EBook-EB720
USER MANUAL

Please read carefully before use

TABLE OF CONTENTS

IMPORTANT SAFETY INSTRUCTIONS AND PRECAUTIONS

- Read all instructions carefully before use.
- Retain manual for future reference.
- Use this product only in the manner described.
- Only use a water-dampened soft-cloth to clean the surface of this product.
- Use electronic devices in well ventilated areas & not exposed to excess vibration.
- The following will damage this product: any liquid such as water or moisture, Extreme heat and cold, humidity, dusty or sandy environments.
- Only place this device on stable surfaces and ensure that any attached cables are secure and will not cause the device to fall.
- If charging is required, it is recommended to thoroughly charge electronic devices for the first time overnight. Subsequent charges can be as needed. During charging, or extended use, the product may become warm.
- There are no user serviceable parts in this product.
- Un-authorized attempts to dismantle or repair this product will void product warranty and may result in dangerous electric shock.
- Do not use this product if you are in control of dangerous machinery such as a motor vehicle.
- Remove any power or data cords by pulling them from the plug and not the cord.
- Using this device near other electronic devices may cause interference.

WHAT'S IN THE BOX:

1 x Laser EBook-720 eBook READER

1 x Earphones

1 x USB cable

1 x User Manual (this document)

PRODUCT CONNECTIONS AND USE

Button	Name	Description
1	**Enter**	Confirm a selection
2	**Power(On/Off), Escape**	Turns on & off (hold to 3 seconds). Return to previous screen
3	**Down**	Directional down
4	**Up**	Directional up
5	**DC Charger**	Charging by AC charger
6	**Main Switch**	Hard On/Off Switch, turn off to save battery life
7	**Micro SD Card Slot**	Expand storage by inserting Micro SD card
8	**USB Port**	Connect to PC or charging by USB port
9	**Earphone Jack**	Connect to earphone or other audio devices
	Swipe Finger on Screen	Turn pages, up/down, left/right

GETTING TO KNOW YOUR EBOOK READER

Power On/Power Off
Slide the Main ON/OFF Switch to the On position
When the device is off, press and hold the Power/ESC (button number 2) for 3 seconds to turn it on
When the device is powered on, press and hold the Power/ESC button for 3 seconds to turn it off
Slide the Main ON/OFF Switch to the Off position to save battery life

Connecting to a Computer
Turn the EB720 on, and then connect it to the PC with the USB cable. The PC will detect the eBook reader as a standard USB mass storage device when connected. The Micro SD card slot might only be displayed if a card is inserted. EBook functions are not accessible by EB720 itself when connected to a PC. Try a different USB port or a different USB cable if EB720 is not detected by PC.

Initial Charge and Subsequent Charges

We recommend that your first three charges are up to 12 hours each. This will help optimize battery life as well as provide a longer usage time. Subsequent charges only need up to 5 hours.

Recharging the Battery

EB720 is powered by a special Li-ion polymer rechargeable battery and can operate continuously for over 5-8 hours when reading an e-Book (depends on brightness setting). When the battery becomes weak, charge it by connect to PC USB port or AC charger. It normally takes about 4-5 hours for a full recharge.

Default folders

The only default folder on the EBook-EB720 is **Digital-Editions.** This folder is required to store all purchased and borrowed eBooks.

Other folder for storing PHOTO, MUSIC, VIDEO or other files can be created as needed through the computer when the reader is connected to the computer, in the same manner as they are created on any other drive on the computer.

Using the Micro-SD Card (Not Included)

EB720 supports micro-SD memory cards up to 16GB capacity for storing thousands of books, music and pictures. To begin operation, slide the micro-SD card into the slot. The contacts of the card should face up when inserting. Push the card gently until it clicks into place. To eject the card, just push it in slightly and it will spring back out.

Notes : Default folders are created on the e-book and also on the micro-SD card. In this event it is possible to see two folders with the same name during navigation.

MAIN MENU

The Main Menu consists of the following sections:

1)   Browser History
2)   Books
3）   My Favorites
4)   Music
5)   Video
6)   Photo
7)   Radio
8)   Record
9)   Browser (Explorer)
10)   Other function
11)   Settings
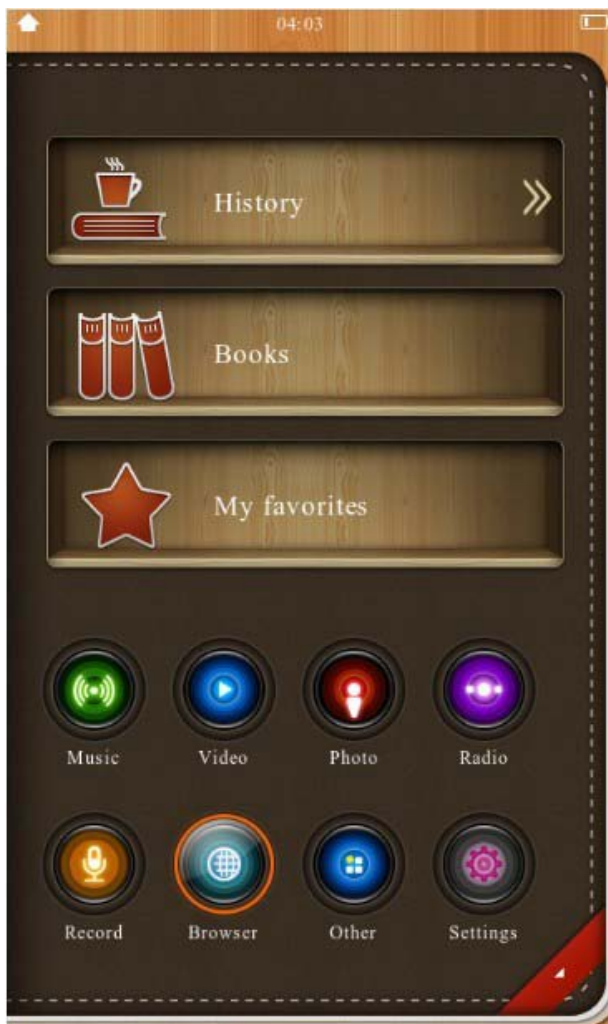
Browser History

Browser History will display your recently viewed ebook files.

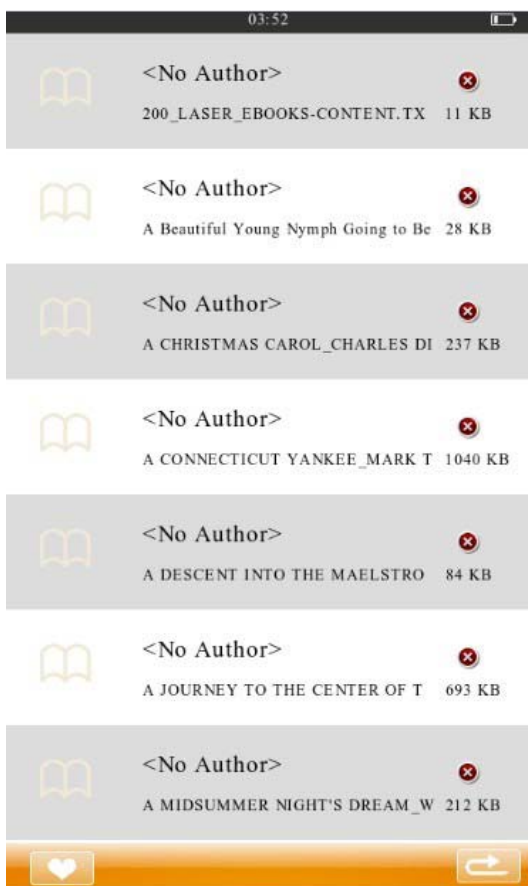Press on the screen to select opening the book you want to read

Or press **"X"** on the right hand side of document to delete the file in browser history

Historical records are only deleted in this menu.

Press **Esc** button to return to the Main Menu (previous menu)

Books
Press on the screen to select e-Book section

Choose one option for displaying the eBook order are shown.

1. By Dir
Displays all the eBooks stored in built-in memory (& Micro SD card if inserted) by directories (folders)

2. By Title
Displays all the eBooks stored in built-in memory (& Micro SD card if inserted) by book's titles

3. By Author
Displays all the eBooks stored on your reader in by Author.

Note: This selection requires the Authors details to be added in the files properties. Not all file types support this option.

Swipe finger on the screen up and down to see more books on the list

Press the desired file on the screen to open the book to read

Press **"X"** on the right hand side of the book to delete the file, press **"+"** to add the book to **My Favorites**

Viewing eBooks

Note: High resolution and graphic rich files may take a moment to resize after option is selected.
Different files types may produce variations in available Options

After open the ebook file

Turn to next or previous pages, just swipe the finger on screen from right to left (or from left to right)

Tag in the middle of screen, there are some options on the top and button of page :
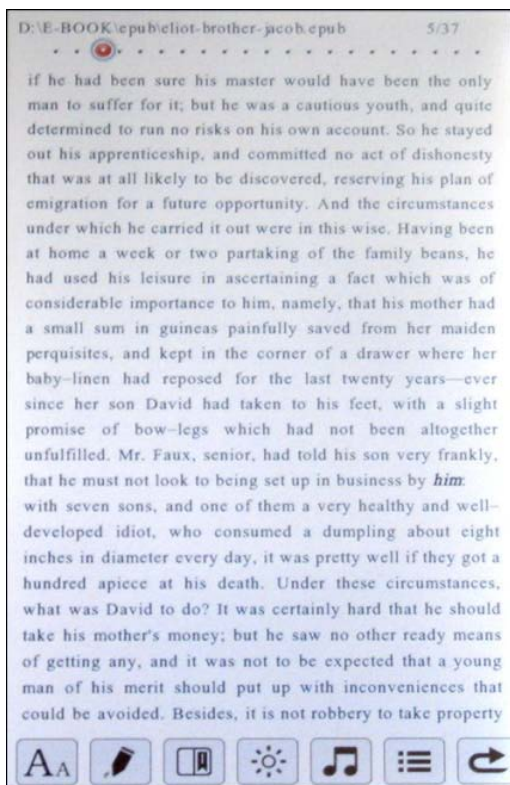
Press icon, to change text size, then turn the Re-alignment On and Off to set to fit the page to screen

Pompadour, and Lady Castlemaine, and some other executive heads of that kind; these were found so difficult to work into the scheme, that it was judged better to take the other tack in this book (which must be issued this fall), and then go into training and settle the question in another book. It is, of course, a thing which ought to be settled, and I am not going to have anything particular to do next winter anyway.

MARK TWAIN.

| S | M | L | XL | XXL |

WWW.LASERCO.NET

Note : some books especially books in pdf format, cannot change setting, as the format was graphic base or already set by author

Press , at the top of the display it shows "Create Note/ Save Note/ Delete note" functions, press "Create Note" to make notes on this page. Notes will be displayed in red color,

See the picture as below:

A CHRISTMAS CAROL

By Charles Dickens

PREFACE

I have endeavoured in this Ghostly little book to raise the Ghost of an Idea which shall not put my readers out of humour with themselves, with each other, with the season, or with me. May it haunt their house pleasantly, and no one wish to lay it.

Their faithful Friend and Servant, C.D.

December, 1843

CHARACTERS

BOB CRATCHIT, clerk to Ebenezer Scrooge.
PETER CRATCHIT, a son of the preceding.
TIM CRATCHIT ('Tiny Tim'), a cripple, youngest son of Bob Cratchit.
MR.FEZZIWIG, a kind-hearted, jovial old merchant.
FRED, Scrooge's nephew.
GHOST OF CHRISTMAS PAST, a phantom showing things past.
GHOST OF CHRISTMAS PRESENT, a spirit of a kind, generous, and hearty nature.
GHOST OF CHRISTMAS YET TO COME, an apparition showing the shadows of things
which yet may happen.
GHOST OF JACOB MARLEY, a spectre of Scrooge's former partner in business.
JOE, a marine-store dealer and receiver of stolen goods.
EBENEZER SCROOGE, a grasping, covetous old man, the surviving partner of the firm of Scrooge and Marley.
MR.TOPPER, a bachelor.
DICK WILKINS, a fellow apprentice of Scrooge's.
BELLE, a comely matron, an old sweetheart of Scrooge's.
CAROLINE, wife of one of Scrooge's debtors.
MRS.CRATCHIT, wife of Bob Cratchit.
BELINDA AND MARTHA CRATCHIT, daughters of the preceding.
MRS.DILBER, a laundress.
FAN, the sister of Scrooge.
MRS.FEZZIWIG, the worthy partner of Mr.Fezziwig.

CONTENTS

Page 1, Christmas Carol, A - Charles Dickens
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Press to enter bookmark: Save Mark, Load Mark, Del Mark

Press to adjust the display's brightness.

Press icon to play music, you can enjoy the previous played music when reading.

Press icon to show this books information like content, writer and date etc.

Press icon, to get back to books list.

Note: Marks are saved for each book. Up to 5 marks can be saved for each book. When the limit is reached, the oldest mark will be deleted in favor of the new Mark.

Music Player

Tag the Music icon in the main menu.

Swipe the screen up and down to scroll the music list

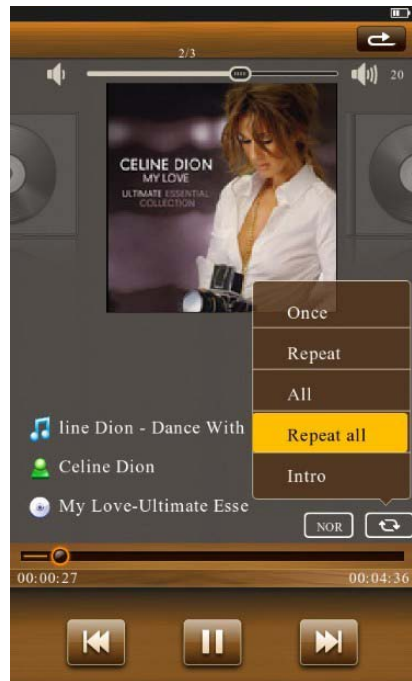Tag the song (in MP3 and WMA format) to confirm the selection.

Note:
If Intro icon has been tagged, it will played first 5-10 seconds of the song, then jump to next song

Copy protected files will be displayed but will report "Play Error" when playback is attempted. DRM protected music files cannot be played on Ebook-720

When playing, tag   to change music playing options
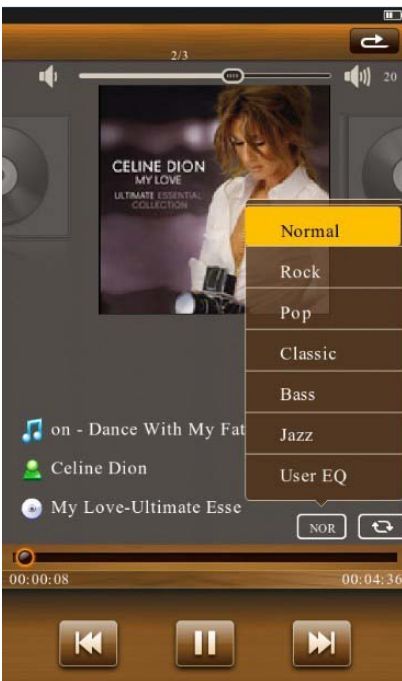
Video

Tag the **Video** icon in the main menu.

Choose the folder the video file stored in

Swipe the screen up and down to scroll the file list

Tag the file to confirm playing
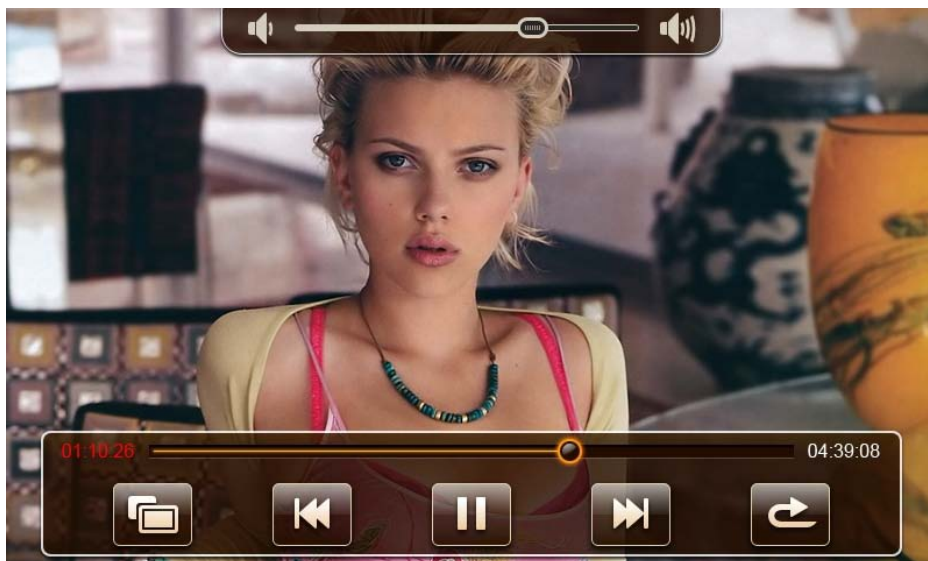
Note:
For best and smooth results, please conver the movie to lower resolution

Radio

Tag the **Radio** icon in the **Main Menu**

Make sure the earphone is plugged in (it works as antenna)

Note: to playback the radio recording files, go to Main Menu > Browser > RECORD folder, tag the file with FMRCXXX.WAV file to play

Record

Tag the **Record** icon in the **Main Menu**

Tag the icon ![icon] to start recoding, stop when finish, save the file

Note: to playback the radio recording files, go to Main Menu > Browser > RECORD folder, tag the file with VRECXXX.WAV file to play

Photo

Tag the **Photo** icon in the **Main Menu**

Choose the folder of photo location, swipe on the screen up and down to see the photo list

Tag the photo to confirm

Browser

Tag the **Browser** icon in the **Main Menu**
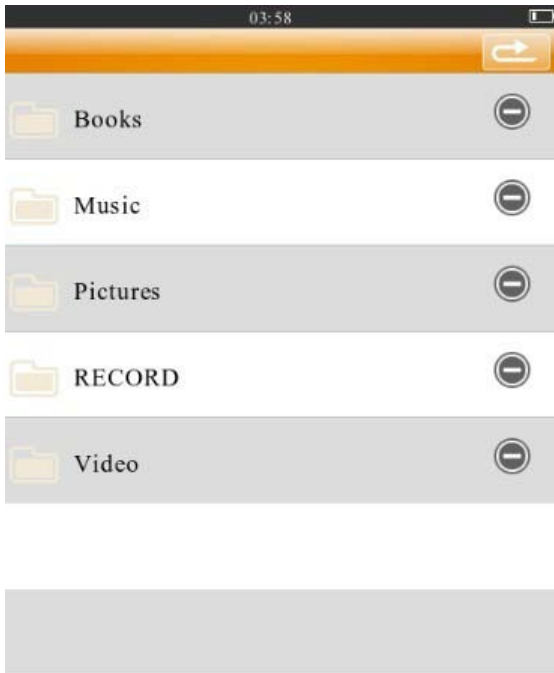Choose the **folder** of folder of the file you want to access
Swipe on the screen up and down to see the file list
Tag on the file to confirm the selection

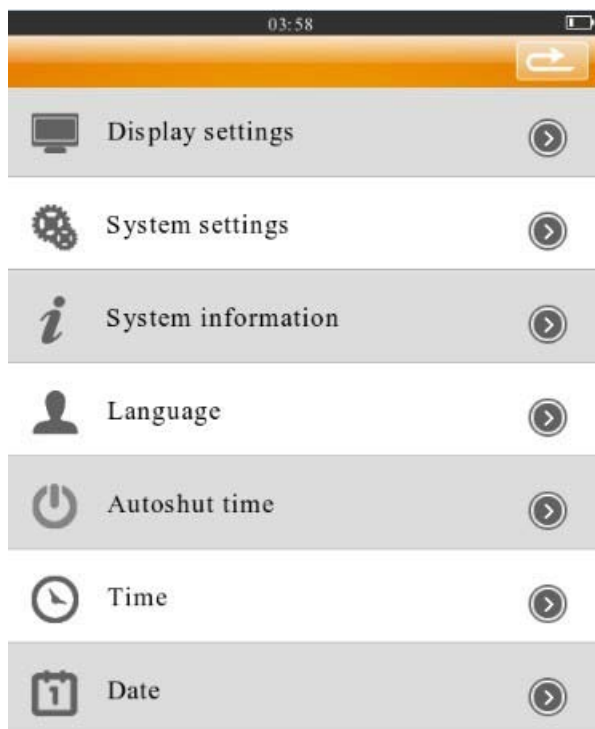Tag " **▬** " to delete the folder or file

Press **Esc** button to go back previous screen

Note: Files deleted from the eBook reader cannot be recovered, please delete files with care

Browser

Tag the **Settings** icon in the **Main Menu**

Setting Options		Description
Display Settings	Back Light Time	Set the time for the backlight to turn off after last button press. Options are 10, 15, 20 & 30 seconds or Always on
	Brightness	Set the backlight brightness level
System Settings	Restore to Defaults	Restores the eBook reader to original setting
	Key Lock time	Set the time from last button press that the screen is locked to prevent accidental operation, swipe the screen from up to down to unlock
	Calibration	Calibrate the touch screen for better accuracy
	Invalid Activation Info	Erase activation record
System Information	Displays activation information	
Language	Support multi- languages	
AutoShut Time	Sets the auto shut off time in 3, 5, 10 minutes	
Time	Sets time in this ebook reader	
Date	Sets date in this ebook reader	

File Management

Connecting Ebook-720 with PC

Connect the USB cable provided to a spare USB port on your computer and then the other end to the USB port on the e-Book. The PC will automatically load the drivers and connect with the reader. The
Reader will display a USB icon on its screen when connected.

The reader will be displayed as 2 removable disks. The first will be the onboard storage. The second will be the Micro SD card slot on the reader. The second will only be accessible when there is a card in the slot.

If the e-Book reader does not connect to the PC, please try to reset the ebook (turn the hard switch Off and On), then and reconnecting to PC.

Manage files

When the reader is connected and correctly identified by the PC, you will see it in "My computer"
You can move, copy or delete files or folders through computer. The e-book id locked during this operation. After you disconnect the equipment from PC safely, the e-book will be unlocked automatically.

File Support

EB-720 supports the following file types:
- eBook: TXT, HTML, EPUB, PDF, PDB, RTF.
- Video: RM, RMVB, 3GP, FLV, AVI, MP4, VOB, MPEG, ASF.
- Music: MP3, WMA, OGG, FLAC, APE.
- Images: JPEG (jpg), BMP

NOTE:
RTF formats must be under 500KB in size.
Video file resolution and bit rates should be kept as low as possible to ensure smooth playback and reduce any sound sync issues. Video resolutions should be kept to approximately the screen resolution.
Some trial and error may be necessary to find the best balance between files size and quality.

HOW TO DOWNLOAD DRM EBOOKS

Before transferring any digital books (purchased or borrowed) to the e-Book reader please ensurethat the time and date on the Ebook-720 has been set correctly. Miss matched time/date between PC and the e-Book reader may cause problems with DRM enabled files.

1. Using your computer, log on to http://www.Adobe®.com and use the search field to find the software download "Adobe® Digital Editions" and complete the instillation process as described.

2. After the installation, register for an account. You can then use this account to download a test files and check you installation if required. Further eBooks are available at http://www.Adobe®.com/products/digitaleditions/library.

3. When downloading DRM eBooks from the above link, a progress bar will appear. Once completed the finished eBook can then be transferred to your EBook-720 eBook reader

4. Turn your Ebook-720 eBook reader on and connect the eBook reader to the PC using the supplied USB cable and begin the removable disc (U-Disk) function.

5. RK BOOK will now be shown in the Bookshelves of Adobe® Digital Editions. You can now drag and drop the downloaded books to transfer them to Ebook-720 eBook reader.

6. The transferred eBook can now be found in the Digital editions folder for viewing.

Hints and tips for using Adobe®
1. Once the software has been downloaded and activated it is then registered to that computer's user name. Other user names will not be able to access the account.

2. Each account can activate six (6) eBook devices only. Subsequent activations will disable the account.

3. Once an eBook device is activated with a specific account, it can-not be

    activated with other accounts.

PURCHASE EBOOKS FROM BORDERS®

1. Download and installs Adobe® Digital Editions as described earlier.

2. Visit Borders® online and create an account to purchase you eBooks here http://www.borders.com.au/register

3. Search through the eBooks section, choose and purchase an eBook.

4. Open the "My eLibrary" page on the Borders® website to confirm your purchase.

5. Click the "Download file. (Adobe® Digital Edition users) link under the "open book" button.

6. Save the file to your computer.

7. Double click on the downloaded file and select "Adobe® Digital Editions" from the "open with" window.

8. Adobe® Digital Editions should now launch and download the purchased book. When the download is complete the book is displayed in the "Purchased" Bookshelf.

9. Connect the Ebook-720 to the PC and transfer the eBook as described earlier.

CHARGING EB720

The Ebook-720 will charge when connected to a powered (live) USB port on your computer or to an AC
to USB charger (not supplied).

When connected to a PC for file transfer it will not be possible to see the battery status icon on the main menu screen. Once you have completed file transfers please use the USB safe removal tool to stop the connection but do not unplug the Ebook-720 from the PC.

Charging the EBook-720 should take approximately 4 to 5 hours to complete.

| Frequently Asked Questions (FAQ) ||
Questions	Answers
What kind of touch screen EB720 use, what is best way to use it	Capacitive touch screen, for best to use stylus or finger nail for accuracy
The eBook will turn itself off after a few seconds	Check that the battery is charged
No volume is heard when playing music	Adjust the volume level
Video playback is not smooth	Resolution of video file may be too high. Reduce resolution and video bitrates of file
Screen is hard to see in bright light.	Adjust the screen brightness in the system menu. Avoid using the reader in direct sunlight
The eBook reader will not turn off while charging	If the EBOOK –EB720 is turned off while connected to a power supply it will restart after approximately 30 seconds. This is normal.

Large files take a long time to load.	Large, graphics rich PDF documents can take several seconds to load and to display the next page. If possible locate a lower resolution file
The EBOOK-720 will not connect to the computer correctly	Please turn the switch off and on . The reader should now reset and connect to the PC. In some case it takes a while to get PC detect the reader
Cannot read the book borrowed from eLibray	Please check the setting, make sure the time and date is correct
Some of book in PDF format, after enlarge the font, cannot turn the RE-alignment on	This is because of the original book set by author, cannot change

TECHNICAL SPECIFICATIONS*

Dimensions	191 X 121 X 7 mm	Battery Type	Lithium-Polymer
Weight	250 grams	Battery capacity	3.7 v 2000mAh
Display	7" Colour TFT Touch LCD	Charge time	4 hours
Internal	4Gb		Music: up to 15 hours
Expansion	Up to 16GB Micro SDHC	Battery duration*	Video: up to 15 hours
CPU Type	RK2738		eBook viewing: up to 7 hours
CPU Speed	560MHz		

Supported file types

eBook: TXT, HTML, EPUB, PDF, PDB, RTF.

Video: RM, RMVB, 3GP, FLV, AVI, MP4, VOB, MPEG, ASF.

Music: MP3, WMA, OGG, FLAC, APE.

Images: JPEG (jpg), BMP.

Note:

RTF formats must be smaller than 500KB in size.

High resolution PDF, large and graphics rich documents may take a few moments to process. Please be patient with these files.

Video file resolution and bit rates should be kept as low as possible to ensure smooth playback and reduce any sound sync issues. Video resolutions should be kept to approximately the screen resolution. Some trial and error may be necessary to find the best balance between files size and quality.

AVAILABLE ACCESSORIES

Speakers and earphones

http://www.LaserCo.net/products/pc-accessories/speakers

Chargers

http://www.LaserCo.net/products/pc-accessories/pc-accessories/detail/14/57

For other accessories and products

http://www.LaserCo.net

CONTACT INFORMATION

For more information and FAQ on this product and technical support please visit:

Website : www.LaserCo.net
Email: support@LaserCo.com.au