

August 21, 2009

Kyocera Corporation Investor Meeting

(Three Months Ended June 30, 2009)

KYOCERA Corporation

Tetsuo Kuba
President and Representative Director

Financial Results of Q1 FY3/2010

- Summary -

(Yen in billions)

Comparison with Q1 FY3/2009	Three months ended June 30, 2008		Three months ended June 30, 2009		Change	
	Amount	% of net sales	Amount	% of net sales	Amount	%
Net sales	331.8	100.0	225.4	100.0	-106.4	-32.1
Profit from operations	28.0	8.4	-5.6	-2.5	-33.6	—
Pre-tax income	36.9	11.1	0.7	0.3	-36.2	-98.1
Net income attributable to shareholders of Kyocera Corporation	22.0	6.6	-0.5	-0.2	-22.5	—

Comparison with Q4 FY3/2009	Three months ended March 31, 2009		Three months ended June 30, 2009		Change	
	Amount	% of net sales	Amount	% of net sales	Amount	%
Net sales	226.0	100.0	225.4	100.0	-0.6	-0.3
Profit from operations	-23.8	—	-5.6	-2.5	+18.2	—
Pre-tax income	-26.4	—	0.7	0.3	+27.1	—
Net income attributable to shareholders of Kyocera Corporation	-27.3	—	-0.5	-0.2	+26.8	—

Vs. Q4 FY3/09: Increased profits due to higher demand for components for digital consumer equipment and reduced costs

Financial Forecast

- Year ending March 31, 2010 -

(Yen in billions)

	Year ended March 31, 2009 (Result)		Year ending March 31, 2010 (Forecast)		% Change
	Amount	% of net sales	Amount	% of net sales	
Net sales	1,128.6	100.0	1,040.0	100.0	-7.8
Profit from operations	43.4	3.8	44.0	4.2	1.3
Pre-tax income	56.0	5.0	57.0	5.5	1.8
Net income attributable to shareholders of Kyocera Corporation	29.5	2.6	34.0	3.3	15.2
EPS (diluted-yen)	157.23	—	185.26	—	17.8
Capital expenditures	63.1	5.6	43.0	4.1	-31.8
Depreciation	83.8	7.4	68.0	6.5	-18.8
R&D expenses	65.9	5.8	58.0	5.6	-12.0
Average exchange rate (Yen)					
		US\$: ¥101	€: ¥143	US\$: ¥92	€: ¥123
Foreign currency fluctuation effect on: (compared with the previous fiscal year)	net sales	¥ -91 billion		¥ -78 billion	
	pre-tax income	¥ -23 billion		¥ -24 billion	

Key Challenges to Achieving Financial Forecasts for FY3/2010

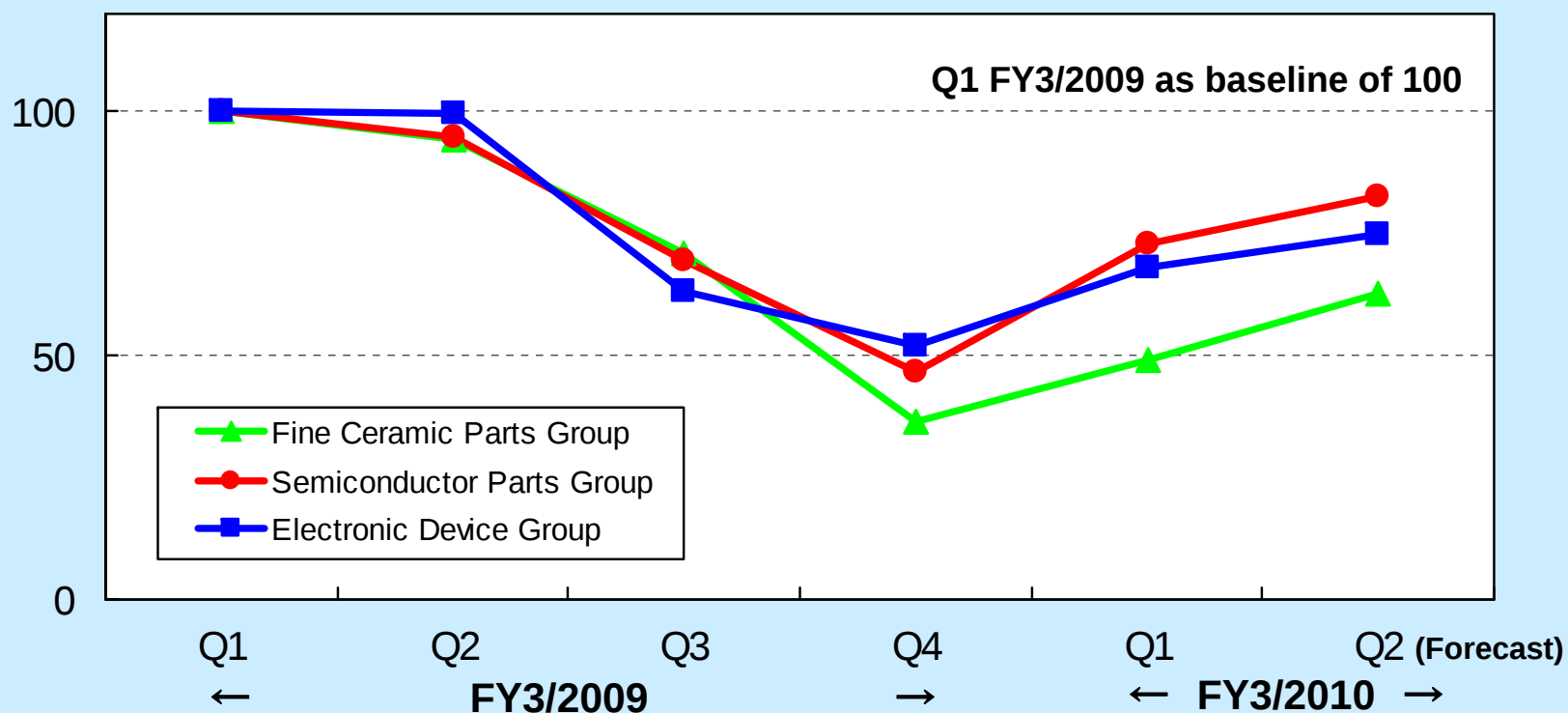
1. Secure profitability in components business

2. Improve profitability in the Telecommunications Equipment Group

3. Expand business in environment and energy markets
- Solar energy business -

Secure Profitability in Components Business

Orders Trend in Components Business
(Excluding Applied Ceramic Products Group)



Meet growing demand swiftly

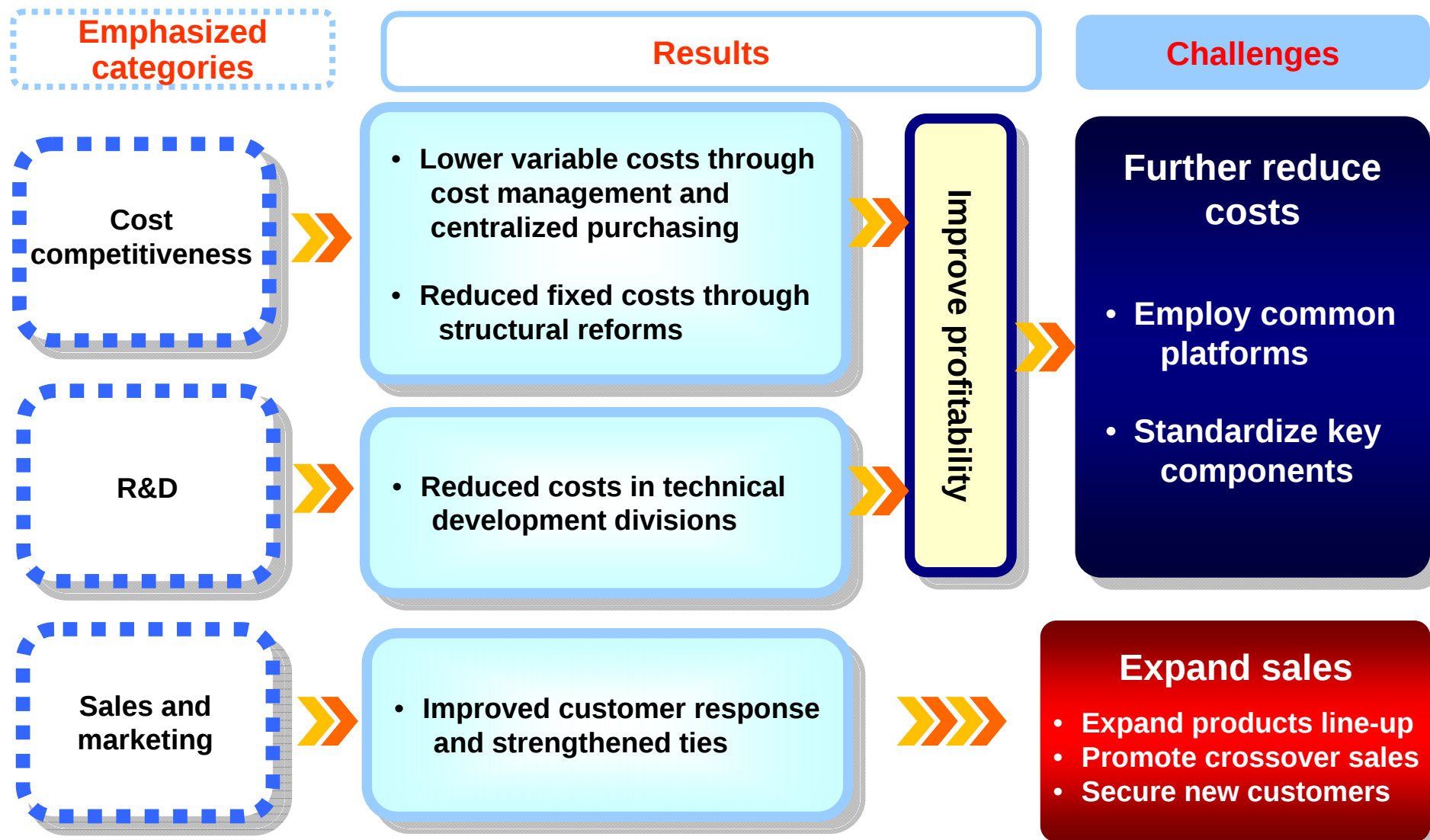
Optimize production system through
personnel relocation

Reduce costs

Cut costs and improve productivity

Improve Profitability in the Telecommunications Equipment Group (1)

- Q1 FY3/2010 Results and Future Challenges -



Improve Profitability in the Telecommunications Equipment Group (2)

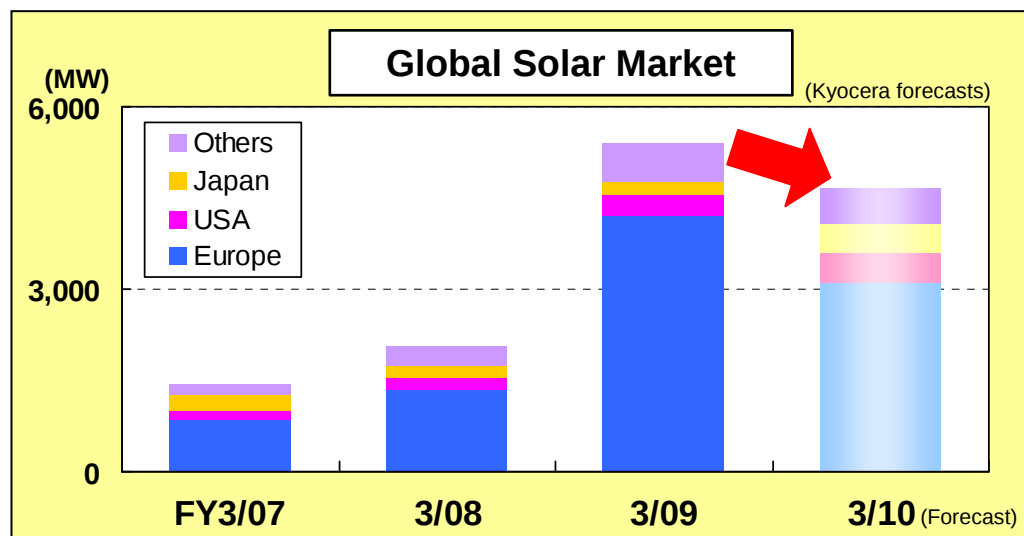
- Expand Sales -

		FY3/2010			
		Q1	Q2	Second half	
Mobile phone handsets	Japan	 misora	 K002	 K003	
		3 models			
Outside Japan		 SCP2700	 M1400 (Laylo)	Japan + overseas 11 models	
		2 models			
PHS		 WX331KC	 LIZ LISA		
		1 model			
WiMAX	Launch repeaters				

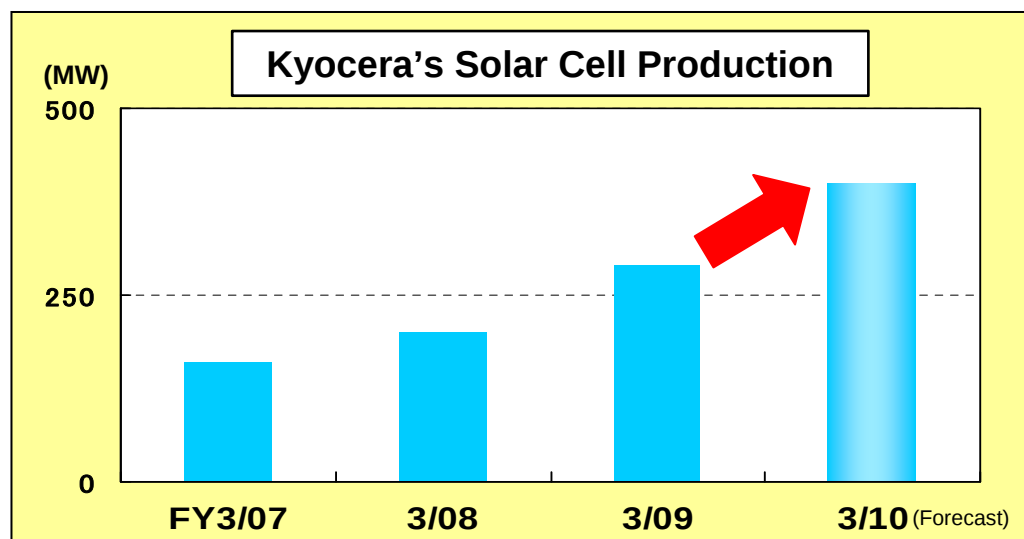
Expand sales by launching new products and seizing business opportunities

Expand Business in Environment and Energy Markets (1)

- Solar energy business -



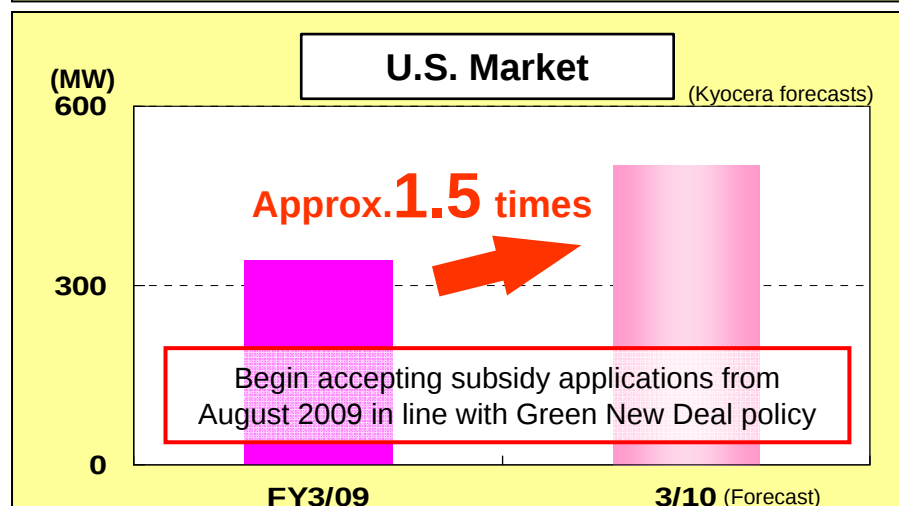
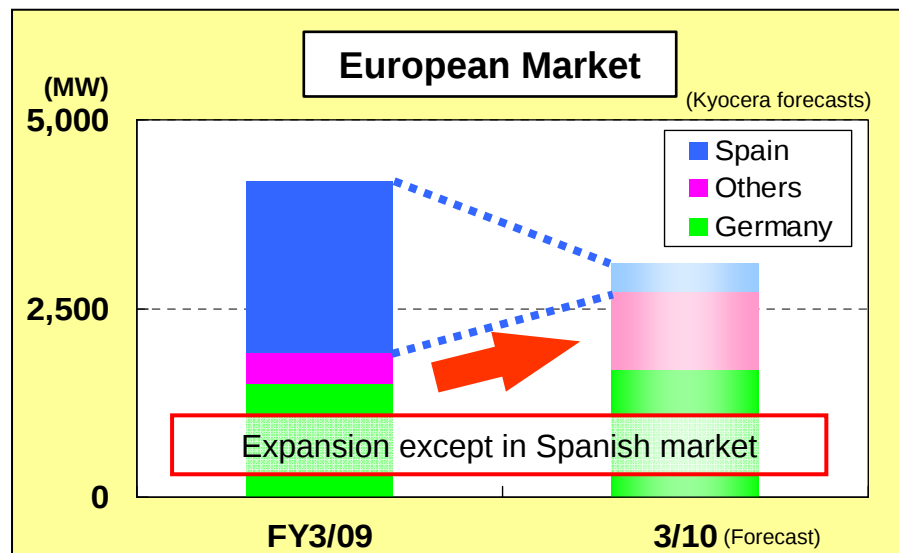
- Slowdown in global market due to contraction in Spanish market
- Markets in other regions continue expanding



- Monthly production volume in July 2009 has expanded above peak
- Signs of recovery in large-scale projects overseas

Expand Business in Environment and Energy Markets (2)

- Outlook and Kyocera Initiatives in Europe and U.S. Markets -



Strengthen Sales Competencies

Europe

- Establish new sales bases (Italy, France, Czech Republic)
- Expand number of sales outlets as of Mar. 09: 64 ⇒ Mar. 10: Over 100

USA

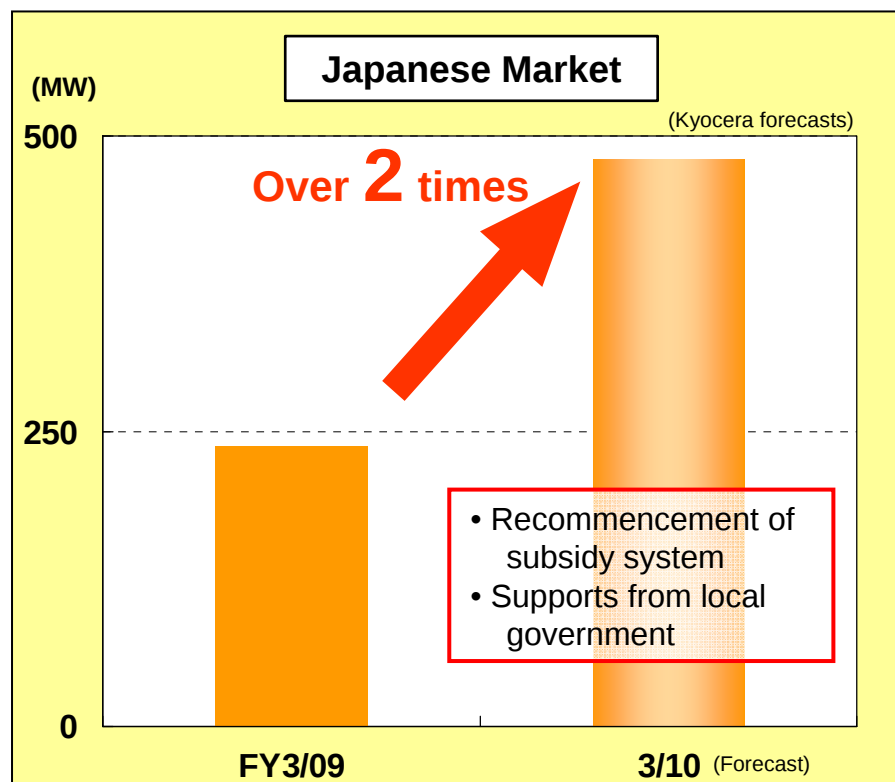
- Expand number of sales outlets as of Mar. 09: 62 ⇒ Mar. 10: Over 100

Promote Differentiation

Competitive edge: long-term reliability, high conversion efficiency and high quality

Expand Business in Environment and Energy Markets (3)

- Outlook and Kyocera Initiatives in Japan Markets -



From FY3/2011:

Full-fledged introduction of School New Deal and feed-in tariff (fixed pricing) system

Strengthen Sales to Homebuilders

- Expand sales to various homebuilders
- Projects from homebuilders in FY3/10:**
2.5 times compared with FY3/09

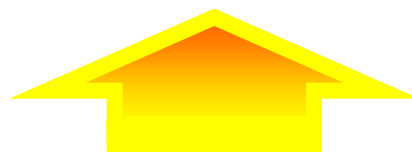
Strengthen Sales Competencies

- Tie-up with strategic partners
- Expand franchise network
as of Mar. 09: 65 ⇒ Mar. 10: Over 100



Kyocera Group Management Policy

Aim for further business expansion and a highly profitable company



Establish highly profitable structure

Expand business in core markets

**Information and
telecommunications**

**Environment
and energy**

**Strengthen
existing businesses**

**Pursue synergies
among businesses**

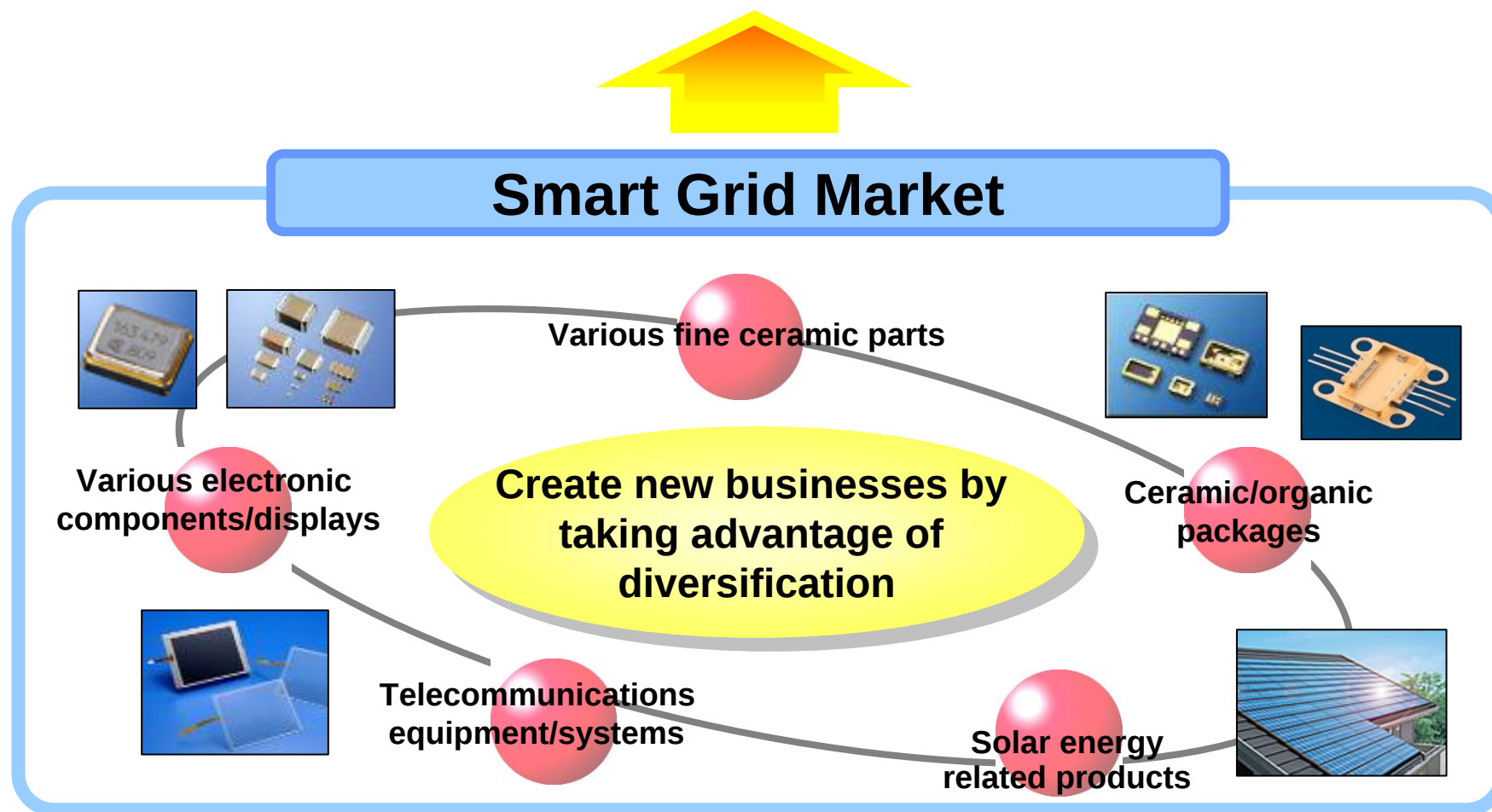
Create new businesses

Establish strong financial foundations

Execute “Kyocera Philosophy” and “Amoeba Management System”

Achieve Sustainable Growth

Seize new business opportunities



Forward-Looking Statements

Certain of the statements made in this document are forward-looking statements (within the meaning of Section 21E of the U.S. Securities and Exchange Act of 1934), which are based on our current assumptions and beliefs in light of the information currently available to us. These forward-looking statements involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors include, but are not limited to: general economic conditions in our markets, which are primarily Japan, North America, Europe and Asia, particularly China; unexpected changes in economic, political and legal conditions in China; our ability to develop, launch and produce innovative products, including meeting quality and delivery standards, and our ability to otherwise meet the advancing technological requirements of our customers, particularly in the highly competitive markets for ceramics, semiconductor parts and electronic components; manufacturing delays or defects resulting from outsourcing or internal manufacturing processes which may adversely affect our production yields and operating results; factors that may affect our exports, including a strong yen, political and economic instability, difficulties in collection of accounts receivable, decrease in cost competitiveness of our products, increases in shipping and handling costs, difficulty in staffing and managing international operations and inadequate protection of our intellectual property; changes in exchange rates, particularly between the yen and the U.S. dollar and euro, respectively, in which we make significant sales; exposure to credit risk on trade receivables due to customers' worsening financial condition; inability to secure skilled employees, particularly engineering and technical personnel; insufficient protection of our trade secrets and patents; our continuing to hold licenses to manufacture and sell certain of our products; the possibility that future initiatives and in-process research and development may not produce the desired results; the possibility that companies or assets acquired by us may require more cost than expected for integration, and may not produce the returns or benefits, or bring in business opportunities, which we expect; events that may impact negatively on our markets or supply chain, including terrorist acts and outbreaks of disease; the occurrence of natural disasters, such as earthquakes, in locations where our manufacturing and other key business facilities are located; the possibility of future tightening of environmental laws and regulations in Japan and other countries which may increase our environmental liability and compliance obligations; fluctuations in the value of, and impairment losses on, securities and other assets held by us; and changes in accounting principles. Such risks, uncertainties and other factors may cause our actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. We undertake no obligation to publicly update any forward-looking statements included in this document.