to prolong, cancel or suspend this contest in its entirety or in part and award the prize from among eligible entries received prior to the date of the withdrawal. Sonova is not responsible for lost, late, illegible, incorrect or inaccurate submissions or entries by any technical or human errors, which may occur in the processing of the contest.

### Rights granted

Any contribution must be the original work of your child mentioned, it must not infringe the rights of third parties including copyright, trade mark, personal or proprietary rights.

Legal guardian(s) irrevocably agree that the drawing which is made by the child may be used by Sonova (and its related subsidiaries and associated companies) for the creation of the “Phonak Leo Calendar 2020” and related postcards (the “Materials”). The Drawings together with the image and

name of the child will be worldwide published and distributed in printed or online format to hearing care professionals or may be published online on Sonova Webpages or Sonova Social Media Channels. The drawings may be combined with other images, text and graphics and/or edited, cut, cropped, altered or otherwise modified by Sonova so that it is suitable for publication in the Leo Calendar. In case the Legal Guardian agrees to send a short video clip of the child (while drawing the winning image), you will grant Sonova a right to use this video on Sonova Webpages or Sonova Social Media Channels.

### **Privacy**

To be able to conduct the contest, choose and publish your child's drawing together with a photo and name. We will need to collect personal data, which will only be used and stored for the purpose of organizing and processing the contest.

To be able to contact you as legal guardian and inform you in case the drawing of your child has won the contest, we need to collect your name, your child's first and last name, your e-mail address and phone number.

If your child's drawing is amongst the winners of the contest, this data will be used to contact you. The drawing, together with a photo and the name of your child will be published in the physical calendar. It will also be published online on social media (Facebook) in 2020 to present the "child of the month", together with a post why your child wanted to participate in the contest.

In addition, we would like you to send us a short video clip of your child drawing the winning image, which shall be posted on social media together with the drawing, the photo, the name of your child and his/her motivation to participate.

For the processing of the personal data for the above mentioned purposes, we need your consent as a guardian.

Regarding such processing, you have a number of rights which you can exercise:

You have the right to withdraw your consent for the above purposes at any time without giving any reasons. You further have the right to request access to and change your child's and/or your own personal data in case it is incorrect or incomplete. You may also object to processing of your child's and/or your own personal data as described in this letter. You have the right to obtain a data portability extract (if technically feasible) and ask for the deletion of your child's and/or your own personal data.

Please note, however, that we cannot call back any physical calendars once those are produced. Thus, some of these rights may only be executable with regards to the online publishing. Furthermore, we may be required by law to keep some of your child's and/or your own personal data.

If you have questions regarding the processing of your child's and/or your own personal data, you may contact us by e-mail at [privacy@sonova.com](mailto:privacy@sonova.com). You also have the right to contact any Data Protection Authority regarding concerns in the context of the processing of your child's and/or your own personal data by us.

We will only share with, or disclose your child's and your personal data to our sister or parent companies or trusted third parties in order to be able to conduct the contest and produce and publish the drawings, photos, names, videos and stories as described herein. We will not sell any of your personal data to third parties.

We will retain your personal data for as long as necessary to fulfill the purposes outlined in this letter unless we have a legal obligation to store the data for a longer period.

### **Jurisdiction**

The competition and these terms and conditions will be governed by Swiss law and any disputes will be subject to the exclusive jurisdiction of the courts of Switzerland. Recourse to the courts is not permitted.

I / we as the Legal Guardians

.....  
(Name(s), Surname(s))

.....  
(Address and telephone number)

.....  
(E-mail contact, for winner notification only)

declare, that my / our child

.....  
(Name, Surname of the child)

is allowed to take part in a painting/drawing contest for a "Phonak Leo 2020 Calendar", and we agree to the terms and conditions described herein.