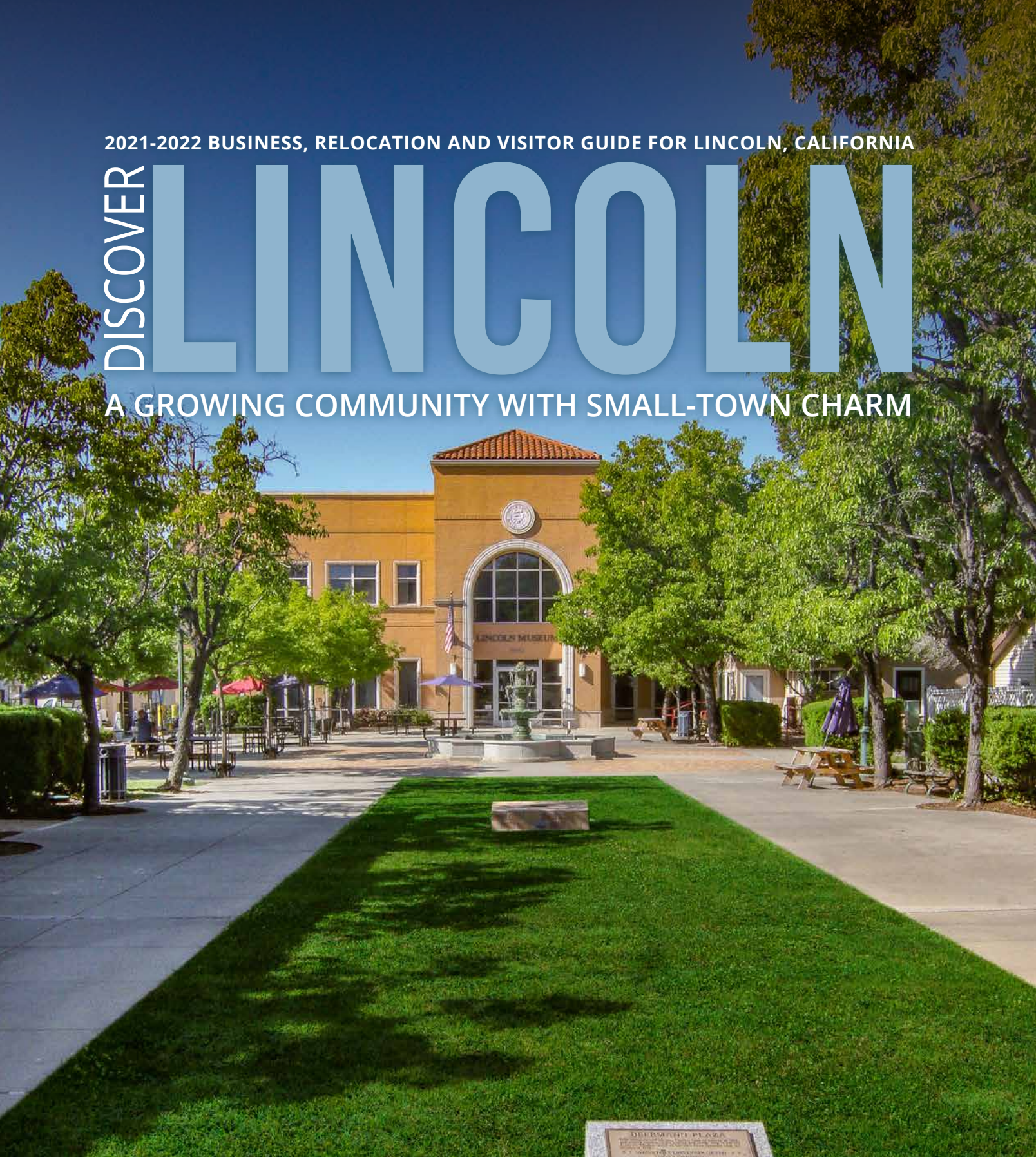


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LINCOLN NEWS MESSENGER

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A message from...

PRESIDENT OF THE LINCOLN AREA CHAMBER OF COMMERCE

Our community is a microcosm of a greater society. For Americans and the world, 2020 was a historic year on multiple fronts. We experienced unparalleled political tensions. The COVID-19 pandemic affected everyone, resulting in an unprecedented shutdown of businesses across the country and the world. Lincoln was not immune to the pandemic's health, economic and social impacts.

Being faced with this enormous challenge as the pandemic raged and businesses were shuttered, the Lincoln Area Chamber of Commerce stepped in and responded to the ever-changing demands of the circumstances.

Early on, we recognized the value of strength in numbers and entered into an essential collaboration with the Roseville and Rocklin Chambers of Commerce. Through this unique collaboration, for our South Placer business community, we hosted more than 30 virtual access to capital funding seminars. We assisted businesses in obtaining essential funding. The inaugural "Place Valley Eats" program was launched and, through this program, we strategically promoted and drove business to regional restaurants, wineries and breweries.

In order to help facilitate businesses opening safely, we created business toolkits that served as guides through the complexities of the pandemic that were ever

changing. With so many variables in play around the real economic effect of the shutdown, we needed real-time data to guide our direction and next steps. Subsequently, our collaborative launched a business survey. The data was utilized to lobby our elected officials for funding and safe opening relief measures. The chamber played a key role in the dissemination of crucial information and was in constant contact with the Placer County Health Department, representing our community and its businesses.

We have faced real challenges this past year and it has been difficult. We recognize that as the pandemic wanes, we still have a lot of work to do, today and into the future. But inch by inch, we will continue with resilience to fight for our community and our way back to prosperity.

As restrictions are being lifted, our chamber continues our mission to raise all boats and to be a provider of resources for all business in our community.

"The best way to predict the future is to create it." Peter Drucker



MARK LUSTER

CHAIRMAN OF THE PLACER COUNTY BOARD OF SUPERVISORS

Growing up in rural Lincoln on a dairy farm, I was blessed with the opportunity to really experience firsthand all that our area has to offer. From the invaluable experience as a young boy of fishing in Doty Ravine to the unique adventures of driving our family's tractor to Lincoln High School for my classmates to use in the homecoming parade, my childhood was filled with rich memories here.

Over the years, I've seen Lincoln grow into a small city, keeping its unique and rare charm while budding into an up-and-coming destination for both the young and old. There is a rich, deep history that is rooted beneath the surface of our town. It's something that you will discover connects nearly everyone who lives here. Some of our families have been here for more than 150 years, continuing the tradition of farming and cultivating the land in a time when it's more vital than ever. Some of our families are new to Lincoln, and just starting their journeys of enjoying all that it has to offer.

We can spend our time fondly looking back at the deep sense of community Lincoln has maintained for generations, but we must be sure to look forward with vision at where our incredible town can go.

Just outside the city limits, within minutes of town, our budding winery and brewery industry is growing and thriving. With destinations like Goathouse and Dueling Dogs Breweries, Rancho Roble, Ciotti, Lone Buffalo and Wise Villa Wineries, as well as several other fun spots to spend a lazy afternoon, Lincoln has the potential of welcoming in patrons from many surrounding jurisdictions who will stop in town for a bite to eat or stroll through our charming downtown. That opportunity for economic development will help ensure that Lincoln continues to be a desirable place to live, work and play.

I'm very excited to watch and participate in Lincoln's future. With time, cultivation and intentional planning, Lincoln will continue to provide that "small-town charm," while being relevant and pragmatic for future generations. I encourage you to take some time to walk the shops of our quaint downtown and a few moments to chat with the business owners. You will be pleasantly surprised and impressed at what incredible people live and work here.



ROBERT WEYGANDT

SUPERINTENDENT OF WESTERN PLACER UNIFIED SCHOOL DISTRICT

District prides itself on providing quality education and empowering students

Western Placer Unified School District serves roughly 7,200 students in the Lincoln and Sheridan area.

Encompassed of eight elementary schools, two middle schools and soon to be two high schools, the district prides itself on providing quality education and empowering students with the skills, knowledge and attitudes for success in an ever-changing world.

The 2020-2021 school year was nothing but ever-changing. From life to school to guidelines, the district took all things “ever-changing” head on and brought students back into the classroom at a time when many thought that was unachievable. On Oct. 6, 2020, students returned to in-person learning and the district provided education to every student who chose to be on campus. Thirty percent of our student body remained at home on distance learning, receiving quality education from their same teacher.

Rounding out the school year, the California Department of Education recognized Glen Edwards Middle School as a 2021 Distinguished School, the only school to receive this honor in Placer County.

The district has its eyes on the horizon and is currently planning for a unique summer program to supplement what so many students lost during these challenging times. The goal is to focus on rebuilding the social-emotional connections with zero screen time and project-based learning.

The district plans to begin the 2021-2022 school year “normal” with everyone back to school full time.

The district would like to thank its staff, students, families and community for their patience and trust throughout this past year.



SCOTT LEAMAN

MAYOR OF THE CITY OF LINCOLN

I moved to Lincoln 11 years ago when my family was first beginning, attracted to its quaint downtown, small-town charm, high-quality schools, beautiful open spaces and low crime rates that create the perfect environment to raise children and grow roots. And, while it has grown by nearly 15,000 residents since that time, Lincoln continues to hold the same appeal reminiscent of days past. This is my favorite thing about Lincoln. It is a place where neighbors know each other and help each other, where community is held dear to the heart, where we look out for each other and welcome new friends and new businesses with excitement and encouragement. This has never been more apparent or significant than over the past year throughout the public health crisis. I have witnessed silent acts of kindness nearly every day and have stood in pride as our residents have rallied around our local shops and around each other.

Yet, while Lincoln may have all the character of a home-grown town, it is rapidly growing and is part of the regional economy. Despite pandemic response impacts, Lincoln is very much open for business. Development is thriving, exciting new businesses have invested in the core of our downtown and throughout town, and existing businesses have pivoted operations to adapt. The potential and promise in our city are substantial, and we invite any looking to locate your business in south Placer to come out and see what Lincoln has to offer. We have industrial space,

available commercial spaces, a regional airport and the distinction of having a Foreign Trade Zone (FTZ), which is an area designated within the United States where qualifying businesses are considered “out of country” for customs purposes. Our residents are fiercely loyal to the local economy, and city leaders strive to streamline permitting and to work as partners to make dreams come to life.

While many activities had to adjust to new public health protocols throughout the past year, Lincoln continues to offer recreational fun. Between our open spaces, farm to fork eateries and cafés, carefully curated boutiques, local businesses and the Placer Wine and Ale Trail that begins just a few short turns outside of our downtown, Lincoln continues to be a place to come play and stay awhile. We invite you to spend an afternoon on our local trails, experience the all-American town appeal of our historic downtown, take a self-guided walking tour of Lincoln’s growing collection of art in public places featuring murals by local artists, attend a local Artisan Faire, and explore all that Lincoln has to offer.

I hope to be able to welcome you to our cherished town!



ALYSSA SILHI

A message from...

PUBLIC SAFETY OFFICER OF CITY OF LINCOLN

Thank you for taking the time to “Discover Lincoln.” If you are considering Lincoln as a destination for living, working, or playing, you will see that we have a lot to offer.

As Lincoln’s Public Safety Chief, I oversee both the Police and Fire Departments. As such I feel uniquely qualified to speak to one of the most important responsibilities of city government – public safety. Lincoln is a very safe community. Our crime rates are low, we have a team of very proactive patrol officers, and they feel very supported by the community. The Police and Fire Departments enjoy almost zero employee turnover and most of them have chosen

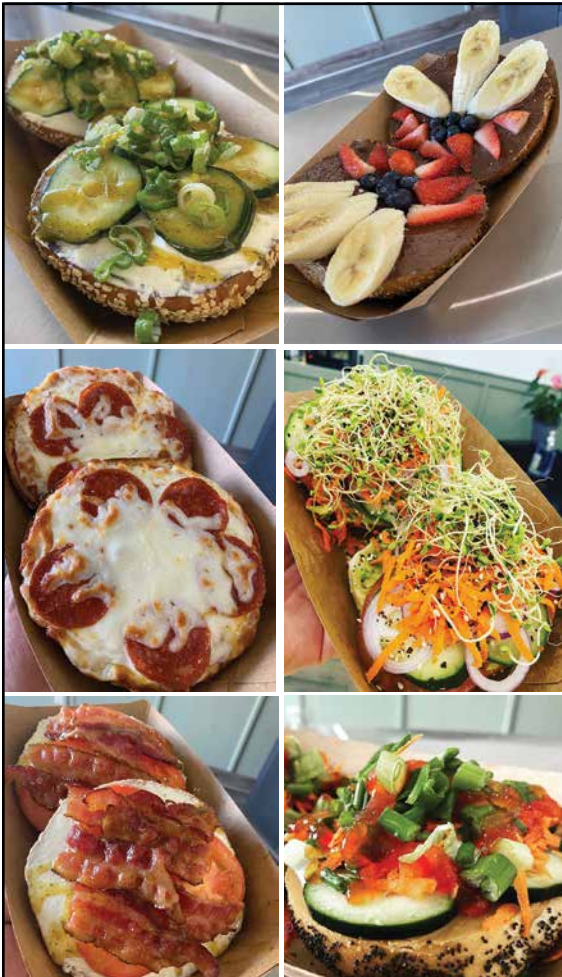
to live and raise their families here. That says far more about this city than anything I can write.

I invite you to follow the Police and Fire Departments on Facebook (and Instagram and Twitter for the Police Department).

I am very proud of the work our employees and volunteers do to help make Lincoln a great place to live, work, and play.



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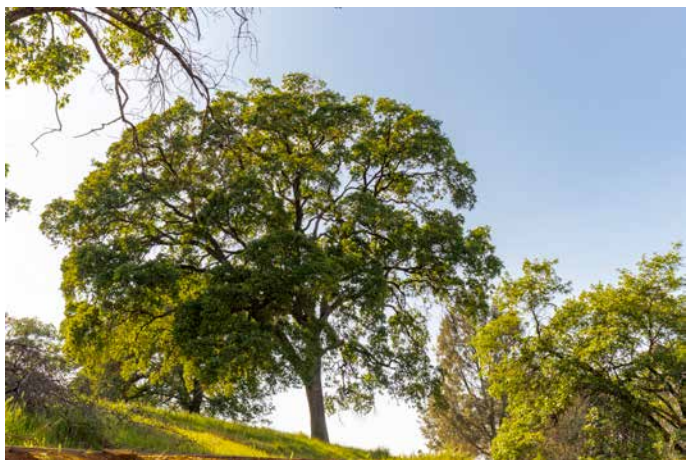




This overlook is along the western side of Coon Creek off of North Legacy Way in Hidden Falls Regional Park and provides an excellent view of the park's surrounding wilderness. Matthew Nobert/Gold Country Media

Find your next adventure at Hidden Falls Regional Park

BY MATTHEW NOBERT



This large tree sits atop a large hill just off of South Legacy Way in Hidden Falls Regional Park. Many other large and ancient trees can be found throughout the park.

For those looking for a unique and relaxing outdoor experience near Lincoln, Hidden Falls Regional Park on the outer edge of Lincoln is a great place to stretch your legs and enjoy the beauty of Northern California.

The park currently offers 30 miles of hiking, biking and horseback riding trails that feature beautiful waterfalls, tree-lined meadows, shaded forests and impressive overlooks.

Over the next several years, though, the Placer County Parks division will expand the trail network to 60 miles of trails over 3,395 acres of wild Northern California forest.

The land once belonged to ranching families that began occupying the land during the California Gold Rush in the late 1840s.

The park first began with just 220 acres purchased by the Placer Legacy Open Space Group in 2006 and, after several years of working on a 1,000-acre expansion, the park reopened in May 2013.

This new expansion plan approved in 2020 for the regional park will add new restrooms, picnic areas, viewing platforms, benches,



As part of the new expansion of Hidden Falls Regional Park, signage such as the ones pictured here will be improved and more visual along trails. Matthew Nobert/Gold Country Media

equestrian facilities, stream crossings, signage and more.

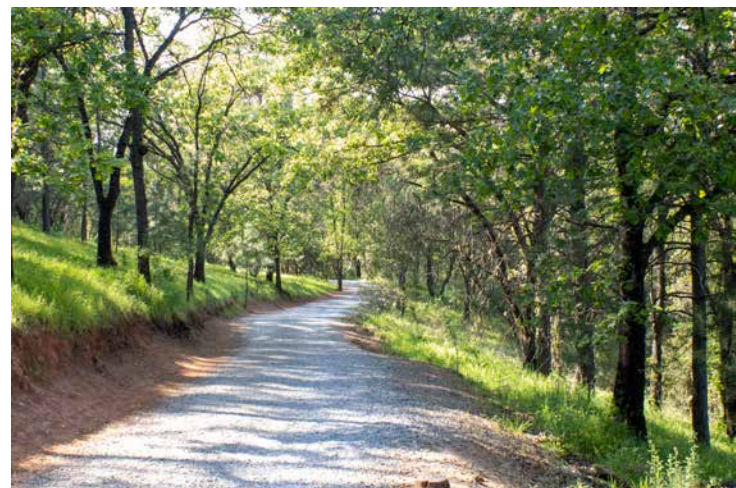
There will also be improvements to the management methods, including hours of operation and reservation systems.

According to Placer County Parks Division senior planner Lisa Carnahan, this will be the last expansion of the park for quite some time.

“We’re considering this our generation’s project, this reduced project,” Carnahan said. “We’re not going to be coming back asking for any more. In fact, we’ve put conditions of approval for your review in the use permit that would limit it to this project. If sometime in the future, our children’s children want to come back and take a second look at it, they’d have to go back through environmental review, they’d have to go back to public hearings and come before the board again for another decision.”

For those planning to visit Hidden Falls Regional Park, make sure to bring:

- plenty of water
- food to snack on
- sunblock
- bug spray
- light jacket for shaded areas near water
- your camera
- comfortable shoes
- a change of clothes if you plan on swimming.



This view from South Legacy Way in Hidden Falls Regional Park shows the beautiful landscape of the park and the well-maintained trails that wind through the forest.

The best times to visit are during the spring when the wildflowers are out. For those visiting in the summer, try to get to the park in the morning or the evening as temperatures can be very warm.

If you are visiting Lincoln or Placer County, this is a must-visit park to experience one of the area’s greatest hidden gems.



Downtown Lincoln plans to finish strong in 2021

BY MATTHEW NOBERT

Lincoln's downtown is a physical embodiment of the small-town nature of Lincoln and its humble roots as a farming community and the Lincoln Brand Feeds Mall is a large reminder of the city's past.

The building began in the 19th-century as an agriculture supply location for the area's surrounding farmers.

Today, though, after a renovation in 2006, the building hosts restaurants, salons, places of worship, music lessons and more.

During the COVID-19 pandemic, the building's occupants and the building's owners were hit hard but there is now new life coming into the center.

According to building owners Michael Fisher and Cheryl Fisher, they are planning to host a yoga studio, apothecary, waffle restaurant, speakeasy and potentially a beer garden.

"We do have quite a bit going in there," Cheryl Fisher said. "We have Lincoln Speakeasy going in there, there is a private club going in there, there is a yoga studio going in there and we are also hoping to put together a Lincoln garden outdoor-eating venue where we would feature some local beers and wines."

The couple purchased the building in 2019. Since then, Old Town Pizza moved from the Lincoln Brand Feeds Mall to another space



Signs for the various businesses that occupy the Lincoln Brand Feeds Mall line the exterior of the historic downtown Lincoln building at 446 Lincoln Blvd. Matthew Nobert/Lincoln News Messenger

in downtown Lincoln and Awful Annie's closed its location there.

Also, the Lincoln Gun Exchange relocated a block away.

One of the new businesses moving in is owner Lea Angelo's yoga studio in suite 206.

Angelo was born and raised in Auburn, but as a teen, moved to Southern California where she has practiced yoga for 15 years.

Family brought her back to the area, Angelo said, "and never thought it would also lead" to her opening her first yoga studio.

"I just moved back three years ago and bought a house in Rocklin," Angelo said. "My one sister had triplet boys and my mom is getting older so it was really family that brought me home."

Angelo said she had been searching for a studio location but "didn't want the bland nature" of a shopping center or warehouse space.

"I wanted to open up a studio but I didn't want to be in a sterile new shopping center," Angelo said. "I wanted a historic, exactly like I am in, and it is such a cool vibe in there. So I was lucky enough to find that space and it was such the perfect size."

Angelo hopes to have the studio open by this summer, offering plenty of classes and different forms of yoga.

"It is going to be a blend of yoga, meditation, dance and offering some workshops as well," Angelo said. "So from yoga to Zumba to belly dance, it is just going to be everything that I love to bring into one place and offer to everyone."

The Fishers are excited for the summer, when new businesses open in the mall and previously-existing businesses expand their hours and operations.



Many of the open spaces in the Lincoln Brand Feeds Mall will be filled this year, according to building owners Michael and Cheryl Fisher, as new tenants move in throughout the summer.

"Almost every 30 days, one of these new tenants is going to be opening with the grand finale hopefully being our outdoor dining space," Michael Charles said.

The Lincoln Brand Feeds Mall is not the only building that is going to see a new business move in as the former Beermann's Building at 645 5th St. will become Oliver's Brewhouse.

Matthew Oliver, owner of House of Oliver's in Roseville, is working on renovating and reimagining the nearly 200-year-old building into a multi-level, multi-restaurant and multi-bar experience.

"If we can open a business that creates a hundred jobs for Lincoln and for Placer County, that is a win and that is a part of the healing process," Oliver said in a March Lincoln News Messenger article. "For us, it is always more about creating jobs than opening another restaurant, because there are a lot of opportunities to open a restaurant."

Oliver said that he is hoping to have the whole operation open in either June or August.

"I have never been so overwhelmed with positive support," Oliver said in the March article. "Everything from the city, the city manager, the mayor and people walking down the street. I have only constantly been encouraged and that has been so positive."



Glen Edwards receives 2021 Distinguished School Award

BY EMMA OEHLER

A major congratulation is in order for our very own Glen Edwards Middle School! On March 18, the California Department of Education announced Glen Edwards Middle School as a 2021 California Distinguished School.

Western Placer Unified School District Superintendent Scott Leaman celebrated Glen Edwards Middle (GEM) School's successes. In fall 2020, the site reopened campus to students after receiving a major facelift, including new classrooms, a new gymnasium and much more.

"While we humbly believe all of our schools deserve recognition for the profound work they've done throughout this past year, we are elated to celebrate GEMS and their achievements," Leaman said. "This is a very special honor and we could not be more proud of their growth."

The California Distinguished Schools Program is "a component of the California School Recognition Program (CSRP)" and "recognizes schools that demonstrate exemplary achievements," according to the California Department of Education website.

"We are so excited to be recognized for the hard work that our teachers, staff, and students have achieved," said Glen Edwards Principal Lance VanCourt. "Our school prides itself on its student-centered approach and to be recognized for that is rewarding. I am thrilled for the entire GEMS community."

This year deserves a little extra acclamation. Not only is Glen Edwards the only school in Placer County to receive recognition this year but it did so based on data alone. In other words, there was no submission by the school or district; the state awarded them based on very specific criteria. The California Department of Education bases criteria on the California Dashboard, the official school and district reporting system. Parents and educators use this system to identify strengths and areas of improvement. By way of five color indicators, blue, green, yellow, orange and red, the state assesses a school and district's performance in particular areas, such as school subjects and chronic absenteeism.

"Glen Edwards was my first teaching assignment as a PE teacher. I couldn't be more thrilled for GEMS. The staff, students and community have worked so very hard to make GEMS a great place to be! Congratulations to one and all," said Western Placer Unified School District Board President Kris Wyatt.

Western Placer Unified School District is no stranger to this type of recognition. In 2019, Twelve Bridges Middle School received the Distinguished Schools award, amongst others in prior years. Also in 2019, Western Placer Unified School District received the California Exemplary District award, one of only 18 in the state.

Emma Oehler is the Western Placer Unified School District communications coordinator.



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Lincoln Mayor Alyssa Silhi, center, breaks ground recently for the Lincoln Veterans Memorial at McBean Memorial Park with members from the Lincoln Veterans Memorial Coalition, Lincoln Rotary Club and Lincoln Area Chamber of Commerce. See the story on A3 for more information. Matthew Nobert/Lincoln News Messenger

This veterans memorial mural will be displayed on the center panel of the Lincoln Veterans Memorial at McBean Memorial Park. Courtesy/Lawrence Yaggi

Construction begins on Lincoln Veterans Memorial

BY MATTHEW NOBERT

Lincoln Veterans Memorial Coalition members had a momentous day Monday at a groundbreaking ceremony for the memorial at McBean Memorial Park. Those attending included Lincoln City Council, Lincoln Rotary Club and Lincoln Area Chamber of Commerce members.

McBean Memorial Park is located at 65 Mcbean Park Drive.

The Lincoln Veterans Memorial Coalition is comprised of members from American Legion Post 264, Veterans of Foreign Wars 3010, Lincoln Hills Veterans Group, Semper Fi Association and the Women Veterans Alliance.

The memorial's designer is 92-year-old Korean War veteran Lawrence (Larry) Yaggi, who said that he had never done anything like this before.

"I am extremely proud to have that being put in here," Yaggi said. "You can't believe how proud I am to be standing here."

The project's first phase will include the center mural panel, along with two of the name plaque panels as the coalition continues to raise funds for construction as well as name plaques.

Although Yaggi worked in electronic engineering and finance, he said it only took him a few months to create the monument's design.

"I started about three years ago by looking around the country at what had been accomplished for veterans' memorials and I wanted something in the Placer County area that was unique," Yaggi said. "It took me about two to three months to come up with a design."

The project will have seven panels with the center panel being a mural honoring the men and women who have served in the branches of the United States Armed Forces.

The center panel will also include the sentences, "The price of freedom is never free. To honor all those who answered the call to serve and protect our nation and in memory of those who paid the ultimate price."

The other six panels will display plaques with the names and service details of Placer County veterans.

"Lincoln is home to many veterans and military families whose willingness to sacrifice for our country and community is exceptional and commendable," Lincoln Mayor Alyssa Silhi said. "Our freedoms have been built on the backs of their bravery, and it is important we have their voices in our midst and they have an active circle of comradeship and support."

The project's first phase will include the center mural panel, along with two of the name plaque panels as the coalition continues to raise funds for construction as well as name plaques.



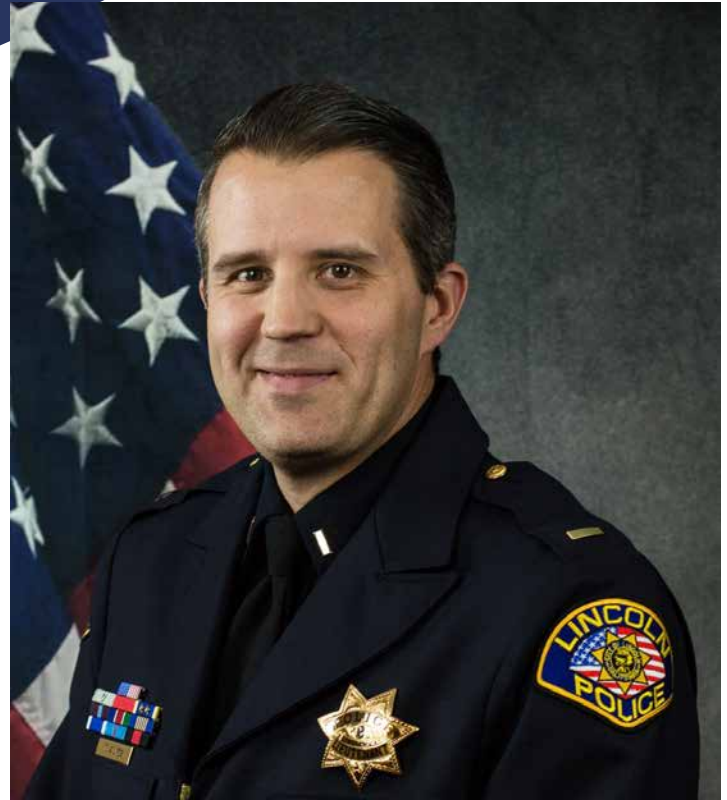
One fundraising method that has brought in funds and support for the project are barbecues hosted by the Lincoln Area Chamber of Commerce.

"The chamber has been partnering with the local veteran organizations to help raise funds by doing drive-thru barbecue dinners," Lincoln Area Chamber of Commerce CEO Tom Indreri said. "We served nearly 400 meals at the last event."

The chamber will host another drive-thru barbecue dinner from 4 to 6:30 p.m. April 24 to raise more funds toward completing the project. For tickets, visit <https://lincolnchamberca.ticketspice.com/drive-thru-bbq-dinner>.

"Lincoln is fortunate to have residents who care," Silhi said. "The investments our community continually makes in their city elevates everything we desire to accomplish. So much of our quality of life relies on an active and interested public. We are so grateful to the many individuals, businesses, and groups who continually fundraise and dedicate resources and time to create spaces, places and events that make Lincoln the place we all love to live."

For more information on the memorial and to find information on how to buy a plaque, visit www.lincolnveteransmemorial.org.



Lincoln Public Safety Chief Doug Lee retiring May

BY MATTHEW NOBERT

Lincoln Public Safety Chief Doug Lee is retiring in May and Lt. Matt Alves will become the new chief.

In December 2020, Lee decided that he would retire at the end of May.

The two men have worked closely with one another since Lee joined the Lincoln Police Department in 2017 after leaving the California Office of Emergency Services. At that time, Alves had been with the Lincoln Police Department for 18 years, starting as a dispatcher in 1999.

When Lee was announced as Lincoln's next chief, Alves said, the department was excited about what the future would look like.

"We received nothing but positive feedback with everyone that I spoke to," Alves said. "We entered into it with anticipation of good things to come and as things went on, that was absolutely true. It is good to have

an outside perspective every so often. Having that external input and seeing different ways of doing things."

Lee is proud of the moral boost that the Lincoln Police Department has seen in his time here.

"I think my biggest accomplishment in that regard was putting the right people in the right seats," Lee said. "Like putting Lt. Alves in as an administration sergeant and then later as a lieutenant because really, he was doing the job of an assistant chief."

When Lee told Lincoln City Manager Jennifer Hason and the Lincoln City Council that he was retiring, Lee "knew right away" that he wanted Alves to be the next chief.

"I approached the city manager in December and told her my plans and the reason I told her six months in advance was in case they had any reason to do a national search like so many cities do," Lee said. "That was never a question from my standpoint; I highly suggested that they appoint Matt and the city manager and City Council agreed."

Lee said that it will be a seamless transition and he is "leaving the place in good hands." "I can leave here knowing that everything is going to stay the same with him," Lee said. "He is not going to be dishonest, lower the standards or lower the bar. He is in plain terms a good person."

What Lee will miss the most about serving Lincoln residents "is the unyielding community support."

"I think the relationship with and the support from the community is probably my biggest take-away from here that I appreciated," Lee said. "The people that were bringing us baskets, bags and boxes filled with things that will help sustain us and show that they care."

Along with running the Police Department, Alves will take on the responsibility of the Lincoln Fire Department as Lee had as public safety chief.

Like Lee, Alves began his career in public safety as a volunteer firefighter at age 18.

"I started off as a volunteer firefighter in 1994 with what is now CAL FIRE (California Department of Forestry and Fire)/Placer County Fire out at Station 75 along Nicolaus Road," Alves said. "My parents were volunteer firefighters out there so I got the bug for public safety when I was young. So public service has always been a passion and a way of life for me and my family."

Just as importantly, Alves has built a two-decade-long relationship with the Lincoln Fire Department that he said is very strong and he is confident in the department's commanders.

One hurdle that Alves hopes to clear soon is increasing the staffing numbers for both Fire and Police departments so they can carry out their duties more effectively.

"One of the things that I have been wanting to work on is community engagement. We are going to get a lot more done working together, but the struggle is that we have officers going to call to call because we don't have a lot of staff," Alves said. "So it is really hard to take that time to engage with the community on a personal level and not feel rushed."

An increased level of staffing would also allow the city's public safety department to not rely as heavily on mutual aid from other agencies.

While there is nothing wrong with mutual aid and it is something that every agency uses from time to time, Alves said, he would like to see it less-frequently used in Lincoln.

"That has been a topic that has been on my mind since I don't like asking for help and I would prefer that we had the resources to handle it," Alves said. "I don't want to have to rely on another agency for us to do our routine business or step up."



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Art League of Lincoln	Lincoln Sober Grad Night
Assistance League of Greater Placer	Lincoln Theatre Company
The Axiom Project, Inc.	Lincoln Veterans Memorial Coalition
Boy Scout Troop #185	Lincoln Volunteer Center
Carlín C. Coppin Elementary School	Suicide Prevention
Cub Scout Packs #160 and #185	Placer Arts Council
FieldHaven Feline Center	Placer County Law Enforcement Chaplaincy
The Foundry, Lincoln's Youth Center	Placer County Peer Court
Friends of the Lincoln Library	Ride to Walk
Friends of McBean Park	Sacramento Valley Teen Challenge
Girl Scout Troop #1022	The Salt Mine
Golden Sierra Life Skills	Seniors First
KIWANIS Club of Lincoln	Sheridan Elementary School
KIWANIS Club of Lincoln Foothills	Soroptimist International of Lincoln
Knights of Columbus Lincoln 9202	Sportsman's Legacy Foundation
Lighthouse Counseling & Family Resource Center	St. Vincent de Paul
Lincoln 4th of July Celebration	Twelve Bridges Middle School
Lincoln Community Gardens	Wildlife Heritage Foundation
Lincoln Girls Softball Association	Woman's Club of Lincoln
Lincoln High School	WPUSD Technology Learning Expo
Lincoln Police Activities League	

The Lincoln Community Foundation is managed by a totally volunteer nonprofit Board of Directors and was established in 2003 thanks to a generous donor that created an endowment fund to benefit local Lincoln residents that needed a helping hand during difficult times. The Foundation continually seeks and receives donations from local community members to bolster the initial investment. Interest earned from the investment is used to award grants to a wide array of local nonprofit groups and school projects that better our community in multiple ways. All donations made to the Lincoln Community Foundation are tax deductible to the fullest extent of the law. 100% of all donations are forwarded onto the community without any administration fees.



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South Placer's three mayors meet virtually

BY MATTHEW NOBERT



ROSEVILLE MAYOR KRISTA BERNOSCONI



ROCKLIN MAYOR JILL GAYALDO



LINCOLN MAYOR ALYSSA SILHI

In a year that has seen an unprecedented number of women fill positions of power and influence in both business and government, three female south Placer mayors met Feb. 17 via Zoom to discuss south Placer's future.

Roseville Mayor Krista Bernosconi, Rocklin Mayor Jill Gayaldo and Lincoln Mayor Alyssa Silhi discussed their personal histories,

COVID-19 recovery, issues facing their cities, housing needs and more during the hour-long virtual meeting.

The three mayors excitedly discussed the continued growth and development of their cities during 2020 and the start of 2021.

"We have a lot of development going on in our city right now," Silhi said. "I was speaking to our community development the

other day and we are at 600 permits pulled, which for Lincoln is a lot because we were at like 160 permits this time last year.”

According to Silhi, Lincoln’s population should be closer to or more than 50,000 with the results of last year’s Census announced this fall.

Rocklin has seen a similar rate of growth to Lincoln’s over the last year but Roseville continues to see a continued explosion of residential development on its western border.

With Rocklin close to being built out, Gayaldo said, the city is looking at smart and strategic development going into the future as the

“I am very pleased with how we are going and I know we are very close to building out. So an important piece to me is that we are doing quality projects as we finish out the pieces that we have.” - GAYALDO

population swells to 70,000 residents.

“I am very pleased with how we are going and I know we are very close to building out,” Gayaldo said. “So an important piece to me is that we are doing quality projects as we finish out the pieces that we have.”

Bernasconi brought up Roseville’s ever-growing population that is nearing 150,000 residents and the continuous growth in the city’s western portion in housing and recent commercial development.

“If you know Roseville, then you know that we are growing like gangbusters west of Fiddymont,” Bernasconi said. “If you haven’t driven out there lately, it is a new city and so many new families are moving in.”

Economically recovering from COVID-19 was also something that each mayor spoke on that shed light on the different situations facing each city.

Maintaining small businesses and continuing to clean up past financial mistakes has been Lincoln’s focus throughout the pandemic, according to Silhi.

“Lincoln has a lot of small businesses and we don’t have a lot of big box stores,” Silhi said. “We have a lot of local owners, local shops, local places and my main priority is making sure that they are still here in a year and doing what we can to support them.”

In Rocklin, careful planning and spending has allowed the city to maintain most of its services through the pandemic, according to Gayaldo.

“We are very fortunate this year that we didn’t do any cuts at all in our services and in fact, we were able to maintain full police and fire,” Gayaldo said. “We didn’t touch our reserves, made it through without cuts and we are running a little lean in the other departments because we are not filling any positions unless we really have to.”

Roseville’s local Measure B half-cent sales tax provided more than \$15 million of additional sales tax revenue on top of what would normally be received from state sales-tax revenue.

“Sales-tax revenues are about what we projected and maybe a little bit higher, which is great news but I think each of us is probably waiting to see if that other shoe is going to drop,” Bernasconi said.

The message throughout the meeting, though, was a future where the three cities work together to create a collectively strong south Placer community.

“I think we all understand that we focus on the needs of our city but so much opportunity for our residents comes from a regional approach,” Silhi said. “The health of our county and the health of our sister cities directly impacts the health of our residents.”

Following a question asked about women in the workplace and women business owners during COVID-19, the three mayors had a brief discussion about three women running the three largest cities in

“We are very fortunate this year that we didn’t do any cuts at all in our services and in fact, we were able to maintain full police and fire. We didn’t touch our reserves, made it through without cuts and we are running a little lean in the other departments because we are not filling any positions unless we really have to.” - GAYALDO

the county.

“The one thing we haven’t even mentioned is the uniqueness that it is the three of us running the three large cities in Placer County and I am waiting for the day when it is not unique and people don’t think anything of it,” Gayaldo said.

Silhi said it is special to be running a city during a time when the first female United States vice-president has taken office, along with numerous other women who have filled high-ranking political roles.

“It felt like the tipping point, it felt like something changed and it was never going to be the same but in a good way,” Silhi said. “What feels remarkable to me is that it doesn’t feel remarkable anymore and I find that exceptional.”

Word on the Street

What in Lincoln are you looking forward to in 2021?

Asked by Matthew Nobert on Lincoln News Messenger's Facebook page

Public views and opinions expressed in the weekly Word on the Street are of those featured and do not necessarily reflect the views of The Lincoln News Messenger.



Usha MacGarvey:
"Walking into Walmart without a mask and feeling confident that no one else in the store needs to wear one."

Diana Matovich-Broome:
"Fourth of July parade."



Chrissy Marie:
"Concerts and hopefully no masks."



Richard Buss:
"Eating in restaurants and fireworks."



Peg Larkin:
"The Lincoln Fourth of July Parade."





*Lincoln High School Principal Mike Maul
Courtesy/Western Placer Unified School District*



Lincoln High Principal Maul to open **Twelve Bridges High**

BY MATTHEW NOBERT

Lincoln High School staff were surprised Dec. 9, 2020 with the announcement that Principal Mike Maul would soon cross town to become the new Twelve Bridges High School principal.

The high school will open Aug. 19, 2021.

After going through dozens of applications and adjusting the position's pay schedule to make the job more enticing for out-of-town prospective employees, school district staff chose someone who already knew Lincoln "inside and out."

"I think what his selection brings to the table is that he is an experienced high school principal that has just done such a great job. So he has all of the foundational skills that I think will make him successful," said Western Placer Unified School District Superintendent Scott Leaman.

Maul applied and interviewed for the position, instead of being appointed to the position by the district.

"The big part of why I was inspired to apply was I think having somebody at Twelve Bridges High School who knew Lincoln High School and is committed to it is going to make sure that the two schools grow together and there is a partnership," Maul said.

Twelve Bridges High School is the first high school to open in Lincoln in 114 years. Lincoln feels like a small town because all of its students end up at the same high school, according to Maul.

"As we have gotten bigger, both Lincoln High School and the city have managed to keep that small-town feel," Maul said. "Now with

there being two high schools, that is another element of putting that small-town feel at risk and we are going to work really hard to not lose that feeling."

On top of extending that small-town feeling to Twelve Bridges High School, Maul has to also make sure the two schools have a strong and healthy relationship from the start.

With someone from Lincoln High at the helm of the new high school and many Lincoln High teachers transferring to Twelve Bridges, Maul and Leaman agree, healthy competition can form between the two schools.

"The value added with Mike is that one of our interests in opening our first high school in 114 years is that we still have a common culture, that we still have an interaction between the two high schools and it is just great to have someone who knows us," Leaman said.

Maul officially began his new position on Jan. 5 but is still involved with Lincoln High School as a new principal adjusts to the campus culture and history.

"It really is that the first 100 days are going to be about defining the culture of this new school," Maul said. "Because right now, it is a blank slate and there is a lot for this school to live up to in terms of community expectations. Getting a firm idea of who we are, what we want to accomplish and what we want our kids to get from being in school will happen within the first 100 days."

Community volunteer spotlight Joann Hilton gives **16** years of love to Lincoln

BY MATTHEW NOBERT



Lincoln Rotary club member Joann Hilton holds her Rotarian of the Year trophy and plaque for 2019-20 for Rotary District 5180.

Lincoln resident and 17-year Rotary Club member Joann Hilton was recently awarded the Rotarian of the Year for 2019-2020 for Rotary District 5180, which comprises nearly 1,800 members.

“She was selected out of around 1,750 Rotarians in the district and there is only one per year,” Rotary Club of Lincoln immediate past President Darrell Scott said. “So over the last 10 years, there have only been 10 people that have received this honor.”

Before moving to Lincoln in late 2005, Hilton was coaxed into joining Oakland Rotary in 2004 when Hilton lived in the Bay Area.

Prior to joining Rotary in 2004, Hilton said that she had no background in doing community work or projects but her friend “had a feeling” she would make a great Rotarian.

“Initially, it was more of a business kind of thing,” Hilton said about her reasoning for joining Oakland’s Rotary Club.

Hilton worked in the technology industry in the Bay Area.

Hilton’s mindset about being in Rotary changed, though, after she took an international trip with Rotary her first year with the club.

“I went to Guatemala in 2004 as a Rotary trip and I was just blown away because of the many things that Rotary was doing to improve the lives of the people there,” Hilton said.

The club provided wheelchairs to individuals who could not afford one or had no way of getting one.

“We did a home visit with a lady,” Hilton recalled about the trip. “We took her in a wheelchair and this lady just wanted to go and sit out in the sun. She could do that with a wheelchair.”

In 2005, Hilton moved to Lincoln after seeing the “beautifully newly-developed Sun City Lincoln Hills and also falling in love with Lincoln’s downtown.”

She immediately joined Rotary Club of Lincoln and began working on expanding the club’s reach by partnering with former club members who had moved to Mexico.

"We have a very good relationship with some old friends of ours that live in Mexico and are Rotorians there," Hilton said. "We have gone down many times now and we started a maternal health clinic down there. We have done water filters and we have done a whole bunch of projects with them."

Locally, Hilton is proud of the work that she and the club have done to help Lincoln's youth and their education.

From 2011 to 2012, Hilton served as the Lincoln Rotary Club's president. Scott said that she has been "one of the most effective presidents ever."

"It was long overdue because she is active in the community, she is active in the club and she is active in our district," Scott said about the Rotarian of the Year award. "She is very conscientious, she gets involved, she is a leader and if she is not leading a project she is tremendous in the supporting role."

One program Hilton has enjoyed immensely is helping third-graders struggling with reading by having the students read to club members.

"We have our Book Buddies where we have the kids read to us rather than us reading to them," Hilton said. "We take the struggling third-graders, because if you can't read by the time you get to third-grade, you get lost."

During the COVID-19 pandemic, Hilton co-chaired a committee with fellow Rotarian and Western Placer Unified School District Board trustee Kris Wyatt to find a way to provide internet access to all district students doing distance learning. Rotary donated \$4,800 to create internet hotspots and provided gift cards to help with the increased data use.

Hilton has also taken on roles in leadership for Rotary District 5180, which includes clubs in Butte, Sutter, Placer, Yuba, Yolo, El Dorado and Sacramento counties.

From 2006 to 2020, Hilton served on eight district committees and chaired three of them: District Interact Chair (2006 to 2009), District Grant Chair (2013 to 2016) and District Youth Services Chair (2018 to 2020).

"So that means that all of the grants that come in for grant proposals that are local grants, I managed that whole process, which was a lot of paperwork," Hilton said about her time serving as the district's grant chair.

During her time as the Interact chair and the Youth Services chair, Hilton worked with children from primary school age to high school students interested in working with Rotary.

Hilton was also involved with the Rotary Youth Leadership Awakening as a counselor for six years (2013 to 2019). The program takes teens ages 14 to 19 and young adults ages 20 to 30 through a one-week program to teach them how to be effective leaders in their community.

In Lincoln, one of Hilton's greatest accomplishments that is enjoyed by many and serves Lincoln's downtown businesses is the annual Wine Fest. The event brings hundreds of residents from Lincoln and Placer County into Lincoln's downtown, where the shops and restaurants are open for first-time visitors to discover.

"We do it as a community service and not a fundraiser," Hilton said. "We do it to bring people downtown and shop downtown. For some of the shops, it is their biggest day for sales."

The Wine Fest would have celebrated its 10th year in 2020, but due to the pandemic, it was canceled that year.

"She has been the focal point and driver of the Wine Fest that we have every year," Scott said.

Lincoln's downtown is what brought Hilton to Lincoln and she has gone on to become the Downtown Lincoln Association's treasurer and direct connection to the Lincoln Rotary Club resources.

Hilton also served on the city of Lincoln's Economic Development Committee and was selected last year to join the newly-formed Lincoln Economic Emergency Council to help with the COVID-19 pandemic's economic impacts.

"Joann epitomizes the values and characteristics of a true Rotarian," Scott said in his nomination letter to the district. "Her involvement at the club, district and international level is beyond comparison. Every year, she commits herself completely to Rotary, to her local community and to our world community. She is a dynamo within our club. Joann's participation in our club is a blessing to our club, to Rotary International and to all those that we serve."

Hilton said that she has no intentions of ever quitting Rotary and plans to continue working to improve her community and the world around her.

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Art League of Lincoln an amazing art gallery

BY DEIDRE TRUDEAU

Art League of Lincoln (ALL), the biggest little art gallery in western Placer County.

The new logo is putting a *big* exclamation on it ALL!

Art League of Lincoln has served the community for many years as our area's local destination for special monthly art exhibits, Spotlight-featured artists, receptions, gift gallery shopping, live musical events and performances, special exhibits, art classes, lectures, demos, and now, artisan pop-up fairs and "Maker" opportunities. We continue to fulfill our strategic mission, plus some.

We are busy re-establishing the Feats of Clay events with a Small Feats of Clay 2021, with a call-to-artists, showcased in June, a

down-sized version of years past, and gearing up for an outstanding representation in March 2022. Special thanks to Ray Gonzales and other esteemed clay artists for their help pushing it along.

Many other city, county and state collaborations are taking place throughout the year. That includes sponsoring the annual Western Placer Unified School District Student Art Exhibit and working with them through the Exemplary Arts - Community Partners Panel, and being a presenting sponsor and location in the countywide 28th annual Placer Artists Studios Tour in November.

In May and June at both the 580 Gallery and the City Hall Rotunda, we are presenting the first large-scale Gladding McBean



Small Feats of Clay 2021

art.
 League of Lincoln
 all arts | culture | community



Presented by the Art League of Lincoln - A Legacy Continues!

Photo Retrospective and will honor retirees with a special reception. Many thanks to artists Jean Cross, Patrick Osborn, Sierra Framing, Tom Jones and friends for putting it ALL together.

Other shows are cause for celebration too, such as “Crescendo, a Visual Melody,” an all-media show, with a call-to-artists, followed by “Song Writers in the Round” concert series starting in August. We are also producing our popular annual membership art show; 2020 was “Season’s Imagined” and this year’s title, “Buena Vista - In Vivid Colors” in honor of National Hispanic Heritage Month, September

to October. Lastly, we will again host our very successful Holiday Gift Boutique, an expanded gift gallery for the giving season.

And in the spirit of giving, we are also hosting a series of opportunities for the community to support all of our endeavors in several ways. That’s joining our membership family to business sponsorships and donations, including the May 6th Big Day of Giving and our annual fall fundraising program, “ARTS for ALL,” to help the Lincoln area enjoy educational, community and cultural collaborations so we can ALL make a difference together!

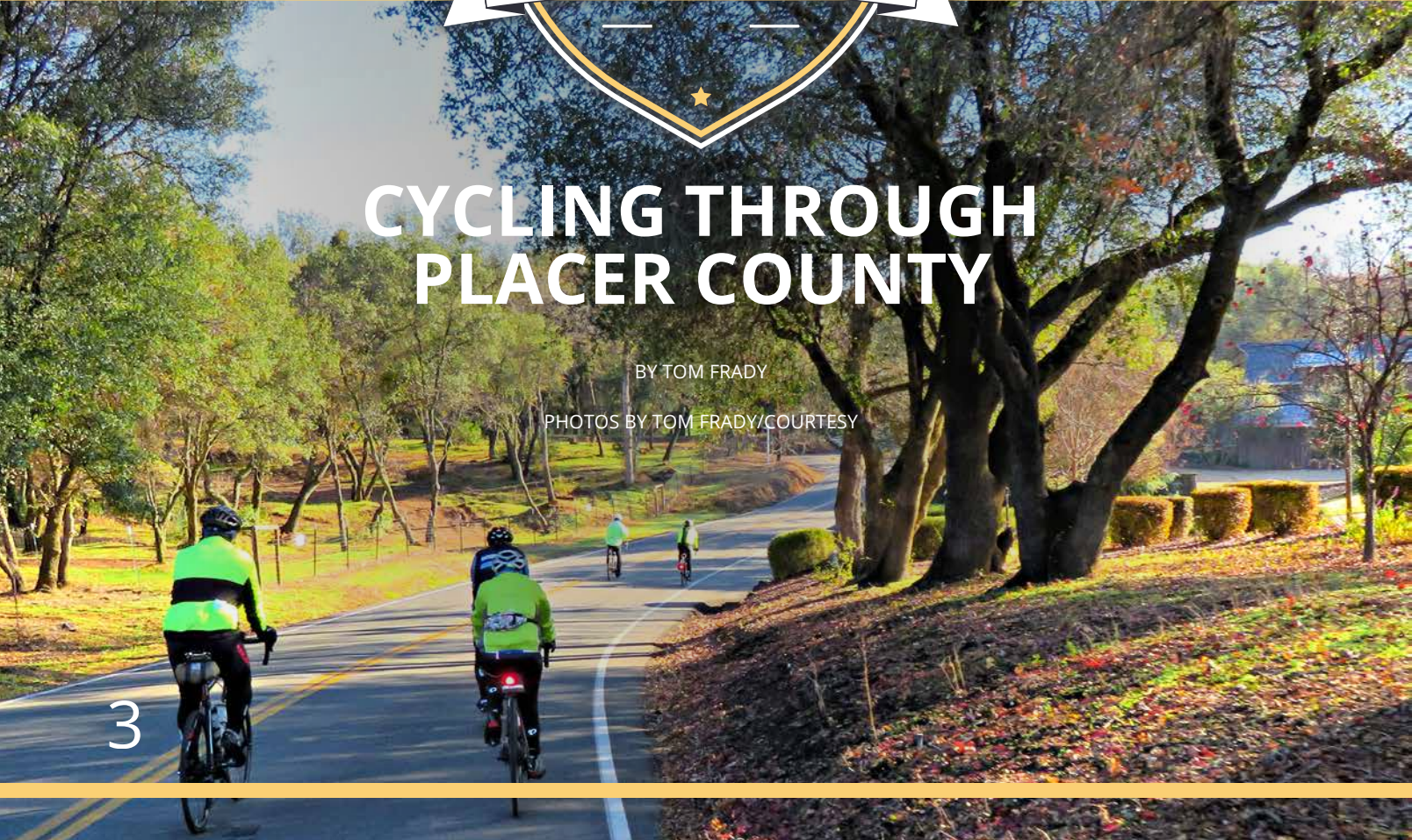
Deidre Trudeau is Art League of Lincoln’s executive manager.



1



.. BIKE TRAILS..



3

CYCLING THROUGH PLACER COUNTY

BY TOM FRADY

PHOTOS BY TOM FRADY/COURTESY



2



4

KNOW AND GO

1. Local bike riders know where the most beautiful bike paths are. They often follow creeks and feature bridges and large trees.
2. Millertown Road is so narrow in some places that it looks more like a bike path. It is known only to the most avid cyclists. It has some very steep sections requiring a bike with low gearing.
3. Even the casual bike rider can get to Virginatown Road from downtown Lincoln. It has some of the smoothest pavement in the area.
4. Most of the rural roads around Lincoln have very little traffic. Because these riders are all wearing mirrors, they will know to move to a single file when a car approaches.

Tom Frady, an expert about riding bikes in Lincoln and surrounding cities, has been a Life in the Bike Lane columnist for several years in The Lincoln News Messenger. Readers look forward to his witty and weekly columns that talk about bike safety and concerns, and share photos taken on area bike trips that make you want to immediately jump on a bike.

Frady is a Lincoln resident and avid cyclist and driver. Fifty-mile rides are the norm for him. To see his columns, go to Lincolnnewsmessenger.com or goldcountrymedia.com.



Placer County Great Wines

BY DON WITT OF PLACER COUNTY WINE AND GRAPE ASSOCIATION

Some people have been lucky enough to live in Lincoln and surrounding areas all their lives. Others have moved here over the last 10 to 20 years and have learned how great living here is. Currently, Lincoln and Placer County are growing at a faster rate than ever before.

For short or long-time residents, you are living in one of the best red-grape growing regions in the country. You can start experiencing some of the resulting wines by shopping at local grocery and wine stores such as Raley's, Grocery Outlet or Total Wine. They will generally have several selections from local Lincoln and Placer County wineries, such as Secret Ravine Winery or Wise Winery.

Dining out is a way to have excellent food and sample Placer County wine. Citizen Vine in Lincoln or Sienna in Roseville offer local wines. Carpe Vino in Auburn has wines from Casque, Lone Buffalo, and Pruett wines. Matched with their excellent food dishes, you cannot go wrong.

One of the best ways to find out about local wineries is to talk to your local Chamber of Commerce. They have lists of all the local wineries and restaurants, along with a map to the Gold Country Wine Trail. When talking to the local chambers, you will find that they can give you many insights about the wineries, who they like

and about local events that feature local restaurants, wineries and breweries. If you go to the Lincoln Wine Festival, look for us there in the new Placer County Wine and Grape Association booth!

There are plenty of other sources of information, but of course, the best is to search on the web. Make a list of wineries, print out the maps, then hit the road. Whether a long-time resident or someone who has recently relocated, getting out on the road and enjoying the country while you visit the wineries is the best way to learn about the great wines Placer County has to offer as well as the beautiful country you can see on the way there and back.

If you are more of a homebody, making your own wine is another option. We at the Placer County Wine and Grape Association can help answer all your questions. Better yet, join the organization as a wine enthusiast, home wine maker or vintner. You will enjoy the wine pairings, education sessions, field trips, and local Placer County and chamber events that the Placer County Wine and Grape Association participates in during the year. Cheers!

If you would like to join the nonprofit Placer County Wine and Grape Association, please go to our website at www.PCWGA.org, call 916-250-1529 extension 1 or email placerwine@gmail.com.

WINE & ALE PLACER COUNTY



MAP NOT TO SCALE

KEY

- Winery
- Brewery
- Hard Cider
- Distillery
- Farm Stand
- Explore Outdoors



SACWINEANDALE.COM
PLACERWINEANDALE.COM

BEAR RIVER WINERY & DISTILLERY

TASTING: Sat-Sun 12-5pm
2751 Combie Rd
Meadow Vista | 530.305.8873
(EXIT 125 off I-80)
bearriverwinery.com

BONITATA BOUTIQUE WINE

TASTING: Wed-Fri: 12-5pm;
Sat-Sun: Please Call Ahead
The Bernhard Museum:
291 Auburn-Folsom Rd
Auburn | 530.305.0449
bonitataboutiquewine.com

CANTE AO VINHO

TASTING: Fri-Sun: 11am-5pm
The Baruboni Building:
5250 Front St
Rocklin | 916.824.2277
canteaovinho.com

CASQUE WINES

TASTING: Thurs-Sun:
11am-5pm & by Appt.
9280 Horseshoe Bar Rd
Loomis | 916.652.2250
casquewines.com

CIOTTI CELLARS

TASTING: Fri-Sun: 12-5pm
3285 Crosby Herold Rd
Lincoln | 916.534.8780
ciotticellars.com

CRISTALDI VINEYARDS

TASTING: Sat: 12-4pm
By online reservation at:
CristaldiVineyards.com
4060 Ridge Drive
Loomis | 916.759.1291
cristaldivineyards.com

DAVIS DEAN CELLARS

TASTING: By Appt. Only
Rocklin | 916.644.0495
davisdeancellars.com

DONO DAL CIELO WINERY

TASTING: Thurs-Sun 12-5pm
6100 Wise Rd
Newcastle | 530.615.1564
donodalcielo.com

DORA DAIN WINES

TASTING: By Appointment Only
2650 Crosby Herold Rd
Lincoln | 916.628.0999
doradainwines.com

FAWRIDGEE WINERY

TASTING: Fri-Sun:
11am-5pm and by Appt.
5560 Fawnridge Rd
Auburn | 530.887.9522
fawnridgewine.com

HILLTOP OAKS WINERY**EVENTS ONLY**

4140 Ridge Drive
Loomis, CA | 916.652.9250
htowine.com

LONE BUFFALO VINEYARDS**TASTING: Fri-Sun: 12-5pm**

7505 Wise Rd
(Enter at Buttes View Lane)
Auburn | 530.823.1159
lonebuffalovineyards.com

MT. VERNON WINERY**TASTING: Thurs-Sun: 11am-5pm**

10850 Mt. Vernon Rd
Auburn | 530.823.1111
mtvernonwinery.com

MOUNT SAINT**JOSEPH WINES****VIN UVA TASTING ROOM****TASTING: Tues-Wed: 4-7pm;**

Thurs: 4-7pm; Fri-Sat: 12-8pm;
Sun: 12-5pm
8629 Auburn Folsom Rd
Granite Bay | 916.784.9463
mountsaintjosephwines.com

PAZA VINEYARD**& WINERY****TASTING: Fri-Sun 12-5pm**

3357 Ayres Holmes Rd
Auburn | 916.834.0565
pazawines.com
*Call During Inclement Weather

PESCATORE VINEYARD**& WINERY****TASTING: Sat-Sun: 12-5pm**

7055 Ridge Rd
Newcastle | 916.663.1422
pescatorewines.com

POPIE WINES

*Online Sales, Seasonal
Events, Visit Our Website*
Loomis | 916.768.7643
popiewines.com

RANCHO ROBLE**VINEYARDS****TASTING: Fri: By Appt.**

Sat-Sun: 11am-5pm
340 Fleming Rd
Lincoln | 916.645.2075
ranchoroble.com

ROCK HILL WINERY

TASTING: Fri-Sun: 12-5pm
2970 Del Mar Ave
Loomis | 916.410.7105
rockhillwinery.com

**SECRET RAVINE VINEYARD
& WINERY****TASTING: Fri-Sun: 12-5pm**

4390 Gold Trail Way
Loomis | 916.652.6015
secretravine.com

TWIN ROCKS**ESTATE WINERY****TASTING: By Appointment Only**

6655 Cavitt Stallman Road
Granite Bay, CA | 916.802.0853
trwinery.com

VIÑA CASTELLANO**WINERY****TASTING: Thurs-Sun: 12-5pm**

4590 Bell Rd
Auburn | 530.889.2855
vinacastellano.com

WISE VILLA**WINERY & BISTRO****TUSCAN-STYLE BISTRO,
WINE TASTING, SPECIAL EVENTS**

Thurs-Sat 11am-8pm
Sun-Wed 11am-5pm
Full Menu 5 Days a Week
Limited Menu Mon & Tues
4200 Wise Rd
Lincoln | 916.543.0323
wisevillawinery.com

COMING SOON**RAPPÉ FAMILY VINEYARDS**

rappefamilyvineyards.com
HAPPY DAYZ VINEYARD
happydayzvineyard.com

AUBURN ALEHOUSE**BREWERY & RESTAURANT**

Open seven days a week!
289 Washington St
Auburn | 530.885.2537
auburnalehouse.com

THE ALEHOUSE**ANNEX****TAP ROOM & PROVISIONS**

Due to COVID, Hours Vary.
See Website for hours
103 Sacramento St
Auburn | 530.885.2537
auburnalehouse.com/the-annex

BEAR BELLY**BREWING**

Weds:Thurs 3-8pm,
Fri: Sat 3-9pm
Sun: 12-6pm
8428 Trout Ave.

Kings Beach | 530.553.1776
bearbellybrew.com

**CROOKED LANE
BREWING CO.****BREWERY, TAPROOM
& BEER GARDEN**

Mon-Thurs: 3-9pm;
Fri: 3-10pm;
Sat: 12-10pm; Sun: 12-9pm
536 Grass Valley Hwy
Auburn | 530.878.5232
crookedlanebrewing.com

**DUELING DOGS
BREWING CO.****BREWERY, MEADERY,
CIDERY & FARMSTAND**

Thurs-Fri: 2-6pm;
Sat-Sun: 11am-5pm
3030 Barrett Park Ln
Lincoln | 916.434.8141
duelingdogsbrewing.com

**GOATHOUSE
BREWING CO.****BREWERY, TASTING ROOM
& HOP FARM**

Thurs-Fri: 2-6pm;
Sat-Sun: 11am-5pm
600 Wise Rd
Lincoln | 916.740.9100
goathousebrewing.com

**HILLENBRAND
FARMHAUS****BREWERY****BREWERY, TASTING ROOM
& PROVISIONS**

Fri-Sat: 11:30am-8pm
Sun: 11am-7pm
5100 Virginiatown Rd
Newcastle
info@hillenbrandbrewery.com
hillenbrandbrewery.com

KATHRIN'S**BIERGARTEN****BREWERY****BREWERY & RESTAURANT**

Mon-Thurs: 4pm-9pm;
Fri-Sat: 11:30am-10pm;
Sun: 11:30am-8pm
4810 Granite Dr, Ste A-1,
Rocklin | 916.251.7502
kathrinsbiergarten.com

**KNEE DEEP
BREWING CO.****BREWERY & TAP ROOM**

Open Daily 11am-9pm
13395 New Airport Rd, Ste. H
Auburn | 530.797.4677
kneedeepbrewing.com

**LOOMIS BASIN
BREWING CO.
BREWERY & TASTING
ROOM**

Check website for hours.
3277 Swetzer Rd
Loomis | 916.259.2739
loomisbasinbrewing.com

**LBB GASTROPUB
& SMOKEHOUSE
TAPROOM & RESTAURANT**

Mon-Tue: Closed
Wed-Thurs: 11:30am-9:00pm
Fri-Sat: 11:30am-10:00pm
Sun: 11:30am-8:00pm
3640 Taylor Rd, Ste. C
Loomis | 916.824.1527
lbbpub.com

**MOKSA BREWING CO.
BREWERY & TAPROOM**

Check website for hours
5860 Pacific St
Rocklin | 916.824.1366
moksabrewing.com

**MONK'S CELLAR
BREWERY & PUBLIC
HOUSE**

Sun-Tues: 11am-10pm;
Wed-Thurs: 11am-11pm;
Fri-Sat: 11am-12am
240 Vernon St
Roseville | 916.786.6665
monkscellar.com

**MOONRAKER
BREWING CO.
BREWERY & TASTING ROOM**

Sun-Tues: 11am-7pm
Wed-Thurs: 11am-8pm
Fri-Sat: 11am-9pm
12970 Earhart Ave, Ste. 100
Auburn | 530.745.6816
moonrakerbrewing.com

**NEW GLORY
CRAFT BREWERY
TAP ROOM & RESTAURANT**

Mon-Thurs: 11am-9pm;
Fri-Sat: 11am-10pm;
Sun: 10am-9pm
5540 Douglass Blvd
Granite Bay | 916.872.1721
newglorybeer.com

**OUT OF BOUNDS
BREWING CO.
BREWERY & TASTING ROOM**

Tues-Thurs: 4-9pm;
Fri: 3-11pm;
Sat: Noon-11pm;

Sun: Noon-6pm
4480 Yankee Hill Rd, #100
Rocklin | 916.259.1511
outofboundsbrewing.com

**SLICE BEER CO.
BREWERY & TAP ROOM**

Mon-Thurs: 3-10pm
Fri-Sat: 11am-11pm
Sun: 11am-10pm
665 6th St
Lincoln | 916.408.6889
slicebeer.com

**HARD CIDER &
KOMBUCHA
COMMON CIDER CO
TASTING ROOM**

Hours: Tue, Thu, Fri: 1-8pm
Sat & Sun: 11am-6pm
12854 Earhart Ave, Ste 101
Auburn | 916.205.5345
commoncider.com

**NASH'S NATURAL
BREWING COMPANY
Kombucha**

Auburn, CA
nashsbrewco.com

COMING SOON

**MINER'S CREEK
BREWERY**

instagram.com/minerscreekbrewery

**DISTILLERY
CALIFORNIA
DISTILLED SPIRITS
GIN & WHISKEY
TASTING**

Sat-Sun: 1-5pm
12205 Locksley Ln., #11
Auburn | 916.599.6541
californiadistilledspirits.com

**FARM STANDS
BYWATER HOLLOW**

LAVENDER FARM
Farm Shop & U-Pick
Lavender: May-June
Private Tours: Call or Email
Photography Sessions:
By Appointment Only
5950 Mt Vernon Rd
Lincoln | 916.316.4169
bunzlavender.com

**FOOTHILL
ROOTS FARM**

Winter (Nov-May) Thurs: 2-6pm
Summer (May-Oct)
Thurs-Fri: 2-7pm
17565 Placer Hills Road
Meadow Vista | 530.637.8704
foothillrootsfarm.com

**GRANNY MAY'S
STRAWBERRY FARM**

Seasonal - Check Website
7246 Auburn Folsom Rd.
Granite Bay, CA | 916.300.9291
grannymaysstrawberries.com

HILLVIEW FARMS

Order Online, Pickup In Person
Lincoln | 530.889.2474
hillviewfarmsauburn.com

MARTHA'S GARDENS

See Facebook for hours
2925 Brennans Rd.
Newcastle, CA | 530.305.5062
@newcastlemarthasgardens

NITTA RANCH

Seasonal - Check Website
3778 Delmar Ave.
Loomis, CA | nittaranch.com

OTOW ORCHARDS

Seasonal - Check Website
6232 Eureka Road
Granite Bay | 916.791.1656
www.otoworchard.com

**TWIN PEAKS
ORCHARDS**

Seasonal - Check Website
6105 CA-193, Newcastle
916.663.3270 | twinpeaksent.com

**URBAN DREAMER
FARM & VINEYARD**

Wed: 3:30-6pm; Sat: 9am-1pm
10370 Mt. Vernon Rd.
Auburn | 310.913.2589
urbandreamerfarm.org

OLIVE OIL

TERNERO FARMS
Check website for hours
3680 Lincoln Newcastle Hwy
Lincoln | 916.508.5325
ternerooliveoil.com

Places to go



Golfing

Turkey Creek

Where: 1525 CA-193, Lincoln
Info: 916-434-9100

Catta Verdera Country Club

Where: 1111 Catta Verdera, Lincoln
Info: 916-645-7200

Lincoln Hills Golf Club

Where: 1005 Sun City Lane, Lincoln
Info: 916-543-9200



Casino

Thunder Valley Resort and Casino

Where: 1200 Athens Ave., Lincoln
Info: 916-408-7777 or thundervalleyresort.com

Thunder Valley Casino owner, United Auburn Indian Community, recently added an additional 111 rooms and suites and complete remodel of a previous existing 297 rooms, a 25,000-square-foot, smoke-free poker room and Bingo hall and an additional 80 high-limit slot machines.



Walking Trails

Info: ci.lincoln.ca.us

Walk the many trails through Twelve Bridges, Catta Verdera, Monte Azule, and Auburn Ravine Park, along the historic Auburn Ravine waterway. Along with the beautiful walking trails, enjoy Lincoln's Dog Park located at 1300 Green Ravine Drive.



Historic Downtown

Info: downtownlincolnca.com

The downtown Lincoln is a historic area that is fortunate to have buildings dating back to the early 1900s. These restored buildings now house retail merchants, restaurants and professional offices. Browse the shops, dine at quaint and award-winning restaurants and eateries, discover our professional community and appreciate the historic ambiance.



Lincoln Hills Amphitheater

Info: 916-408-4310 or suncity-lincolnhills.org

Dance and clap to performances at fantastic summer concerts at the Lincoln Hills Amphitheater. Each June through September, six to eight evening outdoor concerts are presented. Open to the public, there is food and drinks available for purchase.



Lincoln Public Library

Where: 485 Twelve Bridges Drive
Info: 916 434-2410 or LibraryatLincoln.org

A free library card is your passport to lifelong learning with over 117,000 collections of books, magazines, movies and more and all available at the library or to take home. Plus free monthly library events and community volunteer opportunities. Daily hours are on the website.



Caterers

Simple Pleasure's Restaurant & Catering
916-645-1251
Info@cateringbysimplepleasures.com
www.cateringbysimplepleasures.com

Ingram Eatz BBQ and Catering
916-289-3429
ingrameatz@yahoo.com
www.facebook.com/ingrameatzbbq

Express Gyro
916-253-9420
expressgyroincolnca@gmail.com
www.expressgyroincolnca.com

Buonarroti Ristorante
916-645-7951
dalcantaro@gmail.com
www.buonarrotis.com

Meridians Restaurant
916-625-4040
www.meridiansrestaurant.com

Randy Peters Catering
916-726-2339
Randy@RandyPetersCatering.com
www.randypeterscatering.com



Community newspapers:
Numbers to brag about

71 PERCENT

of respondents said they rely on their community newspaper for local news and information.



*2019 NNA Community Newspaper Readership Survey Report



We believe we are greater together than when we are on our own. Our country succeeds when everyone gets a fair shot, everyone contributes, and everyone lives by the same rules.

Join us for monthly meetings and community involvement.

Website <https://www.democraticclublincolnca.org>
Email: lincolndems@gmail.com
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Chamber Directory 2021-2022

@the Grounds

carrie@atthegrounds.com
916-701-8181
Hospitality & Event Services

A. Teichert & Son, Inc

msmith@teichert.com
(916)484-3281
Construction & Building Services

AAA - CA St. Automobile Association

neal.beck@norcal.aaa.com
(916)724-1020
Insurance - Insurance Services

Advocate Fiduciary Services

arana@adamsfiduciary.com
(916)434-1022
Personal Services & Care

Aldo Pineschi Consulting

aldo@surewest.net
(916)782-8079
Business Services

American Legion Post 264

commander@lincolnlegion.org
(916) 409-6750
Military - Government

Amerio Law Firm

anthony@ameriolaw.com
916-419-1111
Legal Services

Anchor Pool Service

anchorpool@gmail.com
(916)645-7875
Home & Garden

Andrea Jane ` Advertising

andrea@andrajaneadvertising.com
707-495-2300
Marketing

Andres Ordaz State Farm Agent

agent@andresordaz.com
(916)770-0141
Insurance Services

Aragon Solutions, Inc

rob@aragonsolutionsinc.com
(916)434-6700
Home & Garden

Art League of Lincoln

artleagueoflincoln@gmail.com
(916)209-3499
Entertainment, Recreation & Sports

Assistance League of Greater Placer

vpmarketingcomm@algreaterplacer.org
(530)885-4397
Non-Profit Organization

AT&T Sacramento

bm3620@att.com
(916)341-3464
Computers & Telecommunications

Auburn Creek Apartments

auburncreek@gmail.com
(916)645-3816
Real Estate & Housing

Auburn Moving Co.

marc@auburnmoving.com
(530)823-8685
Transportation, Moving & Storage

Austin Bowden Agency-Farmers Insurance

abowden@farmersagent.com
916-624-2424
Insurance Services

Awful Annie's

bakerlop@aol.com
(916)645-9766
Restaurants, Food & Beverages

B & B Painting

garybbpainting@gmail.com
530-885-1010
Professional Services

B Z Plumbing Company, Inc.

mark@bzplumbing.com
(916)645-1600
Professional Services

Bagel and Bean

bagelandbeanlincoln@gmail.com
9162093995
Restaurants, Food & Beverages

Balance Staffing

liliana@balancestaffing.com
916 234-3219
Business Services

BBVA Compass

debbie.flint@bbva.com
(916)434-5252
Finance,Banks - Finance

Bella Vista Smiles

office@bellavistasmile.com
916-543-4400
Health

Bozzuto & Company Insurance Service

info@bozzutoinsurance.com
(800)286-0808
Insurance Services

BP Productions

bill@bpproductions.org
(916)-652-8575
Professional Services

Brandman University

onestopro@brandman.edu
(916)782-3060
Education & Training

Brenda Thomas, Realtor-Century 21 Select

brenda.thomas@c21selectgroup.com
916-300-4295
Real Estate & Housing

Brett Freer Real Estate

freer.brett@yahoo.com
916-532-0019
Real Estate & Housing

Brookfield Residential

helen.taylor@brookfieldr.com
(916)783-1177
Construction & Building Services

Brookview RCFE, Inc.

elderlycarelincoln@att.net
(916)397-5680
Senior Services

Buonarroti Ristorante

dalcantaro@gmail.com
(916)645-7951
Restaurants, Food & Beverages

Caliber Collision

terrie.bowers@calibercollision.com
(916)434-1560
Automotive Services

California Agricultural Aircraft Association

terry.gage@caaaa.net
9166459747
Non-Profit Organization

California International School

admissions@cainternationalschool.com
916-521-6414
Education & Training

Care Home By RNs

yas@carehomebyrns.com
(916) 408.7199
Senior Living - Senior Services

Casa Ramos Mexican Restaurant

lincolncasaramos@gmail.com
(916)409-0766
Restaurants, Food & Beverages

Castello Plumbing & Drain Service

castelloplumbing@gmail.com
916-960-6137
Professional Services

Century 21/Stanford Mortgage

chylsi.coker@c21selectgroup.com
916-408-5303
Real Estate & Housing

City of Lincoln

jennifer.hines@lincolncity.gov
(916)434-2400
Government

Civil Engineering Solutions Inc.

(916)645-5700
Construction & Building Services

Class Act Plumbing, Heating & Air

hansshaver@gmail.com
(916)645-4628
Professional Services

Cochrane Support Services

lori@cochraneccs.com
(916) 705-7309
Personal Services & Care

Coldwell Banker Sunridge-Donna Judah

djudah@sbcglobal.net
(916)412-9190
Real Estate & Housing

Committee to Elect Stan Nader Treasurer 2020

(916)645-1149
Government

Consolidated Communications

kari.geyer@consolidated.com
(916)786-1460
Computers & Telecommunications

Cornerstone Associates Insurance Services

psantini@cornerstoneinsurance.net
(916)645-3333 Ext 226
Insurance Services

Costco

w029mkt03@costco.com
(916)789-1485
Shopping & Retail

Country Harvest Bakery & Cafe

countryharvestlincoln@yahoo.com
(916)409-2377
Restaurants, Food & Beverages

Crawford Orthodontics

admin@crawford-orthodontics.com
(916)408-8688
Health

Creative Marketing

creativemarketingbytori@gmail.com
916-832-0502
Marketing

Creative Marketing

creativemarketingbytori@gmail.com
916-832-0502
Marketing

Chamber Directory 2021-2022

Critter Creek Veterinary Hospital
tmorrow@crittercreekvet.com
(916)408-0201
Pets & Pet Supplies

Crystal Blue Plumbing, Heating & Air
info@crystalblueplumbing.com
916-577-5020
Professional Services

Culinary Comfort
culinary_comfort@yahoo.com
(916)295-3527
Professional Services

Denzler Family Dentistry
info@mylincolndentist.com
(916)645-2131
Health

Diamond Star Painting
diamondstarpainting@gmail.com
916-424-4008
Professional Services

Downtown Lincoln Association
downtownlincolnevents@gmail.com
Non-Profit Organization
Doxa Church
info@doxachurch.net
916-966-2243
Personal Services & Care

Dueling Dogs Brewing Co.
info@duelingdogsbrewing.com
916-220-2968
Restaurants, Food & Beverages

Dusters to Busters Home Cleaning & Pet Care
alyssakat3@gmail.com
530-633-7377
Pets & Pet Supplies

Eagle Plumbing & Rooter
eagleplumbinglincoln@gmail.com
(916)645-2500
Professional Services

East Avenue Self Storage-Uhaul Rentals
eastavenueselfstorage@yahoo.com
916-645-2878
Transportation, Moving & Storage

Eddie's Lincoln Auto Body
lawslab@gmail.com
916-645-7819
Automotive

Edward Jones-Lars Ronten
lars.ronten@edwardjones.com
(916)408-4722
Finance

Edward Jones-Melanie Bergevin
melanie.bergevin@edwardjones.com
(916)408-4722
Finance

Elect Richard Pearl for Treasurer 2020
richard.pearl@lincolnca.gov
916-715-9666
Government

Emmada Building
ebdemas@surewest.net
916-539-6338
Real Estate & Housing

Endicott Communications Inc.
gene@endicottcommunications.com
(916)719-7214
Marketing

Energy Saving Pros, LLC
barrym@energysavingpros.com
(916)259-2501 x208
Home & Garden

ePac Flexibles- Sacramento
lhackford@epacflexibles.com
844-901-0371
Manufacturing

Evan Lawson Agency
elawson@farmersagent.com
(916)434-8939
Insurance Services

eXp Realty - Donnell
Rich@LifeNprogress.com
9168472672
Real Estate & Housing

eXp Realty - Mitzi De La Cruz
mitzishomes@gmail.com
(916)644-0880
Real Estate & Housing

Express Gyro
expressgyrolincolnca@gmail.com
(916) 253-9420
Restaurants, Food & Beverages

Expressions Academy of Dance
ead.kristen@gmail.com
(916)543-0299
Entertainment, Recreation & Sports

Extreme Ross Photography
extremerossp photography@gmail.com
9162582340
Professional Services

Far West Rents & Ready Mix, Inc.
farwestrents@gmail.com
(916)645-2929
Construction & Building Services

Farmers Insurance-Mertens Insurance
ed@mertensinsurance.com
(916)434-0621
Insurance Services

Fiddymment Farms, Inc.
Ryan@fiddymmentfarms.com
(916)645-7244
Shopping & Retail

FieldHaven Feline Center
info@fieldhaven.com
916-434-6022
Non-Profit Organization

First Street Community Church
1stStreetCommunityChurch@gmail.com
(916)645-2428
Personal Services & Care

Four Rivers Baking Company
fourriversbc@gmail.com
916-390-0267
Restaurants, Food & Beverages

Fowler Nurseries, Inc.
NANCY@FOWLERNURSERIES.COM
9166458191
Shopping & Retail

Frayji Design Group, Inc.
tfrayji@frayjig.com
(916)782-3000
Construction & Building Services

Freddi Eberhart & Associates, Inc
anna@freddicpas.com
(916)580-2120
Accounting & Bookkeeping Services

Friends Of McBean
friendsofmcbean@gmail.com
(916)768-3803
Non-Profit Organization

Friends of the Lincoln Library
friends@friendsoflincolnlibrary.org
(916)434-2404
Non-Profit Organization

FSB Public Affairs
cspriggs@fsbpublicaffairs.com
(916)448-4234
Marketing

Garland, Harriet
harriet@teamgarland.com
19165430541
Individual Member - Other

Gecko Pest Control
geckopestservices@gmail.com
916-434-7378
Home & Garden

Gerald Johnson
gfjohnson140@gmail.com
916-367-1097
Individual Member - Other

Get Axed
GetAxed.LLC@gmail.com
916-209-3834
Entertainment, Recreation & Sports

Gladding McBean
stephen.ensley@gladdingmcbean.com
(916)645-3341
Shopping & Retail

Gladdings Ridge
mnichols@platinumseniorliving.com
(916)645-0106
Senior Services

Glen Edwards Veterans of Foreign Wars Post 3010
lincolnvw3010@gmail.com
925-384-2329
Military

GoatHouse Brewing Company
info@goathousebrewing.com
(916)740-9100
Restaurants, Food & Beverages

Golden 1 Credit Union
ekuuskvere@golden1.com
(877)465-3361 x3536
Finance

Golden Sierra Job Training Agency
info@goldensierra.com
916-773-8552
Business Services

GraceLife Church
pastorcindi@thegracelifechurch.com
916-645-3787
Personal Services & Care

Haldin Public Relations, Inc.
bill@haldinpr.com
(916)781-0650
Marketing

Hello Extraordinary Life
massagemarti@gmail.com
209-605-0267
Personal Services & Care

Heritage Oaks Memorial Chapel
ronharder@heritageoaksmc.com
(916)791-2273
Personal Services & Care

Holiday Inn Express Rocklin
hiexpress.gm@gmail.com
916-315-1300
Hospitality & Event Services

House Maroe
ninabryandesign@gmail.com
916-209-3258
Professional Services

Howard J. Stagg IV, APC
howardstagg@kw.com
(916)924-8400
Legal Services

Huber Property Management Inc
hpminc@sbcglobal.net
(530)885-7252
Real Estate & Housing

Image Outfitters Photography
info@iophotography.com
(916)989-8245
Professional Services

Infusion Taproom
DreaMarshall@yahoo.com
(916)390-6815
Restaurants, Food & Beverages

Integral Financial Management
howard@ehrudd.com
(916)773-9330
Financial Services

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(916)645-2700
Health

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jennifer@lincolncpa.com
(916)434-1662
Accounting & Bookkeeping Services

JMC Homes
ckerby@jmhomes.com
(916)969-2842
Construction & Building Services

John Adams Academy
Carlos.Yniguez@johnadamsacademy.org
(916)780-6800
Education & Training

Joiner Parkway Self Storage
sp79@storagepro.com
(916)645-2737
Transportation, Moving & Storage

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916-435-2800
Health
Jr Ranch Horse Stables & Arena
crnutz@sbcglobal.net
9167095434
Hospitality & Event Services

Kaiser Permanente
brandon.x.ida@kp.org
(916)784-4000
Health

Keller Williams- Rob Wolf
robwolfteam@gmail.com
(916)408-7697
Real Estate & Housing

KidsFirst
mmason@kidsfirstnow.org
9167746802
Non-Profit Organization

Kim's Country Kitchen
(916)645-2727
Restaurants, Food & Beverages

Kitten Central of Placer County
info@kittencentral.org
(916)645-2217
Non-Profit Organization

Kiwanis Club of Lincoln
kiwanislincolncpa@gmail.com
(916) 581-2045
Non-Profit Organization

Kiwanis Club of Lincoln Foothills
joy387norman@gmail.com
916-543-9094
Non-Profit Organization

Knights of Columbus
gervoigt@gmail.com
(916)645-8883
Non-Profit Organization

Law Office of Marcus J. Lo Duca, P.
mloluca@loducaw.com
(916)774-1636
Legal Services

Low Forrest-Realty One Group
lewforresthomes@gmail.com
916-207-9370
Real Estate & Housing

Lewis Planned Communities
phil.rodiguez@lewismc.com
(916)403-1703
Construction & Building Services

Lighthouse Counseling & FRC
jbaird@lighthousefrc.org
(916)645-3300
Personal Services & Care

Lincoln Acupuncture and Integrative Health
Carecoordinator@aculincn.com
9168840398
Health

Lincoln Area Archives Museum
lincolncamuseum@gmail.com
(916)645-3800
Entertainment, Recreation & Sports

Lincoln Chinese Restaurant
(916)645-9829
Restaurants, Food & Beverages

Lincoln Chiropractic
drleamon@gmail.com
(916)434-6464
Health

Lincoln Christian Academy
office@ccscolincn.com
(916)645-6280
Education & Training

Lincoln Church of Christ
lincolncoc@gmail.com
(916)434-6810
Personal Services & Care

Lincoln Community Foundation
jan_bedwell@yahoo.com
7023781206
Non-Profit Organization

Lincoln Community Preschool
playcountsearlyeducation@gmail.com
916-712-0684
School - Education

Lincoln Crossing Dental
mylincolndental@gmail.com
916-253-7000
Health

Lincoln Democratic Club
fredsbarnhart@yahoo.com
Government

Lincoln Family Law
lincolnfamilylaw@gmail.com
(916)434-8122 xhome
Legal Services

Lincoln Family Practice
hobbsjd@sbcglobal.net
19164341623
Health

Lincoln Family Taekwondo
lincolnfamilyskd@gmail.com
916-645-7856
Entertainment, Recreation & Sports

Lincoln Fishery
LincolnFishery@gmail.com
(916)434-7227
Entertainment, Recreation & Sports

Lincoln Funeral Home
kimberly.mccue@dignitymemorial.com
(916)645-2347
Personal Services & Care

Lincoln Gold & Coin
LincolnGoldAndCoin@att.net
(916)543-4653
Shopping & Retail

Lincoln Gun Exchange
lincolngunexchange@jps.net
9166714867
Shopping & Retail

Lincoln High School Booster Club
lhszebraboosters@gmail.com
17023781206
Non-Profit Organization

Lincoln Hills Golf Club
rperson@lincolnhillsgolfclub.com
(916)543-9200 x4
Entertainment, Recreation & Sports

Lincoln Laundry
lincolnlaundry@att.net
(916)581-9801
Personal Services & Care

Lincoln News Messenger
john@goldcountrymedia.com
9167747939
Marketing

Lincoln Podiatry Center
kellerpodiatry@gmail.com
(916)434-6410
Health

Lincoln Potters Baseball Club, LLC
lundgrenmt@gmail.com
(916)209-3444
Entertainment, Recreation & Sports

Lincoln Ranch Self Storage
lincolnranch@norcalselfstorages.com
9165724771
Transportation, Moving & Storage

Lincoln Rifle Club & Jr. Division
lincolnrc@sbcglobal.net
(916)434-0308
Entertainment, Recreation & Sports

Lincoln Smiles
info@lincolnsmilesdental.com
(916)543-8800
Health

Lincoln Theatre Company
info@lincolnthreatrecompany.org
(916)409-7030
Entertainment, Recreation & Sports

Lincoln United Methodist Church
vsantanelli@gmail.com
916-645-3588
Personal Services & Care

Lincoln Urgent Care
clara.ellis@icloud.com
916-258-2751
Health

Chamber Directory 2021-2022

Lincoln Youth Football & Cheer Jr.
secretary@jrzebras.com
(916)412-6493
Entertainment, Recreation & Sports

Lisa D Taylor
msqueen916@gmail.com
916 856-4536
Individual Member - Other

Longo Chiropractic
joshualongosf@gmail.com
916-581-9600
Health

Los Gallos Taqueria
8alphonzo@gmail.com
(916)645-9194
Restaurants, Food & Beverages

Luke, Claire
vern.claire@eyesonthefuture.com
916-300-1437
Individual Member - Other

Lyon Real Estate - Bill Evans
BEvans@GoLyon.com
530-888-1928
Real Estate & Housing

Lyon Real Estate-Carole Orlando
COrlando@GoLyon.com
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Real Estate & Housing

MAJR Specialties
jayne@majrspecialties.com
5305758112
Marketing

Mane Productions
maneproductions5@gmail.com
(916)645-1761
Personal Services & Care

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9166456286
Health

McDonald's_Lincoln
rosanna.ruiz@ruizfamco.com
(916)645-9757
Restaurants, Food & Beverages

Meridians Restaurant & Orchard Creek
kristy.woodin@slhca.com
(916)625-4040
Restaurants, Food & Beverages

Mi Tienda
8alphonzo@gmail.com
916 645 1319
Shopping & Retail

Milkman Toner Company Inc
bill@milkmancompany.com
(916)253-9805
Shopping & Retail

Mitzi Anderson-Coldwell Banker
mitzianderson.realtor@gmail.com
530-906-2358
Real Estate & Housing

Morgan Oaks Eternal Preserve, LLC
kdaniel@heronpacific.com
916-625-3800
Personal Services & Care

Mountain Mikes Pizza
jasveersohal@yahoo.com
(916)543-9997
Restaurants, Food & Beverages

mPower Placer
finance@PioneerCommunityEnergy.ca.gov
(530)889-4174
Public Utilities & Environment

Mr. Pickle's
pamelaelopez99@gmail.com
(916)434-8139
Restaurants, Food & Beverages

New York Life-Justin Friedle
jfriedle@ft.newyorklife.com
916-295-8727
Insurance Services

Nipoti L.P.
tusochas@att.net
209-479-5952
Real Estate & Housing

Old Town Pizza
kelly@otpizza.net
(916)645-7677
Restaurants, Food & Beverages

Oliver's Brewhouse & Grill
matthew@houseofoliver.com
916-253-9851
Restaurants, Food & Beverages

Optavia
sherrybaby@surewest.net
(916)204-0150
Health

Pacific Coast Iron
adam@pciheavyequipment.com
916-933-6050
Construction & Building Services

Pappas Investments
thad@pappasinvestments.com
(916)447-7100
Real Estate & Housing

Pappy's Party Ponies
ponyman77@gmail.com
916-577-0997
Entertainment, Recreation & Sports

Patriots Honor
Info@PatriotsHonor.org
(916)918-9829
Non-Profit Organization

Patti Capra, Kathleen's World Of Travel
patticapra51@gmail.com
510-333-4809
Hospitality & Event Services

Peach Tree Golf & Country Club
courtney@peachtreecc.net
530-565-6404
Entertainment, Recreation & Sports

PG&E
BLSY@pge.com
(916)472-2241
Public Utilities & Environment

Placer County Association of Realtors
danderson@pcaor.com
(916)624-8271
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asisk@placer.ca.gov
(530) 889-4152
Government

Placer County Cemetery District #1
placercocemdist@sbcglobal.net
(916)645-2475
Personal Services & Care

Placer County Clerk-Recorder-Elections
election@placer.ca.gov
(530) 886-5690
Government

Placer County Transportation Planning Agency
ssabol@pctpa.net
916-997-2760
Government

Placer County Visitors Bureau
office@visitplacer.com
(530)887-2111
Hospitality & Event Services

Placer County Water Agency
afecko@pcwa.net
(530)823-4860
Government

Placer County Wine & Grape
Association
craig@beechum.com
9164392160
Associations - Other

Placer Farmer's Marketplace
triedl@gmail.com
916-265-0585
Shopping & Retail

Placer Land Trust
janet.voris@placerlandtrust.org
(530)887-9222
Non-Profit Organization

Placer SPCA
administration@placerspca.org
(916)782-7722
Non-Profit Organization

Placer Title Co.
pcrowell@placertitle.com
(916)782-3711
Real Estate & Housing

Placer Valley Tourism
info@placertourism.com
(916)773-5400
Hospitality & Event Services

Placer Veterans Stand Down, Inc.
916-485-7600
Non-Profit Organization

Placer West Insurance Services
will@placerwest.com
(916)645-7816
Insurance Services

PRIDE Industries
info@prideindustries.com
(916)788-2100
Non-Profit Organization

Professor Rockola
professorrockola@yahoo.com
916-645-1086
Entertainment, Recreation & Sports

Quick Quack Car Wash
CourtneyH@dontdrivedirty.com
888-772-2792
Automotive

Quik Tag
lincolnc2@gmail.com
916-343-0748
Automotive

Raceday Cycle & Multisport
marc@racedaycycle.com
916-259-2820
Restaurants, Food & Beverages

Raley's
230dir@raleys.com
(916)408-5775
Shopping & Retail

Rancho Roble Vineyards, LLC
ranchorable18@gmail.com
(916)645-2075
Restaurants, Food & Beverages

Recology Auburn Placer
sdossa@recology.com
(530)885-3735
Professional Services

Redwood Bookkeeping & Tax LLC
STaluban@RedwoodBookTax.com
916-225-7888
Accounting & Bookkeeping Services

Richland Developers, Inc.
clifton@richlandcommunities.com
(916)782-3330
Construction & Building Services

Ride To Walk, Inc.
ridetowalk@sbcglobal.net
(916)791-2747
Non-Profit Organization

Right Angle Productions
colleen@rightangle.ws
916-435-4165
Marketing

Robbjack Corporation
connie@robjack.com
(916)645-6045
Shopping & Retail

Robertson Law Group
jtr@robertsonadamslaw.com
(916)434-2550
Legal Services

Rock Pros Landscape Supply
rockprosoffice@gmail.com
916-409-5051
Construction & Building Services

Rocket TV Inc.
sales@rocketdib.com
916-409-3233
Marketing

Rockstar Music Academy
stevenpag@aol.com
916-409-2166
Entertainment, Recreation & Sports

Ron Nabity Photography
ron@nabityphotos.com
(916)769-3019
Professional Services

Rotary Club of Lincoln
lincolncarotary@gmail.com
(916)844-2582
Non-Profit Organization

Rowan Accounting Solutions & Liberty
michael@rowansolutionsinc.com
(916)645-8869
Accounting & Bookkeeping Services

Rustic Crown Market
lincolncowdog@aol.com
916-343-2078
Shopping & Retail

RWM Financial Group
marcus@rwmfinancialgroup.com
(916)580-9255
Finance

San Francisco Bay Coffee
service@sfbcoffee.com
(916)258-8000
Shopping & Retail

Sanchez Home & Yard Service
sanchezhomeandyardservice@hotmail.com
916 408-3902
Public Utilities & Environment

Scott Yuill Insurance & Financial Services
scott.yuill.bseu@statefarm.com
(916)772-2131
Insurance Services

Semper Fi Association
semperfiassociation@gmail.com
916-573-1704
Non-Profit Organization

Seniors First
stephanie@seniorsfirst.org
(530)889-9500
Non-Profit Organization

Senior Helpers
mperera@seniorhelpers.com
916-587-0102
Senior Services

Service Champions Heating & Air Conditioning
scmarketing@servicechampions.net
916 720-3103
Professional Services

ServPro of Auburn - Rocklin
office@servproauburnrocklin.com
(916)632-2250
Professional Services

Sew Katie Jean
sewkatiejean@gmail.com
530-450-5462
Shopping & Retail

Sierra College
jbischoff@sierracollege.edu
(916)624-3333
Education & Training

Sierra Hills Framing
sh@sierrahillsframing.com
9166451644
Shopping & Retail

Sierra Pacific Industries
mluster@spi-ind.com
(916)645-1631
Shopping & Retail

Signs On Time
post@signsonetime.com
(916)781-6655
Marketing

Signs On Time
post@signsonetime.com
(916)781-6655
Marketing

Siino's Pizza, Pasta & Grill
annalisa-s@hotmail.com
(916)543-0069
Restaurants, Food & Beverages

Silicon Valley Capital Funding
rita@svcfunding.com
408-489-1130
Real Estate & Housing

Simple Pleasures
Info@cateringbysimplepleasures.com
(916)645-1251
Restaurants, Food & Beverages, Catering

Simply Nutrition
simplynutrition@outlook.com
(916)253-9276
Shopping & Retail

Smog 'N Go, LLC-Rockin
brian@smogngo.com
(916) 208-5986
Automotive Services

Soroptimist International of Lincoln
silincolnca@soroptimist.net
916-804-0274
Non-Profit Organization

St. James Episcopal Church
st.jameslincoln@gmail.com
(916)645-1739
Personal Services & Care

St. Joseph's Catholic Church
stjosephlincoln@gmail.com
(916)645-2102
Personal Services & Care

Stand Up Placer, Inc.
LouiseC@StandUpPlacer.org
530-823-6224
Personal Services & Care

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530-823-6224
Personal Services & Care

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(916)408-1408
Insurance Services

State Farm Insurance, Jerry Dizon
jerry.dizon.l6s5@statefarm.com
(916)624-6000
Insurance Services

Sterling Pointe Veterinary Clinic
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(916)543-9663
Pets & Pet Supplies

Steve Wallen Swim School
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916-794-7977
Entertainment, Recreation & Sports

Stewart Title of Placer
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916-256-1212
Real Estate & Housing

SummerSet Senior Living
enordhaus@summersetsl.com
916-712-9865
Senior Services

Sun City Lincoln Hills Community Association
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Senior Services

Sun Senior News, Lincoln Hills
ad@egnews.com
(916)727-6383
Marketing

Superior Solar Inc.
rtorres@superiorsolarinc.com
(866)589-5626
Home & Garden

Sutter Health Valley Area
dalton@sutterhealth.org
(916)781-1000 xMain #
Health

Sutter Medical Lincoln
fellowha@sutterhealth.org
(916)408-5915
Health

Synapse Chiropractic
info@synapsechiropractic.com
916-625-6395
Health

Tamraloo Studios
tamraloomusic@gmail.com
916-664-2516
Entertainment, Recreation & Sports
Taqueria 3 Hermanos
m.velazquez84@yahoo.com
9162539107
Restaurants, Food & Beverages

Chamber Directory 2021-2022

Taylor Morrison

jjalfas@taylor Morrison.com
916-246-1833
Construction & Building Services

Ternero Farms/Ternero Olive Oil

lisa@ternero farms.com
916-508-5325
Shopping & Retail

The Ice Lounge

cryoicelounge@gmail.com
916-434-1615
Health

The Spa at Kilaga Springs

trudy.smith@schca
(916)408-4290
Personal Services & Care

The Spitfire Cafe At Lincoln Airport

spitfirelhm@gmail.com
9167552440
Restaurants - Restaurants, Food & Beverages

The Stage

nowplaying@thestagedowntown.com
9162582082
Entertainment, Recreation & Sports

The Studio Coworking

hello@thestudiocoworking.com
916-380-3256
Hospitality & Event Services

Thunder Valley Casino Resort

doug@elmets.com
9164088398
Entertainment, Recreation & Sports

Tires Direct

tiresdirectlincoln@yahoo.com
(916)645-2400
Automotive Services

Tobias Mortgage Company

tobias@tobiasmortgage.com
9162537777
Real Estate & Housing

Tooth Spa Dentistry

toothspadentistry@gmail.com
(916)209-3708
Health

Tracy Rover @ LRG Lending

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(916)747-5892
Real Estate & Housing

Travel 2 Unwind

nbenipayo@dreamvacations.com
(916)258-7100
Hospitality & Event Services

TRI Commercial Real Estate Services

cmurphy@tricommercial.com
(916)677-8000
Real Estate & Housing

True Light Solar

travis@truelightsolar.com
916-581-1773
Home & Garden

Umpqua Bank

brandonhake@umpquabank.com
916-543-2381
Financial Services

Umpqua Bank

brandonhake@umpquabank.com
916-543-2381
Financial Services

Van Sant Mobile Notary Services

fgsvlvs@gmail.com
916-824-5906
Professional Services

Verifone, Inc.

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(916)408-4939
Computers & Telecommunications

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(916)434-5178
Individual Member - Other

Vivial Digital Media

srice@vivial.net
916-420-4468
Marketing

Walker's Office Supplies, Inc.

janderson@walkersoffice.com
(530)823-8737
Shopping & Retail

Warrior Capital Financial Group, Inc

Eric@WarriorCapitalFinancialGroup.com
9167087715
Financial Services

WAVE

lgillespie@wavebusiness.com
916-223-6774
Computers & Telecommunications

Wells Fargo Bank

april.laguilera@wellsfargo.com
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Financial Services

West Capital Wealth Management-Clark Osterhout

clark.osterhout@ipl.com
916-886-5380
Financial Services

Western Placer Unified School District

sleaman@wpusd.org
(916)645-6350
Education & Training

WGG Wealth Partners

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916-677-1640 ext 123
Financial Services

Wildlife Heritage Foundation

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(916)434-2759
Non-Profit Organization

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9165771815
Education & Training - Education

Wise Villa Winery

grover6691@gmail.com
916-543-0323
Restaurants, Food & Beverages

Woman's Club of Lincoln

lindamackey22@yahoo.com
(916)645-3665
Non-Profit Organization



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530-885-3735
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If You Build It, They Will Come

Thunder Valley bringing \$100M entertainment to Lincoln

Something big is coming in the way of entertainment to Lincoln. Construction at Thunder Valley Casino Resort is well underway for The Venue at Thunder Valley.

The United Auburn Indian Community Tribal Council, Thunder Valley executives and local elected officials, chambers and community groups gathered in March for a groundbreaking ceremony to commemorate the 150,000-square-foot state-of-the-art entertainment venue.

“Today marks a momentous milestone for the United Auburn Indian Community and Thunder Valley Casino Resort,” said Dawn Clayton, Thunder Valley general manager. “The Venue at Thunder Valley will allow us to expand our entertainment footprint in a big way as we continue to provide unparalleled experiences for our guests.”

The Venue will have 4,500 seats and host musical acts, comedic performances and sporting events, and will provide large event space for conferences and banquets.

The Venue’s facilities have been designed with a vision that is both modern and sophisticated and will include multi-level spaces and amenities, abundant concessions offering food, beer and wine, and cutting-edge sound and video systems.

“The United Auburn Indian Community is proud to have the ability to continue to position Thunder Valley as Northern California’s premier entertainment destination,” said Gene Whitehouse, the United Auburn Indian Community chairman. “The Venue is the future of entertainment at Thunder Valley and we look forward to attracting big-name performers year-round.”

The Venue will cost \$100 million to build and is anticipated to be completed by early 2023. The project’s general contractor is McCarthy Building Companies, and the architectural design firm is OTJ Architects.

In total, the project will create more than 200 construction jobs.

“Since opening in 2003, Thunder Valley has experienced tremendous growth and monumental success,” said Clayton. “The accomplishments of our award-winning property are a true testament to our loyal guests



Thunder Valley Casino Resort is bringing a new 150,000-square-foot state-of-the-art entertainment venue to its property in Lincoln.

and the hard work and dedication of our phenomenal team members. We plan to announce our opening acts soon and cannot wait to welcome you to The Venue at Thunder Valley.”

Thunder Valley Casino Resort has been in the elite ranks of AAA Four Diamond award-winning resort destinations since 2011. The casino offers 270,000 square feet of gaming space, including 3,500 slot and video machines, 100 table games, a live poker room with space for tournaments of up to 500 players, and a Bingo Room with a capacity of up to 800 players.

Thunder Valley now has 18 restaurants and bars, including High Steaks Steakhouse, Red Lantern and a 500-seat Buffet as well as Illusions, Lobby Bar, Thunder Bar and High Steaks Bar. Thunder Valley Casino Resort is also home to a luxury, 17-story hotel with 408 rooms, including 40 suites and an outdoor pool with private cabanas and a poolside bar.

For more information on Thunder Valley, visit www.thundervalleyresort.com.

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Seeing Lincoln Hills with Maggie Rose McGurk

The sunset and the sunrise are basically very simple and very common phenomena. However, they have always impressed us with their colors.

The sunset is usually more impressive. It's because sunset colors are typically more brilliant than sunrise colors as evening air contains more particles than morning air.

It's these vibrant colors such as the intense orange or the red shades that mesmerize us and turns something as simple as the daily disappearance of the sun below the horizon into a magical moment.

Even the most beautiful views in the world seem better at sunset. The colors completely change the atmosphere. Of course, it all differs with the location and this experience is always unique.

It's time for wildlife migration at Ferrari Pond

Lincoln is on the migration highway for birds as they migrate south for the winter. The Ferrari Pond at Sun City Lincoln Hills is a stopping point

for the wonderful birds and home to others that stay here for the winter. These pictures capture both as they move among the grasses and pond waterways to live their day.

Blue heron symbolism talks about self-reliance and self-determination. Those with the blue heron spirit animal in the Native American tradition possess innate wisdom and strength that helps them maneuver and co-create their own situations and achievements in life.

Great egrets are tall, long-legged wading birds with long S-curved necks and long, dagger-like bills. In flight, the long neck is tucked in and the legs extend far beyond the tip of the short tail.

Maggie Rose McGurk of Maggie Rose McGurk Photo Art is a Lincoln resident, who goes everywhere with her camera. See more photos of Placer County life at maggiemcgurk.photorelect.com. Contact her at [facebook.com/mcgurkfoto](https://www.facebook.com/mcgurkfoto) or 916-543-5300.





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