



Moog Music Inc. Is An Employee-Owned
Company based in Asheville, North Carolina

Graphic Designer

Moog Music is the leading manufacturer of analog synthesizers in the world. Our Employee-owned company and its customers carry on the legacy of our founder, electronic musical instrument pioneer, Bob Moog.

Moog employs a group of wonderfully diverse individuals who share a passion for discovering elegant solutions that empower creative self-expression and joyous experimentation. We are seeking inspired individuals to join our team as we synthesize new experiences to enrich the creative community.



ABOUT THE POSITION

The Moog Music Marketing Team is looking for a Graphic Designer to join the in-house multimedia department. The main responsibility of this position will be to communicate messages & information through the use of print & digital media. The Graphic Designer will report directly to the Art Director while collaborating closely with the Marketing department to represent the Moog brand in an authentic and engaging manner.

This position will be responsible for projects such as: instrument print materials (Manuals, quickstart guides, patchbooks, etc.), creating retail display designs, web graphics, managing content aesthetic on website, general visual design needs for the company and much more.

This person must have a passion for design and a deep desire to participate in creative projects that inspire some of the world's most creative people to do their greatest work.

- Position Title: Graphic Designer
- Position Type: Full-Time
- Start Date: Immediately
- Location: Asheville, North Carolina
- Compensation dependent upon experience

QUALIFICATIONS

- Fluent with the Adobe Creative Suite (particularly Illustrator, InDesign, & Photoshop) – *Proficiency in After Effects, Premiere, & Lightroom is a plus*
- 3 or more years of design experience
- Bachelor's degree (preferably with concentration in design/media)
- Passionate about design (graphic and otherwise)
- An understanding of Moog legacy and synthesizer lifestyle
- An understanding of all stages of both print and digital production, from concept to finished product
- An understanding of pre-press for printing (bleed, crop, color-match)
- Able to coordinate with outside vendors, agencies, printers, etc.
- A basic understanding of photo editing
- Have a creative eye and the ability to choose the proper techniques for a project

PROFESSIONAL SKILLS

- Able to find creative solutions to design problems
- Able to work independently as well as with a team
- Accept critique and be a good listener
- Comfortable with creating multiple iterations
- Have a positive outlook and exhibit grace under pressure
- Be able to meet strict deadlines and handle multiple projects at one time
- Flexible with working hours for tight deadlines
- Curious and enjoys learning and developing new skills.

BELOW SKILLS ARE A PLUS *(not required)*

- Illustration skills
- Knowledge of motion graphics and animation techniques
- Coding knowledge
- Drupal knowledge
- Still photography & video experience
- Experience in installation and environmental design
 - Construction/Building knowledge

** This job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee. Duties, responsibilities and activities may change, or new ones may be assigned at any time with or without notice.

For questions and to apply:
Send your resume, portfolio, & cover letter to **careers@moogmusic.com**