



Style Savvy...

Special Feature Page 1 Become a

Fashion Stylist!

Q&A with Grace: Online Shop Branches

Get the total look! Hair & Makeup

Check out some of our coolest brands!

Connection!

Visit the

Shopping Cities

Nintendo®Wi-Fi

Out and About: Explore the Town

Love Fashion? **Open Your Own Shop!**

> Quiz: Which brand is right for you?

INSTRUCTION BOOKLET

PLEASE CAREFULLY READ THE SEPARATE HEALTH AND SAFETY PRECAUTIONS BOOKLET INCLUDED WITH THIS PRODUCT BEFORE USING YOUR NINTENDO® HARDWARE SYSTEM, GAME CARD OR ACCESSORY. THIS BOOKLET CONTAINS IMPORTANT HEALTH AND SAFETY INFORMATION.

IMPORTANT SAFETY INFORMATION: READ THE FOLLOWING WARNINGS BEFORE YOU OR YOUR CHILD PLAY VIDEO GAMES.

▲WARNING - Seizures

- Some people (about 1 in 4000) may have seizures or blackouts triggered by light flashes or patterns, and this may occur while they are watching TV or playing video games, even if they have never had a seizure before.
- Anyone who has had a seizure, loss of awareness, or other symptom linked to an epileptic condition should consult a doctor before playing a video game.
- Parents should watch their children play video games. Stop playing and consult a doctor if you or your child has any of the following symptoms:

Convulsions Altered vision

Eye or muscle twitching Involuntary movements

Loss of awareness Disorientation

- To reduce the likelihood of a seizure when playing video games:
 - 1. Sit or stand as far from the screen as possible.
 - 2. Play video games on the smallest available television screen.
 - 3. Do not play if you are tired or need sleep.
 - 4. Play in a well-lit room.
 - 5. Take a 10 to 15 minute break every hour.



▲ WARNING - Radio Frequency Interference

The Nintendo DS can emit radio waves that can affect the operation of nearby electronics, including cardiac pacemakers.

- Do not operate the Nintendo DS within 9 inches of a pacemaker while using the wireless feature.
 If you have a pacemaker or other implanted medical device, do not use the wireless feature of the
- Nintendo DS without first consulting your doctor or the manufacturer of your medical device.

 Observe and follow all regulations and rules regarding use of wireless devices in locations such as hospitals, airports, and on board aircraft. Operation in those locations may interfere with or cause malfunctions of equipment, with resulting injuries to persons or damage to property.

▲WARNING - Repetitive Motion Injuries and Eyestrain

Playing video games can make your muscles, joints, skin or eyes hurt. Follow these instructions to avoid problems such as tendinitis, carpal tunnel syndrome, skin irritation or eyestrain:

- Avoid excessive play. Parents should monitor their children for appropriate play.
- Take a 10 to 15 minute break every hour, even if you don't think you need it.
- When using the stylus, you do not need to grip it tightly or press it hard against the screen. Doing so may
 cause fatigue or discomfort.
- If your hands, wrists, arms or eyes become tired or sore while playing, or if you feel symptoms such as tingling, numbness, burning or stiffness, stop and rest for several hours before playing again.
- If you continue to have any of the above symptoms or other discomfort during or after play, stop playing and see a doctor

▲ WARNING - Battery Leakage

The Nintendo DS contains a rechargeable lithium ion battery pack. Leakage of ingredients contained within the battery pack, or the combustion products of the ingredients, can cause personal injury as well as damage to your Nintendo DS.

If battery leakage occurs, avoid contact with skin. If contact occurs, immediately wash thoroughly with soap and water. If liquid leaking from a battery pack comes into contact with your eyes, immediately flush thoroughly with water and see a doctor.

To avoid battery leakage:

- Do not expose battery to excessive physical shock, vibration, or liquids.
- Do not disassemble, attempt to repair or deform the battery.
- Do not dispose of battery pack in a fire.
- Do not touch the terminals of the battery, or cause a short between the terminals with a metal object.
- Do not peel or damage the battery label.

Important Legal Information

KEV-

This Nintendo game is not designed for use with any unauthorized device. Use of any such device will invalidate your Nintendo product warranty. Copying of any Nintendo game is illegal and is strictly prohibited by domestic and international intellectual property laws. "Back-up" or "archival" copies are not authorized and are not necessary to protect your software. Violators will be prosecuted.

The official seal is your assurance that this product is licensed or manufactured by Nintendo. Always look for this seal when buying video game systems, accessories, games and related products.

Nintendo does not license the sale or use of products without the Official Nintendo Seal. THIS GAME CARD WILL WORK ONLY WITH THE NINTENDO DS™ VIDEO GAME SYSTEM.



THIS GAME ALLOWS WIRELESS MULTIPLAYER GAMES WITH EACH DS SYSTEM CONTAINING A SEPARATE GAME CARD.

NEED HELP PLAYING A GAME?

Recorded tips for many titles are available on Nintendo's Power Line at (425) 885-7529. This may be a long-distance call, so please ask permission from whoever pays the phone bill.

If the information you need is not on the Power Line, you may want to try using your favorite Internet search engine to find tips for the game you are playing. Some helpful words to include in the search, along with the game's title, are; "walk through," "FAQ," "codes," and "tips."

(Nintendo

EVERYONE



© 2008-2009 Nintendo / syn Sophia. TM, ® and the Nintendo DS logo are trademarks of Nintendo. © 2009 Nintendo. This product uses the LC Font by Sharp Corporation. LCFONT, LC Font and the LC logo mark are trademarks of Sharp Corporation.

WARRANTY & SERVICE INFORMATION

You may need only simple instructions to correct a problem with your product. Try our website at support.nintendo.com or call our Consumer Assistance Hotline at 1-800-255-3700, rather than going to your retailer. Hours of operation are 6 a.m. to 7 p.m., Practific Time, Monday - Sunday (times subject to change). If the problem cannot be solved with the troubleshooting information available online or over the telephone, you will be offered express factory service through Nintendo. Please do not send any products to Nintendo without contacting us first.

REV-R

HARDWARE WARRANTY

Nintendo of America Inc. ("Nintendo") warrants to the original purchaser that the hardware product shall be free from defects in material and workmanship for twelve (12) months from the date of purchase. If a defect overed by this warranty ozar, during this warranty ozar will repair or replace the defective hardware product or component, free of charge. "The original purchaser is entitled to this warranty only if the date of purchase is registered at point of sale or the consumer can demonstrate, to Vintendo's salisfaction; that the product was purchased within the last 12 months.

GAME & ACCESSORY WARRANTY

Nintendo worrants to the original purchaser that the product (games and accessories) shall be free from defects in material and workmanship for a period of three (3) months from-the date of purchase. If a defect overened by this warranty occurs during this three (3) month warranty period, Nintendo will repair or replace the defective product, face of charge.

SERVICE AFTER EXPIRATION OF WARRANTY

Please try our website at support.nintendo.com or call the Consumer Assistance Hotline at 1-800-255-3700 for troubleshooting information and repair or replacement options and pricing.*

In some instances, it may be necessary for you to ship the complete product, FREIGHT PREPAID AND INSURED FOR LOSS OR DAMAGE, to Nintendo. Please do not send any products to Nintendo without contacting us first.

WARRANTY LIMITATIONS

THIS WARRANTY SHALL NOT APPLY IF THIS PRODUCT: (a) IS USED WITH PRODUCTS NOT SOLD OR LICENSED BY NINTENDO (INCLUDING, BUT NOT LIMITED TO, NON-LICENSED GAME ENHANCEMENT AND COPIER DEVICES, ADAPTERS, SOFTWARE, AND POWER SUPPLIES); (b) IS USED FOR COMMERCIAL PURPOSES (INCLUDING RENTAL); (c) IS MODIFIED OR TAMPERED WITH; (d) IS DAMAGED BY NEGLIGENCE, ACCIDENT, UNREASONABLE USE, OR BY OTHER CAUSES UNRELATED TO DEFECTIVE MATERIALS OR WORKMANSHIP: OR (e) HAS HAD THE SERIAL NUMBER ALTERD, DEFACED OR REMOVED.

ANY APPLICABLE IMPLIED WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABLITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY LIMITED IN DURATION TO THE WARRANTY PERIODS DESCRIBED ABOVE (12 MONTHS OR 3 MONTHS, AS APPLICABLE). IN NO EYENT SHALL INITIETHOD BE LIABLE FOR CONSEQUENTIAL OR INCIDENTAL DAMAGES RESULTING FROM THE BREACH OF ANY IMPLIED OR EXPRESS WARRANTIES. SOME STATES DO NOT ALLOW LIMITATIONS ON HOW LONG AN IMPLIED WARRANTY LASTS OR EXCLUSION OF CONSEQUENTIAL OR INCIDENTAL DAMAGES. SO THE ABOVE LIMITATIONS MAY NOT APPLY TO YOU.

This warranty gives you specific legal rights. You may also have other rights which vary from state to state or province to province.

Nintendo's address is: Nintendo of America Inc., P.O. Box 957, Redmond, WA 98073-0957 U.S.A.

This warranty is only valid in the United States and Canada.



Contents





Special Feature 1

Special Feature 2

Just the Basics!

Become a Fashion Stylist!



Out and About: Explore the Town





Love Fashion? Run Your Own Shop!



Trade Secret: Go Wireless



Using Nintendo Wi-Fi Connection



Special Feature 4

Special Feature 3



Quiz: Which brand is right for you?



Touch Screen Basics

with the Nintendo DS stylus to "to: Keep light contact and move the across the screen to "s





Slide

Touch Screen Warnings

- Only use the Touch Screen with a Nintendo DS stylus unless otherwise specified by the game.
- ✓ Don't use a damaged or bent stylus.
- Don't hit or scrape the Touch Screen forcefully. ✓ Don't use your fingernails on the Touch Screen.
- ✓ Don't scrape the top screen with the stylus.
- Don't let dust, grit, food crumbs, or other items drop onto the Touch Screen. If applying a protective sheet, read the instructions carefully and avoid dirt or air bubbles.





Just the Basics!☆

Hold your Nintendo DS sideways to play Style Savvy. You can do almost everything with just the stylus!

Seasonal events and items change based on your Nintendo DS system date, so play with the correct date. Moving the system date backward may reset events. To learn more about changing the date, consult your Nintendo DS Instruction Booklet



Sleep Mode

If you close your DS while playing, it will go into battery-saving Sleep Mode. The DS will exit Sleep Mode when you open it again.

Reset

To reset a game, press the L Button + R Button + START + SELECT simultaneously while playing.

Any unsaved data will be lost, so be careful!



Want to break into the fashion biz? We visited a popular fashion boutique and found out what it's like to work there!

Our Featured Shop

Managed by the fashionable Grace!

Manager Interview

I'm in this business because I love fashion. People who are excited about fashion make the best stylists!

Overview

What is a boutique? *

A boutique is a shop that sells clothes from many different brands. Our stylists choose the styles to sell. They set the trends!



What does it take to work here?

First, fill out an application form. I've got to know your name so we can work together!



ft oplication Form

The Road to Style

When the power is off, insert the Style Savvy Game Card into your Nintendo DS system all the way. Listen for the click!



Turn the power on, and read the screen to the right. Then touch the Touch Screen.





Touch Style Savvy on the DS Menu Screen, as shown to the left. If your DS is set to Auto Mode. you won't need to do this.



Touch New Game on the main menu. and you'll be on your way to becoming a fashion stylist!



Stylist for a Day

We got the inside story on a fashion stylist's busy, fun-filled day.



Thank you very much!

00

Grace, shop manager

Assisting **Customers**

Can I help you?/

Grace's Advice

Approach customers and find out what they're looking for.

Tip!

Overview

Different articles of clothina

combine to make an "outfit"

or "ensemble." Always think

of the entire look!



77

Grace's Advice

Look through the stockroom to find the perfect thing for vour customer.

Recommending things to customers

If you know a customer will love what you chose, send her straight to the dressing room with Try it on! If you aren't sure, ask her to Take a look! You can only tell someone to take a look three times.

If she loves what you pick, she might ask

Tip! +++

If she asks for more, find a style that will go with what you first picked.

Magazines

Grace's Advice

Stylists should all read fashion magazines and study seasonal trends.

Buyer's Center

Grace's Advice

The styles we sell are purchased at the buyer's center. Get things customers will like!

What's for sale today?





The brands at the buver's center will change often. even during the same day. so keep visiting!



Save your progress at your apartment before turning off the power! You can have only one save file. See pages 19-20 for more about your apartment.

STYLE SAY



Grace's Advice

for something more!

Overview

🖈 Take a good look 🖈

You can zoom in and out of or rotate a selected style with 🕏. Look at styles from various angles when making outfits!

More tricks of the trade...

Customers love a fashionable shop!

Style on Display! CHECK!

Mannequins

Dress mannequins in your favorite outfits, and show off your sense of style. A customer might buy the entire outfit!



Dress to Impress! /

Coordinating Outfits



Everything you buy at the buyer's center will also be sent to your wardrobe! Change clothes at your apartment.

Hair & Makeup

Make your hair and makeup match your outfit! Check out the latest styles and colors at the hair salon and cosmetics shop.





- Layered, chain-collar tee (\$62*)
- 2 Chain-loop miniskirt (\$102*)
- 3 Chain-loop hat (\$86*)
- Two-tone platform boots (\$132*)





Seriously fun fashions!

- 1 Music-note tee (\$22*) 2 Bunny miniskirt (\$57*)
- 3 Plaid Gatsby cap (\$39*) 4 Starry shoes (\$38*)



STYLE SAV



Out and About: **Explore the Town** Special Feature

The town is full of fun places! More locations appear as

you play, so be sure to check them out.



The home of the shop owner, Dominic.



Grace's shop, Strata.

My Apartment (page 19)

Change clothes and more.

My Shop (page 23)

Your very own boutique!

Contest Hall (page 26)

Compete in runway contests.

Hair Salon (page 21)

Change your hairstyle.



Buy items for your shop.

Cosmetics Store (page 22)

Buy makeup and more.







Touch or to switch maps.

STYLE SAVVY

Change your clothes and more...

My Apartment: Check it out!

You can do lots of things in your apartment. The harder you work, the more options you'll have!



My Picks

Place a 🤎 on your favorite items to find them quickly!



Profile

See your name, birthday, and personal spending money. Touch & to change your name. This name will be visible when you open a branch in the Shopping Cities (see pages 33-36).

The nickname you use will be seen by others when playing multiplayer games using Nintendo WFC.

To protect your privacy, please do not use personal information such as nickname or your last name. phone number, birth date, age, school, e-mail or home address in your communications with others.



Wardrobe

Save your favorite outfits and wear them again later! You can also load outfits you purchased in the **Shopping Cities.**



Hair & Makeup

Apply makeup, or restyle your multipleoption hairstyle. For a brand-new hairstyle, visit the hair salon.



Save and view your photos!



Fashion Magazines

See what's hot this season.







About Saves

Check your save data, or delete it, by touching the Save Data option on the main menu (page 12). Deleting the save file will

erase all of your progress and cut your access to your online shop!



Sound

Change the volume of music and sounds.



See which brands are on sale at the buyer's center!



Save Save

Save your current progress!





Get a hair makeover!

Focus on the Hair Salon 🗙

Get a whole new look with a simple change of hairstyle!



Choose Hairstyling. Select a hairstyle, then touch Color



Hairstyles with a Style Option can be worn two ways! Switch between them at your apartment.



Choose your hair and highlight colors, then touch OK!







Focus on the Cosmetics Store

Tap into the power of color! Match your makeup to your clothes for a style boost!



Select eye shadow, mascara, colored contacts, and lipstick in the Cosmetics section, then touch OK to buy!











Return to your apartment to use your new makeup.

Special Technique

Hair and makeup advice from the pros! When choosing a hairstyle or makeup, touch Menu, then Advice

step Z.



Run Your Shop be like? Own Shop!

Work hard, and get your own shop! Create a unique boutique filled with fantastic styles!





† Buy styles and assist customers. †

Buying items at the buyer's center and selling them to customers is the key to your shop's success. Your interior will attract customers with unique tastes, so be sure to buy styles they will like!

Manage your stockroom.

You can stock only a certain number of styles at a time. Keep this in mind at the buyer's center, and try to buy a wide range of styles!



Advertise your shop!

Eventually, you will unlock the Ads & Flyers option so you can send ads directly to your customers. You may even be featured in a magazine—a perfect way to advertise your best styles!

† Get more advice from Grace! †

After you open your shop, you can still visit Grace at Strata to get advice about choosing styles, fashion vocabulary, and lots more!





Hard at work!

Shop Info

Your shop's basic stats. Touch / to change your shop's name, music, or interior.

Shop Interior and Brands

Brands will open in the buver's center based on your interior. Touch an interior to preview the affiliated brands.



Using the Shop Menu

Touch at the bottom of your shop's main screen. There you can dress display mannequins, change your shop's name, and much more!



Shop Display

Show off stylish outfits! You can display up to three mannequins in your shop window.



Stockroom

Get rid of items you no longer want to free up stockroom space. You will get no money for discarded items.

Shop Funds and Your Money

There are two types of money in the game. Shop funds are used at the buyer's center, and your money is used for hairstyles and makeup. Both types increase with each item you sell.



Music/ Interior

Change your shop's music and decor. Changing your interior opens different brands at the buyer's center and brings in different customers!

Ready for a challenge?

+Try it: Fashion Contests!

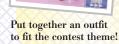
Style an outfit!

Compete in runway contests with other shop managers. See whose fashion sense will come out on top!





Go to the contest hall to enter.



Put together an outfit



This is the moment you've all been waiting for! Time to announce the winner!

The results

are in!

Send your model down the runway and wow the judges!

Go for the win!

After winning, you'll receive a rare item available only at the contest hall! You can wear prize items and sell them at your shop.



STYLE SA

Trade Secret: Go Wireless 💙

What is DS Wireless Play? $\star \star \star_{\text{right}}$

After you open your shop, you'll be able to connect with other Style Savvy players using DS Wireless Play! Touch DS Wireless Play on the main menu, and choose a wireless option. To return to the main menu, touch in the left corner of the Touch Screen.

Read page 29 carefully before beginning DS Wireless Play.

3 05 Wireless Pts Croose an option Flyer Mode Wireless Contest Wireless Shop

Flyer Mode

Trade flyers with other Style Savvy players using Flyer Mode!

A flyer you receive may show a Shop Address in the Shopping Cities. Try visiting the other player's store!



Creating Flyers

Eventually, you unlock the Ads & Flyers option so you can send flyers to other Style Savvy players. Choose Ads & Flyers on your shop's menu to design flyers for your shop.

Once you open a shop in the Shopping Cities, you can list your Shop Address on your flyers.

To learn how to open a branch, see pages 37-38.

Wireless Contests

With DS Wireless Play, you can enjoy fashion contests with friends who own Style Savvy!

All players choose DS Wireless Play from the main menu, then select Wireless Contest. One person will host, and up to three others can participate.

Everyone competes using their own inventory. See what looks your friends come up with!



Flyer Mode

If two players are in Flyer Mode, their Style Savvy games can communicate automatically when their paths cross.

When you select Flyer Mode, your DS goes into Tag Mode automatically. Save the game before starting wireless communications. It's OK to close your DS while it is in Flyer Mode. The information exchanged includes your player name and shop name, so don't use your real name or names that will offend people.

Your DS consumes more battery power in Flyer Mode, so be careful! If the power runs out, the flyers you receive won't be saved.

Wireless Shop

With DS Wireless Play, Style Savvy players can visit each others' shops!

Both players choose DS Wireless Play on the main menu, then select Wireless Shop. Decide who will open shop and who will go shopping. Items you buy at your friend's shop will be sent to your personal wardrobe, not your shop inventory.



Establishing DS Wireless Link (DS Wireless Play)

This section explains how to establish the link for local wireless play.

■ What You Will Need

- Nintendo DS, Nintendo DS Lite, or Nintendo DSi Systems
- □ Style Savvy Game Cards

One for each player One for each player

Steps

- Make sure that all DS systems are turned off, then insert a Style Savvy Game Card into each system.
- 2. Turn on the power of all the systems. The DS Menu Screen will appear.
- 3. Touch the Style Savvy panel.
- 4. Now follow the instructions on page 27



Communication Error

If the connection fails, follow the directions on screen to return to the title screen. If you do not have a Game Card inserted, you will have to shut off the power.



Nintendo Wi-Fi Connection allows multiple Style Savvy owners to play together over the Internet—even when separated by long distances.

- To play Nintendo DS games over the Internet, you must first set up the Nintendo Wi-Fi
 Connection (Nintendo WFC) on your Nintendo DS system. Please see the separate
 Nintendo Wi-Fi Connection instruction booklet included with this game for directions
 on setting up your Nintendo DS.
- To complete the Nintendo WFC setup, you will also need access to a PC that has a wireless network device installed (such as a wireless router) and an active broadband or DSL Internet account.
- If you do not have a wireless network device installed on your PC, see the separate Nintendo WFC instruction booklet for more information.
- Nintendo Wi-Fi Connection game play uses more battery power than other game play.
 You may prefer to use the AC Adapter to prevent running out of power when using the Nintendo Wi-Fi Connection.
- You can also play Nintendo WFC compatible games at selected Internet hotspots without additional setup.
- The Terms of Use Agreement which governs Nintendo Wi-Fi Connection game play is available in the Nintendo Wi-Fi Connection instruction booklet or online at www.nintendo.com/games/wifi/ds.

For additional information on the Nintendo WFC, setting up your Nintendo DS, or a list of available Internet hotspots, visit www.nintendo.com/games/wifi (USA, Canada, and Latin America) or call 1-800-895-1672 (USA/Canada only).





Using Nintendo Wi-Fi Connection

Basics * * * *

After you open your shop, you can connect with Style Savvy players nationwide via Nintendo Wi-Fi Connection (Nintendo WFC) and a wireless broadband Internet connection.

Download Items

Download rare items available only via Nintendo WFC. Check often to see if new items are available!

Shopping Cities

You can visit the shops of other players, or open your own shop. For more details, check out the feature on page 33!

Nintendo Wi-Fi Connection Settings

This is where you set up your access to Nintendo WFC. It's important to make sure your settings are correct (see page 32 for details).

Nintendo Wi-Fi Connection Warnings

Always use the Nintendo DS system and DS Game Card you used the first time you played Style Savy over Nintendo WFC. Faking game data or offending other players may result in your connection being blocked. See the Nintendo Wi-Fi Connection Instruction Booklet for more information.

During wireless game play, if communication seems to be affected by other electronic devices, move to another location or turn off the interfering device. You may need to reset the power on the Nintendo DS and start the game again.

The nickname you use will be seen by others when playing multiplayer games using Nintendo WFC.

To protect your privacy, please do not use personal information such as nickname or your last name, phone number, birth date, age, school, e-mail or home address in your communications with others.

Start Using Nintendo Wi-Fi Connection 🔻 🖈 *

In order to use Nintendo WFC, you must first set up Nintendo WFC on your Nintendo DS system.



Nintendo Wi-Fi Connection

Nintendo Wi-Fi Connection is an online game-play system provided by Nintendo for people to connect and play games worldwide. You can use compatible hotspots all over the world or your own wireless broadband Internet connection.

Nintendo Wi-Fi Connection Setup

Before you use Nintendo WFC for the first time, please complete Nintendo WFC setup. Touch Nintendo Wi-Fi Connection on the main menu, then Nintendo Wi-Fi Connection Settings. Touch Nintendo Wi-Fi Connection Settings when you reach the screen shown to the right.



For more information on this or contacting the support center, please see the Nintendo Wi-Fi Connection Instruction Booklet.

Help! No access. /

If you get an error code and message on your screen, try referencing the Troubleshooting section of the Nintendo Wi-Fi Connection Instruction Booklet.





Special Feature

A World of Shopping Cities

Using Nintendo Wi-Fi Connection, you'll find huge shopping centers filled with the shops of Style Savvy players from all over the country. Visit those shops, or open your own!

Visit the Shopping Cities! 💥 💥 *

After you open your shop, you'll be able to visit Shopping Cities! Touch Nintendo Wi-Fi Connection on the main menu, then select Shopping Cities (see pages 31-32 for more information on Nintendo WFC). You can choose either Go Shopping (pages 35-36) or Manage Branch (pages 37-38).









Shopping Cities have rows and rows of cool shops that Style Savvy players have created. Find your favorite shops and buy entire outfits!

If you open your own shop, other shop managers can pay it a visit and buy the outfits you've put together. You can even choose to have your avatar greet customers!





Other shop managers

Check out cool styles!















Tons of shops from all over the country.

STYLE SAVVY

Tour the Shopping Cities!

Shopping Cities

Shopping Cities are very big, with many buildings lining the streets. Try not to get lost while shopping!

Each city has multiple buildings, and each building has many floors.



Big sales year-round!

All outfits in the **Shopping Cities are sold** at 50% off the regular price! With deals like that, how can you resist?



In the Shopping Cities, you can visit stores and buy entire outfits!

You use your own money in the Shopping Cities. What you buy won't be available in your shop's stock.

Change into your new outfit at your apartment!



Navigating the Shopping Cities * * *

Choose a





Useful Tip

* Advanced Shopping Guide *

Once you get the hang of things, try these tips!

Touch 💹 or 🂹 to quickly move to the next floor

> Access a shop using the Shop Addresses found on flyers.

Shop List Add your favorite stores to the list, and

find them quickly next time you shop. New Shopping Cities will crop up as Visit Other

more players open shops. Your map will show arrows when other cities are available.



NU LOOK

Pick a shop from

the list to visit!

Floor

touch ...

Input a floor

number, then



Cities

Enter the store, and shop 'til you drop!







It's Easy!

Open Your Own Branch

It's fun to visit other players' shops, but why not open your own?



Get Started

From the Shopping Cities menu, select Manage Branch, then Open Shop.



Read Disclaimer

Please read the entire disclaimer carefully.



What's a Shop Address? *

There are tons of shops in the Shopping Cities, and each one has an address listing a town, building, and floor number.

You can include your Shop Address on Flyers to make it easy for people to find your branch.



Open Your Branch

sture of this game

loves with your baren

Touch Start a Branch to get your Shop Address, and your shop is open!

Visit other

shops for

create outfits

all your own!

Managing Your Branch

Edit Display

To design an outfit for a mannequin, touch Edit, create an outfit, then touch Display. Shoppers can't buy your outfit unless you put it on display.

Display outfits use only items from your store. Those items are not removed from your stockroom, and you can sell your outfits multiple times.

Customers will buy complete outfits, so make sure everything matches.



Useful Tip

Everyone Knows Your Name *

The nickname you use will be seen by others when playing multiplayer games using Nintendo WFC.

To protect your privacy, please do not use personal information such as nickname or your last name, phone number, birth date, age, school, e-mail or home address in your communications with others.

Collect Sales

You earn shop funds and personal money from the outfits you sell in your branch, just like in your main shop.

Check your sales often! You must touch Collect Sales in order to receive vour earnings.



About Your Branch

Your Shop Address is listed here. Give it to your friends so they can visit your shop!





Q&A:

Grace talks all about branches!



Q: Where are the outfits I bought in the Shopping Cities?

A: At your apartment.

From your wardrobe, select Menu, then select Load to change into outfits you bought in the Shopping Cities. You can store only nine outfits, so delete looks you don't want anymore.

Q: Where can I change my player and shop names?

A: At your apartment and at your shop.

Change your player name in the Profile section of your apartment and your shop name in the Shop Info section of your shop.

Your branch name is the same as your shop name.

Q: Why isn't my branch making money?

A: Remember to collect your sales!

You won't earn money unless you touch Collect Sales. If you edit an outfit before collecting funds, you won't earn money from the previous outfit. You will only earn money the first time a shopper buys an outfit, even if they buy the same outfit multiple times.

Q: Can I change my branch location?

A: No. You usually can't move your branch.

Once you open a branch, you can't move it. If you really want a new location, you can delete your save data and start the game over.

Q: How can I close my branch?

A: There's a special trick for that.

Go to the branch's menu, press the L Button + R Button + X Button + Y Button, and hold them all down for over a second, then select Close Shop. Your branch will be removed from the Shopping Cities, and you will lose any money you forgot to collect.

Q: I closed my branch. When can I open a new one?

A: Wait at least a day.

One day after you close your branch, you can open a new one. Your new branch will have the same Shop Address as your old one.

Q: What's the difference between ads and flyers?

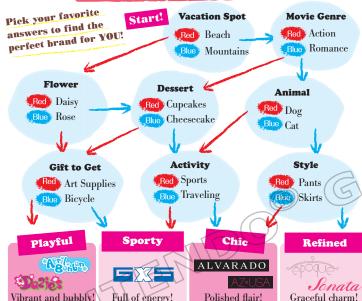
A: The target audience.

Ads go directly to the customers who visit your shop in the regular game. Flyers go out to other Style Savvy players via Flyer Mode (see page 27 for details).

STYLE SAVVY



Quiz: Which brand is right for you?



All items and brands in the game are fictitious. Any resemblance to actual items or organizations is purely coincidental.

Credits

LOCALIZATION

DIRECTORS Tomoko Nakayama Shun Sasaki

PLANNING

Sae Ito Chiaki Kurakane Yuka Kobayashi

ART DESIGN

Haruka Sakurai Fumiko Kawada Muneshiae Ikeshita Jouli Mizuno Tom Nishide

UI DESIGN

Kimiko Kameyama Misa Kamejima Hiroshi Sato Tomohiko Sano

PROGRAMMING

DEBUG Toshikazu Fukushima Hiroaki Kageyama Kenii Ohzono Kivotaka Hikaae

CHARACTER

MODELING Hiroaki Otake Toru Fukuda Michiharu Wakairo

MOVIE DESIGN

Yuko Kato Mika Arai Sachiyo Tachibana

SOUND

Atsuhiro Motovama SOUND ADVISOR

Akito Nakatsuka TECHNICAL SUPPORT

Toru Inage ARTWORK Sachiko Nakamichi Nanako Kinoshita

Keiko Hetani ILLUSTRATION Naoko Ayabe

ILLUSTRATION SUPERVISOR Yusuke Nakano

Noboru Sunada Super Mario Club DEBUG SUPPORT

ASSISTANT DIRECTORS

Noriko Nakao Akira Kinashi Norihito Ito

Yoshiaki Onishi



SPECIAL THANKS

Masaaki Kawamura

Saava Shinozaki

Hiroyuki Abe

Hirova Tamura

Masaharu Omi

Satoshi Nakazato

Kenji Yamamoto

Masaki Tawara

Takumi Masuda

DIRECTORS

Azusa Tajima

Yurie Hattori

Kazuki Yoshihara

Shin Kabeya

NOA LOCALIZATION

MANAGEMENT Rich Amtower Tim O'Leary Leslie Swan

COORDINATION

Kimiko Nakamichi Shingo Matsushita

NOA LOCALIZATION Shino Aizawa-Overaa

Steven Grimm

Fave Hoerauf

Jennifer Lawson

David Ramirez

Flizabeth Snell

Chelsea Werner

NOA Product

Testina Team

Kristin Kirby

Kento Oiwa

Lisa Albers Fric Andre Michael Barry Andrew Cunningham Stacev Deddo Gabriel Dennina

Hidevuki Ikeda **PRODUCERS** Syuji Yoshida

Hitoshi Yamagami

EXECUTIVE PRODUCER Satoru Iwata

BGM

"See the Conquering Hero Comes" from "Judas Maccabaeus" (Handel) "Jingle Bells" (James Pierpont)

STYLE SAVVY

