

Club Car®

GAME FOR MORE... *opportunities*

Club Car®

CONNECT

ViSAGE

SHARK
EXPERIENCE

powered by verizon



FORWARD-THINKING TECHNOLOGY. REAL-TIME RESULTS.

Club Car Connect will change how you do business.

Now you can manage your course from anywhere while increasing revenue, reducing expenses, and delivering the experience today's golfers demand. Club Car Connect and Shark Experience — already installed at **over 1,500** courses worldwide — harness the power of technology to help you gain efficiencies, grow your business, and entertain golfers without losing anything that makes the game enjoyable.

“Visage has definitely provided us with an efficient and cost-effective way to offer our guests a better experience than the competition.”

– Jonathan Schoenfeld, Head Pro
Stonewall Golf Club

First-class golf experience

The software increases golfer engagement and enjoyment for a memorable game.

Designed for golf course demands

Visage with Shark Experience is specific to golf and its unique opportunities. Club Car Connect and Shark Experience is built to streamline your operations and comes with 24/7 customer support to ensure your fleet is always at your fingertips.

Course management from anywhere

Web-based tools give you the freedom to monitor your course far from the office.

Club Car Connect is the only fleet management software provider that has variable speed control to protect your course and no drive zones. Courses using Visage have enjoyed business-changing benefits—and with Shark Experience now available, the potential to attract and engage even more golfers is limitless.



Heat map of a course before Car Control's cart path implemented.



Heat map of a course after Car Control's cart path implemented.

A bar chart titled 'Number of people who have been vaccinated against COVID-19 in the United States by age group'. The x-axis represents age groups: 18-24, 25-34, 35-44, 45-54, 55-64, 65+, and 75+. The y-axis represents the number of people, ranging from 0 to 1,000,000,000. The chart uses green bars for the 18-24, 25-34, 35-44, 45-54, and 55-64 age groups, and red bars for the 65+ and 75+ age groups. The number of vaccinated people increases significantly with age, with the 65+ age group having the highest number of vaccinated people, exceeding 1 billion.

Age Group	Number of Vaccinated People (Approximate)
18-24	100,000,000
25-34	200,000,000
35-44	300,000,000
45-54	400,000,000
55-64	500,000,000
65+	1,000,000,000
75+	1,000,000,000

[illegible]

Communications

Free up your staff by using Visage to communicate pace-of-play and weather alerts directly to cars on the course — making for more pleasant, safe rounds.

Open new revenue streams

Open new revenue streams by messaging golfers on the course with daily and seasonal specials, as well as food & beverage ordering prompts.

and pro shop

Increase engagement at tournament time by using Visage to display leaderboards and pro shop promotions.



CLUB CAR CONNECT OFFERING

Building the technology package that is tailored to your club's needs is as easy as 1-2-3. It starts with acquiring your touchscreen monitor and integrated Bluetooth® speaker system. From there, you select your in-car entertainment programming, and lastly to complete your connectivity solution, choose one or more fleet management software modules.



CLUB CAR CONNECT

- 10" VDU
- Standard Connectivity Module
- Choice of one module
 - Golfer Experience
 - Car Tracking
 - Car Control
- Overhead Storage Baskets

*Additional Modules Contracted Separately



SHARK SELECT

- 10" VDU
- Standard Connectivity Module
- Golfer Experience
- Integrated Speakers
- Bluetooth Pairing
- Sports Ticker from BettorView
- Entertaining videos from Atmosphere
- Weather
- Greg Norman Golf Tips

*Additional Modules Contracted Separately



SHARK PRIME

- Includes **Shark Select Features *plus***
- 3D Hole Flyovers
- Tuneln Radio
- Audacy Radio
- PGA Tour VOD
- Sports, News, & Finance VOD by Yahoo

30 Day Shark Experience Trials Available

ClubCar® **CONNECT**

**SHARK
EXPERIENCE**
presented by **verizon**

**MADE FOR
MODERN GOLFERS**

Move the game forward

The Shark Experience has been moving the game forward since 2018 by providing golfers with a unique and differentiated experience. Since its debut it has quickly become the premier in-car on-course entertainment platform with music, sports, news and GPS yardage to engage golfers on a whole new level.

New for 2021: All new user experience dynamic GPS, new content from Tuneln Radio, PGA Tour VOD, Audacy radio, Atmosphere streaming TV, and Bettorview sports tracking to change the game for your golfers.

**SHARK EXPERIENCE
WITH BLUETOOTH**
Intuitive Bluetooth pairing to integrated stereo speaker consoles are an opportunity to differentiate your course.



CURATED MUSIC
Golfers can set a soundtrack through streaming Tuneln Radio or Bluetooth device-pairing connections.



“Our primary focus is to provide the golfer with a better experience on the course, introduce new people to the game, and help golf grow alongside the technology innovations that are happening across other industries.”

- Greg Norman

SPORTS & ENTERTAINMENT

Golfers can catch a game from the links, thanks to access to live PGA Tour events, highlights and scores.



NEWS & FINANCE

Shark Experience keeps busy players connected by displaying the day's headlines and breaking news updates.



A woman with long brown hair, wearing a dark blue polo shirt with a green collar and a white visor, is sitting in the driver's seat of a golf cart. She is pointing at a navigation screen mounted on the dashboard. A man in a white polo shirt and a dark cap is standing next to the cart, looking at the screen. The background shows a golf course with trees and a clear sky.

SET A COURSE FOR SUCCESS

Contact your Club Car sales representative
and visit clubcar.com to learn more.