

Vertical Advantage

RETAIL



Market Opportunity

The impact of technology on retailers is game-changing. Today's consumers — armed with smartphones and tablets — often can access more information within a store's walls than can the store's own associates. Established retailers need solutions that support mobile strategies and omni-channel initiatives. Within the next three years, most retailers plan to refresh and/or replace retiring legacy systems with more nimble and cost-effective solutions to keep pace. Stores that are unable or unwilling to support their customers' shopping preferences — in-store, online, mobile or a combination of the three — will lag behind the competition.

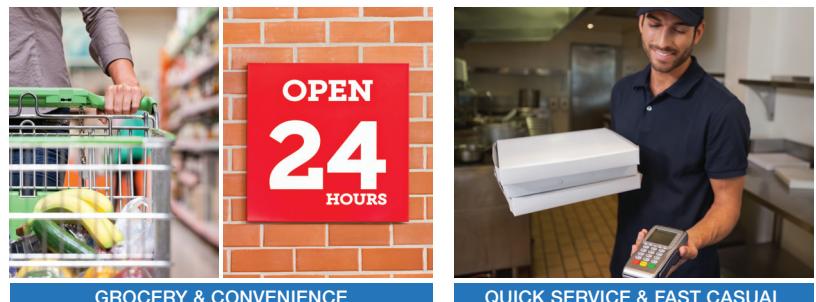
Leverage Our Solutions

We focus on General Retail, Grocery & Convenience, and Quick Service & Fast Casual Restaurants. For retailers of all sizes, we offer solutions to meet new standards for collaboration, compliancy, integration, analytics and security. We offer products and support for:

- Cloud & Managed Services
- Computing & Storage
- Data Capture/Point of Sale
- Mobile Computing
- Networking & Data Security
- Physical Security
- Pro AV & Digital Signage
- Deployment Services & Assessments



GENERAL RETAIL



GROCERY & CONVENIENCE



QUICK SERVICE & FAST CASUAL

Why Ingram Micro?

Ingram Micro has invested heavily in resources and solution development to enable our partners to support the demands of this market and capitalize on the substantial opportunity that it represents. We provide a team of retail-dedicated specialists to support our partner and vendor communities, and have developed an extensive range of offerings that address key pain points in the market. Resources for the partner community include:

- Retail Partner Network (RPN)
- Educational webinars on retail industry trends
- Ingram Micro events with retail-focused tracks
- Regional roundtables focused on retail solutions
- Retail industry workshops, resources and tools
- Centralized information:
us-new.ingrammicro.com/retailadvantage
- Complete solutions from 1,400+ technology manufacturers
- Knowledgeable and experienced customer service reps
- Pre- and post-sale technical support
- Integration services, managed services & professional services
- Marketing services, including creative development and analytics
- Financing options, including credit and leasing



Delivering end-to-end retail technology solutions.

Ingram Micro has the depth to be your single-source provider of comprehensive retail IT solutions, from front-of-store to back-office and warehouse. We offer a wide range of products and services — for small and large retailers alike — with a focus on collaboration, compliancy, integration, analytics and security.



Retail Advantage LINE CARD

INSTORE OPERATIONS

Automatic Identification & Data Capture (AIDC)	Location-Based Services	Payments	Printers
Barcode Scanners	Beacons	Key Injection Services	3D Printers
Barcode Verifiers	Captive Portal Services	P2P Encryption Software	Barcode Label Printers
Biometrics/Facial Recognition		Payment & Signature Capture Terminals	Card Printers
Optical Character Recognition	Mobility	Processors	Dot Matrix Printers
RFID Readers/Encoders	Accessories		Kiosk Printers
Smart Cards	Charging Stations	Physical Security	Line Impact Printers
Digital Signage	Enterprise Mobile Management	Access Control	Printer Accessories & Consumables
Custom Interactive Solutions	Kiosk Systems	Network Surveillance	Receipt Printers
Digital Signage (SaaS, Media Players, Software)	Mobile Computers	Video Management Software	RFID Printers
Electronic Shelf Labels	Mobile Network/Failover	Point of Sale	Pro AV Solutions
LCD Displays (Monitors & TVs)	Mobile POS Devices	Cash Drawers	Audio Solutions
Mounting Solutions & Display Enclosures	Mobility Service Providers & Activation	Check & Mag Stripe Readers	Projectors/Screens
Outdoor Displays	Primary & Redundancy Bandwidth	Mounting Solutions & Carts	
Touchscreen Displays	Tablets	Point of Sale Systems	Time & Attendance
	Networking	Pole Displays	Clocks
	Routers & Components	POS Keyboards & Keypads	
	Switches & Hubs	Scales	
	Wireless Networking	Scanner/Scale Combos	
		Vehicle Mount Units	

MERCHANDISING

Software	Inventory Management
Allocation & Replenishment	RFID Printers
Merchandise Planning	RFID Readers/Encoders

SUPPLY CHAIN

Software	Execution
Distribution Planning	e-Procurement
Inventory Planning	RFID Readers/Encoders
Vendor Managed Inventory	



Retail Advantage LINE CARD

MARKETING

Loyalty & Gift Card Programs	Data Analytics	CRM	Contact Center
Digital or Physical Cards	Analytics/Business Intelligence Software	Campaign Management Software	Infrastructure Software

CORPORATE ADMIN & INFRASTRUCTURE

Cloud	Computing Systems/ Servers	Networking	Payment Processing Software
Business Applications & Platform	Accessories	Routers & Components	POS Software
Communication & Collaboration:	Desktops/Workstations	Switches & Hubs	Scheduling Software
- Hosted Email	Monitors	Wireless Networking	Security & Biometric Software
- Cloud Management Services	Notebooks & Tablets		Warehousing/Logistics Software
eCommerce	Thin Clients		Workforce Management Software
Infrastructure:			
- Infrastructure as a Service	Data Center	Network Security	Unified Communications and Collaboration
- Backup	Power & Rack Equipment	Anti-malware Software	Telephony
- Recovery	Security Appliances & Software	DLP/End Point Protection	Video, Web, Audio Conferencing
Security	Servers	Firewall/Gateway	
Web Hosting	Storage Hardware & Software	Patch Management	
	Virtualization Software	Vulnerability Assessments	
		Vulnerability Management Software	
		Software	
		Accounting Software	
		AutoID Software	

PROFESSIONAL SERVICES

Expert Services	Migration and Implementation	3rd Party Services	Marketing
Deployment Services	Cisco Implementations	IT Asset Disposition Services	Agency Ingram Micro
Implementation Services	Citrix Implementations	IT Staffing Services	Marketing Services
NetScaler Deployments	DC/POS Implementations	Remote System Administration	
VCE Deployment & Implementation Services	Office 365 Migrations	Warranty Services	
Virtualization Health Checks	SharePoint Migrations		
VNX Deployment Services	UCC Implementations	Training	
Voice/Video Readiness Assessments	VMware Implementations		
Web Application Vulnerability Assessments	Websense Implementations	Consulting	
Wireless Network Assessments		Inventory Planning & Management	
		PCI Compliance	

MANUFACTURERS

3M

A

ABBYY

Acer

Acronis

Adobe

ADTRAN

AirWatch
by VMware

Alert Logic

Amazon Web Services

American Battery

Anthro

AOpen

APG Cash Drawer

Apple

Arcserve

Aruba Networks,
an HP Company

ASUS

Autotask

AVG Technologies

Avocent

Awareness Technologies

Axcient

Axis Communications

B

Barco

bCODA

Belkin-Linksys

Bematech

Best Wave

Birst

BIXOLON

Black Box Digital

Signage

Bogen Communications

Bosch

Boston Acoustics

Brecknell

BrightSign

BroadSign

Brother

Buffalo

C

Canon

CAP Software

CASIO

CenturyLink

Check Point

CHERRY

Chief

Cisco

Cisco Meraki

Citrix

ClearOne

CognitiveTPG

Compulocks

Conductiv

ConnectWise

Cornerstone

Technologies

CradlePoint

CTX Virtual Technology

CyberPower

D

Da-Lite
Datalogic ADC
Datamax-O'Neil
Dell
Dell Wyse
Denon Pro
D-Link
DocuSign
DocVerify
Draper
DynaScan

E

Eaton
Ecwid
Elite Screens
Elo Touch Solutions
e-Nabler
EnGenius Technologies
Epson
Equinox Payments
Ergotron
ESET
Exacq Technologies
Exceptional 3D

F

F5
Fargo HID
Fluidmesh Networks
Forcepoint
Fortinet
Fujitsu

G

Gefen
GeoVision
GizMac
Google

H

Hiperwall
Honeywell
HP

IBM
IGEL Technology
InFocus
Ingenico
Innovation First
Intel
Intelligent Product
Solutions
Intellinet
Intermec
Intermedia
Intuit
IOGEAR
IronPort
ITS Enclosures

J

JBL Pro
Juniper Networks

K

Kaspersky Lab
Klipsch
Kodak
Konftel
KT&C

L

LabTech
Lantronix
Lavu
Lenovo
LENSEC
Lexmark
LG Electronics
Liebert
LifeProof
LiveVHD
Logitech

M

MagTek
MakerBot
Manhattan
Marantz
Media Sign Pro
Mediplay
Mercury
Microsoft
Milestone Systems
MMF POS
Mobile Technologies Inc.

N

N-able
Nanonation
Navori
NComputing
NCR
NEC
Nest Labs
NetEnrich
NETGEAR
NEXCOM
Nexsan
NextWindow
Niles
Nimble
Novell
Nuance
Nutanix
NXG Technology

O

OKI
OmniMount
OneLogin
OtterBox
Overland Storage

P

Panasonic
pcAmerica
Peerless AV
Planar Systems
Plantronics
Popstar
PowaPOS
PrehKeyTec
Premier Mounts
Printronix
PROMISE Technology
Purple WiFi
Pyle Audio
Pyramid

Q

QNAP
Quantum

R

Raritan
Red Hat
Reflexion
RingCentral
RMSA Retail Solutions
RSA Security

S

Salesforce
Samsung
Sato America
Savant
Scala
Schneider/APC
Seagate
Seiko Instruments USA
Sharp
Shavlik
SherWeb
ShoreTel
Signagelive
SkyKick
SMART Technologies
Socket Mobile
SoftLayer
SoleraTec
SonicWALL
Sonnet Technologies
Sophos
SOTI
Sourcefire
Sprint
Star Micronics
StarTech
SunBriteTV
Symantec

T

T1V
Targus
Tenable
T-Mobile
Toshiba
Trend Micro
Trident
Tripp Lite
TSC Printers

U

Ubiquiti

V

V7
VaultLogix
VCE
Veeam
Verifone
Veritas
Verizon
ViewSonic
Vistara
VIVOTEK
VMware
VS Networks

W

Wasp Barcode
Technologies
WatchGuard
Technologies
Wavelink
Wovenmedia

X

Xerox
Xirrus

Z

Zagg
Zebra Technologies
ZTE
ZyXEL

Retail Advantage LINE CARD



Retail Advantage

Karen Gust

Program Manager

(800) 456-8000, ext. 65013

karen.gust@ingrammicro.com

Vertical Advantage

Tony Vottima

Vice President

(602) 999-1677

Susan Plonka

Sr. Manager of Solutions Development

(800) 456-8000, ext. 64017

susan.plonka@ingrammicro.com

Marketing

Alana Madrid

Marketing Client Services Manager,

Vertical Markets

(800) 456-8000, ext. 67850

alana.madrid@ingrammicro.com

Executive Sponsorship

Jeff Yelton

Vice President and General Manager, Advanced Solutions,
Specialty Business Unit

Mobile: (864) 270-7462

jeff.yelton@ingrammicro.com

Manufacturer Partners

Acronis

Let Ingram Micro help you deliver the promise
of technology for retail. Contact us today.

us-new.ingrammicro.com/retailadvantage
retailadvantage@ingrammicro.com

