Link paper and digital workflows by customizing apps for your needs

HP Workflow Customization as a Service

What if you could...

- Tailor a print-to-digital app to your requirements, including customized connections to third-party apps?
- Integrate prints and scans into your digital processes—right from the printer?
- Save users time with one-touch scanning and printing to and from common cloud and SaaS apps?
- Help reduce costs associated with paper documents by optimizing printing and scanning workflows?

With HP Workflow Customization as a Service – you can.

The challenge

While software and cloud services for document processing and organizing are being introduced at an ever-growing pace, they still need to be integrated with vital paper documents. This leads to time wasted in extra steps, such as sending scanned documents through email in order to attach them to a customer's file or sending to a desktop computer to bridge the gap between the printer and digital storage or SaaS software.

Today's workforce also needs to be able to access print-to-digital controls from mobile devices as well as at the printer's touchscreen.

Customizing printer applications to fit these types of processes is often prohibitively difficult and expensive.

The solution

HP Workflow Customization as a Service can help you tailor your printing and scanning workflows to increase productivity and reduce expenses.

By assessing your current paper and digital processes and understanding your unique business environment, HP can help you determine how best to integrate printing and scanning at an MFP into solutions that support digital transformation.

The HP Workflow Customization Team can then quickly and affordably develop an app that allows you to easily share content with your back-office systems or online cloud solutions.

How HP Workflow Customization as a Service works

Assess needs	Determine requirements	Develop customizations	Deploy solution
The HP advisor assesses the organization's digital and print processes, as well as its objectives	The HP advisor creates a statement of requirements (SOR) with scope, deliverables, timeline, and budget	The HP Workflow Customization team builds or customizes the desired functionalities	The solution is loaded into the HP Workpath platform and secured with privacy settings

Use cases

- Change the touchscreen background and add a company logo

- Tailor user authentications to the organization

- Scan documents to expense accounts, customer files, or other common destinations as a pre-configured workflow

- Offer users a quick survey on the satisfaction of their visit using a newly developed public MFP app

- Create a custom information-sharing app to display a welcome message, give instructions, make announcements, or simply display general information on the MFP touchscreen

MFP workflow integration

With customized apps that connect the MFP to your preferred third-party applications, your teams can efficiently send content from the printer to back-office applications and cloud destinations, such as Microsoft® OneDrive, iManage, Sage, and more. HP can develop a custom app for your environment based upon your requirements.

Users can more easily access digitized content. Retrieve documents from a repository and print them right at the MFP touchscreen.

Improve data security by sending documents directly from the device to a repository, instead of emailing scanned documents. A single sign-on at the MFP eliminates time-intensive document processing steps.

Faster app development

HP developers work closely with your organization to develop, test, and verify an app that helps meet your unique business needs.

The responsive HP Workflow Customization Team can help reduce development timelines with the innovative Workpath platform. Even global installations of custom apps are made easy with the HP Command Center remote deployment tool.

Levels of services

The HP Workflow Customization team works directly with organizations to optimize their imaging and printing workflows with a solution built to their specifications by:

- **Tailoring** appearance and functionality of workflows, or adding company branding in existing HP-developed apps

- **Reworking** the interface or workflow steps within an application to specific client specifications

- **Creating** a new application to meet the organization's unique requirements

HP workflow customization is quick and efficient. Depending upon the requirements and complexity, development can range from two weeks to several months.

Get started

Contact your local HP representative to discuss how HP Workflow Customization as a Service can simplify and streamline your digital workplace.

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