

14FIESTA



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Go Further



Not just hot. Molten.

Behind the wheel of Ford Fiesta, the rush is always on. Especially in the all-new, high-performance Fiesta ST. With exclusive Molten Orange as one of its colour choices, ST makes it clear that there's plenty "new" about Fiesta in 2014. New heights of performance with Fiesta ST. A new MyFord Touch™ system¹ with a 6.5" colour LCD touch screen to keep you connected with your world. A new rear view camera¹ to help you see what's behind you when backing up. And new levels of efficiency with an advanced 1.0L 3-cylinder EcoBoost® engine². Fun to drive. A joy to spend time with. No wonder so many owners bond with their Fiesta.

Fiesta ST. Molten Orange Metallic Tri-coat. Available equipment.

¹Available feature. ²Available feature. Coming Fall 2013.



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Bolster your street cred.

A class-leading 197 horsepower¹ from its 1.6L EcoBoost[®] engine for potent acceleration. 202 lb.-ft. of torque¹ available throughout the rpm range. An “overboost” feature that can extend peak torque for up to 17 seconds at a time. And a 6-speed manual transmission that lets you stick every shift. In Fiesta ST, it's all about performance. Supportive bolsters on the RECARO[®] partial leather-trimmed heated front seats hold you, firmly, as a sport-tuned suspension and 17" performance tires help ST grip the pavement. Enjoy the growl from the EcoBoost engine that's piped into the cabin through a sound symposer, or the boom of its 8-speaker Audio System from Sony.[®] Time to get this party started – ST style. No supplements, additives or nitrous required.

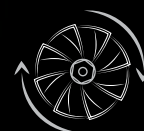
Fiesta ST. Charcoal Black leather with Molten Orange cloth accents. Available equipment.

4-CYL. CLASS-BEST²

202 LB.-FT.¹ | 197 HP¹

R 1 3 5
2 4 6
MANUAL

TURBOCHARGED



WITH OVERBOOST

¹Figures achieved using 93-octane premium fuel. ²Horsepower and torque. Class is High Performance Subcompact Manual Cars.



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Hug corners. Pass pumps.

Fun to drive, nimble and highly responsive, Fiesta helps you explore your world in style. One place you'll be seeing less of? The gas pump – thanks to the Fiesta 1.6L Ti-VCT 4-cylinder engine. And coming soon, go even further with our 1.0L 3-cylinder EcoBoost® engine! Twin independent variable camshaft timing (Ti-VCT) adds precision to both, contributing to fuel efficiency and power output as your input demands.

5.0 L/100 km (**56** MPG) HWY²
7.0 L/100 km (**40** MPG) CITY²

¹Available feature. Coming Fall 2013. ²7.0L/100 km city and 5.0L/100 km hwy (40 mpg city/56 hwy), 1.6L Ti-VCT 4-cylinder automatic. Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary.



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Attract more followers.

Drive by in a 2014 Fiesta and people will notice. Outside and in, there's plenty new to "Like." A chrome-accented grille! Sleekly tailored headlamps. Chiselled hood. In the back, a new spoiler on the rear hatch and sculpted tail lamps signal change as well. Inside, surprising levels of technology put you in control and make staying connected easy, giving you unparalleled freedom on the road. With this degree of attraction, just watch your social network grow. Downtown. Uptown. Wherever Fiesta travels.

Titanium. Blue Candy Metallic Tinted Clearcoat. Available equipment.

¹Available feature.



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Enhance your connections.

It's easy with voice-activated Ford SYNC,^{1,2} which delivers hands-free calls, reads your text messages aloud, and plays your music in response to simple voice commands. Once paired with your phone, it can download your contacts and play Bluetooth®-streaming music. Or, plug in your MP3, USB or iPod® to listen to your favourite artist or podcast. Just touch a button on the steering wheel and say things like "Call: Joel," or "Play playlist: urban mix." SYNC also includes 911 Assist® with GPS location reporting. Information is always displayed in an easy-to-read format on the MyFord Touch™^{1,2} 6.5" colour LCD screen (shown) or the multifunctional digital display. Take your connections to the next level in Fiesta. SYNC. Say the word.



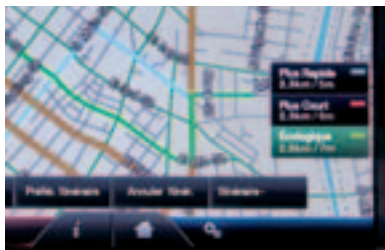
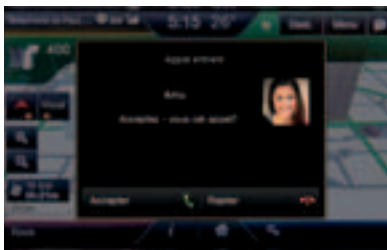
Titanium. Medium Light Stone leather trim. Available equipment.

¹Available feature. ²Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in gear.



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Expand your view.

Via the 6.5" colour LCD touch screen on new SYNC^{®1,2} with MyFord Touch^{TM1,2}. Simple graphics make it easy to control your phone, entertainment and turn-by-turn navigation. You can even download personal photos from your phone book and have them displayed when you receive or place a call, or browse your directory. Upgrade to the Navigation System¹ for interactive maps you can zoom and scroll, complete with 3D landmarks. With SiriusXM[®] Satellite Radio¹, you can listen to your favourites all across Canada. Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment.



Titanium. Medium Light Stone leather trim. Available equipment.

¹Available feature. ²Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion.



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Fill it with your life.

A few friends. Your favourite gadgets. That vintage resale shop find. They'll all be at home here. New sport-bolstered front seats can be fitted with cloth or leather trim.¹ Keep your smartphone close (and charging¹) in the full centre console with padded armrest.¹ On Titanium and ST, an 8-speaker Audio System from Sony^{®1} rocks the house. In the back, a 60/40 split rear seat folds down, opening up additional room for gear. Pass-through access from the trunk increases versatility in sedan models.

HEATED



FRONT SEATS¹

AUDIO SYSTEM



FROM SONY^{®1}

PUSH-BUTTON



START¹

*Titanium. Charcoal Black leather trim.
Available equipment.*

¹Available feature.



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Layer for protection.

Good advice that still applies today. Underneath the aerodynamic shape of Fiesta, its first protective layer is a rigid safety cage. High-strength and ultra-high-strength boron steel work with SPACE (Side Protection And Cabin Enhancement) Architecture to help divert crash forces away from occupants. Next, 7 standard airbags include front-seat side airbags and side curtains. Beyond that, Ford SYNC^{®1} with 911 Assist[®] uses your phone to call 911 in the event of airbag deployment or fuel pump shutoff, and can even give the operator an urgent message for you.² Underpinning it all, AdvanceTrac[®] ESC (electronic stability control) helps keep all 4 wheels firmly planted.³

DRIVER'S KNEE



AIRBAG

BLIND SPOT



MIRRORS



911 ASSIST¹

SE, Ruby Red Metallic Tinted Clearcoat.
Full body styling kit. Available equipment.

¹Available equipment. ²The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated. ³Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



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SE Hatchback in Green Envy Metallic Tri-coat customized with side window deflectors, body kit,¹ lower bodyside graphic, rear roof spoiler and 16" 8-spoke Sparkle Silver wheels^{1,2}

Rear roof spoiler

All-weather floor mats³

Remote start systems

Audio upgrade by KICKER^{®4}

Exterior

Bodyside graphics
Full vehicle covers⁵
Racks and carriers⁵
Rear bumper protector
Rear decklid spoiler
Splash guards
ST full vehicle cover¹

Interior

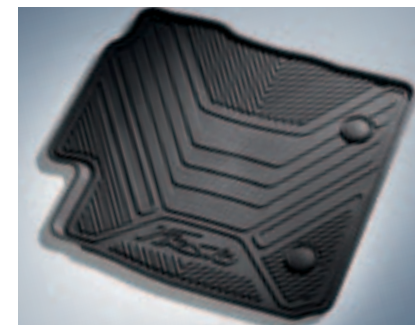
Ash cup/coin holders
Cargo protectors and organizers
Carpeted floor mats
Door-sill plates
Gear shift knobs⁶
Interior light kit
ST cargo area protector¹

Electronics

Bumper-mounted warning sensor systems⁵
Keyless entry keypad
Portable DVD rear-seat entertainment systems⁵
Vehicle Security System

Wheels

16" polished wheels²
Wheel lock kits



¹Coming Fall 2013. ²Additional components may be required. See dealer for details. ³Also available on Fiesta ST; coming Fall 2013. ⁴Available on sedan only. ⁵Ford Licensed Accessory. ⁶Manual transmission only.



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Fiesta Specifications

Standard Features

Mechanical

Anti-Lock Brake System (ABS)
Easy Fuel® capless fuel filler
Electric power-assisted steering (EPAS)
Front-wheel drive (FWD)
Suspension – Front: independent MacPherson strut
Suspension – Rear: non-independent twist-beam

Seating

6-way manual driver's seat
4-way manual front-passenger seat
60/40 split-fold rear seat

Interior

12-volt front powerpoint
Auxiliary audio input jack
Bottle/cupholder (5 front, 1 rear)
Driveaway auto door locks
Front carpeted floor mats
Front doors with map pockets
Power door locks
Rear vents
Tilt/telescoping steering column

Exterior

Acoustic-laminate solar-tinted glass
Body-colour door handles
Quad-beam halogen headlamps
Rear-window defroster
Rear-window wiper with washer (hatchback)
Windshield wipers – Front: intermittent

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® ESC (electronic stability control) and Hill Launch Assist
Belt-Minder™ front safety belt reminder
Child-safety rear door locks
Driver's knee airbag ¹
Front-seat side airbags ¹
SecuriLock® Passive Anti-Theft Engine Immobilizer System
Side-curtain airbags ¹
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

Estimated Fuel Consumption Ratings² and Dimensions

1.6L Ti-VCT 4-cylinder engine

120 hp @ 6,350 rpm
112 lb.-ft. of torque @ 5,000 rpm
5-speed manual
7.4L/100 km city and 5.2L/100 km hwy (38 mpg city/54 hwy)
PowerShift 6-speed automatic
7.0L/100 km city and 5.0L/100 km hwy (40 mpg city/56 hwy)

1.6L EcoBoost® 4-cylinder engine

197 hp @ 6,000 rpm ³
202 lb.-ft. of torque @ 4,200 rpm ³
6-speed manual
7.8L/100 km city and 5.6L/100 km hwy (36 mpg city/50 hwy)

1.0L EcoBoost 3-cylinder engine⁴

Not available at time of printing

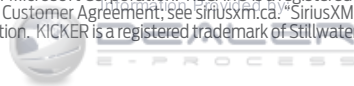
Exterior mm (in.)	Sedan/Hatchback/ST
Wheelbase	2,489 (98.0)
Length	4,407 (173.5)/4,056 (159.7)/ 4,067 (160.1)
Height	1,476 (58.1)/1,476 (58.1)/ 1,453 (57.2)
Width – Excluding mirrors	1,722 (67.8)
Width – Including mirrors	1,976 (77.8)

Interior mm (in.)	Sedan/Hatchback/ST
Front head room	993 (39.1)
Front shoulder room	1,339 (52.7)
Front leg room	1,072 (42.2)
Rear head room	942 (37.1)/945 (37.2)/ 945 (37.2)
Rear shoulder room	1,245 (49.0)
Rear leg room	792 (31.2)

Capacities litres (cu. ft.)	Sedan/Hatchback/ST
Seating	5
Passenger volume	2,410 (85.1)
Luggage volume	363 (12.8)/–/–
Cargo volume behind front seats	–/719 (25.4)/719 (25.4)
Cargo volume behind rear seats	–/422 (14.9)/286 (10.1)
Fuel capacity (litres)	47

¹Always wear your safety belt and secure children in the rear seat. ²Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings. ³Figures achieved using 93-octane premium fuel. ⁴Coming Fall 2013.

Dimensions may vary by trim level. iPod is a registered trademark of Apple Inc. Microsoft is a registered trademark of Microsoft Corporation. RECARO is a registered trademark of RECARO Beteiligungs-GmbH. SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. Sony is a registered trademark of the Sony Corporation. KICKER is a registered trademark of Stillwater Designs and Audio, Inc.





SE Sedan. Tuxedo Black Metallic. Available equipment.
SE Hatchback. Race Red. Available equipment.

Heated sideview mirrors.¹

MyFord Touch¹ media hub.

Ford SYNC voice-activated, in-vehicle connectivity system.¹

S Sedan/Hatchback

Equipment Group 100A
Includes all standard features, plus:

Mechanical

1.6L Ti-VCT 4-cylinder engine
5-speed manual transmission
Compact spare
Power front disc/rear drum brakes
Torque Vectoring Control

Seating

Adjustable front and rear head restraints
Cloth seats

Interior

3-spoke steering wheel
Multifunctional digital display in centre stack
AM/FM stereo/single-CD player with MP3 capability, 6 speakers and 80 watts
Day/night rearview mirror
Driver and front-passenger sun visors with vanity mirrors
Front-passenger seat back map pocket
Manual windows

Exterior

15" steel wheels with silver-painted covers and P185/60R15 tires
Black grille with chrome bars and surround
Body-colour power sideview mirrors with integrated blind spot mirrors
Liftgate spoiler (hatchback)

Available Options & Packages

Cool SYNC® Package includes SYNC voice-activated, in-vehicle connectivity system and manual air conditioning
Engine block heater
Manual air conditioning
PowerShift 6-speed automatic transmission with SelectShift® capability
SYNC voice-activated, in-vehicle connectivity system

SE Sedan/Hatchback

Equipment Group 200A
Includes select S features, plus:

Seating

Unique cloth seats and door inserts

Interior

12-volt rear powerpoint
Ambient lighting
Anti-theft perimeter alarm
Chrome door handles
Cruise control
Full centre console with armrest
Manual air conditioning
Message centre with trip computer
MyKey®
Overhead console
Power windows with one-touch-up/-down driver's side window feature
Rear dome light
Steering wheel-mounted audio controls
SYNC voice-activated, in-vehicle connectivity system and USB port

Exterior

195/55R15 tires
Automatic headlamps
Power sideview mirrors with integrated blind spot mirrors and turn signal indicators
Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

Available Equipment Group

Equipment Group 201A – SE Sport Appearance Package includes MyFord Touch™ with 6.5" LCD touch screen in centre stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks; SiriusXM Satellite Radio; unique Sport cloth seats; driver's seat power lumbar; leather-wrapped shift knob; 16" Sparkle Silver-painted aluminum wheels; fog lamps with chrome bezels; rear decklid spoiler (sedan only); and aluminum compact spare wheel

Available Options & Packages

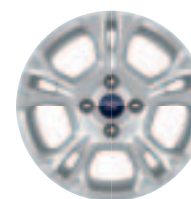
15" Sparkle Silver-painted aluminum wheels (n/a on 201A)
1.0L EcoBoost® 3-cylinder engine with 5-speed manual transmission (available Fall 2013)
Cargo Management Package includes cargo net and cargo organizer (foldable, soft)
Comfort Package includes electronic automatic temperature control, heated front seats and heated sideview mirrors
Engine block heater
Exterior Protection Package includes rear bumper protector, and moulded splash guards for front and rear (hatchback only)

Fiesta Lower Door Stripe Graphic Package

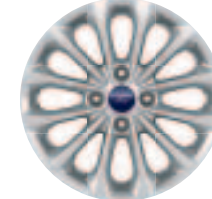
Interior Protection Package includes all-weather floor mats (front and rear, Ebony coloured), and cargo area protector
Keyless entry keypad
Power moonroof
PowerShift 6-speed automatic transmission with SelectShift capability
SE Body Kit Option includes front fascia, unique (body-colour) and centre airfoil (Black); rear fascia lower extensions (body-colour) and unique centre diffuser (black); side rocker mouldings (body-colour); and front fog lamps (5-door hatch only; not available on 4-door sedan; late availability)
Voice-activated Navigation System with SD card for map and POI data (requires 201A)



15" Steel with Silver-Painted Covers
Standard: **S**



15" Sparkle Silver-Painted Aluminum
Available: **SE**



16" Sparkle Silver-Painted Aluminum
Included: **SE Sport Appearance Package**

¹Available feature.

Titanium Sedan/Hatchback

Equipment Group 300A
Includes select SE features, plus:

Seating

- Adjustable lumbar support for driver's seat
- Heated front seats

Interior

- Audio System from Sony® with 8 speakers
- Auto-dimming rearview mirror
- Electronic automatic temperature control
- Intelligent Access with push-button start (2 key fob transmitters)
- Leather-wrapped steering wheel
- SiriusXM Satellite Radio with 6-month prepaid subscription
- Power moonroof
- Rear view camera
- SYNC® with MyFord Touch™ with 6.5" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Exterior

- 16" premium Luster Nickel-painted aluminum wheels with P195/50R16 tires
- Chrome beltline and decklid mouldings
- Fog lamps with chrome surrounds
- Heated sideview mirrors
- Piano Black-painted lower grille with chrome surround
- Reverse Sensing System

Available Equipment Group

Equipment Group 301A – Luxury Package
includes leather-trimmed seats and shift knob, and power moonroof

Available Options & Packages

Engine block heater

Exterior Protection Package includes rear bumper protector, and moulded splash guards for front and rear (hatchback only)

Fiesta Lower Door Stripe Graphic Package

- Leather-trimmed seats
- Power moonroof
- PowerShift 6-speed automatic transmission with SelectShift® capability
- Voice-activated Navigation System with SD card for map and POI data

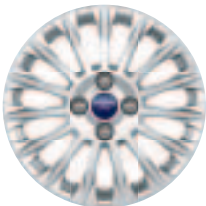


Sedan. Storm Grey Metallic. Available equipment. Hatchback. Blue Candy Metallic Tinted Clearcoat. Available equipment.

Ambient lighting. Charcoal Black leather trim.¹

Power moonroof.¹ Medium Light Stone leather trim.¹

Rear view camera.



16" Premium
Luster Nickel-Painted Aluminum
Standard

¹Available feature.



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ST Hatchback

Equipment Group 400A
Includes select SE features, plus:

- Mechanical**
- 1.6L EcoBoost® 4-cylinder engine with overboost
- 3-mode AdvanceTrac® electronic stability control (Standard, Sport, Off)
- 6-speed manual transmission
- Engine block heater
- Enhanced Torque Vectoring Control
- Full-size spare (15" x 6")
- Power front and rear disc brakes with performance low metallic compound brake pads
- Unique ST sport suspension

- Seating**
- Heated front seats
- RECARO® partial leather-trimmed front bucket seats with cloth inserts

- Interior**
- Aluminum sport pedal covers
- Audio System from Sony® with 8 speakers
- Electronic automatic temperature control
- Intelligent Access with push-button start (2 key fob transmitters)
- Leather-wrapped shift knob with chrome insert
- Rear carpeted floor mats
- Sound symposer
- SiriusXM Satellite Radio with 6-month prepaid subscription
- SYNC® with MyFord Touch™ with 6.5" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
- Unique front door-sill scuff plates with ST logo
- Unique perforated leather-wrapped steering wheel with ST badge

- Exterior**
- 17" Sparkle Silver-painted aluminum wheels with summer performance tires¹
- Black headlamp bezels
- Exhaust with dual chrome tips
- Fog lamps
- Heated sideview mirrors
- Modified front fascia with chin spoiler
- Rear diffuser
- Side rocker mouldings
- Unique high-mounted rear spoiler

- Available Options**
- 17" Rado Grey premium painted aluminum wheels with red-painted brake calipers
- Power moonroof
- Voice-activated Navigation System with SD card for map and POI data

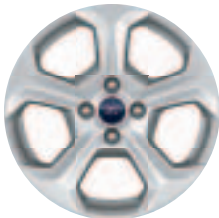


Performance Blue Metallic. Available equipment.

Perforated leather-wrapped steering wheel with ST badge.

Front door-sill scuff plates with ST logo.

6-speed manual transmission shift knob.



17" Sparkle Silver-Painted Aluminum
Standard



17" Rado Grey Premium Painted Aluminum
Optional

¹Ford does not recommend using summer tires when temperatures drop to approximately 4°C or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires.



Exteriors



Oxford White

Ingot Silver Metallic



Storm Grey Metallic

Green Envy Metallic Tri-coat



Molten Orange Metallic Tri-coat

Race Red



Ruby Red Metallic Tinted Clearcoat

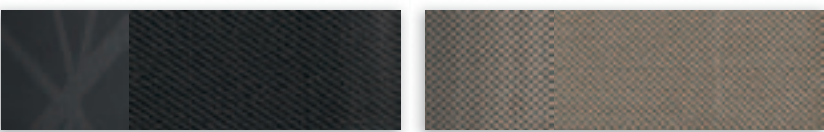
Blue Candy Metallic Tinted Clearcoat



Performance Blue Metallic

Tuxedo Black Metallic

Interiors



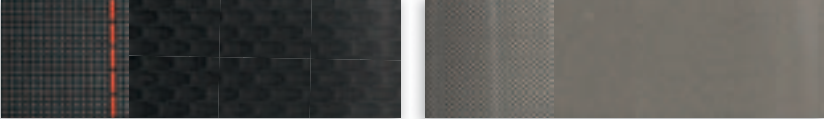
1 Charcoal Black Cloth

2 Medium Light Stone Cloth



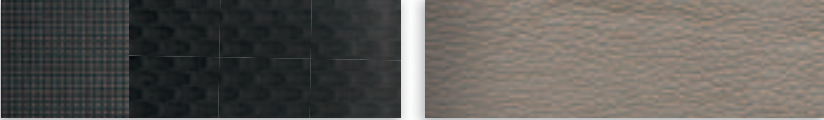
3 Charcoal Black Cloth

4 Charcoal Black Cloth with Silver Stitching



5 Charcoal Black Cloth with Red Stitching

6 Medium Light Stone Cloth



7 Charcoal Black Cloth

8 Medium Light Stone Leather



9 Charcoal Black Leather

10 Charcoal Black Leather with Molten Orange Cloth Accents

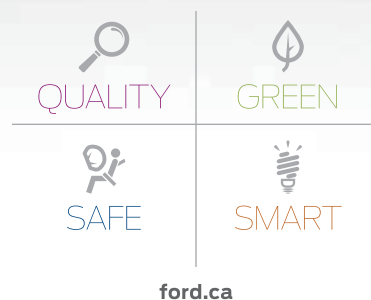


11 Charcoal Black Leather with Smoke Storm Cloth Accents

Exteriors	Interiors										
	S	SE				Titanium				ST	
Oxford White	1	2	3	4	5	6	7	8	9	10	11
Ingot Silver Metallic	1	2	3	4	5	6	7	8	9	10	11
Storm Grey Metallic		2	3	4	5	6	7	8	9		
Green Envy Metallic Tri-coat ¹		2	3	4		6	7	8	9		11
Molten Orange Metallic Tri-coat ¹										10	11
Race Red		2	3	4	5	6	7	8	9		11
Ruby Red Metallic Tinted Clearcoat ¹		2	3	4	5	6	7	8	9		
Blue Candy Metallic Tinted Clearcoat ¹		2	3	4	5	6	7	8	9		
Performance Blue Metallic				4	5	6	7	8	9		11
Tuxedo Black Metallic	1	2	3	4	5	6	7	8	9	10	11

4,5 Sport Appearance Package
8,9 Available on Titanium

¹Additional charge.
Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



Our commitment to you: Peace-of-Mind Protection

- Basic Coverage: 3 years/60,000 km
- Powertrain Limited Warranty: 5 years/100,000 km
- Corrosion Warranty: 5 years/unlimited distance
- Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Ford Extended Service Plan. Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details.

□ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca.

□ **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details.

□ **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

□ **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2013 competitive models (class is subcompact cars), publicly available information and Ford data at the time of printing of the 2014 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2014 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local Ford of Canada Dealer or ford.ca for complete vehicle details.

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