



SMART SEATING

# Affirm Series Sales Tutorial

PRESENTATION DATE

June, 2019

# Mesh Backs

Choose between two back heights.

## Mid & High-Back Sizes

AF5X4  
Mid-Back version



Ex. Model# AF564

AF5X8  
High Back version



Ex. Model# AF568

## Headrest

AF5X9  
High Back w/ Mesh  
Headrest (default)



Ex. Model# AF569



# Mesh Backs (Other Models)

## Stools

### Grande Spider Base (GSP)

- Spider base w/ chrome flat fixed footing
- Stool package w/ 8" chrome cylinder
- 22" fixed footing
- 65mm soft casters



22" Fixed Footing

### Adjustable Footing

- Knobless, turn-lock footing
- Stool package w/ 10" chrome cylinder
- 20" adjustable footing
- 55mm black carpet casters



20" Adjustable Footing

## Nest



Armless option available



2 chairs front to back = 33 inches (nesting density)



Choose between silver powdercoated steel tube legs

or

Black powdercoated steel tube with perpendicular leg endings for ideal mobility.

## Guest



Cantilever base with black, powdercoated finish rear button glides (removable to allow rearward sliding), & black polypropylene front stops for added stability.



## Mesh Colors

Choose between 2 standard soft touch colors.



Nightfall Black

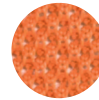


Starlight Silver



## Knit (overlay option)

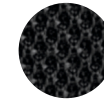
A permanent, warm & breathable knit overlay with 9 lively color choices.



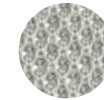
Del Ray



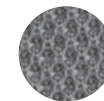
Ex. Model# AF588



Echo Park



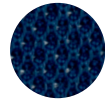
Sawtelle



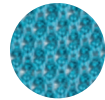
Silver Lake



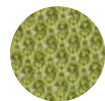
Topanga



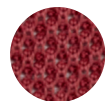
Palisades



Malibu



Joshua Tree



Sunset Junction



# Mesh Backs (Selected Accessories)

## Coat Rack



Black powdercoated wire rod coat hanger w/ collar support

## Deluxe Headrest



3-way adjustable slidable & upholstered Grade 3 leather-like material

## 2-way Headrest



Upholstered 2-way Headrest Grade 3 leather-like material

## Model-LX



Mesh Back Overlay (-LX)

Dress up your Affirm with a luxury French-stitched mesh back overlay.



Ex. Model# AF508-LX



# Cushioned Backs

Choose between multiple styles.



Ex. Model# AF418

## Stools



Ex. Model# AF413



Ex. Model# AF415

## Nest



Ex. Model# AF470N

## Guest



Ex. Model# AF411S



# Seat Options

Affirm's generous waterfall curve combined with mild contours, allows "sit-as-you-like" comfort.

Combine the optional petite seat with the petite base package for even smaller dimensions.

## Standard

20.75" w

**Large Affirm seat**

Std on Mesh High Back models: AF516S, AF5x8, and AF5x9



Ex. Model# AF528-5302

19" w

**Small Affirm seat**

Std on Mesh Mid-Back and Cushioned Back models: AF511S, AF513, AF515, AF4xy, and AF5X4 models



Ex. Model# AF488

## Optional

18" w

**Petite Truly. seat**

- Seat shape will be different from Affirm std. seat
- Upcharge will apply



Ex. Model# AF514-5308

# Finish Options

Choose between a timeless black finish, or polished for high-end aesthetics.

For a lower seat height choose a petite package.

## Polished Aluminum Package



### Includes:

- 27" Polished Aluminum Base
- 5" Chrome Cylinder

## Black Finish Package



### Includes:

- 27" Black Nylon Base
- 5" Black Powdercoat Cylinder

## Petite Silver Base Package



### Includes:

- Silver, 28" Engineered Nylon Base
- ~4" Black Powdercoat Petite Cylinder
- Black, 55mm dual-surface casters

## Petite Black Base Package



### Includes:

- Black, 27" Engineered Nylon Base
- ~4" Black Powdercoat Petite Cylinder
- Black, 55mm dual-surface casters

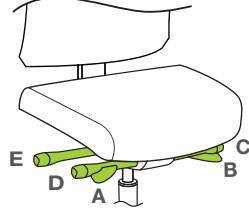


# Mechanism Adjustments

SYNCHRONIZED MOTION

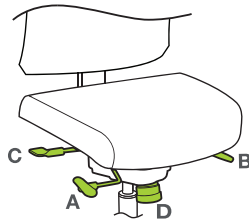
**Executive Synchro** (Model AF428, AF524, AF528, AF529)

- A. Seat Height
- B. Seat Slider
- C. **5 position Tilt Lock\***
- D. Tilt Tension (telescopes out/in)
- E. Independent Back Angle



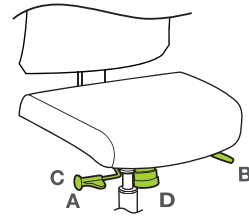
**Management Synchro** (Model AF418, AF514, AF518, AF519)

- A. Seat Height
- B. Seat Slider
- C. **3 position Tilt Lock\***
- D. Tilt Tension



**Simple Synchro** (Model AF408, AF504, AF508, AF509)

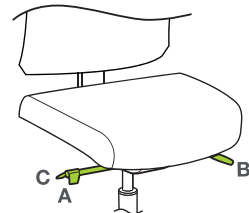
- A. Seat Height
- B. Seat Slider
- C. **1 position Tilt Lock (push in)**
- D. Tilt Tension



SELF-WEIGHING MOTION

**Body-Activated Motion** (Model AF468, AF564, AF568, AF569)

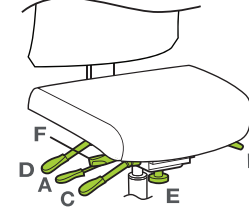
- A. Seat Height
- B. Seat Slider
- C. **3 position Tilt Lock\***



INDEPENDENT MOTION

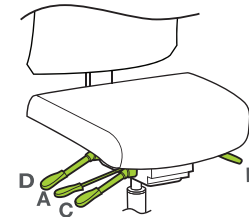
**Full Multi-Function** (Model AF488, AF584, AF588, AF589)

- A. Seat Height
- B. Seat Slider
- C. Seat/Back Tilt and Lock
- D. **Independent Back Angle**
- E. Tilt Tension
- F. Forward Seat Angle (for perching & back relief)



**Simple Multi-Function** (Model AF478, AF574, AF578, AF79)

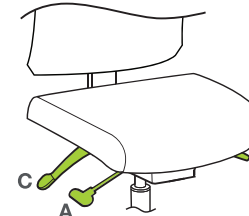
- A. Seat Height
- B. Seat Slider
- C. Seat/Back Tilt and Lock
- D. **Independent Back Angle**



SIMPLE MOTION

**Stools** (Model AF413, AF415, AF513, AF515)

- A. Seat Height
- B. Seat Slider
- C. **Independent Back Angle**



**\*Positive Back Release**

After unlocking the Tilt Lock lever, lean into the backrest to release the tilt lock & resume normal tilt recline motion.

# Thank you

for choosing OM.

The “chair geeks” at OM have been focused on meeting your seating needs since 1986, and we take our work very seriously.

We spend a lot of time designing our products to be responsive to your unique working style & environment, so that hopefully you can simply sit back and enjoy your OM in comfort.

So, thank you again for trusting OM. We invite you to interact further with us at [omseating.com](http://omseating.com) if you would like to learn more about your chair, or our chair company.

Yours sincerely,

President  
OM

## LIMITED WARRANTY

OM (formerly Office Master, Inc.) warrants to the original purchaser that its products are free from defects in materials and workmanship for the applicable warranty period, as indicated below.

Should any item fail, OM will – at its sole discretion – repair or replace, with a comparable product or part, any item found to be defective as a result of normal commercial use (i.e., a single 8-hour shift, 5 days per week).

This warranty does not apply to items subjected to abuse, misuse, neglect, alteration, or damage caused by shipment, storage, accident, fire, flood, or act of God.

## LIFETIME LIMITED WARRANTY

The OM5 Series® (including the OM5 Active sub-series) and Truly™ are covered by a lifetime limited warranty on all structural components as defined below.

## 12-YEAR LIMITED WARRANTY

Unless otherwise specified, all models not classified as budget or 24/7 or heavy-duty are covered under a 12-year limited warranty on all structural components as defined below.

## 7-YEAR LIMITED WARRANTY

Unless otherwise specified, all models classified as budget or 24/7 or heavy-duty are covered under a 7-year limited warranty on all structural components as defined below.

## WARRANTY TERMS

Within a given model's applicable warranty period, all structural components, including gas cylinders, wood, metal and plastic parts (i.e., chair frames, bases and control handles) are guaranteed against structural failure when under normal commercial use. All OM seating comes with a default 250 lbs. weight capacity limit unless otherwise specified by OM.

For all models, consumable items (i.e., casters, glides, etc.) are covered by a 5-year normal commercial use warranty.

## FABRICS & FOAM

OM in-stock upholstery & foam cushions are covered by a 5-year normal commercial use warranty. Normal wear and tear on fabrics such as wrinkling, dirt accumulation or gathering is not covered. Natural, minor variations may exist in color, surface, grain or texture of upholstery materials. As a result, any such variations are not warranted. COM/OOL and graded-in fabrics are not covered.

## CLAIMS PROCEDURE

Should any item fail, contact the Dealer from whom it was purchased. If it is determined that a return is necessary, return that item and its product proof of purchase to the Dealer, whereupon that Dealer will send both to OM, freight prepaid. OM will repair or replace the defective part at its sole discretion and return it to the Dealer, freight prepaid.

## RETURNS

Written authorization from OM is required prior to a Dealer returning any failed or defective parts to OM. Any returned defective part(s) will NOT be accepted without this prior written authorization, or a “Returned Materials Authorization” (RMA) # assigned to it.

## WARRANTY LABOR

This warranty exclusively covers the repair or replacement of OM parts and does NOT cover any portion of labor or service.

february 2017

How to  
care for  
your  
chair

Adjust  
your chair to  
take care  
of you

# what you need to know.

Adjustment Information Online:  
[omseating.com/adjust](http://omseating.com/adjust)



toll free 877 776 5678  
voice 909 392 5678  
fax 909 392 4567



What is this doohickey?

# Keep It Together

**OM chairs thrive when treated well. To maintain their good looks and great attitudes, observe these guidelines:**

If any parts are missing, broken, damaged or worn, stop using the product until repairs are made using factory-authorized parts.

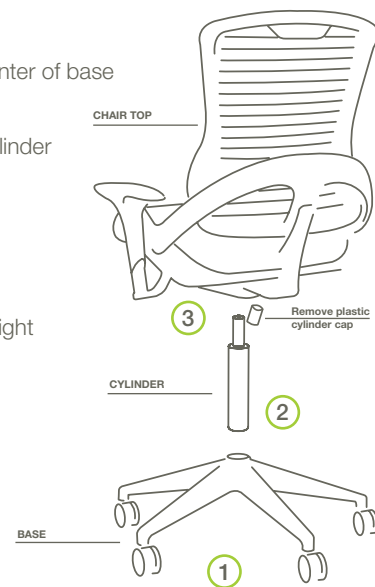
- Occasionally check all bolts, screws and knobs to be sure they are tight.
- Lubricate the gas cylinder every 6 months.
- Avoid prolonged exposure to direct sunlight, or the fabric color may fade.
- For cleaning use water or mild detergent solution only.
- If you have any questions or difficulties, please contact your original OM Authorized Dealer for further assistance and services.

## Put It Together

- 1 Place base on level surface
- 2 Insert wider end of cylinder into hole at center of base
- 3 Lower chair top snugly onto top end of cylinder (remove plastic cylinder cap first)
- 4 Activate cylinder to its lowest point
- 5 Sit fully into seat and adjust for desired height

**That's it!**

Your body's weight will do the rest.



## Chair Care

**The thingumabob is connected to the whachamacallit . . .**

- Be sure the gas cylinder is inserted into the mechanism firmly. Improper connection may cause wobbling.
- Choose correct casters for different floor surfaces. We have specialized casters, but generally suggest choosing Soft or Rubber casters for hard or concrete surfaces, and hard casters for use on carpet.
- Do not stand on foot ring.
- Do not sit on any part of the chair except the seat.
- Do not sit on arms or backrest.
- Improper sitting may cause imbalances resulting in bodily injury.
- Do not use chair as a stepladder.
- Use this chair only for seating one person at a time.
- Use this chair for its intended purpose only.
- Be sure to sit squarely on chair.
- To avoid chair collapse, do not remove knobs or screws.
- Properly dispose of packing materials. Do not use plastic as head covering. It may cause suffocation.
- Do not use chair unless all bolts, screws and knobs are tightly in place.
- Do not use chair on uneven floor surfaces. Always use the chair on flat surfaces to prevent injuries.
- OM chairs are designed for normal commercial use by persons 250 lbs. or less unless weight capacity is otherwise stated. Commercial use is defined as a single shift of 40 hours or less in a week.

This was not a good idea!

