

K¹² Online Learning Solutions for
Schools and Districts

THE FRONT LINES OF ONLINE LEARNING



TOGETHER

WE CAN EMPOWER

INDIVIDUALIZED

LEARNING



Making a difference

You're on the front lines of learning every day. For more than a decade, K¹² has been on the front lines of online learning.

Recently, we were named the **#1 provider of online learning in America** by EdNET Insight. Like you, we want to make the biggest difference in the lives of as many students as possible.

To make that difference, we've partnered with more than **2,000 school districts**, invested more than **\$305 million** in our curriculum and learning systems, and delivered more than **four million** online courses. We've trained more teachers in online learning than any other organization. We've served students in all **50 states and 85 countries**, with an individualized approach that uniquely addresses each of these young person's needs.

This guide is about how we can empower individualized learning, as partners. Let's work together to make an even bigger difference in the lives of students, and in the schools that serve them.

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CHALLENGES

that you face

Our complete range of individualized learning solutions means we're ready to meet your challenges.

Do you need to boost graduation rates? Expand your course catalog? Augment teaching staff? Serve a diverse student population? Implement a next-generation technology platform to personalize learning while cutting administrative costs?

Whatever your challenges, K¹² delivers the field's most comprehensive array of individualized learning solutions. We've painstakingly built these solutions with a corps

of master educators and technologists, plus experts in everything from cognitive development to assessment to consulting. Then we tested and refined them in the partner schools that we manage, before sharing them with you. Our research-based approach and total focus on student, teacher, and district success is only matched by our passion for results. Which is why we strive to be America's most trusted online education provider for grades K-12.

Academic Challenges

- Improve Student Performance
- Boost Graduation Rates
- Ensure College Readiness
- Provide Career and Technical Education
- Offer Summer School Options
- Support Differentiated Instruction
- Serve Diverse Student Populations
- Align Learning to Key Standards

Administrative Challenges

- Expand Your Course Catalog
- Stretch Shrinking Budgets
- Address Overcrowded Classrooms
- Provide Scheduling Flexibility
- Extend Technology Investments
- Retain Students in District
- Offer Professional Development



ON THE FRONT LINES:

How did Boulder Valley School District reduce dropout rates and boost graduation rates?

See page 31.

BENEFITS

of working with K¹²

Your challenges have been our challenges, too.

Many of your challenges are the same ones we work through every day, running our own best-in-class individualized school programs since 2000. And they're the same ones we've helped resolve for thousands of your peers in districts coast to coast.

Today, with our thoroughly researched curricula, affordable pricing, integrated technology platform, and implementation and support options, we can deliver solutions that precisely fit your budget and technology needs.



ON THE FRONT LINES:

How did Mechanicsburg earn the Ohio Board of Education's highest rating level?

See page 31.

Students

Achieve successful outcomes

Enjoy dynamic, individualized learning

Recover a credit

Strengthen skill gaps

Explore a career-building elective

Take an AP® or world language otherwise not offered

Build 21st-century skills for college/workplace readiness

Graduate on time

Teachers

Solve challenging learning Issues

Get the data you need to target learning gaps

Incorporate effective online learning in the classroom

Differentiate with remediation and enrichment

Prepare students better for critical testing

Help more students engage, stay motivated, and succeed

Take the best professional development in online instruction

Be empowered by gaining the mastery to use new tools

Administrators

Improve district outcomes

Help more students succeed

Boost performance of teachers and students

Save administrative time using our integrated technology platform

Offer proven learning options never before available

Offer online summer school

Improve district outcomes

Preside over a program that is results focused

“K¹² helps us be part of this new model of education happening across the nation.”

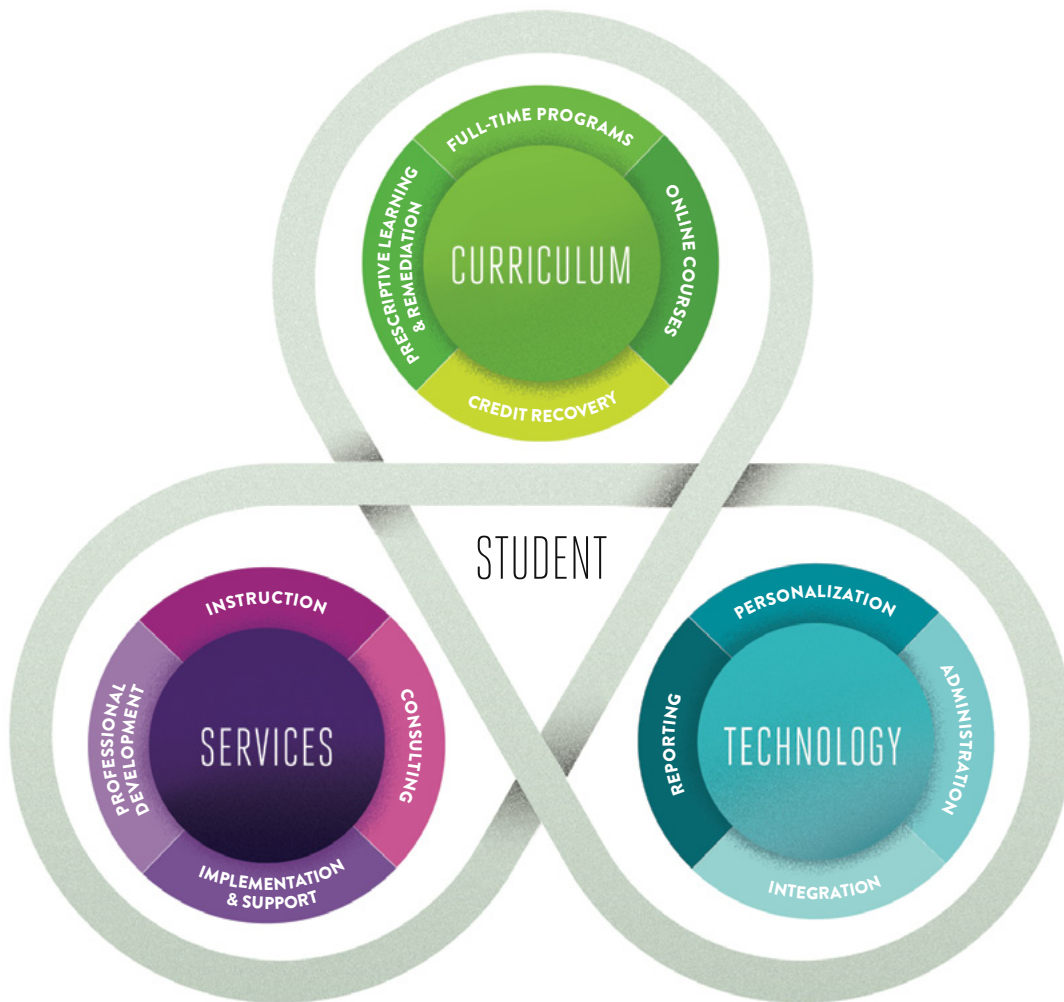
Danielle Prohaska
Director of Teaching and Learning
Mechanicsburg Exempted Village School District, Ohio





**Our Integrated
Approach**

The K¹² Integrated Approach



Helping meet tough challenges with online solutions can best be achieved via an integrated approach.

Consider a struggling student who needs a credit recovery course. Your solution requires quality curriculum; but only with excellent instruction, proper implementation support, and the right technology can you deliver optimal results.

Only K¹² provides this integrated approach to assure successful online learning. By seamlessly combining curriculum, technology, and services— you can deliver the best individualized learning experience available today. We have the in-depth expertise, plus the ability to orchestrate what you need, when you need it. Our experience working with more than 2,000 districts and managing online schools in 33 states means you benefit from years of best practices and innovative ideas.

K¹²'s integrated solutions are tailored to the unique needs of your students, teachers, and administrators to maximize your student outcome and stay within budget.

CURRICULUM

When you work with K¹², you have a partner that has delivered a complete portfolio of effective online learning solutions for more than a decade.

We began years ago with an innovative online learning model built on a wealth of research into how children learn. K¹² courses are designed and developed for online delivery from the outset, and they are continuously improved. Since our founding, we have greatly expanded our curricular offerings and worked with school and district partners to develop a full spectrum of online learning curricula—always with the goal of helping each individual student learn more successfully. *(See pages 8-9, 23-29.)*

TECHNOLOGY

K¹² understands how to integrate these technologies across all of your various programs.

As online learning continues to grow, you are faced with more and more administrative and technical challenges presented by each program you implement. Our newest breakthrough is PEAK¹²—standing for “Personalize, Engage, and Achieve with K¹²”—an open technology platform that enables a district to personalize curriculum, simplify administration and enrollment, receive a full range of reports and alerts, and integrate with other district technology systems. By offering this innovative, new platform, we provide districts with the tools needed to tailor and manage curricula while saving time and resources in administrative tasks. *(See pages 10-13.)*

SERVICES

Individualized education requires a complete approach.

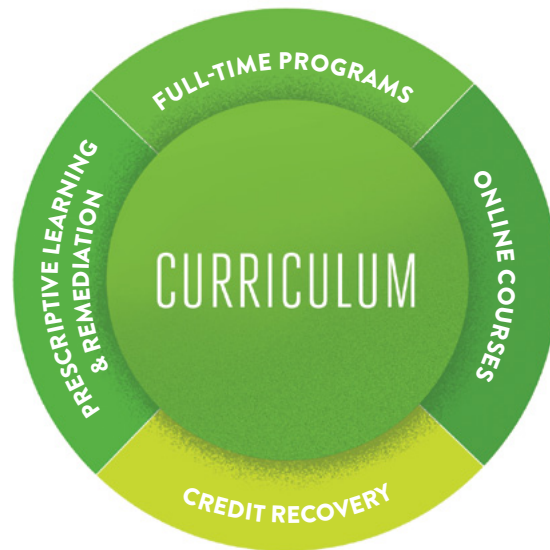
That’s why K¹² provides a full range of services and support options that can be tailored to your district’s unique online learning needs. From technical support available 7 days a week to implementation assistance, we make sure your initial program launch is successful. Consulting services are also available from seasoned online learning experts who advise you on administrative, compliancy, business development, operational launch, and other components. We also provide options for online instruction: professional development to train your teachers, or instructional support from our team of state-certified teachers. Our services and support not only complement—but help optimize—K¹² curriculum and technology to provide a fully integrated solution designed to maximize district and student success. *(See pages 14-17.)*

“With only three months to launch, K¹² made our process flow seamlessly. Not only is the curriculum engaging and rigorous, but along with our teacher support, it provides families the total online solution.”

Kim McClelland
Assistant Superintendent and iConnect Zone Innovation Leader
Falcon School District 49, Colorado



Curriculum



Not all online curricula are created equal.

K¹² has the industry's most extensive curriculum portfolio, with more than 550 unique online courses and titles. Every core subject is covered for grades K-12, with up to four academic levels available for high school courses, including Core, Honors, and AP, as well as STEM courses. We have an exceptional range of credit recovery courses, career-building electives, remediation support, and six world languages. This combined portfolio contains more than 100,000 hours of instructional content and more than one million visual, audio, and interactive instructional elements.

We believe that our expertly-designed interactive content can illustrate and explain the toughest concepts in ways no static page could ever match. Lessons utilize a combination of innovative technologies, including animations, audio, video, graphic/digital interactive elements, adaptivity, and educational games to create a compelling, responsive, and highly effective individualized learning experience.

Challenging assignments develop each student's ability to apply what he or she has learned in new circumstances. Teacher-led guidance and activities, whether online or onsite, round out the full experience. Formative and summative online assessments ensure that students have mastered certain material and are ready to proceed to the next lesson, allowing them to work at their own pace.

The K¹² family of curricula includes:

- Full-time curriculum for pre-K-12
 - Online curriculum for middle and high school
 - World languages for grades 3-12
 - Credit recovery for high school
 - Prescriptive learning and remediation for grades K-12
- (See pages 20-29.)

This unmatched portfolio lets us tailor options and implement learning models with our district partners that span a broad spectrum.

Learning Models

Online learning's rapid growth throughout districts is accelerating due to the ever-increasing variety of innovative models. Across this full spectrum, we have partnered with district leaders to shape online learning models to their unique requirements. If you have a need to individualize student learning—in any way, at any level—talk with us. We can solve it, together.

Here are just some of the models we have helped implement:

Full-Time Online School

K¹² has helped districts launch hundreds of these programs, in which a complete online school is developed to serve the needs of students who desire to learn primarily at home.

Full-Time Alternative School

Designed for students who are not able to attend a traditional school, this model offers both full courses and remediation content at the high school level.

Blended Learning Program

This model typically includes an onsite facility such as a satellite campus or a learning/computer lab, where students can take a full or partial online course load.

Blended Classroom

In this model, a classroom or computer lab can be set up to deliver differentiated instruction, using online curriculum for remediation or enrichment. The model can accommodate everything from full-credit courses to targeted, prescriptive content.

Summer School

Districts have increasingly turned to K¹² to run or augment their summer school programs. A wide range of affordable options from credit recovery to core courses, world languages to electives, may be offered in both virtual and blended school environments.

Homebound Education

This model helps students with medical issues keep on track while they heal in a hospital or at home.

World Language Academy

K¹² offers a full range of world languages which can be offered in both a virtual and blended school environment. This includes six languages that many districts would like to offer but find difficult to staff.

STEM

To prepare students for future careers, K¹²'s comprehensive Science, Technology, Engineering, and Math (STEM) offering includes more than 140 STEM courses, titles, and clubs that can be offered in a virtual or blended model.

The qualifications below stand as further evidence of the commitment we have to education excellence and academic integrity.

Accreditation

K¹² is AdvancED-accredited, meeting the highest standards of education management. AdvancED is the world's largest education community, engaging 33,000 public and private schools and districts across the United States and in 70 countries worldwide and educating 16 million students. AdvancED is dedicated to advancing excellence in education worldwide through accreditation, research, and professional services.

Standards

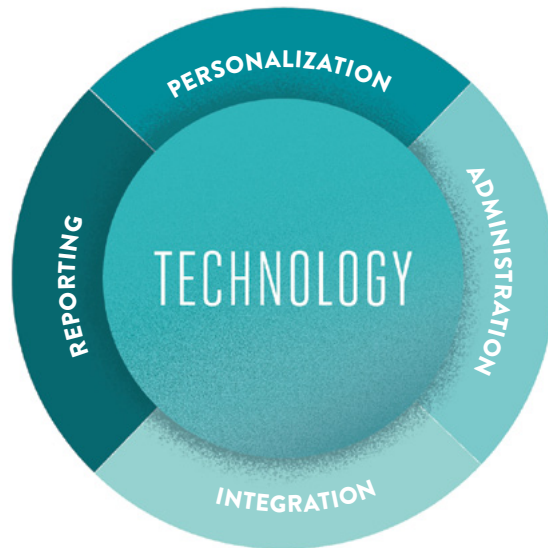
Aligning our curricula to standards has always been paramount at K¹². As we develop our courses, we ensure they are appropriately aligned to the latest state and national standards. And if your district plans to implement the **Common Core State Standards**, with K¹² you can be confident that, with our courses, you will be in compliance.

We have a dedicated team of more than 180 curriculum developers who continually monitor the evolving standards in each and every state. Be assured that K¹² will stay in sync with these new standards to provide you with fully aligned curricula.

In addition to the Common Core State Standards, the goal for our curricular offerings is to meet or exceed state and national standards. Additionally, K¹² follows guidelines, recommendations, and best practices provided by nearly forty national and international organizations.



Technology



It's a breakthrough system that is already proving itself in districts across the country.

PEAK¹²—Personalize, Engage, and Achieve with K¹²

As the adoption of online learning grows, K¹² recognized that districts needed more than just great curricula and support services to be successful. They also needed a streamlined way to customize and deliver the right content to their students, utilize the most flexible solutions to fit their needs and budget, provide a single point of administration, and offer a consistent experience for all users.

To solve this, a top team at K¹² developed PEAK¹², the intelligent management center that gives you and your staff a way to personalize, integrate, and manage online learning programs. By aggregating all of your district's online curricula, content, instruction, and administration activities into a single, unified system, the PEAK¹² platform enables a highly personalized and efficient online learning experience—one that brings together all of the elements needed for students to succeed.

How PEAK¹² Works

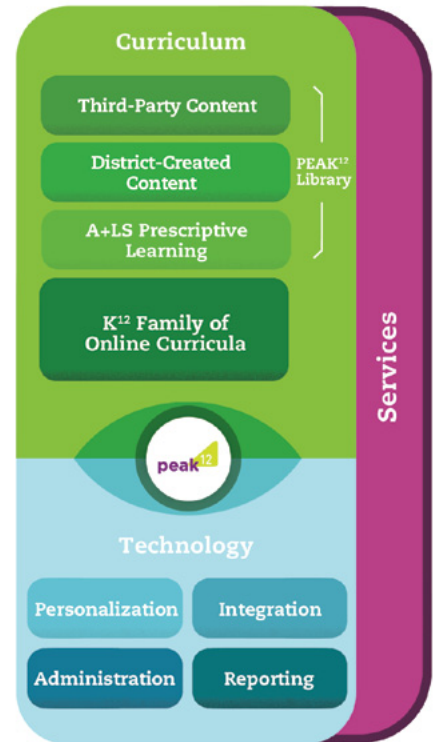
The foundation of PEAK¹² starts with state-of-the-art tools, developed by a team of K¹² software specialists and online learning experts.

PEAK¹² includes a personalization engine for modifying courses, administration tools for efforts such as enrollment management, systems integration capabilities with a variety of hosting options, and reporting and alerts for real-time program management.

On top of this foundation, we add award-winning online curriculum. This currently includes more than 170 Aventa by K¹² courses for original credit and credit recovery, as well as nearly 40 world language courses from Middlebury Interactive Languages.

The next layer is the PEAK¹² Library, which offers a catalog that can be used to personalize any online course, including thousands of lessons and assessments from the A+nyWhere Learning System by K¹². In the near future, you'll be able to augment courses by using content created by your own district as well as third-party education providers.

To help you get the most out of PEAK¹², we provide expert implementation and consulting (see pgs. 16–17). And rest assured, PEAK¹² is already benefitting hundreds of school and district partners.



The Key Benefits of PEAK¹²

This integrated intelligent management center for online learning eliminates the need for multiple logins and enrollment systems, giving districts a unified view of student performance. The platform also offers these specific benefits:

District Leadership

PEAK¹² makes learning highly personalized, which can lead to higher achievement and improved student outcomes. It also enables budget savings through a reduced cost of administration.

Administrators

Administrators can spend less time in administration and more time focused on solutions for students.

Teachers

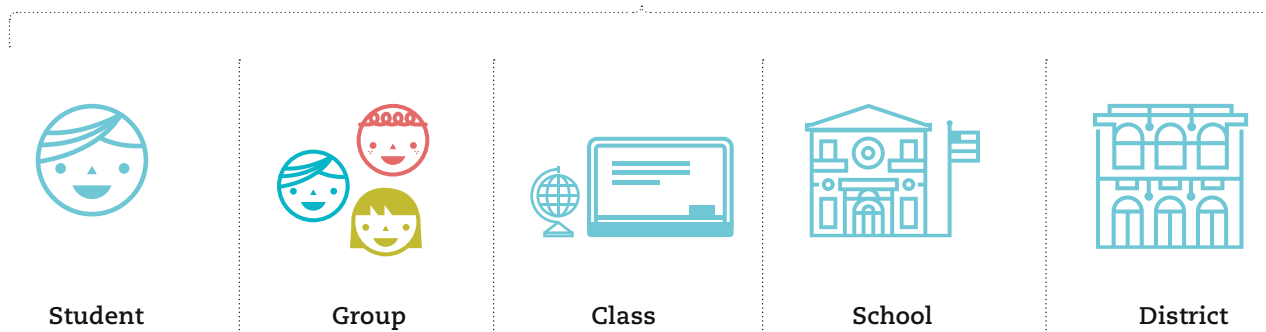
Teachers can personalize lessons with engaging content to meet students' individual learning needs.

Students

Students can take relevant, effective lessons, gain scheduling flexibility, and benefit from an expanded variety of courses and learning options.

Personalization Using the PEAK¹² Library

Using content from the PEAK¹² Library, you can customize courses to your exact requirements, whether for a single student, district wide, or any size group in between.

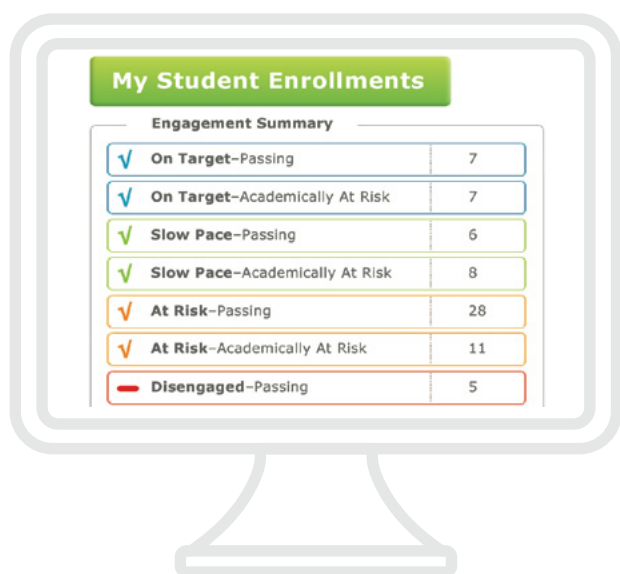


The PEAK¹² content library is easily searchable and dynamic, allowing staff to modify existing courses or build a completely new course. For example, you can integrate any of the 5,500 lessons and assessments from the A+nyWhere Learning System by K¹², whether to remediate or enrich student learning. PEAK¹² will also make it easy to include district-created content, such as documents, videos, and more.

The power of customization means a teacher can focus on effective, differentiated instruction. PEAK¹² aggregates multiple catalogs of content in one place, organizes them for fast search, allows for dynamic course or lesson development, and publishes it for delivery to students.

Reporting and Alerts

PEAK¹² has robust reporting features, giving administrators and teachers the ability to glean intelligence about all of their students at any given time through a single, integrated interface.



One of the most powerful reports in PEAK¹² is the “Student Engagement Summary.” At a glance, this unique dashboard shows you how students—in a classroom, a school, or across your entire district—are performing in their online course(s). You can see which students are on target, moving at a slower pace, passing, at risk, or disengaged. You can also see who has yet to start a course, and who is new to your online program. This helps you instantly identify students who need help—whether it’s to get started, resolve a technical issue, or determine a remediation strategy.

PEAK¹² also automatically issues alerts to your dashboard based on your role. For example, if you’re an administrator, an alert may appear showing the number of new student enrollments that require your approval. The PEAK¹² alert system brings your administrators, teachers, mentors, and other members of your staff in sync, making sure no action or decision requiring their attention falls through the cracks.

Enrollment and Administrative Tools

Administrative responsibilities, such as managing licenses, student accounts, and enrollments, are also made more efficient with PEAK¹².

For example, student enrollment follows a simple, wizard-like process that guides you through clearly defined steps:

- 1 Choose the student to enroll
- 2 Assign the course and the section
- 3 Add any necessary enrollment details

Once you've completed this process, the "My Student Enrollments" screen presents a highly interactive, searchable, and sortable dashboard that helps you keep track of all course enrollments within your district. You can quickly drill down into the details you need, including the date range a course has been assigned to a student, the last time a student logged in to the course, and each student's current test scores. You even have one-click access to e-mail a student, teacher, or mentor directly.

Plus, you can export any report into Excel or save it as a PDF, in order to easily share with staff, parents, and individual students.

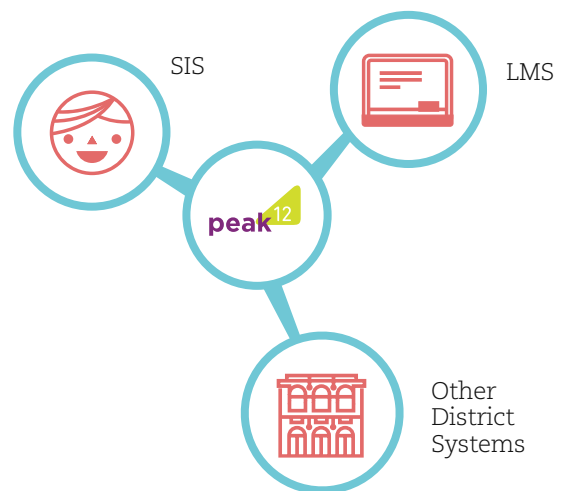
Integration

Because PEAK¹² is designed as an open platform, it will soon help bring together systems in your district that don't currently "talk" to one another.

This may include your Student Information System (SIS), Learning Management System (LMS), and other systems you may use, such as an analytics program. The open structure also gives you many flexible options for growing and evolving new learning models across your district.

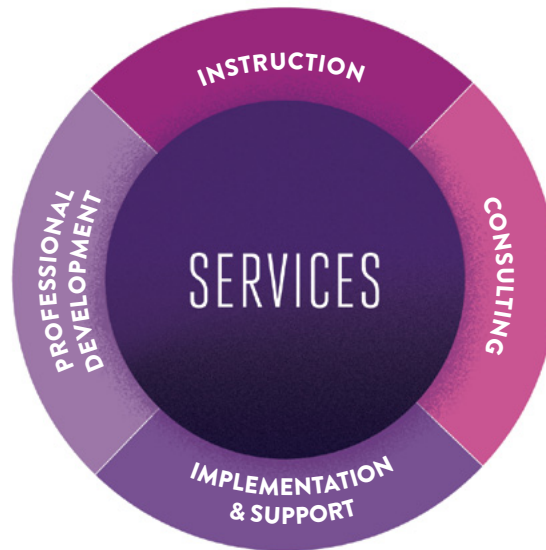
No matter which systems you use now and in the future, PEAK¹² can help you access data from all of them under one umbrella, through one single login and one combined interface. The efficiencies this creates for your district are immeasurable—opening up more time for your teachers to teach and your students to learn.

Every step of the way, your administrators will have multiple tools at their fingertips in order to check student progress, pinpoint exact areas of need, and celebrate success.





Services



Complete support for the full lifecycle of your online learning program.

In order to truly be effective, online education must be delivered as a robust, student-centered solution that's integrated with the right knowledge resources, hands-on tools, and teacher/staff assistance. Our array of lifecycle support and services is designed to do just that.

Given the successful implementation of full-time schooling by K¹² in 33 states and the District of Columbia, we've encountered the same issues you're likely to experience, so we can help shorten your learning curve, make sure your plan has the best chance to be successful, and provide our expertise when and where you need it. No other education provider brings this level of expertise and best practices to supporting your online learning program.

In this section, we'll cover:

- Instruction—certified teachers to augment your instructional staff
- Professional development—targeted programs for teachers, administrators, and staff
- Implementation and support—for a great start and ongoing 24/7 support
- Consulting services—to help ensure your success and optimize your growing programs

Instruction

K¹² can provide your district with highly qualified, state-certified instructors to support your online learning program.

We have more than 850 certified teachers to draw from; they are all extensively trained “power users” of our curricula and learning technology. And, we continually add to our corps of expert instructors.

For any course or program, K¹² can help you quickly fill a temporary position or provide a permanent online teaching solution for:

- Low enrollment courses
- Specialty electives
- Courses with teachers in short supply (e.g., AP Economics, Japanese)
- Sabbaticals or long-term absences

Your students will receive high-quality instruction from our teachers through online classroom sessions, one-to-one feedback, and individualized assistance by phone, chat, or e-mail.

Professional Development

The professional development training we offer to administrators, teachers, and mentors is widely considered the most robust in the field today.

Our priority is to make sure your online learning program starts off right. Many of our professional development options for administrators and mentors are included as part of your partnership with K¹². If you choose to use your own teachers with our curriculum, you can select from a variety of professional development options—both virtual and in person.

In all, K¹² has successfully trained more than 5,000 teachers in K-12 online instruction—more than any other organization. We train teachers to use the latest technologies, expand their skill sets, and help them transition to the new teaching model required in online learning. Your teachers can also potentially earn continuing education credits.

Training is specific to the grade range and learning management system your school uses. Topics range from best practices, course set-up, assignments, student interaction, grading, exams, discussion boards, statistics and reports, and more.

New Teacher Training Options

Asynchronous Online Course

Online training sessions pre-recorded through the applicable LMS take teachers through each topic.

Training typically spans two weeks and 20 hours in total.

Participants can complete the training on their own schedule.

This option includes three additional professional development opportunities throughout the year.

Onsite Training

We can send an expert trainer to your district for onsite training.

Typically this is a one-day session on any single platform, but can be expanded to meet your unique needs.

Groups greater than 30 require additional trainers.

Synchronous Online Course

Participants complete a three-hour online session, led by a live, expert trainer through the LMS.

Up to two sessions are scheduled during convenient times throughout the week.

For more advanced topics, an additional two-hour session is available.

Live, online, complimentary support through the applicable LMS will be provided following training, no matter which option you choose. Your teachers can “drop in” throughout the week to ask a follow-up question or check in on course set-up.

Ongoing Teacher Training Options

You can add this option for teachers who have completed their initial training. Training may be synchronous or asynchronous. A wide range of topics are covered—from updates to K¹² systems, curriculum training, communication strategies, individualizing instruction, targeting state standards, developing relationships with families, and more.

Implementation and Support

Hands-on implementation support to ensure a great start

At K¹², we take a consultative approach with our district partners; we're here to support you every step of the way. With our nationwide Client Services team, we'll cover every aspect of setting up and maintaining an online or blended learning program.

From the outset, you'll be assigned a Client Services manager who'll conduct a needs analysis and help personalize your onboarding and implementation program. Our Client Services team is in place for one reason—to ensure your programs are productive and successful.

Setting a solid foundation for success comes standard with your K¹² partnership. For example, our Client Services team offers virtual training sessions to help administrators get familiar with K¹² systems and share collective best practices. If you choose K¹² teachers to lead instruction (see page 15), we also offer sessions for those in a “mentor” role who support teachers and students. These sessions are regularly held online and are led by senior client service professionals. They cover everything, including:

- Curriculum programs
- Step-by-step enrollment process
- Our student management system for creating student records
- Managing course assignments
- Tracking student progress and attendance

Our Client Services team is also available to help you grow your online or blended learning program. For example, one of our longtime district partners recently decided to upgrade their student offering from just a few online courses to a full-time online schooling program. Through a series of virtual and onsite planning meetings, our team helped educate administrators on all aspects of running a full-time program—working with them to properly implement and staff it. And we helped them run a parent meeting to explain how this new approach would help their students learn and succeed.

As part of the K¹² partnership, our Client Services team also conducts regular account reviews to assess your program and make adjustments, as needed. To further increase effectiveness, we have an Instructional Client Representative (ICR) as the single point of contact between administrators and all K¹² teachers who are leading online instruction in your district.

24/7 Online Support Center

To make for an even richer and more interactive partnership, we've created the Online Support Center, a one-stop online support portal. It's a central gateway that teachers, mentors, and administrators can use to access such resources as:

Status Tracking

Submit, review, and follow the status of your support queries through your personal “My Support” page. When you first submit a query, the system conveniently suggests related resources within an extensive knowledge base. If further support is needed, your request will be directed to one of our trained K¹² support staff.

An Extensive Knowledge Base

Find answers to many of your questions by searching our vast knowledge base. It's filled with nearly 2,500 articles as well as FAQs, forms, how-to PDFs, and videos—which grows every day—to help you “self serve” expeditiously.

NEW! Live Academic Chat for Students

Students now have secure, one-click chat access to a certified teacher from 8 AM to midnight (ET), 7 days a week. Instructors provide one-to-one guidance on academic questions. These chat interactions with K¹² virtual instructors are documented, to serve as a handy record for your teachers.

Toll-free Hotline and Live Chat

Our expertly trained support representatives are available to answer your questions by phone 7 days a week from 8 AM to midnight (ET). You can connect online and chat with one of our technical support representatives during these hours.

Consulting

Consulting services for administrators are available for a more in-depth, high-touch approach to set and meet benchmarks for your program's success.

You'll have direct access to our most seasoned experts in online education, who will closely consult with you on all aspects of setting up and maintaining an online learning program. No matter what online learning model you implement, you can choose from the following consulting options:



Consulting Options

Administrator Strategies, Preparation, and Resourcing

Receive expert advice on how to use tools to improve student achievement, communication, and retention, interpret data to make informed decisions, apply best practices for online program and resource oversight, prepare for your school launch, manage day-to-day operations, and plan for semester transitions and the school year ahead.

Program Compliance Training

Understand state-specific compliance requirements related to attendance, count days, special education, audits, state reporting, and more.

Business Development and Management

Learn how to run an economically sound program, staff to fit your funding model, understand your invoices, submit reports to receive funding, and develop your business processes and program.

Operational Launch Planning

Prepare your team with training days dedicated to pre-launch readiness, launch day support, organizational meetings, tools and systems, semester transitions, spring planning meetings, post-launch reviews, and more.



“Collectively on Edulink¹², there appears to be a great deal of experience and wisdom.”

Carol Keenan
Director of Virtual Education and
Teacher Programs
North Carolina Association of
Independent Schools

K¹² partners also enjoy access to our online community, Edulink¹², to connect with fellow innovative educators. The community's network of users includes those new to virtual learning, as well as those with years of experience. Whether you're implementing a new program or improving an existing one, you'll find tremendous support and resources in Edulink¹².

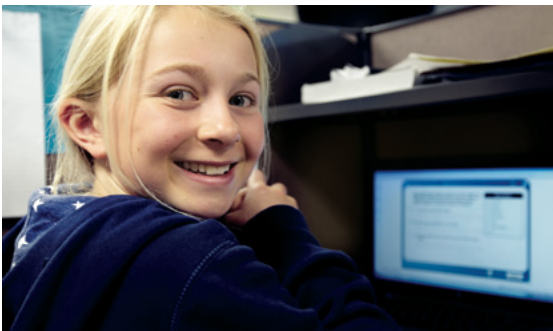
Through discussion boards, blogs, topic groups, and social sharing opportunities, you can:

- **Connect** with like-minded educators from the same state or across the country, who share similar interests, or who are experts in certain subjects
- **Share** best practices in online education—tips, checklists, ideas, experiences, and support
- Easily find **information and resources** related to all K¹² solutions

K¹² teachers and staff members also participate in Edulink¹², to help members find the support and best practices they need for a successful school year.

“ We are very pleased to be able to offer our high school students the option to learn anywhere, anytime using proven, well-known curricula from K¹². K¹² enables us to cost effectively provide a consistent, district-wide program so we can focus our attention on meeting the individual needs of more of our students.”

Dr. Elizabeth Kaufman
Assistant Superintendent
Cotati-Rohnert Park Unified School District





**Individualized
Learning Options**

Individualized Learning Options

Over the past decade, a growing number of education leaders have embraced online learning to help attract and retain students, provide greater scheduling flexibility, and serve increasingly diverse learner populations. K¹² programs can be delivered across the full continuum of learning models, from fully online or blended programs to traditional classrooms.

Whichever online learning model you choose, K¹² can partner with you to implement and manage a program that's optimized to serve your diverse student populations. We've helped establish thousands of district programs—ranging from credit recovery and dropout prevention; to catalog expansion for AP, Honors, STEM, and world languages; to specialized programs such as full-time online schools, alternative schools, and blended campus programs.

The bottom line: We have the expertise to create a high-caliber program that's right for you—and the ability to get it up and running quickly.

We have the expertise to create a high-caliber program that's right for you—and the ability to get it up and running quickly.

K¹² offers the most complete continuum of online learning solutions serving the full range of individualized learning needs.



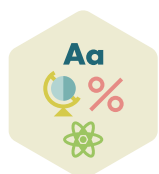
Full-Time Programs

Fully online and blended programs that support a complete range of full-time learning models

Instruction and curriculum tailored to different grade levels

Award-winning curriculum, systems, and services

Integrated program optimized through nationwide deployments



Online Curriculum

Courses across multiple academic levels—Foundations to AP

More than 40 electives and 19 AP courses

Deep STEM offering

6 world languages: more than 39 courses incorporating Middlebury College language expertise



Credit Recovery

Individualized pathing enabled by pre-testing

Encompasses a broad range of subjects, including language arts, math, science, social studies, and electives

ELL support with additional audio and pre-teaching of vocabulary

Student support staffed by certified teachers



Prescriptive Learning and Remediation

Individualized assessments and remediation/acceleration at the topic, skill, and state standard level for core K-12 courses

Summative, formative, and adaptive assessments for RTI

More than 5,500 lessons and 200,000 content objects tightly aligned with state and national standards

Pioneering, adaptive reading remediation courses



FULL-TIME PROGRAMS

Like any approach to education, implementing a successful full-time online or blended school isn't simple or easy. That's why K¹² offers partner programs to help match your requirements with the support you need to get your program up and running. These programs deliver a tightly integrated educational experience by combining a comprehensive course catalog, robust learning management systems and technologies, powerful assessment tools, and optional services such as professionally trained teachers, best practices consulting, student recruitment, and enrollment support.

Choose the Full-Time Partner Program that Meets Your District's Needs

The following programs support delivery of a fully online or blended learning experience, whether you use your teachers or our professionally trained, certified teachers. Each program uses award-winning curricula—either the K¹² curriculum (optimized for use through a full-time schooling partnership; see page 23) or the Aventa curriculum (also available as individual online courses; see pages 24-25). All partner programs enable administrators to join a larger community of peer decision makers to share innovative ideas and best practices. In addition, you will be assigned a Client Services Director, who will conduct a needs analysis and personalize your training options. All partner programs are successfully serving districts and students around the country today. With these options, you can choose the program that's right for you.

K¹² Medallion Partner

Based on our years of experience with deploying and operating virtual public schools in more than half the states, this is our most comprehensive option. It is designed to tightly integrate everything you need to ensure your success with the K¹² curriculum, from extensive program consulting, educational tools, and technology and systems. You will have access to our most seasoned experts in online education who can consult on administrator strategies, preparation and resourcing, business development and management, program compliancy training, and operational launch planning. Further, you will receive full-service student recruitment and enrollment support from our marketing experts.

K¹² Partner

This option offers the core of the proven, integrated K¹² full-time schooling model. This program integrates the K¹² curriculum, a robust technology platform, and educational tools and services. Plus, you have the flexibility to incorporate additional services—like student recruitment and consulting—as needed.

Aventa Partner

This is our most flexible option, allowing districts and schools to leverage their existing investments in technology and services. If you're looking to maximize tight budgets, this option is a complete, yet affordable, solution. Teachers, recruitment, and consulting services are available options for those employing this program. And flexible registration systems and reporting tools make it easy to get a full-time schooling program off the ground quickly and painlessly.



FULL-TIME PROGRAMS

Consulting Services

Additional expert consulting for administrators is also available for a more in-depth approach to set and meet benchmarks for your program's success. Standard with the Medallion Partner Program, and optional for the K¹² and Aventa Partner Programs, these options include:

- Administrator Strategies, Preparation, and Resourcing
- Program Compliancy Training
- Business Development and Management
- Operational Launch Planning

For more detail on these options, see page 17.

Student Recruitment and Enrollment

K¹² has years of experience in educating the market on the benefits of online learning and in attracting thousands of families to the schools we manage.

We're uniquely positioned to help your school system meet recruitment goals and guide families through the enrollment process—relieving you of this administrative burden. Standard with the Medallion Partner Program, and optional for the K¹² and Aventa Partner Programs, we can provide your district with several options for marketing, student recruitment, and enrollment. These options span website creation, collateral, and outreach, to a dedicated toll-free number, event management, and forecasting, tracking, and reporting support.

Partner Program Elements

	K ¹² Medallion Partner	K ¹² Partner	Aventa Partner
Grades	K-12	K-12	6-12
Curriculum	K ¹²	K ¹²	Aventa Learning by K ¹²
Technology and Systems	●	●	●
Integrated Suite of Educational Tools and Services	●	●	N/A
Program Consulting	●	<i>optional</i>	<i>optional</i>
Instruction	<i>optional</i>	<i>optional</i>	<i>optional</i>
Professional Development	●	<i>when using your own teachers</i>	<i>when using your own teachers</i>
Student Recruitment and Enrollment	●	<i>optional</i>	<i>optional</i>
Student Computers	<i>optional</i>	<i>optional</i>	<i>optional</i>
Dedicated Support	●	●	●

K¹² Full-time Curriculum

K-12 Courses Optimized for Fully Online or Blended Learning Environments

Unlike many course providers, K¹² doesn't just scan a textbook, add a few bells and whistles, and call it an online course. Our comprehensive approach combines engaging content, online lessons, offline instructional kits and materials, lesson guides, and multiple forms of assessment to allow students to attain mastery and demonstrate progress against learning objectives.

Currently totaling more than 24,000 lessons and 100,000 multimedia components, K¹² courses have been designed and developed for online delivery from the outset. They incorporate the best research and usability testing to most effectively present instruction online.

Our team of curriculum experts, teachers, cognitive scientists, and course designers starts from scratch using research-based methods, derived from such benchmarks as the famed Core Knowledge® sequence, to develop each course. The team thoroughly scopes out the learning objectives using state and national standards, mapping out a strategy for how to best accomplish those objectives. Over the years, these efforts have led to numerous innovation and achievement awards (see page 32 for highlights). For younger students, K¹² courses lay the foundation for understanding the more complicated concepts that they will encounter in the higher grades. In addition, K¹² lessons often map across multiple subjects in a single grade level, allowing a topic or theme to be explored from many angles to reinforce a concept.

Covering all core subjects and dozens of electives, K¹² courses address the different ways that students learn, engaging them with animation, game simulations, avatars, threaded online discussion groups, video lectures, online debates, and more. In grades K-8, plenty of hands-on materials—ranging from K¹²-produced textbooks to science equipment, CDs, maps, art supplies, and classic literature compilations—are tightly integrated with online lessons. In high school, graded assignments measure mastery of objectives at the lesson, unit, semester, and course level. Courses include e-books and highly sophisticated virtual labs, with options for physical textbooks and lab kits, as needed or desired.

New this year, we are pleased to introduce **embarkK¹², a comprehensive “Kindergarten Readiness” pre-K program from K¹²**. This flexible, exciting curriculum is a one-year, “blended learning” program to support children ages 4-5. The embarkK¹² program uses more than 1,300 online and offline activities to fully prepare students for kindergarten with skills and capabilities as defined by leading standards organizations.

K¹² curriculum is available through a full-time schooling partnership, and as part of a blended program, including:

Four academic levels in high school: Core, Comprehensive, Honors, AP—plus Credit Recovery and Foundations courses

40 high school electives: Personal Finance, Web Design, Public Speaking, and more

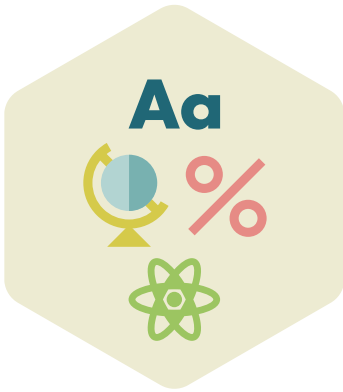
Mastery-based courses: Flexibly paced for grades K through 8 in English, math, science, history, music, and art

Deep STEM offering: More than 60 science, technology, engineering, and mathematics courses

World languages: Elementary, middle school, and high school students can choose to take courses in German, French, Spanish, Latin, Chinese, and soon Japanese. Courses meet all national standards as set forth by the American Council on the Teaching of Foreign Languages (ACTFL) and follow state guidelines in covering level-appropriate standards.

“The support that comes from the K¹² team is a vital component to our success with families and staff. The interactive courses are engaging to the digital natives who use K¹².”

Laura Belnap
Director
Washington Online School Utah



ONLINE CURRICULUM

Decades of Research + Engaging Interactivity = Proven Outcomes

With an expansive course catalog that includes three academic levels ranging from Foundations to AP in high school, you can now meet each student at his or her point of need: from those who are struggling, to others seeking greater academic challenges; from those wanting to enrich their learning, to others at risk of dropping out or not graduating on time.

Our comprehensive, engaging curriculum provides you with options to address a broad range of learning needs across your school or district. You can use our teachers, or we can train yours. All of our online courses come with robust reporting tools so that teachers, administrators, and parents can stay up to date on student progress.

Aventa Learning by K¹² Curriculum

The popular, widely adopted Aventa curriculum includes high-quality, standards-based online courses for middle and high school.

Covering all core subjects, world languages, and dozens of electives, Aventa courses have been crafted based on extensive educational research. They feature a rich multimedia format that includes interactive elements (avatars, interactive tutorials, whiteboard illustrations, manipulatives, practice games, and videos) to help keep students engaged and motivated to learn.

These elements provide students opportunities to use visual, kinesthetic, and auditory learning methods. Interactive tutorials help illustrate complex concepts more clearly. Aventa's unique avatars help establish connections between topics and "real-world" applications.

With the optimal experience delivered through PEAK¹², courses can also be hosted on virtually all other major learning management system providers, including Blackboard™, Moodle™, eCollege®, Desire2Learn®, and BrainHoney™. You can maintain the relationship with a hosting provider on your end, or K¹² can take care of this aspect for you. Plus, our flexible pricing can address your specific student enrollment situation—whether it's predictable or variable, concentrated in a few subjects or across a broad range of courses.

More than
170 self-paced
courses give
you and your
students many
flexible options.

With the Aventa Learning by K¹² curriculum, you'll receive:

- Formative and summative assessments that provide ample practice with feedback before students take exams
- Foundations courses that include audio, English Language Learner (ELL) support, vocabulary lists, additional tutorials, and games to support students struggling to fill academic gaps
- A full range of AP, STEM courses, and electives to prepare students for college and engage even your most advanced learners
- Engaging curriculum and online e-books can replace expensive hard-copy textbooks in many cases

We can train your teachers on Aventa curriculum or you can use our teachers. If you choose to use our teachers, then all Aventa courses are delivered through our accredited Aventa Learning School, with the quality of instruction validated by the Northwestern Accreditation Commission. We also provide support for onsite mentors, so they can more effectively assist students with online course-taking.

Aventa courses are teacher-instructed and self-paced:

English, math, science, and history/ social studies for each grade 6–12

3 academic levels for high school:

- Foundations
- Standard
- AP—plus credit recovery

6 world languages for high school

42 career-building electives

More than 40 STEM courses



19 New Electives Added This Year

Our Aventa curriculum now includes 19 additional high school electives designed to engage and motivate today's teenagers. These electives foster career exploration and are aligned with Career Technical Education (CTE) programs. Electives include:

Criminology

Students study crime from psychological, biological, and sociological perspectives. They also explore the categories and social consequences of crime, and how the criminal justice system handles criminals and misdeeds.

Hospitality and Tourism

An introduction to one of the fastest-growing industries in the world, including hotel and restaurant management, cruise ships, spas, resorts, theme parks, and other areas.

Law and Order / Legal Studies

A focus on the creation and application of laws in society. By understanding the workings of our court system, as well as how laws are actually carried out, students become more informed and responsible citizens.

International Business

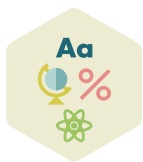
Helps students develop the appreciation, knowledge, skills, and abilities needed to live and work in a global marketplace. The course espouses a global view on business, investigating why and how companies go international and are more interconnected.

Great Minds in Science

This course focuses on ten of today's greatest scientific minds. Each unit takes an in-depth look at one of these individuals, and shows how their ideas may help to shape tomorrow's world.

Veterinary Science

Taking a look at the pets that live in our homes, on our farms, and in zoos and wildlife sanctuaries, this course examines some of the common diseases and treatments for domestic animals, and applies prevention and treatment.



Middlebury Interactive Languages™

The Academic Excellence of Middlebury College Delivered through Innovative Online Solutions

Middlebury Interactive Languages, a joint venture between K¹² and Middlebury College, delivers engaging world language curriculum based on the proven methodology established and supported by Middlebury College, the recognized international leader in language pedagogy. Our language learning programs provide all the tools for extraordinary success at each skill level, including the ultimate achievement—language fluency. Currently, courses are offered in Spanish, French, German, Chinese, Arabic, and Latin.

The depth and breadth of the Middlebury Interactive curriculum is unmatched. Elementary students gain EXPOSURE to language and world culture. Middle and high school students develop COMPETENCY in a language, and progress to courses that focus on the achievement of FLUENCY, critical to college and career readiness. In today's world, students with exceptional language skills are prepared to excel as global citizens.

Coursework effectively delivers reading, writing, listening, and speaking proficiency by challenging students to use the language, use it in context, and in real-life interactions with others. Each course includes more than 1,500 task-based activities. The curriculum also includes authentic video shot in-country, offering the sights, sounds, and experiences of being immersed with native speakers, as if students were studying abroad.

The program combines 21st-century skills with interactive games and activities that employ a high degree of collaboration between student, teacher, and course work. This includes a role-playing game set in a virtual world to stimulate even more collaboration in-language. All courses align with the American Council on the Teaching of Foreign Languages (ACTFL). The result is an elementary-through-high school, online, world language curriculum that's unparalleled.

Integral to Middlebury Interactive and its success in the classroom is the Professional Development Program, which trains teachers on the immersive methodology to dramatically improve student achievement.



39 Courses, 8 Levels, 5 Languages

Exposure Grades 3–5

Spanish 1, 2
French 1, 2
Chinese 1, 2
German 1, 2
Latin 1

Competency Grades 6–8

Spanish 1, 2
French 1, 2
Chinese 1, 2
German 1, 2
Latin 1, 2

Competency Grades 9–12

Spanish I, II
French I, II
Chinese I, II
German I, II
Latin I, II

Fluency Grades 9–12

Spanish I & II* Honors, III, AP
French I & II* Honors, III, AP
Chinese I & II* Honors

*Fall 2013



CREDIT RECOVERY

The Leading 21st-Century Tools to Help Students Get Back on Track

For students who fall behind, K¹² can help you turn their struggle into success with state-of-the-art credit recovery solutions. These individualized offerings give students the opportunity to catch up with peers, build self-esteem, and graduate on time. Courses can be delivered online or in a blended environment, as part of your summer school program, or anytime throughout the year, as needed.

Options from Aventa Learning by K¹²

Smart Diagnostics and a Student Hotline Expedite the Learning of Un-Mastered Concepts

The Aventa online credit recovery program provides schools with a cost-effective, comprehensive, and flexible way to help students pass courses and receive the credits they need to graduate from high school. The key is our diagnostic-driven model. Unit-level assessments measure mastery of critical concepts—allowing students to bypass topics they previously mastered in a course, so that they can focus on the more difficult concepts they missed the first time around.

Unlike other curriculum providers that call their regular courses “credit recovery,” Aventa has carefully tailored each course to students who need extra help, including simplified explanations, English Language Learner (ELL) support, and additional audio. This targeted curriculum covers 18 subjects in all.

For all credit recovery subjects, students and mentors have access to experienced teachers via e-mail, phone, and chat, available from 8 AM to 11 PM ET, Monday through Friday. The student hotline is staffed by teams of subject-matter experts for real-time help at the point of need. To further assist, lessons address multiple learning styles, including auditory, visual, and kinesthetic modalities. Most Aventa credit recovery courses include ELL support.

Flexible pricing options and K¹² hosting also help you maximize your investment. Aventa courses can be hosted on virtually all major learning management system providers, including Blackboard, Moodle, eCollege, Desire2Learn, and BrainHoney. Plus, our flexible pricing can address your specific student enrollment situation—whether it’s predictable or variable, concentrated in a few subjects or across a broad range of courses.

David Rodriguez, director of student hearing and placement in California’s Sacramento City Unified School District, has seen Aventa’s impact first hand. In his district, Sacramento Accelerated Academy uses Aventa for credit recovery—and since September 2010, the school’s students have passed more than 2,700 courses using it. “Teachers believe in this program,” Rodriguez says. “It gives kids hope. They’re not going to drop out. They’re actually going to receive their high school diploma.”

18 Credit Recovery Courses in All

Math

Algebra I
Algebra II
Geometry

Language Arts

English I
English II
English III
English IV

Science

Biology
Earth Science
Physical Science

Social Studies

American Government
American History
Economics
Geography
World History

Electives

Health
Physical Education
Spanish I



PRESCRIPTIVE LEARNING & REMEDIATION

Technology-driven Resources to Motivate Success and Benchmark Milestones

Prescriptive learning and remediation from K¹² uses the results from assessments and provides individualized, targeted content to create a unique learning path for each student. This content is aligned to state and national standards at a learning objective level, and crosses multiple grade levels. More than 15,000 schools are using our prescriptive learning programs to provide differentiated instruction and increase student performance against local, state, and federal mandates.

A+nyWhere Learning System (A+LS) by K¹²

Harness the Power to Assess, Prescribe, Instruct, and Report

K¹² prescriptive learning programs are well suited for students needing remediation, even across multiple grade levels. But they're also used to accelerate learning for advanced students, extending their knowledge well beyond core curriculum levels.

The A+nyWhere Learning System (A+LS) has incorporated every state's learning standards for grades K-12 in order to help students master state requirements through their own customized learning paths. The program's network of assessments links students directly to the instructional content they need, so that teachers can more easily match curriculum and instruction to their skill levels—whether they're on a developmental, remedial, or enhanced learning trajectory.

The A+LS framework is based on four fundamental components:

- 1 Assess**
Pre-tests and adaptive assessments identify each student's strengths and deficiencies, all correlated to state and national standards.
- 2 Prescribe**
A personalized curriculum plan for each student is generated to address skill gaps.
- 3 Instruct**
Content is presented through a research-based model of carefully sequenced direct instruction aids using study guides, quizzes, mastery tests, and essays where relevant.
- 4 Report**
Sophisticated teacher and administrator tools help track and analyze all aspects of individual and class performance, in order to benchmark progress and refine curriculum plans.

Delivered online and/or through a LAN or WAN, A+LS is composed of assessment modules and self-paced lessons that put students at ease, using:

- **150+ subjects/titles** in reading, literature, writing, math, science, social studies, Spanish, and electives
- **130,000+ test items** designed to assess student mastery
- **5,500+ lessons** and 200,000 pages of objectives-based, standards-aligned content

A+LS also includes content for high school high-stakes and GED exam readiness, so that you can thoroughly prepare your students for critical exams.

A+ LearningLink by K¹²

Match Math and Reading Mastery to Lexile and Quantile Scales

A+ LearningLink (A+LL) is an online assessment that measures a student’s knowledge, comprehension, and mastery of basic skills in reading and math for grades 1-8. Whether used as a standalone option or in conjunction with the A+nyWhere Learning System, A+LL offers summative and formative assessments for diagnostic and accountability purposes, and to help modify future instruction and learning.

All A+LL tests are aligned to state objectives, and the results are standardized on either the Lexile scale for reading or Quantile scale for math. This feature facilitates student placement along a development scale—independent of grade level—to allow educators to determine the need for remediation.

Once skill gaps have been identified, A+LL can automatically match students to targeted content within A+LS. The assessment also supports the re-administration of tests after 3 to 4 months in order to evaluate student progress and determine the effectiveness of intervention strategies. This helps teachers forecast how well a student is likely to perform on the many state achievement tests that report on the Lexile and Quantile scales, so that any necessary adjustments in instruction can be made prior to these tests.

Use as Part of a Comprehensive RTI Program

Since A+LS is synchronized with A+LL, there’s no guesswork involved after initial assessments—the program automatically prescribes the individualized lesson plan that’s appropriate for the level of intervention needed for each student. This makes both A+LL and A+LS ideal for use in tandem with RTI programs to serve both Tier I and Tier II students. Add in our MARK¹² reading remediation courses, and you have an effective reading intervention for elementary students.

“Everyone has the opportunity to use A+ during the week—it’s part of learning. Kids are so versed in computers, and learning can happen anywhere. When they are home or anywhere there is computer access, they can log in to the school website and access A+.”

Danielle Prohaska
Director of Teaching and Learning
Mechanicsburg Exempted Village School District

Pioneering Adaptive Solutions

“Adaptive” learning uses state-of-the-art technology to powerfully individualize lessons for each student. In a K¹² adaptive course, the system intelligently adapts to the student’s skill and knowledge level, providing help and practice in areas where they are needed most.

MARK¹² Reading for grades 3-5

Prescriptive Learning and Remediation

This three-stage course for students in grades 3-5 who are reading two or more years below grade level. MARK¹² Reading incorporates adaptive learning to help target reading deficiencies in the critical make-or-break years that determine future academic success.

Math+ for grades K-5

Prescriptive Learning

Also incorporating adaptive learning, these research-based core courses focus on computational fluency, conceptual understanding, and problem solving. An active, multi-sensory approach ensures that students understand concrete realities that underlie mathematical concepts.

A+ Math and Science vLabs

These provide students an interactive, “anywhere” virtual lab experience, without the cost or safety concerns of traditional labs. Modules include learning objectives, lesson content, preparation instructions and experiment simulations, online quizzes, and printable worksheets. Choose from a science pack or math pack.



**Case Studies
& Awards**

CASE STUDIES

MECHANICSBURG EXEMPTED VILLAGE SCHOOL DISTRICT

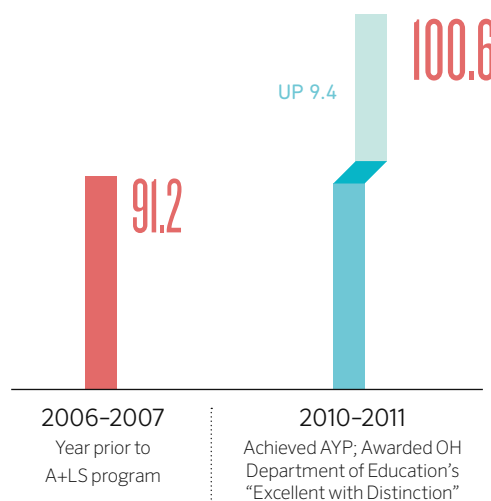
By integrating prescriptive learning into its classrooms, this district achieves Ohio's highest performance rating and AYP

For years, Mechanicsburg's Performance Index stayed fixed at 91—good, but not great.

In August 2007, the small, rural Ohio school district deployed A+LS by K¹² and systematically integrated this “anywhere learning” program into the school, allocating time each day for students to use A+. Mechanicsburg also eliminated study hall in favor of longer class periods and targeted “enrichment time” where students can use A+ during the day and throughout the week.

Each year since 2007, Mechanicsburg has steadily increased its District Performance Index. In fact, the Ohio Department of Education awarded Mechanicsburg a rating of “Excellent with Distinction,” the state's highest level, in 2010–2011. In addition, Mechanicsburg met its state Adequate Yearly Progress requirements.

PATH TO “EXCELLENT WITH DISTINCTION” RATING OHIO'S SCHOOL DISTRICT PERFORMANCE INDEX



BOULDER VALLEY SCHOOL DISTRICT

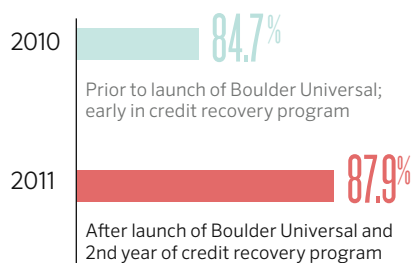
Successful online credit recovery program helps boost graduation rate, lower dropout rate, and spurs Colorado district to launch first blended school

Boulder Valley School District administrators realized they needed to help struggling students before they fell too far behind. In 2009, the Colorado district launched an online credit recovery program using Aventa Learning by K¹² curriculum.

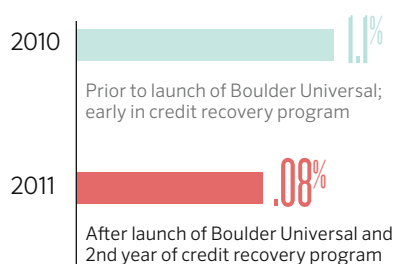
Students could either repeat the entire course they failed, or take the online version that allowed them to pass by demonstrating mastery of material they didn't comprehend the first time. Once the program proved itself, administrators were surprised to see high achievers taking Aventa courses to boost their GPA and other students taking Aventa online electives.

From 2010 to 2011, the district high school graduation rate increased and the dropout rate declined (see charts). The success of the program spurred the launch in 2010 of Boulder Universal, the district's first online blended school for middle and high school students.

GRADUATION RATE



DROPOUT RATE



AWARDS

Since our founding more than a decade ago, our commitment to student success and drive to excel has led to a number of prestigious awards.

2012	2011	2012	2012-2013	2010
DISTINGUISHED ACHIEVEMENT AWARDS	READERS' CHOICE AWARD	THE CODiE™ AWARDS	READERS' CHOICE AWARD	21ST CENTURY BEST PRACTICES AWARD
Association of Educational Publishers	District Administration Magazine	The Software Information Industry Association	eSchool News	U.S. Distance Learning Association
<p>In 2012, K¹² was honored with two AEP Distinguished Achievement Awards.</p> <p>Distinguished Achievement Award Winner: Fundamentals of Geometry and Algebra (6th Grade Math)</p> <p>Distinguished Achievement Award Finalist: Elementary School Language Arts (Kindergarten)</p> <p>Since 2006 K¹² has won nine AEP Distinguished Achievement Awards.</p>	<p>Editors selected K¹² online education curriculum as a:</p> <p>2011 award winner in its annual Top 100 Products competition.</p> <p>The award is based on nominations from K-12 district administrators, superintendents, and senior school district leaders.</p>	<p>2012 Finalist Best Instructional Solution: Middlebury Interactive Languages</p> <p>2011 Finalist CODiE Award: Best Mathematics Instructional Solution/Math+</p> <p>2011 Finalist CODiE Award: Best Public Virtual School Solution for Students</p>	<p>powerspeak^{K12} world language programs, now part of Middlebury Interactive Languages, a joint venture between K¹² and Middlebury College, was selected by readers of eSchoolNews.com for: educational technology that has had the greatest impact in schools.</p>	<p>21st Century Best Practices Award: for our integrated online school programs for K-12 students. The award recognizes pioneering organizations that have changed distance learning by developing new and innovative solutions.</p>

Many more awards are listed on our site at K12.com/educators.



What are your challenges?

With so many student challenges that need to be addressed, it's a great time to talk with K¹².

We'll partner with you on the front lines of online education to help solve your toughest challenges, cost-effectively. Together, we can empower individualized learning and help more of your students succeed.

Contact us for a free consultation

866.912.8588

[K12.com/educators](https://www.k12.com/educators)

