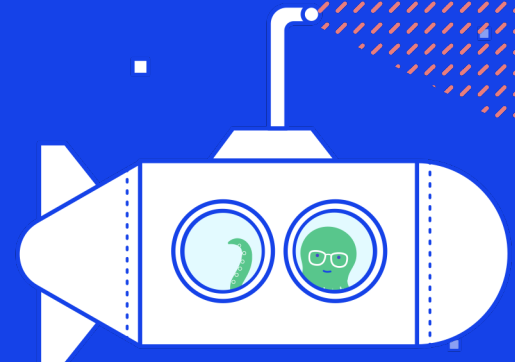




Codeless Test Automation and Agile Test Management Platform

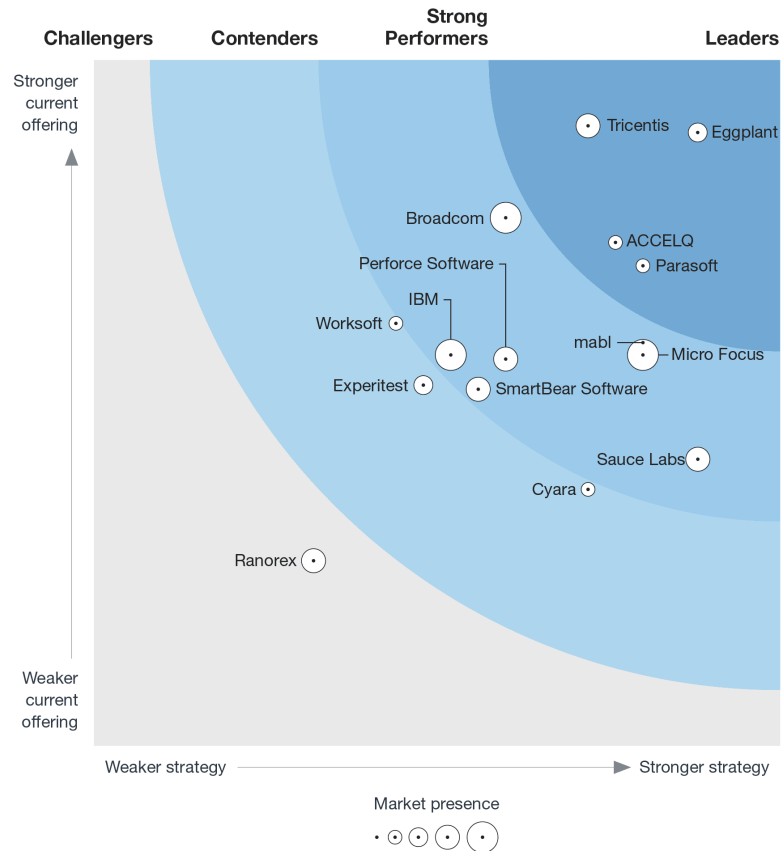
AI based Unified Platform for Continuous Delivery



THE FORRESTER WAVE™

Continuous Functional Test Automation Suites

Q2 2020



ACCELQ is LEADER

in Continuous Functional Test Automation Suites - 2020

“ACCELQ makes its way to the top tier of test automation suites for modern testers.

A suite built on the cloud from the ground up and integrates a seamless test management and codeless automation capability.”

FORRESTER®

- Client Mentioned

Agile Quality Management with ACCELQ



What we do?

- **Quality Lifecycle Management.**
Next-gen Test Management for Manual & Automation
- **In-Sprint Codeless Automation**
Automate testing without writing a single line of code
- **API & UI End-to-End Validation**
Unified approach to API & Functional automation



How we do?

- Powerful natural language editor allows you to write test automation logic in plain English.
- In-sprint automation with functional virtualization of your test application.
- ACCELQ Universe drives automation across quality lifecycle with business process focus.
- Next-gen approach to manual testing, built to complement its core state-of-the-art Automation capabilities.
- Innovative approach to Quality Lifecycle Automation brings definitive ROI to every phase of test cycle.

Fortune-50 Customers

Customers ranging from startups to world-class enterprises



Rated 5-star consistently on Gartner Verified Reviews



Our Products

Collaborate, Automate, Accelerate



ACCELQ
Automate

Model test design, Automate tests, Manage plans and Execute - web, desktop, file and more with Jira & CI Integrations.



ACCELQ
Manual

Test Management, Next-gen Manual test designer, test suites, Execution tracking, traceability & tool integrations.



ACCELQ
API

Test APIs, Microservices, Database, Message Queues, SSH testing and Mainframe green screen automation.



ACCELQ
Unified

Bring quality to the center, by addressing all your testing needs in one single package. Collaborate, Automate & Accelerate. Enterprise plans & full suite

Automate + API + Manual + Next-gen Test Management



Enterprise Customer-base across industry verticals

“

It has been amazing to see our transition to true Continuous Test Automation. ACCELQ has driven this transformation for us by shifting left and enabling in-sprint automation for our Salesforce Implementation.



Sean Magennis
President & COO
YPO

“

ACCELQ's innovative approach answers one of the biggest challenges facing testing teams today: how do I stay in sync with my development teams, particularly with the rapid pace of change, now standard throughout the project lifecycle?



Phil Leary
Vice President
Pariveda

Anthem 

CardinalHealth

intuit.

AAA  Life Insurance

 Carnival

CBRE

Comerica

UNITED 

BenefitMall

American  CREDIT ACCEPTANCE

Frontier

ERICSSON 

 FISCHER

NUTANIX

 YPO

 westcreek™

evolent  HEALTH

optanix

McKESSON

 THRIVENT FINANCIAL™

 stratifyd

 NCR

 AEROXCHANGE

DEEM

 HydroChem

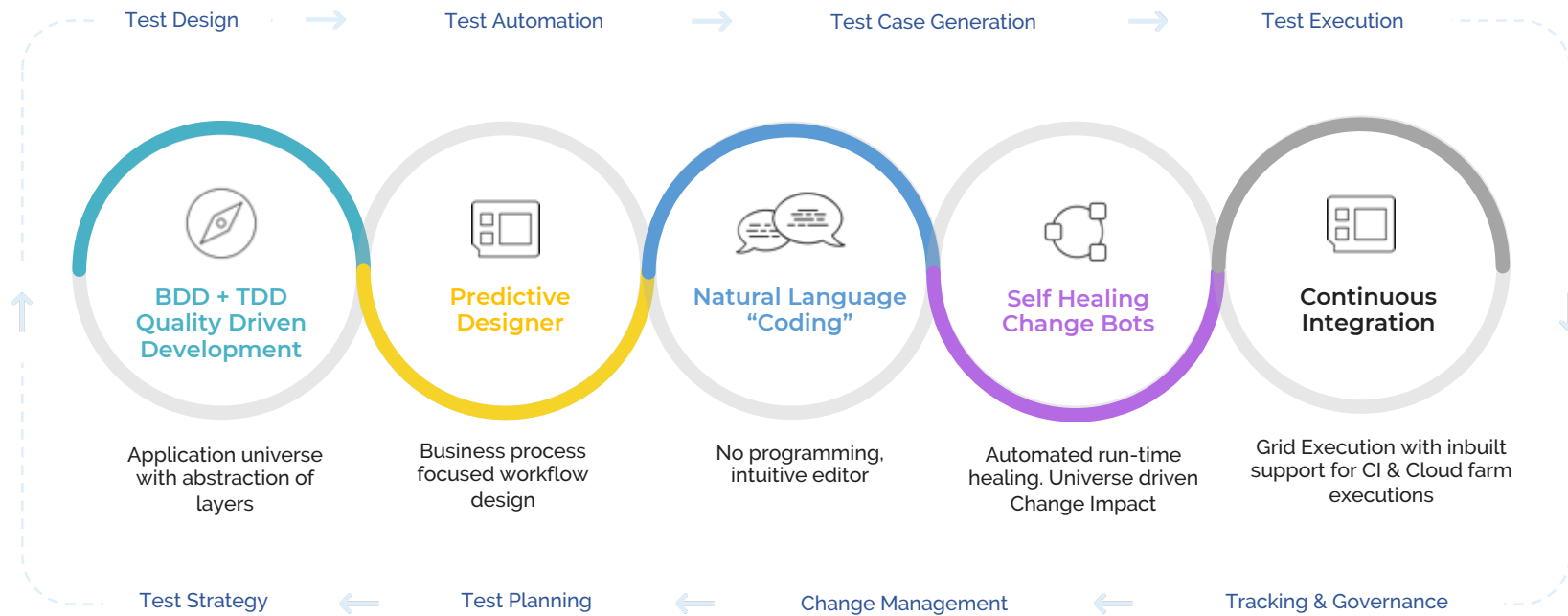
benefitter

REVIONICS™

nielsen

Quality Lifecycle Automation

Improved Agility | Team Ownership | Accelerated Quality



Cloud / On Premise



No IDE,
Browser only



Plug & Play. No
technical skills



Subscription
License



Latest tech &
extendible



Seamless
Integrations



Mainframes to
Latest Web



No Vendor
Locks

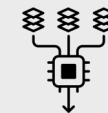
AI at the core for sustainable Automation

Power of AI & ML to enable faster and robust automation



Natural Language Automation

Zero code, but as powerful. Scale up automation enabling manual testers



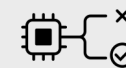
Functional Virtualization & Reconciliation

Enabling In-sprint Automation to align with CI/CD. Get started on Automation along with App Dev



Element handling & Bot healing

Low maintenance and Robust automation. Powerful Element ID for dynamic applications



Auto generation of test cases

Scientific Permutations-based approach for optimum test coverage



Adaptive Change Management

Universe driven with referential integrity analysis drastically reduces time to market & cost



ENTERPRISE PLATFORM

Automation Support for Diverse Technology Stack



Web Technologies

Angular JS
React JS
Vue JS
Material Design
and more...



ERP Platforms

Salesforce
Pega
SAP
ServiceNow
Workday



API Testing

RESTful
SOAP
Custom protocols



Mainframe Automation

IBM
Attachmate
Hummingbird emulators



Backend & Middleware

Message Queues
Relational Databases
No SQL databases
SSH validation
Email validation
PDF validation



The global platform for chief executives to engage, learn and grow

YPO ensures error-free membership renewal drive with accelerated & automated test approach on Salesforce integrated platform

”

It has been amazing to see our transition to true Continuous test automation. ACCELQ has driven this transformation for us by shifting left and enabling in-sprint automation.

ACCELQ fit right into our ecosystem of tools and process to achieve the efficiencies across the lifecycle to align with Continuous delivery.



Sean Magennis

- President & COO YPO



Improved business velocity

40(hours) x 3 (resource)
manual test effort reduced
to under 4 hours for
comprehensive regression run



In-Sprint Automation

Enabled business teams to
design and develop automation
concurrently with new feature
implementation



Modular and scalable automation

Modularity enabling
development of new business
process automation with over
80% re-use



Technical Excellence

Embedded best practices
and design principles
address peripheral concerns
and traceability consistently



United Achieves Continuous Delivery With Continuous Test Automation as a Key Enabler

United Airlines relies on ACCELQ platform for Enterprise wide Test Automation & Continuous Testing

”

ACCELQ is proving out to be a great investment for our organization as it is playing an important role in achieving our goals in area of continuous delivery. It helped us accelerate the pace at which we automate our functional tests leveraging powerful Machine Learning and Predictive Analytics engine. It drastically cut down the time it takes to complete execution of automated tests.

- Director, Enterprise Quality & Release Management

2x

Faster Releases at higher Quality

Multi-day manual test effort reduced to few hours of automated regression

67%

Significant Cost & Effort Reduction

In-built modularity enabling quicker development of new business process automation; over 80% re-use.



Business process focused approach

Enabled testing teams to design and develop automation concurrently with new feature implementation

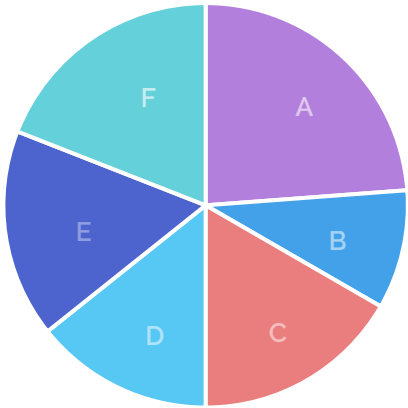


Technical Excellence with sustainable benefit

Embedded best practices and design principles address peripheral concerns and traceability consistently

ROI coupled with benefits of Continuous Automation

Effort Reduction



A ■ **100%** ↓

Framework Development

- Design-first approach with zero setup time
- Out-of-the-box framework with best practices

B ■ **40%** ↓

Script Development

- Codeless, natural language editor
- Predictive test scenario builder

C ■ **100%** ↓

Element ID setup

- Element explorer for advanced UI frameworks
- Dynamic element handling and reconciliation

D ■ **60%** ↓

Change Management

- Natural traceability across test assets
- Automated alerts management

E ■ **70%** ↓

Reliable test executions

- Automated test planning and self-healing
- Cross browser & OS executions on cloud

F ■ **80%** ↓

Data & test case design

- Data designer with test case generation
- Multi app environment support

Accelerated Quality

3X

Acceleration
in QA productivity

70%

Effort reduction in Test
creation & maintenance

Thank You

On a mission to bring fresh perspective in ALM !

"ACCELQ's innovative approach answers one of the biggest challenges facing testing teams today: how do I stay in sync with my..."

"A holistic end-to-end solution in the QA space to match the disruption created by the modern delivery practices. accelQ brings a fresh perspective...."

"high praise for a solution that just makes sense"