

2020 CONTINENTAL



**DEP**  
DEALER ePROCESS



## ALWAYS BEGIN ON A BRIGHT NOTE

Beauty and elegance surround us in life – and illuminating their presence can inspire us to make our way with optimism and confidence. The 2020 Lincoln Continental embodies this philosophy, greeting you with its stunning form and a warm embrace each time you approach. The available Lincoln Dynamic Signature Lighting flows beneath the adaptive HID headlamps, while luminous welcome mats quietly appear on the ground. Grasp the available backlit Light Touch Handle, and your door opens with ease. As you relax inside, the available autofold sideview mirrors return themselves to your personalized settings. Start every journey in a positive mindset within the sanctuary of Continental.



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#### REVITALIZE WHILE YOU TRAVEL

Crafted to be luxuriously comforting and peacefully quiet, the spacious interior of Continental is filled with thoughtful amenities. Relax into the available 30-way front Perfect Position Seats with Active Motion® massage functionality that helps reduce muscle fatigue in your upper legs and lower back. Inspired by private aircrafts, these heated and ventilated seats feature a patented comfort-carrier design that flexes around you in a personalized embrace. The available Head-Up Display<sup>1</sup> is customizable and automatically adjusts the prominence of information as priorities change, plus it's easily seen in various light conditions. The available twin-panel moonroof invites all to bask in the sun. And as the available soft-close doors cinch closed, you can nestle in and prepare to enjoy every moment of your ride.

#### STAY INFORMED AND ENTERTAINED

SiriusXM® gives you ad-free music, plus sports, comedy, news and talk – inside your Continental and on the go – with a 6-month All Access trial subscription.<sup>2</sup> With the available Voice-Activated Touchscreen Navigation System, you'll also enjoy a 6-year subscription<sup>2</sup> to SiriusXM Traffic and Travel Link® services.

<sup>1</sup>Don't drive while distracted. See owner's manual for details and system limitations. <sup>2</sup>All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at <http://www.siriusxm.com>. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Lincoln vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase.



#### ENGAGE WITH EXCLUSIVE AUDIO

Lincoln is the only automaker to offer you the available Revel® and Revel Ultima Audio Systems. You won't just hear their expertly engineered level of precision and musical accuracy – you'll feel it. With personalized listening modes, it can seem like you're in the "Audience" or up "On Stage." The outstanding, multi-dimensional sound is courtesy of advanced cabin correction tuning, QuantumLogic® Surround sound technology, and Revel Waveguides. Revel Ultima features 19 speakers and patented Clari-Fi™ music restoration technology that enhances satellite radio, streaming services, MP3s and other digital sources – for clear, wide, dynamic sound.





#### PAMPER YOUR COMPANIONS

Continental makes it easy with the exceptional collection of features in the Rear-Seat Amenities Package. It gives those traveling in back the power to control their environment, in addition to enjoying the generous leg room. They can start by adjusting the heated and ventilated rear outboard seats with Active Motion® massage functionality, power-adjustable lumbar support and power recline. Next, they can select a temperature, then position the power sunshade on the rear window and the twin-panel moonroof as they'd like. Sunshades can also be extended over both rear-door windows. And all of this can be done while enjoying the increased airflow from extra rear registers. With this package, the person riding behind the front-passenger seat even has the ability to move it forward when it's not occupied – creating more room to relax.







**DEP**  
DEALER ePROCESS

#### STANDARD LINCOLN CO-PILOT360™

From help lighting up the night to staying on course, taking the guesswork out of what's behind your vehicle and more, every Continental driver can benefit from our Lincoln Co-Pilot360 suite of driver-assist technologies,<sup>1</sup> which includes:

- AUTO HIGH-BEAM HEADLAMPS
- BLIND SPOT DETECTION WITH CROSS-TRAFFIC ALERT
- LANE-KEEPING SYSTEM
- PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING
- REAR VIEW CAMERA

#### ADDITIONAL ASSISTANCE

Who hasn't been frustrated by a traffic backup? Or by trying to find a parking space – and maneuver into it – on a busy street? These features<sup>1</sup> are designed to help with those moments and more:

- ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO
- FORWARD AND REVERSE SENSING SYSTEMS
- RAIN-SENSING WINDSHIELD WIPERS

Continental Reserve adds:

- 360-DEGREE CAMERA
- ENHANCED ACTIVE PARK ASSIST
- HEAD-UP DISPLAY



#### JOURNEY WITH CONFIDENCE

Our extensive collection of standard and available driver-assist technologies<sup>1</sup> utilizes a network of sensors and sophisticated cameras to offer you support during many scenarios. These advanced features are all aimed at helping you feel confident in the 2020 Lincoln Continental.

<sup>1</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

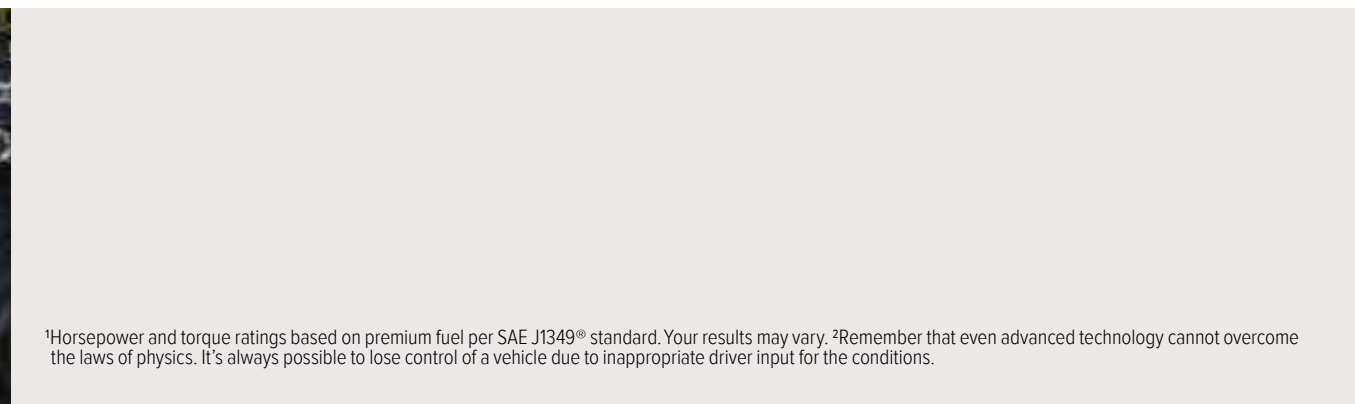
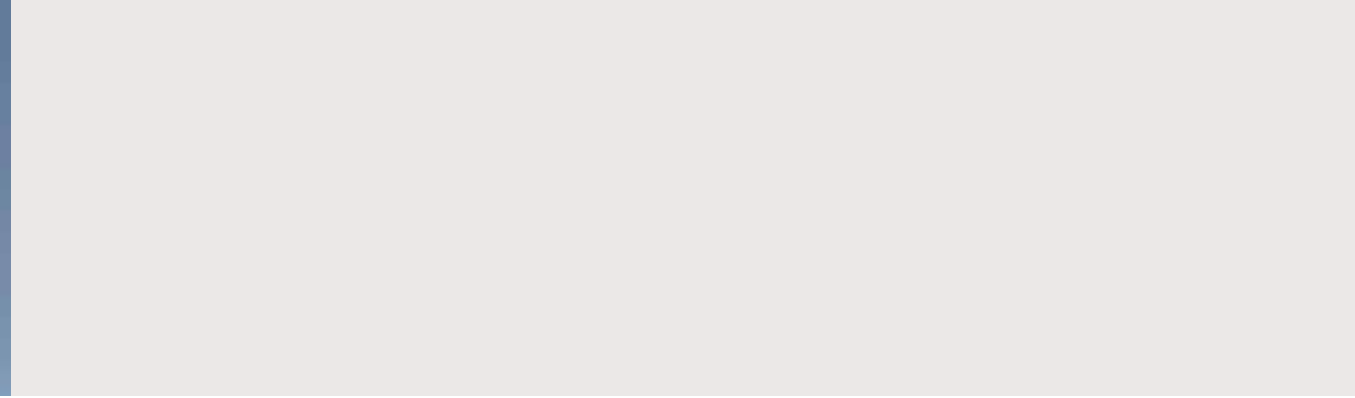




#### MOVE WITH PURPOSE

Continental empowers you with an available Twin-Turbocharged 3.0-liter V6 engine that delivers a spirited 400 horsepower<sup>1</sup> and 400 lb.-ft. of torque.<sup>1</sup> Dynamic Torque Vectoring,<sup>2</sup> included with the 3.0-liter, works in tandem with available Intelligent all-wheel drive (AWD) to enhance performance by sending up to 100% of the available rear-axle torque to the outside rear wheel while cornering. The result is smooth and seamless – the driving experience of your dreams.

With the available Twin-Turbocharged 2.7-liter V6 engine, you'll enjoy 335 horsepower<sup>1</sup> and 380 lb.-ft. of torque.<sup>1</sup> This engine and the 3.0-liter both use twin-turbocharging and direct-injection technology to help generate virtually instantaneous on-demand power. The standard 3.7-liter Ti-VCT V6 engine uses twin independent variable camshaft timing to help optimize fuel combustion. Whichever V6 you choose, Continental is engineered to inspire exploration.



<sup>1</sup>Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. <sup>2</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.





#### GLIDE EFFORTLESSLY

Imagine yourself calmly in command – at peace with your surroundings. Lincoln Drive Control with Adaptive Suspension can take you there by helping to isolate your Continental from road imperfections. To personalize your ride, explore each of the 3 drive modes – Comfort, Normal and Sport. With any of them, Electric Power-Assisted Steering provides steering response and feedback that helps you feel confident behind the wheel.

#### ENJOY EVERY DRIVE

No matter which V6 engine you choose, Continental pairs it with an engaging SelectShift® automatic transmission that puts the control of a manual at your fingertips. Just tap the steering wheel-mounted paddle shifters to change gears when you want, or leave it to Continental. Available Intelligent all-wheel drive provides you with a dynamic driving experience – rain or shine.



#### ENHANCE ITS ELEGANCE

To accentuate the beautifully clean exterior design, select the new Monochromatic Appearance Package, available exclusively on Continental Reserve in Pristine White (shown above) or Infinite Black. It features a color-keyed painted finish on the upper grille mesh and side badges, as well as Infinite Black-painted fog lamp bezels and lower grille. Finished off with striking 20" Ebony-painted aluminum wheels, this package takes your Continental to the next level.





LINCOLN  
SYNC® 3

#### COMMAND: WITH YOUR VOICE

SYNC 3 voice-activated technology<sup>1</sup> connects your tech with your Continental, and puts you in control of calls, music and more with the tap of a button on your steering wheel and simple voice commands. You can also tap or swipe the stunning 8" touchscreen. To see your phone's familiar interface on the large screen, you can take advantage of compatibility with Apple CarPlay<sup>®2</sup> for your iPhone<sup>®</sup> or Android Auto<sup>™2</sup> for your Android<sup>™</sup> smartphone.

#### LINK: TO WHAT MATTERS MOST

Continental also lets you enjoy voice control of compatible mobile apps on your connected phone using SYNC 3 AppLink.<sup>®3</sup> The system works with your Lincoln Way<sup>™</sup> App<sup>4</sup> and many others. You can use it with the Waze<sup>™5</sup> community-based traffic and navigation app on your iPhone. It also works with the Lincoln+Alexa app,<sup>6</sup> so you can ask Alexa to play music, listen to audiobooks, check the weather, control smart home devices and more while inside your Continental.

#### CONNECT: WITH IN-VEHICLE WI-FI

Since Continental has the ability to seat up to 5 people, a vast array of smartphones, tablets, gaming systems and computers may come along for the ride. Lincoln Connect<sup>™7</sup> with 4G LTE Wi-Fi hotspot capability provides a strong connection for up to 10 devices at once.<sup>8</sup> So everyone can enjoy their favorites – from inside of Continental and up to 50' away.

APPLE CARPLAY & ANDROID AUTO COMPATIBILITY | LINCOLN WAY APP | WAZE | LINCOLN+ALEXA | 4G LTE WI-FI HOTSPOT CAPABILITY



<sup>1</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. <sup>2</sup>Requires device with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. <sup>3</sup>Commands may vary by phone and AppLink software. <sup>4</sup>Available via download and compatible with select smartphone platforms. Learn more at [lincolnway.com](http://lincolnway.com). Message and data rates may apply. <sup>5</sup>Waze is available via iPhone with SYNC 3 and on Android Auto. Commands may vary by phone and AppLink software. Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. <sup>6</sup>Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smart phone and home technology. <sup>7</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 3 on the page titled "Standard Features," and your Lincoln Dealer for details. <sup>8</sup>Don't drive while distracted or while using handheld devices. Use voice controls.



**LINCOLN BLACK LABEL** is your invitation to a uniquely elevated automotive experience, one that revolves around you. Our 2020 collection features carefully curated design themes inspired by the love of travel, the arts, culture, architecture and more. We welcome you to explore each theme and its premium materials at your leisure with a one-on-one consultation in the Lincoln Black Label studio at your dealership or another place of your choosing.<sup>1</sup> We will be pleased to bring a test-drive vehicle to your choice of location as well.<sup>1,2</sup> When your new Lincoln is ready, we will deliver it directly to you,<sup>1</sup> so you may begin accessing your extraordinary member privileges. This is ownership on your terms. It's luxury exemplified, inside and out.

# LINCOLN BLACK LABEL

## RECOGNIZING YOUR LOYALTY

Lincoln Access Rewards™ points earned by Lincoln Black Label owners can be redeemed toward distinctive benefits offered by your dealer and Lincoln, including **Culinary Collection** dining experiences,<sup>3</sup> **Annual Vehicle Detailings**<sup>1</sup> and much more.

## PUTTING TRAVEL STRESS ON STANDBY

You and your spouse or significant other can enjoy a complimentary 12-month **CLEAR® Membership**<sup>4</sup> as another benefit of your Lincoln Black Label purchase. CLEAR biometric technology helps you bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide.

## UPGRADING YOUR GETAWAYS

Lincoln Black Label owners also receive an invitation to the elite **AVIS® President's Club**. Benefits include a double upgrade when available, a guaranteed rental with 48-hour advance notice reservation, and more!<sup>5</sup> Plus, exclusively for Lincoln Black Label clients, a complimentary vehicle for up to 7 days at select airports within the first year of ownership.<sup>6</sup>

## EFFORTLESS MAINTENANCE

Your new Lincoln Black Label vehicle features a **Premium Maintenance Plan** for 4 years/50,000 miles/4 service visits, whichever occurs first. It covers required scheduled maintenance for original equipment and wear items, and includes complimentary **Lincoln Pickup & Delivery™** within a 50-mile radius.<sup>7</sup> We'll even leave you with a complimentary **Lincoln Loaner**<sup>1</sup> during your service. It's an effortless door-to-door experience.

## COMPLIMENTARY CAR WASHES

Just visit any participating Lincoln Black Label Dealer during regular business hours.<sup>8</sup>

## LINCOLN BLACK LABEL CONCIERGE

Contact a trained representative, any time, day or night.

Black Label models; 6 months on all other Lincoln models). Full CLEAR enrollment, including biometrics, required to be completed within 120 days of vehicle delivery. <sup>5</sup>All taxes, fees (including but not limited to Air Conditioning Excise Recovery Fee, Concession Recovery Fee, Vehicle License Recovery Fee, Energy Recovery Fee, Tire Management Fee and Frequent Traveler Fee) and surcharges (included but not limited to Customer Facility Charge and Environmental Fee Recovery Charge) are at the client's expense. Double upgrade excludes Class X vehicles. <sup>6</sup>Maximum of 1 complimentary rental. <sup>7</sup>Service is available for retail and warranty repair. <sup>8</sup>During ownership by first registered Lincoln Black Label owner.

BLACK LABEL



LINCOLN BLACK LABEL  
CONTINENTAL

COACH DOOR

Travel at the height of glamour in the limited-edition 2020 Lincoln Black Label Continental Coach Door.<sup>1</sup> Paying tribute to the iconic style of the 1960s with its expansive center-opening doors, this remarkable sedan invites you to enter in the style of presidents, royalty and superstars. Available in limited quantities, this encore edition of a timeless classic is offered in your choice of Thoroughbred or Chalet theme.

RHAPSODY

A symphony of sensations, the enchanting Rhapsody theme is inspired by the world of music, sound and style. Venetian leather seats feature suede-like Alcantara® inserts with the Linking-L perforation pattern. Alcantara also accents the carpeted floor mats and wraps the headliner – all in brilliant Rhapsody Blue – while Silver Mesh appliqués evoke the dazzling shimmer of twinkling high notes.

THOROUGHBRED

The regal Thoroughbred theme honors the distinguished lifestyle of elite horse racing. Richly toned Belmont leather is complemented by the dynamic grain of Chilean Maple wood trim, while the graceful forms of the Jet Black Venetian leather seats are accented by Diamond-L perforation pattern inserts. Alcantara gives the Jet Black headliner and carpeted floor mat accents a smooth finish reminiscent of a fine steed.

CHALET

This thrilling theme features an engaging combination of Alpine and Espresso colored leathers. The instrument panel, steering wheel, luxury console and doors are graced by sparkling Silverwood appliqués. Venetian leather seats with Lincoln Star perforation pattern inserts are combined with an Alcantara headliner and carpeted floor mat accents to evoke the comforting welcome of a mountainside Chalet.

See Lincoln.com for features and options.  
<sup>1</sup>Coming Spring 2020. Limited quantities. Pre-production model shown.



COACH DOOR<sup>1</sup>  
Chalet (shown) or Thoroughbred



RHAPSODY  
Rhapsody Blue Venetian & Alcantara/Silver Mesh



THOROUGHBRED  
Jet Black Venetian/Chilean Maple



CHALET  
Alpine Venetian/Silverwood





Engines

3.7-liter Ti-VCT V6

305 hp @ 6,500 rpm  
280 lb.-ft. of torque @ 4,000 rpm

EPA-estimated fuel economy ratings¹  
**FWD** 17 city/26 hwy/20 combined mpg  
**STANDARD: CONTINENTAL**

**AWD** 16 city/24 hwy/19 combined mpg  
**OPTIONAL: CONTINENTAL**

Twin-Turbocharged 2.7-liter V6

335 hp @ 5,700 rpm²  
380 lb.-ft. of torque @ 3,500 rpm²

EPA-estimated fuel economy ratings¹  
**FWD** 18 city/27 hwy/21 combined mpg  
**STANDARD: CONTINENTAL RESERVE**

**AWD** 17 city/25 hwy/20 combined mpg  
**OPTIONAL: CONTINENTAL RESERVE**

Twin-Turbocharged 3.0-liter V6

400 hp @ 5,750 rpm²  
400 lb.-ft. of torque @ 2,750 rpm²

EPA-estimated fuel economy ratings¹  
**AWD** 16 city/24 hwy/19 combined mpg  
**OPTIONAL: CONTINENTAL RESERVE**  
Includes Dynamic Torque Vectoring

Standard Features

Performance & Handling

6-speed SelectShift® automatic transmission with paddle activation  
Electric parking brake  
Four-wheel Anti-Lock Brake System (ABS)  
Front-wheel drive (FWD)  
Lincoln Drive Control featuring Adaptive Suspension, Electric Power-Assisted Steering (EPAS) with Adaptive Steering, and Active Noise Control

Lincoln Co-Pilot360™

Auto High-Beam Headlamps  
Blind Spot Detection with Cross-Traffic Alert  
Lane-Keeping System (includes Lane-Keeping Assist, Lane-Keeping Alert and Driver Alert)  
Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection, Forward Collision Warning and Dynamic Brake Support)  
Rear View Camera

Driver-Assist Technology

Adaptive Cruise Control with Stop-and-Go  
Adaptive Steering  
Auto Hold  
Autolamp Automatic On/Off Headlamps  
Forward and Reverse Sensing Systems  
Hill Start Assist  
Rain-Sensing Windshield Wipers

Lincoln Embrace

Backlit Light Touch Door Handles  
Lincoln Approach Detection System  
Lincoln logo illuminated welcome mats  
Lincoln Signature fade-on/-off exterior lighting

Connectivity & Entertainment

Lincoln Connect™³ with 4G LTE Wi-Fi hotspot capability (enables Lincoln Way™ App⁴ features when activated)  
SiriusXM® with 6-month All Access trial subscription⁵  
SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" LCD capacitive touchscreen, 911 Assist®, SYNC 3 AppLink®, Apple CarPlay® and Android Auto™ compatibility, and 2 smart-charging USB ports

Interior

Ambient lighting  
Power-tilt/-telescoping steering column with memory  
Power windows with one-touch-down front, one-touch-up/-down rear, and global open/close  
Remote Start System  
Universal garage door opener

Exterior

Acoustic-laminate side door glass  
Adaptive HID headlamps with LED signature lighting  
Dual integrated chrome exhaust tips  
Power-adjustable/-folding, heated sideview mirrors with integrated LED turn signal indicators, memory, security approach lamps, and auto-dimming driver's side  
SoundScreen® acoustic windshield

Safety & Security

Personal Safety System™ for driver and front passenger with dual-stage front airbags⁶ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
Driver's knee airbag⁶  
Front-seat side airbags⁶  
Glove-box-door-integrated knee airbag⁶  
Safety Canopy® side-curtain airbags⁶ with rollover sensor  
AdvanceTrac® Electronic Stability Control  
Individual Tire Pressure Monitoring System (TPMS) (excludes spare)  
Intelligent Access with push-button start  
LATCH (Lower Anchors and Tether Anchors for Children)  
MyKey® technology to help encourage responsible driving  
Perimeter alarm  
SecuriCode™ invisible keypad  
SecuriLock® Passive Anti-Theft System  
SOS Post-Crash Alert System™

Trim Series

Continental

Includes Standard Features, plus:

60/40 split-folding rear seat  
Dual-zone electronic automatic temperature control  
Heated front Comfort seats with 10-way power adjustability  
Leather-wrapped steering wheel  
Lincoln Premium Sound System with AM/FM stereo and 10 speakers  
Lincoln Soft Touch Seats

Options

**Convenience Package:** hands-free, foot-activated trunk lid; Light Touch Door Handles with soft close; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 6-year subscription⁵

**Elements Package:** heated rear outboard seats, heated steering wheel, and windshield wiper de-icer

**Premium Package:** 19" premium Dark Stainless-painted aluminum wheels with chrome inserts; Bridge of Weir Deepsoft™ leather-trimmed seats; and Revel® Audio System with 13 speakers, 12-channel Class D amplifier and QuantumLogic® Surround sound technology; includes HD Radio™ Technology (requires **Convenience Package**)

20" polished aluminum wheels with Dark Tarnish-painted pockets (requires **Premium Package**)

Cargo area protector

Engine block heater

Floor liners

Intelligent all-wheel drive (AWD)

Twin-panel moonroof with power sunshade (requires **Convenience Package** and **Premium Package**)

Continental Reserve

Includes certain Continental Features, plus:

360-Degree Camera with front camera washer  
Autofold sideview mirrors  
Bridge of Weir Deepsoft leather-trimmed seats  
Enhanced Active Park Assist  
Hands-free, foot-activated trunk lid  
Head-Up Display  
Heated and ventilated front Perfect Position Seats with 24-way power adjustability including thigh extenders and head restraints  
Heated rear outboard seats  
Heated steering wheel  
Illuminated front door-sill scuff plates  
Light Touch Door Handles with soft close  
Lincoln Dynamic Signature Lighting  
Rear-seat smart-charging USB ports (2)  
Rear-window power sunshade  
Revel Audio System with 13 speakers  
Tri-zone electronic automatic temperature control  
Twin-panel moonroof with power sunshade  
Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 6-year subscription⁵  
Windshield wiper de-icer

Options

**Luxury Package:** 20" polished aluminum wheels with Dark Tarnish-painted pockets; premium LED headlamps with fade-on/-off dynamic Lincoln Embrace; and Revel Ultima Audio System with single-CD player, 19 speakers, 20-channel hybrid amplifier, Clari-Fi™ music restoration technology, QuantumLogic Surround sound technology and aluminum speaker grilles; includes HD Radio Technology (requires 30-way front Perfect Position Seats)

**Monochromatic Appearance Package:** 20" premium Ebony-painted aluminum wheels, color-keyed painted upper grille mesh and side badges, and Infinite Black-painted fog lamp bezels and lower grille (available in Infinite Black or Pristine White)

**Rear-Seat Amenities Package:** 40/20/40 split rear seats; 110V/150W AC power outlet; rear center armrest with LCD screen, rear climate controls and cupholders; heated and ventilated rear outboard seats with Active Motion,® power recline and 4-way power lumbar; manual rear head restraints with adjustable bolsters; inflatable rear outboard safety belts;⁶ rear-door window sunshades; and rear climate control B-pillar registers (requires 30-way front Perfect Position Seats)

Cargo area protector

Engine block heater

Floor liners

Heated and ventilated front Perfect Position Seats with Active Motion massage functionality and 30-way power adjustability including thigh extenders and head restraints

Intelligent all-wheel drive (AWD)

Lincoln Accessories

Electronics

Bullfrog® portable Bluetooth® speakers⁷  
Dash cams⁷  
NextBase® Duo Cinema⁷,⁸  
Remote start systems  
Vehicle Security System

Exterior

Full vehicle cover⁷  
Side window deflectors⁷  
Wheel lock kit

Interior

Ash cup/coin holders  
Battery jump-start system⁷  
Cargo area protector  
Carpeted floor mats  
Custom UVS100® sunscreen⁷  
First aid and roadside assistance kits⁷  
Floor liners  
In-vehicle safe⁷  
Portable mini-fridge⁷  
Soft cargo cooler bag  
Soft cargo organizers (large and standard sizes)

SHOP THE COMPLETE COLLECTION  
accessories.lincoln.com

Dimensions

WHEELBASE	117.9"
LENGTH	201.4"
HEIGHT	58.5"
WIDTH	Including mirrors 82.3"
	Mirrors folded 78.1"
HEAD ROOM	39.3" (max.) front / 37.7" rear
LEG ROOM	44.4" (max.) front / 41.3" rear
HIP ROOM	55.9" front / 54.8" rear
SHOULDER ROOM	58.3" front / 55.9" rear
CARGO VOLUME (cu. ft.)	16.7
INTERIOR VOLUME (cu. ft.)	123.1
FUEL TANK (gal.)	18.0

¹Actual mileage will vary. ²Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. ³Lincoln Connect (standard on select vehicles) and complimentary Connected Service are required for remote features (See Lincoln Way Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the trial subscription period for remote features. To activate, go to [www.att.com/Lincoln](http://www.att.com/Lincoln). ⁴Lincoln Way smartphone app, for use with Lincoln Connect, is available via download and compatible with select smartphone platforms. Lincoln Way is on the App Store® and Google Play.™ Learn more at [lincolnway.com](http://lincolnway.com). Message and data rates may apply. ⁵All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at <http://www.siriusxm.com>. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Lincoln vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase. ⁶Always wear your safety belt and secure children in the rear seat. ⁷Lincoln Licensed Accessory. ⁸Not available with front Perfect Position Seats.

Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. Amazon, Key by Amazon, Prime, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Android, Android Auto, Google, Google Play, Waze and other marks are trademarks of Google Inc. Apple, Apple CarPlay and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited. Bullfrog is a registered trademark of Stillwater Designs. Clari-Fi, QuantumLogic, Revel, Ultima and the Revel logo are trademarks of HARMAN International Industries, registered in the United States and other countries. HD Radio is a proprietary trademark of iBiquity Digital Corp. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.





Ebony²  
Brown Swirl Walnut



Cappuccino²  
Espresso Ash Swirl



Terracotta  
Brown Swirl Walnut

Continental Reserve 1-6

## ENJOY THE BENEFITS OF THE LINCOLN WAY™

### EFFORTLESS

Download the Lincoln Way App³ to your mobile device to enjoy an effortless vehicle ownership experience.

Take control with start, stop, lock, unlock and scheduled remote start features enabled by Lincoln Connect™⁴

Schedule Lincoln Pickup & Delivery™ of your vehicle for dealer service appointments⁵

Get help with 24/7 Roadside Assistance⁶

Activate your vehicle's Wi-Fi hotspot capability⁴

### PERSONALIZED

Driving and maintaining your new Lincoln is an easy, personalized experience with the Lincoln Way App.

Locate where your vehicle is parked

Check your vehicle's fuel level, tire pressure and oil life

View how-to videos, your vehicle owner's manual and warranty information

Learn more about your vehicle with Vehicle Health Reports

### REWARDING

Designed to celebrate Lincoln owners, the Lincoln Way App is your exclusive access to unique privileges.

Enjoy Lincoln Access Rewards™ – our premier loyalty program – featuring benefits and distinctive experiences offered by your dealer, Lincoln and others

Receive secure deliveries to your vehicle with Key by Amazon in-car delivery⁷

Connect with your Lincoln Concierge for answers to questions about your vehicle, help with your account and more

### PRIORITIZED

Lincoln is also collaborating with CLEAR® biometric technology to help you put travel stress on standby.

Bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide using your biometrics

As a 2020 Lincoln Continental owner, you and your spouse or significant other can enjoy a 6-month complimentary CLEAR membership⁸

Start taking the fast, smart and friendly way through security with CLEAR



**Continental**  
18" Premium Magnetic-Painted Aluminum  
Standard



**Continental**  
19" Premium Dark Stainless-Painted Aluminum with Chrome Inserts  
Included with Premium Package



**Continental Reserve**  
19" Polished Aluminum with Premium Dark Tarnish-Painted Pockets  
Standard



**Continental Reserve**  
20" Premium Ebony-Painted Aluminum  
Included with Monochromatic Appearance Package



**Continental/Continental Reserve**  
20" Polished Aluminum with Dark Tarnish-Painted Pockets  
Optional on Continental (requires Premium Package)  
Included with Luxury Package on Continental Reserve

Exterior and interior colors shown are representative only. Actual interiors may vary. <sup>1</sup>Additional charge. <sup>2</sup>Non-perforated Lincoln Soft Touch Seats standard on Continental. <sup>3</sup>Available via download and compatible with select smartphone platforms. Learn more at [lincolnway.com](http://lincolnway.com). Message and data rates may apply. <sup>4</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 3 below "Standard Features" on previous page, and your Lincoln Dealer for details. <sup>5</sup>Lincoln Pickup & Delivery is valid for owners of 2017 or newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. See dealer for details. <sup>6</sup>Coverage, for original owner, varies based on vehicle model year. Non-transferable. For complete details, go to [lincolnowner.com](http://lincolnowner.com) or your Lincoln Dealer. <sup>7</sup>Available for select Lincoln 2018 and later model-year vehicles equipped with Lincoln Connect. The Lincoln Way App and Key by Amazon App require iOS 10.0 or higher on select iPhone® models and Android™ 5.0 or higher on select phones. Lincoln Way, compatible with select smartphone platforms, is available via a download. Lincoln Connect service required for remote features (see Lincoln Way Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Message and data rates may apply. In-car delivery is available only to Amazon Prime members in select U.S. cities and surrounding areas. Check your eligibility at [www.amazon.com/keyforcar](http://www.amazon.com/keyforcar). <sup>8</sup>CLEAR is currently available to U.S. citizens and legal permanent residents with valid photo I.D. Program eligibility for new retail purchases of 2018 and newer model-year Lincoln vehicles (12 months on Lincoln Black Label models; 6 months on all other Lincoln models). Full CLEAR enrollment, including biometrics, required to be completed within 120 days of vehicle delivery.





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#### LINCOLN PROTECT® EXTENDED SERVICE PLANS

Whether you purchase or lease your Lincoln, Lincoln Protect offers peace of mind with a variety of plans for vehicle component and maintenance coverage. Fully backed by Lincoln, plans are honored at all Lincoln dealerships in the U.S., Canada and Mexico. Visit your Lincoln Dealer today, and request a genuine Lincoln Protect extended service plan.

**ROADSIDE ASSISTANCE FOR LIFE** We'll be there for you as long as you own your Lincoln – with 24-hour/7-day-a-week assistance nationwide. Coverage provided for the original owner only. Non-transferable. Please see your dealer for complete details.

#### LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit [Lincoln.com/finance](http://Lincoln.com/finance) or your Lincoln Showroom to explore your financing options.

**NEW VEHICLE LIMITED WARRANTY** Your new Lincoln has the following coverage: 4-year/50,000-mile bumper-to-bumper coverage, 6-year/70,000-mile powertrain coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage. Whichever comes first. Please ask your dealer for a copy of these limited warranties.

Comparisons based on competitive models (class is Luxury Full-Size Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.



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