

**SHOT ON SNAPDRAGON MASTERCLASS CONTEST FOR SNAPDRAGON INSIDERS
WITH XIAOMI Mi 11 LITE NE 5G**

OFFICIAL RULES

The following terms and conditions ("**Official Rules**") shall apply to the '**SHOT ON SNAPDRAGON Masterclass Contest to win the prize of Xiaomi Mi 11 LITE NE 5G**' ("**Contest**") organized by Edelman India Private Limited ("**Contest Organizer**") and sponsored by Qualcomm Technologies Inc. ("**Sponsor**").

Participation in the Contest is purely voluntary, and no purchase is necessary, nor any participation fee or other fee is required to be paid for participation. Mere participation should not be perceived as any commitment on the part of Sponsor or Contest Organizer to select an entrant as the winner. By participating in the Contest, each entrant represents and warrants that he or she meets the eligibility requirements stated in these Official Rules and acknowledges that failure to meet all eligibility requirements will disqualify entrant from the Contest. Participation by the entrant constitutes acceptance of the Official Rules. The Contest is subject to all applicable federal/ central, state, and local laws and regulations and shall be void if and where prohibited or restricted by law.

1. **WHO MAY ENTER:** The Contest is open to legal residents of India who have attained the age 18 years or are older at the time of entry (referred to hereafter as "**you/r**" or "**Entrant/s**"). Entrants must have an Instagram account to enter the Contest. Employees of the Contest Organizer, Sponsor, and/or their affiliates, and their immediate family members are not eligible to participate.

2. **CONTEST ENTRY PERIOD:** Contest begins at 11:00:00 a.m. Indian Standard Time ("**IST**") on 24th November 2021 and ends at 11:59:59 p.m. IST on 23rd December 2021 (the "**Contest Entry Period**"). The Contest Organizer may curtail or extend the period at its discretion and as it deems necessary.

3. **WHAT TO ENTER:** Entrants must submit an original picture/video (clicked by the Entrant on any Snapdragon-powered device) by the means of posting it on their Instagram profile. Entrants are allowed to submit multiple entries. Entrants will have to post the picture/video using #ShotOnSnapdragon and follow Snapdragon India's official handle (@Snapdragon_in). The Entrant declares that he/she has clicked the picture and is the owner of the picture by submitting it for the Contest. Submissions must be original works of the Entrants and Entrants shall be solely and entirely responsible for their entries. Each Entrant must ensure that his/her participation in the Contest is in accordance with all applicable laws. Entrants shall not submit any entry that infringes any third party's rights, including proprietary rights or intellectual property rights, privacy, publicity, or confidentiality obligations or violates applicable laws.

4. **HOW TO ENTER:** (a) Sign into your Instagram account ("**Instagram Account**"); (b) Follow the @Snapdragon_in Instagram page; (c) Sign-up using the link in bio (<https://assets.qualcomm.com/snapdragon-insiders-sign-up-lp.html?cmpid=snsnin2125>) (d) Submit your picture/video using hashtag #ShotOnSnapdragon, #SnapdragonInsider, and #ShotOnSnapdragonContest Masterclass during the Contest Entry Period; (e) Submit your entry (picture/video clicked on Snapdragon powered device) using #ShotOnSnapdragon and tagging @snapdragon_in. Once properly submitted, the information you supplied and the post you submitted will be considered final and referred to as your "**Entry**". f) **If your account is set to "protected or private mode", your Entry will not be visible to Contest Organizer and, therefore, will not be received by Contest Organizer, resulting in your failure to enter the Contest. Note: disabling "protected or private mode" for the relevant picture will make all your Entry public.**

g) Normal Internet access and data usage charges imposed by online and/or cell phone service providers may apply and shall be borne by the Entrants.

h) Only Entries that are posted and tagged as above and publicly available as at 11:59:59 p.m. IST on 23rd December 2021, will be considered for the Contest. Proof of posting shall not be deemed as proof of delivery. Entries which are

incomplete, ineligible, corrupted, misdirected, lost, or delayed due to any technical or transmissions failures or any other reason or are not published/rejected due to being defamatory, illegal, hateful, sexually explicit, harmful, unfit, profane etc., shall not be considered as eligible entries. Neither the Contest Organizer, nor Sponsor, or any of their representatives, affiliates, are responsible for incorrect or inaccurate entries, errors, technical malfunction, lost/delayed data transmissions, interruptions, deletions, defects, failure of any computer or other network, equipment, or any combination thereof, inability to access twitter handles or make postings or for late, lost, stolen, damaged, misdirected, incorrect, garbled, delayed, undelivered or incomplete entries.

5. **SUBMITTAL OF ENTRIES:**

a) Only eligible Entries submitted via Instagram during the Contest Entry Period will be accepted. Entry must be posted by the Instagram account holder and must not infringe upon the rights of any third party. The following content CANNOT be included in your Entry:

- i) any content providing personally identifiable information about yourself or any third parties, such as an address, phone number or any contact information;
- ii) content in violation of third-party rights including, but not limited to, copyright, trademark, right of publicity or any other proprietary right;
- iii) content that is libelous, defamatory, disparaging, or tortious;
- iv) content that is sexually-explicit;
- v) content referring to lotteries or gambling;
- vi) content including explicit or offensive language;
- vii) content advocating violence or referring to weapons of any kind including, but not limited to, guns or bombs;
- viii) content advocating illegal activities;
- ix) content advocating tobacco, alcohol, or drugs;
- x) content advocating dangerous stunts;
- xi) content that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age, or any basis protected by central, state, or local law, ordinance, or regulation;
- xii) any content that denigrates, disparages, or reflects negatively on the Sponsor, its services, and products and/or its employees, or on any other person, company, services, or product;
- xiii) any content that communicates messages inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; or
- xiv) content that is prohibited under applicable laws or is otherwise contrary to ethical or acceptable norms.

b) If an Entry includes any of the prohibited elements listed above, such Entry will stand disqualified without any notice to the Entrant, along with the Entrant who submitted it. The above list is not intended to be exhaustive; the Contest Organizer may disqualify or remove, in its sole and absolute discretion, any Entry deemed inappropriate or not in compliance with these Official Rules, without any notice to the Entrant. Contest Organizer shall be under no obligation to disclose why an Entry has been disqualified. The Entrants hereby acknowledge that the Contest Organizer's decisions in this regard shall be final.

c) Entries and information shared by Entrants, will not be received or held "in confidence" and a submission does not create a confidential relationship or obligation of secrecy between an Entrant and the Contest Organizer, Sponsor, or any of their affiliates. By participating in the Contest, Entrants grant the Contest Organizer, Sponsor and their affiliates, contractors, agents and assigns, a perpetual, worldwide, fully-paid up, royalty free, irrevocable, non-exclusive right, permission, authority and license to publish, edit, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use, the Entry, or any other material or content (text or visual) submitted or made available by the Entrants, and/or his/her name, information, image, appearance, photographs and other details, including likeness, status and social media handle, in whole or in part, in any media, manner, form or format now or hereinafter created (including the Internet, social media, websites), for any purpose as deemed appropriate by the Contest Organizer, Sponsor, or any of their affiliates, including for the purposes of communications, reports, news, publicity campaigns / materials, marketing or promotional purposes, or in connection with the Entry or

Contest (including for administering and conducting the Contest, award notification and delivery), all without further notice, review, consent from or compensation to Entrant.

d) By submitting an Entry, you agree that Sponsor or the Contest Organizer has no obligation to post or publish your Entry, that all such postings or publication, if any, will be in Contest Organizer's sole discretion and that the posting or publication of an Entry does not have any bearing on whether the Entry will be selected as a winner.

e) The Entrant agrees that the Entry may be posted and shared by others pursuant to standard usage of Instagram (through the app or the website or other means) and that the Sponsor and the Contest Organizer are not responsible for any unauthorized use of Entries by third parties.

6. WINNER SELECTION & NOTIFICATION:

a) Subject to these Official Rules, up to three (3) Entrants will be chosen as winners. Entries will be judged by the Contest Organizer on or about 45 days from the expiry of the Contest Entry Period (end date of contest period). Further, the judging criteria to select three winners will be based on 25% composition, 25% clarity, 25% idea/artistic merit and 25% on the engagement received on an Entry. The engagement will be determined on the basis of number of likes and comments received. No other criteria or justification need be given for the selection of the winner(s). The decision of the Contest Organizer regarding the winners will be final and binding. No review or correspondence will be entertained in this regard.

b) Each winner will be notified on Instagram by Direct Message to his/her Instagram Account. Contest Organizer/Sponsor is not responsible for changes to a potential winner's Instagram Direct Message function that may interfere with winner notification.

c) Each potential winner will be required to provide appropriate documents to the Contest Organizer for the purposes of the Contest (which may include an Affidavit of Eligibility and Release of Liability and publicity releases), such as for verification and award delivery, all of which must be completed, executed, signed, and received by Contest Organizer within three (3) business days of date printed on award notification or he/she will be disqualified and the award will be forfeited.

d) At the sole discretion of the Contest Organizer, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: **[1]** a potential winner's failure to respond to initial notification within seventy two (72) hours after its transmission; **[2]** a potential winner's failure to become a follower of @Snapdragon_in, resulting in the potential winner's failure to receive a Direct Message from Snapdragon or Contest Organizer; **[3]** a potential winner's Account "protected mode" is set so that the his or her updates/responses may not be visible to Contest Organizer; **[4]** a potential winner's failure to provide Contest Organizer with satisfactory proof of age, identity and residency; **[5]** a potential winner's failure to validly claim the award by deadline, or **[6]** any other non-compliance with Official Rules.

e) In the event it is determined by the Contest Organizer that a winner has not complied with these Official Rules or has failed to execute and return any required documents within the specified deadline or has made false statements or an email notification is returned as undeliverable, including after notification or provision of the award, such winner will be disqualified.

f) If the Contest Organizer is unable to verify any of the three (3) winners after a diligent effort is made prior to 6th February 2022, the corresponding award will not be declared. For a list of winners, send a self-addressed stamped envelope by 10th March 2022, to: Xiaomi Mi 11 Lite NE 5G Contest for Snapdragon Insiders Winner's List, c/o: Edelman India Pvt. Ltd., Vatika Triangle, 6th Floor, Sushant Lok – 1, Block A, Gurugram, Haryana 122002, India.

7. AWARD DETAILS:

a) A total of up to three (3) winners will be awarded. Each winner will receive a Xiaomi Mi 11 Lite NE 5G.

b) The devices awarded to the winners will not include mobile data or service, which are the winners' sole responsibility. Winners are also responsible for all state, and local sales and income taxes on the awards. All other costs, taxes if any, including insurance and incidental costs that may be levied or incurred on the benefit(s) shall be fully borne by the winners.

c) Awards are non-transferable and non-exchangeable for cash or kind. No Entrant will receive any awards until he/she has been verified or notified as the winner by the Contest Organizer. The Contest Organizer reserves the right to change/substitute awards with other options of comparable value at any time.

d) The devices will be given, shipped, and delivered by the Contest Organizer. The Sponsor or its affiliates shall not be liable in any manner whatsoever for any issues relating to shipping or delivery of the devices. Winners shall contact the Contest Organizer directly for any shipping and/or delivery related matters.

e) The devices are provided on an "as is" basis. The Contest Organizer, Sponsor, or their affiliates do not make any warranty or representations (whether express or implied) in respect of the devices, nor shall they be responsible or liable for, any claims, losses, product issues or damages, in fact or in law, relating to the use of the devices, the quality, conditions or fitness of any aspects of the devices provided as awards, including in relation to working condition, repair, or replacement warranty or services, other services, costs or expenses in connection therewith. The devices will be subject to manufacturer's standard warranty and the winners shall contact the manufacturer directly for any product or service issues, warranty, repair, replacement etc.

8. OTHER CONDITIONS:

a) The Contest Organizer/Sponsor reserves the right to modify, suspend or terminate the Contest without notice, in its sole and absolute discretion, for any reasons whatsoever including if the Contest is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or any force majeure event(s). Should the Contest be terminated prior to the expiry of the Contest Entry Period, Contest Organizer reserves the right to declare winners based on the entries received before the termination date. **SPECIAL CAUTION: COVID-19:** In response to economic and/or social conditions caused by COVID-19/Coronavirus, Contest Organizer may be compelled to cancel the Contest without notice.

b) Each Entrant hereby releases and undertakes to defend and indemnify the Contest Organizer, Sponsor and/or its affiliates, Instagram and each of their directors, shareholders, officers, employees and representatives and keep them harmless against any claims, actions, suits, proceedings, causes of action, losses, damages, liabilities, awards, penalties, fines, charges or other levies or costs and expenses which may arise out of or in connection with (i) Entrant's participation in the Contest and/or his/her Entries; (ii) breach of any Official Rules contained herein by the Entrant (iii) breach of applicable laws or infringement or violation of any patent, copyright, trademark, trade secret or other proprietary right by the Entrant and, or, arising from participation in the Contest; and/or (iv) with the acceptance, possession or use / misuse of the awards (including claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy).

c) The Contest Organizer, Sponsor, their affiliates, or any of their directors, officers, employees, representatives or agents will not be liable for any indirect, incidental, consequential, punitive, or special damages whatsoever arising out of, or in any way related to this Contest or these Official Rules, or the breach thereof, regardless of the legal theory upon which any claim for damages is based, whether based on tort (including negligence), breach of contract or breach of warranty by any party. The foregoing exclusion will apply even if a party has been advised of the possibility of the damages in advance and even if any available remedy fails of its essential purpose. In addition, the maximum aggregate liability of Contest Organizer, Sponsor, their affiliates, and their directors, officers, employees, representatives, or agents (and the sole and exclusive remedy of Entrant and any of its affiliates and agents), arising out of or in connection with these Official Rules and the Contest (whether in contract, tort, or otherwise) shall not exceed INR one hundred only (INR100.00).

Without prejudice to the foregoing, the Contest Organizer is responsible for all aspects pertaining to the conduct and operations of the Contest, including provision of relevant information pertaining to Contest, administration, award notification and delivery, and for monitoring/ensuring compliance under these Official Rules. Any grievances regarding

the conduct or operation of the Contest must be taken up directly with the Contest Organizer. In no event shall the Sponsor be liable to any Entrants or other third-parties for any claims, disputes, or controversies relating to the Contest.

d) By participating in the Contest, Entrants (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the Contest Organizer, which are final and binding in all matters relating to the Contest. Failure to comply with these Official Rules may result in disqualification from the Contest. The Contest Organizer reserves the right to permanently disqualify any person it believes has violated these Official Rules.

e) Without prejudice to any other rights provided by Entrant, Entrant agrees and consents to Contest Organizer collecting personal information of the Entrant, including name and contact details. Entrant agrees and understands that such personal information would be shared with the Sponsor and its affiliates and contractors, agents and assigns. Entrant agrees and consents that the Contest Organizer, Sponsor and their affiliates and contractors, agents and assigns may use or publish such personal information in connection with or for the purposes of the Entry or the Contest, including for administering and conducting the Contest, award notification and delivery, publicity, communications, reports, news, and/or for other marketing or promotional purposes, in any manner, form or media (including the Internet, social media, websites) worldwide in perpetuity, without further notice or compensation. Entrants may be contacted using the contact information provided. Personal data provided by the Entrants will be handled by the Contest Organizer in accordance with the privacy policy available on <https://www.qualcomm.com/site/privacy>.

f) The Contest is conducted on an as-is where-is basis. Subject to applicable laws: (i) all warranties of any kind whatsoever, whether express or implied, are hereby expressly disclaimed by Sponsor and its affiliates including, but not limited to, meeting of the Entrant's requirements or aspirations, timeliness, security, the results or reliability of any competition, or the delivery, quality, quantity, merchantability, fitness for use or non-infringement in respect of any goods, services, prizes or awards acquired or obtained through the Contest or any transactions effected through the Contest; (ii) the Entrant expressly agrees that his/her participation in the Contest is at the Entrant's sole risk and is governed by these Official Rules; and (iii) no advice or information whether by representations, oral, written or pictorial derived from any website or through the Contest shall be construed to mean the giving of any warranty of any kind by Sponsor or its affiliates.

g) In addition to these Official Rules, other specific terms may be imposed by the Contest Organizer at any time to deal with any unforeseen situation. The Contest Organizer also reserves the right to change these Official Rules and/or, any other rules regarding the Contest at any time without any notice, without assigning any reason and without any liability whatsoever. Entrants are requested to refer to such other terms and conditions, if any, which may be displayed on-line or intimated separately.

h) The Contest Organizer, Sponsor or their affiliates do not and will not accept any liability or responsibility for any for any comments/remarks, damage, loss, injury, or disappointment suffered by any Entrant or any third party as a result of entering in the Contest or accepting any awards. Further, Sponsor or its affiliates shall not be liable for any costs associated with Entrant's participation in the Contest.

i) Nothing in the Contest shall affect any intellectual property rights of Sponsor or its affiliates in any product or service, which may be the subject matter of the Contest. Sponsor and its affiliates reserve all rights, title and interest in their intellectual property including any registered or unregistered trademarks and trade names.

j) This Contest is not sponsored, endorsed, or administered by Instagram nor is Instagram associated with this Contest in any way. Each Entrant agrees and acknowledges that Instagram shall not have any liability in connection with this Contest and releases Instagram from any claims or liabilities whatsoever, in that regard. Any questions, comments or complaints regarding this Contest must be directed to the Contest Organizer and not to Instagram.

k) All matters arising in connection with or relating to this Contest or the enforcement or construction of these Official Rules shall be governed by and resolved in accordance with laws of India, with the courts in Bangalore having exclusive jurisdiction over all such matters.