

DRIVE SAFELY IN EUROPE

Volvo. for life



Traveling in your own custom-built Volvo is a great way of discovering the many faces of Europe. For the most part driving in Europe is pretty much like driving in the U.S. You drive on the right side of the road (except in the UK, Eire and Gibraltar) and if you need assistance you don't need to worry: when you order your new Volvo through Volvo Overseas Delivery, you receive Volvo Assistance Europe, our round-the-clock roadside assistance program, free of charge. To make your tour even safer, please note that traffic regulations may differ from country to country.



Specifications, features, and equipment shown in this catalog are based upon the latest information available at the time of publication. Volvo Cars of North America, LLC reserves the right to make changes at any time, without notice, to programs, colors, specifications, accessories, materials, and models. For additional information, please contact your authorized Volvo retailer. © 2008 Volvo Cars of North America, LLC. Printed on recycled paper.



Enjoy a great vacation overseas, compliments of Volvo. Your nearest Volvo retailer will be happy to assist you with any inquiries or requests. For more details please visit: www.volvocars.us/mybagsarepacked, E-mail: overseas@volvocars.com
 Phone: (800) 631-1667, Fax: (800) 992-3970, Hours: Monday-Friday, 8:30 AM to 5:00 PM EST.

VOLVO OVERSEAS DELIVERY

EXPLORE EUROPE WITH VOLVO

PICK-UP YOUR NEW CUSTOM BUILT VOLVO ON A COMPLIMENTARY TRIP TO EUROPE. GENEROUS SAVINGS AND UNIQUE BENEFITS ARE INCLUDED.

VOLVO OVERSEAS DELIVERY

Volvo. for life



DISCOVER THE ROOTS OF VOLVO AND A WORLD OF SPECTACULAR REWARDS



Welcome to Volvo Overseas Delivery, a unique way to buy your new custom-built car as well as a unique way to experience more of Europe. And when you're done traveling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo, as part of the Volvo Overseas Delivery program, and enjoy all of this and more:

- Generous savings on the U.S. MSRP (on most models).
- Haggles free shopping experience with Volvo Overseas Delivery pricing.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free first class hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the unique Volvo Cars Brand Experience Center.
- A special VIP delivery experience at the exclusive Volvo Factory Delivery Center.
- The opportunity to explore Europe in the comfort and safety of your own Volvo. Either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience?

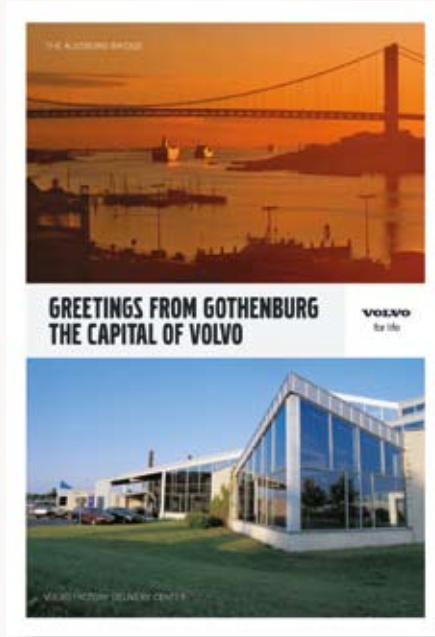


1927 saw the birth of the first Volvo car. It also marked the first solo flight across the Atlantic Ocean when Swedish descendant Charles Lindbergh and his Spirit of St. Louis captured the imagination of America. Now we would like you to imagine yourself on a flight (much more comfortable than Lindbergh's) to Europe to pick up your new car, compliments of Volvo.



"... The guiding principle behind everything we make is and must remain, safety" (Assar Gabrielsson and Gustaf Larson, 1927). Our founders' vision set the cornerstone for what have become our core values: safety, quality and environmental care. Volvo is also committed to building cars that inspire people and make driving a pleasure. We strive not only to protect people, but to stir the souls within them.

ON THE ROAD TO NEW ADVENTURES AND DISCOVERIES



Breathtaking natural beauty. From Nordic fjords and majestic Alps to Mediterranean beaches, lush vine districts, unspoiled lakes and forests. Historic heritage evident everywhere. Fabulous winter and summer sports. Great art and music. Paris, London, Stockholm – and a host of other vibrant and exciting cities.

Now you can experience it all. At your own pace, in your own Volvo. Gothenburg, Sweden is an ideal starting point for a tour of beautiful Scandinavia, continental Europe or the UK. But you can also begin your adventure from a number of other delivery locations across the European continent.

And when it's time to return to the USA, simply drop-off your Volvo in Gothenburg or any other official drop-off location. We'll take care of all the shipping arrangements.

Pick up your new custom-built Volvo at any of our official delivery locations. For a complete list please visit: www.volvocars.us/mybagsarepacked. Please note: additional charges apply for drop-off and delivery at other locations than Gothenburg.

RED CARPET TREATMENT. FROM START TO FINISH



Volvo Overseas Delivery is like a travel insurance that covers fun, convenience and enviable benefits. Begin the experience at your authorized Volvo retailer.



The program includes two complimentary round-trip tickets from the USA to Gothenburg, Sweden on Scandinavian Airlines (SAS).



4-star accommodation at Hotel SAS Radisson Scandinavia, your luxury hotel in the center of Volvo's hometown. A great place to begin your European vacation.

A VERY SPECIAL DAY AT THE VOLVO FACTORY DELIVERY CENTER



ARRIVAL

A Volvo driver picks you up at the airport and at your hotel the following morning. You can just relax and enjoy a warm welcome at the Volvo Factory Delivery Center where your new custom-built car will be waiting for you.



CHECK-IN

Once at the home of Volvo you are welcomed by our English-speaking staff. Refreshments will be served and you will have time to relax and enjoy the exclusive state-of-the-art facilities.



DELIVERY

When the big moment comes your personal delivery specialist will assist you all the way. First a quick review of the necessary documentation. Then our specially trained staff will help you familiarize yourself with all the exciting features of your new Volvo.



SWEDISH LUNCH

For a first taste of Sweden, welcome to the Volvo Factory Delivery Center restaurant and our famous Swedish meatballs.



FACTORY TOUR

Visit the birthplace of your Volvo. Experience the care and quality that goes into creating your new car, we offer English-speaking tours of the factory or the Volvo Cars Brand Experience Center. The factory reserves the right to close for visits without prior notice, for instance during model changeovers and the summer vacation period.



DEPARTURE

In the afternoon you're on the road to new adventures. Why not experience more of Scandinavia with one of our tours? Please note: changes in the order of your day's program may occur.

CHOOSE FROM OUR EXCITING OVERSEAS ADVENTURES

Enjoy purchasing your new Volvo as part of the Volvo Overseas Delivery Program and you can enjoy a unique European vacation at the same time. All you need to do is to take advantage of one of our spectacular tour packages. Each is built around an exciting theme, each allows you to travel at your own pace. Stay at carefully selected hotels and bring back a wealth of memorable moments from your overseas adventures. The only hard part is choosing where to go.

These are examples of Volvo tour packages. Please note that some tours may be sold out or changed at the time of your order. For full details, please visit your local Volvo retailer or log in to www.volvocars.us/mybagsarepacked



CULTURE AND HISTORY

1,000 years of Swedish history in seven days. Manor House and historic family hotels. 6 nights double-room accommodation, 4 three-course dinners, discount passes.



CASTLES AND MANOR HOUSES

Enjoy the very essence of good living. 4 or 7-day programs. Castle and Manor House hotels. Double-room accommodation, 3 or 4 three-course dinners, discount passes.



FAMILY FUN IN SWEDEN AND DENMARK (8 DAYS)

A whole week of exciting holiday experiences. Gothenburg, Legoland, Copenhagen, Stockholm. 7 nights family-room accommodation with full breakfast. Legoland, wildlife park and theme park entrance tickets, discount passes and more.



FAMILY FUN IN SWEDEN

Wows, laughs and happy memories all along the way. 4 nights family-room accommodation with full breakfast, wildlife park and theme park entrance tickets and discount passes.



GREAT GOLF IN SWEDEN AND SCOTLAND

Tour a selection of Scandinavia's highly rated golf clubs or visit classic St. Andrews, the home of golf for over six centuries. Double-room accommodation with full breakfast.



KINGDOM OF GLASS

A smorgasbord of culture, fun and discoveries. Manor House and Spa hotels. 6 nights double-room accommodation, 3 three-course dinners and 1 five-course dinner, discount passes.



THREE KINGDOMS

Travel the royal roads of Sweden, Norway and Denmark. Programs for 11 days (three Kingdoms) and 6 days (two Kingdoms). Double-room accommodation with full breakfast.



FAMILY FUN IN SWEDEN AND DENMARK (5 DAYS)

Full of interest for every member of the family. Gothenburg, Legoland, Copenhagen. 4 nights family-room accommodation with full breakfast. Legoland entrance tickets, discount passes and more.



A SHORTER TRIP?

Choose a three-day package from Stockholm or Gothenburg. Two attractive hotel alternatives. 2 nights accommodation and 2 three-course dinners.

HOME SHIPMENT. WITH VOLVO IT'S SMOOTH AND EASY



Although you could spend a lifetime exploring Europe, sooner or later you'll want your new Volvo on the road back home in the USA.

The Volvo Home Shipment program makes bringing your car back from Europe both convenient and advantageous.

You can use your new Volvo for up to six months in Europe before sending it home. Then, or at an earlier date of your own choosing, simply drive to one of approximately 20 official Home Shipment agents throughout Europe and leave the rest to us. We'll ship your Volvo to your authorized U.S. Volvo retailer at no extra cost – marine insurance, customs duty, port clearance fees and inland transportation included. You only pay for transport of your Volvo from your preferred drop-off location to the loading port.

Alternatively, use the home shipment services from Gothenburg, Sweden and pay nothing at all.

Volvo Home Shipment locations are available at www.volvocars.us/mybagsarepacked
Please allow 6-12 weeks delivery time depending on choice of loading port.



“IT’S TOO GOOD TO BE TRUE”

Richard Kestner – a satisfied Volvo Overseas Delivery Customer

LIFE IS BETTER LIVED TOGETHER. ENJOY A COMPLIMENTARY TRIP OVERSEAS FOR TWO.



Taking advantage of the Volvo Overseas Delivery program couldn't be easier. The first leg of your journey starts at your authorized Volvo retailer in the U.S. where generous savings is just one of the rewards. In addition you get personalizing opportunities only available when taking delivery in Europe. Then as soon as you have decided on the custom-built Volvo of your choice, just place the order and plan for a unique overseas experience.

Once in Gothenburg and at our official Factory Delivery Center, or any official delivery location, the adventure really begins. There it is, your new Volvo. Custom-built

to fit your life and complete with European insurance, Volvo On Call Service and U.S. warranty coverage.

Then you're off to explore Scandinavia or any destination you please in Europe (where your European insurance applies). When it's time to return, drop off your Volvo for Home Shipment in Gothenburg – or at any official Home Shipment location – and enjoy your complimentary flight back home.

Our Home Shipment service is absolutely free from Gothenburg, Sweden. If you choose other locations there are some additional charges, which can be paid in Euro only (cash or traveler's checks).

Naturally some legal requirements apply to the program. Such as being at least 18 years old, a U.S. resident and having a valid passport and driver's license (for non-U.S. citizens a visa may be required).

You will also need proof of payment from your Volvo retailer and some additional documentation. But don't worry, with Volvo you get expert help all the way and your Volvo retailer will smooth your way through the process.

For more information please call **(800) 631-1667** or visit **www.volvocars.us/mybagsarepacked**

CARE
BY VOLVO

— THE HEART AND SOUL OF EVERYTHING WE DO



Being a Volvo owner is about more than just owning an automobile. It's about a whole ownership experience. It's about Care By Volvo. A holistic concept that is felt in every contact between us and you. And just like driving a Volvo, once you experience it you'll truly appreciate how valuable that can be.

Care By Volvo encompasses the finance, insurance, maintenance, security and repair of your Volvo.

It includes programs such as Volvo On Call, Complimentary Factory Scheduled Maintenance for the first 3 years or 36,000 miles and VIP (Volvo Increased Protection coverage)*.

It includes our commitment to making every part of your Overseas Delivery experience truly memorable and unique.

And it includes the opportunity to order your free DVD film allowing you to experience the flavor of Volvo Overseas Delivery in your own home. For your free DVD film, please call **(800) 631-1667**.

*Some of these services are available at an additional charge only.





IS DOING FOR THE ENVIRONMENT WHAT THE SAFETY BELT DOES FOR PEOPLE.

Looking after people and the environment is an indispensable part of the Volvo soul. For more than 80 years we've been driven by a passion for safety. We are environmental pioneers in the car industry, and have always employed a healthy respect for our limited resources and environmental responsibilities. Consequently, we aim to create new solutions that help halt climate change and improve the environment – both inside and outside the car. Our goal is crystal clear: to build cars that leave a minimal impact on the environment. We don't think that there is just one way to tackle the environmental issues. We think there are many solutions and we must explore all the options. That's why we're developing new eco-technologies. **DRIVE captures all our environmental work – from production to recycling – and represents our commitment and continued efforts for sustainable mobility.**



MOTION

We must minimize the emissions of fossil CO₂ (which leads to climate change) and increase the energy efficiency of our cars. **Continuous improvements** within aerodynamics, rolling resistance, lightweight materials and drive train technology help us lower fuel consumption. In our new **Hybrid technology center** in Göteborg, we are developing the next generation power trains for future Volvos.

INSIDE

If you drive 10 000 miles a year, you spend at least 24 hours a month in your car. We also know that more and more people are suffering from asthma and allergies. To ensure a healthy interior for you and your passengers, we test upholsteries and interiors in the **Volvo Environmental Laboratory** in Sweden. All upholstery materials and interior textiles also comply with **Oeko-Tex Standard 100** – an international benchmark for human ecological safety of textiles. All **leathers are chromium-free** – they're tanned using vegetable or synthetic substances instead of chromium. What's more, some panel trims are **Forest Stewardship Council (FSC) certified** to ensure the wood comes from responsibly managed forests.

LIFECYCLE

Already from the early stages of conception we've considered our cars' environmental impact: from design and manufacturing to useful life and recycling. For example, we've seen to that our factories are powered by wind and hydro power and use energy and water responsibly. Our production facilities are certified under **the global environmental standard ISO 14001**, and we make sure that all our major suppliers meet our strict environmental standards. At the end of its useful life, every Volvo is designed to be **85% recyclable**. We also offer **re-manufactured exchange parts** which substantially reduces the need for raw materials and energy.

ALL THE BEST FROM THE TOP OF THE WORLD

S-RANGE



VOLVO S40

Nimble, stylish, astounding critics and drivers alike.



VOLVO S80

The premium sedan. New features, new lines, new thinking.

XC-RANGE



VOLVO XC60

From Sweden with Löv. Stunning, safe, a whole new breed of car.



VOLVO XC70

Part beast, part beauty and new from the ground up.



VOLVO XC90

Seven seats, first class looks. Take comfort anywhere.

V-RANGE



VOLVO V50

Your perfect vehicle for getting the most out of life.



VOLVO V70

State of the art. One of a kind. First on your street?*

C-RANGE



VOLVO C30

Dynamic, packed with creativity, ridiculously customizable.



VOLVO C70

Two Volvos in one. Open up to a whole new world.

ALL THE BEST FROM THE TOP OF THE WORLD

Discovering your perfect Volvo starts right here. Explore, compare and get your favorite personalized the way you only can with Volvo Overseas Delivery. For even more sports and awe-inspiring looks, choose from our R-design models*. Our origins may not completely explain the attraction you feel looking at these beautiful cars, but every Volvo does exhibit distinct Scandinavian sensibilities. The muscular stance and sculptured lines of each exterior are fine examples of bold design without too much bling. Inside, this elegant simplicity manages to reduce stress with thoughtful ergonomic details and practical amenities. Under the hood quiet, clean, fuel efficient and powerful engines provide the feeling of safety that comes from instant acceleration. On the road, our natural tendency to avoid confrontations helps fortify our total commitment to safety. Being on top of the world isn't only a fair description of where in the world we are. It also depicts the feeling found in driving our cars. Which Volvo are you bringing home?

*R-design is available for the Volvo C30, S40, V50, V70 and XC90.