

TOYOTA

Published November 3, 2016

Toyota Motor Sales, USA, Inc.
19001 South Western Avenue
Torrance, CA 90501
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To: All Toyota Dealer Principals, General Managers, Service Managers, and Parts Managers

Subject: Safety Recall G0W – **Remedy Notice**
Certain 2016 Model Year Prius Vehicles
Front Passenger Air Bag

On September 14, 2016, Toyota filed a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Safety Recall on certain 2016 model year Prius vehicles.

Condition

The involved vehicles are equipped with a front passenger air bag which contains stored, compressed gas in the inflator. A component in the air bag assembly may have been improperly welded and/or misassembled. If this occurs, the stored gas may escape without a deployment signal and result in the partial inflation of the air bag. This has been observed when the vehicle is parked and unoccupied for a period of time. An air bag that inflates in this manner can, under some circumstances, increase the risk of injury and the possibility of a crash.

Remedy

Any authorized Toyota dealer will replace the front passenger air bag at **NO CHARGE**.

Covered Vehicles

There are approximately 7,800 2016 Prius vehicles covered by this Safety Recall. Approximately 10 vehicles involved in this Safety Recall were distributed to Puerto Rico.

Model Name	Model Year	Production Period
Prius	2016	Late November 2015 – Mid June 2016

Owner Letter Mailing Date

Toyota will notify owners in November 2016. A sample of the owner notification is attached for your reference.

Toyota makes significant effort to obtain current customer name and address information from each state through industry resources when mailing owner letters. In the event your dealership receives a notice for a vehicle that was sold prior to the Safety Recall announcement, it is the dealership's responsibility to forward the owner letter to the customer who purchased the vehicle.

Please note that only owners of the covered vehicles will be notified. If you are contacted by an owner who has not yet received a notification, please **verify eligibility by confirming through TIS prior to performing repairs**. Dealers should perform the repair as outlined in the Technical Instructions found on TIS.

New Vehicles in Dealership Inventory

There are approximately 760 vehicles in dealer stock as of September 13, 2016.



Under Title 49, Section 30112 of the United States Code, a dealer cannot sell, offer for sale, or introduce or deliver for introduction in interstate commerce a new motor vehicle when it is aware that the vehicle does not comply with an applicable Federal Motor Vehicle Safety Standard or contains a defect related to motor vehicle safety. In addition, 49 Code of Federal Regulations §577.13 requires us to provide the following advisory: It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied.

Vehicle Safety Recall completion should always be verified through TIS. We request your assistance to ensure involved vehicles are identified and not delivered prior to performing the remedy.

Inspection Reminder Mirror Hang Tags for Covered Vehicles in New Dealer Stock

To easily recognize vehicles involved in this Safety Recall, each dealership should utilize Inspection Reminder Hang Tags. Inside the vehicle's glove box are stickers containing the VIN. Apply one of these stickers to the hang tag and install the hang tag in the vehicle. A sample copy of the Inspection Reminder Hang Tag has been included for your reference.



NOTE: Dealerships can order hang tags from the Material Distribution Center (MDC).

Part Number	Description	Quantity
00411-140003	Inspection Mirror Hang Tag	25 Per Pack

Pre-Owned Vehicles in Dealer Inventory

Toyota requests that dealers **NOT** deliver any pre-owned vehicles in dealer inventory that are covered by a Safety Recall unless the defect has been remedied.

Also, as a reminder, Toyota Certified Used Vehicle (TCUV) policy prohibits the certification of any vehicle with an outstanding Special Service Campaign or Safety Recall. Thus, no affected units should be designated, sold, or delivered as a TCUV until the Safety Recall has been completed on that vehicle.

Toyota Rent-A-Car (TRAC) & Service Loaners

Toyota requests that dealers remove all TRAC and Service Loaner vehicles from service that are covered by a Safety Recall unless the defect has been remedied.

Technician Training Requirements

The repair quality of covered vehicles is extremely important to Toyota. All dealership technicians performing this repair are required to successfully complete the most current version of the E-Learning course “Safety Recall and Service Campaign Essentials”. To ensure that all vehicles have the repair performed correctly; technicians performing this repair are required to currently hold at least one of the following certification levels:

- Toyota Expert (Electrical)
- Master
- Master Diagnostic Technician

Always check which technicians can perform the recall remedy by logging on to <https://www.uotdealerreports.com>. It is the dealership’s responsibility to select technicians with the above certification level or greater to perform this repair. Carefully review your resources, the technician skill level, and ability before assigning technicians to this repair. It is important to consider technician days off and vacation schedules to ensure there are properly trained technicians available to perform this repair at all times.

Remedy Procedures

Please refer to TIS for Technical Instructions on the repair. Conduct all non-completed Safety Recalls and Service Campaigns on the vehicle during the time of appointment.

Repair Quality Confirmation

The repair quality of covered vehicles is extremely important to Toyota. To help ensure that all vehicles have the repair performed correctly, please designate at least one associate (someone other than the individual who performed the repair) to verify the repair quality of every vehicle prior to customer delivery.

Parts Ordering Process – Non SET and GST Parts Ordering Process

Due to potentially limited availability, the parts may have been placed on either Manual Allocation Control (MAC) or Dealer Ordering Solutions (DOS). As the parts inventory changes, the ordering process may change. Please check the Toyota Special Activities MAC/DOS report on Dealer Daily for the most up-to-date parts ordering information.

All Safety Recall and Service Campaign (SSC/LSC) parts are eligible for the Monthly Parts Return Program. Please refer to PANT Bulletin 2011-087 for campaign parts that are currently returnable under the Monthly Parts Return Program and for additional details.

Part Number	Description	Quantity
04006-51247	Kit, Front passenger airbag assembly	1

Parts Pre-Deployment

Toyota has pre-deployed an initial quantity of remedy parts to certain dealers.

Pre-deployed parts will be included with regular dealer parts deliveries and will arrive at these dealers beginning on November 4, 2016.

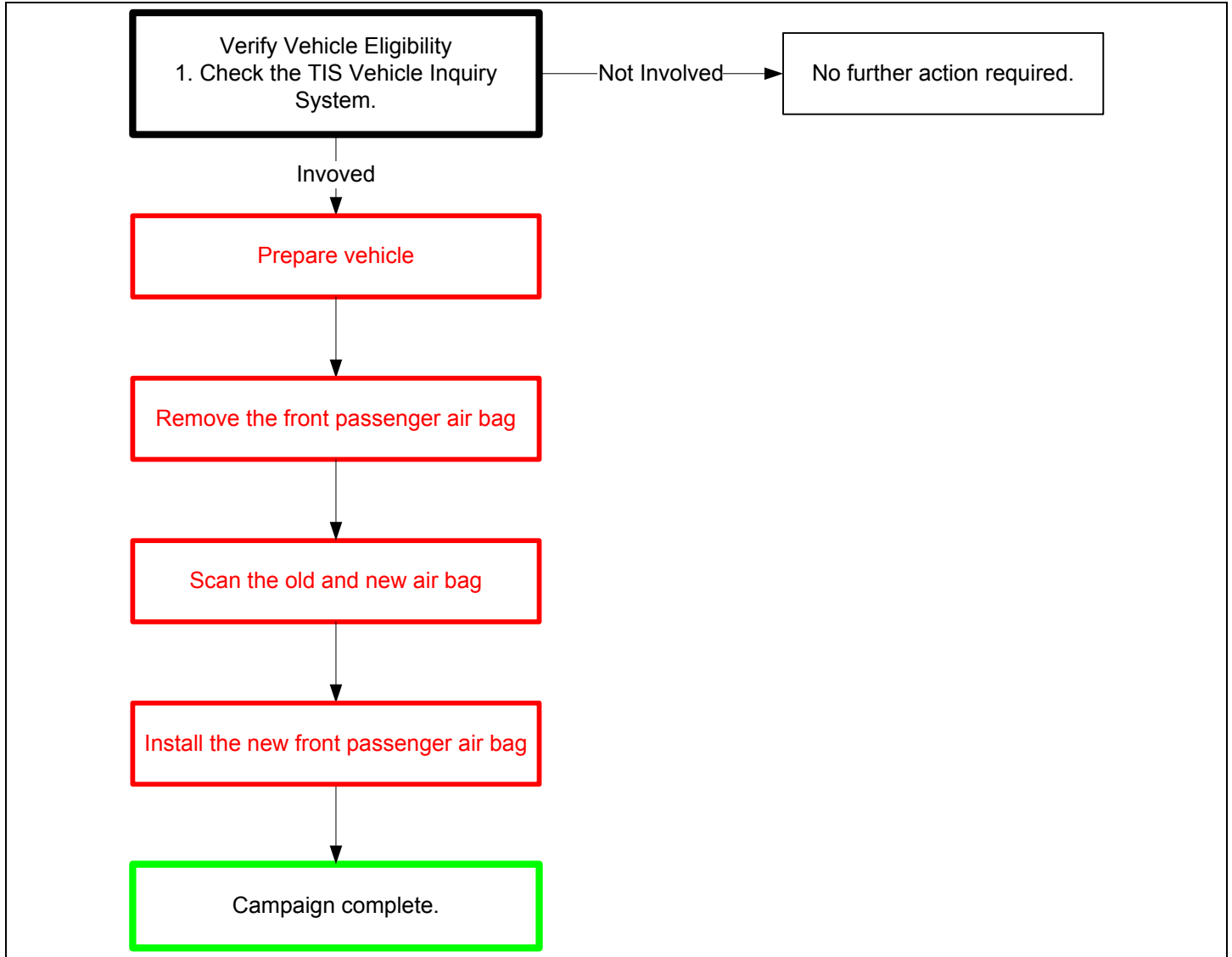
Dealers should use the **Parts Ordering Process**, described above, to order additional remedy parts as necessary.

Parts Return Shipping Process

All of the replaced air bag assemblies will be recovered and sent back to the airbag manufacturer.

Refer to the Job Aid, available on TIS, for instructions on the complete return shipping process.

Warranty Reimbursement Procedure



Opcode	Description	Flat Rate Hours
CGG60A	Replace front passenger airbag	2.7

- The flat rate times include 0.1 hours for administrative cost per unit for the dealership.
- A loaner vehicle or alternative transportation through the Toyota Rent-A-Car (TRAC) can be claimed as a sublet type "RT" under Op. Code CGG60A **Rentals greater than 4 days or \$35.00 per day requires DSPM authorization as per the Toyota Transportation Assistance Policy (TTAP).**

Media Contacts

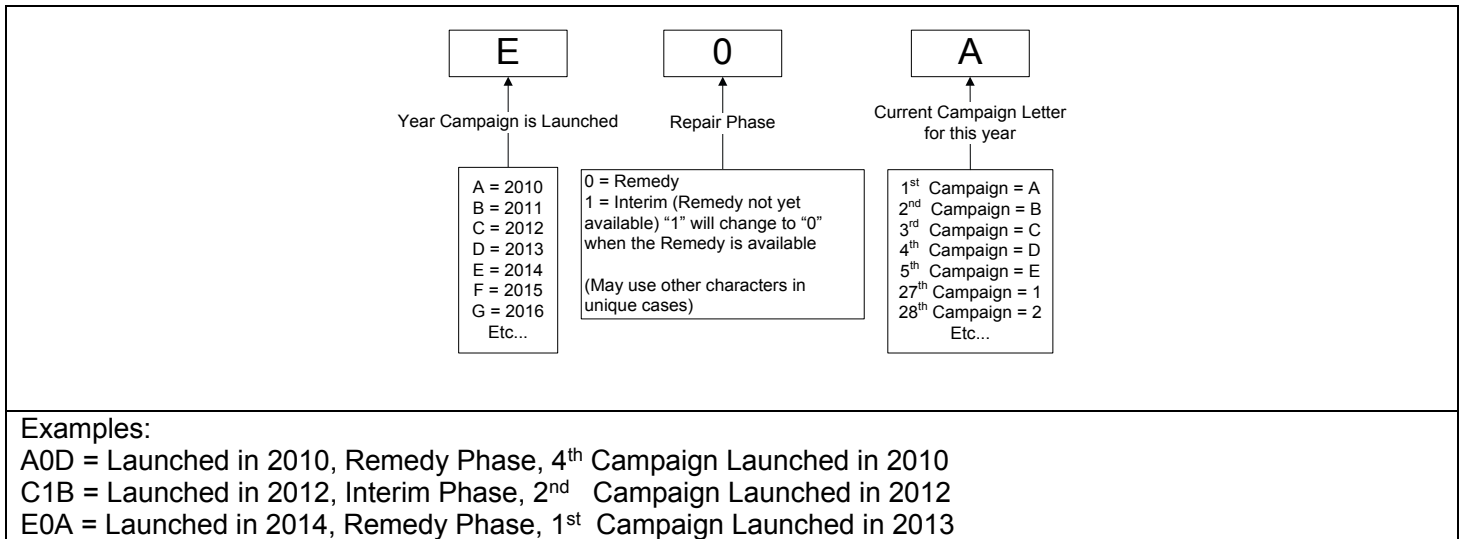
It is imperative that all media contacts (local and national) receive a consistent message. In this regard, all media contacts must be directed to Victor Vanov (469) 292-1318 in Toyota Corporate Communications. Please do not provide this number to customers. Please provide this contact only to media associates.

Customer Contacts

Customers who receive the owner letter may contact your dealership with questions regarding the letter and/or the Safety Recall. Please welcome them to your dealership and answer any questions that they may have. A Q&A is provided to assure a consistent message is communicated.

Customers with additional questions or concerns are asked to please contact the Toyota Customer Experience Center (1-888-270-9371) - Monday through Friday, 7:00 am to 7:00 pm, Saturday 7:00 am to 4:30 pm Central Time.

Campaign Designation Decoder



Please review this entire package with your Service and Parts staff to familiarize them with the proper step-by-step procedures required to implement this Safety Recall.

Thank you for your cooperation.
 TOYOTA MOTOR SALES, U.S.A., INC.



Safety Recall G0W – *Remedy Notice*
Certain 2016 Model Year Prius Vehicles
Front Passenger Air Bag

Frequently Asked Questions
Published November 3, 2016

Q1: *What is the condition?*

A1: The involved vehicles are equipped with a front passenger air bag which contains stored, compressed gas in the inflator. A component in the air bag assembly may have been improperly welded and/or misassembled. If this occurs, the stored gas may escape without a deployment signal and result in the partial inflation of the air bag. This has been observed when the vehicle is parked and unoccupied for a period of time. An air bag that inflates in this manner can, under some circumstances, increase the risk of injury and the possibility of a crash.

Q1a: *What is the Inflator?*

A1a: The inflator is a device contained within the air bag assembly. In this passenger air bag assembly, the inflator contains a quantity of compressed gas and propellant that work in unison to inflate the air bag when a signal is received.

Q1b: *If the condition occurs, will the air bag FULLY deploy?*

A1b: No. If this condition occurs, the air bag will **PARTIALLY** inflate; there is no full deployment without a deployment signal.

Q1c: *Are the subject inflators manufactured by Takata?*

A1c: No. The subject inflators involved in this Safety Recall are manufactured by a different supplier and are of different type and structure than the Takata inflators that are involved in other Safety Recalls.

Q2: *What is Toyota going to do?*

A2: In November 2016, Toyota will send an owner notification by first class mail advising owners to make an appointment with their authorized Toyota dealer to have the front passenger air bag replaced at **NO CHARGE**.

Q3: *Are there any warnings that this condition exists?*

A3: No. There are no warnings that this condition exists; however, this condition has only been observed when a vehicle is parked and unoccupied for a period of time.

Q4: *Which and how many vehicles are covered by this Safety Recall?*

A4: There are approximately 7,800 vehicles covered by this Safety Recall.

Model Name	Model Year	Production Period
Prius	2016	Late November 2015 – Mid June 2016

Q4a: *Are there any other Lexus/Toyota/Scion vehicles covered by this Safety Recall in the U.S.?*

A4a: No, there are no other Lexus/Toyota/Scion vehicles covered by this Safety Recall.

Q5: *How does Toyota obtain my mailing information?*

A5: Toyota uses an industry provider who works with each state’s Department of Motor Vehicles (DMV) to receive registration or title information, based upon the DMV records. Please make sure your registration or title information is correct.

Q6: *What if I have additional questions or concerns?*

A6: If you have additional questions or concerns, please contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 7:00 am to 7:00 pm, Saturday 7:00 am to 4:30 pm Central Time.

**Certain 2016 Model Year Prius Vehicles
Front Passenger Air Bag
IMPORTANT SAFETY RECALL (Remedy Notice)**

This notice applies to your vehicle: [VIN]
NHTSA Recall No. 16V-672

URGENT SAFETY RECALL
This is an important Safety
Recall. The remedy will be
performed at **NO CHARGE** to
you.

Dear Toyota Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Toyota has decided that a defect, which relates to motor vehicle safety, exists in certain 2016 Model Year Prius Vehicles.

You received this notice because our records, which are based primarily on state registration and title data, indicate that you are the current owner.

What is the condition?

The involved vehicles are equipped with a front passenger air bag which contains stored, compressed gas in the inflator. A component in the airbag assembly may have been improperly welded and/or misassembled. If this occurs, the stored gas may escape without a deployment signal and result in the partial inflation of the air bag. This has been observed when the vehicle is parked and unoccupied for a period of time. An airbag that inflates in this manner can increase the risk of injury and the possibility of a crash.

What will Toyota do?

Any authorized Toyota dealer will replace the front passenger air bag at **NO CHARGE** to you.

What should you do?

This is an important Safety Recall

Please contact any authorized Toyota dealer to schedule an appointment to have the remedy performed as soon as possible.

The remedy will take approximately 3 hours. However, depending on the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time.

What if you have other questions?

- **Your local Toyota dealer will be more than happy to answer any of your questions.**
- If you require further assistance, you may contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 7:00 am to 7:00 pm, Saturday 7:00 am to 4:30 pm Central Time.

If you believe that the dealer or Toyota has failed or is unable to remedy the defect within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue S.E., Washington, D.C. 20590, or call the toll free Vehicle Safety Hot Line at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

If you would like to update your vehicle ownership or contact information, you may do so by registering at www.toyota.com/ownersupdate. You will need your full 17-digit Vehicle Identification Number (VIN) to input the new information.

If you are a vehicle lessor, Federal Law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

We have sent this notice in the interest of your continued satisfaction with our products, and we sincerely regret any inconvenience this condition may have caused you.

Thank you for driving a Toyota.

Sincerely,

TOYOTA MOTOR SALES, U.S.A., INC.

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