

Why Security For Digital Transformation?

3
reasons

for increase
in attack surface

An increasing number of
processes are becoming
digitally interconnected

20% of processes will not require
human intervention by 2020¹



Companies are more
open than ever before

50% of companies will be
open by 2020¹

Digital engagement
is increasing

Online sales will increase
56% by 2020²



Security is synonymous to innovation and growth

Why Cisco for Security



Secures everywhere – **before**,
during, and **after** the attack



**Most comprehensive
threat intelligence**

Cisco has visibility into
2% of global internet
traffic, 500 billion emails,
and 16 billion web requests
a day and blocks 19.7
billion threats a day³



**Highest security
effectiveness**

Cisco 99.2%,
FireEye only 51.8%,
Fortinet only 87.6%⁴



**Fastest threat discovery
in the industry**

In five minutes, Cisco
detects 96% of threats.
Palo Alto Networks detects only
27% and FireEye only 6.5%⁴

“Cisco Security Manager helped tremendously. We found it a lot quicker than expected, migrating our biggest firewall with no downtime in five days, whereas we’d thought it would take fifteen.”

Craig McVeigh, Senior Network Consultant, Oxford University Hospitals NHS Trust

To learn more about how Cisco can help you, visit

www.cisco.com/go/digital
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Sources:

1. IDC 2. Forrester 3. talosintel.com 4. NSS Labs

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